



2024 Sponsor Guide

Sponsorship
Opportunities
cvcasa.org

“ Nothing you
do for children
is ever wasted.”

- Garrison Keillor

cvcasa.org/sponsorships



about CASA of Central VA

CASA of Central Virginia recruits, trains and supports volunteer advocates for abused and neglected children in the Juvenile and Domestic Relations Court system and educates the community about the needs of these children.

how your sponsorship supports CASA

recruit

At CASA, we recruit volunteers year-round through channels such as radio ads, billboards, and social media ads. Your sponsorship directly helps CASA recruit more volunteer advocates.

train

CASA offers three 9-week pre-service training classes each year and numerous in-service workshops throughout the year. Your sponsorship helps CASA cover the costs associated with each of these training classes so that our volunteers are fully equipped to effectively advocate for their assigned children.

support

Per federal and state guidelines, each volunteer must be supervised by CASA staff (an advocate manager). Each manager can support no more than 30 volunteers but the best practice around the state is between 20-25 volunteers. Your sponsorship ensures we have sufficient staff in place to support our volunteer advocates.

The nation's first CASA program was developed in Seattle, Washington in 1977 by Judge David Soukup. He realized that he needed help in determining what was in the best interest of the children whose cases he had before him in court. Since then over 950 CASA programs have been established throughout the nation. CASA of Central VA started in 1989 by Judge Dale Harris.

areas we serve

City of Lynchburg
Amherst County
Appomattox County
Bedford County
Campbell County
Nelson County

Fore the Kids Golf Tournament



Location

Ivy Hill
Golf Club

Date

Wednesday,
September 18, 2024

The Fore the Kids Golf Tournament is our annual captain's choice golf tournament presented by CASA and Big Brothers Big Sisters of Central Virginia. In its fifth year, this event is unique in supporting two local nonprofits in our community. Join our event and get exposure in front of thousands of people in Central VA.



in partnership with



support two nonprofits

Big Brothers Big Sisters and CASA of Central Virginia have partnered for five years. Support two Central Virginia nonprofits by sponsoring this event.

exposure to 200+ players

With over 50 teams registered, your organization's logo will be present at the golf course in front of 200+ players.

exclusive signage at tee box

Each sponsor will receive a hole sign exclusively with their logo. With only 3 total signs per tee box this gives maximum exposure for each sponsor.

cvcasa.org/golf



Golf Tournament Sponsorships

	presenting \$10,000	ace \$5,000
logo at tee box	2x signs	2x signs
logo on event website	●	●
logo on player goodie bag	●	●
entry for team(s) / 4 players per team	2 teams	2 teams
opportunity to include logo item in goodie bag	●	●
social media recognition	●	●
award ceremony recognition	●	●
corporate banner at golf course	●	●
ability to have promotional tent at registration	●	●
opportunity to speak at award ceremony	●	
logo displayed on refreshment cart(s)	●	
to be named presenting sponsor	●	
logo on golf cart	●	

other ways to sponsor?

prize donations: tournament and raffle winner prizes
including: promotional items, gift cards/certificates, golf polos, umbrellas, balls, entertainment packages, etc.

prize donors receive company name on event website

eagle
\$3,000

birdie
\$1,500

food
\$1,000

refreshment
\$500

hole
\$250

2x signs



name



2 teams

1 team

1 team



**We exist to
provide for every
child a voice; a
safe, permanent
and loving home;
and hope for a
brighter future.**

2023 CASA of Central Virginia Stats



221
children
served



79
active
volunteers



43%
of children ages
5 and under



801
hearings
attended



5,773
volunteer
case hours



80%
recommendation
acceptance
rate by judges

ready to sponsor?

email info@cvcasa.org for more information and to secure your spot.



CASA

Court Appointed Special Advocates

FOR CHILDREN

CENTRAL VIRGINIA

cvcasa.org/sponsorships