



Danso Digital Media Group Services Guide

Click the link below to listen

<https://jbconsulting.dubb.com/v/meetjennene>






YOUR PRESENTER


Meet Jennene Biggins, the digital marketing powerhouse with over 22 years of experience in the industry! As the Principal of Danso Digital Media Group/Geturbizmobile, Jennene provides small business owners with the tools they need to establish a strong online presence. With a focus on social media marketing, online reputation management, email, video, local, and text marketing, Jennene's expertise is second to none.


Jennene Biggins
Digital Marketing
Strategist


Jennene has worked with a range of clients, including hospitality companies, non-profits, and entertainment businesses, as well as numerous small businesses. And as a Business Advisor with the Baltimore Metropolitan Women's Business Center and the DC Small Business Development Center, Jennene is committed to helping entrepreneurs succeed in the digital world.



 Email: jbiggins@dansodigitalmediagroup.com

 Text Jennene to 202.410.5669

 Phone: 202.641.3189

 Website: dansodigitalmediagroup.com and geturbizmobile.com

REPUTATION MANAGEMENT

- Train And Follow Up With All Your Staff On Reputation
- Develop A Reputation Strategy For You To Get Reviews Fast
- Build Your Reputation & Position You As The Market Leader
- Monitor & Alert You On New Reviews Everyday
- Build A Customized Mobile App & Sign In Form
- Develop Professionally Designed Survey And Feedback Pages
- Create Monthly Online Reputation & Feedback Analysis Reports
- Create Professional Review Images For Daily Syndication
- Daily Post Your Reviews To Website, Blog, FB, Google My Business Pages, LinkedIn, etc.
- Create A Custom Feedback Page & Write And Setup Email Campaigns
- Create Promotions To Get Customers Buying MORE EACH MONTH

Sample of Custom Feedback Page:

<https://reputationdatabase.com/feedback/pages/add-review/NjlOMzY=>



VIDEO MARKETING

We provide a variety of 10-90 second videos to include intro videos, logo videos, lower thirds, expert videos, testimonial videos (text), etc.

<https://jbconsulting.dubb.com/v/demovideos>

<https://jbconsulting.dubb.com/v/author-ecommercevideos>





TEXT MARKETING SERVICE

We provide text services for products and services. Our do-it-for-you service includes campaign creation, strategy, reporting. <https://geturbizmobile.com>

TEXT SMSBOOK TO 202.410.5669





Review Responder Service

Monthly service allows the business to easily respond to positive/negative reviews online (Google My Business, Yelp etc) using AI

<https://jbconsulting.dubb.com/v/reviewdemo>



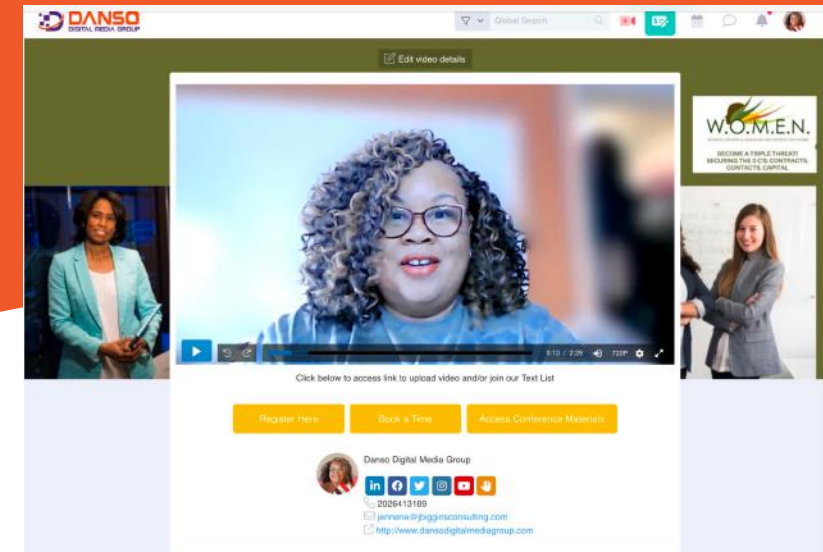
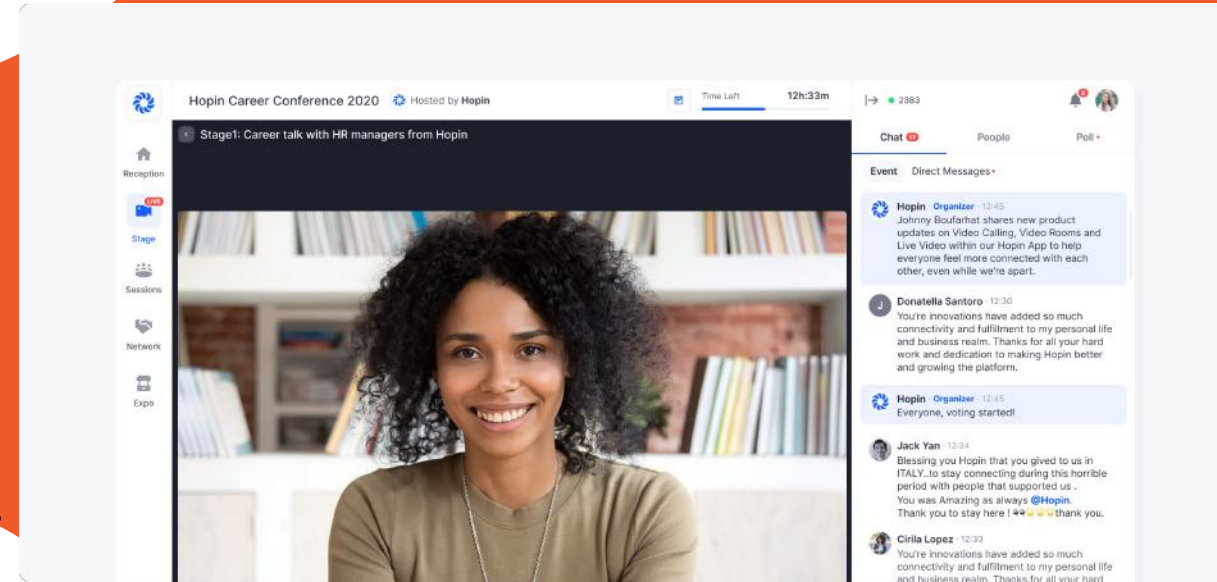


Virtual Conference Technical Consultant

Provide end-to-end pre and postproduction of online conference to include virtual platform, marketing materials, speaker orientation, event facilitation and follow-up.

<https://jbconsulting.dubb.com/v/speakerinfo>

Clients: Morgan State University, Women Veteran's Conference, Plus Size Virtual Summit, Entrepreneurial Development & Assistance Center, R.I.D.E. Entrepreneurship Training Program





Email Marketing

Mailchimp, Constant Contact, and Kartra (all-in-one marketing platform). Services includes setup, branding and strategy.






Viral Campaign Consultant

Incentivized sharing program for your products/services to build your list by encouraging people to share your information with their community (social media, etc.) Our campaigns include giveaways, sweepstakes, user generated contests and more.

Sample:

<https://ismb.viralmarketingcontest.com/lp/148711/ISMB>


I See My Baby

This book will help anyone going through challenges to become a mother. It is a true testimony of the highs and low moments to conceive a child.



ABOUT THE AUTHOR: Alicia Hurtt has a rich background and heritage that has played a significant role in shaping her into the woman she is today. Her Trinidadian and Barbadian roots have instilled in her a deep appreciation for family, community, and faith.

Share this book with your community by entering your name and email below. You will receive a customized link to use for sharing.

Name

Email

[Join the I See My Baby Referral Squad](#)



Digital Online Course Creation Consulting Service

We assist the client with defining the concept, platform, design and content for their digital course.

I See My Baby Book - Audio Only
"You are not Alone"

Created by **Alicia Hurtt**

Overview Content Description About Author

What is included in this course?

- ✔ "I See My Baby" is a poignant and inspiring memoir that chronicles the personal journey of Alicia Hurtt as she navigates the challenges of infertility, depression, and a crisis of faith.
- ✔ "I See My Baby" not only delves into Alicia's personal struggles, but also explores themes of resilience, self-discovery, and the power of faith.
- ✔ This book serves as an uplifting and relatable resource for individuals facing similar challenges, providing them with a sense of hope and encouragement.
- ✔ "I See My Baby" is a testament to the power of faith, resilience, and the human spirit.

\$10.99
[Buy Now](#)

Do you have a coupon to redeem?

This course includes

- ∞ Full lifetime access
- 📱 Access on mobile and TV
- 📄 Certificate of completion

Course content

- Introduction 0/19
- 🎵 Endorsements
- 📄 My Inspiration Screenshot



Social Media Marketing Content/Posting Strategy

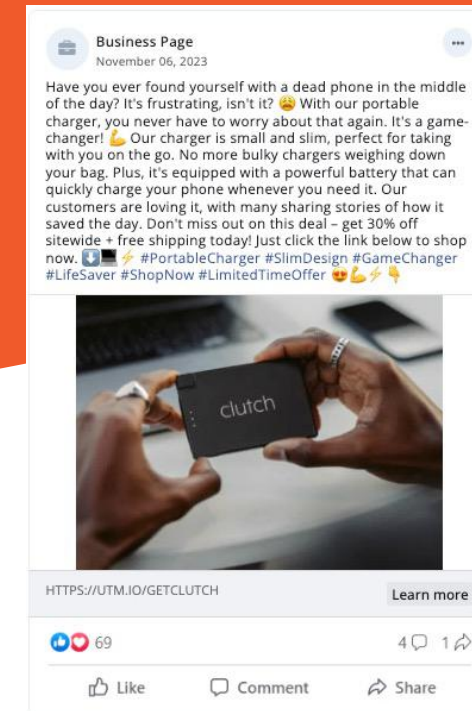
- ✓ Daily/Weekly posting
- ✓ Creation of digital social offers (coupons)
- ✓ Creation of social media posts utilizing your affiliate link, ecommerce link & url link
- ✓ Social Media Strategy
- ✓ Content Calendar

Remember “46% Said To Offer A Promotion” And They Would Buy Secret Social Offer Funnel

It Takes Our Entire Team To Put This Strategy Together, But It Can Get Incredible Results....



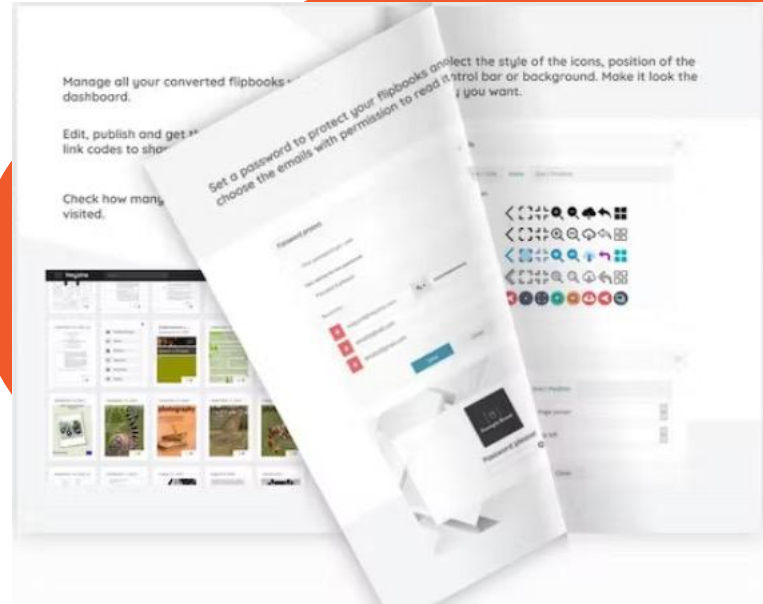
So The More Content You Post The More Your Offer Gets Viewed And The More Opportunity To Get Leads



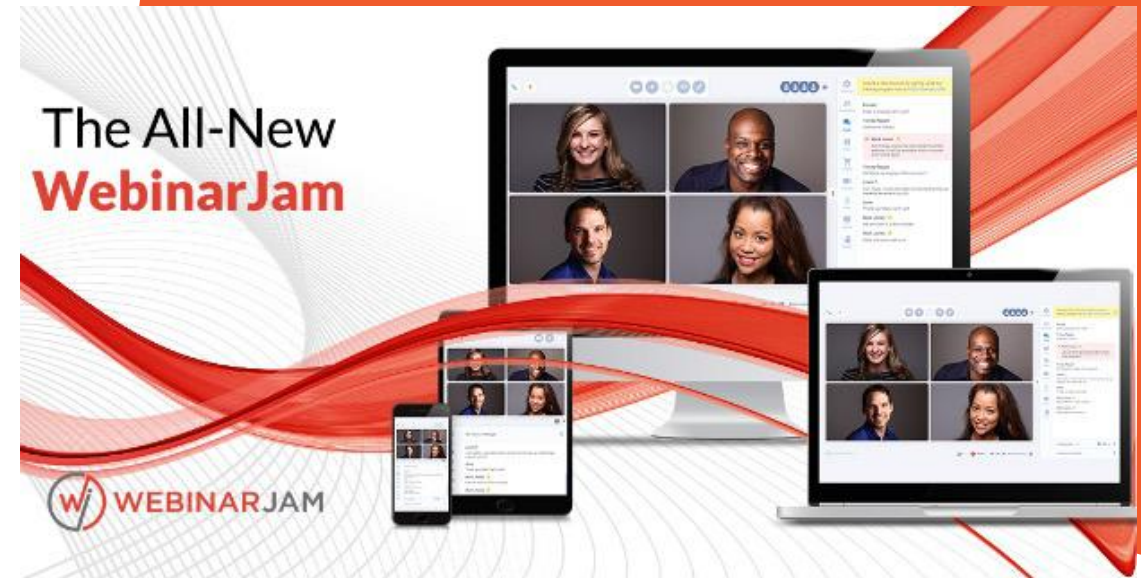


Service: Creation of flipbooks of existing digital book files.

<https://heyzine.com/flip-book/9e52b7dabc.html>



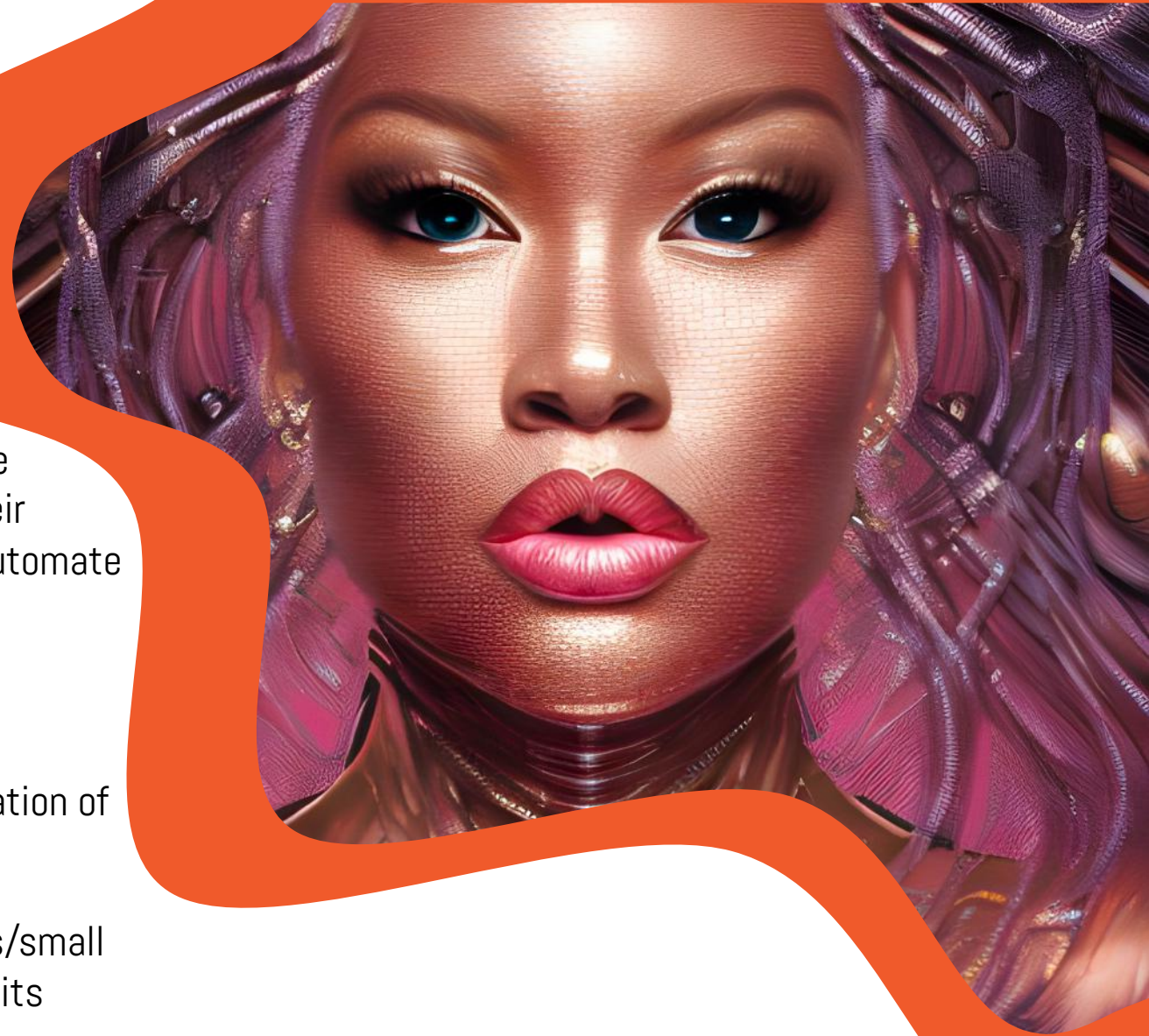
Webinar Facilitation – Zoom, WebinarJam. Service includes setup, monitoring, email deployment, reporting, etc. of online meetings.





ARTIFICIAL INTELLIGENCE/CHATGPT CONSULTING & TRAINING

- **AI for Marketing and Sales:** Concentrate on using AI to improve marketing and sales strategies. I help businesses optimize their marketing campaigns, personalize customer interactions, or automate sales with processes using AI.
- **AI for Process Automation:** We focus on automating business processes using AI. This could involve streamlining operations, reducing costs, or improving efficiency through the implementation of AI-driven automation.
- **AI Training:** An entry-level talk designed to introduce audiences/small business owners to the fundamentals of Artificial Intelligence, its applications, and its potential impact on various industries.





LOCAL SMART COUPON/DIRECTORY

We structure highly effective digital offer campaigns, utilizing cutting edge software solutions, mobile marketing, and social media. This service can be used for businesses, schools, sports teams, fundraising, churches and more. View the custom presentation here

<https://jbconsulting.dubb.com/v/blacklist>

Client Directory: <https://app.couponreach.co/view-form/2445/1674?campaign-offers>





LOCAL DEALS (like Groupon)

We create an individual deal page for your products/services but you get to keep all the profits (unlike Groupon).

<https://jbconsulting.dubb.com/v/grouponleads>

Sample Local Deal:

<https://app.couponreach.co/view-voucher>

Test using card : 4242 4242 4242 4242
exp 12/24 CVV 292

Seafood See Food \$25 Dinner

5.0 ★★★★★ 18 reviews

Seafood See Food is a place that specializes in serving seafood dishes. The restaurant often offer a variety of dishes such as fish, shellfish, and other seafood items, including sushi, lobster, and crab.

Seafood See Food \$25 Dinner
\$50 \$25.00 50% OFF

Quantity: 1

Price: \$25.00

Buy Now

Give as a gift

Hours of operation:

DEMO meal voucher at Seafood See Food

Summary:

- Voucher Type: \$25.00 Meal Voucher
- Validity: This voucher is valid for use during your birthday month.
- Redemption: Simply present this voucher to our staff when you visit Seafood See Food
- Eligibility: The voucher is exclusively available to customers celebrating their birthdays.
- Meal Options: Choose any meal from our extensive menu up to a specified value (if applicable) for your complimentary birthday treat.
- Terms and Conditions: Please read the terms and conditions on the voucher for any additional requirements or restrictions.

How to Use:

1. Make a reservation: Contact Seafood See Food in advance to reserve your table.
2. Arrive with your voucher: Present this voucher to our staff upon arrival.
3. Enjoy your meal: Browse through our delectable menu and choose your favorite meal (up to the specified value, if applicable).
4. Celebrate your birthday: Savor the flavors, relish the ambiance, and have a wonderful time on your special day.





THANK YOU FOR YOUR CONSIDERATION

Any of our services can be customized for any business. We recommend a 30-minute consultation so we can determine the business needs and your current marketing position.



Book Your Consultation Call Here - <https://utm.io/book30minuteconsult>





TRAINING/SPEAKING ENGAGEMENTS





CONTACT US

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