

PHYTOTICS  
Brand introduction



# 2025 PHYTOTICS

Designed by Pharmacist.  
Pharmacy to biotics.

KICK THE HURDLE

PHYTOTICS is a pharmacist-designed dietary supplement brand.

PHYTOTICS concentrates on and uses only trusted ingredients because we want you to be healthy and happy. It is professionally created by a pharmacist and takes consideration of the **'consumer's right to health'**.

KICK THE HURDLE

All PHYTOTICS products are researched and developed in-house.

All PHYTOTICS products are developed by pharmacists, biotechnology specialists, and PhDs who specialize in research and development. You have the **'right to choose safe products'**.

**KICK THE HURDLE**



# PHYTOTICS, Designed by Pharmacist

## Pharmacy to biotics

Colorful phytochemicals and probiotics work together to supply the body with the necessary answers to overcome shortages

The pill form represents dietary supplements derived from probiotics and PHYTOTICS are coupled with BI to produce harmony.

## Pharmacy

#chemist #pharmacology  
#medical science

**To**

## Biotics

#biotechnology #defend  
#forward

**KICK THE HURDLE**

## KTHD R&D CENTER

Biomaterials Research



Analyzing ingredients using  
Pharmaceutical Knowledge



Direct research from  
a pharmacist turned CTO



Partnership with  
local universities

**KICK THE HURDLE**

# KTHD MARKETING

Commercializing Biomaterials



Marketability  
Testing



Analyze consumer  
needs



Developing  
own products

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# KTHD CERTIFIED PRODUCT

How to select dietary supplements honestly and wisely



## Registered Dietary Supplement Products

The dietary supplement mark can only be used if the product has been notified to the KFDA.



## Good Manufacturing Practices (GMP) certified Products

The GMP mark can only be used on products that have passed systematic standards for production and quality control.



## Display advertising requires a pre-review NO Exaggerated or deceptive advertising

Only dietary supplement advertising that have been evaluated by the Korea Health Functional Food Association are allowed to bear the Pre-evaluated Mark.

## Best formulation made with just the highest quality ingredients

- PHYTOTICS does not sacrifice quality to keep pricing affordable.
- We employ quality ingredients purchased from the world's top suppliers, and our pharmacists and specialist
- R&D team collaborate to create the greatest formulations possible.



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## Phytotics' Consumer Reputation



- Ranked No.1 in Korea's Consumer Satisfaction Index for health functional foods for three years in a row (22-24 Fermented Castanea Crenata Inner Shell category)
- No.1 in probiotics category on Olive Young (as of 24.08)
- Exporting to five countries: Japan, China, Singapore, Malaysia, and Taiwan
- YELLOW has surpassed 30 million capsule sales (as of 24.02)
- Customers for Yellow have a satisfaction rating of 4.8 (as of 24.09)

OLIVE YOUNG

Olive Young's  
No. 1  
ranked product



KICK THE HURDLE

# Reasonable PHYTOTICS

A smart choice for daily use, helping probiotics settle and thrive in your gut.



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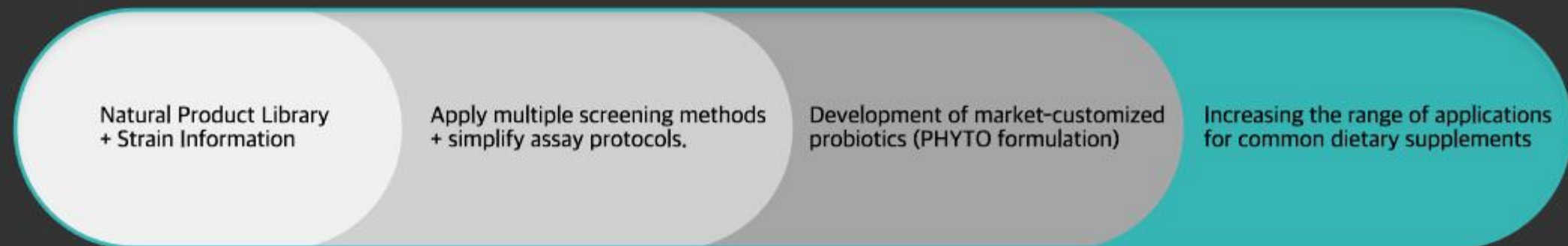
# Development of PHYTOTICS

Special dietary supplements designed by Pharmacist

## • Current Library Status



## • Competitiveness and Scalability of Phytotics Product Development



**KICK THE HURDLE**

## Topping portal site sales rankings

- Launched PHYTOTICS, a dietary supplement brand, in October 2019
- Grew to a brand with annual sales of 10 billion KRW in 2021
- In August 2022, PHYTOTICS reached 2 billion KRW in monthly sales



**PHYTOTICS Yellow**  
No. 1 on NAVER For Women

- No. 1 on NAVER Shopping's 'Most Viewed Products' for dietary supplements
- Ranked No. 1 for 24 consecutive weeks in 2021
- Sales exceeded 30 million capsules (as of February 2024)
- No.1 health food for women on Coupang
- No.1 on Olive Young Health Food Real-time Ranking



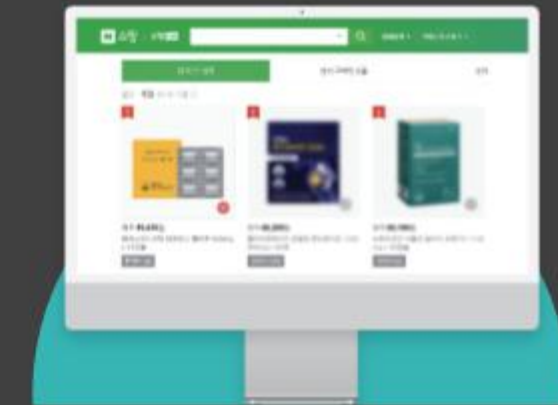
**PHYTOTICS Black**  
No. 1 on Naver For Men

- No. 1 in the NAVER For Men category within 2 months of launching
- Developed with the motif of YouTuber 'Agent H' from MCN subsidiary of KICK THE HURDLE



**Building Brand Awareness**  
No.1 on Shopping Live

- No.1 in NAVER Shopping Health Food 'Most Viewed Products'
- No. 1 for 24 weeks straight in 2021
- Cumulative sales exceeded 20 million capsules (as of August 2022)



**No. 1 most viewed product**  
in the dietary  
(supplements category on Naver Shopping)

- No. 1 in 'Most Viewed Products' in the dietary supplements category on Naver Shopping (as of February 3, 2022)
- No. 1 "Most Purchased Product" for women in their 20s on NAVER Food window (as of February 3, 2022)

## Core Value

### NAVER Premium Store (As of January 2025)

- 01. Sales of more than 24,851 in the past three months
- 02. Stores with sales exceeding 2.4 billion won
- 03. Brand store with potential for growth for dietary supplement brand

### • More than 43 products in total

- 5 products for Probiotics line
- 23 products for Functional line
- 8 products for Individually approved line
- 3 products for Liquid line
- 4 products for Food line

### • Planning to Launch additional new products

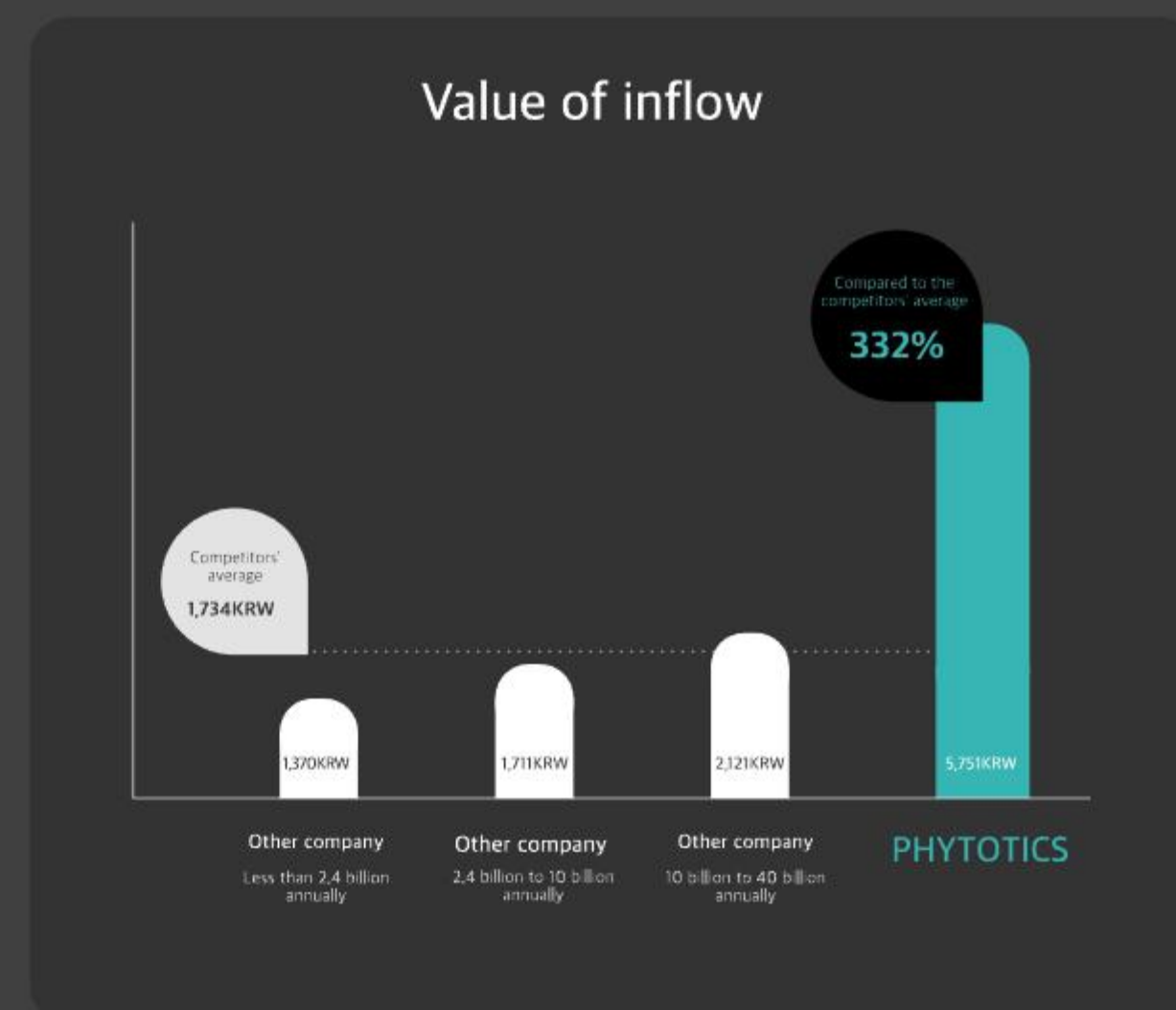
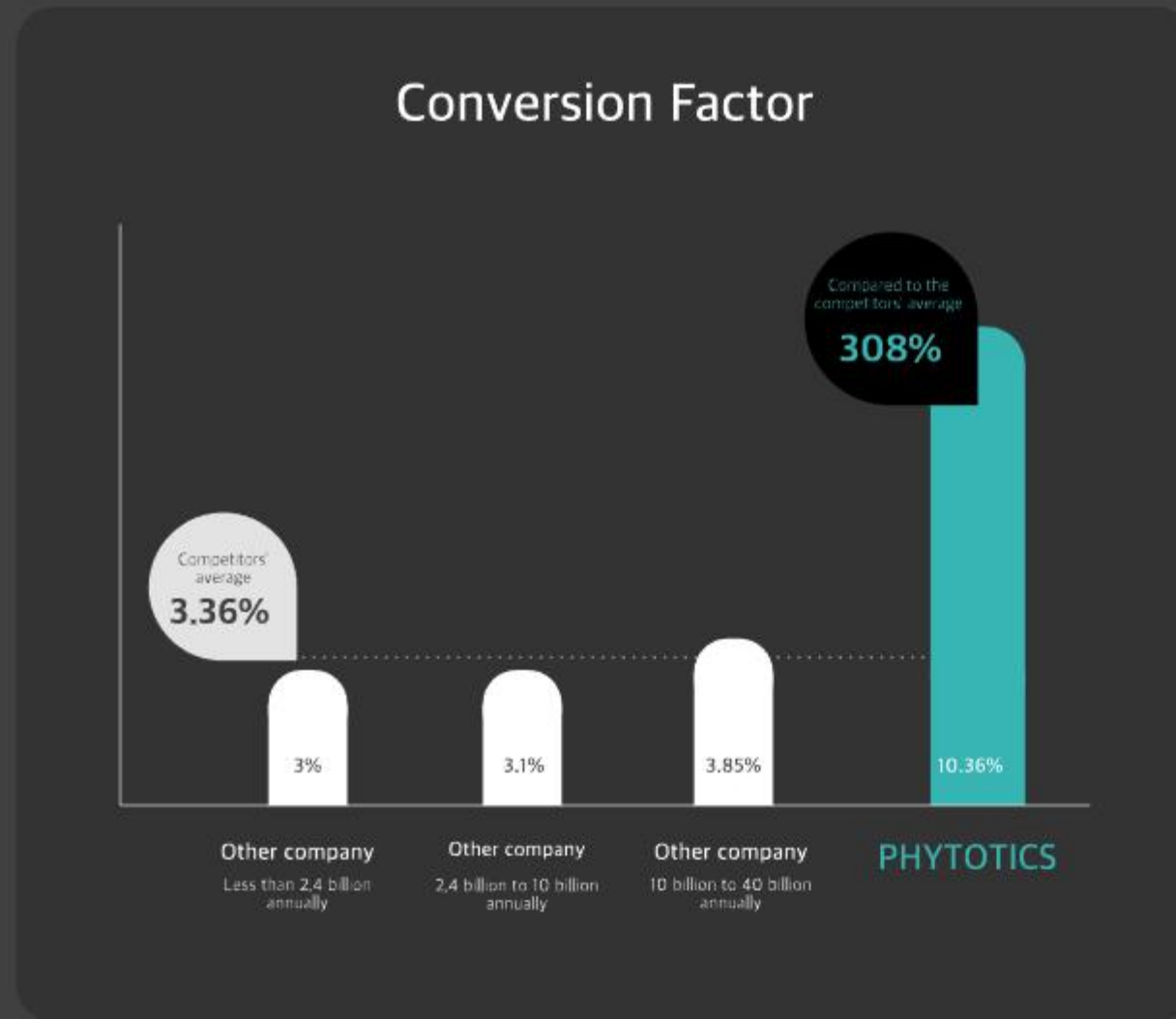
Additional products coming soon



\*Premium Store of Company N (as of January 2024)

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## Higher conversion factor and value of inflow compared to competition



Source: Smartstore Statistics - Marketbenchmarks, as of February 2, 2023

## Diversify distribution as the brand grows

Moving from D2C commerce concentrated on the own mall in 2018-2021 to actively extending distribution channels by 2023

OLIVE  YOUNG

SSG.COM

 쇼핑하기

MARKET  
*Kurly*

 참약사  
CHARMAECIST

 N 쇼핑

 M 쇼핑 LIVE

11 

Gmarket

Qoo10

위메프

coupang

zigzag

TMON

 인터파크

 롯데홈쇼핑

 NS 홈쇼핑

현 대 홈 소 핑

CJ  홈쇼핑

 SHINSEGAE  
SHOPPING

KICK THE HURDLE

## Appointing for model Creator Dex in 2023 & Singer Eunbi Kwon in February 2024

Deliver positive messages to consumers through DEX and Eunbi Kwon's bright and healthy image

- PHYTOTICS' GLOBAL exclusive model, Eunbi Kwon

- PHYTOTICS' exclusive model, DEX



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## Expanding into the worldwide market based on the success in Korea

Expansion into multiple countries, with Japan as the main target (China, Singapore, Malaysia, Taiwan, etc.)



### Southeast Asia (Singapore, Malaysia, Thailand)

- Spreading Feminine Probiotics Awareness in Southeast Asia with Launch in 2021
- FDA approval in Thailand and B2B business agreement with Shopee to start online sales using Lazada in 2022
- Offline export to Boots, Watsons, and 7-Eleven in Southeast Asia in 2023

### Japan

- Ranked No.1 in the Qoo10 Megawari food category in September 2023
- Amazon and Rakuten expanded in September 2023 to extend the Japanese market
- Export offline to AEON, Drugstore, Don Quixote, VILLAGE VANGUARD, and other destinations

### Greater china (China, Taiwan)

- TMALL and Shopee launched on January 22, with B2B vendor-linked sales to China beginning on April 22

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## Top Rankings on Global Platforms

PHYTOTICS Yellow and Red are No. 1 in the food category in Japan since launch in June 2021  
 No. 1 among non-reseller branded products in the lactobacillus category in Southeast Asia



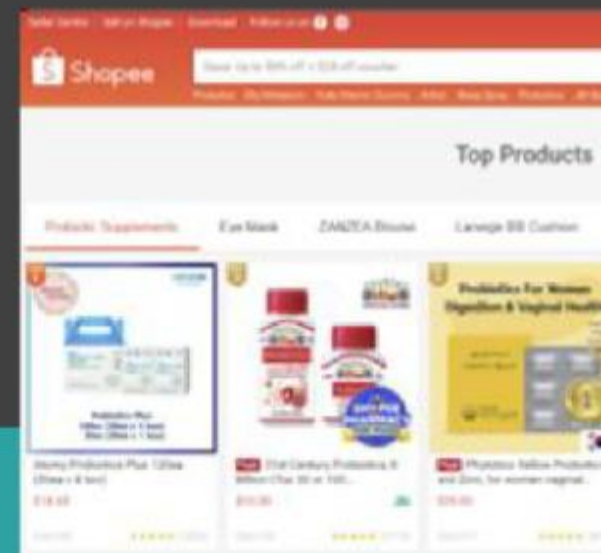
TMALL Global Women's Probiotics No.10 in Sales  
**No. 1 among korea product**

- China TMALL Global Women's Probiotics Sales Ranked No. 10 (as of July 7, 2022)
- Only Asian product outside of China to break into the top 10
- Ranked No. 1 among Korean products in the top 10



PHYTOTICS Red  
**No.1 food in Qoo10**

- Phytotics Red ranked No. 1 in the Qoo10 Foods category



Southeast Asian Probiotics Category  
**No. 3 Best Probiotics in Shopee**

- No. 3 in the Probiotics category in Singapore and Malaysia (Ranked No. 1 by brand, excluding resellers)

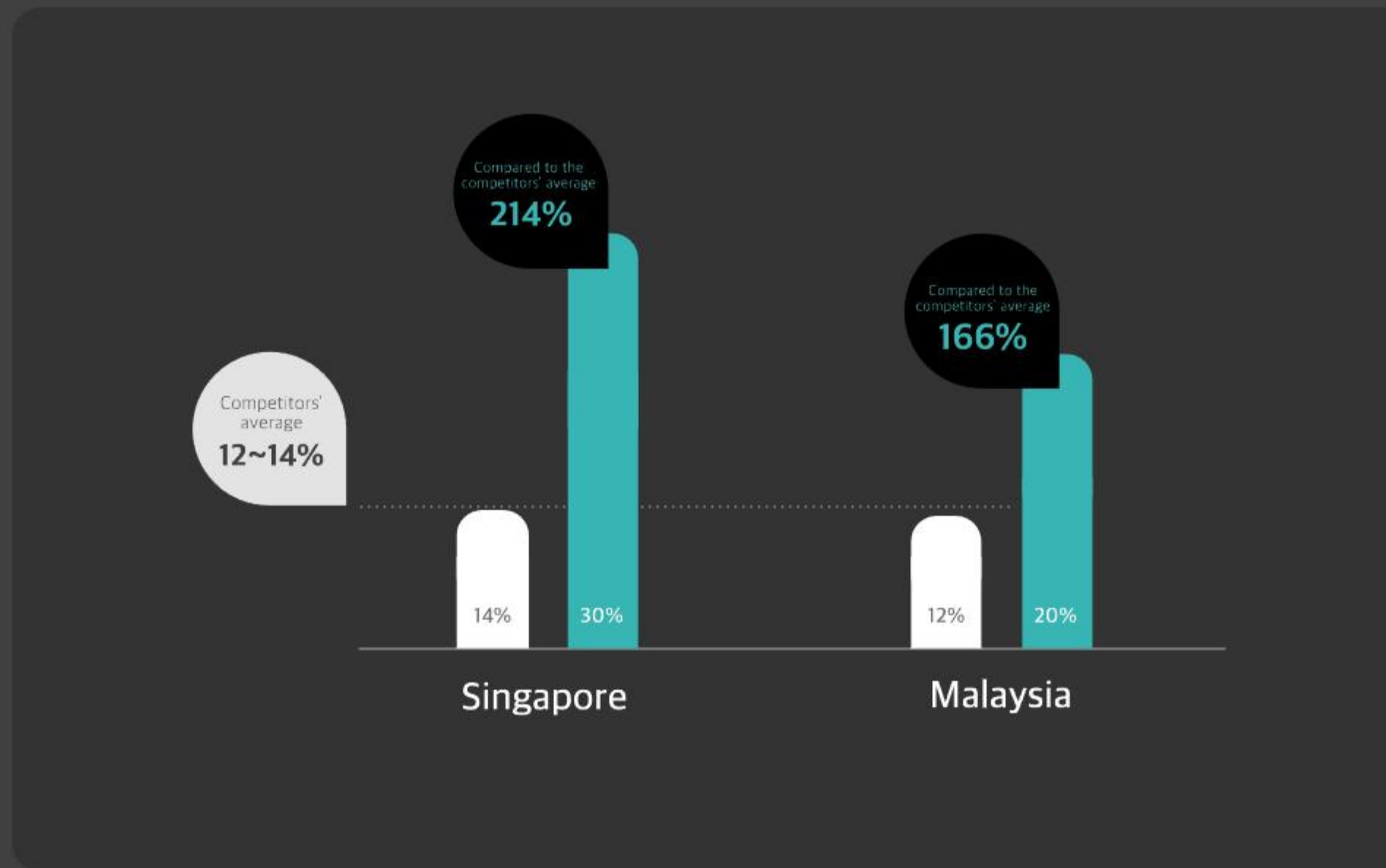


Phytotics Yellow & Red And 3 Other Products  
**Includes top ranking during mega sale**

- Phytotics Yellow ranked No. 1 in the Qoo10 Foods category
- Ranked in the top 10 of food rankings during Qoo10's mega events (Megawari)

**KICK THE HURDLE**

## Significantly higher repurchase rate than competitors



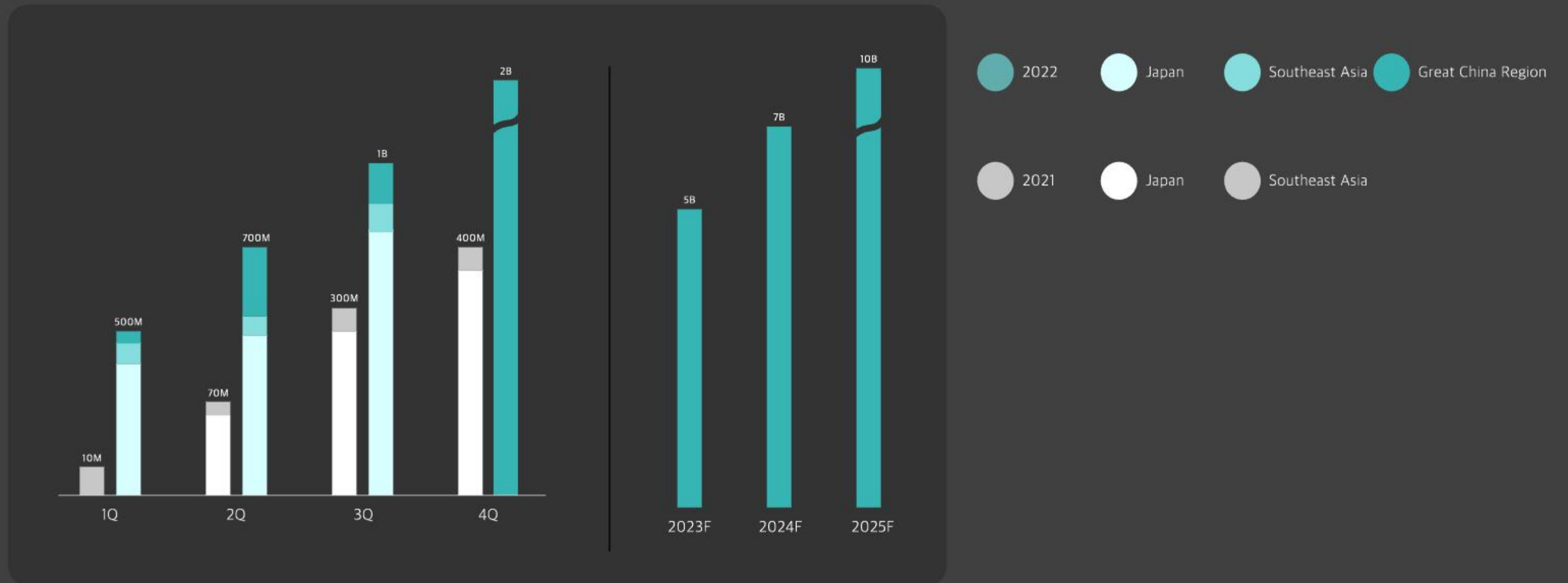
SG's average repurchase rate: 14%, MY's average repurchase rate: 12% (average for dietary supplements in Shopee)

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## Core Value(Global)

### Sales goal for 2025

Growth of more than 1,000% from the global debut quarter over quarter  
Since 2023, sales has grown rapidly through B2B and offline expansion



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# PHYTOTICS HERO ITEM 14



PHYTOTICS YELLOW



YELLOW PREMIUM



PHYTOTICS RED



PHYTOTICS BLACK



CITRUE ARGININE



GREENCERA STOMACH HEALTH



CHOLINE INOSITOL



LUTEOLIN PERILLA



FAXCI FCEE DIET



FAXCI DIET MANS



FAXCI SNOW LIPOSOME GLUTATHIONE



FAXCI RETINOL COLLAGEN C



FAXCI KOMBU ENZYME

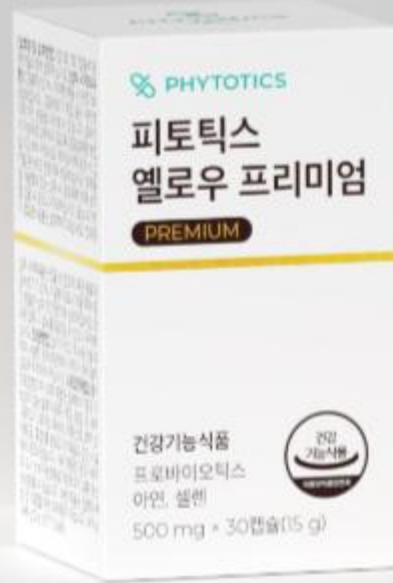


MORO-SILHOUETTE ORANGE

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## LACTOBACILLUS


It is a line containing functional ingredients essential for Koreans, including probiotics that are good for gut health.



## LACTOBACILLUS

It is a line containing functional ingredients essential for Koreans, including probiotics that are good for gut health.

<p><b>PHYTOTICS YELLOW</b></p>	
<p><b>Point</b></p>	<p>Probiotics specialized for women's vaginal health</p> <ul style="list-style-type: none"> <li>• Cumulative sales exceeded 30 million capsules</li> <li>• No.1 in probiotics category on Olive Young (as of 24.08)</li> </ul>
<p><b>Product specification</b></p>	<p>500mg per capsule   30 capsules per box   1 capsule daily</p>
<p><b>Main ingredients</b></p>	<p><b>[Probiotics]</b> May help to increase beneficial intestinal flora and suppress pathogenic bacteria / May help to improve bowel movements  <b>[Zinc]</b> Necessary for normal immune function, necessary for normal cell division  <b>[Selenium]</b> Needed to protect cells from harmful oxygen</p>
<p><b>Synergistic ingredients</b></p>	<p>Fructooligosaccharide, kimchi lactic acid bacteria, chicory dietary fiber, seaweed calcium, oat dietary fiber, 15 kinds of organic vegetable powder, beta-glucan powder, indigestible maltodextrin</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• 3 billion CFU</li> <li>• Contains the patented probiotic Lactobacillus plantarum MB01 from Korean vaginas</li> <li>• Triple functions with probiotics, zinc, and selenium</li> </ul>

<p><b>PHYTOTICS YELLOW PREMIUM</b></p>	
<p><b>Point</b></p>	<p>Probiotics specialized for women's vaginal health</p> <ul style="list-style-type: none"> <li>• Premium Functional Formula - An upgraded version of the original PHYTOTICS Yellow, featuring enhanced strains and stronger evidence-based benefits for women's gut, vagina, and immune health. Reduces bloating, irregularity, and supports smoother bowel movement through multi-strain. Each capsule contains 50 billion CFU of a pharmacist-selected strain (Lactobacillus plantarum LB931) derived from a woman's vagina.</li> <li>• Triple-Action Synbiotic Complex - Combines 9 strains of probiotics with inulin and oligosaccharide-based prebiotics to maximize intestinal delivery and colonization.</li> <li>• Selenium + Multienzyme Blend - Supports cell protection and digestive enzyme activity for optimized gut detox and absorption.</li> <li>• Cell Protection - Selenium delivers antioxidant defense against cellular damage and supports detox processes.</li> </ul>
<p><b>Product specification</b></p>	<p>500mg per capsule   30 capsules per box   1 capsule daily</p>
<p><b>Main ingredients</b></p>	<p><b>[Probiotics]</b> May help to increase beneficial intestinal flora and suppress pathogenic bacteria / May help to improve bowel movements  <b>[Zinc]</b> Necessary for normal immune function, necessary for normal cell division  <b>[Selenium]</b> Needed to protect cells from harmful oxygen</p>
<p><b>Synergistic ingredients</b></p>	<p>Chicory root extract powder, Acacia fiber, Cranberry concentrate, Hibiscus extract powder, Fructooligosaccharides, Corn starch, Rapeseed meal</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• 100% plant-based capsules that everyone can safely consume.</li> <li>• Once-Daily Convenience - Easy one-a-day capsule format for daily wellness with no refrigeration required.</li> </ul>

## LACTOBACILLUS

It is a line containing functional ingredients essential for Koreans, including probiotics that are good for gut health.


<b>PHYTOTICS RED</b>	
<b>Point</b>	<p>Probiotics for lose weight</p> <ul style="list-style-type: none"> <li>• No. 1 in Japan's Qoo10 and Shopee Food Category</li> <li>• Dual functions with reducing body fat and improving intestinal health.</li> <li>• Contains 5 patented probiotics</li> <li>• Contains 6 synergistic ingredients</li> </ul>
<b>Product specification</b>	<p>2 g per packet   30 packets per box   1~2 packets daily</p>
<b>Main ingredients</b>	<p><b>[Probiotics]</b> May help to increase beneficial intestinal flora and suppress pathogenic bacteria / May help to improve bowel movements  <b>[Garcinia Cambogia extract]</b> Can help reduce body fat by inhibiting carbohydrates from being synthesized into fat</p>
<b>Synergistic ingredients</b>	<p>Beet root extract, Lemon juice powder, Cranberry concentrated powder, Xylitol, Fructooligosaccharide, Pyrus Malus (Apple) Fiber, Rice Fermented Blend Powder, Vitamin C, Prune juice powder</p>
<b>Product features</b>	<ul style="list-style-type: none"> <li>• 5 billion CFU</li> <li>• Cutting carbohydrate while also improving gut health</li> <li>• Applying US-patented micro strain particle coating technology</li> </ul>

<b>PHYTOTICS BLACK</b>	
<b>Point</b>	<p>Effective fatigue management with probiotics specialized for liver and intestine health</p> <ul style="list-style-type: none"> <li>• No. 1 in the NAVER For Men category within 2 months of launching</li> <li>• Dual functions with improving liver and intestinal health</li> <li>• A coating method was applied that does not dissolve in gastric acid and bile acid, but dissolves in the small intestine and helps the proliferation of lactic acid bacteria.</li> <li>• Contains 11 synergistic ingredients</li> </ul>
<b>Product specification</b>	<p>500mg per capsule   30 capsules per box   1 capsule daily</p>
<b>Main ingredients</b>	<p><b>[Probiotics]</b> May help to increase beneficial intestinal flora and suppress pathogenic bacteria / May help to improve bowel movements  <b>[Milk thistle extract]</b> May benefit liver health</p>
<b>Synergistic ingredients</b>	<p>Fructo oligosaccharide, Hovenia dulcis thunb fruit extract powder, Taurine, Vitamin B1 hydrochloride, Vitamin B12, Vitamin B6 hydrochloride, Vitamin C, Bamboo sap extract powder, Heat-killed probiotics, L-Glutathione, Curcuma Xanthorrhiza extract powder</p>
<b>Product features</b>	<ul style="list-style-type: none"> <li>• 3 billion CFU</li> <li>• Contains patented probiotics for liver, immune support</li> <li>• Gut health and liver health in 1 capsule</li> </ul>

## FAXCI


Faxci is an inner beauty and diet line that helps you discover your real self using reliable research and encourages healthy, sustainable, and ecologically conscientious consumption.





<p><b>FAXCI FCCE DIET</b></p>	
<p><b>Point</b></p>	<p>Human studies showed 24.52cm<sup>2</sup> decrease in abdominal fat area</p> <ul style="list-style-type: none"> <li>• Over 30 billion in cumulative sales</li> <li>• Ranked No.1 in Korea's Consumer Satisfaction Index for health functional foods for three years in a row (22-24 Fermented Castanea Crenata Inner Shell category)</li> <li>• No. 1 in dietary supplement sales on Naver Shopping</li> <li>• Fermented Castanea crenata inner shell extract is 100% Vegetable ingredient individually approved by KFDA.</li> </ul>
<p><b>Product specification</b></p>	<p>800mg per tablet   60 tablets per box   2 tablets daily</p>
<p><b>Main ingredients</b></p>	<p>[Fermented Castanea crenata inner shell extract] May help to reduce body fat          [Vitamin A] Required for visual adaptation in the dark          [Vitamin B1] Necessary for carbohydrate and energy metabolism          [Vitamin B2] Necessary for energy production in the body          [Vitamin B6] Necessary for the use of proteins and amino acids          [Vitamin D] Necessary for the absorption and use of calcium and phosphorus          [Vitamin E] Necessary for protecting cells from harmful oxygen by acting as an antioxidant          [Niacine] Necessary for energy production in the body          [Pantothenic acid] Required for fat, carbohydrate, and protein metabolism and energy production          [Zinc] Required for normal immune function, normal cell division</p>
<p><b>Synergistic ingredients</b></p>	<p>Fructo oligosaccharide, Hovenia dulcis thunb fruit extract powder, Taurine, Vitamin B1 hydrochloride, Vitamin B12, Vitamin B6 hydrochloride, Vitamin C, Bamboo sap extract powder, Heat-killed probiotics, L-Glutathione, Curcuma Xanthorrhiza extract powder</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• Ellagic acid, a key ingredient of FCCE, inhibits fat cell differentiation in the body</li> <li>• 100% Korean origin, ingredients that are carefully concentrated through a 12-step fermentation process</li> <li>• Individually approved ingredient that may help to reduce body fat</li> </ul>

## FAXCI



Faxci is an inner beauty and diet line that helps you discover your real self using reliable research and encourages healthy, sustainable, and ecologically conscientious consumption.

<b>FAXCI DIET MANS</b>	
<b>Point</b>	<p>Human studies showed weight decrease of 5.5 kg, BMI decrease of 2.1 kg/m<sup>2</sup></p> <ul style="list-style-type: none"> <li>• An all-in-one customized product for men that has the functions of reducing body fat + improving liver health + increasing endurance + energy metabolism in one.</li> <li>• Contains 4 types of vitamins necessary for energy metabolism</li> <li>• Contains 8 synergistic ingredients and 5 additives free.</li> </ul>
<b>Product specification</b>	<p>1,200mg per tablet   60 tablet per box   2 tablet daily</p>
<b>Main ingredients</b>	<p><b>[Garcinia cambogia extract]</b> May help reduce body fat by inhibiting carbohydrates from being synthesized into fat.  <b>[Milk Thistle (Cardus marianus) Extract]</b> May Help Liver Health  <b>[Edible oil containing octacosanol]</b> May help increase endurance Endurance  <b>[Vitamin B2]</b> Necessary for energy production in the body  <b>[Niacin]</b> Necessary for energy production in the body  <b>[Pantothenic acid]</b> Necessary for fat, carbohydrate, protein metabolism and energy production  <b>[Vitamin B1]</b> Necessary for carbohydrate and energy metabolism</p>
<b>Synergistic ingredients</b>	<p>Curcumin Extract, Mixed Botanical Extract Powder, Taurine, Roasted Black Bean Powder, Hovenia Dulcis Fruit Extract, Biotin, Brewer's dried yeast, Betaine</p>
<b>Product features</b>	<ul style="list-style-type: none"> <li>• Supporting diet and health management for men at once</li> <li>• Contains garcinia cambogia extract, octacosanol, and milk thistle extract</li> <li>• Lose Body Fat, Increase Endurance, and Improve Liver Function, 7 in 1</li> </ul>

<b>FAXCI KOMBU ENZYME</b>	
<b>Point</b>	<p>Taking kombu and enzyme once! Helps digestion without any build-up in the body.</p>  <ul style="list-style-type: none"> <li>• Rapidly breaks down carbohydrates</li> <li>• Powder type so it is evenly broken down without lumps</li> </ul>
<b>Product specification</b>	<p>3g per packet   30 packets per box   1~2 packets daily</p>
<b>Main ingredients</b>	<p>Over 30 million units of titers Premium 19-strain blend of probiotics</p>
<b>Synergistic ingredients</b>	<p>Fermented Ingredients from 27 Superfoods.</p>
<b>Product features</b>	<ul style="list-style-type: none"> <li>• Korea's first kombu, enzyme, and apple cider vinegar synergistically created for single use and synergistic impact!</li> <li>• Manage swelling while losing weight! Reduce the blood sugar level to preserve body enzymes, restore metabolic function, limit toxin generation, and activate intestine function!</li> </ul>

## FAXCI


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<b>FAXCI SNOW LIPOSOME GLUTATHIONE</b>		<b>FAXCI RETINOL COLLAGEN C</b>	
<b>Point</b>	<p>Liposomal Glutathione for Bright and Radiant Skin</p> <ul style="list-style-type: none"> <li>• High purity, high content liposomal glutathione! It helps quick and efficient glutathione absorption</li> <li>• Vegan liposomal glutathione! This vegan liposomes are made from sunflower lecithin and do not contain any organic solvents or animal ingredients</li> <li>• Selenium + Vitamins B2, B6, B12, C + L-cystine - Support glutathione biosynthesis</li> <li>• Convenient stick-pack packaging - Can take it anytime, anywhere!</li> </ul>	<b>Point</b>	<p>Edible Anti-aging Cosmetics FAXCI RETINOL COLLAGEN C</p> <ul style="list-style-type: none"> <li>• Take Collagen (1,200mg), Retinol (1,000µg), and Vitamin C (60mg) all at once with only one packet</li> <li>• Melting powder formula melts quickly in the mouth, leaving a clean aftertaste</li> <li>• Lower sugar by using alternative sweeteners instead of sugar</li> <li>• Take collagen and prevent collagen degradation with retinol at once to get firmer skin</li> <li>• Combine with vitamin C to promote collagen synthesis for improved skin elasticity</li> <li>• Hyaluronic acid and elastin for more moisturizing and elastic skin</li> </ul>
<b>Product specification</b>	<p>2g per packet   30 packets per box   1 packet daily</p>	<b>Product specification</b>	<p>3g per packet   30 packets per box   1 packet daily</p>
<b>Main ingredients</b>	<p>Liposomal L-Glutathione 85</p>	<b>Main ingredients</b>	<p>Low molecular fish collagen, Moringa Extract Powder (Retinol), Vitamin C</p>
<b>Synergistic ingredients</b>	<p>Low Molecular Fish Collagen, and Elastin, Vitamin B2, Vitamin B6, Vitamin B12 Mixture, Vitamin C, Hyaluronic Acid, White Tomato Powder, Milk Thistle Extract Powder, Selenium, L-cystine</p>	<b>Synergistic ingredients</b>	<p>Hyaluronic acid, Elastin Hydrolysis powder, White Tomato Powder, L-Glutathione Yeast Extract powder</p>
<b>Product features</b>	<ul style="list-style-type: none"> <li>• 11 carefully chosen synergistic ingredients</li> <li>• The sweet and sour green apple flavor makes it enjoyable to take glutathione</li> <li>• Once-Daily Convenience - Easy one-a-day packet format for daily wellness</li> </ul>	<b>Product features</b>	<ul style="list-style-type: none"> <li>• Get delicious collagen without fishy taste with refreshingly sweet orange-mango flavor</li> <li>• Once-Daily Convenience - Easy one-a-day packet format for daily wellness</li> </ul>

**FOR WOMAN & MAN**

From inner beauty to energy boosters, the Inner Health line offers optimal health solutions for a healthy lifestyle.



<p><b>PHYTOTICS CHOLINE INOSITOL</b></p>	
<p><b>Point</b></p>	<ul style="list-style-type: none"> <li>• Hormonal Balance Support – Combines 2,000mg of Myo-Inositol and 1mg of Choline to support hormonal equilibrium and healthy menstrual cycles.</li> <li>• PMS Symptom Relief – Aids in reducing mood swings, bloating, and fatigue commonly associated with premenstrual syndrome (PMS).</li> <li>• Scientifically Formulated – Developed based on global clinical findings for women with hormonal imbalance or irregular cycles.</li> <li>• Trusted Daily Intake – Designed for women looking for safe, long-term cycle management without harsh medication.</li> </ul>
<p><b>Product specification</b></p>	<p>2.5g per packet   60 packets per box   1 packet daily</p>
<p><b>Main ingredients</b></p>	<p>Inositol 80%, Choline bitartrate 0.04%</p>
<p><b>Synergistic ingredients</b></p>	<p>Choline bitartrate, Fructooligosaccharides, Vitamin B1 Hydrochloride, Vitamin B6 Hydrochloride, Vitamin B2, Vitamin B12, Nicotinamide, Calcium Pantothenate, Hydrochloric Acid, Zinc Oxide, Vitamin C, Lactic Acid Acid Blend</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• Double functions approved by Korea MFDS (Ministry of Food and Drug Safety)</li> <li>• Expands 40 times inside the body to help with constipation</li> <li>• Improving gut movements, lower blood cholesterol</li> </ul>

**PHYTOTICS  
MORO  
SILHOUETTE  
ORANGE**



<b>Point</b>	A refreshing way to lose weight with Anthocyanin-rich Italian Moro Blood Oranges.  <ul style="list-style-type: none"> <li>• C3G in Moro Blood Orange helps with weight and body fat loss.</li> <li>• Contais Italian Moro Blood Orange Concentrate 12mL per one packet.</li> <li>• Formulated with casein phosphopeptide to inhibit the loss of anthocyanins to degradation</li> </ul>
<b>Product specification</b>	20mL per packet   15 packets / 5 packets per box   1 packet daily
<b>Main ingredients</b>	Moro Blood Orange Concentrate 60%
<b>Synergistic ingredients</b>	Odi Concentrate, Bilberry Extract Concentrate, Aronia Juice Concentrate, Pomegranate Concentrate, Seven Berry Concentrate, Blueberry Concentrate, Elderberry Concentrate, Vitamin C, Dried Yeast (Selenium), Pantothenic Acid, Nicotinamide, Vitamins B1, B2, B6 Hydrochloride, Casein phosphopeptide
<b>Product features</b>	<ul style="list-style-type: none"> <li>• Easy and delicious to consume with refreshing Orange flavor</li> <li>• Free from synthetic additives, artificial coloring, and preservatives.</li> <li>• Contains 15 synergistic ingredients for an energy boost.</li> </ul>


**CITRUE  
ARGININE**




<b>Point</b>	High content arginine booster with patented Citrue ingredients  <ul style="list-style-type: none"> <li>• Sales totaled more than 5 million packets!</li> <li>• 'Citrue' is PHYTOTICS' unique ingredient blended with Citrullus Lanatus Fruit Extract (Watermelon) &amp; Galanga Extract Formulation</li> </ul>
<b>Product specification</b>	20g per packet   15 packet per box   1 packet daily
<b>Main ingredients</b>	<b>[L-Arginine]</b> Necessary for body immune function and wound healing, ammonia removal, cell division and hormone secretion <b>[Citrue(watermelon peel extract powder+Alpinia Galanga Extract)]</b> Arginine Ingredients to cope with low absorption rate
<b>Synergistic ingredients</b>	Vitamin C, Taurine, Mixed Amino Acid, Vitamin D
<b>Product features</b>	<ul style="list-style-type: none"> <li>• Citrullus Lanatus Fruit Extract (Watermelon) &amp; Galanga Extract Formulation</li> <li>• Contains ultra high content L-Arginine 5,000mg (about 10 times more than oysters and 5 times as much as eels)</li> <li>• Refreshing green tangerine extract flavor!</li> </ul>

## LABFERENCE

A line of revolutionary dietary supplements with individually recognized ingredients approved by KFDA to assist people maintain their optimum health.

<h3>GREENCERA STOMACH HEALTH</h3>	
<p><b>Point</b></p>	<p>Safe stomach health management with 100% patented plant-based Greencera-F</p> <ul style="list-style-type: none"> <li>• 2023 Korea Consumer Satisfaction Index, No. 1 Health Brand in Functional Foods</li> <li>• 100% plant-based functional ingredient for stomach health by KFDA.</li> <li>• Hygienic and convenient PTP packaging.</li> <li>• Contains 12 synergistic ingredients and 6 additives free.</li> </ul>
<p><b>Product specification</b></p>	<p>450mg per capsule   30 capsule per box   1 capsule daily</p>
<p><b>Main ingredients</b></p>	<p><b>[Greencera-F]</b> May help stomach health by protecting the stomach mucosa</p>
<p><b>Synergistic ingredients</b></p>	<p>Processed Bean products, Seaweed calcium, Ginger Extract Powder, Pineapple Extract Powder, Cabbage concentrated powder, Broccoli concentrated powder, Aloe vera gel, Mugwort concentrate powder, Fructooligosaccharides, Licorice extract powder, Dermal extract powder, 7 types of mixed lactic acid bacteria</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• Contains Greencera-F, an individually recognized patented ingredient approved by KFDA</li> <li>• Protects the stomach mucosa for a healthy stomach</li> <li>• Human clinical studies showed improved gastrointestinal discomfort</li> </ul>

<h3>LUTEOLIN PERILLA</h3>	
<p><b>Point</b></p>	<p>Specialized in improving eye fatigue with 100% Korean Perilla</p> <ul style="list-style-type: none"> <li>• It contains 14 times more luteolin glycosides(L7DG™), which help improve eye fatigue, than perilla leaves.</li> <li>• Human clinical study shows 184% improvement in Near Point of Accommodation (NPA)</li> <li>• Human clinical study shows 188% improvement in Near Point of Convergence (NPC)</li> <li>• Contains 6 synergistic ingredients</li> </ul>
<p><b>Product specification</b></p>	<p>600mg per capsule   30 capsule per box   1 capsule daily</p>
<p><b>Main ingredients</b></p>	<p><b>[Extract of Perilla frutescens var. acuta Kudo]</b> May help to reduce eyestrain</p>
<p><b>Synergistic ingredients</b></p>	<p>lycium barbarum extract powder, Organic Vegetable Mix Powder</p>
<p><b>Product features</b></p>	<ul style="list-style-type: none"> <li>• Extract of Perilla frutescens var. acuta Kudo significantly improve eyestrain caused by using a smartphone at close proximity at Human clinical studies</li> <li>• Contains individually recognized ingredient, Perilla extract, approved by KFDA</li> <li>• Eye Care Essentials for Workers Who Spend Plenty of Time on Monitors</li> </ul>

### Qoo10 JAPAN



Southeast Asia  
e-commerce platform

#### PRODUCT

PHYTOTICS YELLOW  
PHYTOTICS RED  
PHYTOTICS BLACK  
CHOLINE INOSITOL  
FAXCI FCCE DIET  
FAXCI KOMBU ENZYME  
CITRUE ARGININE ETC.

[www.qoo10.jp](http://www.qoo10.jp)

### SHOPEE

(THAILAND, MALAYSIA, SINGAPORE)



Southeast Asia's largest  
e-commerce platform

#### PRODUCT

PHYTOTICS YELLOW  
PHYTOTICS RED  
CHOLINE INOSITOL  
FAXCI FCCE DIET  
FAXCI KOMBU ENZYME  
CITRUE ARGININE ETC.

[www.shopee.kr](http://www.shopee.kr)

### AMAZON

(JAPAN)



The world's largest  
e-commerce platform

#### PRODUCT

PHYTOTICS YELLOW  
PHYTOTICS RED  
PHYTOTICS BLACK  
MORO-SILHOUETTE ORANGE  
ORNITINE COLLAGEN  
MULTI VITAMIN

[www.amazon.co.jp](http://www.amazon.co.jp)

### RAKUTEN



Japan's No. 1  
e-commerce platform

#### PRODUCT

PHYTOTICS YELLOW  
PHYTOTICS RED  
CHOLINE INOSITOL  
ORNITINE COLLAGEN  
MORO-SILHOUETTE ORANGE  
FAXCI FCCE DIET  
FAXCI KOMBU ENZYME  
CITRUE ARGININE ETC.

[www.rakuten.co.jp](http://www.rakuten.co.jp)

### OLIVE YOUNG



South Korea  
largest drugstore

#### PRODUCT

PHYTOTICS YELLOW  
PHYTOTICS RED  
PHYTOTICS BANABA LEAF  
ORNITINE COLLAGEN  
FAXCI FCCE DIET  
FAXCI KOMBU ENZYME ETC.

[www.oliveyoung.co.kr](http://www.oliveyoung.co.kr)

**KICK THE HURDLE**



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**KICK THE HURDLE  
HEADQUARTERS**

18 Yongdong-ro 57beon-gil, Uichang-gu, Changwon-si,  
Gyeongsangnam-do, Republic of Korea

**KICK THE HURDLE  
SEOUL OFFICE**

no.1402, 14f, 27, Teheran-ro 2-gil,  
Gangnam-gu, Seoul, Republic of Korea

**KICK THE HURDLE FITAMIN  
THE HYUNDAI STORE**

The hyundai Seoul department B1,108 Yeoui-daero,  
Yeongdeungpo-gu, Seoul, Republic of Korea

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