

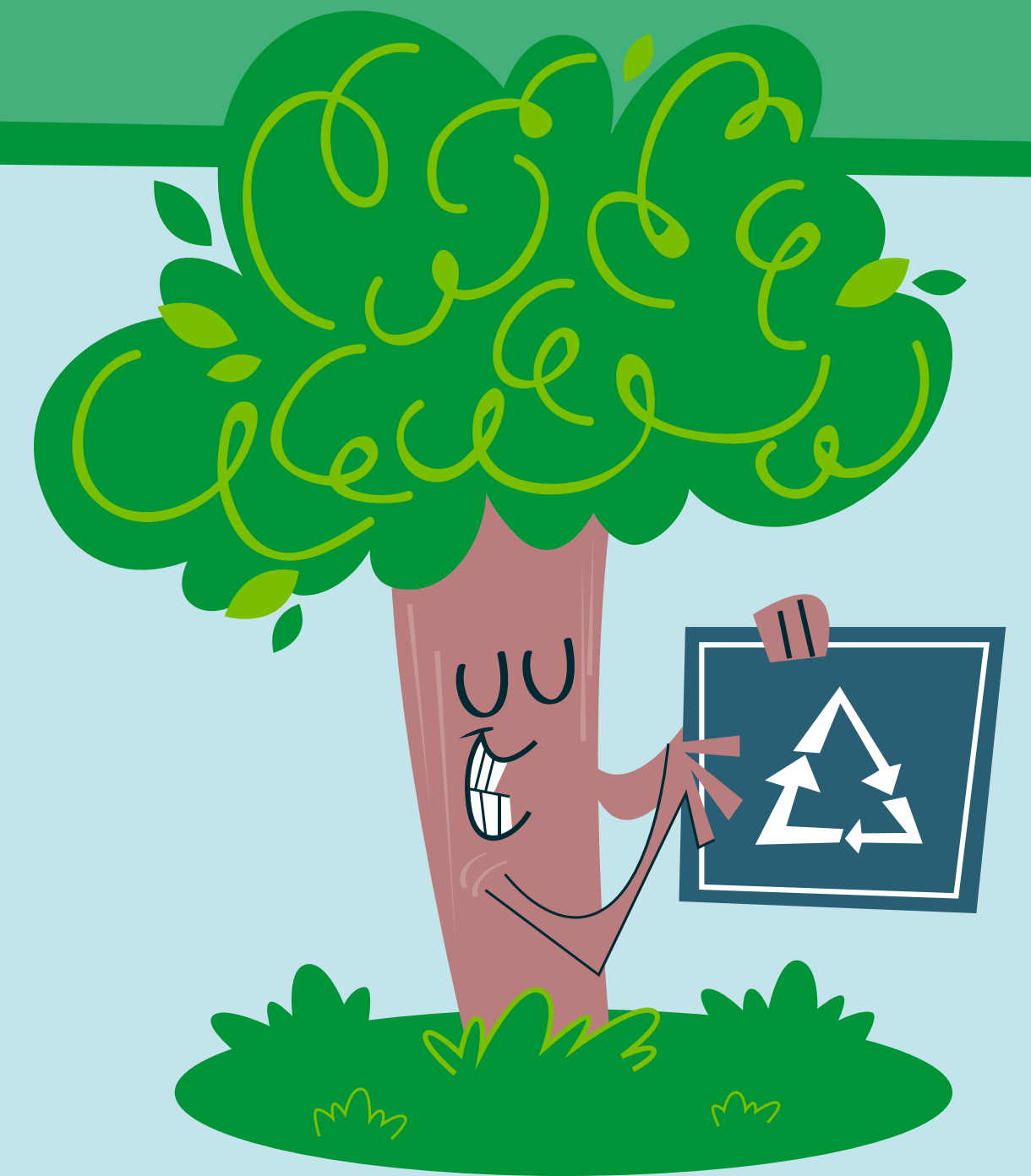
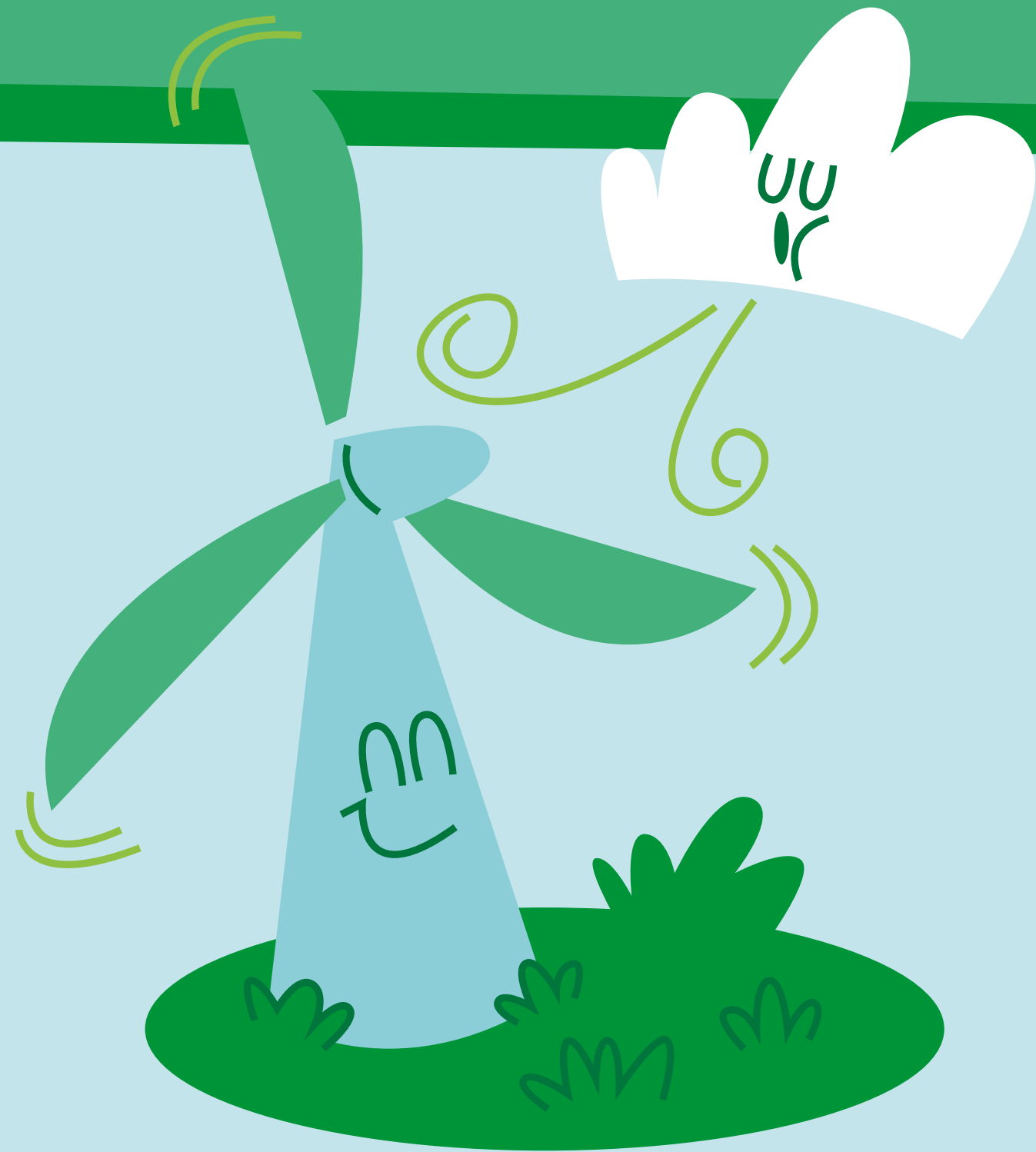
**EMPOWERING FUTURE GENERATIONS -
THE VITAL ROLE OF SUSTAINABILITY
AND THE SUSTAINABLE DEVELOPMENT
GOALS (SDGs)**

PEOPLE

This pillar emphasizes the importance of ending poverty and hunger in all forms, ensuring dignity and equality. It underscores the need for universal access to healthcare services, education, and other basic needs. The goal is to create a world where everyone has the opportunity and the means to live a fulfilling life.



PLANET



The focus here is on protecting the planet from degradation through sustainable consumption, production, and management of natural resources. It emphasizes the need for urgent action on climate change to support the needs of current and future generations.

PROSPERITY

Prosperity seeks to ensure that all human beings can enjoy a prosperous and fulfilling life, where economic, social, and technological progress happens in harmony with nature. It's about growing economies in environmentally sustainable ways, and decoupling economic growth from greenhouse gas emissions.



PEACE



The SDGs recognize that there can be no sustainable development without peace and no peace without sustainable development. This principle focuses on fostering peaceful, just, and inclusive societies free from fear and violence. It's understood that conflicts directly threaten human rights and development gains.

PARTNERSHIP

This pillar highlights the importance of global partnerships and cooperation to achieve the SDGs. It's about mobilizing resources, sharing knowledge, expertise, technology, and financial support to ensure all countries have the opportunity to meet these goals.



**WHY DO YOU THINK THE
SDG'S ARE IMPORTANT?**



THE GOALS AFFECT ALL 7 BILLION PEOPLE ON EARTH AND FOR THEM TO BE MET, IT IS CRUCIAL THAT EVERYONE IS AWARE OF AND HAVE KNOWLEDGE OF THEM. ONLY THEN CAN WE TAKE ACTION AND CONTRIBUTE TO MAKING THE WORLD A BETTER PLACE.



For instance, INJAZ Al-Arab, operating across the Middle East and North Africa, has engaged with the United Nations Global Compact Network to align with its principles focusing on human rights, labor, environment, and anti-corruption.

This partnership reflects INJAZ Al-Arab's commitment to creating equitable educational opportunities and a successful future for the youth and deprived communities across the region.



Their involvement aims to implement Global Sustainable Goals such as No Poverty, Quality Education, Gender Equality, Decent Work and Economic Growth, and Partnerships for the Goals. This collaboration highlights INJAZ Al-Arab's dedication to incorporating these global standards into their operations and strategies across multiple countries.



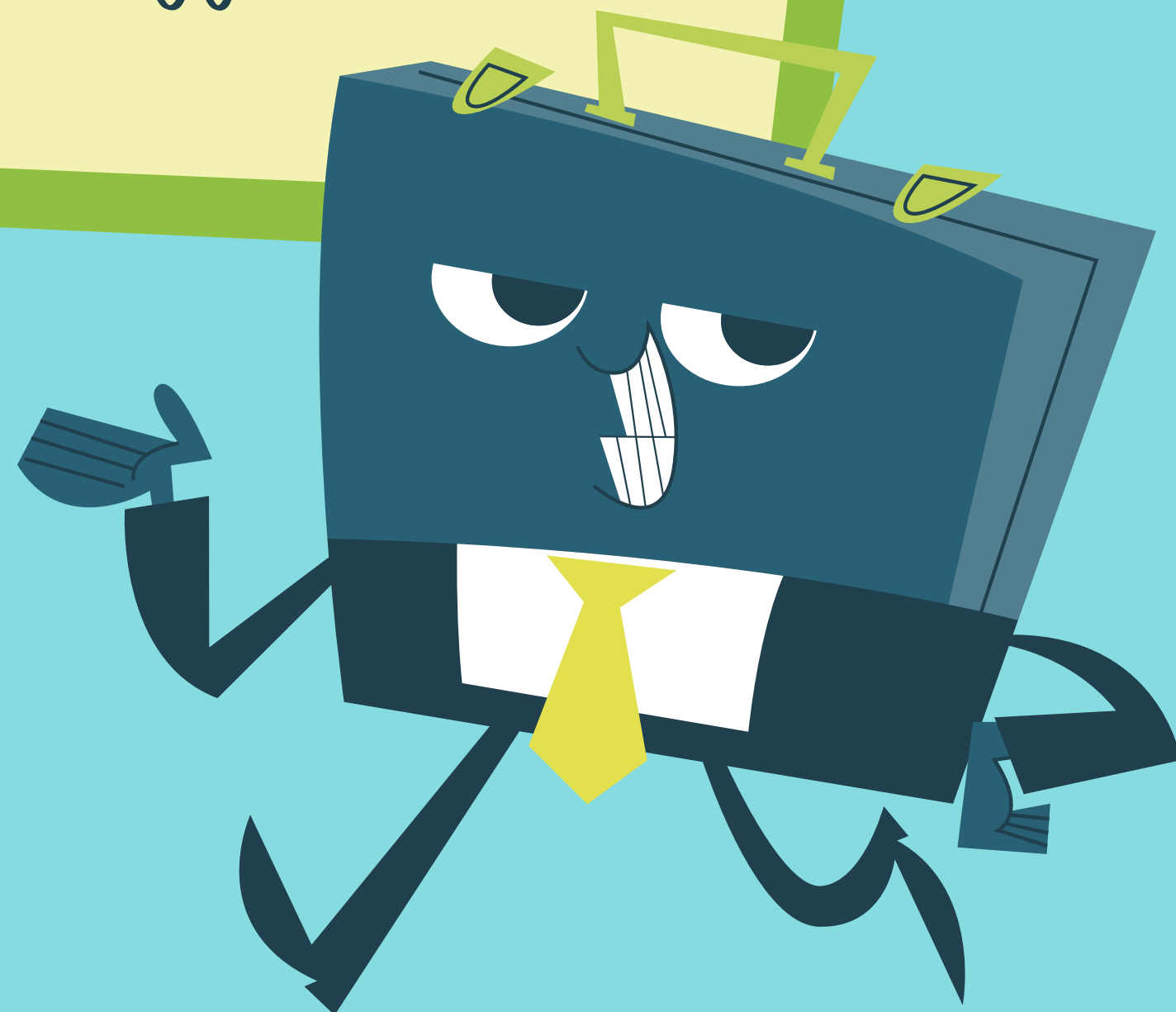
By the year 2023, significant efforts were made towards increasing the number of people with relevant skills for financial success and eliminating discrimination in education, although challenges remained.

Several critical barriers to girls' education persist globally, including poverty, child marriage, long distances to school, violence, lack of safe and private latrines, and gender inequality.

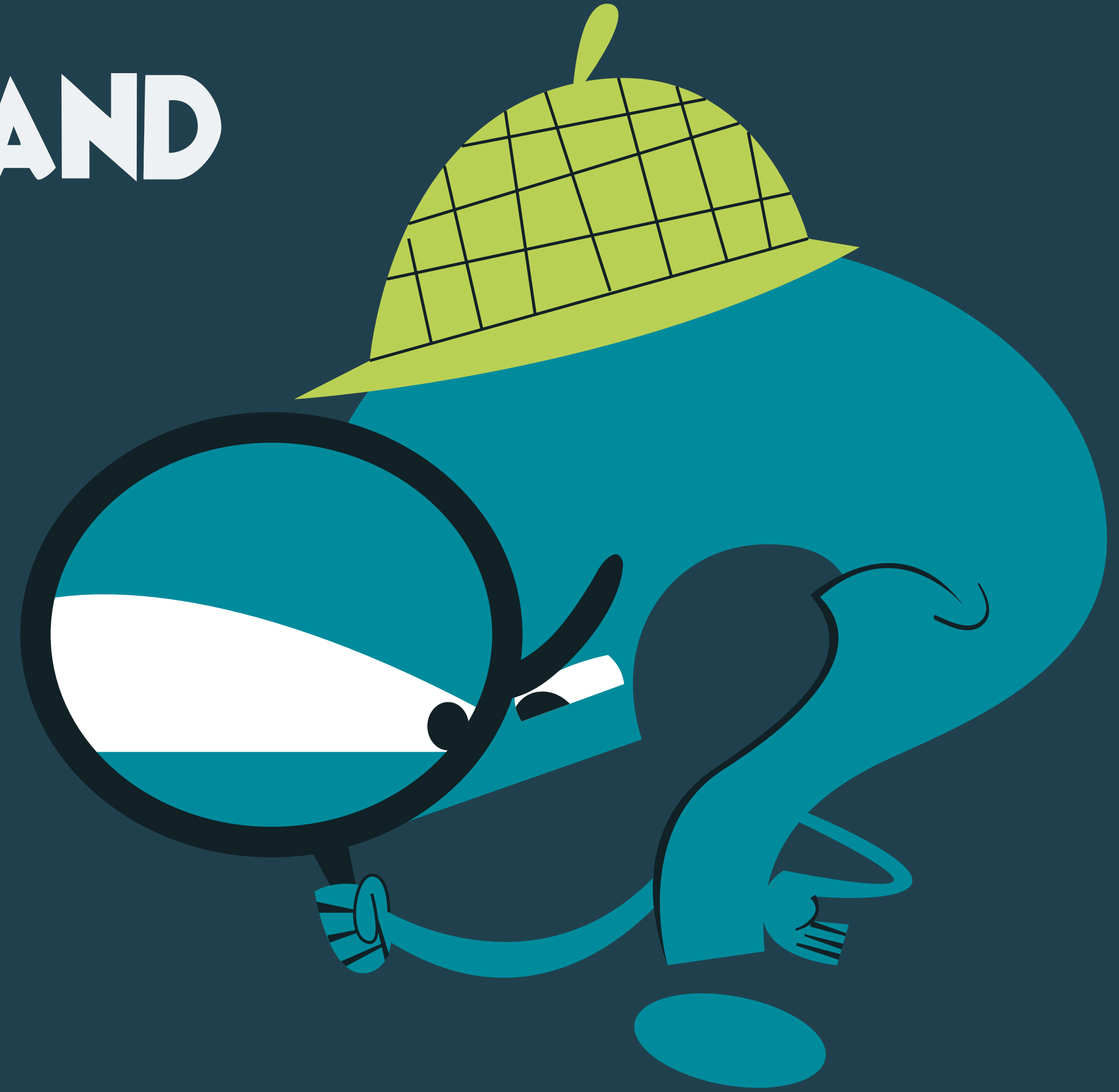


**THE UN HAS STRONGLY ENDORSED
ENTREPRENEURSHIP AS AN
IMPORTANT MEANS OF
ACCELERATING THE SUSTAINABLE
DEVELOPMENT GOALS (SDGs).**

"Entrepreneurship plays an important role in creating jobs, driving economic growth, addressing environmental challenges, and enabling youth to turn that creative energy into ideas,"



WHAT IS THE LINK BETWEEN ENTREPRENEURSHIP AND SUSTAINABILITY?



Entrepreneurship plays a critical role in achieving the SDGs. By innovating, creating value, and addressing societal needs, entrepreneurs can drive sustainable development. This involves not only economic growth but also social inclusion and environmental protection.

INJAZ Al-Arab, known for fostering entrepreneurship and innovation among youth across the MENA region, has several alumni who have developed projects focused on sustainability.



THESE INCLUDE INITIATIVES LIKE:

- Career 180 in **Egypt**, enhancing career development for young professionals.
- Agrivage in **Kuwait**, likely contributing to sustainable agricultural practices.
- Handy Voice in **Morocco**, enhancing communication for individuals with disabilities.
- HEXA in **Algeria**, possibly offering solutions in logistics or technology.
- Innovative Green Technology in **Lebanon** for sustainable technology solutions.
- Fun Zone in **Saudi Arabia**, potentially providing educational entertainment.



Each of these projects aligns with specific SDGs, showcasing INJAZ Al-Arab's commitment to promoting entrepreneurship that contributes to sustainable development and addressing global challenges across different countries in the MENA region.

Young entrepreneurs are uniquely positioned to contribute to the SDGs. Their innovations and business models can directly address sustainable development challenges.



By choosing sustainability, they can create businesses that are not only profitable but also responsible and beneficial to society and the environment.



The growing focus on sustainability offers numerous opportunities for entrepreneurs, as there's a rising market for sustainable products and services that address environmental and social issues, sparking innovative business ideas.



Additionally, there's increasing funding for businesses and startups aimed at achieving the Sustainable Development Goals (SDGs).



THIS INCLUDES INITIATIVES LIKE

the Youth Leadership Program

SDG Accelerator Programs

Clean Energy Programs.

These initiatives support sustainable practices and innovation, aligning with SDGs focused on clean energy, economic growth, innovation, and climate action.

Technological innovations are empowering people with disabilities to work from home effectively. Tools like voice recognition software, adaptive hardware, screen readers, Braille displays, and Video Relay Services enhance accessibility and productivity.



In addressing one of the SDGs set by the UN, which is: Zero Hunger and Responsible Consumption, initiatives are focusing on increasing small-scale food producers' productivity, promoting sustainable agricultural practices, and halving global food waste per capita.





APPS LIKE "TOO GOOD TO GO"

AND "TWIGA FOODS"

are contributing by facilitating the sale or donation of surplus food and streamlining the food supply chain, aligning with the Sustainable Development Goals.

THE SUSTAINABLE DEVELOPMENT GOALS (SDGs) OFFER 17 GOALS AND 169 TARGETS, COVERING A WIDE RANGE OF ISSUES AND PROVIDING NUMEROUS OPPORTUNITIES FOR ENGAGEMENT.

1. NO POVERTY:

Eradication of poverty in all its forms.

2. ZERO HUNGER

Ending hunger and improving nutrition and sustainable agriculture.

3. GOOD HEALTH AND WELL-BEING

Ensuring healthy lives and promoting well-being.

4. QUALITY EDUCATION:

Inclusive and equitable quality education for all.

5. GENDER EQUALITY

Achieve gender equality and empower all women and girls.

6. CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation. (Globally, 3 in 10 people don't have access to safely managed drinking water & 6 in 10 don't have access to safely managed sanitation facilities. Around 1.8 million deaths per year is associated with these issues.)

7. AFFORDABLE AND CLEAN ENERGY

Access to affordable, reliable, and sustainable energy. (Globally, 1 in 7 people don't have access to electricity & 41% are still cooking with a polluting fuel & stove combination.)

8. DECENT WORK AND ECONOMIC GROWTH

Promote inclusive and sustainable economic growth, employment, and decent work.

9. INDUSTRY, INNOVATION, AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

10. REDUCED INEQUALITY

Reduce inequality within and among countries.

11. SUSTAINABLE CITIES AND COMMUNITIES

Make cities inclusive, safe, resilient, and sustainable.

12. RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns.

13. CLIMATE ACTION

Combat climate change and its impacts.

14. LIFE BELOW WATER

Conserve and sustainably use oceans, seas, and marine resources.

15. LIFE ON LAND

Protect, restore, and promote sustainable use of terrestrial ecosystems, manage forests, combat desertification, and halt and reverse land degradation and biodiversity loss.

16. PEACE AND JUSTICE STRONG INSTITUTIONS

Promote peaceful and inclusive societies, provide access to justice for all, and build effective, accountable institutions.

17. PARTNERSHIPS FOR THE GOALS

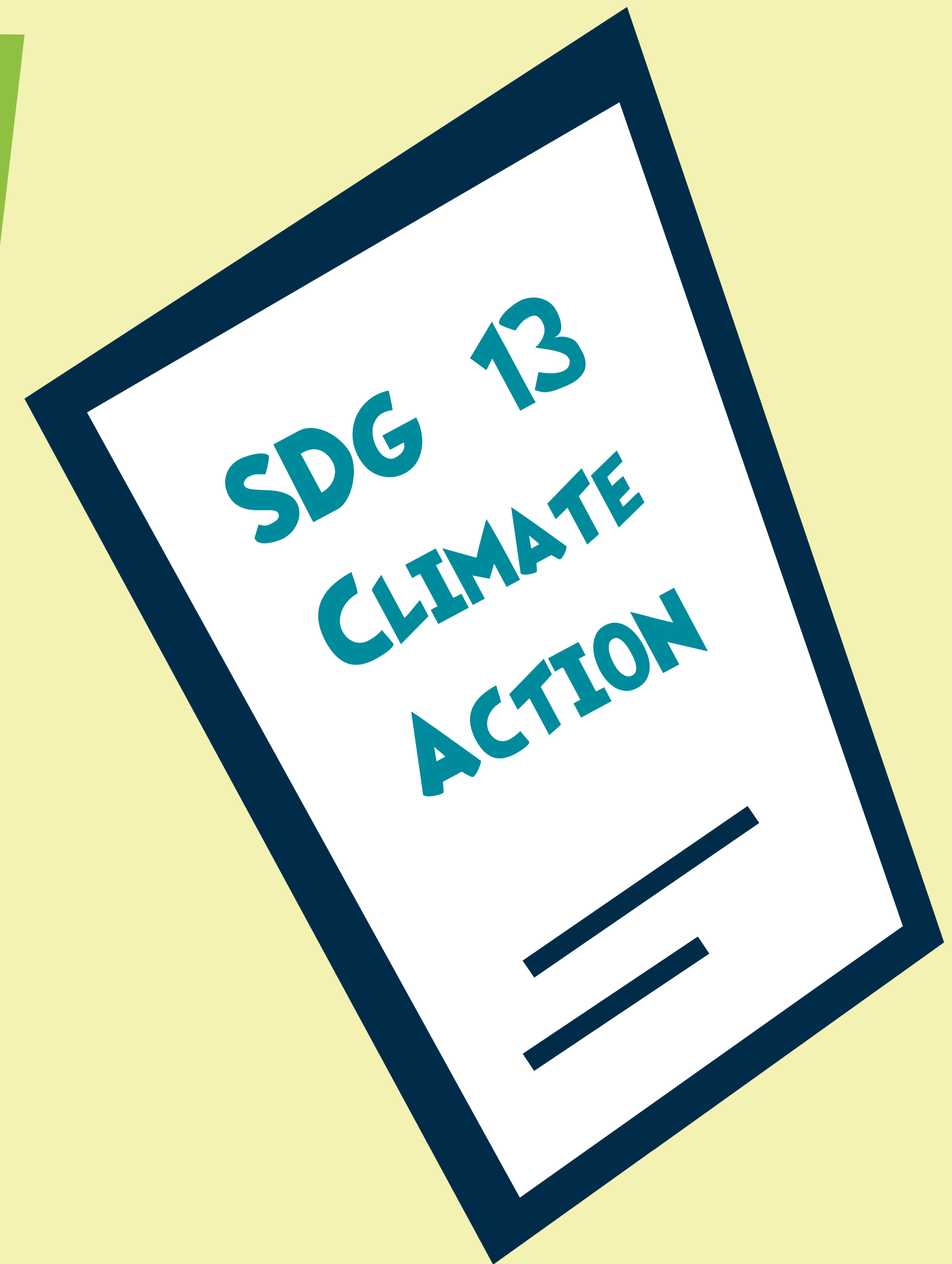
Strengthen global partnerships for sustainable development.



To get started, you can select an SDG that resonates with you, and then focus on a few specific targets within that goal.



For example, if you choose SDG 13 (Climate Action), you could work on targets related to strengthening resilience and adaptive capacity to climate-related hazards, or integrating climate change measures into policies and planning.



**EACH GOAL AND ITS TARGETS OFFER A UNIQUE OPPORTUNITY
TO CONTRIBUTE TO SUSTAINABLE DEVELOPMENT.**



**FOR YOUNG PEOPLE TODAY, FOCUSING ON SUSTAINABILITY ISN'T
JUST A CHOICE; IT'S A NECESSITY FOR SHAPING A BETTER FUTURE.**

By engaging with the Sustainable Development Goals, you have the power to drive meaningful change, turning innovative ideas into actions that benefit both the planet and its people.

YOUR CONTRIBUTIONS CAN CREATE A SUSTAINABLE, INCLUSIVE WORLD FOR GENERATIONS TO COME.

