



Host Institution Prospectus

Host Institution Sponsorship

The Association for the Advancement of Sustainability in Higher Education (AASHE) invites your institution to consider becoming a Host Institution for the 2025 Conference & Expo in Minneapolis. This partnership offers a platform to demonstrate institutional leadership in sustainability, cultivate regional collaboration, and address the evolving demands of higher education. This is a unique opportunity to demonstrate your commitment to solutions-driven leadership while engaging with thousands of sustainability professionals, educators, and industry leaders.

As a Host Institution, your campus will play a pivotal role in fostering collaboration among peer institutions, showcasing local and regional sustainability initiatives, and amplifying your institution's impact on a national scale. Your leadership will help drive meaningful conversations, connect campus communities, and shape the future of sustainability in higher education.

Best conference I've ever attended! If you are looking to network and learn from kind, caring, and intelligent individuals, this is one of the conferences you should attend!"

- Dr. Henrietta Hurtado, Cerritos College



Photo courtesy of Meet Minneapolis

Conference Schedule

Wednesday, Oct. 22, 2025

- Pre-Conference Workshops (\$)
- Experiential Learning Opportunities (\$)
- Networking Meetings
- Opening Keynote
- Expo Hall Opening
- Opening Reception

Thursday, Oct. 23, 2025

- Expo Hall
- Networking Meetings
- Breakout Sessions
- Lunch & Learn with Exhibitors
- Keynote
- Sponsored Receptions

Friday, Oct. 24, 2025

- AASHE Member Meeting
- Networking Meetings
- Breakout Sessions
- Closing Keynote
- Post-Conference Workshops (\$)

Presenting Host Institution

\$35,000



50 Conference Registrations

Enable broad participation for your campus community, including faculty, students, and partners.



Campus Spotlight Session

Present your institution's innovative sustainability initiatives in a live conference session, an on-demand video, or an AASHE Webinar.



Experiential Learning Opportunity (ELO)

Host a pre-conference on-campus activity, providing attendees with firsthand exposure to your sustainability practices.



Expo Hall Table

Showcase your campus at your dedicated table in the Expo Hall.



Main Stage Presence

Join AASHE in welcoming attendees during the Opening Program via the following channels (select all that interest you):

- Main Stage Welcome: 2-minute speaking opportunity to welcome attendees to Minneapolis.
- 30-second Opening Program commercial
- Website Welcome Message: Share a welcome message on the AASHE conference homepage, including your organization logo.



Email to Student Attendees

AASHE will send an email on your behalf to student attendees, highlighting your relevant programs and initiatives. Content approval required.

Supporting Host Institution

\$15,000



15 Conference Registrations

Enable broad participation for your campus community, including faculty, students, and partners.



Thought Leadership

Present either a post-conference webinar or a recorded on-demand presentation for AASHE On-Demand. The webinar will be presented in the calendar year following the conference.



Experiential Learning Opportunity (ELO)

Host a pre-conference on-campus activity, providing attendees with firsthand exposure to your sustainability practices.

Key Deadlines

Registration	Sep. 19, 2025
ELO Submission	Aug. 29, 2025
Session Submission	Aug. 29, 2025
Expo Table Sign Up	Sep. 25, 2025

All photos courtesy of Meet Minneapolis
www.minneapolis.org



All Host Institutions receive prominent placement on the conference website, mobile app, onsite signage, conference commercials, social media, and post-event communication.

About AASHE

AASHE empowers higher education administrators, faculty, staff, and students to be effective change agents and drivers of sustainability innovation. AASHE enables members to translate information into action by offering essential resources and professional development to a diverse, engaged community of sustainability leaders. We work with and for higher education to ensure that our world's future leaders are motivated and equipped to solve sustainability challenges.



In alignment with AASHE's Principles of Engagement policy, the opportunities detailed in this prospectus are governed by this policy. This policy ensures that educational and in-kind support from corporations, foundations, individuals, and other organizations do not pose a conflict of interest or impair AASHE's objectivity, influence, priorities, and actions. Furthermore, support of AASHE's services, events, or programs does not permit influence over the content nor imply AASHE approval or endorsement of an organization's policies or products, regardless of funding sources. We appreciate your understanding and adherence to these principles.