

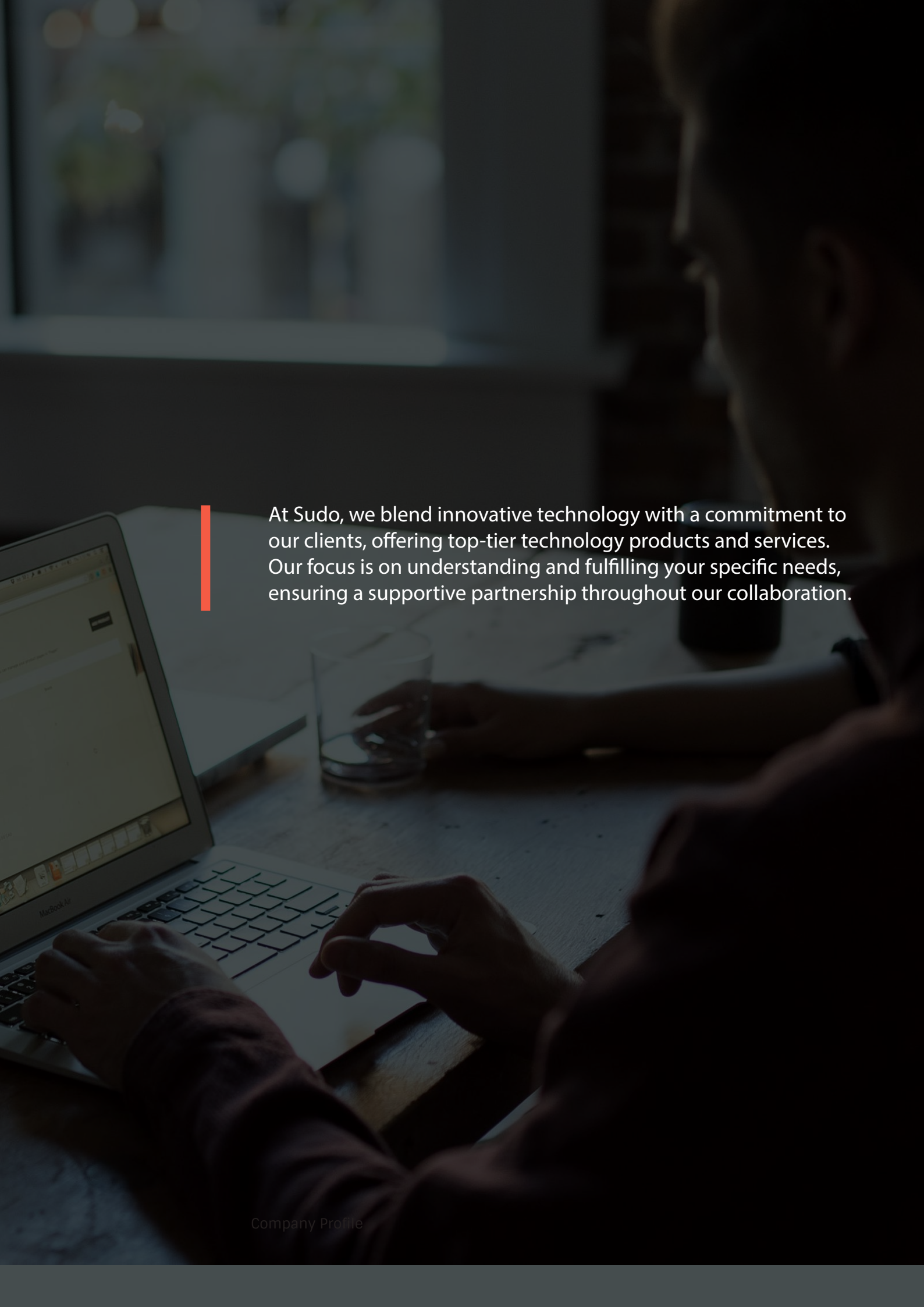
COMPANY PORTFOLIO



SUDO
E - COMMERCE

SUDO E-COMMERCE COMPANY LIMITED

www.sudo.vn

A person is seen from behind, sitting at a desk and working on a laptop. The scene is dimly lit, with a warm glow from the laptop screen and a glass of water on the desk. The background is blurred, showing what appears to be a window with some plants. The overall mood is professional and focused.

At Sudo, we blend innovative technology with a commitment to our clients, offering top-tier technology products and services. Our focus is on understanding and fulfilling your specific needs, ensuring a supportive partnership throughout our collaboration.

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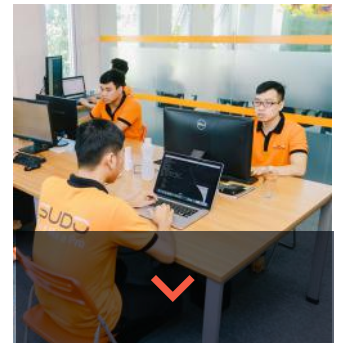
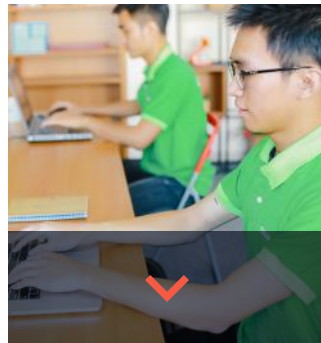
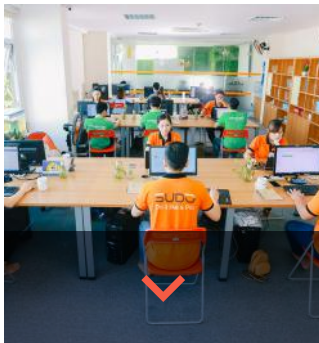
With the understanding, enthusiasm and dedication of the staff, we believe that we can accompany our customers to overcome all challenges and achieve great success. Sudo always updates new technology, we are one of the pioneers in integrating AI into websites, helping users save time and effort.

Sudo is not only a company that provides technology products and services, but also a reliable partner for our customers.

TU CAO
CEO

ABOUT US

Founded on November 4, 2015. We're defined by our professionalism, creativity, and dedication, striving to deliver European-standard technology solutions. Sudo is an abbreviation of "superuser do", a command that allows users to run programs with administrative privileges in the operating system, sudo is used when other commands are not enough to execute, as a symbolic way to say that with sudo, the work will be done with the highest priority and responsibility.



About us

We are a team of talented engineers in Vietnam and Germany. We always strive to provide customers with quality products with European standards.

Values

They are professionalism, reativity and dedication in providing suitable, modern, safe and effective technology solutions for customers.

Mission

To provide customers with high-end products and services, European standards. High security and SEO optimization, help customers digitize, sell effectively.

Expertise

We focus on Website design, software, Marketing. Professional staff and always update, apply new technology, especially AI.



We are always ready to listen and serve you. Let's create wonderful technology solutions for your business with Sudo.

OFFICES

01

HANOI

Floor 3 - Dolphin Plaza (Tower 3-4), No. 6
Nguyen Hoang, My Dinh 2 Ward, Nam Tu
Liem District, Hanoi.
Phone: (+84) 989022022

02

HANOI

Floor 3, No. 19 Co Van, Dong Anh District,
Hanoi.
Phone: (+84) 2477716777

03

NGHE AN

Floor 14 - Nghe An Petroleum (Tower A),
No. 7 Quang Trung, Quang Trung Ward,
Vinh City, Nghe An.
Phone: (+84) 971945457





We have offices in different provinces to leverage the high-quality and diverse human resources.



CORE VALUES

We are a company that values honesty, passion, creativity, reliability, diversity and cooperation. These are the principles and beliefs that guide us in all business activities and

relationships with customers, partners and employees. We are proud of these core values and want to share them with you.



HONEST

Unwavering commitment to truth and integrity.



PASSION

Dedication to delivering outstanding products and services.



RELIABLE

Upholding promises and prioritizing customer, partner, and employee interests.



CREATIVE

Fostering innovation in products, processes, and solutions.



DIVERSE

Embracing diversity as a source of strength and growth.



COOPERATIVE

Fostering a family-like team environment, encouraging knowledge sharing and collaboration.



RESPECT THE VISION OF CUSTOMERS

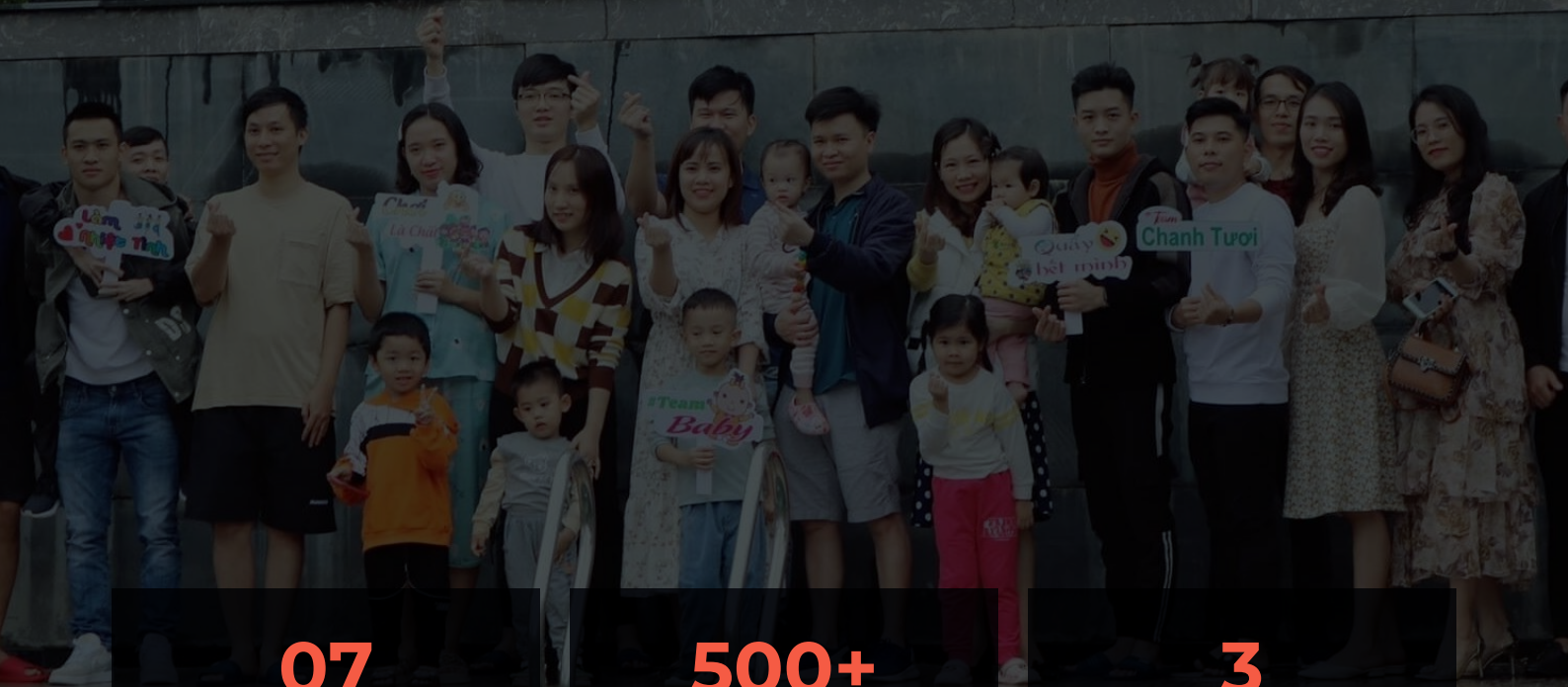
We always listen to and understand the vision of our customers to provide products and services that match their needs and objectives.

Our mission is to offer high-end products and services with European standards, high security, and SEO optimization. We specialize in website

design, software, and marketing, continually integrating advanced technologies like AI.

WHY CHOOSE US

 **NGO MINH VILLA**



07

OVER 7
YEARS IN THE
INDUSTRY

500+

SUCCESSFULLY
COMPLETED
OVER 500
PROJECTS

3

STRONG
PRESENCE
WITH 3
SUPPORT
OFFICES

SUCCESS REQUIRES CONTINUOUS IMPROVEMENT

We believe that to achieve success in business and life, we cannot stop learning, creating and improving. We always look for new, effective and suitable ways to do things. We are not afraid to challenge ourselves and overcome the limits.



EVERYTHING WE DO MUST BRING VALUE

We do not work for money or fame. We work for passion and mission. We always put the interests of our customers, partners and the society first.. We want to bring practical, sustainable and meaningful values to everyone.

THE PATH WE HAVE ALWAYS FOLLOWED

We do not follow trends or imitate anyone. We follow the path that we have defined and trusted. We are not afraid of difficulties or failures. We always persevere, endure and overcome all challenges. We always aim for the highest goal and never give up on our dreams.



OUR SERVICES

We are a professional and reputable company that provides website design, software and marketing services in Vietnam. We always put customers at the center and strive to

provide them with optimal, effective and suitable solutions for their needs. To do that, we have a scientific and rigorous work process, consisting of 4 initial steps as follows:



1

Listen



2

Survey



3

Research



4

Analysis

WEBSITE DESIGN

Tailoring websites for aesthetics, functionality, and efficiency with a focus on SEO and security.

SOFTWARE DEVELOPMENT

We create software according to the exact requirements of customers, with the optimal choice of technology and algorithm.

DEVOPS

Building software to meet precise customer needs, ensuring data accessibility and scalability.

DOMAINS - HOSTING - SERVER

Providing high-quality domain registration and hosting services.

SEO CONSULTING

Offering comprehensive SEO strategies and support in developing affiliate marketing in the Vietnamese market.

AFFILIATE MARKETING

We help you launch and grow your affiliate marketing business in the Vietnamese market.



PROJECTS COMPLETED

CASE STUDY

SUCCESS STORIES

Sudo has many years of experience and achievements in this field, with many successful projects for domestic and foreign customers. This page will introduce you to some of our typical projects, so you can see the

capabilities and professionalism of Sudo. Let's see what we have done for our customers.

MOBILECITY

MobileCity is one of our long-term and loyal partners. They have used the Website, sales software and SEO consulting services provided by Sudo since this brand was launched in 6/2016. Sudo always accompanies and supports MobileCity in the business development process.

- Website design: Build and upgrade features from 2016.

- Sales software development: Serve the operation for more than 200 staff at 6 branches nationwide.

- Server provision: With our service, MobileCity can easily deploy applications, secure data and backup.

- SEO consulting: Consult and train the internal Marketing team of MobileCity.



Backlink profile				Organic search		Paid search	
DR ⁱ	UR ⁱ	Backlinks ⁱ	Ref. domains ⁱ	Keywords ⁱ	Traffic ⁱ	Keywords ⁱ	Traffic ⁱ
57	33	284K +2.3K	1.8K +150	187K +4.5K	1.2M -12.1K	0	0
AR 353,199 ▲2,639		All time 5.6M	All time 29.7K	Top 3 8.4K +9	Value \$96.6K -2.6K	Ads 0	Cost N/A

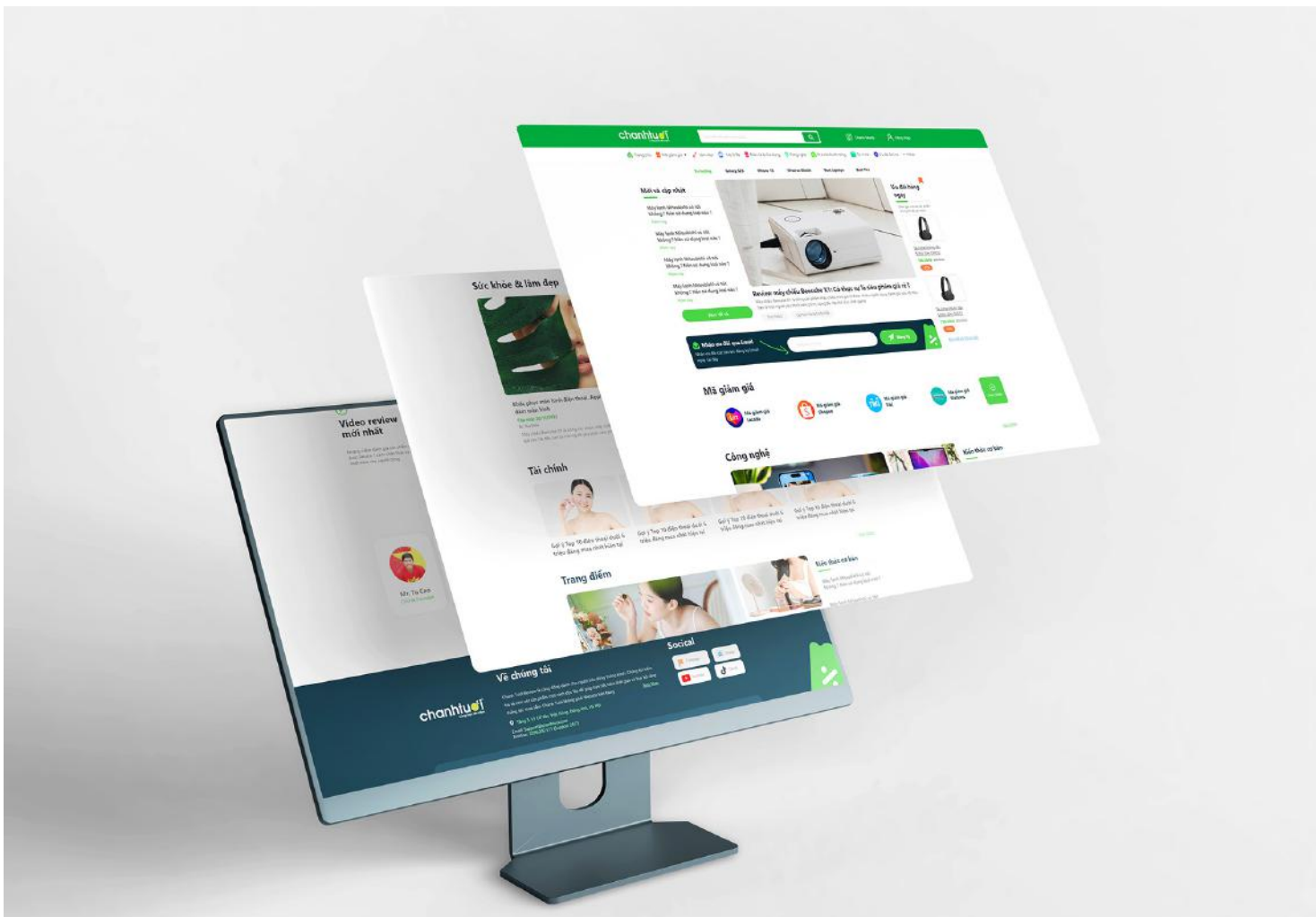
General Backlink profile **new** Organic search

Metrics Competitors Countries Years 1M 6M 1Y 2Y All Monthly



This is a project that we are very proud of because we participated from the beginning. Currently, MobileCity has become one of the reputable phone store systems, with more than 200 staff across the country. This is a commendable achievement and evidence of the ability and reputation of Sudo in this field.

OTHER PROJECTS



CHANH TUOI REVIEW

Chanh Tuoi Review is a community for smart consumers. We check and review products independently to help you save time and reduce stress when shopping.



Chanh Tuoi Review is a project of Sudo company, specializing in providing high-quality content, product reviews, price comparisons, online shopping deals for smart consumers. A project that helps us test and apply the latest technologies to evaluate and learn.



01

PROJECT VISION

Specializing in high-quality product reviews

Help users eliminate stress when shopping, find products that are good, cheap and affordable.

02

IMPLEMENTATION

Build Website and system

Building a system to handle over 3,000 simultaneous users with a 99.9% stability rate.

03

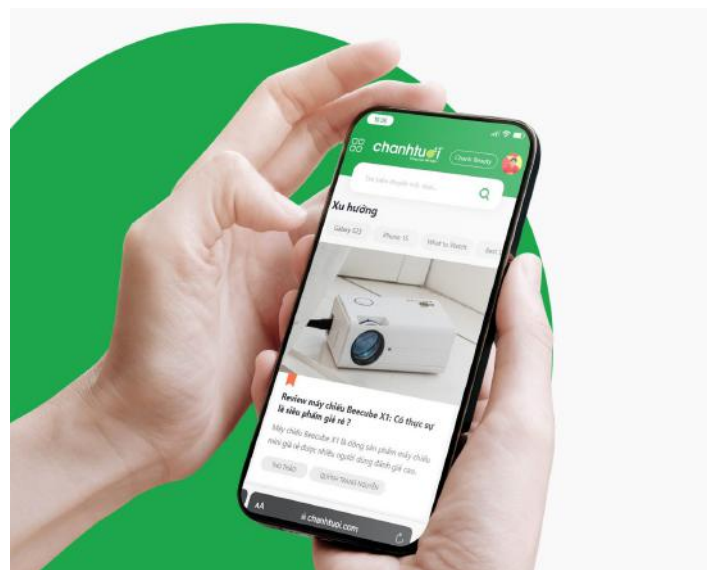
RESULTS

Top 5, E-Commerce and Shopping in Vietnam

Ranked Top 5 in E-Commerce and Shopping in Vietnam for 2022.

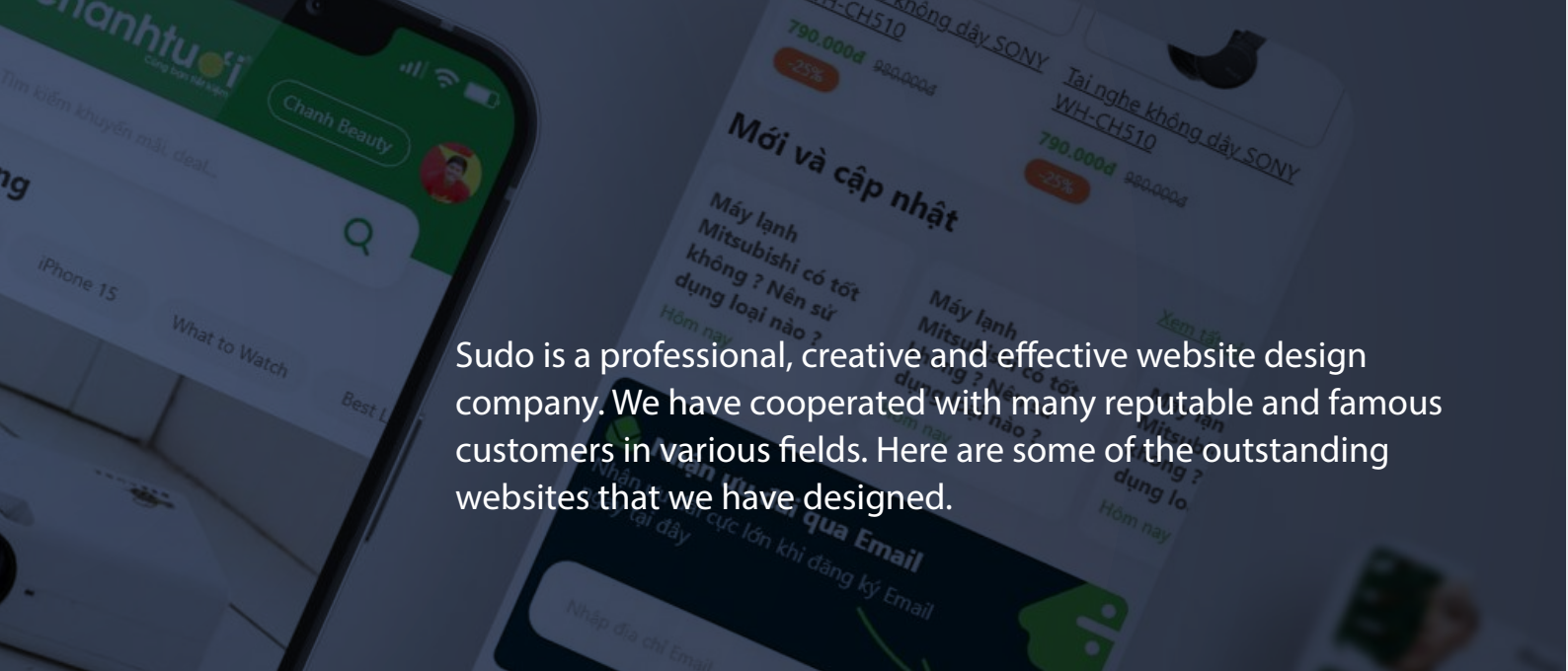
In 2022, the website of Chanh Tuoi Review maintained a stable level of traffic at an average of 3 million visits per month.

Chanh Tuoi Review applied artificial intelligence (AI) and many other advanced technologies such as Big Data, Elasticsearch, Docker, Microservice architecture... to create high-quality content and serve customers better.



WEBSITE DESIGN PROJECT





Sudo is a professional, creative and effective website design company. We have cooperated with many reputable and famous customers in various fields. Here are some of the outstanding websites that we have designed.



SEO SERVICES & PR ARTICLES

We provide SEO consulting services, including PR articles. We guarantee to bring you optimal, safe and sustainable SEO solutions.

SHISEIDO

LIXIBOX

Goodcom
True Value

TDIC
Wise choice, true beauty



Sabina
SABINA PHARMA

Cuộc sống tươi đẹp bắt đầu từ làn da
DERMED

BTP.



daviet
THƯƠNG HIỆU VÌ CỘNG ĐỒNG

PURELAC

SKYN



Lava:digital
media



ONA
GLOBAL



Sendo

Nutifood



VCORP

the
cocoon
ORIGINAL VIETNAM



Foellie



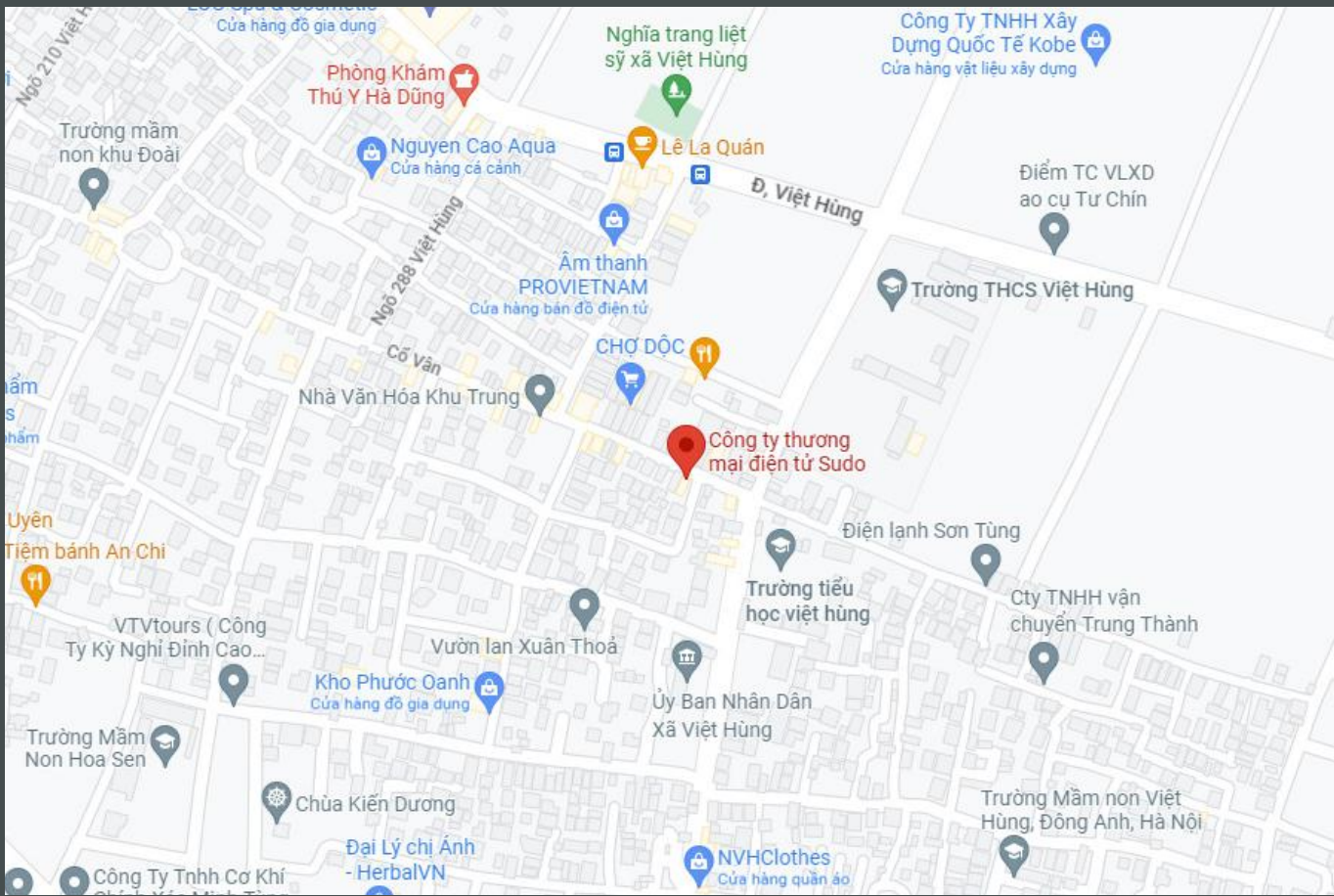
WE HAVE A TEAM OF EXPERIENCED, DYNAMIC AND CREATIVE STAFF. WE ALWAYS KEEP UP WITH THE TRENDS AND CHANGES OF GOOGLE.



OUR PARTNERS

THANK YOU TO OUR WONDERFUL PARTNERS FROM VARIOUS





CONTACT US

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(+84) 819 022 022



info@sudo.vn;
support@sudo.vn



www.sudo.vn

The logo for SUDO E-COMMERCE is centered on the page. The word "SUDO" is written in a large, white, sans-serif font. The top horizontal bars of the letters "O" and "D" are highlighted in orange. Below "SUDO", the word "E-COMMERCE" is written in a smaller, white, sans-serif font, with hyphens between the words.

SUDO
E - C O M M E R C E

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