

An aerial photograph of a coastal scene. On the left, the ocean is a vibrant turquoise color with white foam from waves breaking. Several small boats are visible in the water. On the right, a wide, sandy beach is populated with many people, colorful umbrellas, and lounge chairs. In the upper right corner, there is a modern building complex with multiple structures and a green lawn. The text 'OCEANSIDE' is written in large, white, serif capital letters across the top. Below it, 'REAL ESTATE GROUP' is written in smaller, white, sans-serif capital letters. A white, stylized wave graphic is positioned below the company name.

# OCEANSIDE

REAL ESTATE GROUP

## MARKETING --- PRESENTATION

[www.oceansideloscabos.com](http://www.oceansideloscabos.com)



# Meet Our Team





# Mission Statement

Our Brokerage was founded in January 2017 with the goal to redefine the real estate experience using a customer-centric approach while helping clients fulfill their dream of owning property in México.

Oceanside Real Estate Group is a trusted and respected name in the community, driven by honesty, integrity, and personalized service. Our dedicated team forms true partnerships with clients, working diligently to achieve their goals as if they were our own.

By leveraging 20 years of experience in cross-border transactions, innovative marketing strategies, extensive local knowledge, and continuous agent training, we stay ahead of market trends to deliver exceptional results.

We are committed to effective communication, understanding our client's real needs, and providing a seamless transaction process. With a focus on professionalism and quality, we aim to exceed expectations and ensure a satisfying real estate journey.



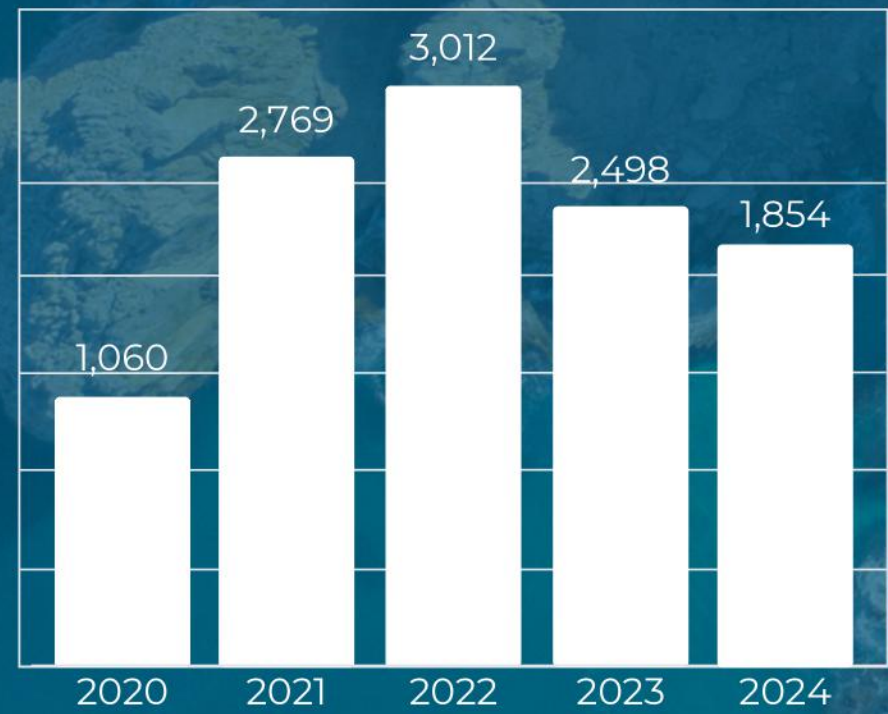


# Sales Statistics

\$1,424,899,454 USD  
2024 Total Sales Volume



2024 Average Sales per Transaction  
\$768,554 USD



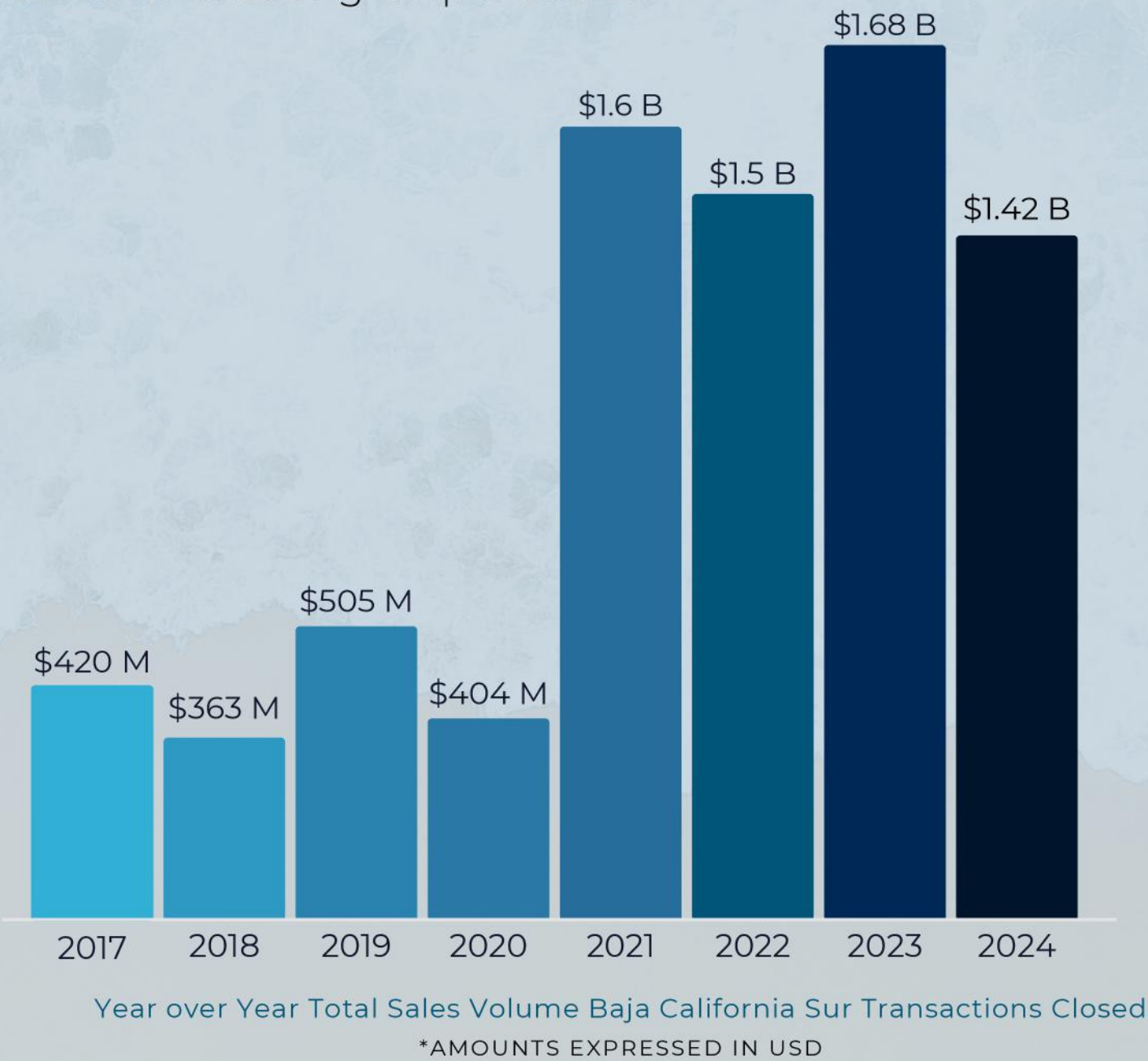
Total Number of Sales per Year  
Baja California Sur Annual Growth Chart

# Los Cabos Real Estate Market Report

The real estate market in Los Cabos, Mexico, has not just been strong over the last few years—it's building such incredible momentum that it seems impossible to slow down, setting new records and creating unparalleled opportunities for buyers and investors.

"Los Cabos welcomes more than three million travelers each year, 70% of whom are repeat visitors, and we look forward to welcoming even more during the upcoming summer months as we continue toward another record year for tourism".

Rodrigo Esponda  
Director of Los Cabos Tourism





# Oceanside Numbers

We utilize comprehensive marketing strategies to promote your property

After 15+ years of experience in Los Cabos and being a part of over 600 successful Real Estate transactions valued at over USD 600+ million in sales volume, we have a wide range of marketing resources to get your property in front of potential buyers and get you the most for your property.

**600+**

MILLION IN SALES

**600+**

PROPERTIES SOLD

**15+**

YEARS OF EXPERIENCE





# Oceanside Numbers for 2024

# 91

**CLOSED TRANSACTIONS**

FOR A VOLUME OF \$103,076,387  
WITH AN AVERAGE PRICE OF \$1,132,707,56

# 88%

**OF OCEANSIDE  
LISTING SOLD**

# Oceanside Listings 2025

# 79

**ACTIVE LISTINGS ON THE MLS**

FOR A TOTAL VALUE OF \$101,830,000  
WITH AN AVERAGE LISTING PRICE OF \$1,288,987



www.oceansideloscabos.com



HOME

PROPERTY SEARCH ▾

AREAS ▾

LIFESTYLE ▾

RESOURCES ▾

ABOUT ▾

CONTACT



# Cabo Luxury Real Estate

BRINGING THE HIGHEST STANDARDS TO REAL ESTATE IN LOS CABOS, MEXICO

SEARCH MLS

**+300,000**  
WEBSITE VISITORS  
in 2024



# Key Strategies

**Oceanside Real Estate takes a client-centric approach, which has been essential in building lasting relationships with our clients and driving our success.**

## **Exposure for Maximum Visibility**

Our primary goal is to elevate brand awareness across all online platforms and build local long-lasting relationships. Through targeted print, digital, and social media campaigns, we aim to consistently position our brand as a trusted leader in the industry.

## **Great network and local expertise**

Partnering with locals and key influencers in the Baja Real Estate industry can greatly expand reach. These collaborations provide access to new audiences and enhance credibility. When executed authentically, they foster trust and recognition in the marketplace.

## **Client Referrals & Retention**

By delivering engaging, value-driven content and personalized interactions, we create meaningful connections that foster loyalty and trust from the beginning, reinforcing our commitment to client satisfaction across all touchpoints.



# Our Services

1

## Photos and Videos

We provide professional photography, drone footage, and immersive 3D tours for real estate. Our high-quality visuals engage potential buyers and enhance property listings in a competitive market.

2

## Print Media Ads

Impactful print ads placed strategically. Ensuring high visibility and engagement with readers in top industry publications like BREG (Baja Real Estate Magazine) and Los Cabos Real Estate Magazine; Gringo Gazette, and many more!

3

## Digital Campaigns

Google Ads and other digital platforms boost online presence and drive traffic, with targeted strategies to maximize reach and conversions within budget.







# The details that matter to you, matter to us.



When it comes to presenting a new high end development, we know that every detail counts. From the innovative design and prime location to the thoughtfully curated amenities, we understand that the details that matter to you, matter to us. Our team specializes in showcasing the potential of your development, creating compelling narratives that inspire buyers to envision their future. Let us help you highlight what sets your project apart, driving excitement and trust from the very first impression.







"What we liked about working with Oceanside Real Estate was, first and foremost, the honest approach to selling our home. Dennis was very attentive to our needs and concerns. He worked with us, and for us. And that is very important, especially when you are doing business in a foreign country. We would highly recommend Dennis and his team for anyone that is interested in buying or selling Real Estate in Cabo."

- *Brent & Bettie*







# Oceanside Digital Marketing & Online Exposure

## WEBSITE

Showcased on our website home page and featured listings page.

## FLEX MLS

Listed on the Los Cabos MLS with all photos and renderings.

## NEWSLETTERS

Regularly featured in our electronic newsletters that are sent out on a monthly basis to our exclusive email database.

## SOCIAL MEDIA

Part of our Facebook, Instagram and LinkedIn marketing campaigns.

## BLOG POSTS

Featured on our blog posts that are relevant to the Cabo lifestyle and Real Estate market trends.



@OceansideLosCabos



# Oceanside Key Marketing Platforms

## BAJA REAL ESTATE GUIDE

Oceanside Real Estate Group markets our featured listings in the Baja Real Estate Guide which is distributed widely throughout the region.

## LOS CABOS REAL ESTATE MAGAZINE

Oceanside Real Estate Group markets our featured listings in the Los Cabos Real Estate Magazine which is distributed widely throughout the region.

## ARCH CABO LUXURY RENTALS

Our partnership with "Arch Cabo" based within our Cabo office effectively connects us with rental clients, opening potential buying opportunities.

## ART GALLERY "GALERIA 1505"

Our partnership with "Galeria 1505" based within our San Jose office effectively connects us with art clients, opening potential purchasing opportunities.

## MARKETING FLYERS

Flyers showcasing your property will be produced utilizing images taken by professional photographers.





# Sample Budget in USD

## Marketing Costs

Marketing	Monthly	Annual
Digital Marketing Google Ads	\$950	\$11,400
Content Creation	\$1,000	\$12,000
Social Media Advertising	\$300	\$3,600
SEO Optimization	\$200	\$2,400
Email Marketing	\$200	\$2,400
Events and Sponsorships	\$1,000	\$12,000
Market Research	\$100	\$1,200
Subtotal	\$3,750	\$45,000

## Additional Options

Baja Real Estate Guide 2 Page spread	\$1,600	\$6,400
Los Cabos Real Estate Mag. 1 Full Page (3x)	\$1,500	\$4,500
Gringo Gazzete	\$1,666	\$20,000
DESTINO Printed and Digital Ad (x2)	\$3,500	\$7,000
Public Relations	\$1,500	\$18,000
Subtotal	\$9,766	\$55,900
Total	\$13,516	\$100,900



# Sample Data Budget

Total Cost	Avg. day ad spent	Impressions	Ad Interactions	Ad Clicks
<b>\$13,535K</b>	<b>\$44.97</b>	<b>2.9M</b>	<b>61,257K</b>	<b>57,463K</b>
The total cost spent on the marketing ads campaign for a yearly budget estimate.	The daily average spent across all marketing ads for the campaign for a yearly budget estimate. (used to calculate the total online ads budget)	Impressions measure how often your ads are on screen for your target audience, which means that a user has seen (or potentially seen) a link to your site in Search, Discover, or News.	The main user action associated with an ad format—clicks and swipes for text, views for video ads, calls for call assets, and reactions. Shares, comments even the clicks made by users.	When someone clicks your ad, the number of clicks on links within the ad that led to destinations on or off the ad to the website or linked asset.



# We advertise in the Baja Real Estate Guide

## OCEANSIDE REAL ESTATE GROUP



### MAKE CABO HOME

Oceanside Real Estate Group is a trusted and respected name in the community, driven by honesty, integrity, and personalized service. Our dedicated team forms true partnerships with clients, working diligently to achieve their goals as if they were our own.

### THINKING OF BUYING OR SELLING?



OVER \$500 MILLION SOLD! LET'S TALK ABOUT YOUR REAL ESTATE AND LIFESTYLE GOALS

+1 805 618 2012

www.oceansideloscabos.com



## LUXURY LIVING



**1 HOMES CABO | RESIDENCE 6-203**  
Cabo San Lucas | 4BD | MLS #23-3414

\$4,250,000 USD  
\$72,817,375 MXN\*



**EL ENCANTO | OCEANFRONT VILLA 4**  
San Jose del Cabo | 4BD | MLS #23-4455

\$4,995,000 USD  
\$85,582,332 MXN\*



**QUERENCIA | VILLA Q**

San Jose del Cabo | 5BD | MLS #23-3219

\$3,995,000 USD  
\$68,448,732 MXN\*

CONTACT US TO FIND YOUR NEW VACATION HOME  
OR DISCOVER WHAT YOUR PROPERTY IS WORTH

+1 805 618 2012

www.oceansideloscabos.com



## OCEANSIDE REAL ESTATE GROUP



**EL ENCANTO DE LA LAGUNA**  
Casa Blanca | 2ND ROW | 3,698 AC sq. ft.  
San Jose del Cabo | 4BD | MLS #23-1288

\$3,250,000 USD  
\$55,684,000 MXN\*



**PUERTA DEL SOL**  
Cabo del Sol | 3BD | B-302  
MLS #23-4376

\$1,600,000 USD  
\$27,548,000 MXN\*



**PUERTO LOS CABOS**  
El Altillo Lot 79  
MLS #23-3243

\$899,000 USD  
\$15,365,258 MXN\*



**VISTAVELA Phase One**  
Cabo Corridor | 3BD | 1401  
MLS #24-383

\$868,000 USD  
\$14,835,422 MXN\*



**VILLA ROSMAR**  
Rolling Hills | 3BD | Lot 15  
MLS #23-4601



**VILLA EL SALITRAL**  
Pacific | 4BD | Cerritos  
MLS #23-4085



**CABO BELLO**  
Cabo Corridor | Casa N14  
MLS #23-5036

\$16,900,000 USD  
\$291,600,000 MXN\*

DISCOVER ONE OF THE FASTEST GROWING  
REAL ESTATE MARKETS IN THE WORLD

+1 805 618 2012

www.oceansideloscabos.com



## OCEANSIDE REAL ESTATE GROUP



**PUERTA DEL SOL, B301**  
2BD | MLS #24-2558

\$1,380,000 USD  
\$27,708,214 MXN\*

Gorgeous remodeled 2-bedroom ocean-view apartment with large terrace, pools, gym, and minutes from the beach in Cabo's Puerta del Sol.



**RANCHO LAS MARGARITAS**  
4,435 m2 | MLS #24-4361

\$1,500,000 USD  
\$30,117,624 MXN\*

Large flat lot with private cove and beach access—perfect for a boutique hotel or luxury residences. Request more details.



**LADERA, E-609**  
3BD | MLS #24-918

\$650,000 USD  
\$13,060,454 MXN\*

Furnished 3-bedroom condo near schools, hospitals, and private patio for gatherings.



**EL CIELITO, RP**  
3BD | MLS #24-1164

\$895,000 USD  
\$17,972,316 MXN\*

Luxury villa with stunning Cabo views, elegant furnishings, and a private patio for gatherings.



**CASA BONITA**  
4BD | MLS #24-3372

\$950,000 USD  
\$19,074,495 MXN\*

Magnificent oasis in the heart of Cabo with no HOA—close to the beach, schools and dining!

LIST WITH OCEANSIDE REAL ESTATE GROUP  
LUXURY LISTING SPECIALISTS



Alexia Guillen  
MX: +52 624 217 6116  
alexia@oceansideloscabos.com



Wally Halicki  
MX: +52 624 147 1555  
wally@oceansideloscabos.com

Schedule a call today and let's talk about your goals!



CONTACT US TO FIND YOUR NEW VACATION HOME

+1 805 618 2012

www.oceansideloscabos.com





# Los Cabos Real Estate Magazine

OCEANSIDE  
REAL ESTATE GROUP



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## THINKING OF BUYING OR SELLING?



**OCEANFRONT VILLA 4**  
El Encanto de la  
Laguna San Jose del  
Cabo

**\$4,995,000 USD**  
\$85,414,500 MXN\*  
MLS #23-4455



**RESIDENCE 6-203**  
1 Homes Cabo | 4  
BD Cabo San Lucas

**\$4,495,000 USD**  
\$76,824,500 MXN\*  
MLS #23-3414

15 years experience and over \$500 million sold

Let's talk about your Los Cabos real estate and lifestyle goals



Dennis Fleming  
Renee Fleming  
Owners | Lic. Brokers

+1 805 618 2012

info@oceansideloscabos.com

\*Prices in Pesos are subject to the official exchange rate of the Diario Oficial de la Federación.

www.oceansideloscabos.com



# Golfing Southern California

## OWN REAL ESTATE IN LOS CABOS, MEXICO



## Where Golf Meets Luxury Living

OCEANSIDE  
REAL ESTATE GROUP

Cabo San Lucas is a paradise for golf enthusiasts, boasting 18 championship courses designed by some of the greatest names in the sport. Experience the artistry of Jack Nicklaus, Greg Norman, Tom Fazio, and Tiger Woods, whose courses are nestled within private, exclusive communities featuring world-class amenities. Whether you're looking for oceanfront fairways, stunning desert vistas, or state-of-the-art facilities, Los Cabos offers an unparalleled golfing experience for residents and visitors alike.

Oceanside Real Estate Group is a premier brokerage specializing in luxury resort and golf lifestyle communities in Los Cabos. Co-founded in 2017 by Dennis and Renee Fleming, leaders in the Los Cabos real estate market for over 18 years, their brokerage has become synonymous with expertise, integrity, and personalized service.

Thinking about owning a luxury home in Los Cabos? Reach out to Renee and Dennis Fleming today. With their unparalleled knowledge of the area's exclusive gated communities and stunning ocean-view properties, they will guide you in finding your perfect vacation home in paradise. Your dream Cabo lifestyle awaits!



Dennis Fleming +1 916 803 6917

Renee Fleming +1 805 618 5254

BROKER@OCEANSIDELOSCABOS.COM



@oceansideloscabos



www.oceansideloscabos.com



# Destino Magazine

## DISCOVER OCEANSIDE REAL ESTATE GROUP:

### Redefining Luxury Real Estate in Los Cabos

Los Cabos is more than just a destination. For many, it's a place where life slows down, where the sea meets the desert and where a community forms around shared appreciation for its natural beauty. For Dennis and Renee Fleming of Oceanside Real Estate Group, this isn't just a place to work—it's home. Over the years, they've become familiar faces in the region, helping people find not just houses, but spaces where their own stories can unfold.

Since its founding in 2017, Oceanside Real Estate Group has stood out by offering a deeply personal approach to real estate. Established with the vision of setting new standards and delivering the ultimate luxury real estate experience in Los Cabos, the group prioritizes honesty, integrity, and excellence. "Our team is committed to building genuine partnerships with our clients, treating their goals as if they were our own," Renee shares. With over \$500 million USD in transactions, Dennis and Renee have earned a reputation for trust and expertise in the Los Cabos market, blending cutting-edge marketing strategies, in-depth local knowledge, and a seamless cross-border transaction process.

#### MEET DENNIS AND RENEE FLEMING

Dennis and Renee bring complementary skills and over two decades of experience to Oceanside Real Estate Group. Dennis arrived in Los Cabos in 2008, drawn by the region's beauty and opportunities. His real estate journey began in the luxury community of Encanto de la Laguna, where he honed his meticulous approach. "Assume nothing and double-check everything," Dennis says, a philosophy that reflects his dedication to providing an exceptional client experience. His calm and methodical demeanor has earned him trust and respect across the community.



Renee, meanwhile, brings a wealth of experience in luxury real estate, with 22 years of experience and holding licenses in both the U.S. and Mexico. Renee began her Cabo career managing and selling out the prestigious Hacienda Beach Club & Residences in Cabo, solidifying her reputation as a standout professional in the industry. Renee's client-first philosophy, combined with her deep market knowledge, ensures every transaction is seamless and personalized. In 2024, her accomplishments earned her a spot among the "Top 20 Most Influential Women in Real Estate," while Oceanside Real Estate Group gained recognition as a top brokerage in Mexico.

Dennis and Renee are more than real estate professionals—they are active members of the Los Cabos community. As parents raising four children here, they understand the unique charm

and challenges of life in Baja. Their commitment to giving back is evident in their support of impactful local initiatives like Fundación Corazón de Niño, which funds life-saving surgeries for children, and Los Cabos Children's Foundation, an organization that is building a new children's hospital while providing support to thousands of families in need.

Their passion for the arts is equally inspiring. Through their gallery, Galeria 1505, located in the San José Art District, Dennis and Renee celebrate Baja California Sur's vibrant culture, showcasing local talent and preserving the region's creative heritage. "The artists truly inspire us," Dennis says, recalling his introduction to the art scene during his time at Encanto de la Laguna. The gallery embodies their belief in elevating and supporting the local community.

The Flemings' vision extends beyond buying and selling properties. They co-founded Arch Cabo Luxury Rentals, a premier property management company that offers tailored services for homeowners and guests alike. Their ability to balance multiple ventures reflects their commitment to creating meaningful connections and fostering a community-oriented lifestyle in Los Cabos.

At Oceanside Real Estate Group, the mission goes beyond transactions. Dennis and Renee's team works tirelessly to uncover the potential in every property while focusing on their clients' unique aspirations. "Everyone comes to Los Cabos for different reasons," Dennis explains. "Our role is to listen, learn what matters most, and help make that vision a reality." Whether it's a beachfront villa, an investment opportunity, or a family retreat, Oceanside Real Estate Group offers personalized solutions designed to exceed expectations. Renee adds, "Building strong relationships and truly understanding clients' needs are essential for helping them achieve their goals." Their client-centric approach focuses on creating meaningful paired with unmatched local insight, ensures that every step of the process is clear, professional, and rewarding.

Oceanside Real Estate Group's dedication to their craft and community sets them apart. By combining expertise with genuine care, they've earned a reputation for delivering results with heart. If you're looking to make Los Cabos your home—or your next investment—Dennis and Renee Fleming and their team are ready to guide you every step of the way. Discover the difference with Oceanside Real Estate Group and let them turn your vision of luxury living in Los Cabos into reality.



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