

# Undeb Bangor Strategy

2025 - 30

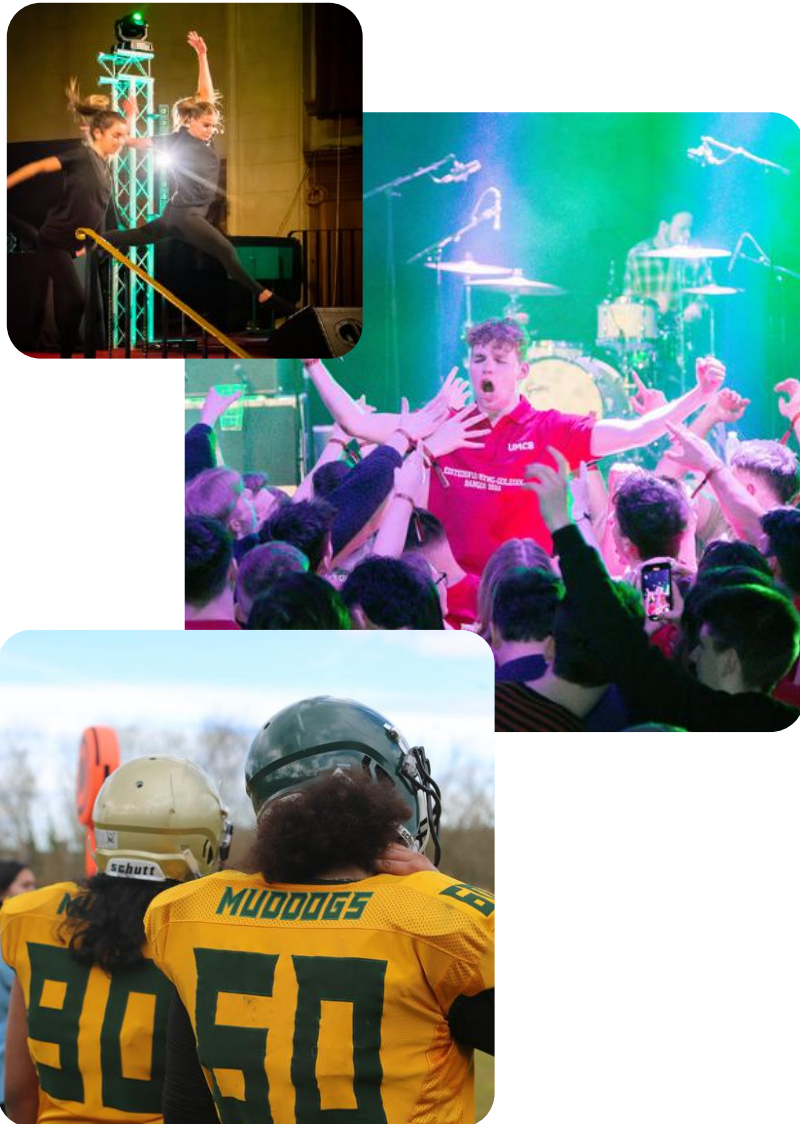


**Undeb Bangor**  
Undeb Myfyrwyr | Students' Union

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## Our Strategy at a Glance

**Our 2025–2030 plan puts students at the heart of everything we do.**

We'll make sure your voice shapes change, help you find your community, celebrate who you are, and give you the skills and confidence to thrive. Guided by our values, we're building a Union that's bold, inclusive, and ready for the future.

## **Purpose:**

To be the voice and advocate  
for students at Bangor.

## **Vision:**

To help students find their community, feel empowered,  
and thrive during their time at Bangor.

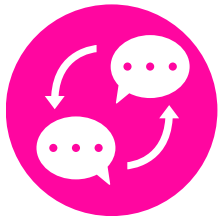
## Values

**These values underpin how we operate as a Students' Union and the kind of student experience we strive to create. They guide our leadership, decision-making, and everyday work; while also shaping the behaviours we promote across the student body, encouraging students to be confident, inclusive, and active members of their community.**

- **Bold:** We lead with confidence, speak up for students, and support them to use their voice and drive positive change.
- **Community Focused:** We foster inclusive, respectful communities where students feel safe, valued, and connected, where students can find their people and feel they belong.
- **Empowering:** We empower students to grow, lead and shape their own experience.
- **Fun:** We bring energy and joy to student life through students' activities, events and celebration.
- **Supportive:** We're here when it matters, offering advice, care, and a culture of mutual support.
- **Bangor Proud:** We celebrate our place, our language and our culture, and what makes Bangor unique.



## Core Commitments



**Communication & Engagement:** We will embed clear, inclusive, and student-centred communication into everything we do, ensuring that all students know what's happening, how to get involved, and how their voice makes a difference.



**Welsh Language & Culture:** We will champion the Welsh language and culture as a core part of our identity, embedding bilingualism and cultural pride across all services, communications, and student experiences.



**Sustainability:** We will embed environmental, financial, and social sustainability into our decision-making, partnerships, and practices, ensuring we meet the needs of today's students without compromising the future.





**These Core Commitments underpin all aspects of our work. These are not standalone priorities but essential commitments that shape our approach and ensure our strategy is inclusive, sustainable, and rooted in our identity.**

# Key Themes & Aims



## Student Voice & Advocacy

Empowering students to make change and being their legitimate voice.



## Student Communities

End student loneliness by helping students belong, find their people and community, and develop and celebrate our Welshness.



## Growth & Development

Supporting students' growth and development by celebrating their achievements and highlighting the value of involvement.



## Organisational Sustainability

Being sustainable in what we do to guarantee our future.





## Making It Happen:

**We'll listen to your ideas and make sure your voice shapes real change. We'll run fun events, create welcoming spaces, and make it easy for everyone to get involved.**

**We'll celebrate your achievements, help you build new skills, and make sure the Union runs smoothly so we can keep supporting you throughout your time at Bangor.**



## Student Voice & Advocacy

*Empowering students to make change and being their legitimate voice*

**At Undeb Bangor, we want to be your bold, student-led voice, standing up for what matters and making sure students have the power to shape their experience.**

We aim to create a Union where everyone feels they belong and can make a real difference. You'll always know what's going on and how to get involved because we communicate clearly and creatively, and we listen to your feedback, acting on it so your voice drives change.

We're also here to help students grow as leaders, giving them the skills, support, and confidence to make an impact. And when it comes to academic challenges, we provide advice and support so you can face them with confidence and fairness.





# Bold Representation

Feedback Loop Empowered Belonging

Clear Communication

Leadership Development

Academic Advice & Support





## Student Communities

*Ending student loneliness by helping students belong, find their people and community, and celebrate our Welshness*

**We want every student to feel like they truly belong at Bangor, so we're building inclusive, welcoming communities where you can find your people.**

There's something for everyone with a wide range of fun activities and events, designed to make it easy for all students to get involved in a way that works for them. We're also working with the University to make campus spaces open, safe, and social – perfect for meeting friends and hanging out. Even if you're studying remotely, we're using digital platforms to make sure you feel connected and included.

On top of that, we celebrate Bangor's amazing cultural diversity, giving students the chance to share, connect, and take pride in who they are. Our Welsh language and culture are at the heart of student life as a visible and celebrated part of Undeb Bangor.





# Inclusive Belonging

**Social Spaces** Digital Inclusion

**Accessible Activities**

**Cultural Celebration**

**Welsh Identity**





## Growth & Development

*Supporting students' growth and development by celebrating their achievements and highlighting the value of involvement*

**We want to show you the power of getting involved at Bangor, helping you build confidence, skills, and opportunities that can shape your future.**

Your achievements, big or small, matter to us, and we'll celebrate everything you do, from quiet wins to standout successes. There are plenty of ways to grow and develop, whether through leadership roles, volunteering, or hands-on experiences, all designed to give you the skills and confidence to thrive during your time here and beyond.





# Active Involvement

# Celebrate Success

# Building Skills





# Organisational Sustainability

*Being sustainable in what we do to guarantee our future*

**We're committed to making sure the Union stays strong and sustainable for the long term. This means managing our finances wisely, finding new opportunities and partnerships, and making smart, efficient decisions.**

We'll work closely with the University and the local community to achieve shared sustainability goals and have a real impact. At the same time, we're investing in our staff and volunteers, supporting their growth, well-being, and leadership so they can give students the best experience. Behind it all, we'll ensure that our governance is clear, accountable, and transparent, making sure the Union is run responsibly and in your best interests.





# Financial Resilience

Smart Decisions Shared Sustainability

Operational Efficiency

Staff Development & Wellbeing

Effective Governance



## Operational Planning and Impact

To ensure the successful delivery of this strategy, we have a full set of objectives, measures, and key performance indicators (KPIs) under each strategic theme. These will translate our high-level aims into clear, measurable actions and outcomes.

The objectives will guide our annual planning, while the KPIs will help us track progress, evaluate impact, and remain accountable to our students, trustees, and stakeholders. This framework will ensure we stay focused, responsive, and transparent in delivering on our strategic commitments.

