ORACLE
REAL ESTATE GROUP

Campus Life Advisory
March 2026

Committed to Optimizing Residential Experiences Globally

# Rez Fun²

## How to Secure a Great Internship in Your Field

## Planning The Perfect Spring Break

## Life Inside the Letters: Making the Most of Greek Housing

## Campus Dining: Why Food Is the New Front Line for Leadership

# Create Magic with Holiday Themes!

# CONTENTS

## MARCH 2026


**PAGE 4,8,13,19,24**

**MARCH MONTH LONG THEMES**

Daily Themes & Fun Days to Celebrate

**PAGE 5**

**HOW TO SECURE A GREAT INTERNSHIP IN YOUR FIELD**

**PAGE 10**

**PLANNING THE PERFECT SPRING BREAK**

**PAGE 15** NEW

**CAMPUS DINING: WHY FOOD IS THE NEW FRONT LINE FOR LEADERSHIP**

**PAGE 21**

**LIFE INSIDE THE LETTERS: MAKING THE MOST OF GREEK HOUSING**

# March Month Long Themes

FUN FACT

## Cheerleaders are men?!

Did you know that the world of cheerleading, now often associated with energetic pom-pom-waving women, actually began as a male-dominated tradition? That's right! When cheerleading first emerged in the late 1800s, it was primarily an activity for men to boost the energy of the crowd at football games.The first recorded cheerleader was a man, at a football game between Princeton and the University of Minnesota, he led the crowd with a spirited chant, officially launching organized cheerleading. It was a momentous occasion that set the stage for what cheerleading would become.

- International Ideas Month
- Academy Awards Month
- Color Therapy Month
- International Drum Month
- Frozen Food Month
- Greek-American Heritage Month
- Humorists are Artists Month
- National Craft Month
- National Crochet Month
- National Cheerleading Month
- National Nutrition Month
- Youth Art Month

# Daily Themes & Fun Ways to Celebrate

## March 1
### Finisher's Medal Day

On Finisher's Medal Day, motivate participants to start a new challenge. This could be anything from learning a new skill, starting a fitness regime, or embarking on a creative project. Set a future date to reconvene and celebrate the completion of these new goals.

## March 2
### World Tennis Day

Organize singles or doubles matches with hallmates. You might even set up a bracket to add a competitive edge. Host a variety of tennis challenges, like serving accuracy or longest rally, to test your skills and improve your game.

## March 3
### Lantern Festival

Many communities and dance clubs host events for National Dance The Waltz Day. Check local event listings or social media for gatherings in your area. These events are great opportunities to meet fellow dance enthusiasts and learn from more experienced waltzers.

# HOW TO SECURE A GREAT INTERNSHIP IN YOUR FIELD

Internships are no longer just résumé fillers—they're gateways. For many university students, internships offer the first real glimpse into a future career, providing hands-on experience, professional connections, and clarity about what comes next. But landing a great internship doesn't happen by accident. It takes preparation, strategy, and a willingness to put yourself out there.

## START WITH SELF-DISCOVERY

Before sending out applications, take time to understand your area of interest. Ask yourself what genuinely excites you—not just what sounds impressive. Are you drawn to creative work, data analysis, public service, healthcare, technology, or business strategy?

Knowing your interests helps you target internships that align with your goals and makes your applications more focused and authentic. Employers can tell when students apply with intention rather than desperation.

## BUILD SKILLS BEFORE YOU APPLY

You don't need to be an expert, but you should show initiative. Take relevant

classes, earn certifications, join student organizations, or complete small projects related to your field. For example, marketing students can manage social media for a campus club, while computer science students can build personal coding projects. These experiences demonstrate curiosity, effort, and growth—qualities employers value as much as technical skill.

## CREATE A RÉSUMÉ THAT TELLS A STORY

A strong résumé isn't about listing everything you've ever done; it's about highlighting what matters

A strong résumé isn't about listing everything you've ever done; it's about highlighting what matters most. Tailor your résumé for each internship by emphasizing relevant coursework, skills, and experiences. Use action verbs and measurable results whenever possible. Even part-time jobs and volunteer work can show leadership, teamwork, and problem-solving if framed effectively.

## USE YOUR NETWORK—YES, EVEN IF IT'S SMALL

Networking doesn't mean knowing powerful executives. It starts with professors, academic advisors, alumni, classmates, and family friends. Attend career fairs, information sessions, and alumni panels.

## APPLY STRATEGICALLY, NOT RANDOMLY

Quality beats quantity. Instead of applying to dozens of internships blindly, research organizations that align with your values and interests. Understand their mission, recent projects, and company culture. Tailored applications stand out, and interviewers notice when candidates have done their homework.

## PREPARE TO INTERVIEW WITH CONFIDENCE

Interviews can be intimidating, but preparation makes all the difference. Practice answering common questions, research the company, and be ready to explain why you're interested in the role. Employers don't expect perfection—they want enthusiasm, reliability, and a willingness to learn. Asking thoughtful questions at the end of the interview shows engagement and professionalism.

## BE OPEN TO GROWTH OPPORTUNITIES

Not every internship will be your dream role—and that's okay. Sometimes the most valuable internships are stepping stones that teach. transferable skills, introduce you to new interests, or expand your network. Stay open-minded, reflect on what you learn, and use each experience to refine your career path.

## FINAL THOUGHTS

Securing a great internship is a process, not a one-time event. It requires self-reflection, preparation, persistence, and confidence. By starting early, building relevant skills, and approaching opportunities with purpose, American university students can turn internships into powerful launching pads for future success. Your career doesn't start after graduation—it starts now.

Call OREG for Professional Third Party Surveys and Focus Groups

LEARN MORE

678-534-3512

info@oraclerealestategroup.com

www.oraclerealestategroup.com

# Daily Themes & Fun Ways to Celebrate

## March 4
### Dance The Waltz Day

Gather your friends for an evening of waltzing. Create a playlist of classic waltz music, clear some space a common space or recreation area, and enjoy an evening of dancing. You could even make it a themed party by encouraging guests to dress in formal attire reminiscent of a grand ballroom.

## March 5
### National Hospitalist Day

Coordinate a group volunteer day at a nearby hospital. Students can assist with non-clinical tasks, such as organizing files, or help with patient activities. This hands-on experience not only supports the hospital staff but also provides students with a firsthand look at the daily operations of a healthcare facility.

## March 6
### National Dress Day

Set up a runway in your dorm's activity room and take turns strutting your stuff. You can even make it a themed event, such as "Retro Dresses" or "Future Fashion," to add a layer of creativity. Capture the moments with photos to share on social media.

# Daily Themes & Fun Ways to Celebrate

## March 7
## Plant Power Day

Even if it's just a small herb garden on your windowsill, growing your own plants can be a rewarding experience. Adopt a plant with your roommate to improve the oxygen in the room. It fosters a deeper connection with and appreciation for how plants support health and the environment.

## March 8
## Retro Video Game Day

Encourage attendees to bring their own collection of retro games to swap with others. This is a great way to discover new titles and expand your collection without spending money. You can also include trading cards, posters, and other memorabilia to add to the excitement.

## March 9
## National Barbie Day

Gather friends for a vibrant Barbie-themed party. Encourage guests to dress as their favorite Barbie character or in outfits inspired by Barbie's timeless style. Consider adding fun elements like a Barbie photo booth with props and backdrops for memorable snapshots.

## March 10
## International Wig Day

Organize a wig fashion show where participants can strut down a makeshift runway wearing their chosen wigs. Consider creating categories such as "Most Creative," "Best Color," or "Most Realistic" and award small prizes to the winners.

# PLANNING THE PERFECT SPRING BREAK

## THE COUNTDOWN TO FREEDOM

For university students, spring break is more than just a week off—it's a reset button in the middle of a demanding semester. After midterms, group projects, and nonstop deadlines, that stretch of free days feels earned. Whether the plan is a beach escape, a city adventure, or staying home to recharge, spring break is what you make of it. The key? A little planning goes a long way toward turning those days off into real memories instead of last-minute stress.

## CHOOSING THE VIBE: PARTY, PEACE, OR PURPOSE

Before booking anything, students usually start with one big question: What kind of break do I want? Some are craving crowded beaches, music, and late nights. Others want quiet mornings, good food, and sleep they've been missing since January. here's also a growing group choosing purpose-driven trips—

volunteering, study-abroad extensions, or visiting family. Deciding the "vibe" early helps narrow down destinations and avoids mismatched expectations when traveling with friends.

## BUDGETING WITHOUT KILLING THE FUN

Money is often the biggest reality check. Between tuition, rent, and textbooks, spring break has to fit a college budget. Smart planning means setting a spending cap and sticking to it. Students are increasingly splitting costs by booking group Airbnbs, using student

discounts, and traveling during off-peak days. A realistic budget doesn't ruin the trip—it actually reduces stress and makes it easier to enjoy the experience without worrying about what the bank account looks like afterward.

## TRAVELING SMART (AND SAFE)

Spring break travel looks different for everyone, but safety should always be part of the plan. Sharing itineraries with friends or family, keeping important documents secure, and understanding local laws can make a big difference. For road trips, students often forget the basics—checking the car, planning rest stops, and rotating drivers. Being prepared doesn't make the trip boring; it makes sure it doesn't end early.

## PLANNING ACTIVITIES WITHOUT OVERPLANNING

One of the biggest spring break mistakes is trying to do everything. It's tempting to fill every day with tours, events, and excursions, but part of the magic is unstructured time. The best trips usually balance one or two planned highlights with plenty of space to relax, explore casually, or just be present. Spring break doesn't need a packed schedule—it needs breathing room.

## WHEN STAYING HOME IS THE BEST OPTION

Not every spring break involves travel, and that's okay. Many students stay on or near campus, work extra hours, or catch up on rest and personal goals. A stay-cation can still feel special with intentional planning: day trips, trying new restaurants, or finally starting a hobby that got pushed aside during the semester. Rest is productive, even if it doesn't come with plane tickets.

## COMING BACK REFRESHED, NOT REGRETFUL

The goal of spring break isn't just fun—it's returning to campus feeling recharged. Students who plan with intention often come back more focused and motivated, while those who overdo it sometimes struggle to readjust. The best spring breaks strike a balance between enjoyment and self-care, creating memories without burning out.

Spring break doesn't have to look a certain way to be meaningful. Whether it's loud or low-key, far away or close to home, a well-planned break gives university students exactly what they need midway through the semester: a chance to pause, reset, and come back stronger for what's next.

## March 11
## National Dream Day

**Gather your friends for a vision board party. Use magazines, newspapers, and online printouts to cut out images and words that resonate with your aspirations. Arrange them creatively on a board to visualize your future. This activity serves as a constant reminder of what you're working towards.**

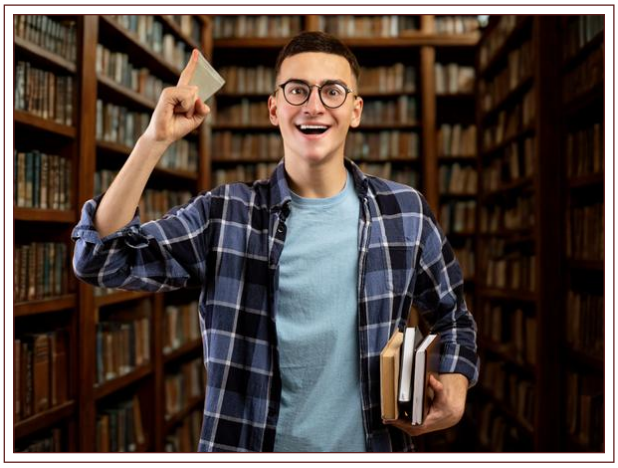
# Daily Themes & Fun Ways to Celebrate

## March 12
## National Plant a Flower Day

Gather your  housemates for a group planting session. Choose a spot on campus, like a community garden or a designated flowerbed, and plant a variety of flowers. This activity not only beautifies the campus but also strengthens community bonds.

## March 13
## World Sleep Day

Invite friends over for a sleepover, but instead of staying up all night, focus on creating a relaxing environment conducive to sleep. Share tips and tricks for better sleep hygiene and try out calming activities like: meditation, aromatheraphy and bed time stories.



## March 14
## Genius Day

Use Genius Day as an opportunity to set new learning goals. Whether it's mastering a new skill, reading a challenging book, or starting a creative project, setting specific objectives can help you channel your genius in productive ways. Have your classmates form study groups to make it more fun to learn together!

## March 15
## Dumbstruck Day

Gather your friends for a surprise bash. This could be a traditional party or something more unconventional, like a picnic at a secret location or a themed costume party. The key is to keep the details under wraps until the last minute to maximize the shock factor.

# Daily Themes & Fun Ways to Celebrate

## March 16
### Act Happy Day

Invite friends to a casual get-together where everyone shares their favorite jokes, funny stories, or uplifting experiences. This can be a virtual gathering or an in-person meet-up at a local café or park. The goal is to create an atmosphere filled with laughter and camaraderie.

## March 17
### St. Patrick's Day

Gather supplies for a crafting session where students can make St. Patrick's Day decorations. Create shamrocks, leprechaun hats, or festive banners to adorn the dorms. This activity allows for creativity and provides decorations for the residence halls.

## March 18
### National Sloppy Joe Day

Gather your friends for a casual and fun Sloppy Joe party. Keep it simple with classic Sloppy Joes as the main dish. For a more interactive experience, set up a DIY Sloppy Joe bar. So roll up your sleeves, grab a napkin, and celebrate this iconic American dish!

## March 19
### Oranges And Lemons Day

Host a gathering with friends where the theme revolves around oranges and lemons. Decorate with bright, citrus-inspired colors and offer snacks and beverages centered around these fruits, such as fresh citrus juices, lemon tarts, or orange-infused desserts.

# CAMPUS DINING: WHY FOOD IS THE NEW FRONT LINE FOR LEADERSHIP

Walk into a campus dining hall at midday and you'll see more than students eating lunch. You'll see first-year roommates becoming friends. Athletes refueling between classes. International students scanning menus for a taste of home. You'll see stress, budgets, culture, identity, and wellness all intersecting on a single tray.

For today's college students, food is not a background service — it's a daily decision that reflects their financial reality, mental health, values, and sense of belonging. And for higher education leaders, it has quietly become one of the most strategic levers for student success.

Institutions that once viewed dining as an auxiliary operation are now recognizing it as essential campus infrastructure. The question isn't whether food matters — it's how leaders will respond to what students are telling them.

## THE MENTAL HEALTH–NUTRITION CONNECTION

Today's students are highly attuned to wellness. They understand that nutrition affects focus, energy, and emotional stability — especially during high-stress academic periods.

Students increasingly seek:

- Balanced, nutrient-rich meals
- Lighter options that sustain energy
- Healthy late-night offerings
- Calmer, more welcoming dining spaces

This shift has elevated dining into the broader campus wellness conversation.

Institutions reimagining their dining spaces are thinking beyond food production — they are designing environments that reduce stess and foster connection, In new campus development projects, OREG often collaborates with institutional leaders to create flexible, hospitality-driven dining concepts that feel less transactional and more community-oriented. Layout, lighting, flow, and adjacency to student housing or academic buildings all play a role in shaping how students experience wellness through food.

The built environment can either amplify stress — or quietly help alleviate it.

## CONVENIENCE MEETS QUALITY

Gen Z students expect seamless, tech-enabled experiences. Mobile ordering, minimal wait times, extended hours, and grab-and-go formats are baseline expectations.

But convenience alone is no longer enough. Students are scrutinizing ingredient quality, freshness, sourcing transparency, and brand alignment. They want efficiency — without sacrificing values.

To meet this demand, institutions are exploring food hall models, integrated retail dining, and mixed-use developments that bring variety and vibrancy to campus cores. Rather than isolated dining halls, campuses are building food ecosystems.

OREG has seen growing interest in these mixed-use strategies, where dining, retail, student housing, and community-facing spaces intersect. These developments not only enhance the student experience but also create revenue-generating assets and actived campus districts.

By leveraging public-private partnership (P3) models, institutions can modernize dining infrastructure while preserving capital for academic priorities. In this model, dining becomes both a student amenity and a strategic real estate asset.

## DINING AS SOCIAL INFRASTRUCTURE

Perhaps most importantly, dining halls remain among the last true communal spaces on campus. They are where friendships form, organizations meet, and informal learning happens.

After years of social disruption, students crave spaces that foster connection.

Institutions are increasingly designing dining environments not just for throughput, but for gathering. Comfortable seating zones, collaborative tables, indoor-outdoor transitions, and event-capable spaces turn food environments into campus anchors.

Through strategic real estate planning and P3 delivery models, OREG helps institutions think beyond square footage and toward experience — asking how dining spaces connect to housing, academic buildings, and campus gateways to create vibrant, walkable ecosystems.

Through strategic real estate planning and P3 delivery models, OREG helps institutions think beyond square footage and toward experience — asking how dining spaces connect to housing, academic buildings, and campus gateways to create vibrant, walkable ecosystems.

When dining spaces are thoughtfully integrated into the campus fabric, they strengthen community at scale.

## A STRATEGIC IMPERATIVE FOR HIGHER ED LEADERS

Food now sits at the intersection of nearly every institutional priority:

- Student retention
- Mental health and wellness
- Financial equity
- Diversity and belonging
- Sustainability commitments
- Campus vibrancy and reputation

Treating dining as an auxiliary service underestimates its influence.

The institutions that lead in the coming decade will be those that recognize food as both operational necessity and strategic opportunity — aligning facilities, financing models, and campus design with the evolving priorities of today's students.

By partnering with experienced advisors like OREG, higher education leaders can modernize dining environments in ways that support wellness, strengthen community, and enhance long-term institutional resilience.

Because on today's campuses, food is more than fuel.


JOIN OUR TEAM
OF CONSULTANTS

* Are you an experienced leadership professional in the areas of facilities, dining, campus life or student engagement programming?

APPLY NOW

# Daily Themes & Fun Ways to Celebrate

## March 20

### Spring Begins

One of the best ways to celebrate Spring Begins is by immersing yourself in nature. Gather your sorority sisters for a day of exploration in a local park or nature reserve. Witness the blooming flowers, listen to the birds chirping, and breathe in the fresh, rejuvenating air.

## March 21

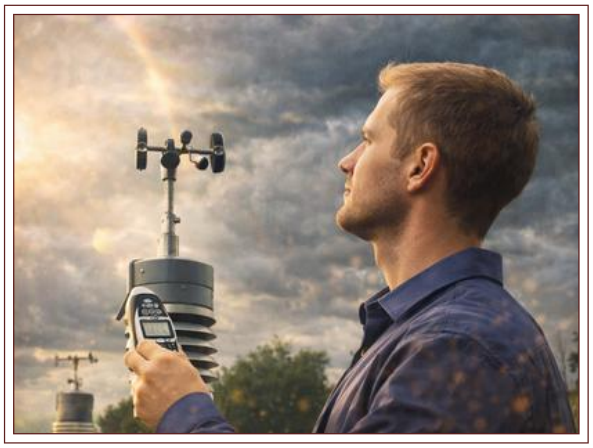
### National Fragrance Day

Invite friends over for a fragrance swap party. Encourage each guest to bring a bottle of perfume or cologne they no longer use. Exchange scents with each other, and perhaps find a new favorite fragrance while enjoying the company of friends.

## March 22

### World Water Day

Host a water-themed social event, such as a "blue party," where students dress in blue and learn fun facts about water. Incorporate activities like water trivia or a hydro-themed quiz to make learning engaging.



## March 23

### World Meteorological Day

Organize a group walk around campus to observe and discuss weather patterns. Students can bring notebooks to jot down their observations about cloud formations, wind directions, and temperature changes. This hands-on experience encourages a deeper appreciation for meteorological phenomena.

# Daily Themes & Fun Ways to Celebrate

## March 24
## Flatmates Day

Host a game night with board games, card games, or video games. Choose games that everyone enjoys and that encourage teamwork or friendly competition. This is a fun way to bond and create shared memories.

## March 25
## International Waffle Day

Encourage creativity by having a contest to see who can create the most visually appealing waffle. Blindfold participants and have them guess the flavors of different waffle creations. Capture memories with a dedicated photo area complete with fun props related to waffles.

## March 26
## Purple Day

Create a photo challenge among your friends or followers. Encourage participants to share pictures of themselves wearing purple, using creative and unique backdrops. Offer a small prize for the most inventive photo, and use the challenge as a way to engage people and spread awareness.

## March 27
## National Acoustic Soul Day

Check out local venues or cafes that host live acoustic performances. Many communities have open mic nights where acoustic soul artists perform. Attending one of these events can provide inspiration and an appreciation for the talent within your community.

# LIFE INSIDE THE LETTERS: MAKING THE MOST OF GREEK HOUSING

For many university students, Greek housing is more than just a place to sleep—it's a crash course in community, leadership, and independence. Living in a frat house means sharing space, schedules, and traditions with dozens of peers, all while balancing classes, social life, and personal growth. When done right, it can be one of the most formative (and fun) chapters of college life.

## WHAT IS GREEK LIVING REALLY LIKE

Greek housing is built around brotherhood, but in practice, it's a high-energy mix of roommates, rituals, responsibilities, and relationships. Unlike traditional residence halls, frat houses often operate as semi-independent living environments. Members share meals, manage chores, host events, and enforce their own standards of conduct.

That structure creates a unique ecosystem—one where students learn how to coexist with very different personalities while still working toward shared goals. It's less "college dorm" and more "mini society," complete with rules, leadership roles, and collective accountability.

## LEARNING TO LIVE WITH (A LOT OF) DIFFERENT PERSONALITIES

One of the biggest realities of fraternity housing is proximity. You're living with

people who may have different majors, habits, schedules, and backgrounds. That can lead to conflict—but it's also where growth happens.

Clear communication is essential. Whether it's about quiet hours, cleanliness, or shared spaces, addressing issues early prevents resentment from building. Successful frat houses tend to norrmalize open conversations and house meetings, making it easier to resolve problems before they spiral.

Living w/ peers teaches compromise in real time skills that translate directly to future workplaces, apartments, and relationships.

## STRUCTURE, RESPONSIBILITY, AND REAL-WORLD SKILLS

Fraternity and sorority houses don't run themselves. From managing budgets and maintenance to organizing events and enforcing policies, members take on real operational responsibilities. Serving as a house manager, treasurer, or executive officer offers hands-on leadership experience that goes far beyond a résumé bullet point.

Even everyday expectations—cleaning common areas, respecting shared property, or following safety protocols—reinforce accountability. These routines may feel tedious in the moment, but they build discipline and a sense of ownership that many students don't encounter elsewhere in college housing.

## SOCIAL LIFE WITHOUT THE GUESSWORK

There's no denying it: fraternity housing is social. Living where people naturally gather makes it easier to build friendships, host events, and feel connected on campus. You're rarely alone, and there's always something happening—whether it's a late-night conversation in the living room or a planned chapter event.

That said, balance matters. The most rewarding fraternity living experiences happen when members learn to enjoy the social energy without letting it derail academics or personal well-being. Setting boundaries, respecting study time, and knowing when to step back are key to making the social environment sustainable.

## CREATING A HOUSE CULTURE THAT ACTUALLY WORKS

Every house has a culture, whether intentional or not. The strongest ones are built deliberately—around respect, inclusivity, and shared values. This includes how new members are welcomed, how conflicts are handled, and how the house presents itself to the wider campus community.

Small choices make a big difference: maintaining clean common spaces, being mindful of neighbors, and supporting one another academically and personally. When members take pride in their living environment, the house becomes a place people want to be—not just for parties, but for everyday life.

## ACADEMICS AND GREEK HOUSING CAN COEXIST

A common misconception is that fraternity or sorority housing automatically undermines academic success. In reality, many houses actively support it. Study hours, shared academic resources, and peer accountability can turn the house into a built-in support system.

Living with peers who understand your workload—and can motivate you to show up to class or finish an assignment—can be a major advantage. The key is intentionality: treating academics as part of the fraternity's collective responsibility, not an afterthought.

## MAKING THE EXPERIENCE COUNT

To get the most out of Greek housing, students have to be active participants, not just residents. That means showing up to meetings, contributing to house responsibilities, and investing in relationships beyond surface-level interactions.

College goes by fast, and the people you live with often become your closest connections long after graduation. The friendships, habits, and lessons formed in fraternity housing can shape how you lead, collaborate, and live independently in the years ahead.

# Daily Themes & Fun Ways to Celebrate

## March 28
## Walk in the Sand Day

Stroll along the shoreline, letting the waves lap at your feet. Use this time to reflect on life, set goals, or simply clear your mind. Walking in the sand can be meditative and grounding, offering a break from the hustle and bustle of everyday life.

## March 29
## Mermaid Day

Set up a crafting area where guests can make their own mermaid crowns or customize seashell jewelry. Provide materials such as beads, ribbons, faux pearls, and glitter. This hands-on activity not only serves as a fun pastime but also gives guests a unique souvenir to remember the day.

## March 30
## Doctors' Day

Collaborate with campus health services to organize a mini health fair. Invite healthcare professionals to speak about wellness, provide basic health screenings, or offer workshops on stress management and healthy living. It's an excellent way to learn more about maintaining their health while showing appreciation for those who help them do so.

## March 31
## Prom Day

Fashion is a significant part of prom. Encourage attendees to dress to impress in formal wear, such as tuxedos, gowns, or cocktail dresses. Thrift shops and online marketplaces can offer budget-friendly options without compromising on style.