

## CREATIVE CARPET, INC

# HOME ADVISOR™

March 2012



Mark Bouquet



Mark Bouquet Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

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### Attention Tim Zerzack!

You are this month's  
Mystery Winner!  
We have a \$10.00 gift certificate  
to Starbucks reserved just for  
you! Come by our store to claim  
your prize!  
Creative Carpet, Inc.  
19420 S. LaGrange Road  
Mokena, IL 60448  
**NOTE: Must be picked up by  
March 31<sup>st</sup>, 2012**

Friends;

This month I decided to hijack the "letter from the owner", my father, and tell you about an amazing experience my wife and I had. Annie and I had the opportunity to travel to Costa Rica to visit some really good friends of ours, Chris and his wife Adriana (they are completely crazy by the way). They have been back packing across South America for the last 7 months! Take a moment to imagine the most beautiful place, with the most perfect weather...that's Costa Rica!

On the first day we hiked through the jungle and up a series of waterfalls that led to one of the largest waterfalls I have ever seen. On the way, we passed several animals and bugs that looked as though they would have liked to seriously bite, injure, or maim us. Luckily for us, Chris is an animal expert and warned us which creepy crawlies to avoid.

The next adventure was deep sea fishing. My tiny wife brought in a 100 lb. sailfish, while I was unable to bring mine in... (it was definitely WAY bigger!) I blame the driver of the boat and not my lack of skill.

After the fishing we decided to try surfing, and upon our return to the beach, we were surprised to see Survivor, the TV show, was filming! We were pretty far off the beaten path for those guys to be there. Ok, ok, it was Survivor- Serbia, but still pretty cool. The end of day was filled with monkeys, a lot of them. They were running off with our tent covers and looking through our stuff. The wild life there is absolutely amazing: Toucans, Macaws, Parrots, Manta Rays, Dolphins, Jaguars, Ant-eaters, Iguanas, and 3 inch long grasshoppers just to name a few.

I can't possibly tell you all that we saw and did in this small area of print, so, stop in sometime and grab a cup of Joe when you are in the area. You will notice some new faces here soon- for starters, my wife Annie! She will be coming to work here in April.

Thanks for reading! Mark Jr.

### Thanks for the kind words!

We feel we had friendly, professional service from everyone at Creative Carpet. The salesman was very helpful when we were choosing a new wood floor. Both installers, especially Andy, treated us and our home with the utmost respect. We established a feeling of trust as we talked to the installers and knew we made the right decision to return to Creative Carpet. Our floors are very rich looking...Totally satisfied.

**The Laschobers - MOKENA**

## About Staying Well: the Paleo Diet



There's a lot of press these days for the "Paleo" diet. This refers to the Paleolithic Era, reaching from the earliest use of stone tools to about 6,000 years ago. During this time, we hunted and gathered, living on wild plants, animals, nuts and berries.

Proponents of the modern Paleolithic Diet (Paleo Diet or Caveman Diet) claim we should stick to our ancestral foods and avoid more modern foods.

Permitted: grass-fed meats, fish, fruit, vegetables, roots and nuts.

Not Permitted: grains, beans, salt, refined sugar, processed foods and dairy products.

Needless to say, this is a very drastic change for most of us and, as such, probably not a good idea if taken to extremes.

That said, there are some positive features here. Most of us do eat way too much grain, salt, sugar and processed foods, and too little fresh raw food. So although you may not want to put on the leopard skin just yet, go ahead and indulge your inner caveman!

## Did You Know...

Creative Carpet is your full flooring design center?

We sell and install carpet, area rugs, ceramic tile, luxury vinyl tile, laminate, and hardwood-prefinished & sand on site.

**CALL TODAY TO SET UP YOUR FREE MEASURE.**

Financing available-  
**zero** down, **zero** interest  
until **2013**.

We also accept the following major credit cards: Visa, Mastercard and Discover.



## USELESS KNOWLEDGE

## Mega Trivia Contest!

Who else wants to win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

*This month's MegaTrivia question.*

Which of these classic movies is the oldest?

- a) Gone with the Wind b) High Noon  
c) It's a Wonderful Life d) Citizen Kane

Take your best guess and e-mail your answer to [contests@creativecarpetinc.com](mailto:contests@creativecarpetinc.com) Or call (708) 479-8600. Your chances of winning are better than you think!

Answer to last month's quiz: 1215

Congratulations to last month's winner:  
**CATHY STOECKER**

It only snows about 2 inches per year over most of Antarctica. It snows more at the Grand Canyon than it does in Minneapolis, MN. Salt Lake City, Utah, gets an average of 17 inches more snow annually than Fairbanks, Alaska. Santa Fe, New Mexico, gets about 9 inches more snow each year than New Haven,

**A gigantic THANK YOU to all who referred us last month...**

**NANCY DEVRIES  
CAROL PETERSON**

**Enjoy you're your dinner as our thanks for the referral!**

**Get A Night Out At One of Your Favorite Restaurants With My Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client, I will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster, or TGIF.

## Work Tips

### Managing Time, Maintaining Relationships

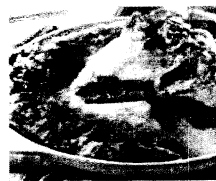


You may have caught the story about the fellow who cut himself off from all social media, email contacts and cell phone usage for three months. After the initial period of "what do I do now?", he found he was more creative, much more productive and finally got around to that stack of books he'd been meaning to read.

Perhaps the most significant change came in the area of relationships. At first, he did feel isolated from the constant in-touch feeling of texts and social updates. And yes, he did lose some friends, especially those of the "not really friends" category.

But staying in touch with people by writing them old-fashioned letters and biking over for a visit brought new depth to the contacts he made. He found people started writing him back!

In your work-life remember that the constant assault of tiny (mostly meaningless) inputs can hamper your productivity. In your personal life that constant chatter can make all contact meaningless.



## Recipe Corner

### 1-Dish Pepperoni Cheese Pizza Bake

Prep Time: 20 Min Cook Time: 30 Min

#### Ingredients-

##### Batter:

Mazola Pure® Cooking Spray  
1 3/4 cups all-purpose flour  
2 envelopes Fleischmann's® Rapid Rise Yeast  
2 teaspoons sugar  
1/2 teaspoon salt  
3/4 cup very warm water (120 degrees F to 130 degrees F)  
2 tablespoons olive oil

##### Topping:

1/2 cup pizza sauce  
2 ounces pepperoni slices  
2 cups shredded mozzarella cheese

##### Directions:

1. Mix batter ingredients in a pre-sprayed 9-1/2-inch deep dish pie plate. Spread pizza sauce evenly over batter.
2. Top dough with pepperoni slices. Firmly push pepperoni into batter. Sprinkle with cheese.
3. Bake by placing in a cold oven; set temperature to 350 degrees F. Bake for 30 minutes or until done.

##### Footnotes

If using large pepperoni slices, cut each slice in half or quarters for easier serving. If desired, batter may be mixed in a separate bowl. Proceed as directed above.

**Amount Per Serving** Calories: 329 | Total Fat: 15g  
| Cholesterol: 34mg Powered by ESHA Nutrient Database

Creative Carpet Customer  
Appreciation Day!  
SAT APRIL 14<sup>TH</sup>, 2012

**WARNING!**

Don't visit any flooring dealer until you call us for a  
**FREE Consumer Awareness Guide!**

*You will learn...*

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

**Call Today – (708) 479-8600**

#### Creative Carpet, Inc.

19420 S LaGrange Rd  
Mokena, IL 60448

**708-479-8600**

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

Hours: M-W-F 10a – 6p

Tu & Th 10a – 8p

Sat 10a – 4p



## NEW FRIENDS & CLIENTS

PHIL & FRAN KUCZAK  
KEVIN & MARY SYRING  
JIM & JENINE VASLIE  
SUSAN LUNDGREN  
PATRICK & SUSAN CAUFIELD  
DAVE BULTHUIS  
WILLIAM & DEBORAH CHANDLER  
JIM & DARLENE OHALLORAN  
SAM & BECKY KOOISTRA  
BARB & DICK MATTHAY  
ARLENE & BRIAN HUFNAGL  
JOE & BARB GERACE  
DEREK MORRISON

### Welcome Back to Our Returning Clients...

KRISTIN & DAN WALLACE  
SHAWN & MICHELLE QUIGLEY  
DIANE OCONNOR  
ED MURPHY  
KEN REUSNOW  
COLE DEVRIES  
MONIQUE DEWIT-PLANKIS  
RON ROERING  
DAN NORGARD

## Save the Date

Sat, APRIL 14<sup>TH</sup>,  
2012

## CUSTOMER APPRECIATION DAY

Come join us from  
12-4p

As we are celebrate  
our 22<sup>nd</sup> year  
in the biz!

u

Food, Door Prizes and  
Special Pricing on  
select items for those  
who join us!

u

Look for the April  
newsletter for more

## Moneywise

### Do You Keep a Check Register?

My friend Helen used to work in a bank where one of her jobs was to monitor overdrawn accounts. Inevitably, when she called these folks, the conversation would come around to this question:

"Do you keep a check register?"

In the old days, when we wrote checks, the check register was a paper insert for the checkbook used to keep a running tally of your balance. Nowadays, you can keep track in a notebook or simple spreadsheet, updating it when you do your online banking. Or, inevitably, there's probably an app for that!



Have a look at your bank account online every few days, entering the debit card purchases you may have made. You can plan your expenses out a month ahead, entering all the payments you know are going to be deducted: mortgage or rent, car loan, insurance, internet.

If you want to get really fancy, add another column with your expected income and then congratulate yourself: you just created a cash flow statement!

### Home Advisor: Wall Panels

One of the fastest, least expensive ways to improve the look of a room is to panel the walls. But there are a number of additional features that make panels even more useful.



1. Acoustical – if noise is a problem, from the inside or the outside of the house, acoustical panels can isolate a particular room.
2. Structural – a weak plaster wall or ceiling can be reinforced and beautified at the same time.

Crabby Road

3-12-07

*I never bother turning my clock ahead. It's easier to just show up for everything an hour late.*



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Trying to Figure out the best Way  
to Spend your tax return?

HOW ABOUT INCREASING THE VALUE  
OF YOUR HOME WITH  
**BEAUTIFUL, NEW CARPET?**

FREE FREE FREE FREE FREE FREE FREE

**STANDARD PAD**



AND

**HAUL AWAY**

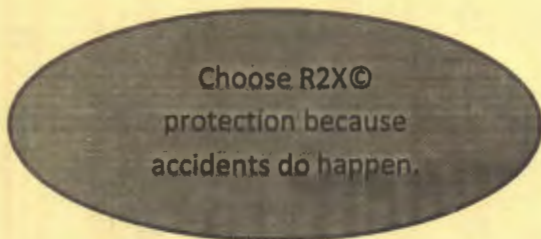
OF OLD CARPET!!

That's  
**\$4.50**  
a Square Yard  
**Savings!**



**Creative Carpet, Inc.**

**A Shaw Flooring Gallery**



Choose R2X©  
protection because  
accidents do happen.

**Anso**nylon

GREEN by nature • fashionable by design™

by **Shaw**  
FLOORS

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient | shawfloors.com

Amazingly soft, yet durable and tough...treated with R2X© stain and soil resistant technology, which offers a lifetime warranty against stains... including pet urine.

**You may not know about the fabulous referral reward program that we offer to our clients. It works like this:**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, *I'd rather reward you.* So I've assembled my *Referral Rewards Program.* Every time you refer someone who becomes a client, I will send you a gift card for \$25 to a local restaurant: Red Lobster, Olive Garden or TGIF!

### **A \$100 Gift from You to Your Friends**

I will send every friend or relative that you refer a FREE Creative Carpet gift certificate for \$100 in your name!

### **Do Your Friends A Huge Favor!**

Many of my clients came to me after having a bad experience with a floor covering company. You will be doing your friends a gigantic favor by referring them to a company they can trust!

Your Name \_\_\_\_\_ **Your Phone** \_\_\_\_\_

**Your Address** \_\_\_\_\_ **City, Zip** \_\_\_\_\_

### **Enter the Names Of Your Friends On The Lines Below**

(You may attach more sheets if necessary)

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

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City, Zip \_\_\_\_\_ Phone \_\_\_\_\_