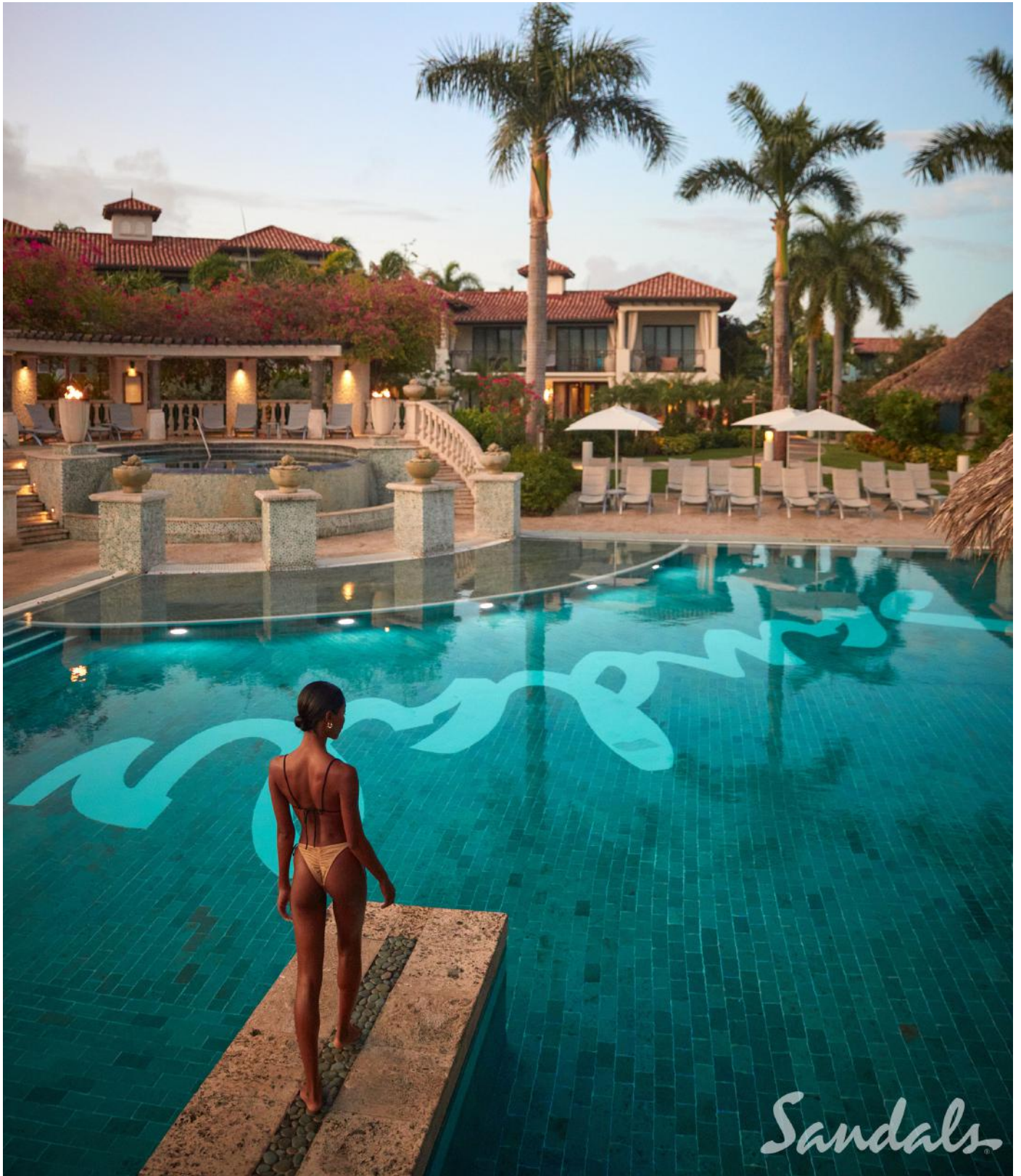


# SANDALS® & BEACHES®



*Sandals*

CLASSIC  
*Vacations™*

TRAINING LOOKBOOK

## INTRO

We're excited to present  
our Preferred Partners:  
Sandals® and  
Beaches®.

This Training LookBook  
was curated for you,  
our travel advisors, to  
educate and inspire  
you to sell these  
wonderful properties.

Flip through for the  
visual journey.





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Step into paradise with Sandals® Resorts, where luxury meets the sun-kissed sands, offering unparalleled beachfront bliss and unforgettable experiences - or play on pristine beaches caressed by crystal-clear seas with your family at Beaches® Resorts.



# Sandals® Beaches®

Bask in elevated Caribbean experiences where everything is included. Sandals® and Beaches® Resorts offer a getaway for every type of traveler. Enjoy all-inclusive luxury vacations at Sandals Caribbean Resorts and see why they offer the most romantic getaways with more quality inclusions than any other luxury beach resort.

## ANTIGUA

Sandals Grande Antigua

## BAHAMAS

Sandals Royal Bahamian

## BARBADOS

Sandals Barbados

Sandals Royal Barbados

## CURAÇAO

Sandals Royal Curaçao

## GRENADA

Sandals Grenada

## JAMAICA

Beaches Negril

Beaches Ocho Rios

Sandals Dunn's River

Sandals Montego Bay

Sandals Negril

Sandals Ochi

Sandals Royal Caribbean

Sandals Royal Plantation

Sandals South Coast

## SAINT VINCENT

Sandals Saint Vincent - *Now Open!*

## TURKS & CAICOS

Beaches Turks & Caicos

CLASSIC  
*Vacations™*

\*Offer valid on select room categories. Blackout dates apply. Offers are valid on new bookings only. Offers are subject to availability at the time of booking and may be changed or discontinued at any time without notice. Blackout dates, minimum night stays, and minimum stay requirements are subject to change. Seasonal surcharges, resort fees (if any), and other restrictions may also apply. Offers are not valid for Group Travel. Some booking and travel dates may vary. Other promotions and departure dates are available which may result in a different rate and/or hotel inclusion. The customer is responsible for hotel taxes and fees on the free night offers, where applicable. For those properties where Classic Vacations has access to dynamic pricing rates, those rates will likely fluctuate from time to time based on market conditions and other factors beyond Classic Vacations control. Classic Vacations CST# 2079429-20.



# MAKE IT PERSONAL

Download the customizable flyer, add your own branding, and share with your clients.

[DOWNLOAD CUSTOMIZABLE FLYER](#)

*Open in Adobe Acrobat. Customize. Send.*

*Sandals*



DISCOVER THE BRAND  
**SANDALS**<sup>®</sup>

No other place in the world captures the imagination more than the Caribbean. People call it paradise. We call it home.

Each of our all-inclusive resorts are set along the most gorgeous tropical settings and exquisite beaches in some of the Caribbean's most treasured islands, from Saint Lucia, Jamaica, and Antigua, to The Bahamas, Grenada, Barbados, Curaçao, and Saint Vincent.

The Caribbean is amazing! We invite you to come experience it with us!







*Sandals*®



# ABOUT SANDALS®

With 18 all-inclusive resorts to choose from on the Caribbean's best beaches, you are assured of unforgettable stays every time, whether it is a romantic getaway at one of our adults-only resorts or a family vacation that offers something for kids and parents alike. No worries—it's all included, no matter what you choose!



Stay, play, and indulge to your heart's content at any of our Caribbean resorts and experience the best the islands have to offer – featuring delectable specialty restaurants, unique bars serving premium liquors and wines, and every land and water sport under the sun, including complimentary green fees at our golf resorts and PADI® certified scuba diving.



Relax and enjoy your stress-free ride from the airport in a non-stop resort transfer, featuring air-conditioning and comfortable, spacious seating. Stay connected with home, the office and each other with complimentary Wi-Fi available in all public areas and room categories; and at Sandals, we cover all tips, taxes, and gratuities – only butlers and spa therapists are permitted to accept gratuities.

# REINVENTING ALL-INCLUSIVE

Enjoy all-inclusive luxury vacations at Sandals Caribbean resorts and see why we offer the most romantic getaways with more quality inclusions than any other luxury beach resort. With white-sand beaches, savory dining options, unique accommodations, unlimited refreshing beverages, exciting water sports and more, it's no wonder why so many vacationers choose Sandals as their tropical escape.

Let your worries float away and find your groove enjoying the Caribbean way of life. Sandals is a Caribbean-born company, pushing the boundaries of what is considered 'all-inclusive'. Working together with local farmers and talented chefs, the food that is served at Sandals all-inclusive resorts is designed to present local produce in the best light. A difference you can taste! We invite you to enjoy the islands we call our home.

Dine around the world with up to 16 restaurants, featuring international cuisine. Indulge in unlimited fun for everyone, including scuba & water sports, golf & land sports, and daily & nightly entertainment. Rest in luxurious accommodations with spa-style bathrooms and personalize attention. Everything is taken care of, from butler service and airport transfers, to Club Sandals, WiFi, and all tips, taxes, and gratuities. No worries!



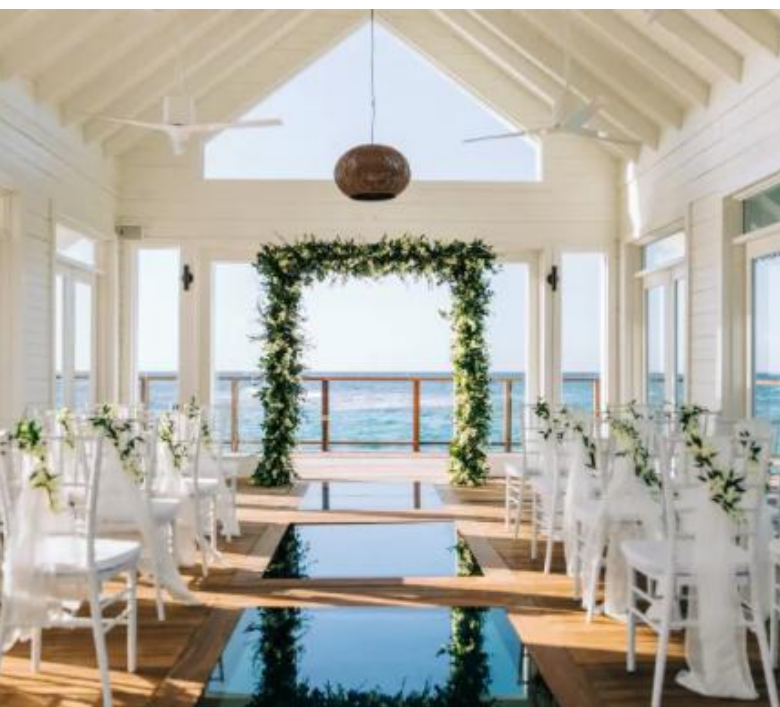


# AISLE TO ISLE WEDDINGS

It starts with a thousand little moments that led to this one big moment. From the very first kiss to the feeling you felt when you finally knew you found the one, your wedding should capture everything that makes your partnership unique. Discover your own style, embrace the essence of the Caribbean, and celebrate lasting love. Effortlessly sophisticated and undeniably spectacular, no love story begins quite like a beach wedding in the Caribbean.



Curated to inspire, Sandals gives you everything you need to dream and create a destination wedding that is uniquely your own. From intimate appeal to ethereal elegance and beyond, explore island-inspired ceremony venues and reception setups designed for every wedding style.



Location is key when it comes to setting the stage for your destination wedding. Uncover the magic of eight island destinations and an array of wedding venues that place the beauty of the Caribbean at your fingertips. The unique Over-the-Water Serenity Chapel offers 360° panoramic ocean views and a glass floor aisle at select resorts. Or choose a gazebo situated over the sea, along an idyllic beach, or in a lush tropical garden. Arrange your ceremony on the beach, golf course, or sky terrace, even on an offshore island!

# GROUPS

Get together in paradise with luxury all-inclusive group experiences. For over 20 years, Sandals Resorts has welcomed groups of every size to the Caribbean. Find the perfect venue to host your next meeting in paradise. Our unique event spaces range from expansive ballrooms and exclusive boardrooms to an outside courtyard. We'll call any meeting to order with ease.

More than an all-inclusive resort, Sandals provides your group with the highest level of service tailored to your specific needs, offering personalized event expertise and support for your meetings, galas, seminars, or conferences. From our premiere facilities and state-of-the-art equipment to our magnificent culinary service available during your gathering, corporate groups will experience memorable experiences with customized activities at any one of our 18 locations on 8 different islands.

Hang out under the Caribbean sun and celebrate your special social get-togethers at Sandals Resorts. Whether getting together with a group of friends for the first time in a long time, celebrating a family reunion, or hanging out on a romantic couple's retreat, every member of your group is sure to discover something to enjoy. Indulge in delectable cuisine, complimentary green fees, scuba diving, nightly entertainment, and more.



# SANDALS® SAINT VINCENT



Tucked away on its own private cove, bordered by a lush forest and gently flowing river, is Sandals' newest all-inclusive resort in St. Vincent. From stunning two-story Overwater Villas and Beachfront Butler Villas to Swim-Up Suites and In-Suite Fitness Rooms, the unique accommodations at Sandals Saint Vincent truly capture the beauty and secluded feel of the island.

The dining options here showcase the island's natural beauty, from a dock-to-dish upscale seafood restaurant to healthy grab-and-go options, including green bowls and sushi handrolls using only fresh, quality ingredients.

**BOOK THIS PROPERTY**

# SANDALS® ROYAL CURAÇAO



Sandals newest all-inclusive resort in Curaçao, is where the natural romance of this intimate island comes alive. Crisp, modern design imbued with the warmth of the island, creates a welcoming and intimate setting without distractions. Rest in unique seaside bungalows and island suites.

From the freshest seafood to the flavors of the orient, Sandals Royal Curaçao delivers a culinary journey around the world, featuring impeccable service and authentic international cuisines prepared by master chefs. Enjoy 3 all-new beachside food trucks, a Sandals first, offering traditional Curaçao fare, Spanish tapas, and Asian fusion.



**BOOK THIS PROPERTY**

# SANDALS® DUNN'S RIVER



On the north coast of Jamaica, rivers meander through forests and rushing waterfalls wash over the landscape. Now, completely reimagined, Sandals Dunn's River in Ocho Rios returns to the Sandals Family. With modern designs inspired by the phenomenon of the Dunn's River, these accommodations have been elevated to new heights with Jamaica's native elements present in every resort experience.

Savor an array of dishes at 12 unmatched specialty restaurants. Enjoy the irie spirit of the new rum bar or the elegant setting of Edessa, named for the ancient city of Edessa, comes from 'abundant water'.

**BOOK THIS PROPERTY**



# FIND YOUR CARIBBEAN AT THESE ADDITIONAL RESORTS

## BARBADOS

[Sandals Barbados](#)

[Sandals Royal Barbados](#)

## JAMAICA

[Sandals Montego Bay](#)

[Sandals Royal Caribbean](#)

[Sandals Negril](#)

[Sandals Royal Plantation](#)

[Sandals South Coast](#)

[Sandals Ochi](#)

## SAINT LUCIA

[Sandals Regency La Toc](#)

[Sandals Grande St. Lucian](#)

[Sandals Halcyon](#)

## GRENADA

[Sandals Grenada](#)

## BAHAMAS

[Sandals Royal Bahamian](#)

## ANTIGUA

[Sandals Grande Antigua](#)



*Sandals*

# DISCOVER THE BRAND BEACHES<sup>®</sup>

Your perfect getaway awaits you at Beaches all-inclusive resorts in Jamaica and Turks and Caicos. Play on pristine, white-sand beaches caressed by crystal-clear seas.

Spend your family vacation in luxurious rooms and suites. Have fun at the water park and enjoy a whole array of incredibly exciting activities for kids of every age.

Truly, Beaches Luxury Included<sup>®</sup> resorts in Jamaica and Turks & Caicos promise unforgettable family fun beneath the Caribbean sun.



*Benches*



# ABOUT BEACHES®

Beaches Resorts offer Luxury Included® Vacations, where kids and grownups alike can do as much - or as little - as they want. With endless land and water sports, Global Gourmet™ dining, and luxurious rooms and suites, our resorts are the ultimate resorts for every family.



Stay, play, and indulge to your heart's content at any of our Caribbean resorts and experience the best the islands have to offer - featuring 21 restaurants, unlimited premium liquors and wines at 15 bars, including swim-up bars, and every land and water sport under the sun, including complimentary green fees at our golf resorts and PADI® certified scuba diving.



Relax and enjoy your stress-free ride from the airport in a non-stop roundtrip resort transfer, with air-conditioning and comfortable, spacious seating. In Jamaica, enjoy the exclusive airport arrival lounge. Stay connected with home, the office and each other with complimentary Wi-Fi available in all public areas and room categories; and at Beaches, we cover all tips, taxes, and gratuities.

# IT'S ALL INCLUDED!

At Beaches, just about anything you could ever imagine is included. So leave your wallets (and your cares) behind, and get ready for the time of your lives! Two resorts in Jamaica and one resort in Turks & Caicos offer more quality inclusions than any other resort on the planet.

Each Beaches resort features luxurious and unique suites, exclusive Butler Service, Beaches Concierge Service, up to 21 restaurants and 15 bars per resort, unlimited water sports, unlimited land sports, state-of-the-art fitness centers, complimentary green fees for golf, PADI® certified scuba diving, snorkeling, Hobie Cats, paddle boards, kayaks, and more! All tips, taxes, and gratuities are included, as well as roundtrip airport transfers, and free WiFi in room and all common areas.

Kids will enjoy kids programs with certified nannies, the Caribbean Adventure with Sesame Street®, Liquid nightly teen club, and Pirate's Island Waterpark. Beaches is also home to the Caribbean's first autism-friendly kids camps, partnering with The International Board of Credentialing and Continuing Education Standards (IBCCES), a global leader in online training and certification programs.





# FOR EVERYONE

Beaches all-inclusive family vacations include more of everything for everyone. Babies, toddlers, kids, tweens, and teens have all they need during their stay, with every need and activity has been thoughtfully anticipated. Luxury-Included® vacations are for everyone!



Kids of all ages love our Kids Camps, while teens have their own scene with Xbox 360 Play Lounge, Liquid nightclub, Junior Golf Club, Kids Scuba programs, and a teens-only Beach Shack. The ultra-cool Port Royal Arcade is full of arcade games, pool table, air hockey and foosball. Beaches all-inclusive family resorts offer more inclusions, more choices, and more ways to enjoy time together with the kids.



Our baby friendly all-inclusive resorts feature professionally certified nannies that ensure all activities are engaging and exciting, while guaranteeing your infant's needs are always met. There is a kiddie pool available, along with a nurse on property 24 hours a day. Your toddlers can enjoy a wonderland full of toys and Sesame Street® adventures, and will go to bed content, dreaming of another picture-perfect day at Beaches all-inclusive family vacations.

# WEDDINGS

Situated on the renowned shores of Jamaica and Turks & Caicos, Beaches Resorts presents the perfect setting for weddings, honeymoons, and other celebration milestones. With expansive suites for up to 14 guests, unique experiences curated for all ages and an unparalleled level of services, there's no better place to celebrate life's special moments with the whole family than at Beaches.

For family-friendly celebrations and wedding venues with tropical appeal, look no further than Beaches Resorts! Plus, the Beaches Wedding Team can make it easier than ever to plan your big day. Whether you need help creating guest itineraries, customizing dazzling setups, organizing your wedding documents, or ensuring everything runs smoothly the day of, the team at Beaches will bring your wedding vision to life!

Share your unique style with family and friends by making one of Beaches island-inspired destination wedding venues your own! Whether you choose to say "I do" among Jamaica's lush landscapes or beside the calm blue waters of Turks & Caicos, there's no shortage of breathtaking scenes and inspiration for your big day.



# BRINGING EVERYONE CLOSER TOGETHER

TURKS & CAICOS

Beaches Turks & Caicos

JAMAICA

Beaches Negril

Beaches Ocho Rios





# ANNOUNCING NEW FLIGHTS ON AMERICAN AIRLINES

American Airlines will offer expanded flight service to one new destination and add seven new routes to its Caribbean network this winter, allowing travelers to visit familiar and unexplored destinations. This includes a new flight from Miami to Ocho Rios (OCJ) 2x per week. American is the only major U.S. airline serving **St. Vincent and the Grenadines (SVD)**.



American Airlines

# NEW ROUTES & MORE SERVICE WINTER SCHEDULES



## **NEW ROUTES for new beach adventures**

New flights to select locations will start this winter.

---

- CLT – SVD Starts 12/7/24, Saturday only
- JFK – SVD Starts 11/5/24, daily
- JFK – BGI Starts 11/5/24, daily
- JFK – UVF Starts 12/7/24, Saturday only
- PHL – BGI Starts 11/9/24, Saturday only

## **MORE SERVICE to popular destinations**

Increasing daily flight service will start 12/5/24.

---

- CLT – ANU
- DFW – NAS
- ORD – NAS

*Schedules and routings subject to change at any time without notice.*

ROYALTY



REWARDS

You can now earn Royalty Rewards with your Sandals and Beaches Bookings!

Verify your Royalty Rewards points **HERE**



Sandals®

# CLASSIC *Vacations*<sup>™</sup>

## THE CLASSIC WAY

We open the door to unique, personalized services for every Travel Advisor. We do business when you want, where you want, how you want. The Classic Way is YOUR way.

- ✓ WE PROVIDE HIGH TOUCH SERVICE WITH A FOCUS ON LUXURY TRAVEL.
- ✓ TOP TIER COMMISSIONS, PAID AT THE TIME OF TRAVEL.
- ✓ TRAVEL PROTECTION INCLUDING COMMISSION PROTECTION.\*
- ✓ EARN ROYALTY REWARDS FOR EVERY BOOKING AND TRAVEL TO YOUR NEXT CLASSIC VACATIONS' FAVORITE DESTINATION.
- ✓ CURATED PREFERRED TOURS & ACTIVITIES IN ALL DESTINATIONS.
- ✓ EXCITING TRAVEL ADVISOR INCENTIVES AND EXCLUSIVE OFFERS FROM LUXURY PARTNERS.
- ✓ TOOLS & TECHNOLOGY FOR A MORE EFFICIENT BOOKING PROCESS.
- ✓ WELL-TRAVELED & KNOWLEDGEABLE RESERVATION AND SALES TEAM, READY TO ASSIST YOU AT EVERY POINT IN THE LIFE OF THE BOOKING.

*'Classic Vacations, a work of enduring excellence'*

# THE CLASSIC VACATIONS MISSION STATEMENT

To help Travel Advisors deliver outstanding experiences through highly personalized service, trusted partnerships, and curated products, so they can create and retain loyal customers for life.

## THE CLASSIC WAY

Classic Vacations™ is a full-service resource for Travel Advisors, providing product expertise and superb customer care. Whether discovering a destination's natural beauty, architectural marvels, delicious cuisine, indulgent spas, great golf, or local culture, Classic makes it easy for Advisors to coordinate the myriad of details that make an unforgettable vacation, including competitive first-class airfares, exceptional resorts and villas, exciting tours, and outstanding ground services.

## CLASSIC DESTINATIONS LAUNCH DATES

1978	1996	1998	1999	2006	2007	2011	2012	2013	2017	2019	2022
Hawaii	Europe	Caribbean & Bermuda	Mexico	The Islands of Tahiti	Fiji	Costa Rica	Canada	Maldives, Seychelles, Dubai & Abu Dhabi	Southeast Asia	Japan & USA	SKI by Classic

## AWARDS

2022

Best FIT Tour Operator, Europe, Travel Age West Wave Award

2021

Best Tour Operator Overall Virtual Experiences/Events, Travel Weekly

2017

Wholesale Partner of the Year, ASTA

2017

Destinations and Experiences Partner of the Year, Virtuoso

2008, 2010-2015

Best FIT / Custom Tour Operator, Virtuoso

2015

Best Customer Service, MAST

Best Reservations Department, MAST

2013

Land-Based Supplier of the Year, NACTA

## UNPARALLELED PRODUCTS AND SERVICES

From the best rooms to one-of-a-kind suites including the best all-inclusive properties, Classic Vacations gives Travel Advisors the confidence to book even their most discerning customers. Our property policies include the best room in the category booked and VIP attention. With Classic Concierge\*, Classic Assist, and our unmatched customer service, Travel Advisors have the inside advantage in every destination we serve.

## INDUSTRY AFFILIATIONS

- ✓ AMERICAN EXPRESS
- ✓ SIGNATURE TRAVEL NETWORK
- ✓ CHARTER MEMBER OF ASTA TOUR OPERATOR PROTECTION PROGRAM
- ✓ CONSORTIA X
- ✓ TRAVEL LEADERS
- ✓ MEMBER OF THE USTOA "ONE MILLION DOLLAR" PROTECTION PROGRAM
- ✓ ENSEMBLE, US & CANADA
- ✓ TRAVELSAVERS/NEST
- ✓ MAST
- ✓ VIRTUOSO

## WAYS TO CONNECT WITH US

### CALL US

1.800.221.3949

*Or your preferred number*

### CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

### SATURDAY HOURS

Now Open Saturdays from 7 am to 1 pm PST

*Call 1.800.221.3949*

### CV4U

Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

### ADS DESK

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

### EUROPE4U

Connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway. Access the Europe4U Request Form [HERE](#). Submit your Europe booking request Agent will respond within 2-4 business hours of submission!

WWW.CLASSICVACATIONS.COM

\*Terms & Conditions Apply

1.800.221.3949



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