

CREATIVE CARPET & FLOORING HOME ADVISOR™

March 2013

Happy March Everyone!

Big changes are coming to Creative Carpet, and now, FLOORING is officially in our name! Some of you may have already noticed the first sign. We have one sign done and one to go. We have been a full service store for so long we figured we should make it official with a slight name change and a new logo. I would love to hear opinions on the new logo that is at the corner of 194th already! We are changing the building sign, too, but we are waiting until after the expansion. That's right! We're expanding our showroom to have more room for more selections and the latest introductions from this year's floor covering market. That is going to possibly determine where the next new sign goes. We will be open during renovations, and it will be a fairly simple remodel compared to those in the past. WE ARE EVEN GETTING NEW AIR CONDITIONING!!! Believe me, the thirty plus year old unit was just horrible for our customers in July and August! We thank those of you who hung in there when it was a "sweat box."

I have to thank you once again for such an awesome start to the New Year! Business is booming, and we are doing better and better each year! In this economy this simply wouldn't be possible without all of you. I am amazed each month when I see how many new friends we have made, and I am blown away at the loyalty of our returning friends! I can't put into words what you all have meant to our family and business. Truly, I thank you from the bottom of my heart. We don't take any of you for granted and know that we are so blessed to have your business. We're proud to know that you are confident in our products, service and installation!

Keep Looking Up!
Mark Bouquet Sr.



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit@!"
(708) 479-8600

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Attention

LISA

DONNELLY

You are this month's

Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you!

Come by our store to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 3/31/2013

CREATIVE CARPET & FLOORING WILL BE

CLOSED

FRIDAY 3/29 – SUNDAY 3/31

IN REMEMBRANCE OF OUR LORD AND SAVIOR'S DEATH
AND IN CELEBRATION OF HIS RESURRECTION!

Holidays This Month:

Sunday, March 10: Daylight Savings

Sunday, March 17: St Patrick's Day

Wednesday, March 20: Spring Begins

Friday, March 29: Good Friday

Sunday, March 31: Easter



Laugh a Little



Dumb Criminals

A woman was reporting her car as stolen, and mentioned that there was a car phone in it. The policeman taking the report called the phone and told the guy that answered that he had read the ad in the newspaper and wanted to buy the car. They arranged to meet, and the thief was arrested.

Colorado Springs: A guy walked into a little corner store with a shot gun and demanded all the cash from the cash drawer and a bottle of scotch, but the clerk refused the scotch and said "Because I don't believe you are over 21." At this point the robber took his driver's license out of his wallet and gave it to the clerk who looked it over, and agreed that the man was in fact over 21. The robber then ran from the store with his loot. The cashier promptly called the police and gave the name and address of the robber that he got off the license. They arrested the robber two hours later.

The District Attorney requested all the robbery victims to come to the police station to study a lineup of five people. He placed his suspect at the end of the line. Then he asked each to step forward and say, "Give me all your money... and I need some change in quarters, nickels and dimes." The first four did it right. However, when it was the last man's turn to recite, he broke the case by blurting out, "That isn't what I said."

In Nashville, they tell of Fred "Junior" Williams, the burglar who fell asleep on the sofa of the home he was robbing, only to be awakened by police.

In Rhode Island, cops were sure they had the right guy when the suspect in a string of coin-machine thefts paid his \$400 bail entirely in quarters.

In Virginia, a janitor went to great lengths to avoid I.D. in a 7-Eleven robbery, using a ski mask and rental car for the occasion. But he also wore his work uniform, which said "Cedar Woods Apartments" and had his name, Dwayne, stitched across the front.

Investigating a purse snatching, Brunswick, Georgia, detectives picked up a man who fit the thief's description and drove him back to the scene. He was told to exit the car and face the victim for an I.D. The suspect dutifully eyed the victim, and blurted, "Yeah, that's the woman I robbed."

A man walked into a Topeka, Kansas Kwik Shop and asked for all the money in the cash drawer. Apparently, the take was too small so he tied up the store clerk and worked the counter himself for three hours until police showed up and grabbed him.

In Modesto, CA, Steven Richard King was arrested for trying to hold up a Bank of America branch without a weapon. King used a thumb and a finger to simulate a gun, but unfortunately he failed to keep his hand in his pocket.

Did You Know...

Creative Carpet is your full flooring design center featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicago land area and offer you our lifetime installation warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

Call today for your **FREE** No Obligation Measure

We offer financing with **ZERO** down and **ZERO** interest. We also accept the following major credit cards: Visa, Mastercard and Discover.

Mega Trivia Contest!

Congratulations to last month's winners:

Rose Stefanski

Stop in at Creative Carpet to claim your prize!
(Answer to last month's quiz: France)

**Who else wants to WIN A \$50 GIFT
CARD towards dinner for two at
TGI Fridays or Olive Garden?
Play our Mega Trivia Contest
& you could win, too!**

This month's Mega Trivia question:

**The Ohio River
originates at which city?**

- A) Cincinnati B) Pittsburgh
C) New York D) Boston

Call us at 708.479.8600 or e-mail your answer to
Contests@creativecarpetinc.com
Your chances of winning are better than you think!

😊 **NEW** 😊
FRIENDS & CLIENTS

SANDRA ZULFER
 DONALD BAKKDEN
 ROBERT PIUNTI
 ANTHONY AGRIESTI
 JULIE GLOTZ
 ADNAM ARIF
 SALLY CAMPBELL
 SUSAN LANGE
 MEDSPEED
 JULIE BRADY
 EILEEN ILES
 GORDON KEUCH
 SHAWN & MICHELLE QUIGLEY
 LYNN PACKERT
 PAM FATTORE
 BOB MEYER
 JIM BLAZEVIC
 JULIE BISHOP
 JOANN EAGAN
 ROSANA CALDARARO
 TINA ANDREWS
 DANA KUZLIK
 JOE DIGRAZIA SR.
 KUMON MATH & READING
 LESLIE NORTH
 JOANN BIONATI

*It Sure Was
 WONDERFUL to
 Meet You!
 Come Again!*

Around the Yard

Here are a few basic landscaping tips that should be done in the month of March:

Remove all protective coverings and winter mulch

Any covers placed on young shrubs or trees during the winter should be removed this month and all winter mulch around plants should be removed.

Prune all trees and shrubs before any new growth begins

Exceptions: It is best to wait a little while after flowers bloom on flower shrubs so as to not cut off any limbs that would provide flower or fruit formation. Walnut, Maple, and Birch trees are best pruned after leafing.

Observe and Examine Your Lawn

Look for any moss or fungus that could have developed. The winter thaw that comes in March provides prime conditions for the growth of lawn diseases such as snow mold and fungus. If you feel your lawn may be diseased, it is best to contact a professional lawn care company to assess the situation and clear up the problem before spring arrives.

Be sure to clean up any remaining winter debris on your lawn and try to remove any thatch buildup. Thatch is the organic matter that grows beneath your blades of grass, but above the soil, in the winter. If not removed, the thatch could severely inhibit healthy growth. Aerating the soil will also help with thatch removal, as well as soil compaction, which can prevent significant water and air from reaching the soil.

Re-seeding can only be done after the lawn has properly been cured of diseases, aerated, and thatch has been removed. An organic fertilizer is the best bet for a spring feeding. Grass reseeding can only be done after the lawn has been fertilized. However, dandelions tend to poke up towards the end of this month so early spring is the best time to start weeding. Jump starting weed control could save hours of weed pulling later once the weather really warms up!

Schedule spring fertilization for your trees and shrubs.

Planting

If you have not transplanted trees or shrubs during the winter months, now is the time to do it before the plant begins to bud. March is best month for planting fruit trees, berries, rose bushes, and other deciduous plants. You can also begin to plant your annuals that enjoy cooler weather such as snapdragons, calendulas and pansies.

**Meet our
 Carpet Cleaning
 Customers:**

LORETTA KWIATKOWSKI
 KATHY & JEFF LEWANDOWSKI
 RICH STOB
 JANET RESTIVO

**That's right!
 We CLEAN carpet, too!
 Call us for more info!**

Recipe Corner

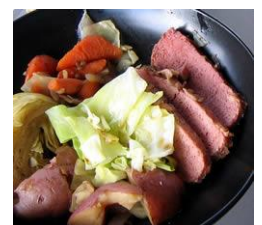
Guinness® Corned Beef Yield: 16 Servings

Ingredients

4 pounds corned beef brisket
 1 cup brown sugar
 1 (12 fluid ounce) can or bottle Irish stout beer (e.g. Guinness®)

Directions

- Preheat oven to 300 degrees F. Rinse the beef completely and pat dry.
- Place the brisket on rack in a roasting pan or Dutch oven.
- Rub the brown sugar on the corned beef to coat entire beef, including the bottom. Pour the bottle of stout beer around, and gently over the beef to wet the sugar.
- Cover, and place in preheated oven. Bake for 2 1/2 hours. Allow to rest 5 minutes before slicing.



Welcome Back to Our RETURNING CLIENTS:

BOB CALDER
PAUL PRICE
PAUL HOMERDING
KEITH & JOYCE NELSON
STEVE OLIVER
TRACY SIMONS
MARY SESOL
JEANNENE PETERSON
JAMIE BERNER

☺ So Nice to See You Again!!! ☺

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic THANK YOU to all who referred us last month:

LYNN PACKERT
REGI HOMERDING
WARREN & JANICE KEUCH
LINDA ZUGENBUEHLER
SHARON GRISWOLD
SHERYL KOLMOS
DARREN DAVIS
MICHELLE COLLINS
MIKE HARRAWOOD

Enjoy your dinner as our thanks for the referral!



WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Fun Facts

St. Patrick Wasn't Irish!!

Yes, it's true. St. Patrick really wasn't Irish at all! Shocked? According to sources, St. Patrick was born March 17, around 385 AD in Scotland. (Note: Other sources say that he died on March 17, and that the day a person dies is the "holy day" and thus becomes a saint's holiday celebration).

His father was an Italian named Calpurnius, who was said to be crafty in war and an official for the Roman government. His mother is assumed to be Scottish. His real name is Maewyn, but he called himself "Patricius" which in Latin meant "well-born."

One day a band of Irish pirates captured him and sold him into slavery. After escaping he is said to have lived in Europe, but scholars differ on the locations. It is rumored that while he lived in France, he decided to become a monk and devote himself to God. It was during this time he is said to have had another vision to go back to Ireland and "convert the pagans to Christianity."

St Patrick belonged to the Culdee Church (Celtic) when he began his work as a missionary revivalist. St. Patrick never attempted to stamp out old Irish rites. Instead, he blended them with Christian customs.

We celebrate St. Patrick's day by eating and drinking traditional Irish fair on either day St. Patrick was born (or the day he died, depending on who you ask) because the work that ultimately gave him the designation as a saint was performed in Ireland.

Thank You for the Kind Words!

"Creative Carpet impressed me from the moment I walked in the door! Mark Jr. greeted me and immediately began to explore my needs. I had an exact carpet I wanted, I was just checking out Creative Carpet's price on that product. Mark then began to educate me on the product that I was insistent on getting; only to find out that within 2 years I would probably be very unhappy with that product. It was not a fit for the room I was doing! He then guided me to something that would work better for my needs. Thanks to Mark Jr. I have beautiful carpet and have never felt more at home!!! Thanks for your honesty! Not one other store mentioned this was a bad fit... and I went to a lot! So grateful!!!" – Anonymous, November 2012

Creative Carpet, Inc.

19420 S LaGrange Rd Mokena, IL 60448

708-479-8600 www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm



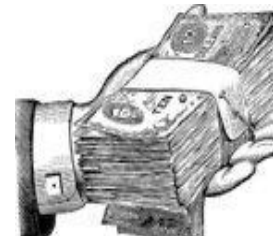
*Trying to figure out
the BEST way to
spend your tax return?*



**HOW ABOUT INCREASING THE
VALUE OF YOUR HOME WITH
BEAUTIFUL, NEW CARPET?**

FREE FREE FREE FREE FREE

Standard Pad AND



Haul Away of Old Carpet!

**That's \$4.50
Per Square Yard
SAVINGS!**



WOW!

Ansonylon

GREEN by nature • fashionable by design®

by

**Shaw
FLOORS**

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient
shawfloors.com

Beautiful, durable floors for less

CREATIVE CARPET & FLOORING 19420 S LA GRANGE RD MOKENA IL
60448 708-479-8600 WWW.CREATIVECARPETINC.COM

Have you heard about Creative's fabulous Referral Rewards Program?

As you probably know advertising is very expensive. Instead of paying the newspaper or other places to advertise *we would rather reward you*, so we assembled our *Referral Rewards Program* which works like this:

- 1) Enter the names and contact information of your friends and family on the lines on the back of this form and return it to Creative Carpet. *Fill out all 10 entries in order to receive a \$10.00 GIFT CARD to STARBUCKS!*
- 2) We will send a Creative Carpet gift certificate in the amount of \$100 and a little background information on our store and services to everyone who you referred!
- 3) Every time someone who you referred through this program becomes a client and purchases, *We will send YOU a \$25 restaurant gift card:* Red Lobster, Olive Garden or TGIF!

So get started now and do your friends & family a HUGE FAVOR!

Many of our clients came to us after having a bad experience with a floor covering company. You will be doing your friends & family a gigantic favor by referring them to a company they can trust!

Your Name: _____ **Your Phone:** _____
Your Address: _____
Your Email: _____

Name _____

Address _____

City, Zip _____ Phone _____

Name _____

Address _____

City, Zip _____ Phone _____

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