



# *Strategic Partner Opportunity*



NAREB San Diego

Realtist for Democracy in Housing

(TAX I.D. 80-0589116)

6904 Federal Blvd • Lemon Grove, California 91945

619-459-7800 • [www.narebsd.org](http://www.narebsd.org)



## Executive Officers

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Darrill Cook

1st Vice President  
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Hello,

I trust this letter finds you in good health and high spirits. I am writing to you on behalf of NAREB San Diego, a non-profit organization passionately dedicated to empowering and supporting Black REALTIST in our community.

Our mission, as set forth by the San Diego Realtist for Democracy in Housing, incorporated in 2010, is to enhance business conditions, promote higher business practices, and foster improved business methods through education and training within our communities. We are committed to uplifting our community by increasing homeownership opportunities, providing education, advocating for housing legislation, and delivering invaluable resources.

To continue our essential work and expand our impact, we are reaching out to community-minded individuals and businesses for strategic partnerships. Your support can make a profound difference in advancing our mission, and we are deeply grateful for your consideration.

Your partnership would enable us to:

- Extend our educational programs to reach more aspiring homeowners
- Advocate for housing legislation that benefits our community
- Provide vital resources and services to those in need

We are genuinely excited about the potential impact our collaboration could have on our community. Your support aligns with our shared commitment to positive change and empowerment.

Thank you for considering our request. We welcome the opportunity to discuss how your partnership can be tailored to meet your specific goals and preferences. Please feel free to reach out to us.

In the Realtist Spirit,

Darrill Cook  
President, NAREB San Diego  
619-459-7800  
[narebsd@gmail.com](mailto:narebsd@gmail.com)



# NAREB SAN DIEGO

## About Us

The value of any partnership is measured by the mutual benefits derived by each of the parties. That's just what NAREB San Diego offers to its Sponsorship Partners.

During the 2022-2023 program year, NAREB, composed of member Realtist, Affiliate members and organizations representing the full spectrum of the real estate industry. We have embarked upon an implementation of an aggressive strategy to raise the Black homeownership rate, increase investment opportunities, and expand the business base for Realtist.

Since 1947, NAREB has consistently advocated and worked for Democracy in Housing. Today, many of the same issues and disparities exist. The Building Black Wealth Program (BBWP) consists of initiatives designed to address the myriad of concerns having an impact upon NAREB's ability to increase to Black homeownership as described in NAREB's annual editions of State of Housing in Black America (SHIBA) Report.



# NAREB San Diego

Realtist for Democracy in Housing

## PARTNER OPPORTUNITIES



**RHODIUM**

**\$5,000**




**PLATINUM**

**\$3,500**



**GOLD**

**\$2,500**



**SILVER**

**\$1,500**



**BRONZE**

**\$500**



**PREMIER**

**\$250**

Fill out our online partnership form by clicking the link below:  
<https://Bit.ly/narebsdpartnership>



# Packages

**\$5,000**

## Event Title Rhodium Partner

- Title Strategic Partner for all NAREB San Diego Events
- Event Title: Strategic Partner for Realtist® Week (Community Event)
- Two, (30) Minute Speaking Presentation at Community Wealth Building Expo and One other NAREB San Diego Event
- Four, (10) Minute Speaking Opportunity During Four Different NAREB San Diego Events
- Title Strategic Partner reference in all printed marketing material; Title Strategic Partner Press Release During Realtist® Week
- Verbal Recognition at all NAREB San Diego events as an Event Title Strategic Partner
- Recognition and Award as Event Title Strategic Partner at Annual Award Banquet
- One Table at NAREB San Diego Annual Awards Banquet
- Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
- Two (1) year NAREB San Diego Memberships
- Two Registrations to CAREB Annual Conference
- Access to the NAREB San Diego Professionals Directory for one year
- Photo Opportunities with NAREB San Diego Officers

**\$3,500**

## Platinum Partner

- Platinum Strategic Partner for Realtist® Week (Community Event) One, (15) Minute Speaking Opportunity at Community Wealth Building Expo or One other NAREB San Diego community Event
- Platinum Strategic Partner for all NAREB San Diego Events
- Three, (10) Minute Speaking Opportunity During Three Different NAREB San Diego Events
- Platinum Strategic Partner reference in all printed marketing material; Platinum Strategic Partner Press Release During Realtist® Week
- Verbal Recognition at all NAREB San Diego events as an Event Platinum Strategic Partner
- Recognition and Award as Event Platinum Strategic Partner at Annual Award Banquet
- One Table at NAREB San Diego Annual Awards Banquet
- Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
- Display Table at NAREB San Diego Events
- Two (1) year NAREB San Diego Memberships
- Two Registrations to CAREB Annual Conference
- Access to the NAREB San Diego Professionals Directory for one year
- Photo Opportunities with NAREB San Diego Officers

**\$2,500**

## Gold Partner

- GOLD Strategic Partner at all events
- Three, (10) Minute Speaking Opportunity During Three Different NAREB San Diego Events
- Gold Strategic Partner reference in all printed marketing material; Gold Strategic Partner Press Release During Realtist® Week
- Verbal Recognition at all NAREB San Diego events as an Event Gold Strategic Partner
- Recognition and Award as Event Gold Strategic Partner at Annual Award Banquet
- Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
- Display Table at NAREB San Diego Events
- Two (1) year NAREB San Diego Memberships
- One Registration to CAREB Annual Conference
- Access to the NAREB San Diego Professionals Directory for one year
- Photo Opportunities with NAREB San Diego Officers

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# Packages

**\$1,500**

## **Silver Partner**

- Silver Strategic Partner for all NAREB San Diego Events
- Two Speaking Opportunity for 10 Minutes At Two NAREB San Diego Events
- Silver Strategic Partner reference in selected printed marketing material
- Verbal Recognition at all NAREB San Diego events as Silver Strategic Partner
- Recognition and Award as Silver Strategic Partner at Annual Award Banquet
- Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
- Two (1) year NAREB San Diego Memberships
- Access to the NAREB San Diego Professionals Directory for one year
- Display Table at (4) NAREB San Diego Events

**\$500**

## **Bronze Partner**

- Bronze Strategic Partner for all NAREB San Diego Events
- Bronze Strategic Partner reference in selected printed marketing material
- Verbal Recognition at all NAREB San Diego events as a Bronze Strategic Partner
- Recognition and Award as Bronze Strategic Partner at Annual Award Banquet
- Company Logo and Partnership recognition on website, social media, email marketing, banners at events, and flyers
- Display Table at (2) NAREB San Diego Events

**\$250**

Per selected event(s)

## **Premier Table Partner**

- Premier Table Partner for selected NAREB San Diego Events
- Verbal Recognition at their selected NAREB San Diego event as a Premier Table Partner
- Company Logo and Partnership recognition on website, social media, email marketing, banners at their selected NAREB San Diego event



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