

VOLUME 2

JULY/AUGUST 2023

GRATEFUL GIRL

a christian magazine celebrating faith, family, food & friendships

HE MAKES
ALL THINGS
NEW

CANDICE COFFEY
EVERBE COSMETICS

MICHELE RIGBY ASSAD
FAITH OVER
FEAR
FORMER CIA
UNDERCOVER

MARNIE
HAMMA

LAY DOWN THE
PINTEREST SUM

RUSTIC BLUE
LEMON TART

Grateful Girl Magazine

A DIGITAL CHRISTIAN
WOMEN'S MAGAZINE

MEDIA KIT

hagratefulgirl.com/grateful-girl-magazine/

Hi. Welcome!

GRATEFUL GIRL MAGAZINE

Thank you for being here! Sharing this exciting opportunity with you and inviting you to join in as a partner is so important to us!

In a world that needs more good news, more encouragement and more Jesus, we are proud and humbled to launch a new digital Christian Women's magazine. Grateful Girl Magazine has launched into an online community where very few digital and interactive magazines exist, especially those sharing encouragement for our Christian lives. The magazine is really special including video articles and devotionals, interactive editorial, links to sponsor content and more! We are excited to share all of this with you and hope you will be excited to partner!



BE A PART OF SOMETHING
NEW, FRESH & MAKING A
DIFFERENCE



- ✓ Be a part of a new digital magazine focused on spreading the gospel and encouraging women of all ages

In a world where advertising dollars sometimes seem like shooting a shotgun, focus your advertising dollars where you will reach your market, but also be viewed as a company that supports Christian values!

- ✓ Grateful Girl Magazine features unique video formats INSIDE THE MAGAZINE as well as audio, links to partner advertisers and more!

From the Editor

“The Grateful Girl Magazine is an exciting new addition to the Christian online world where very few magazines of its kind are available.

“Advertising partners are able to "come alive" on the pages of the magazine with opportunities for video ads and other unique offerings!

Patti Jensen

The Magazine

@GRATEFULGIRLMAGAZINE



Each issue of the Grateful Girl Magazine will focus on encouragement, faith, family, food, travel and friendships...encouraging and equipping women as they hear from featured guests, articles on a variety of topics appealing to women of all ages as well as fun features including recipes, diys and more! The 2023 launch will feature four issues with a two month exposure beginning with the May 2023 Issue launch!



HOW TO BE A PARTNER

Digital + Ad Partner

Share your business, church or organization with a video ad/presentation in addition to your display ad (1/2 page ad)

Digital Partner

Share your business, church, event or organization with a powerful video presentation. (If needed we can design for you for additional fee)

Advertising Partner

Share your business, church, event or organization with a choice of several ad sizes. You have the option of designing your own ad or having us help you for an additional fee

*all ads include outgoing links to your website and social media spotlights

JOIN IN!

Digital + Ad Partner

Your partner promotion includes a dynamic video, 1/2 page display ad and link to your website!

\$400

(2 month coverage)

Digital Partner

Your partner promotion includes a dynamic video, and link to your website!

\$275

(2 month coverage)

Display Ad Partner

Your partner promotion includes a a four color ad and link to your website! Choose your ad size.

Ad levels begin at \$100
(2 month coverage)

Individual Partner

Individuals can support the magazine's mission with your contributions.

Other Ways to Partner

AGRATEFULGIRL.COM

We talk to people every day who want to be a part of sharing God's word and His Love through an exciting opportunity like Grateful Girl Magazine. They are searching for ways to reach people where they are...and in today's time, that's online.

As we shared, there are ways to partner with video and display ads that will showcase your business, church or event in an exciting attention getting way, while also expressing that you support sharing God's word and encouragement. Here's a few more ways to partner!



STATISTICS

40%

increase in readers of digital magazines in last 2 years

42%

of connected adults reading digital magazines reported reading an average of almost 2.7 (2.66) issues in the last 30 days.

Did you know?

Magazine readers are now more likely to value web editions (45.3% share) than print (42.7% share)

0

number of digital Christian Women's magazines found in North Carolina.
WE ARE LEADING THE WAY!



OTHER WAYS TO PARTNER

Church/Event Listing

Share your church with our readers with a listing in our Church/EventDirectory

\$25(2 month coverage)

Individual Partner

Support the magazine's mission with your contribution.



ABOUT ME... THE EDITOR/PUBLISHER

I am first a daughter of the King and so grateful for God's mercy and blessings in my life.

One of my greatest blessings was a praying mother. My mother was a prayer warrior and I have learned through the years, that prayer is one of the strongest weapons we have for seeking a closeness with God, for fighting the enemy and for our pursuit to know God's will in our lives.

Through many prayers, I am led to use my 20+ years of marketing experience and content creation to launch this digital Christian Magazine. My heart's prayer is that it will be a blessing to every reader and advertiser, and will be shared to spread the word and love of Christ far and wide.



GET IN TOUCH

I would love to meet with you (coffee sounds good!) to share the story of Grateful Girl Magazine and to create a personal and unique way for you to be a part of this exciting venture sharing encouragement and chasing after God.

gratefulgirlhome@gmail.com
www.agratefulgirl.com/magazine



Patti



Partnerships

Click title of ad type to contact us about partnering or with questions

DIGITAL & DISPLAY **\$400**

Digital (video) ad in addition to 1/2 page display ad. Ad design is extra if needed. Two month coverage

DIGITAL VIDEO ONLY **\$275**

One video ad (provided by partner). Video will play within the digital magazine. Video design is extra if needed. Two month coverage

DISPLAY AD

1/4 page display ad. Content provided by partner **\$100**

1/2 page display ad (Content provided by partner) **\$125**

Full page display ad (Content provided by partner) **\$175**

DIRECTORY LISTINGS

Choose our church or event directory for your listing. **\$25**

INDIVIDUAL PARTNER

YOU DETERMINE


CONTENT CREATION

from \$100

If you would like us to design and create your digital or display ads, please contact us. We are happy to work with you.

Creation fees begin at \$100

CONTACT

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