

New Community Startup

Powered By



Getting Started

Fathering Strong is an online mobile platform of unique communities and groups that may be customized and moderated to facilitate the participation and engagement of the group members. We will assist you in the initial setup of your community and training of your moderators.

Why Fathering Strong



Mobile Friendly App

Easily accessible to anyone with a smartphone and includes group notifications, live events and private group chats



Full Featured Private Community Groups

Communities may be structured as courses, time or event-based or ongoing. Features include intergroup chats, polls, events, posts and notifications. Everything is kept private within your community.



Access to all Fathering Strong Resources

All members of the community will have access to the complete resources of the Fathering Strong main community.



Ongoing Support and Resource Updates

As Fathering Strong grows, your community will grow with it. Your community gets full support and access to any new resources as they become available.

Services

Community Setup

- \$500 for the initial setup and design of the community
- Includes up to 25 participants
- \$150 per additional 25 participants

Annual Hosting

- \$49 per month for up to 25 participants
- \$19 per month per each additional 25

Moderator Training

- \$99 for Initial one-hour training for five or less moderators
- \$25 for each additional five moderators

Onsite Training

- \$750 for onsite community setup and initial moderator training
- \$150 per additional 25 participants

Group Moderation

- \$99 per month to moderate your community of up to 25 participants
- \$29 per month per 25 participants

1. Define the purpose of the community and which community features you want to use

- **Main Page** – this is one page where you can provide information or outline the purpose of your group – think of this as a “home page” for your community. This page is not required.
- **Main Feed** – here is where you can create posts, articles, Questions or polls, and events. This is where everyone in your community can see the new information. You can turn on or off each of the components and define whether everyone or only hosts can create new posts, articles, etc.
- **Chat** – this is where your community members can communicate with the entire group. Comments can be made to specific posts and articles, and members can chat privately, but this section is for community-wide chats.
- **Events** – here is where you can register for both live and online events. Online events will have a direct link to a Zoom account (one you own or a Fathering Strong account if required). Members will receive notification of new events and reminders before the event begins.
- **Course or Resources** – This section is for access to course materials or specific resources and can be set up as an online course, including the use of quizzes, if required. This can be broken into sections with specific lessons or lessons only.
- **Discovery Section** – this section can be added to provide a catalog of the most important information based on your community. This includes any post, articles, events that you mark as important. This section can be turned on as the first thing someone sees when entering your community.

2. Building Your Community Membership

- Most communities will be marked as private, so you will need to invite your members to the community. This can be individuals who are already Fathering Strong members or new members. Once you send them an invitation and they register they will automatically become part of the overall Fathering Strong community as well.
- To invite someone either go to the “Invites and Approvals” section in your setup screen (little gear on top of page) on your computer or on your smart phone, click on the top vertical 3 dots in the upper right corner and click on invite on the menu. You can invite by email or text message.

3. Moderating and updating your community

You will need to assign someone to moderate your community and maintain the upkeep of information. A detailed review of how to host and moderate a community is provided in the “Community Hosts and Moderator” community within Fathering Strong. All community hosts and moderators should have access to view this community. If you do not have access, please message Fathering Strong Support.

4. Getting Your Members Involved

- Make sure their notifications are turned on! – this is critical to making sure your members stay updated on the information you are sending out. Each member has the ability to define their notifications based on specific communities. This means they can turn on notifications for your community but have them off for any other communities they are currently a member of.
- Get each member to complete their profile in as much depth as possible – this will provide you with more information to interact with them. The software has an AI feature that identifies similarities in members and can provide you with valuable information as a host on how to most effectively reach them.
- Always provide some action in your posts to get members engaged. Keep the content coming and make it engaging. Also, schedule events, both online and live, where members can connect and share.

Good Luck!

Don't hesitate to reach out to **Fathering Strong Support** if you have any questions or need further assistance. Many questions are answered in the Community Hosts and Moderator Community, including videos on how to invite new members and navigate the site.