

CERO
BASURA
BCS

alianza cero basura

WORKING TO CREATE THE FIRST
ZERO WASTE TOURISM DESTINATION IN MEXICO!

a how-you-can-help donation guide



WWW.CEROBASURABCS.ORG

Be Part of the Story

Over the last three years Alianza Cero Basura has made substantial progress towards our goal of transforming Todos Santos and El Pescadero into the first zero-waste tourism destination in Mexico. Check out our **2023 Annual Report** [here](#) to see our results so far.

Our plans for **2024 and beyond** are ambitious and we continue to develop ways for our community to help drive the effort. This catalog explains the specific needs of our priority programs and gives you the opportunity to support them directly by donating money, skills, materials and equipment. **We commit to following up with all donors to share the story of how each donation was used and the difference it made.** [Email us here](#) if you have any questions. Alianza Cero Basura is a registered Mexican non-profit organization.

MONEY · SKILLS · TOOLS · EQUIPMENT

There are a multitude of ways that you can help! Check them all out in this donation guide and support a zero waste future in the way that works best for you!

**“EVERYONE HAS
SOMETHING TO
CONTRIBUTE TO THIS
WORLD. IT’S JUST A
MATTER OF BEING GIVEN
THAT OPPORTUNITY TO
DO SO.”**

GRACE HIGHTOWER





Community + Schools

A SUCCESSFUL ENGAGEMENT PROGRAM

The Community and School Engagement program is at the core of our effort to change the community's relationship with trash and is encapsulated in the #CuidemosTodos campaign, a call to reignite community pride in Todos Santos and El Pescadero. Local band Los Hijos del Tropicó wrote a truly great song for the campaign and you can hear the song and read the lyrics [here](#). The #CuidemosTodos Campaign contains many elements including:

- Waste management program for all public schools in Todos Santos and El Pescadero which includes water filtration systems, waste separation bins, compost + garden projects and ongoing waste management workshops and projects for staff, students and their families. (Read about the compost and garden project of Melitón Albañez Elementary School [here](#)!)
- Public Water Bottle Refill Station Network
- Adopt A Spot program in which local businesses and organizations have adopted of public spot and committed to keeping it trash-free on an ongoing basis
- Community Resource Hub, an online resource for local homes, businesses and events who want to adopt zero waste practices
- Community Fiestas to educate people about waste in a fun and engaging way



[DONATE HERE](#)

Community + Schools



HOW YOU CAN HELP: CASH NEEDS FOR SPECIFIC AREAS OF THE PROGRAM

The links below all go to the Alianza Cero Basura account of our fiscal sponsor, the International Community Foundation. Please indicate the name of the item you are donating for in the space titled "Dedicate this donation to". Thank you for your generosity!

\$1500
USD

[School Compost + Garden Guide Book](#)

The students of Melitón Albañez Elementary School are creating an interactive guide to bring their incredible experience to other schools. We just need to design and print it. (Read about the Melitón Albañez compost and garden program [here!](#))

\$2000
USD

[School Compost + Garden Project](#)

One of our most successful school projects is the onsite creation of a composting system with a garden. These activities involve students in the correct management and disposal of waste and connects them to the earth in a fundamental way. We want to roll this project out to all schools in Todos Santos and El Pescadero.

\$3000
USD

[School Fair](#)

We are collaborating with many schools in the area and we want to bring them all together at a school fair where the students and teachers can exchange experiences and share results of the different zero waste projects and practices they have adopted.



Community + Schools

\$2000

USD



Water Filtration System for Schools

All students in Todos Santos and El Pescadero should have access to free, purified water. We are therefore installing water filtration systems from our partners at Water Ways Baja in all the schools so that students and staff can refill their water bottles instead of buying water in single-use plastic bottles.

\$2000+

USD



Schools Program Coordinator

Dulce Paz is the perfect person for this position - please help us fund her! Dulce has worked in different parts of Mexico integrating environmental education topics into schools and has been an integral part of the Alianza Cero Basura School Engagement program for the last 6 months. Among other achievements she has connected the Cero Basura program with the Secretary of Public Education with the result that Cero Basura is now an integral part of local school programming. She is an amazing asset that we would like to keep! Please help us fund Dulce in increments of USD 2,000

\$4000

USD



CuidemosTodos Children Book

The lyrics of the #CuidemosTodos song are a true Baja California Sur gem, and we want to create an interactive children's book around the song to expand its impact with a zero waste message for all local children to sing and share. This project is inspired by the children's book based on Cat Stevens' song Peace Train and you can check that book out [here](#).

\$8000

USD



CuidemosTodos Song and Video

Audiovisual materials are an extremely useful tool for reaching many levels of society and raise awareness. We therefore want to create a professional recording of Los Hijos del Tropico performing the CuidemosTodos song to promote and share widely.

\$5000

USD



Community Event

We held our first community fiesta on October 7th, and it was a great success that we want to duplicate as often as possible. These events are a fun and engaging way to inspire the local community to change their waste management habits. (The event created only 3 kilos of waste!)

\$3000

USD



Drop Off Center for Repurposable Materials

We created a glass drop off center at local business Palma Serena, and in the first 5 months alone diverted more than 4,500 kilograms of glass away from the landfill and into productive uses. We want to create several more drop off centers for glass and other materials as well.



Community + Schools

\$2000+ Reduction Program Coordinator

USD

Reducing the amount of waste we create in the first place is the most important contribution we can make to good waste management. Waste reduction in our community requires a paradigm shift in thinking among businesses, institutions and households. We therefore need a full-time, dedicated leader driving waste reduction strategies and solutions for the community. Please help us fund this person in increments of USD 2,000.

\$3750 Online Community Resource Hub

USD

A key objective of Alianza Cero Basura is to create a comprehensive, interactive, online resource center where residents, visitors, institutions and events can find detailed guides and information on good waste management practices using local resources.

HOW TO DONATE:

The link below goes to the Alianza Cero Basura account of our fiscal sponsor, the International Community Foundation. Please indicate the name of the item you are donating for in the space titled "Dedicate this donation to". Thank you for your generosity!



NOTE: REUSED / REPURPOSED ITEMS HAPPILY ACCEPTED!



How You Can Help: Buy it Directly!

We need several tools to help us have a greater impact at events, workshops and learning sessions. You can support us by ordering them directly from our Amazon Wish List:



We also need some specialized items for two of our school projects:

1. **SIRDO composter** for schools Compost + Garden Project
2. **Sink for Water Refill Station** at schools Purified Drinking Water Project

Please ship all items to:

Alianza Cero Basura
Heroico Colegio Militar SN, Centro
Todos Santos, Baja California Sur. C.P. 23300



How You Can Help: Share Your Skills and Time!

Photographer and Videographer:

Documenting and sharing our achievements with the community is an essential part of our mission and, to have an impact, it needs to look good! We invite accomplished photographers and videographers to join our program. You can check out Mike Brinkman's video on the #CuidemosTodos campaign [here](#).

Graphic Designer:

Our programs are creating a lot of data and knowledge, and we need help making it all look clear and engaging so that others can benefit from it!





Organic Waste Farm

A COMMUNITY-LED PROGRAM

We have created the first community-led organic waste farm in Baja California Sur in conjunction with INIFAP, the National Institute of Forestry, Agricultural, and Livestock Research. As at least 60% of our community's waste is organic matter, this is a huge milestone. Our goal is to divert at least 3000 tons of organic waste per year to produce compost, biofertilizer, and other high-quality agricultural products that can be integrated into a circular economy to nourish the soils and repair the organic farms in our region. We continue to support home composting, onsite composting for businesses, and local composters.

At the 20,000 square meter organic waste farm INIFAP scientists will work with Alianza Cero Basura to study and experiment with different composting methods and recipes to transform organic kitchen waste, garden waste, palm waste, and other organic waste. INIFAP will publish the findings and share them with other communities.

While this farm ultimately will have commercial capabilities and be self-sustaining, Year 1 requires significant investment, and we are seeking community support. To learn more about our exciting plans - including the types of composting and activities we will be offering on the farm - please check out our website [HERE](#).

HOW YOU CAN HELP: CASH NEEDS FOR SPECIFIC AREAS OF THE PROGRAM

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[DONATE HERE](#)

Organic Waste Farm



HOW YOU CAN HELP: CASH NEEDS FOR SPECIFIC AREAS OF THE PROGRAM

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\$600
USD/day

[Backhoe Rental](#)

We need backhoes to help dig Hügellkultur trenches for the large quantities of palm in our community's organic waste. Back hoes also will be needed periodically throughout the project to move materials more efficiently.

\$5300
USD

[Compost Inputs](#)

Manure, sawdust and water are necessary for the farm operation throughout the year.

\$300
USD/yr

[Household Sponsored Collection](#)

We are seeking solidarity sponsorships for the collection of organic waste from households that are keen to participate but do not have the financial resources to do so.



Organic Waste Farm

\$500
USD/yr

Business Sponsored Collection

We are seeking support for smaller local businesses who want to try the organic waste collection system but cannot initially absorb the cost.

\$750
USD/mo

Administrator

As operations, sales and services grow, we need a part-time administrator to support these functions. If this is your skill set you can also volunteer, or volunteer the time of one of your team members.

\$1000
USD/mo

Compost Farmer

We need an experienced compost farmer to help in our operations. If this is your skill set, you can also volunteer or volunteer the time of one of your team members.

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How You Can Help: Buy it Directly!

The organic waste farm is in operation, and we need tools and equipment! We have put together a list of these items in an Amazon Wish List that you can purchase directly:



We also need some specialized items for the Organic Waste Program:

1. **Electric Sifting Screen** Composting
2. **Buckets and Lids** Organic Waste Collection Program

Please ship all items to:

Alianza Cero Basura
Heroico Colegio Militar SN, Centro
Todos Santos, Baja California Sur. C.P. 23300



How You Can Help: Share Your Skills and Time!

Carpenters or Woodworkers:

We need to build benches, pots and cubicles to hold stock material such as finished compost, manure, and sawdust. We hope to build using as much reclaimed material as possible.

Hydraulic Installation:

We need to design and build an irrigation and liquid recovery system to make water use as efficient as possible.

Facility Build Out:

One dry bath · Shades · Trenches · Fences · Wormbeds

Farmers

We are seeking experts to help us properly set up germination and cultivation trials, and to evaluate our products and help us improve them.

Compost Farmers and Administrators

We are seeking experienced compost farmers and office administrators.

PLEASE REACH OUT TO US BY [EMAIL](#) TO DISCUSS THE MYRIAD WAYS YOU CAN HELP!

Thank You!

THANK YOU for your incredible generosity in supporting our goal of creating the first zero waste tourism destination in Mexico! **As the program progresses we will keep you posted on how your donation is being used and the impact on the specific projects that you are supporting.** It is a truly exciting program at an exciting time in the history of our community, and we are thrilled to have you onboard!



"NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL COMMITTED CITIZENS CAN CHANGE THE WORLD: INDEED, IT'S THE ONLY THING THAT EVER HAS."

MARGARET MEAD

**CERO
BASURA
BCS**

Contact us here

<https://cerobasurabcs.org/get-involved/>

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Instagram: @cerobasura_bcs

Facebook: /alianzacerobasurabcs