

Creative Carpet & Flooring

HOME ADVISOR™

April 2014



Mark Bouquet



Mark Bouquet, Jr.

Hi Everyone!

Longer days are here! Ya know what that means? Spring is here! It sure was a crazy, snowy winter- just like the ones I remember from when I was a kid. Back then, the park by my house had an ice rink where we would skate and play hockey all day and into the night. Man, those were some fun times! There was a heater by the rink that people would warm their hands on. Once, when I was skating for hours and hours, I had set my shoes on that heater so that they'd be nice and warm when it was time to take off my skates. Well, that turned out to be a bad move, because the heater melted the soles of my shoes! I then had no shoes to wear home, so I had to wear my skates! Because I played organized hockey, I had some good skates. To any hockey players out there, they were hand-me-downs from my brother, but they were CCM Super Tacks, which back then were top of the line. I tried to walk on lawns mostly, but many times I had to walk across the STREET! I'll never forget the look on the guy's face when I took them to be sharpened. Oh well; live and learn.

The arrival of spring means Easter is coming up- or as I call it, Resurrection Day! As a Christian, this is the most important day to me each year. I am looking forward to some time with the kids and other family, but most of all being at church. It's the day when, as believers, we see and celebrate together what Christ did for us and in our places.

So, we've had an incredible beginning of the year at CCF. We just participated in the Tinley Park Home Expo, which was quite rewarding. It's nice to get out of the store and meet new people. If you were one of them, thanks for stopping by our booth! We're glad to have met you! I hope everyone is having a good year so far. I know that things can be stressful with all of the uncertainty due to the economy.

April is big month for me. My dad was born on April Fool's day- though, he certainly was no fool! The 2nd marks my and Tammy's 31st anniversary. I turn the BIG 5-0 on the 23rd. Clay, one of my boys, will be 18 on the 11th. He just broke the school's record by bench pressing 146 pounds 100 times [weighing in at only 136 pounds]! Clay and Cody (my youngest boy) seem to ALWAYS be working out. All these special days in one month remind me just how blessed I am! Speaking of blessings, I need to thank you for your continued support. If you have any flooring projects in the future, be sure to stop in our showroom to see what's new and different. We have the latest styles and newest trends in the industry and the BEST sales staff and installation crews around!

Happy Easter!

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

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ATTENTION!

JAN POORT

You are this month's

Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
4/30/2014**

Thank You for the Kind Words!

"As soon as I entered the store I felt like all the attention was on me. I thought I knew exactly what I wanted, but after being educated by Mark Jr. I purchased something completely different. I'm so glad I did! They listened to me- I was not pressured- my questions and concerns were answered. The installation was fast, neat and Hernando Jr., Sr., and Jose were a good team. My old carpet was hauled away- not left at the curb! I will be a repeat customer of Creative."

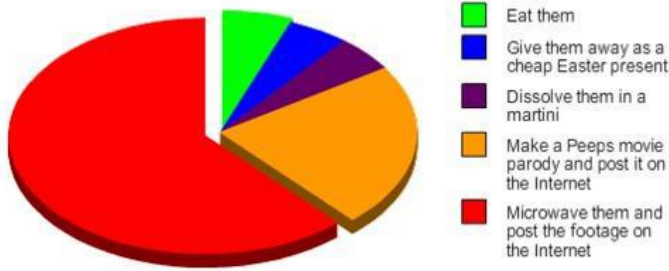
-Cathy, July 2013

"I think everyone was very professional from the start to the end. Edgar & John were very neat and did a great job installing, moving furniture and cleaning up. Thanks to everyone from the beginning to the end. Thanks."

Harry & Pamela, July 2013

A History of Peeps

Common Uses For Peeps Candies

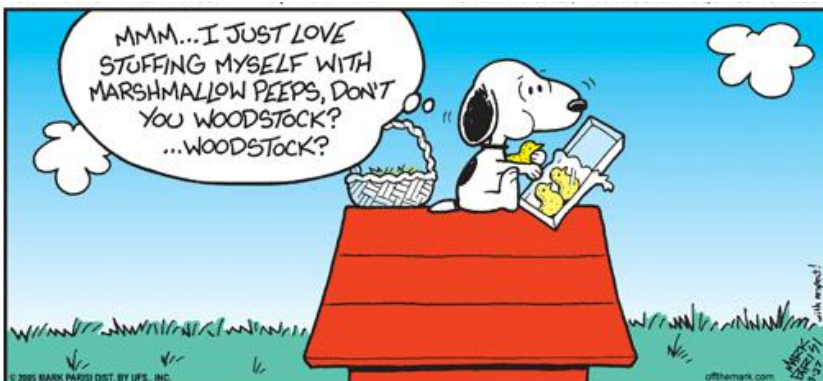


Peeps are considered America's favorite non-chocolate Easter candy, and their popularity goes beyond eating them. People blow them up in microwaves; a Ham radio club even uses them in their radio balloon projects. Poor Peeps have been used like crash test dummies for all sorts of experiments, and there is no class distinction for Peep lovers. Young and old, rich or poor, genius or not, everyone seems to love them.

It all started when a Russian immigrant, named Sam Born, came to the United States (via France) in 1910. Thirteen years later, Sam Born opened up his first New York City candy shop, selling all sorts of goodies. He promoted his daily, fresh made candies by using the slogan "Just Born," along with the logo of a baby resting in a candy scale.

Sam didn't start making Peeps until 1953. In the beginning it was really labor intensive. Originally, Peeps were made by hand-squeezing a marshmallow mixture through pastry tubes. It took 27 hours to totally make a Peep from beginning to end.

Sam's son, Bob, inherited his father's mind of coming up with an easier way of doing things. Bob Born came up with a way to mechanize the making of Peeps. Let's just say the rest is history. Today, "Just Born" makes 4.2 million Peeps a day and 1.2 billion annually. Peeps are shipped to over 50 countries and are loved world-wide!



DID YOU KNOW...

You get a **FREE Lifetime Installation Warranty** on all Creative Carpet Floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp.

Why? Because, unlike other products, flooring is installed, or "manufactured," in your home.

This makes the installation critical. That's why we offer a **lifetime installation warranty** at Creative Carpet & Flooring.

You *NEVER* have to worry about something going wrong with the installation. If it does, we'll fix it for FREE! And we'll do it quickly!

Mega Trivia Contest!

Congratulations to last month's winners:

MaryAnn Ferreri

Stop in at Creative Carpet & Flooring to claim your prize by April 30, 2014!
(Answer to last month's quiz: B. Florida)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

The first oil well in the United States was drilled in 1859 in which state?

- A) Oklahoma B) West Virginia
C) Texas D) Pennsylvania

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS & CLIENTS

~ February 2014 ~

Linda Chenore
Oliver Richardson
Paul Ackerman
Joanne Buchhaas
Nicole Ernest
Susan Yaeger
Tammy Cantu
Christena Sheaffer
Derek Siuda
Ann Mitchell
Jean Szpek
Peggy Rubino
Mike Braband
Lois Fryer

It Was

WONDERFUL

to Meet You!



Please Come Again!

**Meet our
Carpet Cleaning
Customer:**

TRACY SIMONS

SHERI RICE

KAREN KOBIERECKI

MICHAEL MCDONNELL

BARBARA BONANNO

CHARLENE MEYERS

*Didn't know that we not only
sell and install carpet,
but we clean it, too?!*

*Call for more info on our expert
carpet cleaning services!*

A Mini Landscaping Lesson

Landscaping has often been likened to the painting of a picture. Your art teacher might have told you that a good picture should have a chief point of interest, and the rest of the points simply go to make more beautiful the central idea, or to form a fine setting for it. So in landscaping there must be a picture of what the gardener desires the whole to be when he completes his landscaping project.

Should you include lots of bare open lawn in your landscaping theme? A large extent of open luscious green lawn space is always beautiful. It is restful. This type of open landscaping adds a feeling of space to even small grounds.

Do not center the tree or trees. Let them drop a bit into the background. Make a pleasing side feature of them. In choosing trees for your landscaping project, keep in mind a number of things. You should not choose an overpowering tree. The tree should have a good shape, with something interesting about its bark, leaves, flowers or fruit.



Shrubbery should complement the trees chosen in landscaping. Choosing flowering plants and shrubs that bloom at different times of the year keeps the area fresh and interesting all season long.

Landscaping may follow along very formal lines or along informal lines. The first would have straight paths, straight rows in stiff beds, everything, as the name tells, perfectly formal. The other method is, of course, the exact opposite. You should consider the advantages and danger points in each.

In conclusion, plan for open lawn spaces in your overall landscaping design and keep a visually appealing tree to blend in the background. Think balance and you will come up with a beautiful landscaping design for your yard.

RECIPE CORNER: Easter Bunny Rolls

24 Servings, Prep: 30 min. + rising, Bake: 10 min.

Ingredients

1 package (1/4 oz) active dry yeast	2 teaspoons celery seed
1/4 cup warm water (110° to 115°)	1 teaspoon rubbed sage
3/4 cup warm milk (110° to 115°)	1 teaspoon salt
2 tablespoons sugar	1/2 teaspoon ground nutmeg
2 tablespoons shortening	3- 3-1/2 cups all-purpose flour
1 egg, beaten	Melted butter

Directions

In a bowl, dissolve yeast in water. Add milk, sugar, shortening, egg, celery seed, sage, salt, nutmeg and 2 cups flour; beat until smooth. Add enough remaining flour to form a soft dough. Turn onto a floured surface and knead until smooth and elastic; about 6-8 minutes. Place in a greased bowl, turning once to grease top. Cover and let rise in a warm place until doubled, about 1 hour. Punch dough down; let rest 10 minutes. Divide dough into 24 pieces. For each bunny, roll one piece of dough into a 20-in. rope. Cut rope into one 10-in. piece, one 5-in. piece, two 2-in. pieces and one 1-in. piece. Coil 10-in. piece for body; place on a greased baking sheet. Coil 5-in. piece for head; place next to body. Form ears from the 2-in. pieces and tail from the 1-in. piece; add to bunny. Pinch and seal pieces together. Repeat, placing bunnies 2 in. apart on the baking sheet. Cover and let rise until doubled, about 25 minutes. Bake at 375° for 10-12 minutes or until lightly browned. Brush with melted butter. Cool on wire racks.



Welcome Back to Our RETURNING CLIENTS:

Tina Shanahan	David Wylly
Dan & Andrea Hahn	Greg Wilson
Barb Augustine	Bill Bryan
Dan Norgard	Tom Burke
Annette Prendergast	John Rickey
Dennis Demerechis	Thomas Kempe

SO NICE TO SEE YOU ALL AGAIN! 😊

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Eileen McGarry
Scott Ralston
Mike Ernest
Caroline Mooney
Veronica Stabrawa
Andrew and Betty Kowalski



Enjoy dinner on us as thanks for the referral!

WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Working For The Enemy: A Lesson In Conflict Management

Have you ever had a boss who you could never see eye to eye? Did it seem that everything that you did was wrong? Did you think you were working for the Enemy? Wait, don't quit! There may be a reason why the two of you seem like complete opposites.

As you know everyone is different in almost every way. The way people act and react is due to their nature (or genetics) and nurture (the environment they were raised in and live in now). The key to getting along with your boss is to first understand his/her values when compared to your own.



I had a boss once who, for the life of me, I could not get along with. He was a very intelligent individual, who I desperately wanted to get approval from; however, I could never understand why he did the things he did and why he could not respect the decisions that I made. Given the same problem, we would come up with two completely different solutions.

Luckily one day, during a team building exercise, my group performed a personality test. There are many different types of these tests. This particular one categorized a persons' personality based on four distinctive areas. They were Extraversion-Introversion, Sensing-Intuition, Judging-Perceiving, and Thinking-Feeling. Using the information gained from this test, the practitioner told us to what degree we fell into these areas and what key personality traits that we are likely to have. It was scary how accurate this test was for me and the rest of my group.

What was really interesting was that my boss and I were polar opposites in every single category of the test. There was no wonder why we couldn't get along and see eye to eye. Both my boss and I learned a valuable lesson that day. We learned that if we were to get along then we would have to view each situation from the other's point of view. Using the test results we were now able to understand how each other would handle the problem, and we began to respect each other more and more.

Two years later, we still talk on the phone and hold a lot of respect for each other. If not for this personality test, I would not truly know myself or my new friend. If you think you are working for the enemy, I strongly urge you to research and take one of these tests. You may see things in a whole new light.

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

**This April marks Creative Carpet & Flooring's
24th year in business!**



To celebrate, for the entire month we're offering this

ANNIVERSARY SPECIAL:

- ✓ Take Up of Old Carpet
- ✓ Haul Away of Old Carpet
- ✓ And Furniture Moving

ALL FREE

Don't need all three? How about a **FREE Pad Upgrade** instead?

NO PROBLEM! WE'VE GOT YOU COVERED!



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**NEXT
PLEASE** →

*Has this snowy, muddy winter taken a toll
on your once beautiful carpet?*



If you have stains and dirty traffic patterns
that have GOT to GO, then take advantage
of Creative Carpet & Flooring's

EXPERT CARPET CLEANING SERVICES!!!

Creative Carpet & Flooring specializes in STEAM CLEANING and HOT WATER EXTRACTION

Why use our services? Our certified carpet cleaner uses the Gold Seal preferred method of the Carpet & Rug Institute and is the only Green Certified carpet cleaner in Illinois!

\$5 OFF

**your next carpet
cleaning purchase**

Present or mention this coupon at time of purchase.
Expires 01/31/2014



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