

# Kenosha Public Library Community Report 2018

2018 AWARD WINNER  
KENOSHA  
PUBLIC LIBRARY  
THE POWER of LIBRARIES

SirsiDynix



SirsiDynix



## SOUTHWEST LIBRARY

7979-38th Avenue

**Monday - Thursday**  
9:00 a.m. - 9:00 p.m.

**Friday**  
9:00 a.m. - 6:00 p.m.

**Saturday**  
9:00 a.m. - 5:00 p.m.

**Sunday**  
12:00 - 4:00 p.m.

## NORTHSIDE LIBRARY

1500-27th Avenue

**Monday - Thursday**  
9:00 a.m. - 9:00 p.m.

**Friday**  
9:00 a.m. - 6:00 p.m.

**Saturday**  
9:00 a.m. - 5:00 p.m.

**Sunday**  
12:00 - 4:00 p.m.

Open Sundays during  
the KUSD school year

## SIMMONS LIBRARY

711-59th Place

**Monday - Thursday**  
9:00 a.m. - 8:00 p.m.

**Friday**  
9:00 a.m. - 6:00 p.m.

**Saturday**  
9:00 a.m. - 5:00 p.m.

**Sunday**  
Closed

## UPTOWN LIBRARY

2419-63rd Street

**Monday - Thursday**  
9:00 a.m. - 6:00 p.m.

**Friday**  
Closed

**Saturday**  
10:00 a.m. - 2:00 p.m.

**Sunday**  
Closed

## DISCOVERY BUS

Check our website  
for schedules and  
more information at  
[www.mykpl.info](http://www.mykpl.info)

# Letter from the Director and Board President



**Barb Brattin**

## Transforming Libraries

Public libraries are reinventing themselves constantly as the age of information brings us new technologies at rapid fire pace and challenges our community's relationship with information. Once a book warehouse, libraries are now centers for collaboration and learning. The definition of literacy itself has broadened from the ability to read and understand the written word to music literacy, visual literacy, digital literacy, media literacy, game literacy, health literacy, financial literacy, civic literacy and code and computational literacy. While the core of our youth programs remains early literacy development, our librarians also teach art, computer coding, and nutrition. The Hub, our Digital Media Lab, is busy mentoring film students in content creation. We are guides in navigating the voting process, host tax preparation assistance and small business startup programs. And in our spare time, we investigate virtual reality, block chain technologies, and prototyping apps to forecast how they will change library service, and how we can teach you what to expect next in this crazy, technological world.

Lifelong learning is essential in our digital age. We are here for you, ready to help you make sense of it all. Come to the library! We'll be glad to see you.



**George O'Malley**

Before I became involved with the Board of Trustees I didn't fully realize what the Kenosha Public Library truly was. The Kenosha Public Library is not just a building of books. Rather, our library is a building of education and opportunity, a building filled with dreams and fantasies, a building bursting with play and joy. Our library is a building where all people can find relaxation and comfort, a building where bright futures are developed regardless of age or ability, and a building where curiosity flourishes. As the Kenosha Public Library Board of Trustees President, I encourage you to come and explore the endless possibilities our library has to offer. I continue to look forward to the future with our Library as it evolves to fit the needs of our civic partners, community leaders, and all of you. While I am very proud of all the Kenosha Public Library and its dedicated staff has achieved in the past year, I know the best is yet to come. I hope you will join us on the journey.

A handwritten signature in cursive script that reads "Barb Brattin".

**Barb Brattin**  
Library Director

A handwritten signature in cursive script that reads "George O'Malley".

**George O'Malley**  
Board President

# Vision

The Kenosha Community is universally literate, civically engaged, and embraces a global future.

# Mission

The Kenosha Public Library is an ever-evolving interactive learning resource that enriches our community.

# Staff Values

## Intellectual Freedom

We uphold the public's right to intellectual freedom by ensuring that each person has equitable access to the broad spectrum of resources held by the Kenosha Public Library. We meet each person's information needs fairly, without judgment or censorship.

## Diversity, Equity, Inclusion

Through our commitment to ongoing staff education, we strive to implement creative, forward-thinking policies and services that promote inclusivity and maximize the Library's usefulness within the community. The Kenosha Public Library is committed to providing lifelong learning and outstanding service to all members of our diverse community.

## Compassionate Professionalism

Our workplace culture is to support our patrons and each other by being helpful, respectful, compassionate, ethical, and kind in our daily interactions. The way we treat each member of our community is evidence of our service-minded professionalism.

## Collaboration

As open-minded, flexible, and honest individuals, we are able to work as a team to reach our goals. Through collaboration with each other and our community partners, we provide our patrons with efficient, dependable services that build and maintain trust in the Library as a valuable community institution.



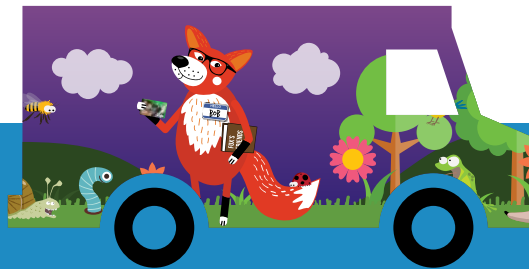
**“In our virtual world, people sometimes overlook the importance of libraries. I am an avid supporter of the libraries and believe that, here in Kenosha, we *do* understand their value. Utilization is better than ever. We have built and rebuilt to make sure that we are up-to-date and technology savvy. I am very proud of what our library system has done and know we will continue to prosper and grow. The Kenosha Public Library system is a cornerstone of our community and a vital part of our future.”**

**-John Antaramian**  
Mayor, City of Kenosha



## Kenosha Parks Alliance

Kenosha Public Library was one of three libraries nationwide awarded the SirsiDynix Power of Libraries award in 2018. With support from The City of Kenosha, the Kenosha Public Library spearheaded an initiative through Kenosha Park Alliance to establish a summer parks program for youth. Lincoln Park, Hobbs Park and Roosevelt Park collaborated with various community agencies to provide enrichment programming. Kenosha Public Library was honored to receive this award for our role in implementing, supporting, and growing the Kenosha Parks Alliance project. The Kenosha Parks Alliance brings positive youth programming to parks throughout the center city of Kenosha.



927 Bookmobile Stops  
26,685 Bookmobile Visitors

589 Home Delivery and Care Facility Visits  
57,702 Items Checked Out

726 Outreach Programs  
25,117 Patrons Attended



**“As we look at ways to engage our youth and what we’re lacking there, we had a park that was potentially underutilized. This found a legitimate use of it and got the students to become engaged in activities they probably wouldn’t otherwise be. It’s not just an educational piece, they’re getting that, but they are taking forth skills that are going to make the community better. So the library is reaching and expanding its goal through this program, that’s what led to the success.”**

**-Daniel G. Miskinis**  
Chief of Police, City of Kenosha



# *You are Welcome Here.*

Kenosha Public Library is a transformative and vibrant institution reaching every neighborhood in our city. Over 640,000 people visited the Library in 2018, which is over six times the population of our city. But people aren't just visiting. They are connecting. In each Kenosha neighborhood, our libraries serve as community anchors. They are trusted, free, and democratic. Their welcoming spaces offer books, technology, programs, and other resources—as well as access to highly-trained professionals who can help us more fully use this wealth of information.

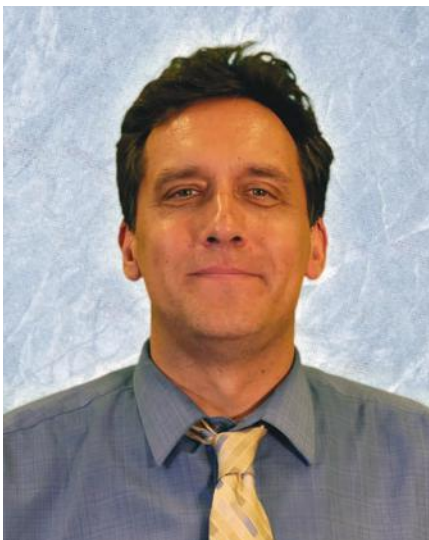
This is why the Kenosha Public Library exists. We are dedicated to the curious. We are dedicated to you. Whether a scholar, a young parent, a teenager, a toddler, or a senior—Kenosha Public Library is there to ensure that all Kenoshans can engage in lifelong learning. We hope you will join us in celebrating the accomplishments seen in 2018, which benefit people of every age and background living and working in Kenosha. And we'll also celebrate you—the dedicated and the curious. Each of you helps make Kenosha Public Library truly exceptional.

**2,895 Programs Offered**  
**98,521 Attendees**





358,777 Children's Items  
Checked Out Fine Free in 2018



**“The partnership between Kenosha Community Media and Kenosha Public Library has been working out very well. The project is a way to offer the community communication tools that will bring the community together by showcasing their talent and creativity. The response from the community has been very positive and we look forward to continue enhancing the Kenosha Public Library.”**

**-Jason Rimkus**  
Media Coordinator, Kenosha Community Media



# Strengthening Neighborhoods

- + 726 Outreach Programs With 25,117 Attendees
- + St. Marks After Mass Visits
- + Summer Parks Programs
- + New Bookmobile
- + Voter Registration, Tax Preparation Sites
- + Co-creation in The Hub
- + Hotspot Lending, Digital Device Lending
- + IDEA Team (Celebrating Diversity)
- + Book Clubs
- + Fine Free Children's Materials
- + Warming and Cooling Centers
- + Home of Kenosha Literacy Council
- + Neighborhood Writing Program

## What's Next

- + Working With Kenosha County Detention Center on a Program to Keep Inmates Connected With Their Kids Through Books
- + Open Books, Open Minds




# Summer Reading Program

**1,400**   
Children Aged 11 and Under

**312**   
Teens Participating

**99%**   
Reported Their Child  
Maintained or Increased  
Their Reading Skills

**93%**   
Reported Their Child is a  
More Confident Reader

**89%**   
Reported Their Child  
Reads More Often

**86%**   
Reported Their Child  
Uses the Library More Often



# Inspiring Learning

- + Data Security and Privacy Public Programs
- + Redeveloped Summer Learning Program
- + 1000 Books Before Kindergarten
- + Play Based Infant and Toddler Learning Programs
- + Teen Engagement Stats (Collection Stats, RA and Reference Interactions Jumped)
- + Self-directed Learning in KPL Play Lab
- + STEAM After School Programs
- + One on One Appointments With Reference Staff Expanded to All Locations
- + Summer Parks Programs Target Kids Who Are Likely to Experience "Summer Slide."
- + SW Now Open All Year on Sundays
- + New Language Learning Product
- + Health Literacy Series
- + Collection Access to Over 2 Million Items
- + Digital Downloads 24/7
- + Research Databases



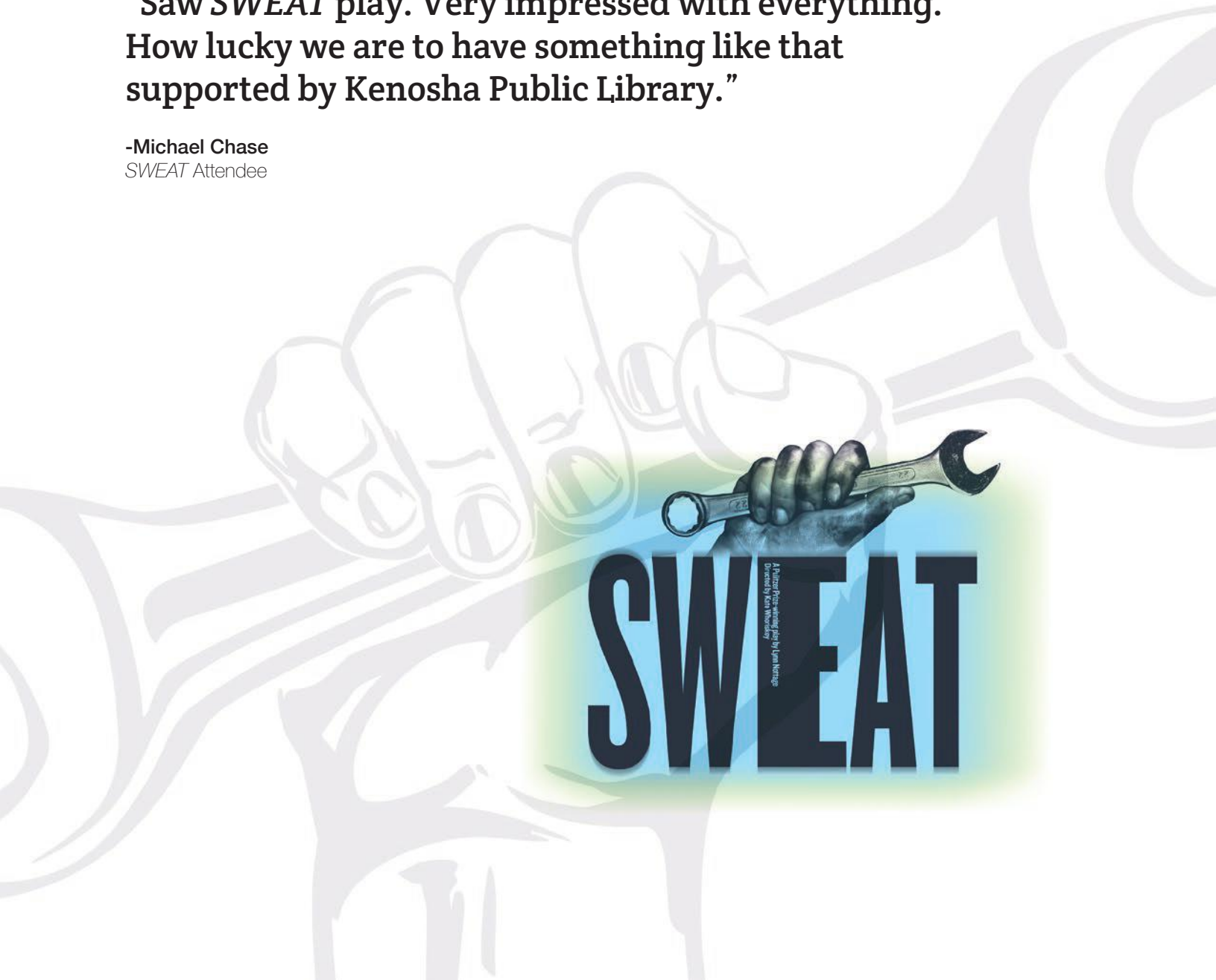
## Grow A Reader: 1000 Books Before Kindergarten

This awesome early literacy program is designed to develop and encourage good reading habits in children from birth to kindergarten and their parents and/or caregivers. One of the best ways to prepare for kindergarten is to read to your child and to spend time with books.



**“Saw *SWEAT* play. Very impressed with everything. How lucky we are to have something like that supported by Kenosha Public Library.”**

**-Michael Chase**  
SWEAT Attendee



# Keeping You Curious

- + SWEAT
- + Comic Con
- + Art Sparks
- + Winter Reading Challenge/ Summer Learning Program
- + The Hub

## What's Next

- + Big Read 2019

313 Board Games  
4,132 Checks Outs

619 Library of Things Items  
13,714 Checks Outs



“This is good for a person like me who comes from the inner city. I don’t have a lot of money, I don’t have a lot of resources to get access to this sort of materials or teaching. So for me to want to be a film director and then wake up one morning and walk in here and see equipment I can use so I can learn, well, that’s a blessing. You don’t wake up every day getting to see things that can help you follow your dreams. Hopefully, one day I can reach a kid who was like me, who had dreams of being a director and they can see where I came from, and I can tell them, hey I started in Kenosha Wisconsin at the Southwest Library.”

-Leonard Jackson  
The Hub user and Future Film Director

# Board of Trustees

George O'Malley, President  
Dianna L. Hodges, Ph.D., Vice President  
Peter Touhey, Treasurer  
James Moore  
Carlos A. Florez  
James C. Kennedy  
Michelle Braun Miloslavic  
Deborah Ross-Corbett  
Sandra Steeves

# Kenosha Public Library Foundation, Inc.

Thaddeus "Tip" McGuire, President  
Courtney McNeal, Vice President  
Leonard laquinta, Treasurer  
Cassie Lau  
Mary Matthews  
Susan Mirsky  
Shebaniah Muhammad  
Nikki Payne  
Deborah Ross-Corbett

# Friends of the Kenosha Public Library

Bruce Kroes, President  
Samantha Brosch Towner, Vice President  
Judy Reynolds, Treasurer  
Monica VanBeekum, Secretary  
Ruth Clark  
Judy Deschneau  
Buzz England  
Frances Kavenik  
Courtney McNeal  
Daniel Stika

# Kenosha Public Library Foundation

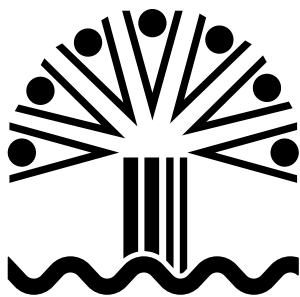


Kenosha Public Library Foundation, Inc. is a tax-exempt, private, non-profit 501c(3) corporation, which exists to support the mission of the Kenosha Public Library. The mission of the Kenosha Public Library is to be an "ever-evolving interactive learning resource that enriches our community."

It is the Foundation's goal to enrich, not replace, traditional tax-based support for the Library through gifts from individuals and organizations. Your contribution to the Kenosha Public Library Foundation will help perpetuate the highest quality library resources for a universally literate, civically engaged community that embraces a global future.



## Friends of the Library



FRIENDS OF THE LIBRARY

Friends of the Kenosha Public Library are a member-supported, nonprofit organization that advocates, fundraises, and provides critical support for the Kenosha Public Library. They further the success of the Library and create opportunities for investment in literary and education initiatives by donating funds or by donating time through volunteering. The Friends raise money and their voices to ensure a first-class public library for Kenosha. This year, Friends awarded over \$20,000 in grants for library programs and resources. Friends' philanthropic support is spread throughout all areas of the Library including adult, children and teen programming, exhibitions, professional development, and marketing. Friends' donors speak with their hearts and their wallets to guarantee we have a welcoming and free public library for all.



For Kids

HELLO  
BOB

FOX'S  
FRIENDS

For Kids

LIVE CUSSLER  
SOUL  
KEEPER  
DAN