

COMMUNITY IMPACT MILESTONE 1,369,388

individuals served in Southwest Louisiana since the pandemic hit

The past five years have called on United Way of Southwest Louisiana's versatility and challenged every skill our team of leaders, board members, donors and sponsors possess. Through the uncertainty, United Way of Southwest Louisiana never considered itself anything other than essential, met every challenge and reaffirmed its commitment to the life-changing work needed now more than ever.

ALLEN | BEAUREGARD | CALCASIEU | CAMERON | JEFF DAVIS



TEAM PLAYERS

When the COVID-19 crisis hit, United Way of SWLA workers and volunteers were quick to respond to the needs of the community



Meeting the needs of SW LA residents

By Andrew Wilford
United Way of Southwest Louisiana's response to the COVID-19 crisis has been a testament to the organization's commitment to the community. Denise Clark, United Way of SWLA's president and CEO, says the organization has been able to meet the needs of the community through a combination of financial resources and volunteer support.

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KITCHEN QUEENS: NEW LPB PROGRAM HIGHLIGHTS FEMALE CHEFS

American Press

Wednesday, May 13, 2020

50 Cents

Local restaurants prepare to reopen

By Andrew Wilford
Local restaurants are preparing to reopen after a period of closure due to the COVID-19 pandemic. The Louisiana Department of Health has announced that restaurants can begin to accept outdoor seating and takeout orders.



American Press

Monday, January 25, 2021

50 Cents

LIFE AFTER STORMS

Helping homeless



Task a lot harder after storms

By Andrew Wilford
The task of helping homeless people is a lot harder after storms. The Louisiana Department of Health has announced that homeless people can begin to accept outdoor seating and takeout orders.

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Sheriff: Stop this cycle of violence

By Andrew Wilford
The sheriff has announced that the cycle of violence must be stopped. The Louisiana Department of Health has announced that the cycle of violence must be stopped.



Sheriff Tony Mancuso
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MISSION: POSITIVE COMMUNITY IMPACT *is not just a statement on paper to the team members at United Way Southwest Louisiana.*

1,369,388 LIVES CHANGED

2022

147,888

lives changed

2021

101,365

lives changed

2020

766,460

lives changed

2025

165,820

lives changed

2024

91,447

lives changed

2023

96,408

lives changed

Over one million lives in your community received some form of support from United Way Southwest Louisiana since the pandemic began its course. Whether you needed a helping hand or know someone who did, your family still benefited. Our goal to assist individuals and families with the root of their problems creates a long-term change in their life. This goal creates a path to self-sufficiency that benefits the community.

United Way of Southwest Louisiana has the ability to initiate projects independently in each of our four focus areas. These Initiatives address important community needs we have identified as critical that are not being met. Where there is great need, our goal is to work quickly and help those most vulnerable.



United Way Southwest Louisiana's Initiatives and Special Projects made up **85%** of our Community Impact since 2020.

2025	2024	2023	2022	2021	2020
73,888	84,985	85,721	136,989	91,344	685,971
United Way	United Way	United Way	United Way	United Way	United Way
Funded Partners	Funded Partners	Funded Partners	Funded Partners	Funded Partners	Funded Partners
91,932	6,462	10,687	10,899	10,021	80,489





Transforming the lives of those struggling is the goal of every team member at United Way of Southwest Louisiana.

2,421,853

Meals Served

179,317

211 Callers Helped

8,585

Crisis Calls, Texts & Chats
Answered



**"I really appreciate y'all for the hospitality
and providing food, because my house don't
have heat from Laura."**

Beatrice T.

**COMMUNITY
RESILIENCY**

1,005,526

LIVES CHANGED

Through our unique blend of Initiatives, community projects and funded partners, we focus on these four interconnected areas. We know these are the building blocks to a successful life. Through our 211 resource line, global partners and many other tools, United Way Southwest Louisiana is an expert at allocating resources and moving quickly when needs arise.

What we are certain of, is when every individual in a community has access to these four basic building blocks a community will genuinely thrive.

**YOUTH
OPPORTUNITY**

150,256

LIVES CHANGED

**FINANCIAL
SECURITY**

50,859

LIVES CHANGED

**HEALTHY
COMMUNITY**

162,852

LIVES CHANGED

UNITEDWAYSWLA.ORG



UNITED WAY
Southwest
Louisiana

We work hard to keep a spotlight on this community. Here are just a few of the media outlets we are proud to have hosted.

<i>Weather Channel</i>	<i>97.3 The Dawg</i>
<i>Good Morning America</i>	<i>KALB Alexandria</i>
<i>PBS News Hour</i>	<i>KADN</i>
<i>Jennings Daily News</i>	<i>Westside Journal</i>
<i>KATC ABC News Acadiana</i>	<i>Houma Times</i>
<i>Los Angeles Times</i>	<i>MSN</i>
<i>The Advocate</i>	<i>Yahoo! News</i>
<i>Swedish Public Television SVT</i>	<i>Lafourche Gazette</i>
<i>Google Year in Review</i>	<i>NBCNews.com</i>
<i>KPLC-TV</i>	<i>Voice of America</i>
<i>Southerly with Carly Berlin</i>	<i>American Press</i>
<i>Newswires</i>	<i>Mennonite Disaster Service News</i>
<i>KLFY</i>	<i>WGMB Fox 44 News Baton Rouge</i>
<i>6ParkNews</i>	<i>Fox News Shepherd Smith</i>
<i>PIX-11 News New York, NY</i>	<i>Texas A&M University paper</i>
<i>WFTS ABC Action News Tampa Bay</i>	<i>Scripps TV Stations - DC</i>
<i>WMAR-2 News Baltimore</i>	<i>Russo podcast</i>
<i>The Denver 7 ABC News</i>	<i>Lagniappe Magazine</i>
<i>WGNO New Orleans</i>	