

Workspace insights at your fingertips



Today's tech reality

Companies are now reassessing their working practices, aligning future decision-making around these priorities:

Adding Value

- Reducing the cost of maintaining on-premise IT equipment
- Reducing the cost of office spaces, including rent and electricity
- Increasing employee efficiency

Workspace Management

- Harnessing the power of IoT to connect workers
- Reviewing how best to manage devices and how to provide optimal user support in the office
- Monitoring the use of peripherals (displays/ audio/USB devices etc.)
- Managing remote workspaces

Sustainability

- Helping to achieve organizational sustainability goals
- Advancing the roadmap to Net Zero

Work then...

- Static, office-based workstations
- Full-time employee attendance and high occupancy

Work now...

- Lower office attendance and occupancy
- Concerns over wasted space, asset support, and energy costs

And beyond: Work, but better

- Flexibility and support offered to all workers
- Maximization of on-site resources and cost efficacies

What do businesses and employees need to thrive in the workplace of the future?



Businesses

- Maximized web-enabled efficiencies and new technologies to allow smart decisions
- Data insights and smart devices to embrace all types of working
- Hardware and software in one to create a 'best of both' solution
- More environmentally sustainable digital and energy footprint
- Reduction in office costs through understanding how people are working



Employees

- Universal solutions that work no matter what
- Improved and more efficient workspaces
- Ongoing tech support from anywhere at any time
- Seamless connection to colleagues
- Sustainable business solutions

MIRALOGIC®

Meet Targus MiraLogic®



Benefits



Remote Management and Monitoring (RMM) capabilities for devices, docks, and peripherals



Access to a rich pool of workplace insights at their fingertips, in order to make data driven decisions



Real-time operational visibility to help them reduce the running costs of company workspaces



Enhanced security and support capabilities, for greater employee flexibility

What does MiraLogic® do?





- Understand and optimize power consumption with remote power monitoring and workspace control
- Maximize available space and reduce real estate costs with occupancy and scheduling insights
- Run an inventory of all displays and accessories connected site wide



Security and reliability

- Protects data via mission critical security (DoD) independently assessed by Praetorian Cybersecurity
- Eliminates dropped data and bottlenecks to meet enterprise, commercial and industrial performance requirements
- Guarantees true end-to-end security through separate encryption keys



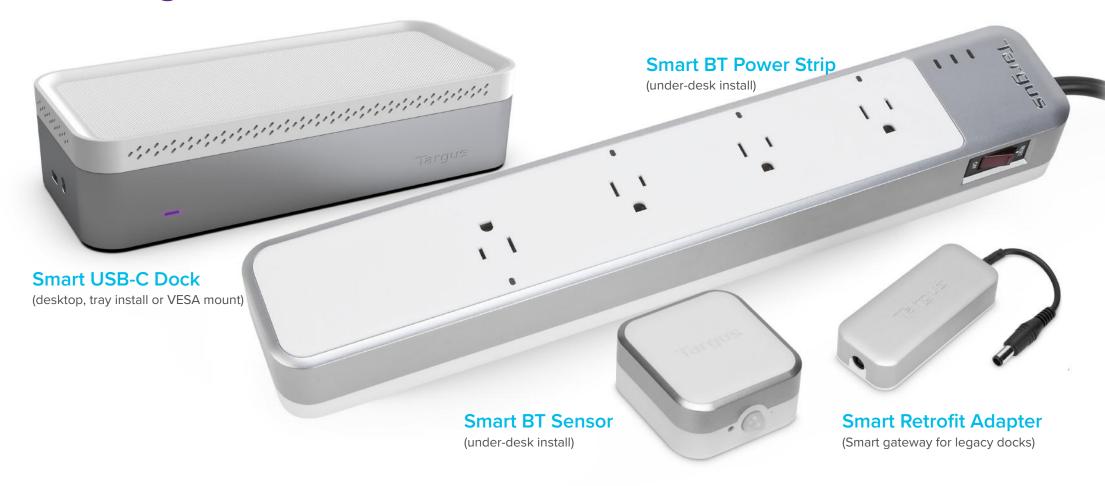
- Perform soft resets, power cycles and OTA firmware updates for devices and peripherals with RMM
- Create profiles for a standard workspace setup with automated and remote asset management
- Authenticate using on-premises credentials and access all resources in the cloud with Azure Active Directory and Web SSO

...and we're continually developing more.

MIRALOGIC®

targus.com

MiraLogic® hardware solution



MiraLogic® software and connectivity



Software

- AWS-hosted user interface and dashboards
- Compatible with all OS (Windows, Mac & Chrome) and browsers
- No 'Smart Dock' agent software installed on host devices
- Robust API capability for integration into third party platforms (Managed Software, ERP & SCCM) or similar for remote management packages



Connectivity

- Ethernet, Wi-Fi, and Bluetooth mesh networks deliver secure communications
- Peer-to-peer comms and multipath message relay ensure uninterrupted message delivery
- Enables thousands of devices to communicate with each other while proprietary Bluetooth mesh automatically optimizes data flow among all devices
- AES-CCM with 128-bit keys, ensures multi-level encryption and authentication

MiraLogic[®] Collection

Workspace Intelligence System



MiraLogic® Universal Smart Dock

- Provides device management and control using MiraLogic Cloud Platform
- Remote firmware upgrade using MiraLogic Cloud Platform
- Remote Asset Management using MiraLogic Cloud Platform



MiraLogic® Smart Power Strip

- Energy consumption data for each slot to optimize energy consumption that contributes to a more sustainable planet
- Remotely turn on/off power to any connected devices



A

APS811USZ



MiraLogic® Smart Sensor



- Workspace occupancy and scheduling using MiraLogic Platform
- Humidity and temperature sensor provides valuable data for workspaces

MiraLogic® Smart Retrofit Adapter



- Allow non-smart dock management (power cycle/reset only) using MiraLogic platform
- Works as IoT gateway to facilitate connectivity of smart sensor and smart strip using MiraLogic platform

MiraLogic® hardware required for key feature set				
	MiraLogic® Universal Smart Dock	MiraLogic® Smart Power Strip	MiraLogic [®] Smart Sensor	MiraLogic® Smart Retrofit Adapter
Workspace Utilization & Provisioning	\checkmark		\checkmark	
Remote Updates to Dock (Firmware/Power Cycle)	\checkmark			
Docking Station Health Diagnostics	\checkmark			
Workspace Health Diagnostics	\checkmark		\checkmark	
Energy Management (power on/off events)	\checkmark	\checkmark		
Asset Management	\checkmark			

MIRALOGIC® targus.com

MiraLogic[®] in summary

MiraLogic® is a...

- Hybrid software and hardware solution harnessing IoT innovation
- Cloud-based system supporting an intelligence-driven and insight-led approach

It lets IT teams...

- Secure, monitor, and manage every device in the ecosystem, including BYOD
- Troubleshoot key problems for every end point and user, even remotely
- Make efficiency-driven decisions around facilities management and IT usage

So, employees can...

- Gain the flexibility and support to work more productively
- Enjoy a consistent user experience anywhere they choose to work
- Adopt more environmentally friendly and sustainable working practices



Let MiraLogic® help your business





Access to a rich pool of workplace insights at their fingertips, in order to make data driven decisions



Eliminate dropped data and bottlenecks to meet enterprise, commercial and industrial performance requirements



Real-time operational visibility to help them reduce the running costs of company workspaces



True end-to-end security through separate encryption keys



Enhanced security and support capabilities, for greater employee flexibility



Achieve organizational sustainability goals with the ability to optimize power consumption with remote power monitoring and workspace control



Oversee remote workspaces and increase employee efficiency by offering IT access from anywhere using Remote Management and Monitoring (RMM) for devices, docks, and peripherals



Monitor the use of peripherals with access to the inventory of all displays and accessories connected site wide



targus.com