

# SpicyCh.ai Mentorship Services

If you're feeling unseen, underutilized, burned out, or uncertain where you go next—this work is for you.

Whether you're a rising UXer, mid-career leader, or senior practitioner wrestling with your role in AI or organizational influence, these offerings are designed to give you real traction.

## My clients have:

- **Boosted team efficiency by 65%** through emotionally intelligent DesignOps and UX leadership support
- **Cut stakeholder friction and delays by 40%** through high-EQ coaching on influence and communication
- **Elevated mid-level designers into Lead and Principal roles** by reframing mindset and building presence
- **Helped teams shift UX from a service role to a strategic partner** through internal storytelling and visibility tools
- **Guided transitions into AI-aligned roles** by strengthening thought leadership and ethical design clarity
- **Helped burned-out professionals reconnect** to purpose, reshape their role, and sustain creative energy
- **Built internal UX playbooks and influence maps rooted in EQ**, systems thinking, and relational strategy

## These aren't theoretical wins.

They're outcomes from real UXers across B2C, B2B, SaaS, healthcare, fintech, and AI-driven orgs.

**How it works** - This isn't a rigid program. It's a flexible, high-impact partnership grounded in emotional intelligence, strategic clarity, and practical momentum.

- You can arrive with a specific outcome in mind—like a promotion, transition, or team alignment—and we'll move toward it with structure and support.
- Or we can co-create the focus dynamically, based on what's showing up in your career, your team, or your leadership landscape.
- Some clients come in burned out and unclear, others come in with sharp goals—what matters is that the process adapts to your context.

**No matter the shape, the foundation is the same:** high-EQ mentorship that honors your complexity, accelerates your growth, and helps you lead with clarity and integrity—without burning out.

# SpicyCh.ai Service Menu

## Clarity Session – \$150

**A ONE-TIME DEEP DIVE FOR URGENT CLARITY OR DECISION SUPPORT.**

**Great for:** pressure points, inflection moments, leadership feedback debriefs, or job/promotion decisions.

### Case Study: Amy's Reframe Moment

Amy booked a session after a brutal 1:1 with her manager. She felt blindsided and questioned her value. In 90 minutes, we re-centered on her leadership strengths, reworded her narrative, and mapped two immediate next steps to turn that feedback into fuel. She left saying, "I actually realized I'm not broken, the system is."

#### What's included:

- 90-minute 1:1 Google Meet session
- Optional post-session prompt or reflection
- Light clarity notes (if helpful)

**But let's be honest:** This isn't long-term growth. It's short-term triage. If you're looking for deeper integration, accountability, or real traction—you'll want a package.

## 3-Session Package – \$420

**FOR SHORT-TERM GOALS, CAREER PIVOTS, OR STRUCTURED ACTION PLANS.**

**Great for:** Designers looking to move forward, not just feel better, launching a goal we've identified together, preparing for a promotion, evaluating a career shift, or rebuilding your confidence.

### Case Study: Zari's Re-Entry Strategy

After stepping away from a burnout-inducing startup, Zari wanted to return to UX without repeating the same pattern. Over 3 sessions, we clarified her boundaries, reframed her resume toward strategic roles, and practiced how to talk about her break as a strength. She landed a role that matched her energy—not just her skills.

#### What's included:

- 3 x 60-minute sessions (used within 3 months)
- Up to 2 async check-ins (voice or text)
- Tailored worksheets or prompts to match your goal (optional)

#### You can:

- Arrive with a defined goal or path and use the sessions to move through it
- Or bring current challenges and let us structure as we go



# SpicyCh.ai Service Menu

## 6-Session Package – \$780

**FOR DEEPER TRANSFORMATION,  
LONG-TERM SHIFTS, AND REAL  
LEADERSHIP ALIGNMENT.**

**Great for:** expanding influence, navigating org dysfunction, re-establishing your value, or creating a sustainable UX career path.

### Case Study: Emilio's Influence Arc

Emilio was mid-career, stuck in the "just a designer" loop despite leading cross-functional work. Over 6 sessions, we mapped his influence across teams, aligned his work with business metrics, and co-created a visibility plan. He didn't ask for a title change—his director offered it after seeing his shift in presence and impact.

#### What's included:

- 6 x 60-minute sessions (used within 6 months)
- Async check-ins (2–3/month)
- Custom "UXing Your UX" exercises, recap notes, and reflection activities

#### This is not a quick fix.

This is for when you're ready to *build something stronger*—identity, leadership, momentum, confidence, visibility. We'll define milestones together or follow one of my proven coaching tracks based on your goal.

## Executive/AI Retainer – from \$1000/month

**CUSTOM STRATEGIC PARTNERSHIP  
FOR LEADERS, EXECS, AND SENIOR  
INDIVIDUAL CONTRIBUTORS.**

**Great for:** org-level influence, AI/UX alignment, strategic decks, managing up, or leadership identity work.

### Case Study: Anthony's DesignOps Shift

Anthony was a VP of Product at a mid-size SaaS company, overseeing a UX team that struggled to show strategic value in a fast-moving, AI-first roadmap. He knew UX had potential, but wasn't sure how to elevate it beyond feature polish. Over the course of six months, we built a DesignOps maturity roadmap, reframed his UX org around value delivery, and partnered on an AI-integrated product strategy deck that won support from both engineering and C-level leadership. Anthony didn't just reposition his team—he earned a permanent seat for UX at the strategy table, while reducing delivery friction by 40%.

#### What's included:

- Weekly or biweekly coaching
- Priority async support
- Artifact & strategic feedback (when scoped)

# Not Sure Which Option Fits?

## YOU'RE INVITED TO BOOK A FREE 20-MINUTE MEET AND GREET

***A no-pressure conversation to explore what working together might look like.***

This is your chance to share a bit about where you are in your UX career (or where you're feeling stuck), and ask any questions about how this mentorship works. We'll talk through what's possible, where I might be able to help, and how we could structure support in a way that fits your goals, pace, and energy.

No prep needed—just bring yourself.

And if it's not the right fit? You'll leave with at least one next step to consider.

If it is? We'll move forward with clarity, not guesswork.