

	HEADLINE PARTNER	DIAMOND PARTNER	PLATINUM PARTNER	GOLD PARTNER
	AED75,000	AED65,000	AED45,000	AED35,000
	BUY NOW	BUY NOW	BUY NOW	BUY NOW
LOGO Across all digital & printed marketing collateral pre, duration and post show	✓	✓	✓	✓
SOCIAL MEDIA Dedicated post across all social media portals [Instagram, Facebook & LinkedIn]	✓ 4	✓ 3	✓ 2	✓ 1
EXPERT DEMOS Demonstration slots in the dedicated Expert Demos area within the exhibition area	✓ 2	✓ 2	✓ 1	✓ 1
EXHIBITION BAGS Logo on all bag	✓	✓		
EMAIL PROMOTION Dedicated email to trade industry professional database	✓ 2	✓ 1		
WEBISTE POP UP	✓			
PRODUCT PLACEMENT Display, Tasting and Usage of Product placed in Strategic area	✓	✓		
PRODUCT GIVEAWAY Distributed in Exhibition Bag from Registration Area	✓			
	BUY NOW	BUY NOW	BUY NOW	BUY NOW

Print (including but not limited to): Onsite Printed Signage, Show Badge, Directional Signage and Photo Board.

Digital (including but not limited to): Website, Generic Email Promotion and Social Media Campaign (across all channels – Facebook, LinkedIn & Instagram), Official Show Guide and Digital Hall Board.