

# Dash

by CUSTOM BOX AGENCY

RECIPE BOOKLET



**DONE-FOR-YOU**

# WELCOME TO THE DASH RECIPE BOOKLET

Bringing your vision to life has never been easier! With **Dash by Custom Box Agency**, you have the ultimate system to design and launch unforgettable custom experiences in **30 days or less**. Perfect for crafting a client onboarding kit, a virtual event package, a membership welcome box, or a recognition/celebration gift, this booklet is your personal blueprint for success.

## WHAT IS THE RECIPE BOOKLET?

Think of this as your cookbook for crafting remarkable experiences. Just like a recipe book provides step-by-step guidance for creating a perfect dish, this booklet offers carefully curated done-for-you “recipes” to help you build an **engaging, high-impact experience** without the guesswork. Each recipe includes a thoughtfully selected mix of packaging, essential items, engagement tools, and branded touches to ensure a seamless and memorable unboxing.

## HOW TO USE THIS BOOKLET

- 01** CHOOSE A DASH RECIPE OR BUILD YOUR OWN
- 02** VISIT [WWW.CBADASH.COM/START](http://WWW.CBADASH.COM/START) & COMPLETE INTAKE FORM
- 03** SCHEDULE YOUR FREE DISCOVERY CALL
- 04** PROVIDE BRANDING & ITEM INPUTS
- 05** REVIEW & APPROVE YOUR DASH EXPERIENCE

**AFTERWARDS WE'LL START PRODUCTION, ASSEMBLE YOUR EXPERIENCE, & PREPARE IT FOR MARKET.**

# OUR FAST-TRACK TO A MEMORABLE EXPERIENCE

With Dash's step-by-step system, expert insights, and ready-to-use blueprints, you'll have everything you need to design, build, and launch an unforgettable experience quickly and effortlessly. Flip the page, find your perfect box recipe, and let's get started!



ASSOCIATION RECIPE



BOOK LAUNCH RECIPE



MEMBERSHIP RECIPE



NEW EMPLOYEE ONBOARDING RECIPE



PARTNERSHIP RECIPE



RECOGNITION/CELEBRATION RECIPE



VIRTUAL EVENT RECIPE

# ASSOCIATION RECIPE

## 01

A membership enhancement box designed to increase engagement and add value for association members. **Ideal for professional organizations, networking groups, and industry associations**, this recipe includes a welcome note, branded materials, and exclusive perks. Members feel more connected and invested, leading to higher retention and participation.

**STARTING AT: \$45.33 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

### INGREDIENTS:

- 📦 **PACKAGE VEHICLE: SMALL BOX**
- 🌟 **WELCOME NOTE**
- 🌟 **GUIDE (PREMIUM)**
- 🖋️ **PEN**
- 📄 **NOTEPAD**
- 📌 **LAPEL PIN**
- 📱 **MAGNET**
- 🔋 **CHARGING BANK**
- 🏷️ **NFC TAG**



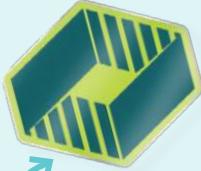
**ZEN**  
TEMPLATE DESIGN



**CHARGING BANK**



**GUIDE (PREMIUM)**



**LAPEL PIN**



**WELCOME NOTE**



**NFC TAG**



**MAGNET**



**NOTEPAD**



**PEN**



*Branded Example*



**SCAN HERE To Build Out This Recipe**

# BOOK LAUNCH RECIPE

**02** A promotional and engagement tool for authors looking to amplify their book launch. **Designed for writers, publishers, and marketing teams**, this recipe includes a signed copy of the book, branded merchandise, and exclusive content. It builds buzz, fosters deeper reader connections, and turns buyers into loyal fans.

**STARTING AT: \$28.07 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

*\*\*Pricing per unit does not include the cost of the book.*

## INGREDIENTS:

-  **PACKAGE VEHICLE: SMALL BOX**
-  **WELCOME NOTE**
-  **HIGHLIGHTER PEN**
-  **BOOKMARK**
-  **BOOK\*\***
-  **STICKY NOTES**
-  **RIP & REVEAL ENVELOPE**
-  **INVITATION**
-  **READING GUIDE**



**BREEZY**  
TEMPLATE DESIGN



*Branded Example*



**SCAN HERE  
To Build Out  
This Recipe**

# MEMBERSHIP RECIPE

**03** A VIP experience box designed to strengthen member loyalty and satisfaction. **Perfect for subscription services, clubs, and exclusive communities**, this recipe delivers curated items, milestone rewards, and personalized content. By providing a tangible touchpoint, it increases engagement and reinforces the value of membership.

**STARTING AT: \$51.52 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

## INGREDIENTS:

-  **PACKAGE VEHICLE: LARGE BOX**
-  **WELCOME NOTE**
-  **GUIDE (PREMIUM)**
-  **JOURNEY MAP**
-  **PEN**
-  **PLANNER**
-  **SHIRT**
-  **TRAVEL MUG**
-  **KEYCHAIN**
-  **STICKER**



 **GO-GO**  
TEMPLATE DESIGN



**JOURNEY MAP**



**WELCOME NOTE**



**TRAVEL MUG**



**KEYCHAIN**



**PEN**



**GUIDE (PREMIUM)**



**PLANNER**



**SHIRT**



**STICKER**



**SCAN HERE  
To Build Out  
This Recipe**

*Branded Example*

# NEW EMPLOYEE ONBOARDING RECIPE

**04** A curated welcome kit that helps new employees feel connected and prepared for success. **Perfect for companies looking to improve first impressions**, this recipe includes a welcome note, company swag, and team-building materials. A great onboarding experience leads to higher engagement, productivity, and loyalty from day one.

**STARTING AT: \$36.22 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

## INGREDIENTS:

-  **PACKAGE VEHICLE: LARGE BOX**
-  **WELCOME NOTE**
-  **OVERSIZED CALENDAR (PREMIUM)**
-  **WORKBOOK**
-  **PEN**
-  **STICKY NOTES**
-  **LAPTOP SLEEVE**
-  **WEBCAM COVER**
-  **COFFEE MUG**
-  **SOCKS**
-  **LIFELINE CARD**



 **ELECTRIC  
TEMPLATE DESIGN**



LAPTOP SLEEVE



OVERSIZED CALENDAR (PREMIUM)



WELCOME NOTE



LIFELINE CARD



PEN



WORKBOOK



STICKY NOTES



WEBCAM COVER



COFFEE MUG



SOCKS



SCAN HERE To Build Out This Recipe

Branded Example

# PARTNERSHIP RECIPE

**05** A strategic relationship-building box designed to strengthen connections with business partners and potential collaborators. **Ideal for B2B companies, agencies, and corporate alliances**, this recipe enhances brand visibility, fosters trust, and encourages long-term collaboration. By providing a thoughtful, branded touchpoint, it helps establish credibility, nurture relationships, and keep your business top of mind with key partners.

**STARTING AT: \$28.07 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

## INGREDIENTS:

-  **PACKAGE VEHICLE: SMALL BOX**
-  **WELCOME NOTE**
-  **NOTEPAD**
-  **HIGHLIGHTER PEN**
-  **BROCHURE (25X)**
-  **BUSINESS CARD (25X)**
-  **MOUSEPAD**
-  **BLUE BLOCKER GLASSES**
-  **STRESS BALL**
-  **MAGNET**



 **ECHO**  
TEMPLATE DESIGN



**BUSINESS CARD**



**BROCHURE**



**BLUE BLOCKER GLASSES**

**MAGNET**



**MOUSEPAD**



**WELCOME NOTE**



**HIGHLIGHTER PEN**



**STRESS BALL**



**NOTEPAD**



**AN EPIC QUOTE HERE**



**SCAN HERE To Build Out This Recipe**

*Branded Example*

# RECOGNITION/ CELEBRATION RECIPE

**06** A recognition box that celebrates top performers, valued clients, or milestone achievements. **Ideal for businesses, organizations, and event hosts**, this recipe includes a celebration note and premium gifts. By recognizing contributions in a meaningful way, it fosters motivation, loyalty, and appreciation.

**STARTING AT: \$45.77 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

## INGREDIENTS:

-  **PACKAGE VEHICLE:  
LARGE BOX**
-  **CELEBRATION NOTE**
-  **BLANKET**
-  **DUFFEL BAG**
-  **CANDLE**
-  **BATH SALTS**
-  **ROCK GLASS**
-  **WIRELESS SPEAKER**



**LATTICE  
TEMPLATE DESIGN**



**CELEBRATION NOTE**



**DUFFEL BAG**



**WIRELESS SPEAKER**



**BLANKET**



**BATH SALTS**



**CANDLE**



**ROCK GLASS**



*Branded Example*



**SCAN HERE  
To Build Out  
This Recipe**

# VIRTUAL EVENT RECIPE

**07** An interactive event companion box that transforms virtual experiences into engaging, hands-on moments. **Ideal for event organizers, speakers, and businesses hosting online summits**, this recipe includes event materials, engagement tools, and fun surprises. It keeps attendees connected, focused, and excited—elevating the overall event experience.

**STARTING AT: \$26.04 PER UNIT\***

*\*Minimum Order is 100 units. Starting at estimates are based on 1,000 units.*

## INGREDIENTS:

 **PACKAGE VEHICLE:  
LARGE BOX**

 **WELCOME NOTE**

 **EMOJI CARDS**

 **JOURNAL/PLANNER**

 **HIGHLIGHTER PEN**

 **DOOR HANGER**

 **WATER BOTTLE**

 **RIP & REVEAL  
ENVELOPE**

 **INVITATION**



**AURA  
TEMPLATE DESIGN**

**EMOJI CARDS**



**WELCOME NOTE**



**JOURNAL/  
PLANNER**



**RIP & REVEAL  
ENVELOPE**

**DOOR  
HANGER**



**HIGHLIGHTER  
PEN**



**INVITATION**



**WATER  
BOTTLE**



**SCAN HERE  
To Build Out  
This Recipe**

*Branded Example*

# READY TO LAUNCH YOUR BOX EXPERIENCE?

**BRINGING YOUR VISION TO LIFE HAS  
NEVER BEEN EASIER!**

**Dash** is your ultimate system to design and launch unforgettable custom box or mailer experiences in 30 days or less.

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FOR MARKET.**

## **CUSTOMER EXPERIENCE REIMAGINED. TRANSFORM THE WAY YOU DELIVER.**

Custom Box Agency (CBA) is an award winning experiential marketing agency that specializes in reimagining the customer experience through optimizing the customer journey. Since its founding in 2019, CBA has launched 100+ campaigns aimed at increasing conversions, reducing attrition, and extending customer lifetime value.

Based in Austin, TX, CBA offers a one-stop, from strategy and consulting, to product development, and to warehousing & fulfillment.

Dash is a product of Custom Box Agency.





## GAMES



## HIGH TICKET PROGRAMS



## SOFTWARE AS A SERVICE



## COACHING PROGRAMS



## IMMERSION EXPERIENCES



## COURSES



## CHALLENGES



## MEMBERSHIPS

# Dash is a product of Custom Box Agency.

## Ready to Take Your Customer Experience to the Next Level?

Scan Here or Visit  [www.cbadash.com/start](http://www.cbadash.com/start) to Get Started Today!



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While Dash aims to build and launch an experience in 30 days or less, many factors may influence and extend the design, production, or delivery timeline. The author does not assume and hereby disclaims any liability to any party for any loss, damage, or disruption caused by errors or omissions, whether such errors or omissions result from accident, negligence, or any other cause. The author reserves the right to make changes to this publication.

