

M A D I S O N
C O U N T Y N

NONPROFIT
SUMMIT

20
25





<https://app.frame.io/reviews/15ff9822-4669-48c1-97f6-24b0dc4c63c3/ca0b4ea1-643b-4128-bc48-7610c42d5a39?version=57cd97cc-9ee6-4c68-bf48-b89f7ee1f60f>

2025 GRANTS PRESENTATION



AGENDA

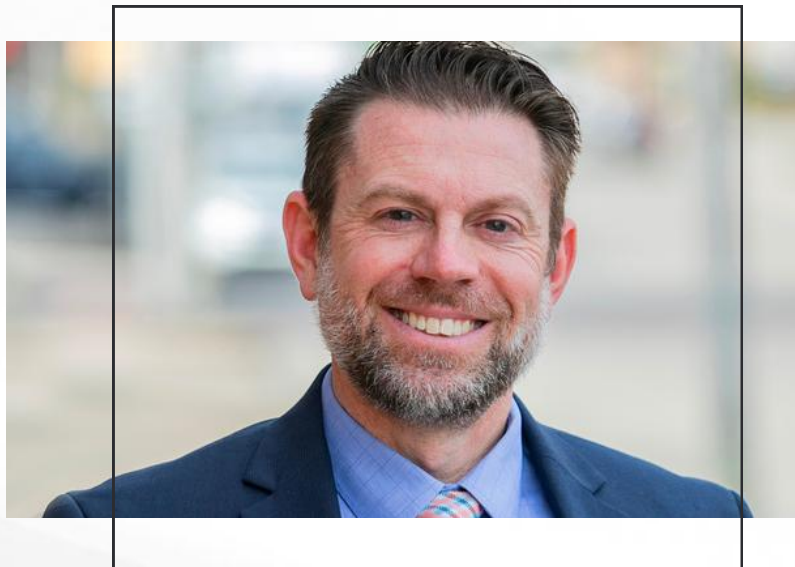
- ABOUT MCCF
- SPONSORSHIPS
- GRANT OPPORTUNITIES
- CYCLE DETAILS
- EVALUATION CRITERIA
- POLICIES AND REPORTS
- OTHER DETAILS



MADISON COUNTY
COMMUNITY FOUNDATION

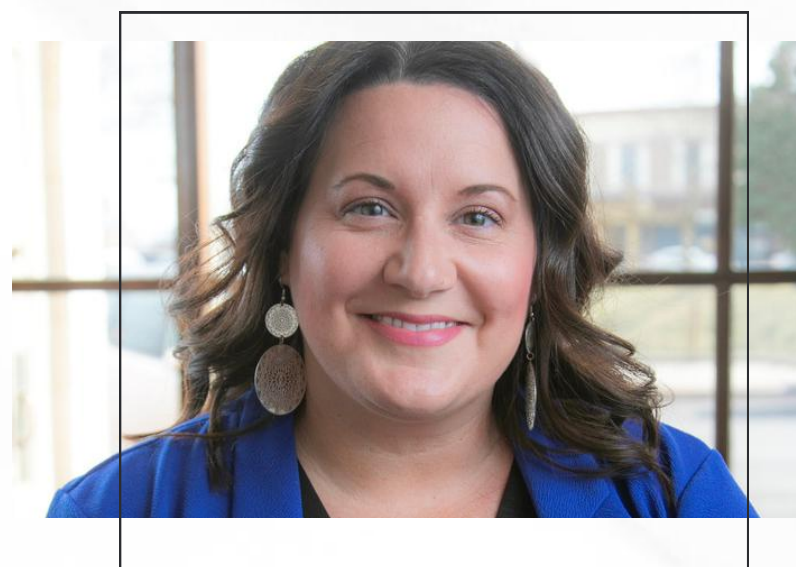
ABOUT MADISON COUNTY COMMUNITY FOUNDATION

MEET THE TEAM



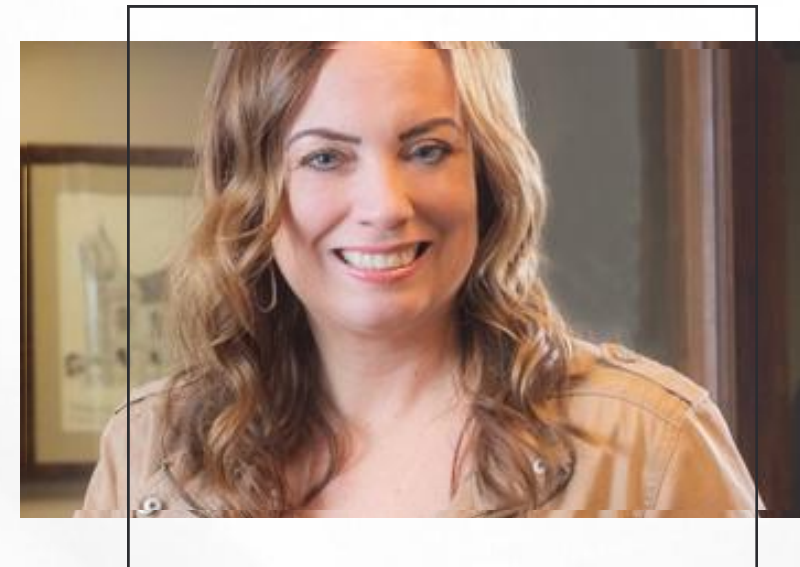
President
Ben Davis

- Overall Foundation Operations, vision, strategic plan
- New Fund Development
- Donor cultivation and stewardship
- Governance/Board Relations
- Community Representative
- Agency Endowment Funds



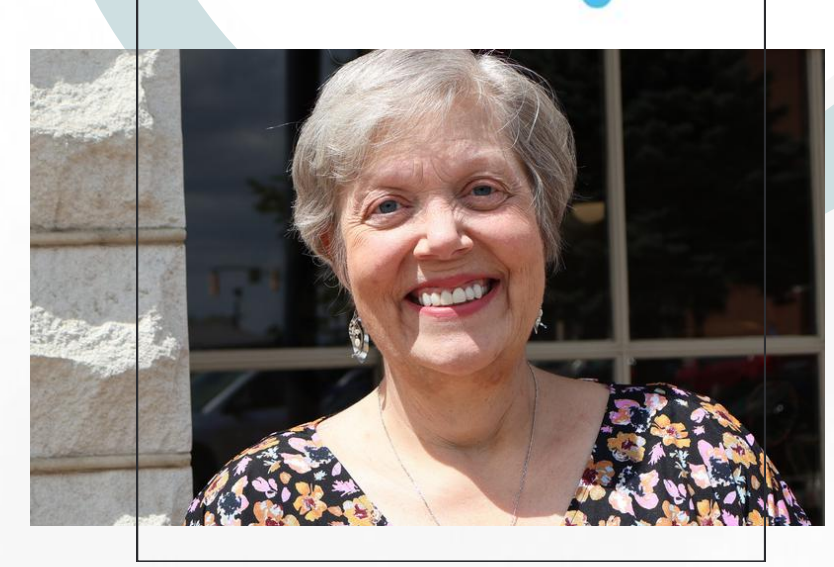
Vice President of Programs
Kari Sisk

- Grantmaking
- Scholarships
- Women in Philanthropy
- Convener
- Nonprofit partner support
- “Personality hire”



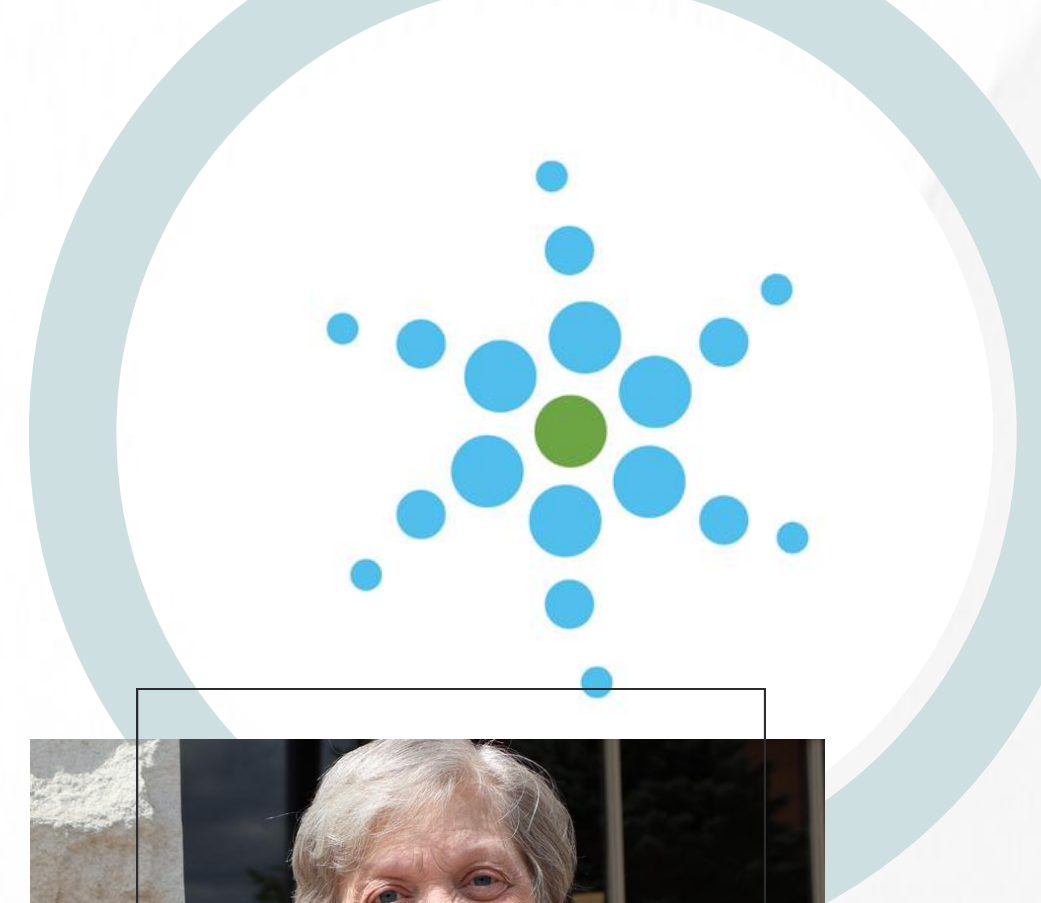
Communications Manager
Tamara Dreger

- Internal/External Communication
- Writing and storytelling
- Social Media
- Program Development Support
- Events/Women in Philanthropy
- Keeps the MCCF wine stash in her office



Director of Finance
Sue Patton

- Bookkeeping
- Fund accounting
- Reporting
- Gift processing and acknowledgement
- Liaison to our financial partners
- Curator of office playlist



ABOUT MADISON COUNTY COMMUNITY FOUNDATION

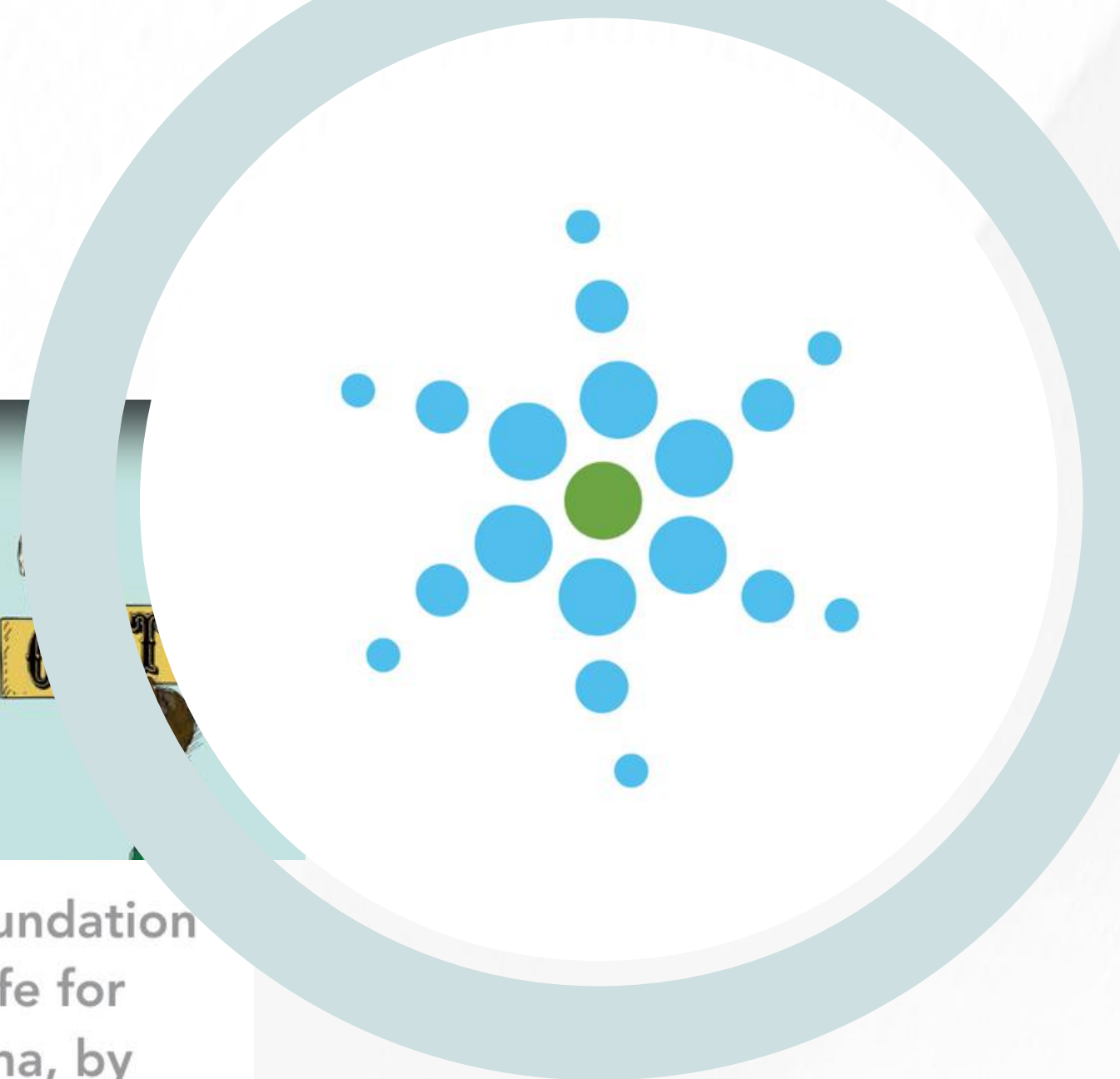
MEET THE BOARD



*TERRI AUSTIN
GINA BRISCO
ERIC DAVIS
BRIAN DONAHUE
MICHELE HOCKWALT*
SUAHIL HOUSHOLDER*
KOTY MCDOLE
JILL MCKINNEY
LIBBY MANNING
L.J. MECHEM
KIM TOWNSEND
TERRY TRUITT*

**Not pictured*

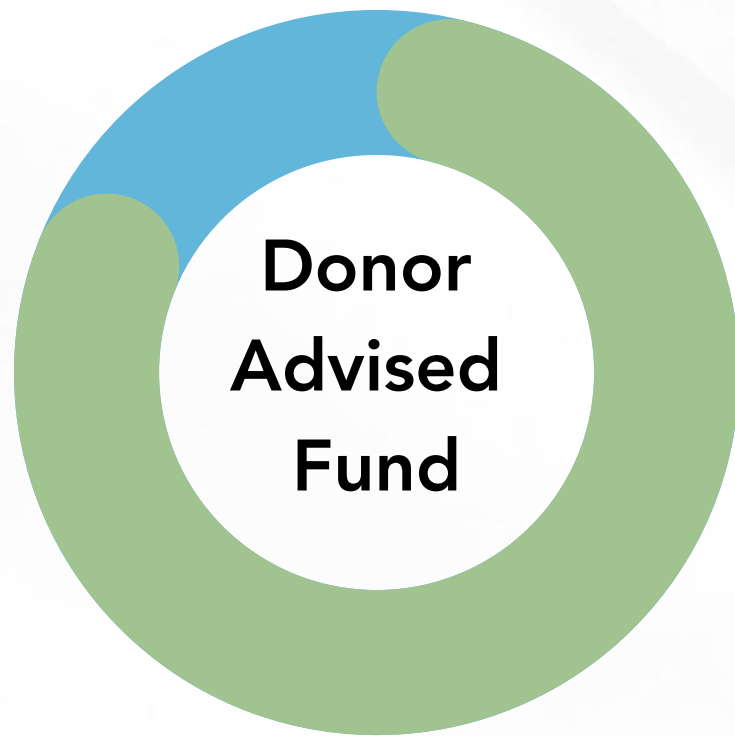
COMMUNITY IMPACT



The Madison County Community Foundation exists to enhance the quality of life for citizens of Madison County, Indiana, by attracting charitable gifts, making philanthropic grants, and providing financial stewardship and community leadership.



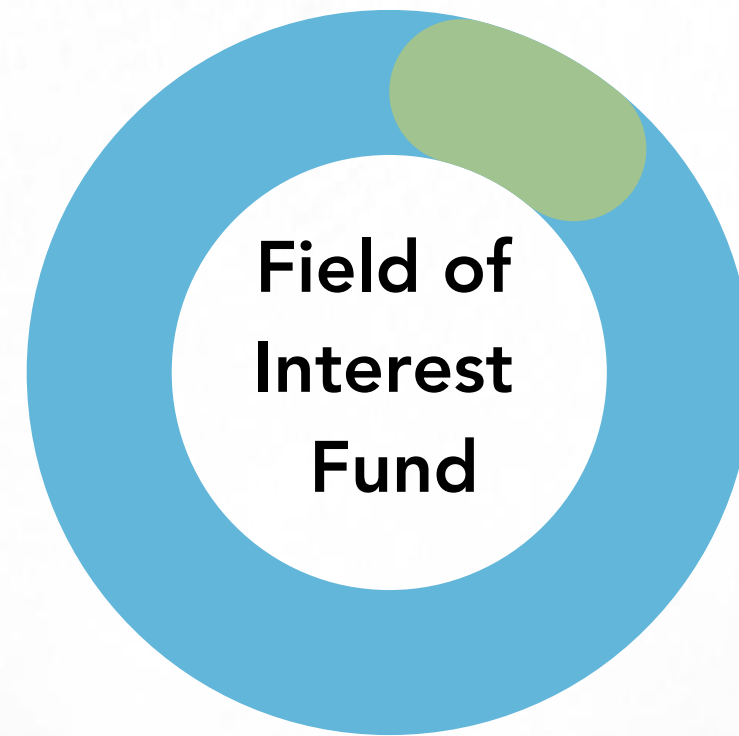
CHARITABLE FUND OPTIONS



Gift fund for donor recommended grantmaking



Gift to benefit a specific organization



Targeted gift to specific area; Foundation awards grants



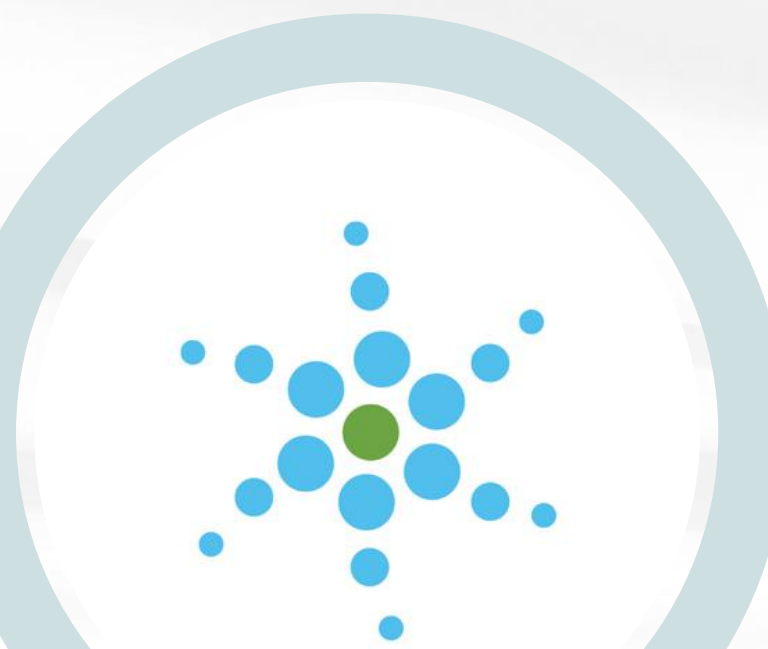
Broad gift for community; Foundation awards grants



Impact Flexibility



Donor Involvement



MADISON COUNTY
COMMUNITY FOUNDATION

REQUESTING SPONSORSHIPS IN 2025



- We are trying to taper our investment in this category for two reasons:
 - We hope to help nonprofit partners become less dependent on event fundraising and find other sustainable ways to generate resources.
 - We need to preserve our discretionary resources for responsive grantmaking.
- If the event supports one of your programs, please apply for a grant to fund the program instead of an event sponsorship.
- Consideration will be given to whether MCCF has sponsored your event in the past.
- Ask as far in advance as possible. Above a certain threshold, sponsorship requests must be approved by the MCCF Finance Committee and/or Board of Directors.
- The preferred method of sponsorship will be in the form of matching dollars to your agency endowment, as a facet of your event fundraising.



MADISON COUNTY COMMUNITY FOUNDATION IMPACT TOTALS 2024

\$1,395,432

in Grants & Awards
Distributed in 2024

SCHOLARSHIPS

\$130,034

42 students received awards from 66 scholarship funds administered by MCCF.

DONOR ADVISED FUNDS (DAF)

\$287,690

17 different Donor-Advised funds awarded grants to agencies across sectors including: Education, Children and Families, Arts & Culture, and Thriving Community.

DESIGNATED GRANTS

\$410,974

61 agencies in Madison County receive grants as beneficiaries of designated funds.

\$19,000

126 women gave during our annual WIP event awarding grants to three organizations: *Anderson Scholar House, Outfitters, and Alternatives, Inc.*

WOMEN IN PHILANTHROPY

\$244,503

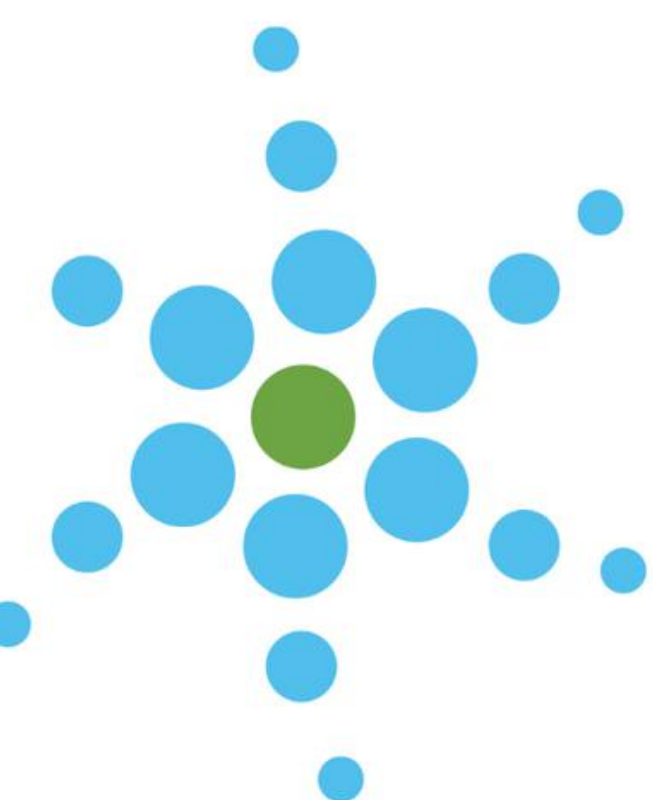
Special projects and sponsorships including: Madison County Bicentennial, Larrypalooza, and Community Sports and Wellness.

COMMUNITY SUPPORT

\$303,231

44 organizations received grants for Programs, Operations, Endowment, and Capacity Building through Impact Madison Grants, Mini-Grants, and Spark Grants.

COMMUNITY IMPACT GRANTS



2025 GRANT OPPORTUNITIES



ELIGIBILITY



- **501c3 Organization**
- **Clear Mission**
- **Effective Operations**
- **Proven Successes**
- **Strong Staff & Board Leadership**
- **Responsible Accounting & Fiscal Management**



INELIGIBLE REQUESTS

- Individuals
- Operating Expenses
- Religious Institutions/Uses*
- Political Organizations or Candidates
- Program Expenses (unless Field of Interest)
- Special Events/Dinners/Parades/Festivals
- Sponsorships or Marketing

**Grants may go to religious institutions if the project may benefit the broader community.*



IMPACT GRANTS

Grants are made to support non-profit agencies located in or serving residents of Madison County in the areas of programming, capacity building, and capital improvement.

GRANT REQUESTS OF \$2,500- \$10,000



WHAT TO EXPECT

FUNDING CATEGORIES:

- ARTS AND CULTURE, AND HISTORY
- HEALTH AND HUMAN SERVICES
- EDUCATION (YOUTH MENTORING, ETC.)
- THRIVING COMMUNITY (ANIMAL WELFARE, COMMUNITY DEVELOPMENT, NEIGHBORHOOD REVITALIZATION AND BEAUTIFICATION, RECREATION, ETC.)



ENGAGE GRANTS

Engage Grants offer funding to first-time grantees and organizations with projects that positively impact our community's well-being.

MAXIMUM GRANT \$3000

WHAT TO EXPECT

- You are a 501(c)(3) nonprofit organization
- You have NEVER received grant funding from MCCF
- You are not requesting funds for an event sponsorship



TIMELINE

IMPACT GRANTS

ENGAGE GRANTS

APPLICATION OPEN

FEBRUARY 17, 2025

APPLICATIONS DUE

MARCH 14, 2025

GRANT FINALIST* NOTIFICATION

APRIL 16, 2025

GRANT ACCEPTANCE LUNCHEON

MAY 15, 2025

**IF RECEIVING GRANT, ATTENDANCE EXPECTED AT
LUNCHEON ON THURSDAY, MAY 15, 11:30 AM*



EMERGENCY GRANTS

The Emergency Grant Program is designed to support nonprofits with unexpected expenses that impact their ability to meet their mission. An Emergency Grant can help an organization manage an unbudgeted, unforeseen, and time-sensitive emergency.

MAXIMUM GRANT \$3000



WHAT TO EXPECT

- Organizations may only receive one emergency grant per calendar year.
- Organizations may not be eligible if you received an emergency grant in 2024.

WHEN TO APPLY

- Emergency Grants applications are available year-round.
- Emergency Grants applications are available by email request.
- Decisions are made within 14 days.

WOMEN IN PHILANTHROPY

Programming requests only

REQUESTS OF \$15,000

MAXIMUM GRANT AWARD



TIMELINE

JANUARY 6, 2025

APPLICATION OPEN

FEBRUARY 7, 2025

APPLICATIONS DUE

FEBRUARY 20, 2025

GRANT FINALIST* NOTIFICATION

APRIL 11, 2025

**WOMEN IN PHILANTHROPY
GRANT SELECTION/ LUNCHEON**

****IF SELECTED AS FINALIST, MUST ATTEND
LUNCHEON ON FRIDAY, APRIL 11, 11:30 AM***

The logo for Women in Philanthropy is centered within a circular frame. It features the text "Women in Philanthropy" in a purple serif font. Below the text is a stylized purple silhouette of a woman with her arms raised in a celebratory gesture. At the bottom of the logo, the words "GIVING • INSPIRING • MENTORING • SERVING" are written in a smaller, purple, sans-serif font.

**Women
in
Philanthropy**
GIVING • INSPIRING • MENTORING • SERVING

Programming

Support for an expansion of an existing program/project or creation and launch of a new program/project.

- o Maximum request: \$10,000
- o Minimum request: \$2,500

Capital Improvement

Capital purchases with an expected useful life of 12 months or more, such as building repairs or additions, purchase of new equipment, purchase of technology, etc.

- o Maximum request: \$10,000
- o Minimum request: \$2,500

Capacity Building

Anything that helps your organization and its leaders enhance their competencies and skills that will improve the org's effectiveness and build sustainability

- o Maximum request: \$10,000
- o Minimum request: \$2,500



Application Documents

- CURRENT BOARD OF DIRECTORS ROSTER
- 2024 YEAR-END BALANCE STATEMENT
- 2025 ORGANIZATIONAL BUDGET
- PROJECT/PROGRAM BUDGET OR QUOTES FOR SERVICES





Balance Sheet

- Reports assets and liabilities (sometimes net assets)
- It is a snapshot in time: 2024 year-end
- Assets are resources that the company can use to create goods or provide services and generate revenues. Includes cash, accounts receivable, and inventory.
- Liabilities are debt obligations that the company owes other companies, individuals, or institutions. Includes commercial loans, personal loans, or mortgages.
- Net assets shows the assets that the organization owns after all the debts have been paid off.



ABC Agency Statement of Financial Position December 23, 2024	
Assets	
Current Assets	
Cash	32,800
Inventory	39,800
Total Current Assets	72,600
Fixed Assets	
Leasehold Improvements	100,000
Accumulated Depreciation	(2,000)
Total Fixed Assets	98,000
Other Assets	
Trademarks	20,000
Accumulated Amortization	(8,000)
Total Other Assets	12,000
Total Assets	182,600
Liabilities	
Current Liabilities	
Accounts Payable	49,000
Accrued Expenses	1,000
Total Current Liabilities	50,000
Long-term Liabilities	25,000
Total Liabilities	75,000
Owner's Equity	
Owner's Equity	
Common Stock	20,000
Retained Earnings	87,600
Total Owner's Equity	107,600
Total Liabilities and Owner's Equity	182,600



Income Statement

- Also called "Profit and Loss (P&L)"
- Shows income and expenses during a specific time period.
- For the 2025 Grant Cycle, we will want to see your income statement for all 12 months of 2024.
- Net income is calculated by subtracting total expenses from total income.



ABC Agency
Income Statement
For the year ended December 31, 2024

Revenues		
Merchandise Sales	\$ 24,800	
Music Lesson Income	<u>3,000</u>	
Total Revenues:		\$ 27,800
Expenses		
Cost of Goods Sold	10,200	
Depreciation expense	2,000	
Wage expense	750	
Rent expense	500	
Interest expense	500	
Supplies expense	500	
Utilities expense	<u>400</u>	
Total Expenses:		<u>14,850</u>
Net Income		<u>\$ 12,950</u>

EVALUATION

PROJECT SUCCESS*

1 Point

The project does not define success or does not have a way to measure progress/success.

2 Points

Project partially defines success or has minimal ways to measure progress/success.

3 Points

Project defines success and has some measures of progress/success.

4 Points

Project clearly defines success, has clear measures of progress/success in place.



EVALUATION



SUSTAINABILITY*

1 Point	2 Points	3 Points	4 Points
Project does not have internal financial support nor outside support.	Project has some limited outside support; ongoing sustainability is not secured.	Project includes some internal and external funding could secure additional funding if needed. Limited plans for financial sustainability.	Project has other committed funders. Board members and donors support project. Reasonable plan in place for ongoing funding, if necessary.

EVALUATION

COLLABORATION-COMMUNITY PARTNERS*

1 Point

Little evidence of seeking community or participant input.

2 Points

Organization is open to building collaborative partnerships with others doing related work. Has sought community input.

3 Points

Collaborative partnerships with other organizations are being built. Some evidence of community and participant input.

4 Points

Organization has demonstrated high quality, meaningful relationships with partner organizations. Organization seeks input from participants for designing, planning, and evaluating programs.



EVALUATION



COMMUNITY NEED*

1 Point	2 Points	3 Points	4 Points
Project addresses symptom(s) not root cause of problem. Project impacts a small number of people.	Project does address an underlying root cause; is likely to have at least a short term impact. Limited number of	Project does address root cause. Impact on a significant number of people or underresourced population.	Project presents strong case for effectively addressing root causes of a problem with long term impact. Impact on a very significant number of people or
	people impacted.		under-resourced population.

EVALUATION

ORGANIZATIONAL CAPACITY*

1 Point	2 Points	3 Points	4 Points
Organization is relatively new. Project is not clearly aligned with mission.	Organization has some history of success. Project is aligned with their mission. Limited evidence of organizational capacity.	Organization has history of success and demonstrates commitment and progress toward high performance.	Organization has a proven track record of success and demonstrates capacity to complete project successfully.



GRANT RECIPIENT EXPECTATIONS



RECEIVING FUNDS

- Required to submit a signed grant agreement that acknowledges you accept conditions of grant before funds are issued
- Attend Grant Recipient Luncheon
- Spend dollars in 12 months from date of award

GRANT REPORTS

- All organizations awarded funding must submit a grant impact report by deadline or project completion, *whichever comes first*
- Photos and impact stories required
- Organizations who do not comply are not eligible for future funding until report is received

*GRANT RECIPIENTS WILL RECEIVE A GUIDEBOOK WITH COMPLETE DETAILS AND EXPECTATIONS

GRANT REPORTING

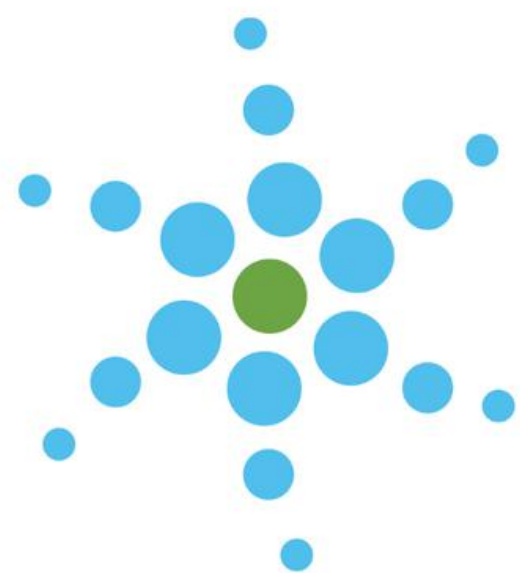


- **Who was served by the project/program?**
 - *Briefly describe the population served (age range, gender, ethnicity, income range, etc.)*
- **How much did you do?**
 - *How many activities did you provide? How many people participated?*
- **How well did you do it?**
 - *Did the implementation plan go as expected? Did the project hit target levels of participation/completion, etc.?*
- **Is anyone better off?**
 - *How has the project improved the quality of life in Madison County?*
- **What lessons did you learn?**
- **Participant Feedback**
 - *What did you learn and did it change the project?*
- **Community Partners (non-financial)**
- **Leverage**
 - *Did the grant help you raise additional funds or in-kind support?*
- **Sustainability**
 - *Have you made progress on your sustainability plan?*
- **Outcomes**
 - *What were the actual outcomes achieved? If your goals/outcomes were not reached, what barriers prevented you from accomplishing them?*

OTHER DETAILS



- Organizations with open grants from 2024 can apply and receive funding
- Organizations with grant from 2023 must have their post-grant evaluation submitted to be considered



OTHER RESOURCES



Candid.

Foundation Directory

Professional

Candid.

GuideStar

Pro Search Tools ▾

New this year!

Offering nonprofits one-on-one consultations for the Foundation Directory and Guidestar to help you find learning resources from books, news, databases, and tools to community contacts and organizations.

Email ksisk@madisonccf.org to make an appointment.

OTHER RESOURCES



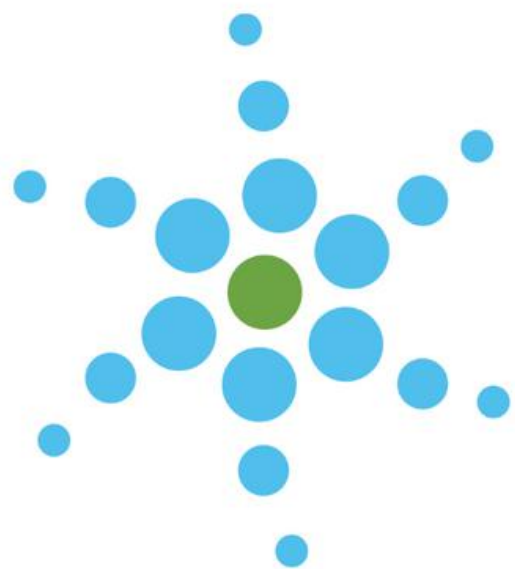
CHANGEMAKER COHORTS

- peer-led groups designed for learning and networking among like nonprofits
- designed to connect and bring together individuals from nonprofits.
- provide connections between nonprofit staff in similar roles

**WHEN YOU RETURN YOUR NAMETAG, PLACE IT
IN ONE OF THE FOLLOWING BASKETS:**

- I WOULD LIKE TO LEAD A COHORT
- I WOULD LIKE TO JOIN A COHORT
- PLEASE SEND ME MORE INFORMATION
- I AM NOT INTERESTED IN A COHORT AT THIS TIME

OTHER RESOURCES



ASK A LAWYER

**February 26, 2025
11am-1pm**

Have a legal question?

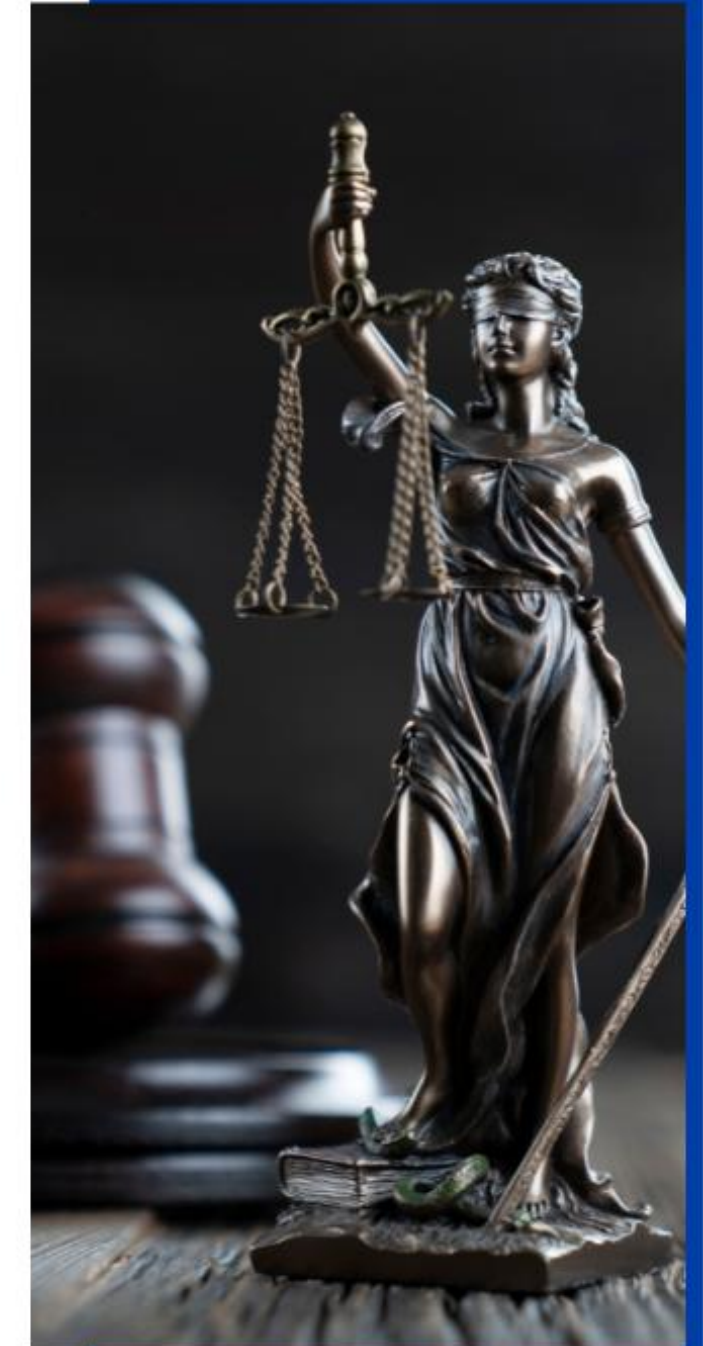
An attorney from Indiana Legal Services will provide free legal advice to assist you with questions on family law, landlord/tenant issues, bankruptcy, employment, disability, consumer rights and other civil legal matters.

*This event is first come, first serve. Criminal matters are not included. Some income and asset limits may apply.



**Anderson Public Library
111 E 12th Street, Anderson**

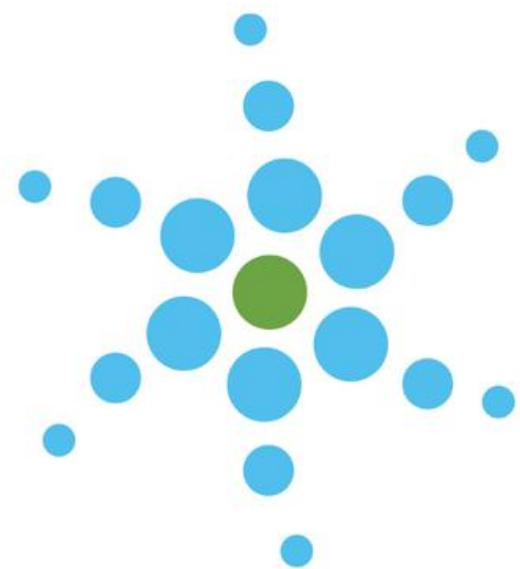
In partnership with  MADISON COUNTY
COMMUNITY FOUNDATION



NETWORKING HAPPY HOUR

**DURING HAPPY HOUR,
MAKE AT LEAST TWO NEW CONNECTIONS**

- **SOMEONE IN A SIMILAR POSITION**
- **SOMEONE IN A SIMILAR NONPROFIT AREA**





MADISON COUNTY
COMMUNITY FOUNDATION





MADISON
COUNTY

NONPROFIT
SUMMIT

20
25

