

FAIRFIELD



commercial
LOOKBOOK

spring/summer 2025 | senior living | common spaces | country club | hospitality



Front & Inside Cover: Asa Arm Chair with Two Front Casters 8209-A2; 23.5" w x 26" d x 32" h shown in 3330 Oyster with contrasting seat in 3208 Ecru, Freya Laminate Square Activity Table 8062-86; 38" w x 38" d x 30" h, Freya Laminate Console 8062-96; 56" w x 17" d x 32" h

WE'RE ON A MISSION.

Our Mission Statement reads "To be the most trusted brand in the furniture industry through thoughtful design, exceptional quality and unparalleled service at a premium value." From our inception in 1921 through today, these pillars serve as our guiding principles in everything we do, and our new commercial introductions are no exception.

This season's introductions reflect our continual passion for delivering elevated design, quality, service and value. Within the pages of this LookBook you'll experience our latest product introductions paired with recent commercial installations that span Senior Living and Country Clubs to Hospitality and Common Spaces.

We're also on a mission to create inspiration and desire to live a more beautiful life. To learn more about our mission and peruse our entire collection of casegoods and upholstery, please scan below to visit our refreshed website.

Here's to our mission & fulfilling yours,

R. Dixon Mitchell

Dixon Mitchell, CEO/President



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*Furniture designed for life
and crafted with care,
since 1921.*

Why Fairfield?

PRODUCT DEVELOPMENT

TALENT

We have an experienced in-house team of product designers, engineers and sample makers.

TECHNOLOGY

We utilize 2D and 3D design tools & software to assist in the development process.

PARTNERSHIPS

We have a strong partnership with Sherwin-Williams for finish development.

CUSTOM WORKFLOW

Our team manages the entire development process, from shop drawings and product specifications to 3D renderings and sample production.

CUSTOMIZATION

SOME CUSTOM

Our styles; custom leg heights for dining, barstool, and counter stools, nailhead trim modifications, caster options, dining chair seat height modifications, and custom match finish. Product lead-times for our styles in 6 weeks or less. Time to quote 48 hours.

SEMI CUSTOM

Our upholstery styles; crafted to your measurements and specifications including seam detail changes, and cushion & pillow configuration changes. *Our casegood styles;* finish changes and hardware changes, minimum order quantity of 30. Live Edge custom dimensions, no minimum order quantity. Project lead-times dependent on style selection. Time to quote 72 hours.

TRUE CUSTOM

Your inspiration; crafted to your exact specifications. Minimum order quantities are required. Imported styles require higher minimum order quantities. All customization requests are subject to prior approval and upcharges will apply. Lead-time is project specific. Time to quote is project specific.

MANUFACTURING & EXPERTISE

USA

For domestic projects, our Lenoir, NC based operation consists of the following:

- Plant #1: product development/frame construction (180,000 sqft)
- Plant #2: upholstery production (200,000 sqft)
- Plant #3: distribution/warehousing (60,000 sqft)
- # of employees: 450+
- On-site: frames, cushions, finishing, upholstery, packaging, logistics
- Technology: 3 & 5 axis routers, automated cutting machines, 3D scanner, rendering software

INTERNATIONAL

For non-domestic projects, we have experienced Fairfield employees in our SE Asia Office who oversee the following areas for operations in China, Vietnam, Cambodia, and India:

- Quality
- Product Development & Sourcing
- Purchasing
- Supply Chain
- Logistics

CUSTOMER SUPPORT

SERVICE

We offer elevated customer support via a dedicated in-house Concierge Team and access to FurnishWeb; a digital portal to monitor your orders & projects.

SUPPORT

We manage orders throughout the process from acknowledgment to shipment.

LOGISTICS

We offer in-house Logistics Services to support “White Glove” and “Last Mile” delivery. Direct container purchasing options for large quantities.

TECHNOLOGY

We have EDI capabilities for faster interface with inventory management, order intake and invoicing.

TABLE TALK

In the ever-evolving world of interior design, laminate occasional tables stand out as a testament to the perfect blend of tradition and modernity. Designed with both commercial use and aesthetic appeal in mind, these tables are more than just functional pieces; they are a statement of style and durability. Featured below, our expansive Freya Collection features elegant rounded posts capped with nickel ferrules.





Freya Laminate Round End Table 8062-19 (Left); 24" w x 24" d x 24" h, Freya Laminate Console 8062-96 (Back Left); 56" w x 17" d x 32" h, Freya Laminate Console 8062-ST (Center); 56" w x 17" d x 32" h with White Stone Top, Freya Laminate Square End Table 8062-94 (Top Right); 24" w x 24" d x 24" h, Freya Laminate Square Activity Table 8062-86 (Right); 38" w x 38" d x 30" h, Freya Laminate Rectangular Cocktail Table 8062-93 (Bottom Left); 50" w x 30" d x 18" h

MOODY BLUES.





Zsa Zsa Grande Sofa with Brushed Brass Metal Legs 7004-95-6; 95" w x 33" d x 29.75" h shown in 3001 Grey with Brushed Brass finish, Maximus Occasional Chair 1410-01; 27.25" w x 41" d x 33" h shown in 1226 Chocolate, Everett Large Round Bunching Cocktail Table 8030-CK; 44" w x 44" d x 18.5" h, Everett Small Round Bunching Cocktail Table 8030-CT; 28" w x 28" d x 16" h



Everett Large Round Bunching Cocktail Table 8030-CK (Top); 44" w x 44" d x 18.5" h,
 Everett Small Round Bunching Cocktail Table 8030-CT (Top); 28" w x 28" d x 16" h,
 Zsa Zsa Grande Sofa with Brushed Brass Metal Legs 7004-95-6 (Bottom);
 95" w x 33" d x 29.75" h shown in 3001 Grey with Brushed Brass finish

(Opposite Page) Maximus Occasional Chair 1410-01; 27.25" w x 41" d x 33" h
 shown in 1226 Chocolate







SENIOR LIVING

Today's modern designs are breathing new life into senior living spaces, creating vibrant communities that inspire and delight. By seamlessly blending function with fashion, designers are crafting spaces that not only meet the unique needs of seniors but also reflect their vibrant spirits and diverse interests. These thoughtfully designed spaces incorporate cutting-edge accessibility features without sacrificing aesthetics, proving that comfort and style can go hand in hand. As we continue to push the boundaries of what's possible in senior living design, we're not just building furniture – we're crafting experiences. We're proving that aging doesn't mean compromising on style or quality of life. Instead, it's an opportunity to embrace a new chapter in truly inspiring surroundings.





Clyde Sofa 7006-80; 80" w x 34.5" d x 34" h shown in 3655 Blush, Fletcher Occasional Chair 1421-01; 30" w x 33.5" d x 33" h shown in 9816 Roseash, Freya Laminate Rectangular Cocktail Table 8062-93; 50" w x 30" d x 18" h, Freya Laminate Square End Table 8062-94; 24" w x 24" d x 24" h

FIRST BLUSH.







Fletcher Occasional Chair 1421-01; 30" w x 33.5" d x 33" h shown in 9816 Roseash, Clyde Sofa 7006-80; 80" w x 34.5" d x 34" h shown in 3655 Blush, Freya Laminate Square End Table 8062-94; 24" w x 24" d x 24" h

(Opposite Page) Freya Laminate Console 8062-ST (Top Left); 56" w x 17" d x 32" h with White Stone Top, Arlet Arm Chair 6076-04 (Bottom Left); 22" w x 24.5" d x 34" h shown in 3920 Sunrise, Freya Laminate Square End Table 8062-94 (Top Right); 24" w x 24" d x 24" h, Freya Laminate Rectangular Cocktail Table 8062-93 (Bottom Right); 50" w x 30" d x 18" h



Project: Mannoni Performing Arts Center in Hattiesburg, MS | Design: Anderson Design Center | Photography: Clayton Boler
West Camden Round Cocktail Table 8096-CT; 44" w x 44" d x 19" h

COMMON SPACES

When designing lobbies, conference rooms, workspaces and airports, every element matters, especially the seating. We expertly design seating that seamlessly merges modern aesthetics with ergonomic support, ensuring that form never compromises function. We understand that our products need to withstand the test of time. That's why we carefully select materials that are both luxurious and durable, helping you create an environment that embodies both style and longevity. Our seating choices reflect our commitment to creating spaces that are not just used, but truly experienced and remembered.



Nina Lounge Chair 6087-01; 29.25" w x 29.25" d x 34.25" h, West Camden Round Cocktail Table 8096-CT; 44" w x 44" d x 19" h

LINGER LONGER

A chair is more than just a place to sit; it becomes part of the ambiance, contributing to an atmosphere that's as welcoming as it is visually stunning. Our chairs & stools blend aesthetics with practicality—pieces that are substantial and solid enough to withstand frequent use yet elegant enough to elevate any setting.



Warren Bar Stool 8213-06 (Left); 25" w x 24.25" d x 44" h shown in 4787 Truffle, **Asa Bar Stool 8209-06**; 24" w x 26" d x 44" h shown in 4787 Truffle, **Warren Arm Chair 8213-04**; 25" w x 24.25" d x 33.5" h shown in 3646 Pebble with contrasting seat in 2001 Ivory, **Tobin Side Chair 8715-05**; 20.75" w x 23.5" d x 37.25" h shown in 3714 Cream with contrasting outback in 3111 Mushroom, **Caulder Arm Chair 8712-04**; 24" w x 26" d x 31.75" h shown in 3646 Chocolate with contrasting seat in 3652 Pebble, **Tobin Arm Chair 8715-04** (Right); 20.75" w x 23.5" d x 37.25" h shown in 3714 Cream with contrasting outback in 3111 Mushroom



FAIR GAME.





Asa Arm Chair with Two Front Casters 8209-A2; 23.5" w x 26" d x 32" h shown in 3330 Oyster with contrasting seat in 3208 Ecrú, Freya Laminate Square Activity Table 8062-86; 38" w x 38" d x 30" h, Freya Laminate Console 8062-96; 56" w x 17" d x 32" h





COUNTRY CLUB

Our custom upholstery and casegoods play a pivotal role in creating the perfect ambiance for country clubs, transforming them into a true home away from home for members of all ages. These carefully crafted pieces are designed to stand the test of time, both in terms of durability and style, ensuring that the club's atmosphere remains inviting for generations to come. Our vast collection and custom capabilities cater to their multi-generational members, offering comfortable seating for elder members while also providing modern, stylish pieces that appeal to the younger generations. This thoughtful approach to product and interior design helps foster a sense of belonging and community.





Melrose Sofa 5000-50; 82.5" w x 37" d x 37" h shown in 4787 Desert, Jasper Lounge Chair 6055-01 (Left); 30.5" w x 33" d x 30" h shown in 3145 White, Zsa Zsa Lounge Chair 7004-01-6 (Right); 30.5" w x 33" d x 29.5" h shown in 9813 Macaroon with Brushed Brass finish, Bailey Square Cocktail Ottoman 1602-42; 43.25" w x 43.25" d x 18" h shown in 3651 Pearl, Freya Laminate Round End Table 8062-19; 24" w x 24" d x 24" h, Solstice Drink Table 8086-88 (Left); 14" w x 8" d x 20" h

PRETTY IN PINK.





Melrose Sofa 5000-50 (Left); 82.5" w x 37" d x 37" h shown in 4787 Desert, Freya Laminate Round End Table 8062-19 (Left); 24" w x 24" d x 24" h, Bailey Square Cocktail Ottoman 1602-42 (Left); 43.25" w x 43.25" d x 18" h shown in 3651 Pearl, Nina Lounge Chair 6087-01 (Top Right); 29.25" w x 29.25" d x 34.25" h shown in 4921 Fatigue, Zsa Zsa Lounge Chair 7004-01-6 (Bottom Right); 30.5" w x 33" d x 29.5" h shown in 9813 Macaroon with Brushed Brass finish

(Opposite Page) Jasper Lounge Chair 6055-01; 30.5" w x 33" d x 30" h shown in 3145 White, Freya Laminate Console 8062-ST; 56" w x 17" d x 32" h with White Stone Top





BD Collection For Fairfield Samuel Table Top 4443-TP; 43" w x 43" d x 1.25" h, Provence Dining Table Base 8119-16; 20" w x 20" d x 29" h, Coley Side Chair with Brushed Brass Metal Base 6102-05-6; 19" w x 23" d x 31" h shown in 4787 Desert, Quinn Straight Back Armless Banquette 48" 1270-48; 48.75" w x 27" d x 41.25" h shown in 4788 Tawny with contrasting seat in 2001 Ivory

HOSPITALITY

Great hospitality design is about creating functional environments and formidable experiences. The power of thoughtful design in hospitality projects captivates the senses but also embraces one with comfort and functionality. We believe in form and function, ensuring that each element is not only visually stunning but also durable enough to withstand high-traffic environments. When placed in high engagement common areas, our durable seating and casegoods are designed to withstand frequent use and provides the perfect setting for extended conversation and cocktails.



READ ALL ABOUT IT.

We are very honored to be featured in the March issue of Our State. This award-winning magazine celebrates the very best of North Carolina from the mountains to the coast through lively storytelling and stunning photography. Since 1933, Our State has been the trusted source for all things North Carolina and reflects the state's natural beauty, nature, nostalgia, food, and destinations—along with the people who bring it all to life. Their audience spans 1.1 million readers from every state and over 20 foreign countries.

This feature shines a spotlight on Fairfield's amazing history, people and product. A special thanks to our loyal customers and our talented team for your trust and contributions to bring this story to light. To view the feature, please scan below.



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