

STRATEGIC PLAN

2023-2025

WHAT DRIVES US



OUR VISION

An equitable future where diverse individuals' potential and tech skills unlock opportunities and create thriving communities.

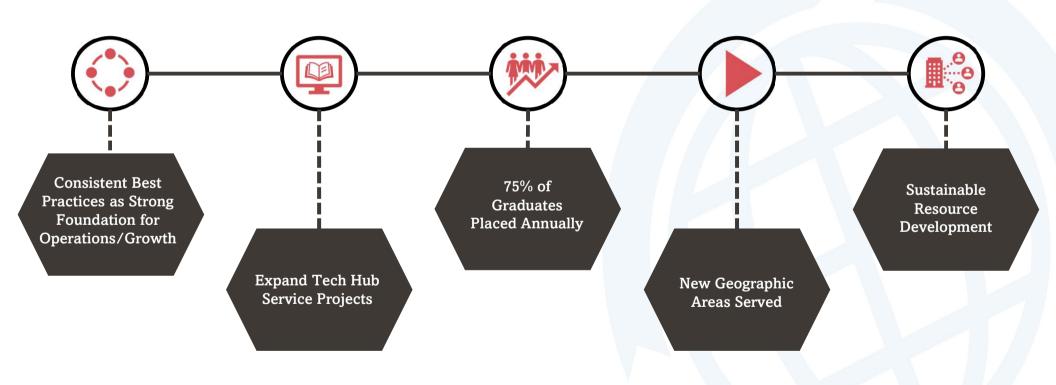
OUR MISSION

To help people realize economic stability through equitable, accessible, and inclusive opportunities in the tech workforce.

2025 OUTCOMES



Leveraging Strategies and Partnerships for Greater Impact



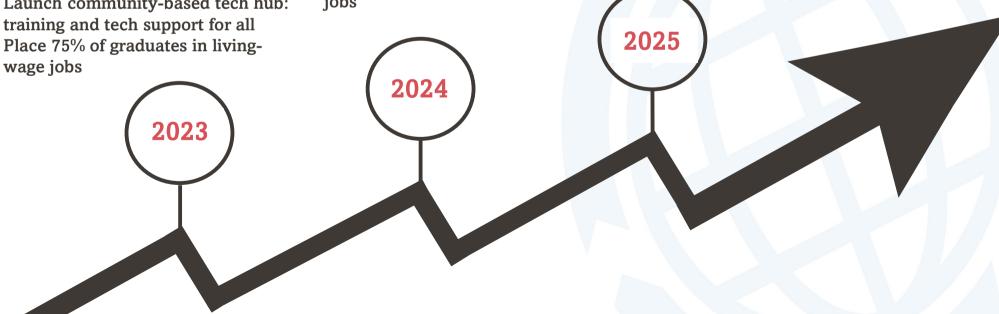
ANNUAL MILESTONES



- ✓ Build a strong foundation for operations and growth
- √ Expand and strengthen programs and measurable impact
- ✓ Launch community-based tech hub: training and tech support for all
- ✓ Place 75% of graduates in livingwage jobs

- Increase resource development to grow impacts
- ✓ Expand tech hub training and tech support services for community members
- ✓ Research and evaluate the expansion of training topics and geographic reach
- ✓ Place 75% of graduates in living wage iobs

- ✓ Increase revenue to fund growth and ensure sustainability
- √ Launch additional tech training program
- ✓ Open new geographic locations
- ✓ Place 75% of graduates in living wage jobs



IMPACT MEASUREMENTS



Number of Students Served Annually: 100+ Graduation and Job Placement Rates: 75%+

Percentage of Graduates Earning 40K+ Annually: 70%

Employers Supported Annually: 25+ Implementation of Geographic/Skills-Based Training: 2 Markets or Sectors











413-276-0609 1391 Main St Fl 9 Springfield, MA 01103



- f thetechfoundry
- in tech-foundry-inc
- (i) thetechfoundry