# ENDOPROS

THE ADVOCATE FOR TODAY'S ENDSOSCOPY PROFESSIONAL

# 2026 MEDIA KIT

Make every advertising dollar count



# **CALENDAR**\*

#### **JANUARY/FEBRUARY 2026**

- » SIBO
- » The Latest in Ergonomics in Endoscopy
- >> The History of Endoscopy

> Ad Space Closing: 12/30/25 > Ad Materials Due: 1/15/26

#### **MAY/JUNE 2026**

SGNA Issue (Atlanta, GA)

- » Capsule Endoscopy
- » Reducing Scope-Related Infections
- » Endoscopic Clips HR Matters
  - > Sidebar: Listening Skills in the Work Place
  - > Sidebar: Dealing With Difficult Behaviors

> Ad Space Closing: 4/8/26 > Ad Materials Due: 4/17/26

#### **SEPTEMBER/OCTOBER 2026**

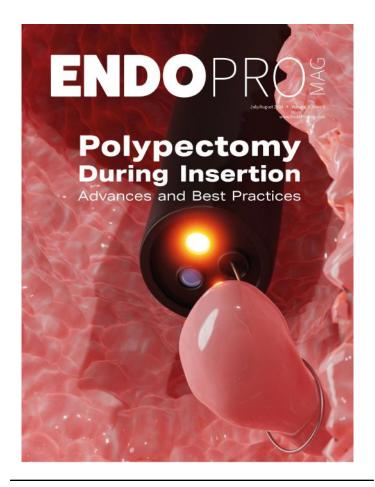
- » Medical Gaslighting
- » Air Monitoring
- >> Wait Times

> Ad Space Closing: 8/112/26 > Ad Materials Due: 8/21/26

## **Advertise Today**

Contact: Bob Heiman Tel: 856.520.9632

Email: BHeiman@EndoProMag.com



EndoPro Magazine is an award-winning advocate for today's endoscopy professional. We are the go-to source for endoscopy nurses, technicians, and their colleagues in hospitals, ambulatory care centers and free-standing endoscopy facilities in the United States and abroad. EndoPro Magazine and its website deliver timely, relevant practice guidance that endoscopy professionals need to protect institutions, patients, and fellow healthcare workers.

#### MARCH/APRIL 2026

AORN Issue (New Orleans, LA) HSPA Issue (Baltimore, MD)

- » Cybersecurity
- » Artificial Intelligence
- » Scope Cleaning and Repair: Round table
- >> Leak Testing, Drying, and Storage

> Ad Space Closing: 3/11/26 > Ad Materials Due: 3/20/26

#### **JULY/AUGUST 2026**

- >> Sterilization and Cleaning Technologies
- » Lynch Syndrome

>Ad Space Closing: 6/10/26 > Ad Materials Due: 6/19/26

#### **NOVEMBER/DECEMBER 2026**

- » Endoscopy Software
- » Endoscope Reprocessing

> Ad Space Closing: 10/14/26 > Ad Materials Due: 10/23/26

Departments and columns with regular occurrence: Editors Letter, Publisher's Note, TechTalk, AfterCare, Bedside Report, Personal Development, EndoPro All-Stars, Vendor Roundtable, Product Spotlight

#### **DISPLAY**

AD SIZE	1x	3x	6x
Full Page	\$4,965	\$4,650	\$4,310
2/3 Page	\$3,980	\$3,725	\$3,475
1/2 Page Island/Vertical	\$3,700	\$3,450	\$3,210
1/2 Page Horizontal	\$3,135	\$2,915	\$2,710
1/3 Page	\$2,650	\$2,455	\$2,305
1/4 Page	\$2,450	\$2,285	\$2,055
1/6 Page	\$1,625	\$1,505	\$1,400

Frequency discounts require upfront commitment.

## **COLOR/PREMIUM POSITIONS**

Standard color \$985 each; PMS/Matched \$1,250 each; Metallic \$1,950 each Four-color \$1,750; Four-color spread \$2,700

Premium positions: Cover 4 +25%; Cover 2 +20%; Cover 3 +15%; All others +10%

#### **DIGITAL EDITION**

Your ad will also be included in a downloadable PDF version of EndoPro, which is prominently featured on the website. Your print advertising rate includes a live hyperlink to a URL within your ad. Magazine archives are also available online at endopromag.com/pastissues.



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# **PRINT RATES**

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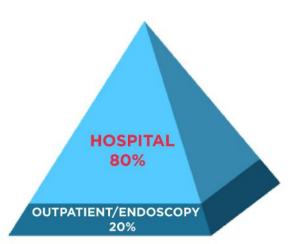
DISTRIBUTION FULLY ACCESSIBLE **DIGITAL EDITION** 

**Bonus** 

AT THE AORN, HSPA, SGNA AND OTHER INDUSTRY TRADE SHOWS



### FACILITY

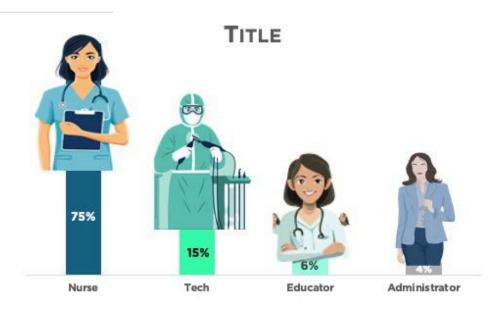


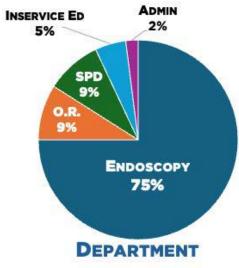
# **CIRCULATION**

7,632 readership

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