

2025



Dear Friends of University Games,

This space is annually devoted to talking about the new consumer trends and new games and puzzles that we are introducing. I am going to do a bit of that—however, the major thrust of this letter to you is on the topic of CELEBRATION.

In 2025 University Games achieves the extraordinary benchmark of flourishing for 40 years in the toy industry as an independent company. On April 1, 1985 when Cris Lehman and I founded University Games we had no visions of where we would be 5 years later—so 40 years stretched far beyond our eyesight. We were in our twenties and just hoped we could get Murder Mystery Party off the ground and maybe make a few bucks. I secretly hoped that someday we could license a game to Parker Brothers or Milton-Bradley (we did with 20 Questions).

CELEBRATION: To our incredible team—in 40 years we have had hundreds of staff members in the US, England, the Netherlands, France, Belgium, Australia, New Zealand and Hong Kong. Do you remember Jeff Loeb, Jeff Pinsker, Vince Kurr, David Norman, Steve Peek, Connie Gee, John Herbert and Cherie Martorana Neve? Cris and I are so grateful for their hard work in the early years—as we are for the contributions of our amazing team today led by Richard Wells, Andrew McCosker, Greg Waples, Craig Hendrickson, Lee Ching, Ann Herrick, the Freres, Steve Burgess and Doug Cribelar. Oh yeah—and Jeff Pinsker and Connie Gee are still here too.

CELEBRATION: To our amazing supplier network who have built University Games behind the scenes. While all of our suppliers are deeply valued, I want to acknowledge two very long-time supporters of University Games: Michael Or of Longshore Limited and Sheung-Kai Tsoi of Easwell Industrial Ltd., who became our first two Chinese suppliers in 1994. Without their valued advice and encouragement we would not have made it 40 years. I also want to thank Kuni Kobayashi and Hideki Kamishita, who have helped University Games in recent years with the Hanayama cast puzzles and 3D Crystal Puzzles.

CELEBRATION: To our loyal and committed sales reps and agents. You are University Games' calling card to all of our customers.

CELEBRATION: To the game designers and inventors who bring us their great ideas. We wouldn't have Stupid Deaths, Dirty Words or Organ Attack without them.

CELEBRATION: This is the most important thank you of all. To our fantastic retail customers who have believed in us and our games for the past four decades. You have sold more than \$2 billion worth of University Games products and more than 200 million games, puzzles, glowing stars and doodletops. WOW!



A. Robert Moog
President and Co-Founder
moog@ugames.com



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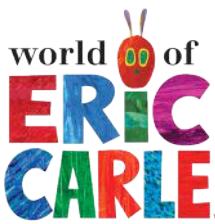
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-  [@tlji](#)

BESTSELLERS ARE NOTED THROUGHOUT THIS CATALOG WITH A ★

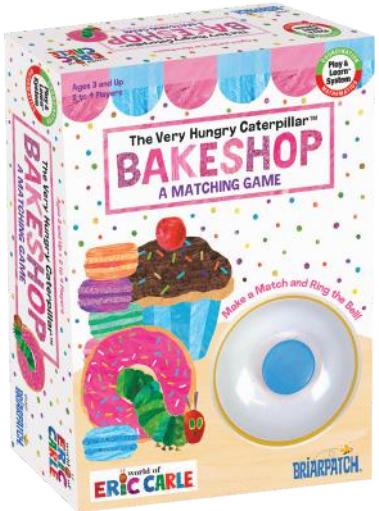
Scan here to see featured products and videos!





Celebrating the World of Eric Carle™ Ages 3+

The World of Eric Carle nurtures a child's love of literature and learning, encouraging imaginative play and exploration. Trusted by parents, teachers and librarians and beloved by children worldwide for generations, *The Very Hungry Caterpillar* and other timeless storybooks come to life in colorfully creative products designed to inspire very hungry young minds. Briarpatch proudly offers a full library of games and puzzles based on his works.



NEW!

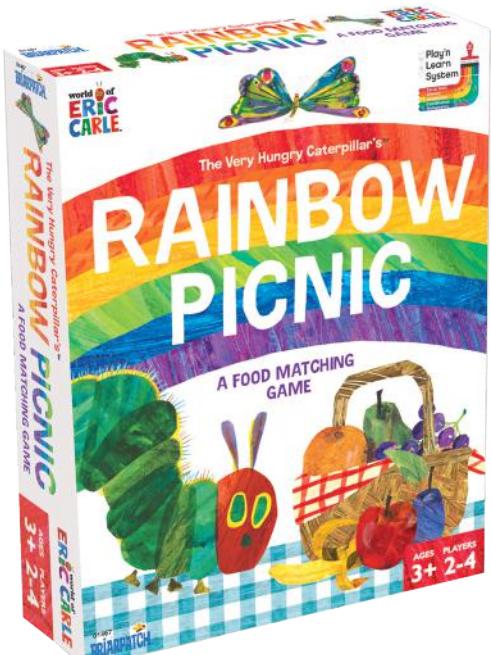
The Very Hungry Caterpillar™ Bakeshop Game

Little ones will love ringing the bell while developing their memory and matching skills.

ITEM 01227
CASE PACK 6
UPC 7 94764 01227 9



- 180M+ books sold
- Promoted to teachers' clubs across US
- Top preschool brand with Gen Z & Millennial parents



The Very Hungry Caterpillar™ Rainbow Picnic Game ★

Help The Very Hungry Caterpillar eat the rainbow by collecting different foods in the Rainbow Picnic Game.

ITEM 01467
CASE PACK 6
UPC 7 94764 01467 9



Product not final and subject to change.

NEW!

My First Match It® Things I Eat Tin

Match the colorful foods for the Very Hungry Caterpillar with the My First Match It tin.

ITEM 121016
CASE PACK 6
UPC 6 57092 121016



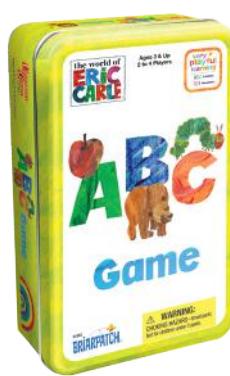
Product not final and subject to change.

NEW!

My First Match It® Heads and Tails Tin

Connect Brown Bear and other colorful creatures with the My First Match It tin.

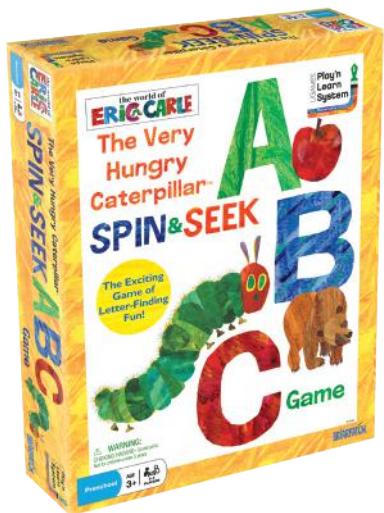
ITEM 121023
CASE PACK 6
UPC 6 57092 121023



ABC Game in a Tin

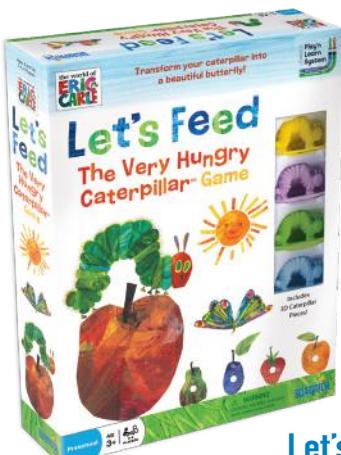
Eric Carle's illustrated alphabet makes learning the ABCs as easy as A-B-C.

ITEM 01282
CASE PACK 6
UPC 7 94764 01282 8



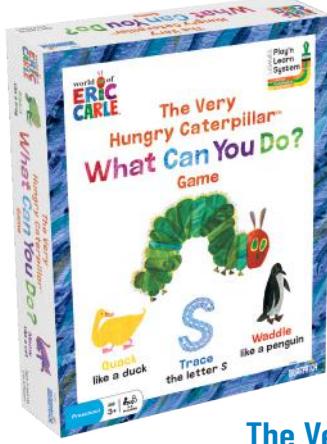
The Very Hungry Caterpillar™ Spin & Seek ABC Game ★

ITEM 01249
CASE PACK 6
UPC 7 94764 01249 1



Let's Feed The Very Hungry Caterpillar™ Game ★

ITEM 01253
CASE PACK 6
UPC 7 94764 01253 8

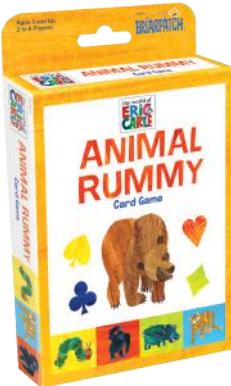


The Very Hungry Caterpillar™ What Can You Do? Game

ITEM 01263
CASE PACK 6
UPC 7 94764 01263 7

The World of Eric Carle™ Card Games Ages 3+

This early learning series features World of Eric Carle™ characters combined with key learning concepts.



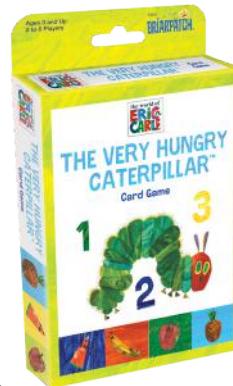
Animal Rummy

ITEM 01251
CASE PACK 12
UPC 7 94764 01251 4



Alphabet Go Fish

ITEM 01252
CASE PACK 12
UPC 7 94764 01252 1



The Very Hungry Caterpillar™

ITEM 01254
CASE PACK 12
UPC 7 94764 01254 5



The World of Eric Carle Card Game PDQ

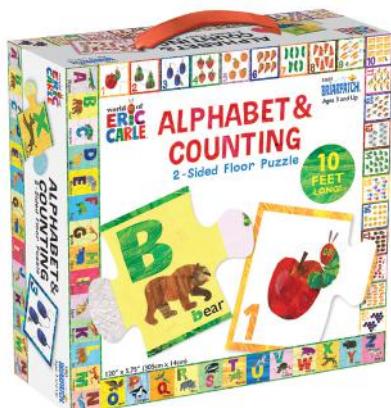
ITEM 01250PDQ
CASE PACK 1 (18 Assorted)
UPC 7 94764 01250 7

The World of Eric Carle Card Game Assortment

ITEM 01245
CASE PACK 1 (12 Assorted)
UPC 7 94764 01245 3

The World of Eric Carle™ 2-Sided Floor Puzzles Ages 3+

Young puzzlers learn and practice ABCs, counting, colors, shapes or animals with these floor puzzles based on bestselling titles from The World of Eric Carle. Images are featured on both sides of each puzzle, and assembly promotes hand-eye coordination and problem-solving skills.



Alphabet & Counting ★

ITEM 33835
CASE PACK 6
UPC 0 23332 33835 1
PIECE COUNT 26
PUZZLE SIZE 5.75" x 120"



The Very Hungry Caterpillar™

ITEM 33836
CASE PACK 6
UPC 0 23332 33836 8
PIECE COUNT 26
PUZZLE SIZE 2' x 3'

Two-Sided Floor Puzzle Assortment

ITEM 33840
CASE PACK 1 (6 Assorted)
UPC 0 23332 33840 5



Richard Scarry's Busy World™

With more than 150 illustrated books, Richard Scarry is one of the world's best-loved children's authors ever. Briarpatch is proud to offer a range of products that bring his playful world to life for preschoolers.

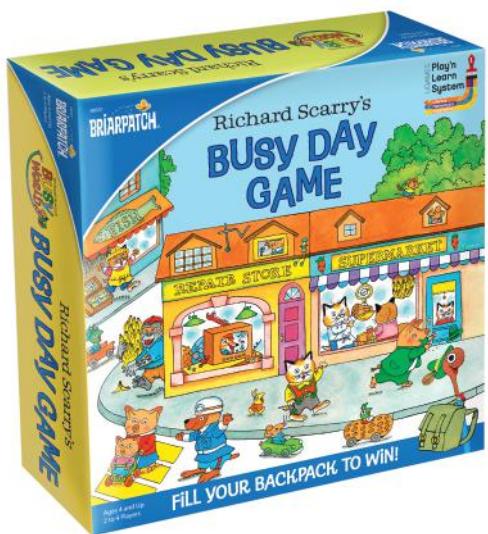


Richard Scarry's Busytown Seek and Find Game ★

Ages 3+

Players use visual recognition skills to find hidden objects taken from Richard Scarry's most popular books. The game features a jumbo, 40-inch-long game board and two levels of play for both younger and older players.

ITEM 06532
CASE PACK 6
UPC 7 94764 06532 9



Richard Scarry's Busy Day Game

Ages 4+

Players explore the busy world of Richard Scarry as they collect items from around Busytown to fill their backpacks. The first player to enter the 3-D Busytown entrance wins the game!

ITEM 06531
CASE PACK 6
UPC 7 94764 06531 2

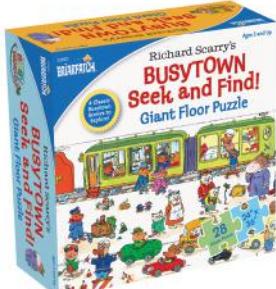
- 175M+ books sold
- Multi-generational property
- Seek & Find Game is Briarpatch's top-seller

Richard Scarry 26 Piece Floor Puzzles Ages 3+



Things That Go! Floor Puzzle ★

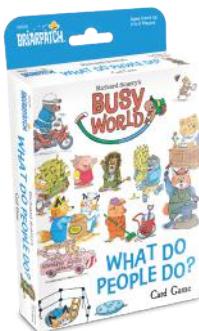
ITEM 33881
CASE PACK 6
UPC 0 23332 33881 8
PUZZLE SIZE 1' x 5'



Busytown Floor Puzzle

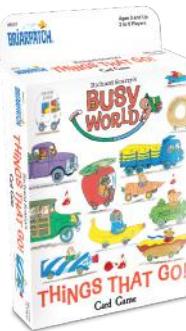
ITEM 33882
CASE PACK 6
UPC 0 23332 33882 5
PUZZLE SIZE 2' x 3'

Richard Scarry Card Games Ages 3+



What Do People Do?

ITEM 06536
CASE PACK 12
UPC 7 94764 06536 7

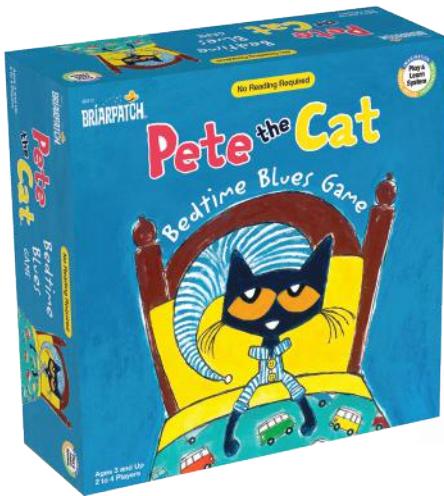


Things That Go!

ITEM 06537
CASE PACK 12
UPC 7 94764 06537 4

Pete the Cat®

Pete the Cat is the coolest cat ever! Based on *The New York Times'* bestselling book series, our Pete the Cat games introduce kids to simple learning concepts wrapped up in fun games that help kids develop color recognition, counting and decision-making skills. Keep on movin' and groovin' with Pete the Cat.

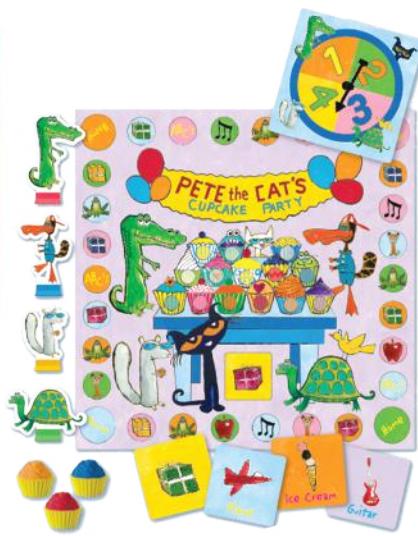
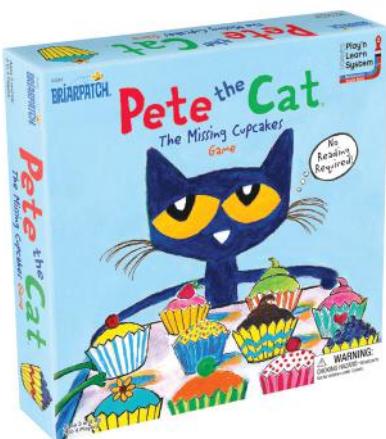


Pete the Cat® Bedtime Blues Game ★

Ages 3+

Pete the Cat Bedtime Blues Game is a preschool game where imagination and coordination collide! Kids earn tokens as they act out bedtime activities while placing their Pete the Cat pawns onto the pop-up bed. But watch out, one wrong move and the kittens jump out of bed!

ITEM 05311
CASE PACK 6
UPC 7 94764 05311 1



Pete the Cat® The Missing Cupcakes Game ★

Ages 3+

Join Pete the Cat and his friends as they work together to get the missing cupcakes back from Grumpy Toad.

ITEM 01257
CASE PACK 6
UPC 7 94764 01257 6

- 100M+ books sold
- *NYT* Bestselling Books for 400+ Weeks
- Animation available on Amazon Prime

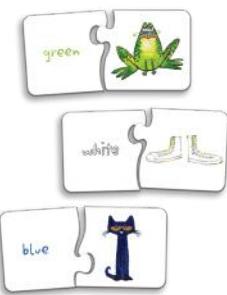


Pete the Cat® Terrific Taco Game ★

Ages 3+

Join Pete the Cat for a taco party! Players count and match silly toppings to fill their orders in this fun food game. First to complete three orders wins!

ITEM 01536
CASE PACK 6
UPC 7 94764 01536 2



NEW!

Pete the Cat® Match It!® Colors Tin

Ages 3+

This game helps preschoolers and kindergarteners learn colors with 20 fun matching pairs.

ITEM 115695

CASE PACK 6

UPC 6 57092 11569 5



NEW!

Pete the Cat® Match It!® Counting Tin

Ages 3+

Get ready to count and match! This game for preschoolers and kindergarteners has 20 pairs to help kids learn about numbers.

ITEM 115664

CASE PACK 6

UPC 6 57092 11566 4



Pete the Cat® Cupcake Party Card Game Tin

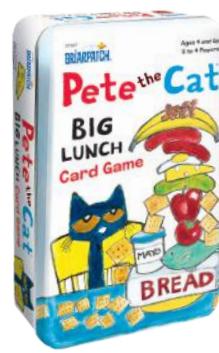
Ages 3+

This game features 10 colors kids should learn to name for school readiness.

ITEM 01528

CASE PACK 6

UPC 7 94764 01528 7



Pete the Cat® Big Lunch Card Game Tin

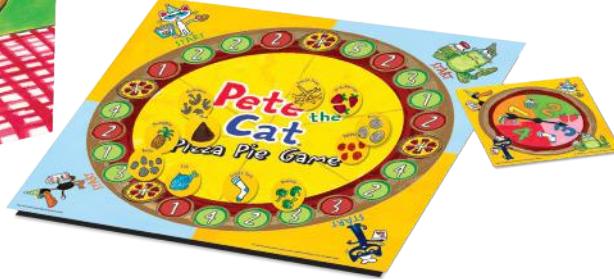
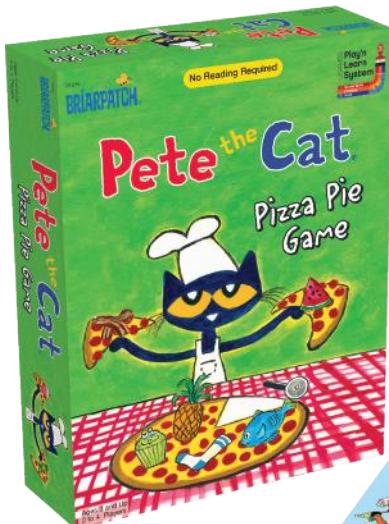
Ages 4+

Collect different food cards to create a giant groovy sandwich.

ITEM 01527

CASE PACK 6

UPC 7 94764 01527 0



Pete the Cat® Pizza Pie Game ★

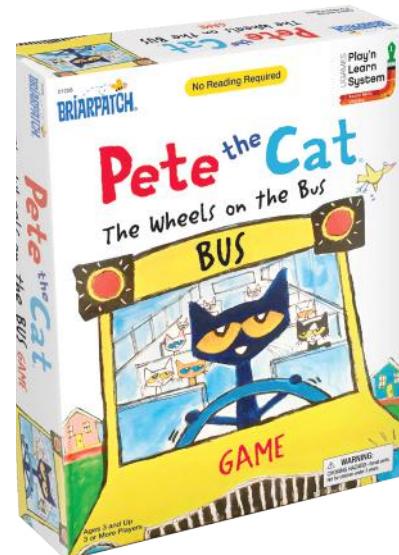
Ages 3+

Based on the top-selling book, *Pete the Cat and the Perfect Pizza Party*, players practice counting skills as they move around the game board collecting and losing pizza toppings. Players work together in this cooperative board game to build the best pizza for all to enjoy!

ITEM 01255-4PK

CASE PACK 4

UPC 7 94764 01255 2



Pete the Cat® The Wheels On The Bus Game

Ages 3+

Get on the bus, it's time to go to school! Players earn parts of the bus to get Pete to drive them to school.

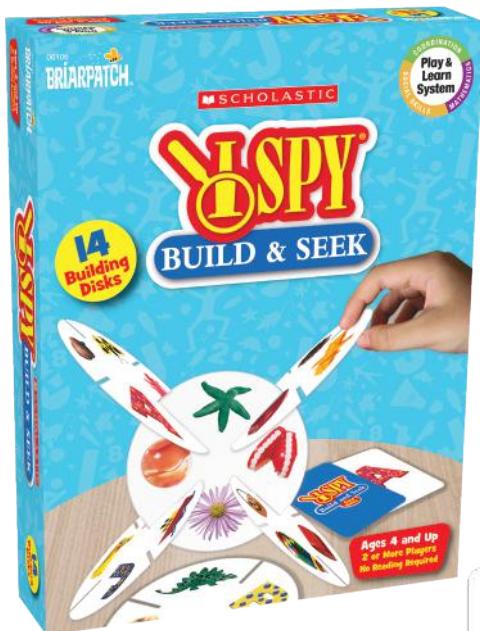
ITEM 01258

CASE PACK 6

UPC 7 94764 01258 3



I SPY combines beautiful photographs, familiar object collections and rhyming riddles to create brainteasing games kids and adults love to play together. Our collection of I SPY games reinforces a wide range of developmental skills in a variety of fun, unique ways.



NEW!

I SPY® Build & Seek Game

Ages 4+

I SPY Build & Seek adds a new dimension, as players build a 3D structure and test their observation skills by searching for hidden objects.

ITEM 06106
CASE PACK 6
UPC 7 94764 06106 2



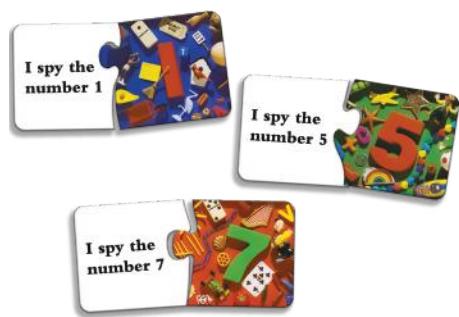
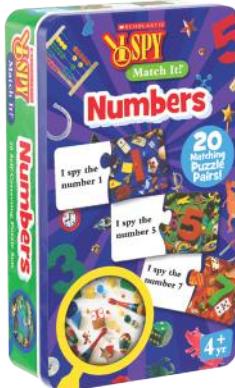
NEW!

I SPY® Match It!® Rhyme Tin

Ages 4+

Match up the rhymes with hidden objects in this fast-paced Match It! game.

ITEM 30112
CASE PACK 6
UPC 6 57092 30112 8



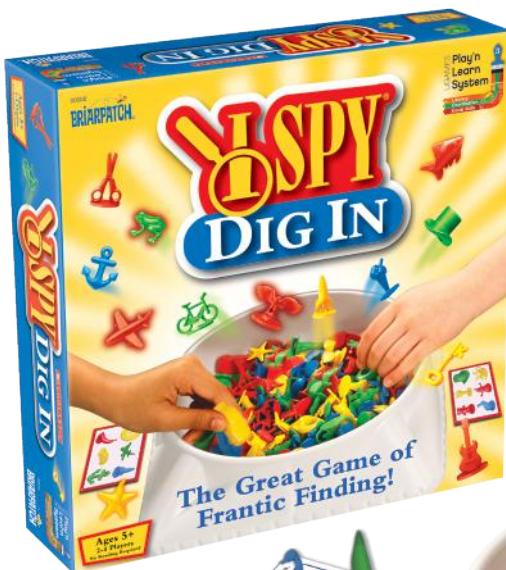
NEW!

I SPY® Match It!® Numbers Tin

Ages 4+

Can you find the match? Pair up the numbers with clever rhymes!

ITEM 30114
CASE PACK 6
UPC 6 57092 30114 2



I SPY® Dig In® Game ★

Ages 5+

Race the clock. Dig out six objects and place them onto your card. When each player has gone ALL IN, match one more for the win!

ITEM 06101

CASE PACK 6

UPC 7 94764 06101 7



I SPY® Flip & Find™ Travel Card Game

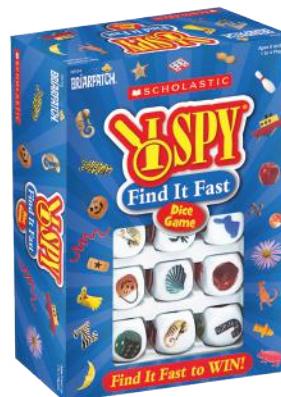
Ages 4+

I SPY imagery adds a fun new twist to this classic I SPY seek and find matching game!

ITEM 00647

CASE PACK 12

UPC 7 94764 00647 6



I SPY® Find It Fast™ Game

Ages 6+

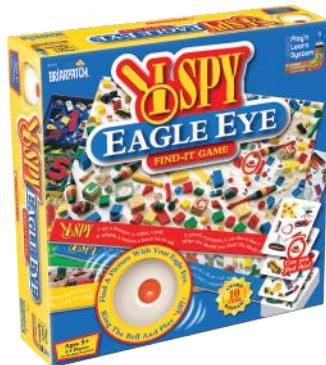
Roll the dice and race to find a match! Players roll nine picture dice and quickly search for matches on a picture card. The player with the sharpest eyes and the most matches wins!

ITEM 06104

CASE PACK 6

UPC 7 94764 06104 8





I SPY® Eagle Eye Game ★ Ages 5+

It's a race to find the match and ring the bell in this great family game.

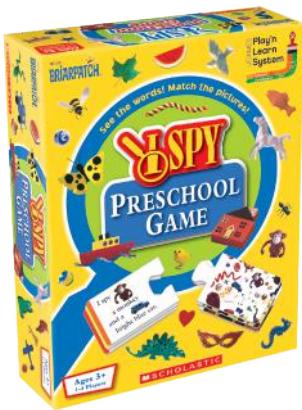
ITEM 06120
CASE PACK 6
UPC 7 61707 06120 5



I SPY® Spooky Mansion Game Ages 5+

Players explore the 3D Spooky Mansion, spotting objects and collecting keys to the mansion.

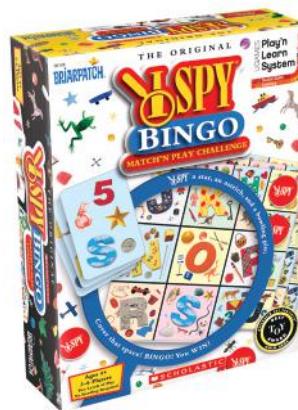
ITEM 06102
CASE PACK 6
UPC 7 94764 06102 4



I SPY® Preschool Game ★ Ages 3+

Players use visual clues to match riddles to pictures. There is no reading required to join in on the fun.

ITEM 06103
CASE PACK 6
UPC 7 94764 06103 1



I SPY® Bingo Ages 4+

This game features unique bingo cards to help kids learn letters and work on creative thinking.

ITEM 06108
CASE PACK 6
UPC 7 61707 06108 3

I SPY® Card Games



I SPY® Go Fish Ages 3+

ITEM 00636
CASE PACK 12
UPC 7 61707 00636 7



I SPY® Snap! Ages 5+

ITEM 00637
CASE PACK 12
UPC 7 61707 00637 4



I SPY® Match! Ages 3+

ITEM 00638
CASE PACK 12
UPC 7 61707 00638 1



I SPY® Travel! Ages 4+

ITEM 00639
CASE PACK 12
UPC 7 61707 00639 8

I SPY® Card Game Assortment ★

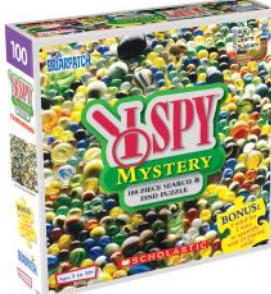
ITEM 00645
CASE PACK 1 (12 Assorted)
UPC 7 61707 00645 9

I SPY® Puzzles Ages 4+



I SPY® Treasure Hunt

ITEM 33860
CASE PACK 6
UPC 0 23332 33860 3
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



I SPY® Mystery

ITEM 33861
CASE PACK 6
UPC 0 23332 33861 0
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



I SPY® Fantasy

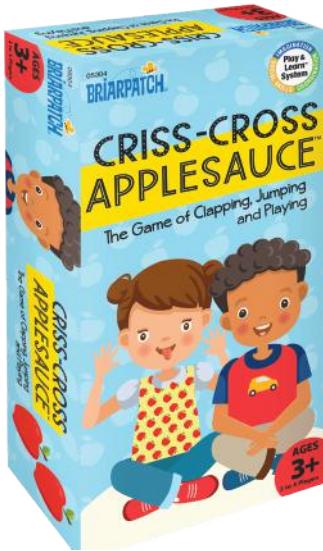
ITEM 33862
CASE PACK 6
UPC 0 23332 33862 7
PIECE COUNT 100
PUZZLE SIZE 14" X 19"

I SPY® Puzzles Assortment

ITEM 33869
CASE PACK 1 (6 Assorted)
UPC 0 23332 33869 6
PIECE COUNT 100
PUZZLE SIZE 14" X 19"

School Readiness Games Ages 3+

Briarpatch's award-winning games make school readiness fun! These engaging games help preschoolers build essential cognitive and social skills in a playful way, fostering a love of learning from the start.



Criss-Cross Applesauce™ Game

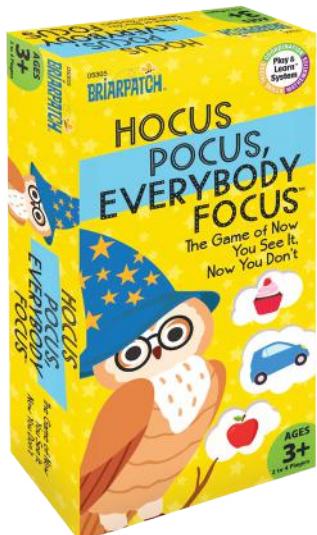
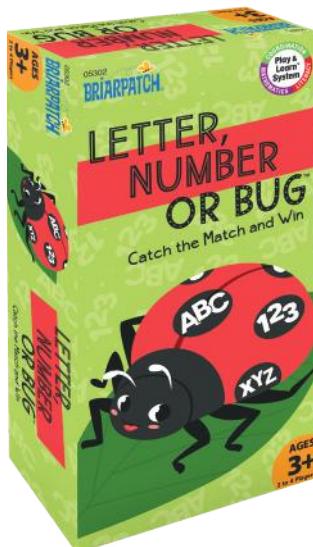
Engage the hearts and minds of preschoolers with Criss-Cross Applesauce—a fun, auditory, and physical activity game that will have kids laughing, clapping and learning all at once.

ITEM 05304
CASE PACK 6
UPC 7 94764 05304 3

Letter, Number or Bug™ Game

Letter, Number or Bug is a preschool game where action meets learning! Watch kids gleefully jump up and race around the room as they identify letters, numbers and bugs.

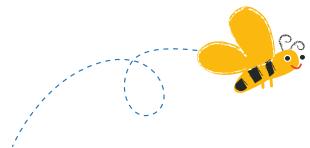
ITEM 05302
CASE PACK 6
UPC 7 94764 05302 9

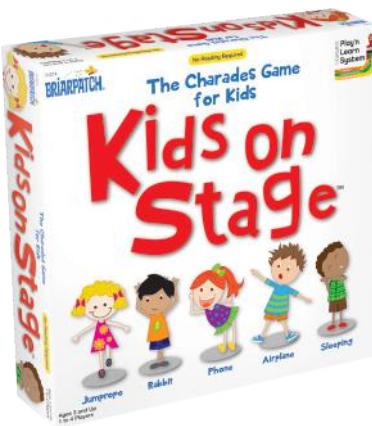


Hocus Pocus, Everybody Focus™ Game

Hocus Pocus, Everybody Focus is an observation game designed for young children to hone their visual-spatial and memorization skills. The game seamlessly blends education with entertainment, offering a unique play experience.

ITEM 05305
CASE PACK 6
UPC 7 94764 05305 0





Kids on Stage™ Board Game ★

Ages 3+

From hopping like bunnies to flying like airplanes, the number one charades game for kids' imaginative and inclusive game play helps all kids get into the act.

ITEM 01214

CASE PACK 6

UPC 7 94764 01214 9



Scavenger Hunt® For Kids ★

Ages 6+

Players move through the house looking for objects—whatever finds the most items wins!

ITEM 01434

CASE PACK 6

UPC 7 94764 01434 1



Yes, Chef!™

Ages 5+

This unique game combines skill and action as kids race to match their plates to the order card using spatulas. First to ring the bell wins!

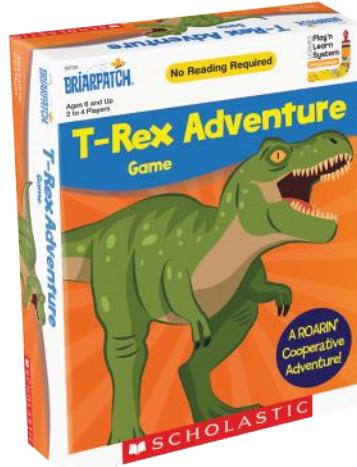
ITEM 01221

CASE PACK 6

UPC 7 94764 01221 7

SCHOLASTIC Early Learning Games

University Games' Scholastic Early Learning Games are centered on the developmental milestones of preschoolers. Each game focuses on early learning, built around Briarpatch's Play & Learn System: Literacy, Mathematics, Social Skills, Coordination and Imagination. Add the Scholastic Early Learning Games to your current Scholastic assortment to create a learning destination for all ages!



Scholastic® T-Rex Adventure Game

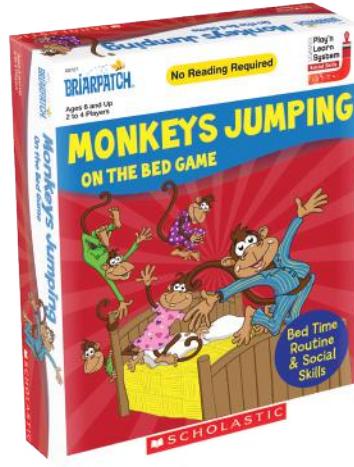
Ages 6+

Outsmart T-Rex in this classic dinosaur race! Players strategize and navigate their dinosaurs across the board, while avoiding the hungry Tyrannosaurus Rex.

ITEM 00728

CASE PACK 6

UPC 7 94764 00728 2



Scholastic® Monkeys Jumping on the Bed Game

Ages 3+

Kids will go bananas for this matching game! Trade cards and giggle as you race to collect all 5 sets of happy and sad monkeys. Easy matching fun for everyone!

ITEM 00727

CASE PACK 6

UPC 7 94764 00727 5



Scholastic® Roll and Match Math Game

Ages 2+

Players roll the dice and race to find the matching card. Players test their counting skills and memory in this two-part game!

ITEM 00730

CASE PACK 6

UPC 7 94764 00730 5

DOG MAN™

The Dog Man series follows the hilarious adventures of the “Supa Buddies”: Dog Man, a lovable canine superhero, and his friends Li’l Petey, a curious kitten who embodies love, optimism, and hope, and 80-HD, a robot who expresses himself best through his art. With Dav Pilkey’s trademark humor and heart, the Dog Man series celebrates creativity and imagination and explores universally positive messages including the importance of doing good and striving to become a better version of one’s self, while it also tackles more complex themes including loss, redemption, and forgiveness.



- 60M+ books sold
- New book release in Q4
- University Games' biggest growth property

NEW!

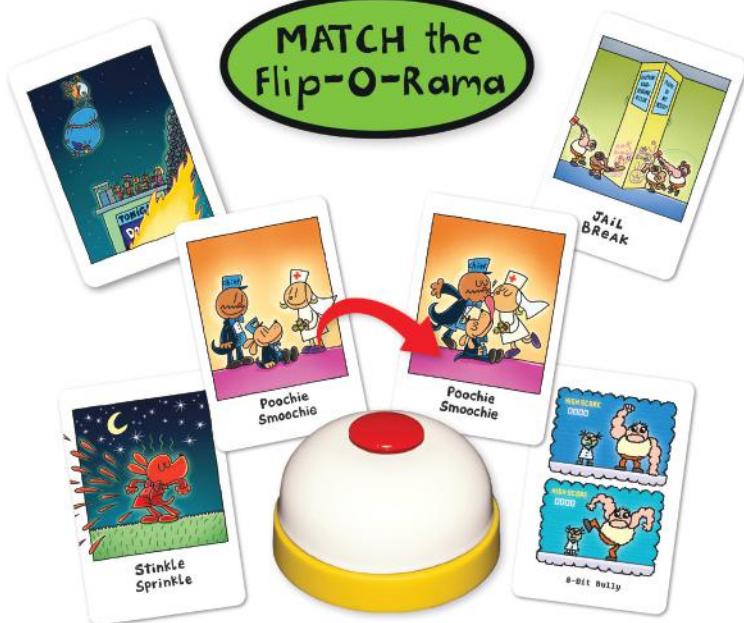
Dog Man

The Scarlet Shredder Flip-O-Rama Game ★

Ages 6+

Find the most matching Flip-o-Ramas to win!

ITEM 07017
CASE PACK 4
UPC 7 94764 07017 0



NEW!

Dog Man

Big Jim Begins Game

Ages 6+



Get ready for some paw-some fun with the Dog Man: Big Jim Begins Dice Game, inspired by the latest Dog Man book. Roll the dice, match them to the cards and race to be the first to reach 10 points to win. Join your favorite characters from the book in this fast-paced, action-packed game that's perfect for kids 6 and up. It's fun, easy and full of dice-rolling excitement!

ITEM 07019
CASE PACK 4
UPC 7 94764 07019 4



Product not final and subject to change.





Dog Man Supa Buddies Card Game

Ages 5+

This fast-paced matching card game follows the Supa Buddies on their latest adventure to save the world! Dog Man fans everywhere will love this game.

ITEM 07018
CASE PACK 6
UPC 7 94764 07018 7

Dog Man The Hot Dog Card Game ★

Ages 5+

Dog Man loves hot dogs! In this fast-paced card game, players work to “eat” as many hot dogs as possible. Watch out, if Petey appears, all of the hot dogs go into hiding!

ITEM 07011
CASE PACK 6
UPC 7 94764 07011 8



Dog Man

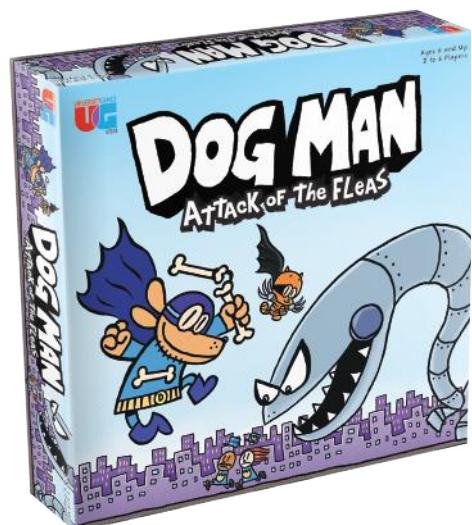
Twenty Thousand Fleas Under the Sea Game

Ages 6+



Dog Man, Cat Kid, 80-HD and Molly must work together to repair and rebuild the Supa Sub and unshrink themselves before Piggy can wreak any more havoc on the city. Watch out for the nasty Demodex monster and other obstacles along the way. Repair and assemble all five pieces of the Supa Sub to win.

ITEM 07013
CASE PACK 6
UPC 7 94764 07013 2



Dog Man Attack of the Fleas Game

Ages 6+

Players work together using special tools to stop the Robo-Brontosaurus.

ITEM 07010
CASE PACK 4
UPC 7 94764 07010 1



Dog Man The Flip-O-Rama Card Game ★

Ages 6+

Find the most matching Flip-o-Ramas to win!

ITEM 07012
CASE PACK 6
UPC 7 94764 07012 5



NEW!

Dog Man

500 Piece Book Cover Puzzle Ages 8+

This 500-piece puzzle features a collage-style compilation of cover art from 13 Dog Man books and is perfect for older Dog Man lovers and puzzlers ready for the next challenge.

ITEM 33951

CASE PACK 6

UPC 0 23332 33951 8

PUZZLE SIZE 26.5" x 19"



Dog Man 100 Piece Puzzles Case Pack of 6, Ages 6+



Dog Man Twenty Thousand Fleas Under the Sea

ITEM 33853

UPC 0 23332 33853 5

PUZZLE SIZE 14" X 19"



Dog Man Grime & Punishment

ITEM 33852

UPC 0 23332 33852 8

PUZZLE SIZE 14" X 19"

Dog Man Puzzle Asst

ITEM 33850

CASE PACK 1 (6 Assorted)

UPC 0 23332 33850 4

Dog Man 100 Piece Lenticular Puzzles Case Pack of 6, Ages 6+



Dog Man Supa Buddies

ITEM 33846

UPC 0 23332 33846 7

PUZZLE SIZE 14" X 19"



Dog Man Adventures

ITEM 33847

UPC 0 23332 33847 4

PUZZLE SIZE 14" X 19"

Dog Man Lenticular Puzzle Asst

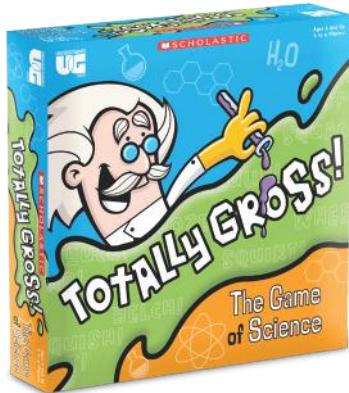
ITEM 33848

CASE PACK 1 (6 Assorted)

UPC 0 23332 33848 1



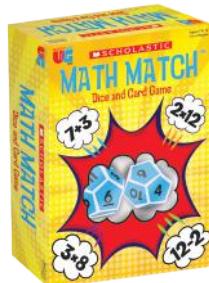
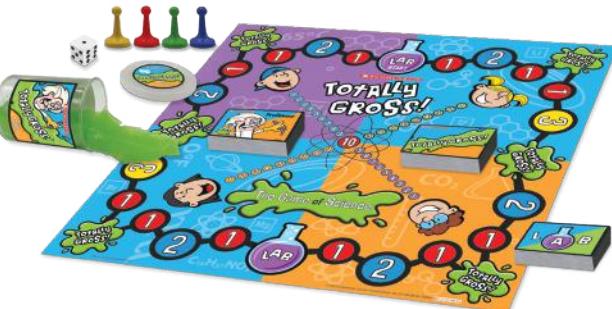
Scholastic is the world's largest publisher and distributor of children's books and a leading provider of instructional materials in classrooms everywhere. Our Scholastic games line brings together the learning Scholastic is known for and the game play expertise of University Games. The result is a growing line of games that are dedicated to learning and fun.



Scholastic® Totally Gross! Ages 8+

A dose of gross backed by Scholastic! Players move around the game board, stretching their slime to keep score as they answer questions from all fields of science.

ITEM 06135
CASE PACK 6
UPC 7 94764 06135 2

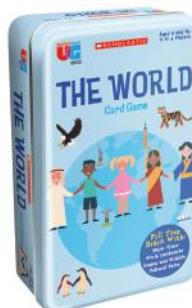


Scholastic® Math Match™ Ages 5+

It's the ultimate mental Math Match! Players add, subtract, multiply or divide numbers on the cards to get the closest Math Match to the target dice.

ITEM 00707
CASE PACK 6
UPC 7 94764 00707 7

- Scholastic in 90%+ of US K-12 classrooms
- Reaches 54M+ students annually
- Part of every shopper's life



Scholastic® The World Game Ages 6+

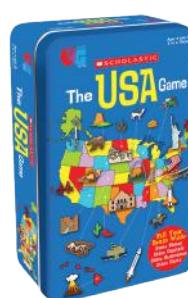
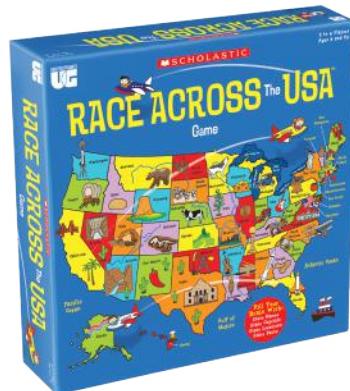
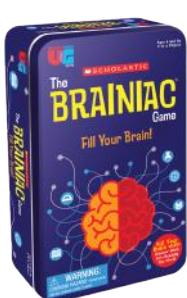
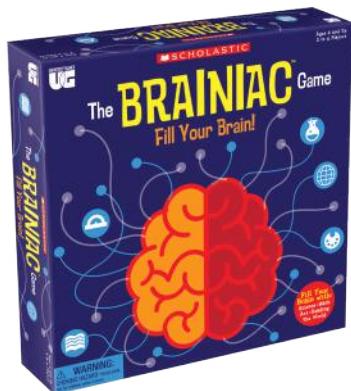
Players race to collect cards while learning about the world.

ITEM 06132
CASE PACK 6
UPC 7 94764 06132 1



Scholastic® The World Game Ages 6+

ITEM 06131
CASE PACK 12
UPC 7 94764 06131 4



Scholastic® The Brainiac™ Game Ages 6+

Players race to answer questions in five subject areas—Science, Math, Arts, Reading and The World—to fill their brains with a whole lot of SMART. Get it?

ITEM 00702
CASE PACK 6
UPC 7 94764 00702 2

Scholastic® Brainiac™ Ages 6+

ITEM 00706
CASE PACK 6
UPC 7 94764 00706 0

Scholastic® Race Across the USA™ Game ★ Ages 8+

It's a race across the USA to visit six states, correctly answer geography questions and get back home. Players pilot their jets across the country, learning state names, locations and capitals, along with key cultural and location geography about the USA.

ITEM 00701
CASE PACK 6
UPC 7 94764 00701 5

Scholastic® The USA Game ★ Ages 6+

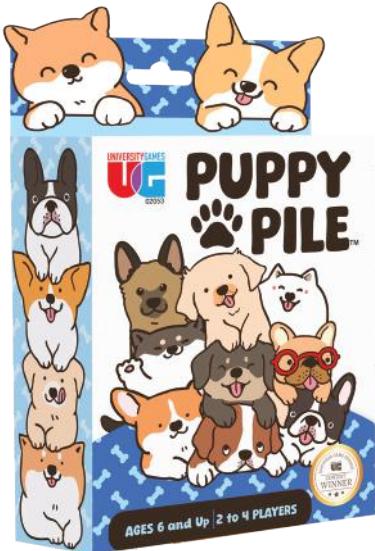
ITEM 00704
CASE PACK 6
UPC 7 94764 00704 6

Scholastic® USA Game Ages 6+

ITEM 00711
CASE PACK 12
UPC 7 94764 00711 4



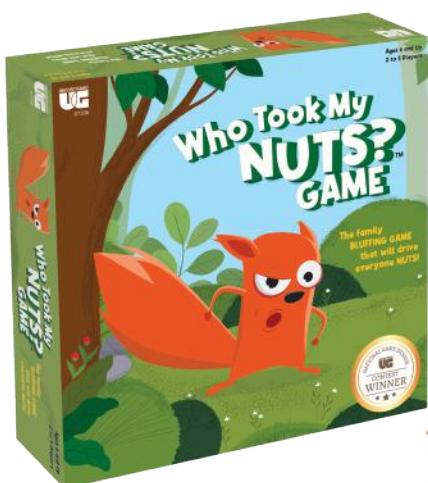
University Games proudly sponsors the National Game Design Contest, where Otis College of Art and Design students compete to create the best board game design as their senior semester final project. Featured below are the winners.



NEW!
Puppy Pile™ Game
Ages 6+

Puppy Pile, the 2025 winner, is a fast-paced card game where players compete to collect the fluffiest, furriest, and most fabulous breeds. With adorable puppies, quick thinking, and speedy hands, it's a race to build the ultimate puppy pile!

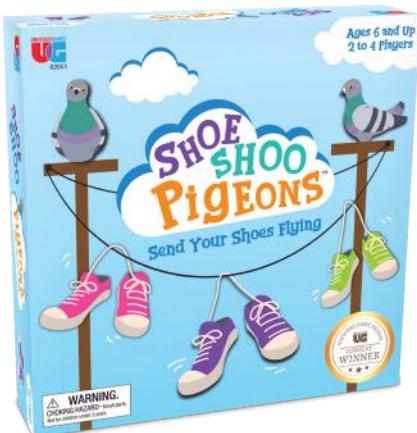
ITEM 02053
CASE PACK 6
UPC 7 94764 02053 3



Who Took My Nuts?™ Game ★
Ages 6+

The Family Bluffing Game that will drive everyone NUTS! Trade fruit with the hungry squirrel in exchange for acorns, but be careful—if your friends think you're bluffing, you could lose your nuts! Outsmart the squirrel and the other players to win the most acorns in this fun-filled, exciting game.

ITEM 07206
CASE PACK 6
UPC 7 94764 07206 8



Shoe Shoo Pigeons™
Ages 6+

Players send their shoes flying while trying not to disturb the pigeons sitting on the poles. Be the first player to collect all of your shoes in this high-flying game.

ITEM 02051
CASE PACK 6
UPC 7 94764 02051 9



The Dog Ate My Homework™ ★

Ages 5+

WATCH OUT! Your dog's favorite treat is your HOMEWORK. Players pick a drawing, put it into the dog's mouth, crank his ear and collect the shreds out the other end. Unscramble the shredded homework and correctly guess the image so you can turn it in before the deadline and win!

ITEM 02060

CASE PACK 3

UPC 7 94764 02060 1



Pillow Fight™

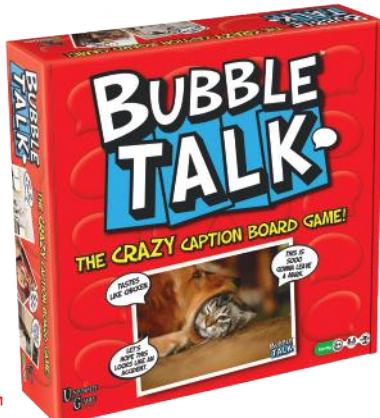
Ages 5+

Players race each other to find matching pillows and throw them at their opponents. The player with the fewest pairs of pillows when all cards have been picked up is the Pillow Fight champion.

ITEM 02044

CASE PACK 6

UPC 7 94764 02044 1



Bubble Talk™

Ages 8+

The original meme game, and it's perfect for the entire family! The judge receives a picture card, then players select the best caption card to match the picture. The player with the most gut-busting caption wins the round.

ITEM 00906-4PK

CASE PACK 4

UPC 7 94764 00906 4



HEIST!™

Ages 7+

One Team—One Mission

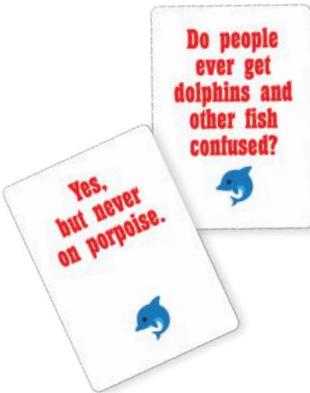
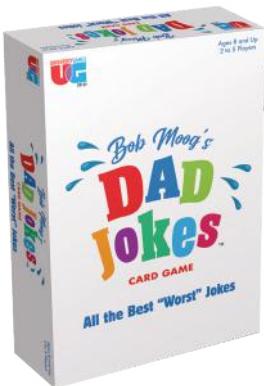
Players work together to pull off the heist of the century in five minutes flat. Think fast and follow the instructions carefully—one false move might trip the alarm! Five progressive levels of difficulty keep players guessing at every turn!

ITEM 02045

CASE PACK 4

UPC 7 94764 02045 8





Bob Moog's Dad Jokes™ Card Game ★

Ages 8+

All the best, worst dad jokes, compiled by long-time dad and game designer extraordinaire, Bob Moog. The goal of the game is to match the most jokes to their punchlines.

ITEM 09164
CASE PACK 6
UPC 7 94764 09164 9



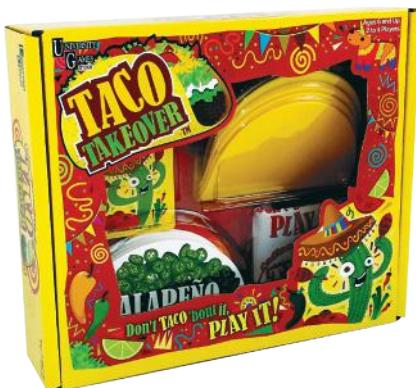
NEW!

Love Bugs™ Card Game

Ages 4+

Collect pairs of adorable bugs, but watch out for the stink bug! In Love Bugs, players take turns picking cards from each other's hands, aiming to gather the most pairs. The player stuck with the stink bug at the end loses! A fun twist on Old Maid, perfect for kids to learn about bugs while "buzzing" with excitement!

ITEM 07301
CASE PACK 6
UPC 7 94764 07301 0

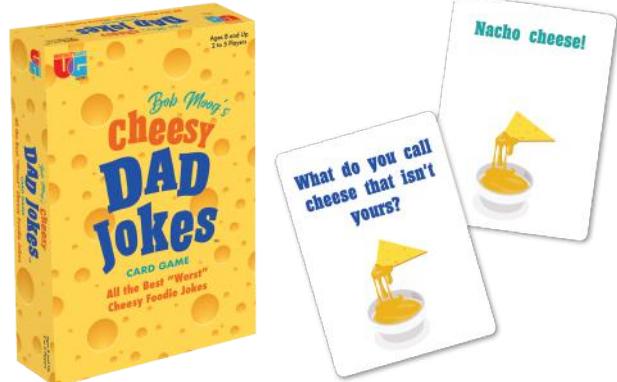


Taco Takeover™

Ages 6+

Players take an order ticket, grab a taco shell and race to be the first to stuff it with all the correct toppings.

ITEM 01068
CASE PACK 6
UPC 7 94764 01068 8



Bob Moog's Cheesy Dad Jokes™ Card Game

Ages 8+

Share a (grate) laugh with this hilarious, food-themed twist on dad jokes, packed with nacho-average, clever puns! Too punny? hahah

ITEM 09181
CASE PACK 6
UPC 7 94764 09181 6



Tomato Toss!™ Card Game

Ages 6+

The card game players will relish! Tomato Toss is a fast-paced card game where players race to get rid of the cards in their hand. Players must think fast and toss even faster in this speedy game of numbers and colors.

ITEM 02047
CASE PACK 6
UPC 7 94764 02047 2

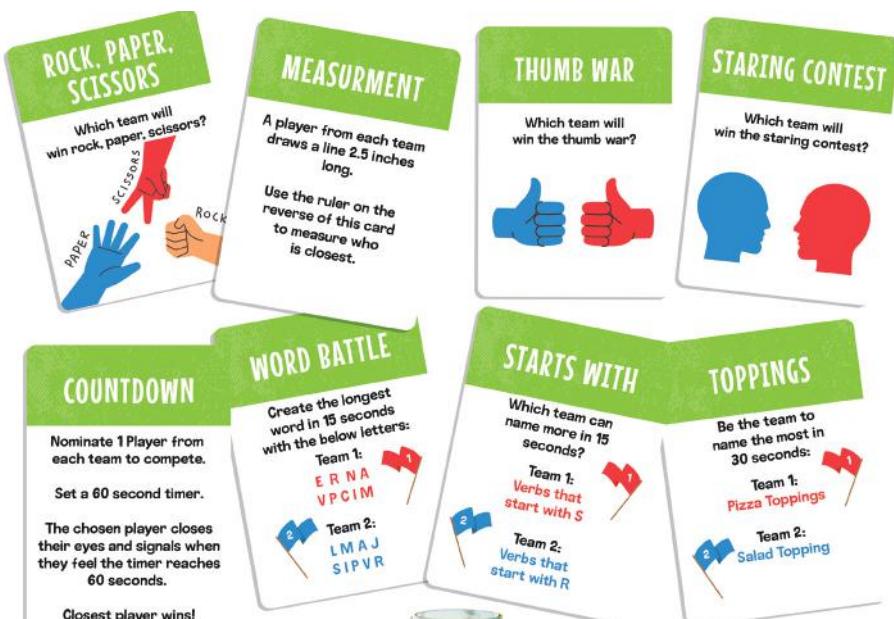
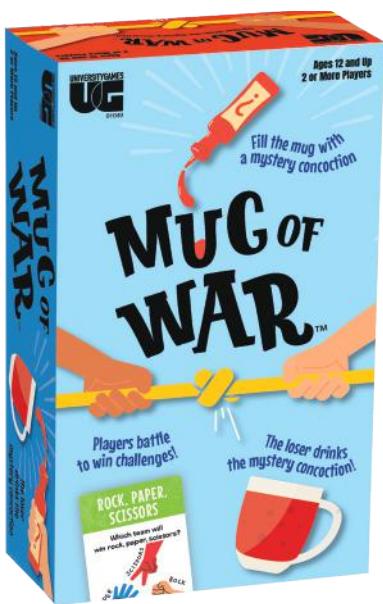


Pizza Party™ PDQ ★

Ages 6+

Players roll the dice and make their best slice in this fast and frantic dice game for two. The first player to create a whole pizza pie wins!

ITEM 01089-6PK
CASE PACK 1 (6 Games)
UPC 7 94764 01089 3



NEW!

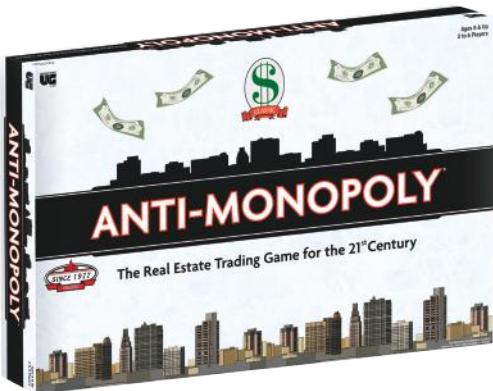
Mug of War™
Ages 12+



Mug of War is a fast-paced party game where teams face off in hilarious challenges. Win the challenge to push the Mug of War toward your opponent but beware—losers must drink whatever concoction the winners create! Whether it's hot sauce, pickle juice or something unexpected, you'll need speed and skill to avoid the dreaded sip.

ITEM 01049
CASE PACK 4
UPC 7 94764 01049 7

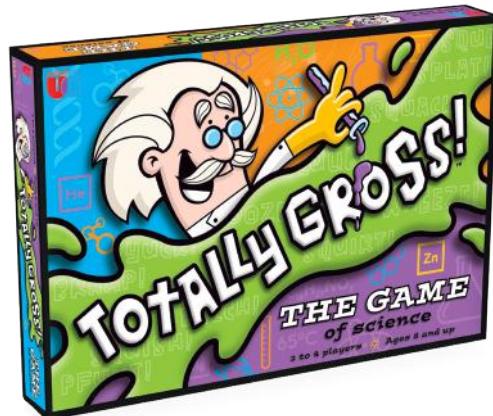
- 1.5B+ viewers of hot sauce challenge videos online
- Family party game
- Fall influencer program



Anti-Monopoly®
Ages 8+

Based on the original "monopoly" folk game invented by Elizabeth Magie over 100 years ago, players battle ruthless monopolists to gain control in the free market.

ITEM 01851-4PK
CASE PACK 4
UPC 7 94764 01851 6



Totally Gross!®
Ages 8+

A dose of gross helps science make sense! This game covers all of the major scientific disciplines in a way that's engaging to kids. Features icky experiments and outrageous activities.

ITEM 01940
CASE PACK 6
UPC 7 94764 01940 7



Farkle ★

Ages 8+

Classic dice and tactic game! Be the first to score 10,000 points and win.

ITEM 52313
CASE PACK 6
UPC 8 02221 52313 5

Liar's Dice Party in a Box

Ages 8+

The classic party game of dice rolling and bluffing! Includes: 4 plastic dice cups and 4 sets of 5 coordinating colored dice.

ITEM 55135
CASE PACK 4
UPC 8 02221 55135 0

Bunco Party in a Box ★

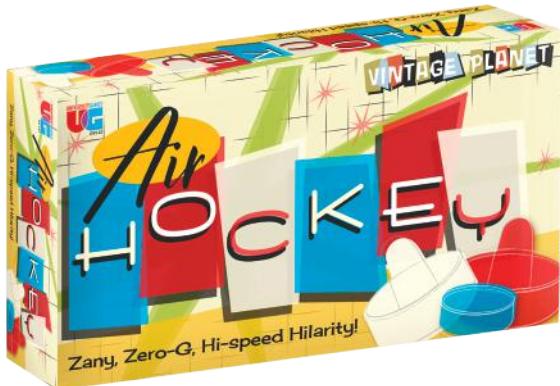
Ages 8+

A Bunco game for people looking for a modern version of this classic.

ITEM 55137
CASE PACK 4
UPC 8 02221 55137 4

VINTAGE PLANET

Vintage Planet is our premium, nostalgic brand that stretches across multiple generations and age ranges. Vintage Planet games make perfect office decor, birthday gifts and more. These popular games and activities provide good, old-fashioned fun.



Air Hockey

Ages 14+

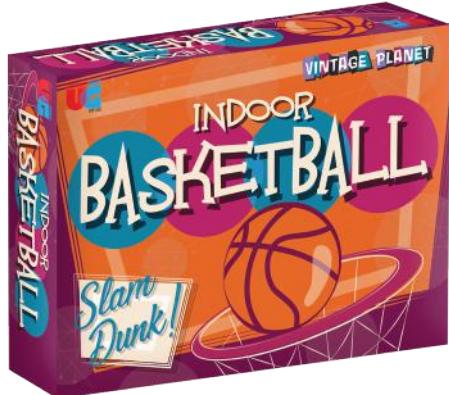
ITEM 09141
CASE PACK 6
UPC 6 77666 01975 4



Racing Planes

Ages 8+

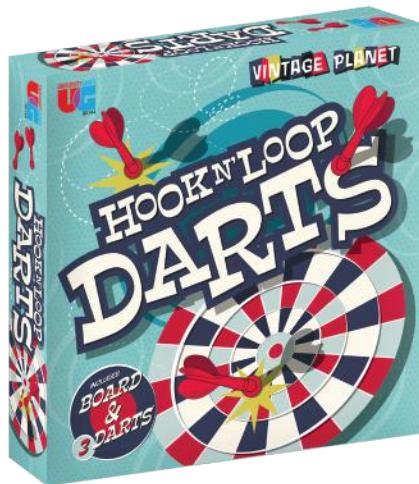
ITEM 09139
CASE PACK 6
UPC 6 77666 02257 0



Indoor Basketball

Ages 8+

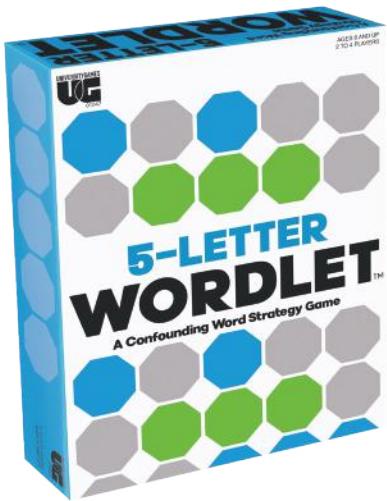
ITEM 09143
CASE PACK 6
UPC 6 77666 02256 3



Hook and Loop Darts

Ages 8+

ITEM 09144
CASE PACK 6
UPC 6 77666 02255 6

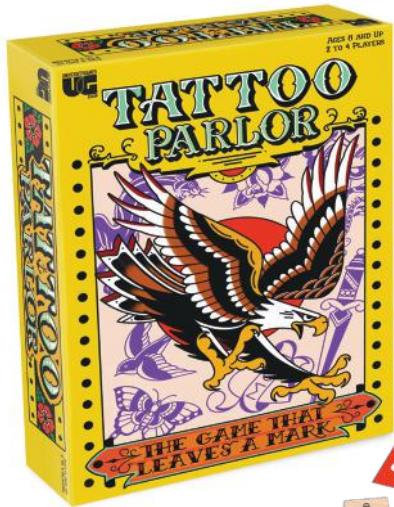


5-Letter Wordlet™

Ages 8+

Can you guess the 5-letter word in 5 guesses? In Wordlet, players compete to discover the secret 5-letter word using wits, strategy, deduction and a bit of luck. The player to first identify the secret word wins. 5-Letter Wordlet is both competitive and addictive. Players build their own strategy one word at a time.

ITEM 01047
CASE PACK 6
UPC 7 94764 01047 3

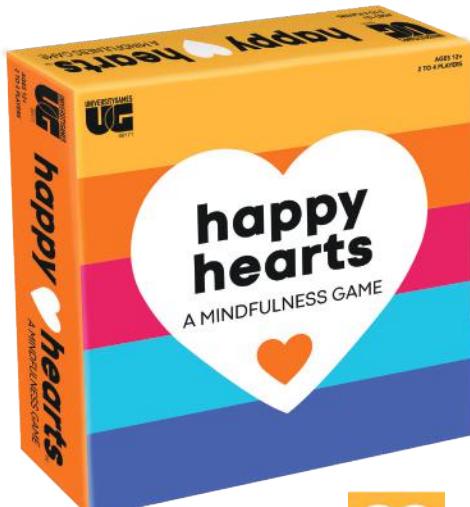


Tattoo Parlor

Ages 8+

Tattoos are now a major part of Americana and people of all ages enjoy this form of art and self-expression. Race to be the first player to fill your tattoo sleeve with the most valuable tattoo stamps to ink a victory.

ITEM 01039
CASE PACK 4
UPC 7 94764 01039 8



Happy Hearts™

A Mindfulness Game

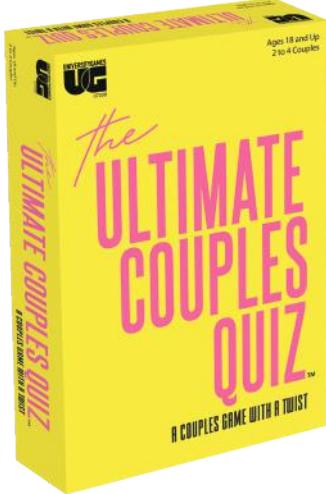
Ages 12+

Our Happy Hearts game embraces the growing focus on mindfulness and well-being. This game is designed to help players explore and discuss various life challenges, working together to overcome them using mindful solutions.

ITEM 09171
CASE PACK 6
UPC 7 94764 09171 7

Small Party Games

University Games is proud to offer a line of highly-portable party games in a handy, grab-and-go tin or setup box. These compact games deliver a hilariously good time! Small in size but not light on play, these party games will be the life of the party anywhere!



The Ultimate Couples Quiz™ ★

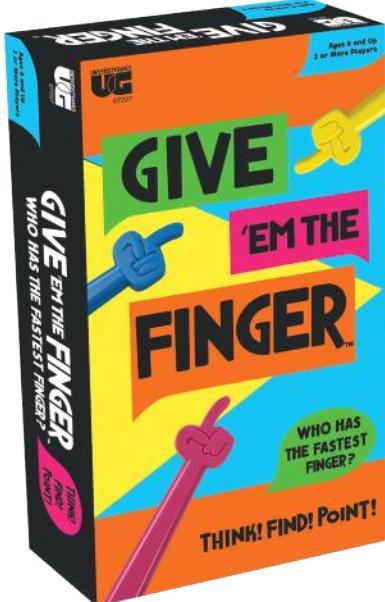
Ages 18+

A hilarious game for players to find out how well they really know their other half. Couples must battle it out to find out who knows each other best and who will face a penalty.

ITEM 07208

CASE PACK 6

UPC 7 94764 07208 2



Give 'em the Finger™

Ages 8+

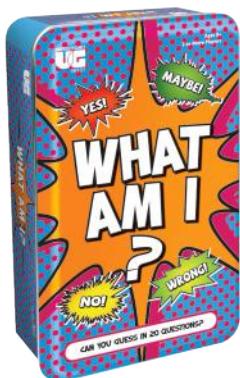
Give 'em the Finger is the action trivia game for families. One player reads the question, then all players use their finger pointers to try to find the answer on the boards in front of them. The first person to point to the answer wins the round.

ITEM 07207

CASE PACK 6

UPC 7 94764 07207 5



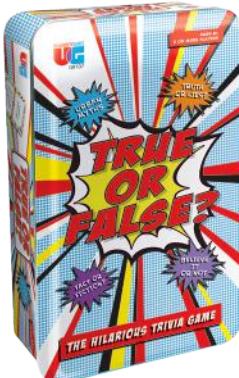


What Am I? ★

Ages 8+

Guess what the other players are thinking. A family classic!

ITEM 09101
CASE PACK 6
UPC 7 94764 09101 4

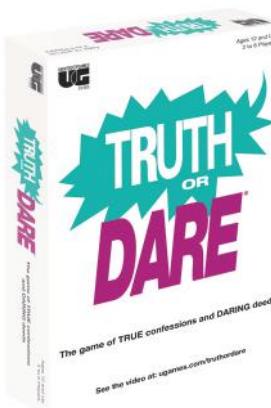


True or False ★

Ages 8+

Can you sort out fact from fiction?

ITEM 09107
CASE PACK 6
UPC 7 94764 09107 6

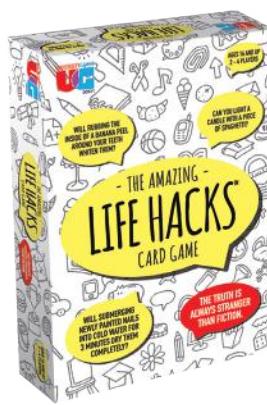


Truth or Dare® ★

Ages 12+

This classic card game will have players learning secrets and laughing at each other while taking on bold challenges. From doing splits to barking your favorite song, this game is great for players of all ages.

ITEM 01385
CASE PACK 6
UPC 7 94764 01385 6

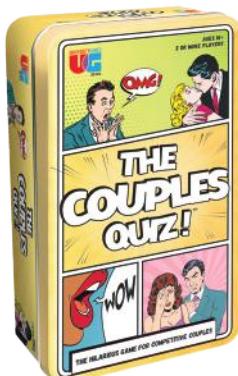


Life Hacks™

Ages 16+

Life Hacks is a fun card game where you attempt to pick the real life hack from three seemingly-bizarre answers on a question card.

ITEM 00921
CASE PACK 6
UPC 7 94764 00921 7

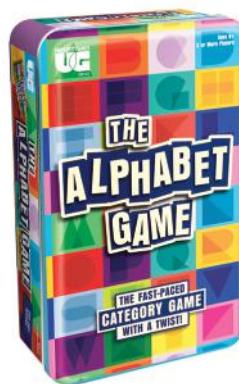


The Couples Quiz ★

Ages 14+

Players find out how well they really know their other half.

ITEM 09104
CASE PACK 6
UPC 7 94764 09104 5

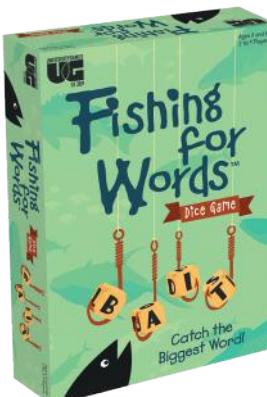


The Alphabet Game

Ages 8+

A hilarious, fast-paced categories game with a twist!

ITEM 09103
CASE PACK 6
UPC 7 94764 09103 8

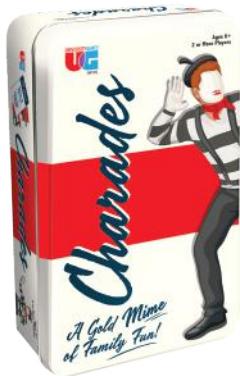


Fishing for Words™ ★

Ages 8+

This fast-moving word game with quality wooden dice is designed specifically for today's fast-paced gameplayers.

ITEM 01389
CASE PACK 6
UPC 7 94764 01389 4

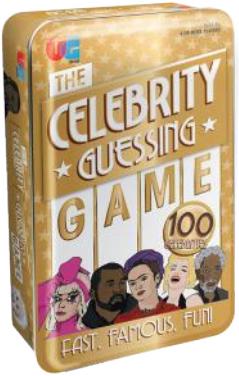


Charades

Ages 8+

Everyone's favorite game in a giftable tin.

ITEM 09102
CASE PACK 6
UPC 7 94764 09102 1



Celebrity Guessing

Ages 8+

Guess the celebrity to win!

ITEM 09109
CASE PACK 6
UPC 7 94764 09109 0

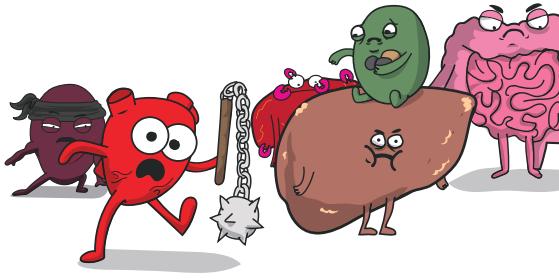
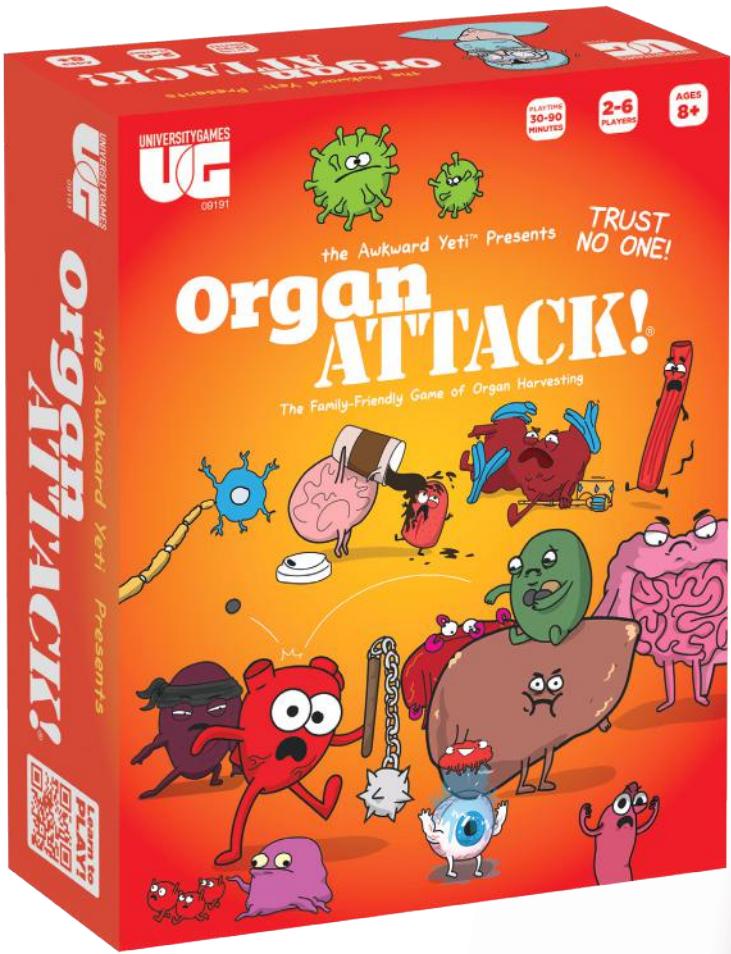


DANGER NOODLE!®

Ages 12+

Danger Noodle is a card game for people who love cute and kind animals like Forest Corgis, Prison Ponies, and Floating Potatoes, and who want to stay away from sharp and angry animals like Stab Rabbits, Furry Nopes, Murder Logs and Sea Spiders.

ITEM 01436
CASE PACK 6
UPC 7 94764 01436 5

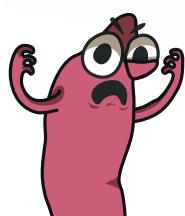
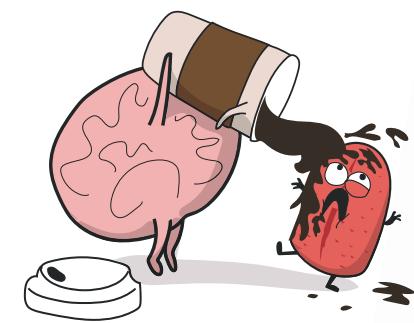


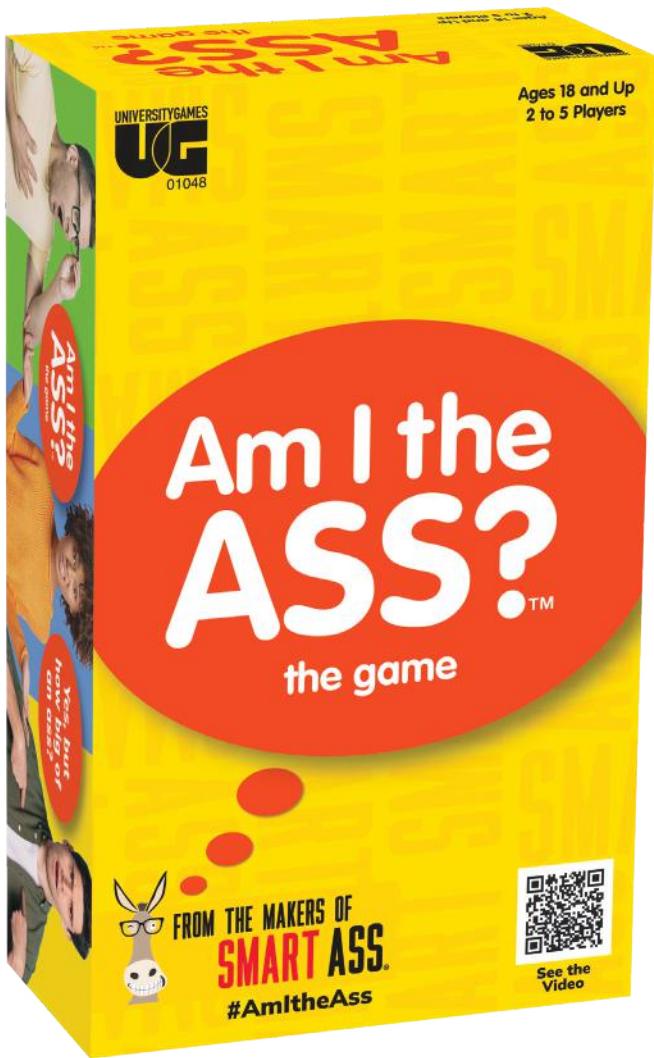
NEW! Organ ATTACK!™ Ages 8+



Organ Attack is a hilarious, family-friendly card game where players protect their organs while launching attacks on opponents with viruses, diseases and medical mishaps. Outwit your friends, defend your body and be the last one standing! Easy to learn, fast-paced and filled with clever twists, it's perfect for game nights.

**ITEM 09191
CASE PACK 6
UPC 7 94764 09191 5**





- 25M+ audience across social media
- First to market game
- Significant ad support

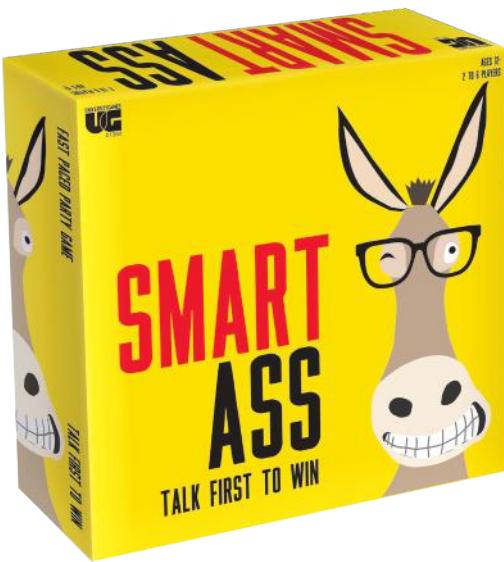
NEW!
Am I the ASS?™
Ages 18+



Spend hours scrolling online, judging strangers like a moral oracle? Now it's your turn to dive into 150 fresh dilemmas from real people—friends, family or those who probably overshared. Predict how 500 others judged and rack up tokens with your Ass-o-Meter.

ITEM 01048
CASE PACK 4
UPC 7 94764 01048 0





Smart Ass®

ITEM 01360
CASE PACK 6
UPC 7 94764 01360 3

Smart A**®

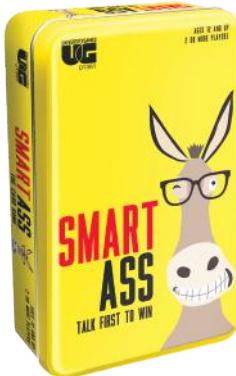
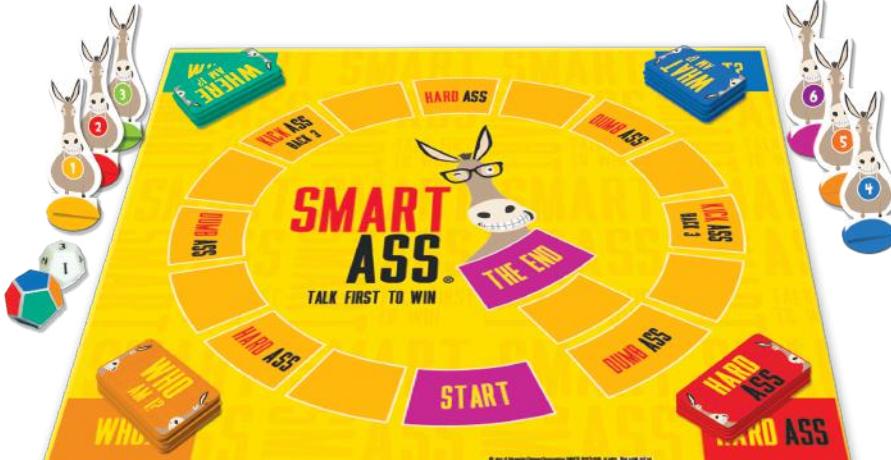
ITEM 01359
CASE PACK 4
UPC 7 94764 01359 7

Smart Ass® ★
Ages 12+

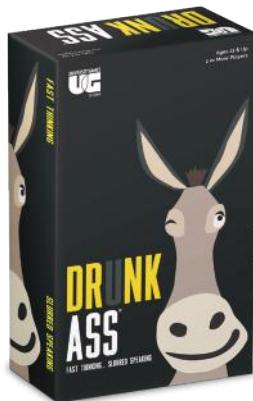


- 3M+ sold
- Top seller for 13 years
- Significant ad support

The fast-thinking, fast-talking trivia board game where every player knows the answer, but all players must race to yell it out first. Each mystery topic has eight clues. The first player to yell out the correct answer wins the round and takes one step closer to being the ultimate "Smart Ass." Now in its 16th year, Smart Ass is a proven staple in the Party Games Category.

Smart Ass® Tin
Ages 12+

ITEM 01361
CASE PACK 6
UPC 7 94764 01361 0



Drunk Ass®

Ages 21+

Test Your Wits: Drunk Ass is the classic team trivia game that will keep you laughing and drinking all night long! Loaded with 400 different questions and challenges, all you need to play are glasses, some liquids to imbibe and a few good friends.

Drunk Ass®

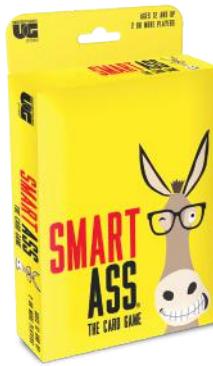
ITEM 01044
CASE PACK 4
UPC 7 94764 01044 2

Drunk A**®

ITEM 01043
CASE PACK 4
UPC 7 94764 01043 5

Smart Ass® Card Games Case Pack of 12. Ages 12+

For the Smart Ass on the go or the players ready to add to their collection, Smart Ass Card Games offer portable, standalone gameplay or act as expansion decks to the base game.



Smart Ass® Bingeworthy Card Game

ITEM 00933
UPC 7 94764 00933 0

Smart Ass® Everything '80s Card Game

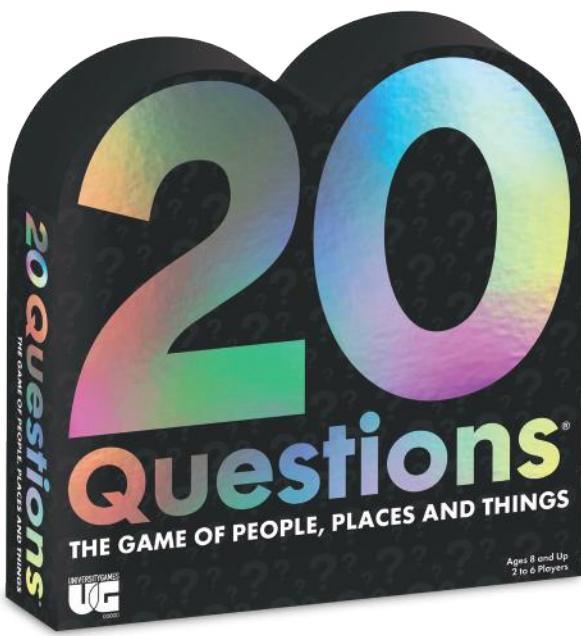
ITEM 00934
UPC 7 94764 00934 7

Smart Ass® Card Game

ITEM 01362
UPC 7 94764 01362 7

Smart Ass® Card Game Assortment

ITEM 00940
CASE PACK 1 (12 Assorted)
UPC 7 94764 00940 8



20 Questions® ★

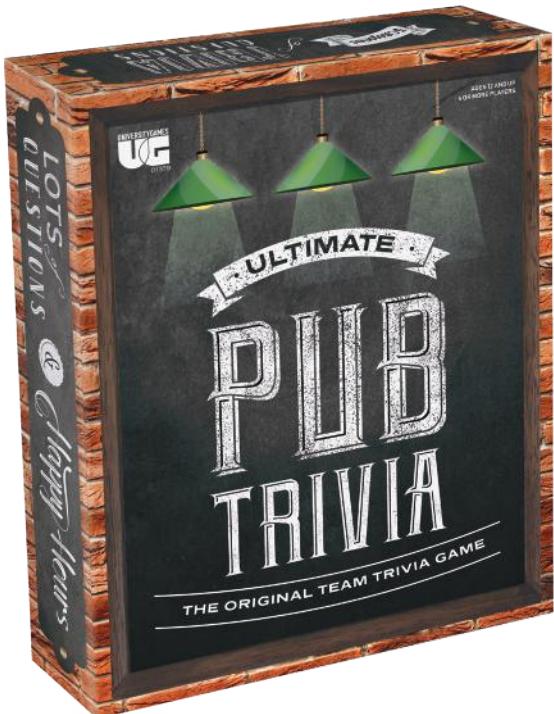
Ages 12+

The original game of people, places and things is back with an all-new look and all-new content! Originally launched in 1985, 20 Questions is University Games' flagship party game with more than 2 million units sold.

ITEM 07202

CASE PACK 4

UPC 7 94764 07202 0



Ultimate Pub Trivia™ ★

Ages 12+

The original team trivia game! Loaded with 1,000 questions across multiple categories, Ultimate Pub Trivia is the challenging and fun trivia game that everyone can play, because they work together on teams.

ITEM 01379

CASE PACK 4

UPC 7 94764 01379 5



NEW!

Ultimate Pub Trivia™ Travel Version

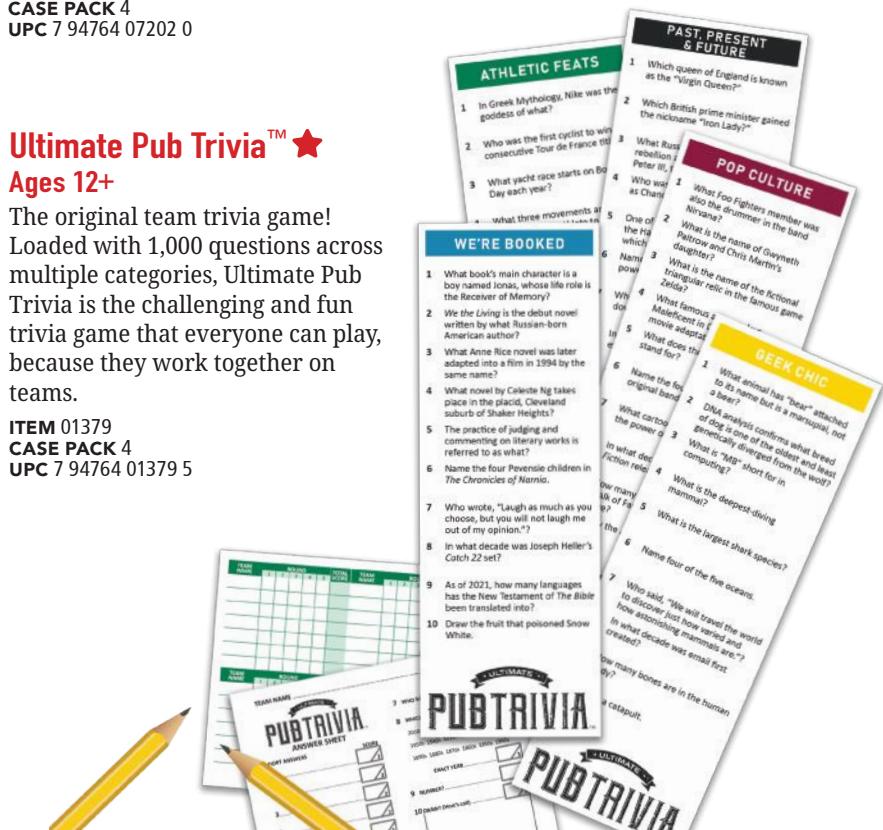
Ages 12+

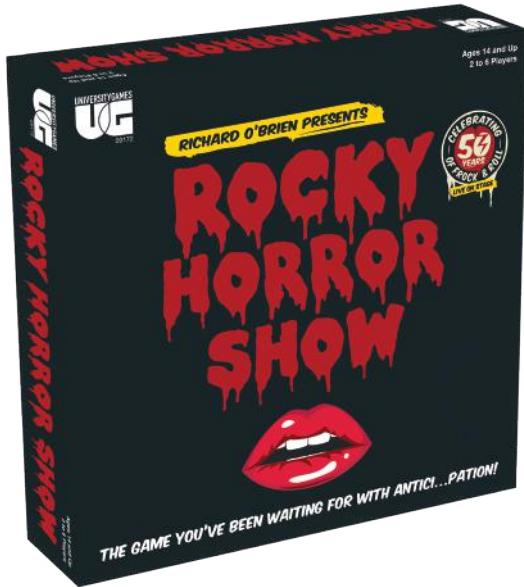
Take Pub Trivia anywhere! This portable version delivers the same exciting questions across five categories. Perfect for game nights, road trips or parties, challenge your knowledge and enjoy endless laughs with friends and family!

ITEM 09183

CASE PACK 6

UPC 7 94764 09183 0

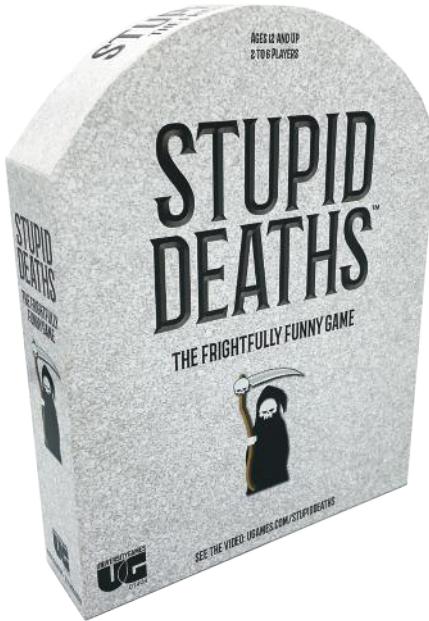




Rocky Horror Show Game Ages 12+

Celebrate more than 50 years of the ground-breaking Rocky Horror Show with this raucous party game. Players experience the magic of the show through game play, singing song lyrics, laughing to outlandish charades and performing key dance moves like the "Time Warp." Be the first player to escape the mansion and win.

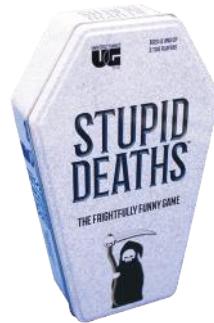
ITEM 09172
CASE PACK 6
UPC 7 94764 09172 4



Stupid Deaths® ★ Ages 12+

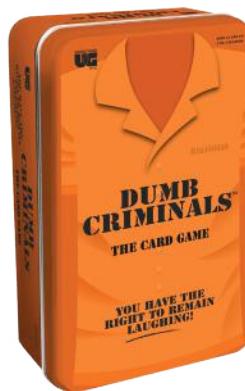
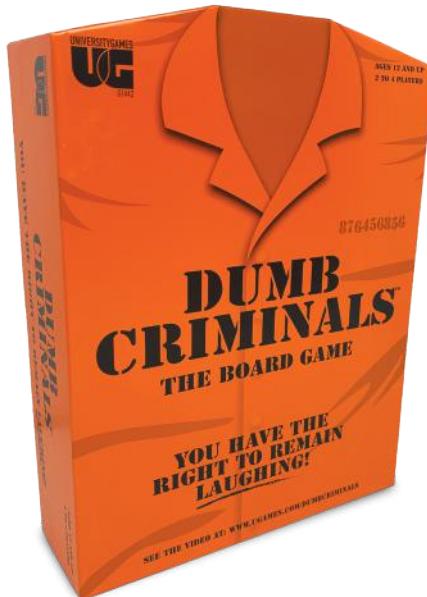
Will players beat the Grim Reaper...or will the Grim Reaper win? Many people die in utterly ridiculous ways, and Stupid Deaths challenges players to identify myth versus fact. In this hilarious party game of grave humor, players who are dead right always win!

ITEM 01404-4PK
CASE PACK 4
UPC 7 94764 01404 4



Stupid Deaths® Card Game Tin ★ Ages 12+

ITEM 01406
CASE PACK 6
UPC 7 94764 01406 8



Dumb Criminals® Ages 12+

Players battle it out with their accomplices to determine whether a hilariously bungled burglary is true or false and earn \$50,000 in cold hard cash. In Dumb Criminals, players create their heist crew and get moving!

ITEM 01442
CASE PACK 6
UPC 7 94764 01442 6

NEW!

Dumb Criminals® The Card Game Ages 12+

Wanted: Dumb or Alive! Dumb Criminals is the hilarious game where players guess if jaw-dropping stories about bungling burglars, clumsy crooks, and ridiculous robbers are true or false!

ITEM 09182
CASE PACK 6
UPC 7 94764 09182 3

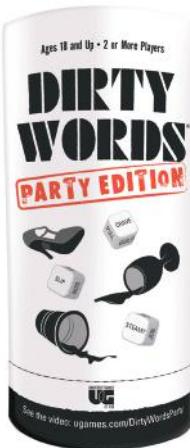


Party Game Night® Games Compendium Ages 12+

It's always a party with Party Game Night! Players can play all of their favorite games with this compendium, including four games that can be played individually or together for a complete evening of fun!

- **DRAW:** Guess the Who, What and Where your rival team has drawn
- **ACT:** Correctly guess charades from popular movies, TV shows, books and more
- **GUESS:** Hear the clues to a mystery topic and shout out the correct answer
- **BLUFF:** Test your bluffing skills and see if you can guess the correct definition from the creative ones

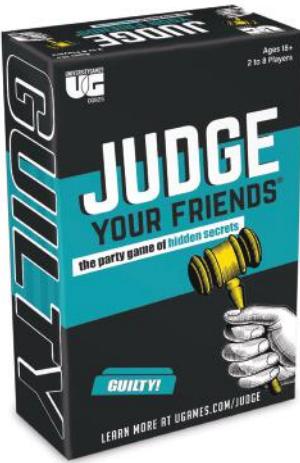
ITEM 00919
CASE PACK 4
UPC 7 94764 00919 4



Dirty Words® Party Edition Ages 18+

Dirty Words Party Edition builds on the success of the original Dirty Words game with more dirty words, more dirty minds and more dirty fun! Great for large groups, up to 12 players. The words aren't dirty, but gameplay can be as dirty or clean as players want.

ITEM 01408-4PK
CASE PACK 4
UPC 7 94764 01408 2



Judge Your Friends® Ages 18+

Whether you have a lifetime of debauchery under your belt or are just a goodie-little-two-shoes, Judge Your Friends is the hilarious adult party game that's easy to play and always a good time. The laughs never stop with 400 rowdy and riotous scenarios. Just bang the gavel, learn the secrets, and find out who your friends really are!

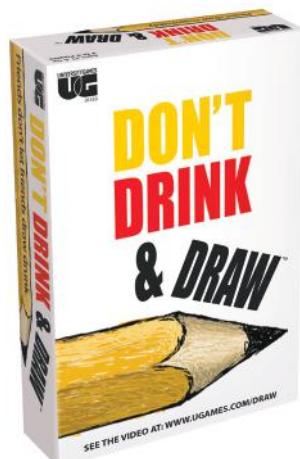
ITEM 00925
CASE PACK 4
UPC 7 94764 00925 5



Happy Hour Hustle™ Ages 21+

Test your wits, strength, showmanship and agility in the party game that gives Happy Hour a whole new meaning. Break out into teams and race to complete challenges in five unique categories. Be the first team to complete a challenge from each category and win!

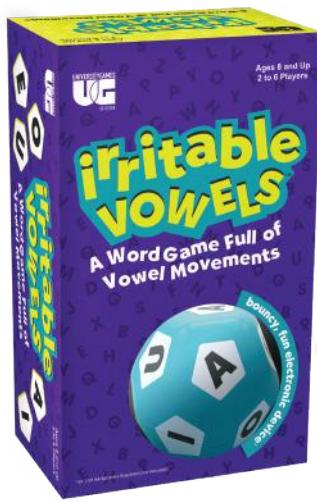
ITEM 01036
CASE PACK 4
UPC 7 94764 01036 7



Don't Drink & Draw™ ★ Ages 21+

It's party mayhem in this hilarious game where every player draws and guesses on every turn! Choose a Person, Action and Location card, then draw the combination. Everyone is guaranteed laughs as they guess each other's drawings.

ITEM 01383
CASE PACK 6
UPC 7 94764 01383 2



Irritable Vowels™ ★

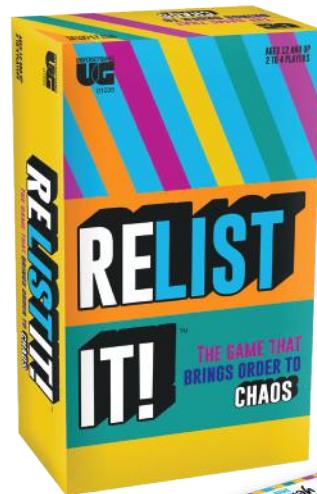
Ages 8+

The jumpy bumpy word game where the vowels have a mind of their own! When the device settles, players race to create a word using the top letter and the cards. Can you create a word before the device goes crazy again?

ITEM 01034

CASE PACK 4

UPC 7 94764 01034 3



ReLIST It™

Ages 12+

It's a race to rearrange in the game all about putting things back in their correct order! Players have two minutes to bring order to chaos from a group of topics or scrambled letters.

ITEM 01035

CASE PACK 4

UPC 7 94764 01035 0



Five-Star Review™

Ages 12+

Everyone loves to be a critic, but can you get a five-star review? Discover the weirdest, wildest and funniest reviews from the internet as you race friends and family to collect five stars across five hilarious categories.

ITEM 01041

CASE PACK 4

UPC 7 94764 01041 1



Rom Com™ ★

Ages 12+

Curl up on the couch and play a game all about your favorite movies: romantic comedies. Compete in teams to identify the perfect pairs, romantic one-liners and silver screen hits from your favorite gals' or date night films.

ITEM 01046

CASE PACK 4

UPC 7 94764 01046 6



Stakz™

Ages 6+

Match. Stack. Win! Stakz is the strategic tile-stacking game where players take turns stacking the 75 different Stakz tiles by matching colors or symbols. The first to stack all their tiles wins!

ITEM 01843
CASE PACK 6
UPC 7 964764 01843 1

NEW!

Abalone® Strategy Game ★

Ages 6+

With over 10 million copies sold worldwide, Abalone is the classic strategy game that is easy to learn yet difficult to master. To win, push six opposing marbles into the gutter along the edge of the board.

ITEM 01855
CASE PACK 6
UPC 7 964764 01855 4



NEW!

Abalone® Go Strategy Game

Ages 8+

Abalone Go is the travel-friendly version of the wildly popular strategy game.

ITEM 01864
CASE PACK 12
UPC 7 94764 01864 6



Sneaky Statues of Easter Island™

Ages 8+

In this game of sneaky strategy, players take turns moving eight “stone” statues. This scaled replica model of Easter Island is home to eight beautifully sculpted Moai resin statues standing ready to share their extraordinary mysteries.

ITEM 01030
CASE PACK 6
UPC 7 88451 05102 3

Challenger Series Games Case Pack of 6, Ages 8+



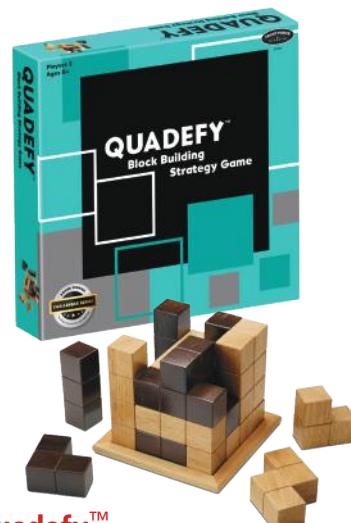
Eternas™

ITEM 53941
UPC 7 88451 05010 1



Pathagon™

ITEM 53942
UPC 7 88451 05030 9

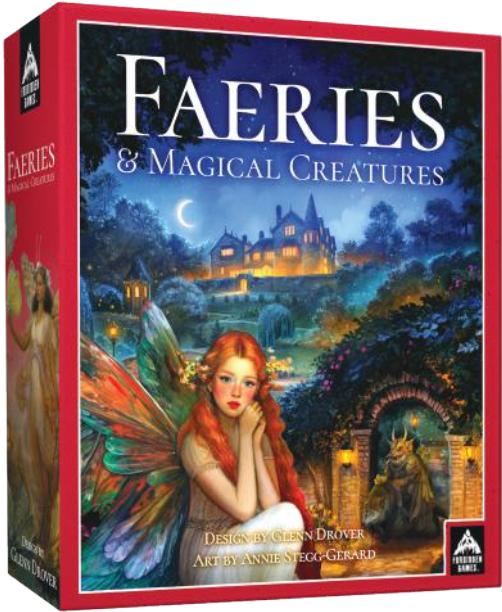


Quadefy™

ITEM 53943
UPC 7 88451 05040 8

Forbidden Games Strategy Games

The Forbidden Games portfolio includes elegant tabletop strategy games with a vintage approach to art. Gameplay has just the right amount of “next step” complexity to engage both casual players and committed gamers. Most games play in just over an hour. Raccoon Tycoon is considered by Dice Tower to be one of the best board games of all time and Mosaic is following a similar path, joining numerous prestigious Top 10 Lists, including Dice Tower’s.



Faeries & Magical Creatures™ Ages 10+

Gather resources, collect faeries, build their homes, and be the first mortal to enter the faerie realm. Features inspiring artwork from award-winning artist Annie Stegg Gerard.

ITEM 51143
CASE PACK 6
UPC 8 52068 51143 7



TOP 100
GAMES OF ALL TIME

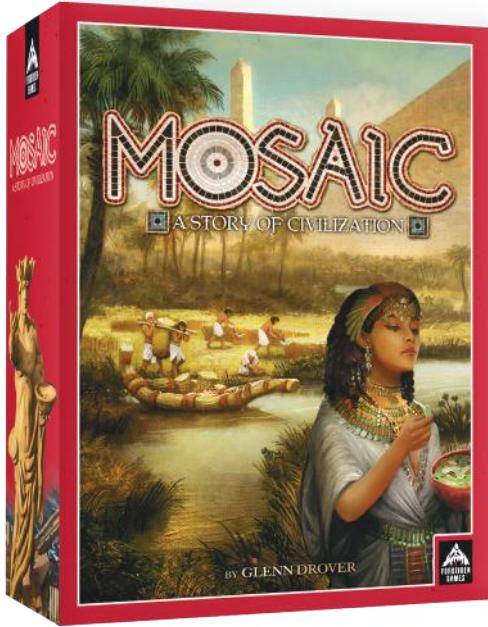


Raccoon Tycoon® Ages 8+

Become a Raccoon Tycoon in this fast, fun game of commodity speculation and town development. Corner the market on the most valuable commodities and create a small fortune, then use your new-found wealth to build lucrative buildings and buy valuable railroads at auction. Dice Tower calls Raccoon Tycoon one of the top 100 board games of all time!

ITEM 51111
CASE PACK 6
UPC 8 52068 00806 7





"TOP 10
GAME OF 2022"-
Tom Vassel

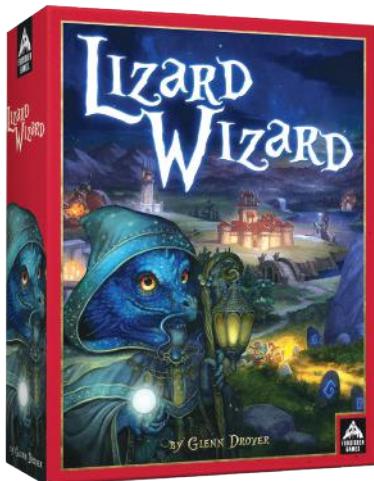


Mosaic: A Story of Civilization™

Ages 14+

In Mosaic, players guide an ancient civilization from its founding. Decisions will determine whether it will thrive and be remembered as the greatest civilization in history, or falter and be lost to the sands of time. Players control the destiny of the civilization with every decision made. Named a top 10 game of the year by Dice Tower for 2022.

ITEM 51150
CASE PACK 4
UPC 8 52068 00826 5

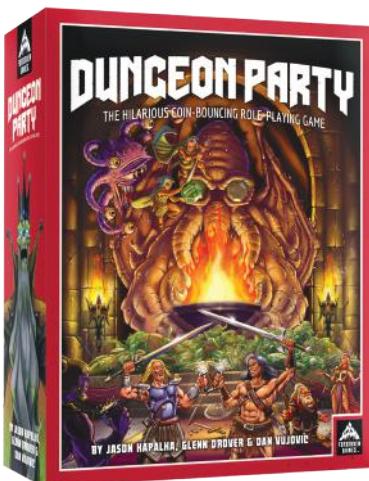


Lizard Wizard®

Ages 10+

Lizard Wizard is the second game in the hit Raccoon Tycoon series. It plays similarly but with deeper, more strategic gameplay...and Dragon Wizards, Magic and Spells!

ITEM 51123
CASE PACK 4
UPC 8 52068 00821 0



Dungeon Party™

Ages 10+

Dungeon Party is an easy-to-learn, raucous, play-anywhere, social role-playing game where the rooms, monsters and treasures are all on bar coasters. Players take turns bouncing a coin to "hit" the monsters, disarm traps or avoid cursed rooms. Players work together to survive the dungeon and gather the most loot, but there can only be one winner.

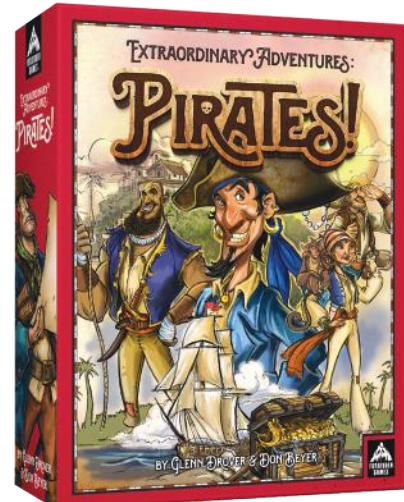
ITEM 51118
CASE PACK 6
UPC 8 52068 00815 9



Dungeon Party™ Starter Set

Ages 10+

ITEM 51117
CASE PACK 8
UPC 8 52068 00816 6



Extraordinary Adventures: Pirates™

Ages 8+

Players sail through the Caribbean plundering merchant ships and visiting exotic ports as they race to be the first to reach the Spanish Treasure Fleet. The richest captain in history will go down as the Pirate King!

ITEM 51132
CASE PACK 6
UPC 8 52068 00804 3

MURDER MYSTERY PARTY®

- Immersive, open-ended game play
- 25M+ online hits to date
- 4M+ units sold
- \$80M+ estimated retail sales to date



The Night Hunter™ ★

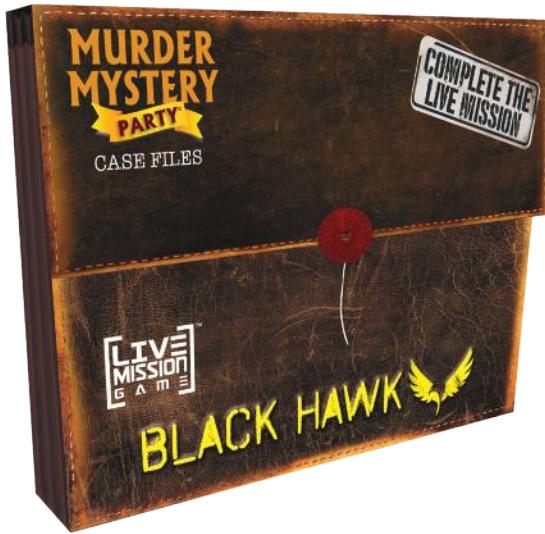
Ages 14+

After confessing to a series of disturbing, animalistic murders, Bill Mendax, "The Night Hunter," was sentenced to life in prison. The public breathed a sigh of relief, thinking The Night Hunter's reign of terror was over...that is, until a murder with similarities previously not released to the public occurs more than 25 years later. Is it a copycat? Or is the wrong person behind bars?

ITEM 33356

CASE PACK 4

UPC 0 23332 33356 1



MISSION STYLE GAME

Mission Black Hawk Live Mission™ Game

Ages 15+

MIX OF DETECTIVE AND ACTION GAME FOR TRUE CRIME FANS

Mission Black Hawk's gameplay makes you feel as if you are part of a special operation, similar to being in a popular action film. The game lasts up to two and a half hours. It is the perfect selection for an exciting time at home with family or friends.

ITEM 33296

CASE PACK 6

UPC 0 23332 33296 0

Murder Mystery Party® Case Files Case Pack of 6, Ages 14+



Underwood Cellars ★

Solve the 20+ year old mystery of the death of Cary Underwood, esteemed former owner of Napa Valley's Underwood Cellars.

ITEM 33280
UPC 0 23332 33280 9

Death by Chef's Knife ★

Famed chef Lorenzo Ritelli has been murdered in his New York restaurant. There are many motives but only one murderer.

ITEM 33283
UPC 0 23332 33283 0

Mile High Murder

Marisa Tower was murdered on an overnight transatlantic flight from San Francisco to London. It's up to you to solve this mile-high murder.

ITEM 33284
UPC 0 23332 33284 7



Fire in Adlerstein

Prove the innocence of journalist Carl Notebeck, accused of murder by arson. There are many suspects, but only one is guilty.

ITEM 33281
UPC 0 23332 33281 6

Death in Antarctica ★

Solve the murder of Robert Kohler, former head of the Aquilo Polar Station in Antarctica, and put the killer behind bars.

ITEM 33282
UPC 0 23332 33282 3

Murder Noir ★

Director Sven Larsgaard is famous for his detailed pranks and hi-jinks on set. He dies on the set of his latest film. Was it a prank gone wrong...or murder?

ITEM 33286
UPC 0 23332 33286 1

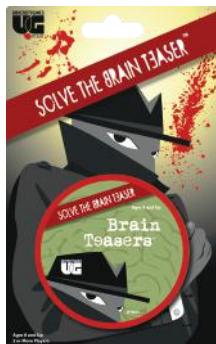
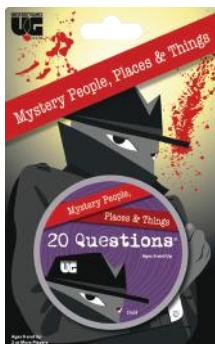
Killer Startup

Startup founder Dan Killian fell 12 stories to his death, from the building where he had started his first company. Was it a misstep or murder?

ITEM 33287
UPC 0 23332 33287 8

Mystery, Mind & Logic™ Tins Case Pack of 12, Ages 8+

These mystery brain teasers were created for fast fun at home or on the go. Each tin contains hours of truly challenging fun! Sold individually or as an assortment.



Mystery Grams™

ITEM 01632
UPC 7 94764 01632 1

20 Questions®

ITEM 01634
UPC 7 94764 01634 5

Brain Teasers™ ★

ITEM 01631
UPC 7 94764 01631 4

30 Second Mysteries™ ★

ITEM 01633
UPC 7 94764 01633 8

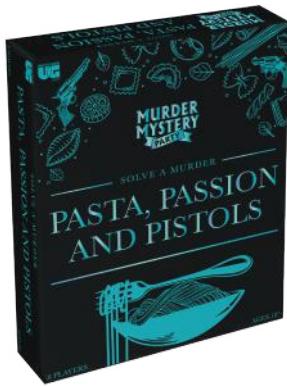
Mystery, Mind & Logic™ Tins Assortment ★

ITEM 01635
CASE PACK 1 (12 Assorted)
UPC 7 94764 01635 2



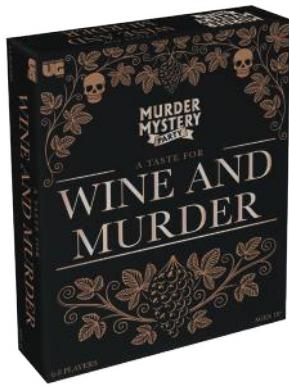
Murder Mystery Party® Games Case Pack of 4, Ages 18+

In 1985, University Games introduced Murder Mystery Party to the world as its first game. Forty years later, these parties-in-a-box still include everything players need to solve a murder during an evening with friends: story settings, character profiles, clues, evidence, a complete party planner, invitations and even menu suggestions!



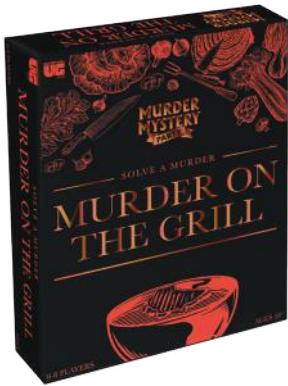
Pasta, Passion & Pistols ★

ITEM 33201
UPC 0 23332 33201 4



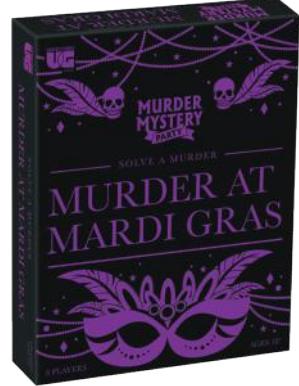
A Taste for Wine & Murder

ITEM 33202
UPC 0 23332 33202 1



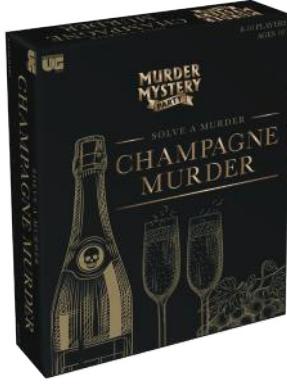
Murder on the Grill

ITEM 33204
UPC 0 23332 33204 5



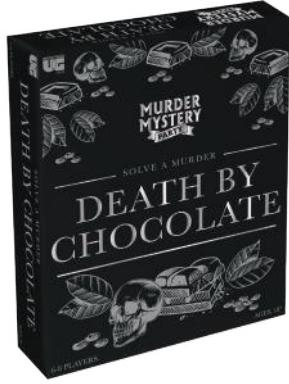
Murder at Mardi Gras

ITEM 33212
UPC 0 23332 33212 0



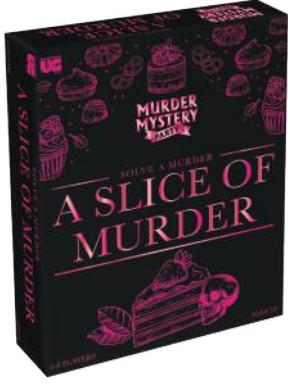
The Champagne Murder ★

ITEM 33217
UPC 0 23332 33217 5



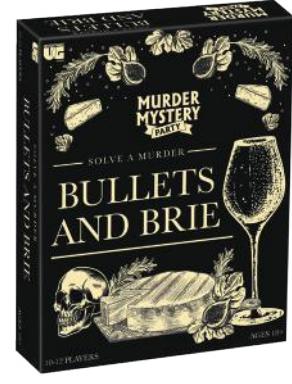
Death by Chocolate ★

ITEM 33218
UPC 0 23332 33218 2



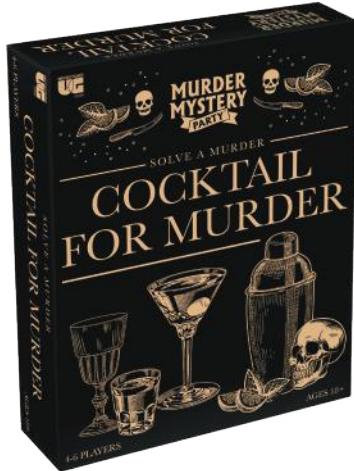
A Slice of Murder

ITEM 33219
UPC 0 23332 33219 9



Bullets & Brie ★

ITEM 33222
UPC 0 23332 33222 9



Cocktail for Murder ★

ITEM 33226
UPC 0 23332 33226 7



Murder Mystery Party® Games Assortment

ITEM 33250
CASE PACK 1 (4 Assorted)
UPC 0 23332 33250 2

Murder Mystery Party® Jigsaw Puzzles

Case Pack of 4, Ages 15+

Each puzzle includes a short mystery, and all a puzzler has to do is **READ** the story, **ASSEMBLE** the puzzle and then **SOLVE** the mystery. Each 1,000-piece puzzle creates a 23" x 29" image. Beware—the puzzle is different than on the package.



Murder on the Hindenburg

ITEM 33100
UPC 0 23332 33100 0



Death on the Istanbul Express ★

ITEM 33122
UPC 0 23332 33122 2

Murder Mystery Party® Jigsaw Puzzles Assortment

ITEM 33160
CASE PACK 1 (4 Assorted)
UPC 0 23332 33160 4



Murder by the Pyramids ★

ITEM 33123
UPC 0 23332 33123 9



Murder on the Titanic ★

ITEM 33101
UPC 0 23332 00521 5



Alfred Hitchcock ★

ITEM 33106
UPC 0 23332 33106 2



Grounds for Murder ★

ITEM 33116
UPC 0 23332 33116 1



Foul Play & Cabernet ★

ITEM 33117
UPC 0 23332 33117 8



Sherlock Holmes

ITEM 33118
UPC 0 23332 33118 5



A Recipe for Murder ★

ITEM 33121
UPC 0 23332 33121 5

Murder Mystery Party® Case File Puzzles

Case Pack of 4, Ages 15+

Murder Mystery Party® Case File Puzzles Assortment

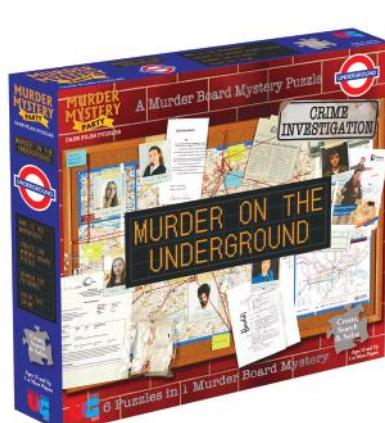
ITEM 33275
CASE PACK 1 (4 Assorted)
UPC 0 23332 33275 5



The Art of Murder

An audacious murder has been committed! A prominent gallery owner in Manhattan was found dead in his studio. You must now work independently or as a team to build the puzzle, review the evidence and identify the killer's motive, means and opportunity.

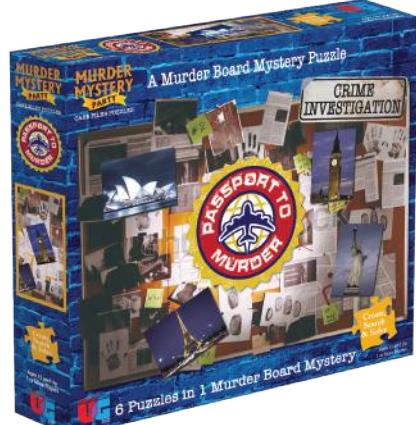
ITEM 33271
UPC 0 23332 33271 7



Murder on the Underground ★

A high profile case has suddenly landed in your hands. A scientific researcher at Biopharm was found dead outside the Hyde Park Corner Station in London. Play by yourself or with others as you try to solve the mystery.

ITEM 33272
UPC 0 23332 33272 4



Passport to Murder

Justin Astor was found dead after he failed to show up for his scheduled car ride. The victim had placed first on the reality TV show *Passport to Riches* and was poised to receive the \$1 million prize. Which of the other six contestants did it?

ITEM 33273
UPC 0 23332 33273 1

Holiday Games and Puzzles

Make the season a little brighter with a unique line of festive games! From Bob Moog's Holiday Themed Dad Jokes that will bring holiday cheer to Holiday Hustle that will bring out a healthy dose of festive competition, there's something for everyone to put under the tree or stuff a stocking!



Bob Moog's Holiday Dad Jokes™ ★ Ages 8+

Bring holiday cheer with festive jokes like, "What do you call an elf who sings? A wrapper!" Guaranteed laughs for any celebration!

ITEM 09174
CASE PACK 6
UPC 7 94764 09174 8

Who What Where Holiday Edition™ Ages 12+

Get creative this holiday season! Draw hilarious scenes like rockstar gingerbread men or hockey-playing reindeer. Create masterpieces and let the guessing games begin!

ITEM 09151
CASE PACK 6
UPC 7 94764 09151 9

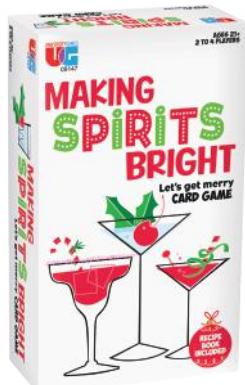


Reindeer Poop™ Card Game

Ages 8+

Dashing through the deck, collecting gifts with glee—who will have the best haul under the tree? Race to complete your Wish List, dodge sneaky elves, and remember, Reindeer Poop is a good thing!

ITEM 09148
CASE PACK 6
UPC 7 94764 09148 9



Making Spirits Bright Card Game ★

Ages 21+

Jingle and mingle with this fast-paced holiday drink-matching game! Race to match your cards, empty your hand, and claim the title of holiday cocktail champion. Perfect for festive parties!

ITEM 09147
CASE PACK 6
UPC 7 94764 09147 2

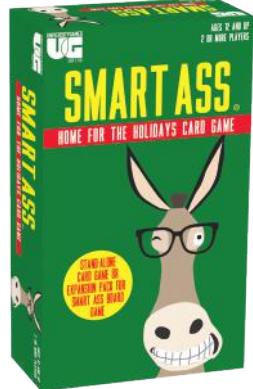


Deer in the Headlights® Holiday

Ages 8+

This holiday twist on the classic game challenges players to discard their cards first while dodging “Deer in the Headlights” rolls that stall progress. With simple rules, it’s an easy-to-learn game the whole family can enjoy!

ITEM 53742
CASE PACK 6
UPC 8 02221 53742 2

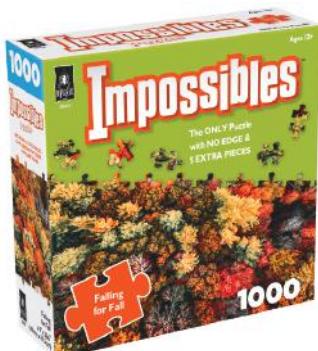


Smart Ass® Home for the Holidays ★

Ages 12+

Celebrate the season with the fast-paced fun of Smart Ass: Home for the Holidays! Shout out answers to festive clues about traditions, characters, and trivia to win 5 cards and claim the title of Ultimate Smart Ass!

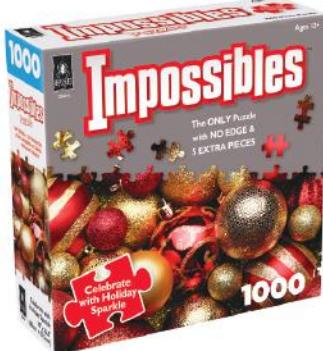
ITEM 09178
CASE PACK 6
UPC 7 94764 09178 6



Impossibles™ Falling For Fall

Ages 15+

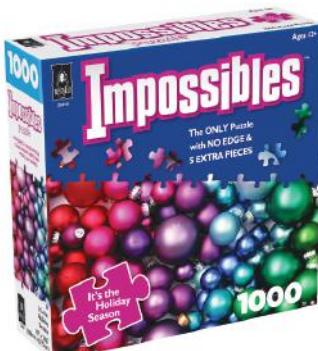
ITEM 33413
CASE PACK 4
UPC 0 23332 33413 1



Impossibles™ Holiday Sparkle

Ages 15+

ITEM 33414
CASE PACK 4
UPC 0 23332 33414 8



Impossibles™ Holiday Season

Ages 15+

ITEM 33416
CASE PACK 4
UPC 0 23332 33416 2

Lawn Party Games 2 or More Players, Ages 8+

University Games offers a curated assortment of high-quality, built-to-last outdoor games that are perfect for any gathering. Whether you are at the park with friends, headed to the beach or tailgating, these “on-the-go” games are the perfect companion.



Double Ladderball ★

An American original

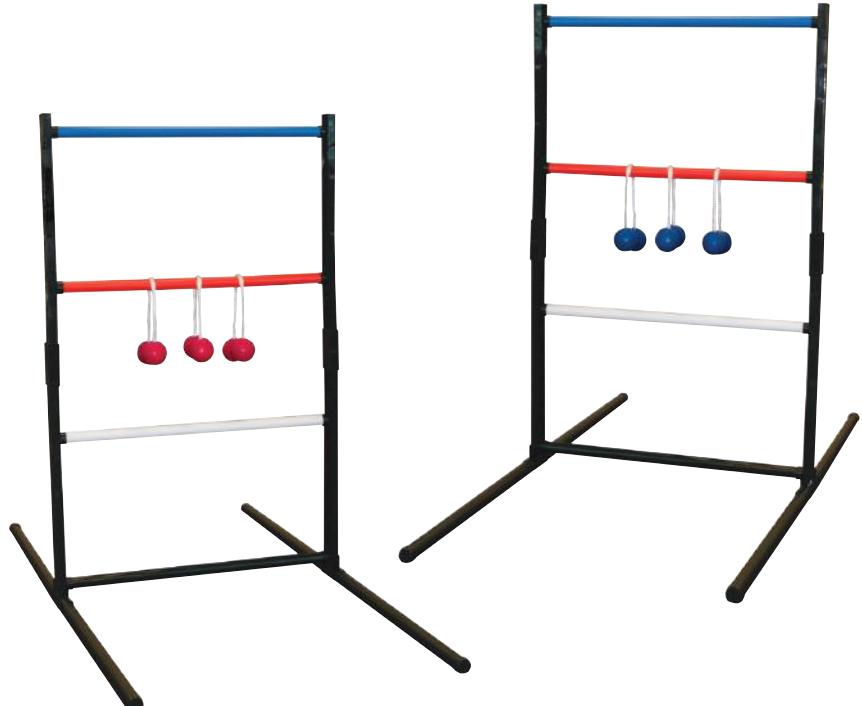
Constructed from high-quality plastics, our unique design increases stability while weighted base bars keep the game in place during play.

ITEM 53946
CASE PACK 2
UPC 8 02221 53946 4

Ladderball Bola Set

Set of 6 bolas compatible with all Ladderball Games.

ITEM 53905
CASE PACK 6
UPC 7 88451 01208 6



Ladderball Pro Steel ★

Ladderball Pro Steel construction is built to last. You'll have hours of enjoyment playing this easy-to-learn family game.

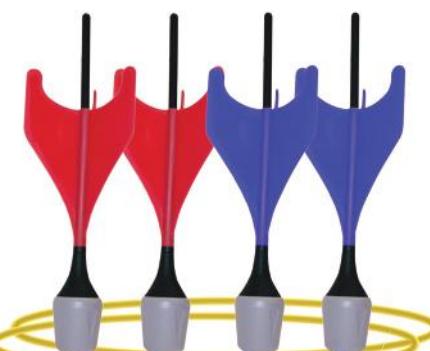
ITEM 53902
CASE PACK 1
UPC 7 88451 01209 3



Lawn Darts

A true classic. Players attempt to land their darts inside the target to score points and win.

ITEM 53951
CASE PACK 6
UPC 8 02221 53951 8





Flickin' Chicken® ★

Ages 6+

They bounce, they roll, but can the chicken hit the target? Flickin' Chicken is perfect for the backyard, the park, family outings, tailgating, the beach and camping. Flickin' Chicken is the #1 selling chicken-based game in America and provides year-round sales with both indoor and outdoor play capabilities.

ITEM 01057
CASE PACK 6
UPC 7 94764 01057 2

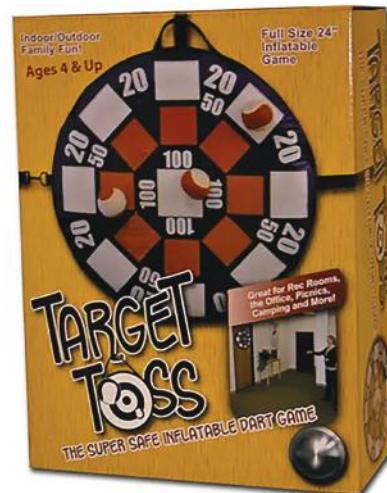


Classic Ring Toss

Ages 4+

Classic Ring Toss features an easy-to-assemble wooden base with sturdy, high-quality plastic rings.

ITEM 53912
CASE PACK 6
UPC 7 88451 04212 0

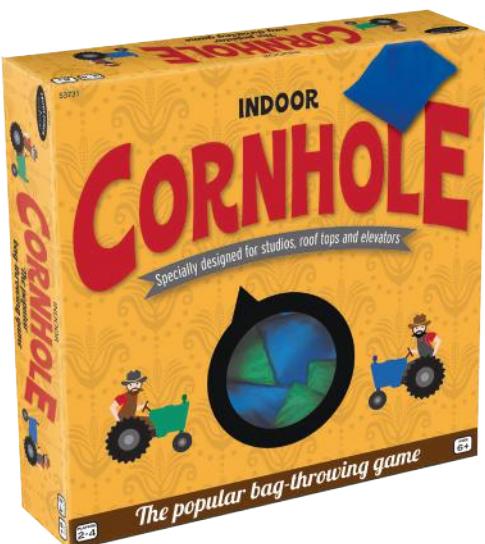


Target Toss

Ages 4+

Target Toss has all the fun and challenge of darts with the safety and flexibility that make it great for all ages. An inflatable inner bladder makes Target Toss safe and portable.

ITEM 53914
CASE PACK 6
UPC 7 88451 01250 5



Indoor Cornhole ★

Ages 6+

The popular tailgate game played by millions can now be played indoors. Teams earn points by landing the bag in the hole. Fun and exciting for families and friends! The entire set folds completely into the packaging for storage and easy portability.

ITEM 53731
CASE PACK 6
UPC 8 02221 53731 6



Domino Gift Tin Series Ages 8+

A Fresh, On-the-Go Dominoes Line for Every Game-Playing Need!

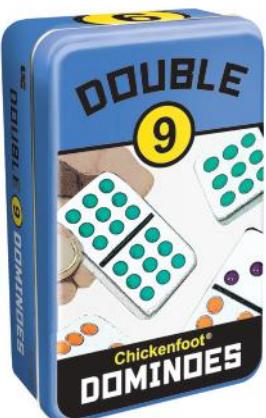
Capture a new generation of domino players with our line of curated dominoes for all levels of play. From the classic beginner set to Mexican Train for the more avid domino player, we offer something for everyone. Updated graphics and storage tins are a perfect pairing. We offer best-in-market quality dominoes: 9mm thickness and 1" x 2" professional size.



Double 6 Dominoes ★

The Classic Set

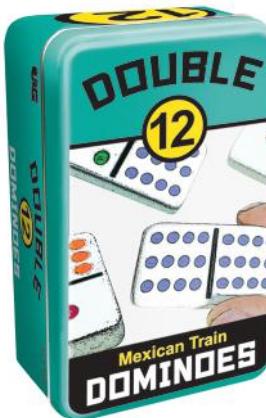
ITEM 55401
CASE PACK 6
UPC 7 94764 55401 4



Double 9 Dominoes

The Family Set

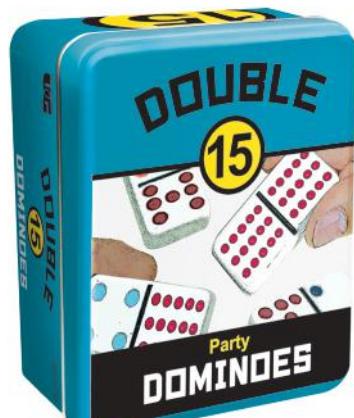
ITEM 55402
CASE PACK 4
UPC 7 94764 55402 1



Double 12 Dominoes ★

The Strategy Set

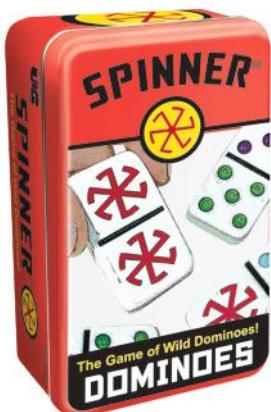
ITEM 55403
CASE PACK 3
UPC 7 94764 55403 8



Double 15 Dominoes

The Party Set

ITEM 55404
CASE PACK 3
UPC 7 94764 55404 5



Spinner® Dominoes ★

The Wild Set

ITEM 55406
CASE PACK 3
UPC 7 94764 55406 9



Mexican Train Dominoes ★

The Deluxe Set

ITEM 55405
CASE PACK 3
UPC 7 94764 55405 2



Mexican Train Deluxe Traditional Domino Set

Ages 6+

Includes 91 professional-sized double 12 dominoes with jumbo color dots, a dual-use 50-page score pad, an electronic centerpiece with train and rooster sounds and rules for Mexican Train, Chickenfoot and 6 other popular games. Everything stores inside the train-shaped collector tin.

ITEM 54006
CASE PACK 4
UPC 0 14126 01618 0



Spinner® ★ Ages 6+

Since 1983, the Original Texas Wild Domino Game! Spinner has been exclusively manufactured and distributed for 40 years. This set contains 55 standard size dominoes with colored dots, 11 extra Spinner dominoes and a Spinner score pad. One of the highest-rated domino games with over 4,000 4.8-star reviews online.

ITEM 54801
CASE PACK 4
UPC 0 14126 00711 9



Mexican Train Ages 6+

Players build "trains" of dominoes all starting at the central "station." This classic game includes a full set of double 12 dominoes for easy scoring and a bonus train whistle.

ITEM 54005
CASE PACK 8
UPC 0 14126 01206 9



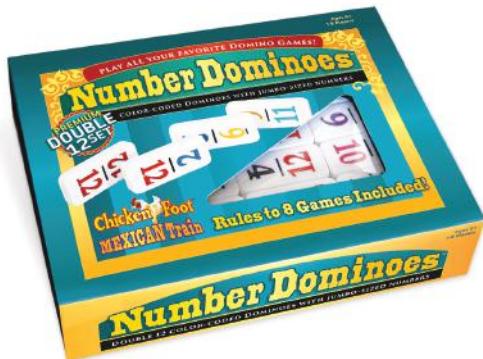
Mexican Train To Go ★ Ages 6+

Compact set of the most popular domino game on the market. Includes 8 glitter train markers, a centerpiece and a complete set of 91 double 12 dominoes.

ITEM 54201
CASE PACK 6
UPC 0 14126 06603 1

Professional Domino Sets (Dominoes Measure 2" x 1" x 5/16") Ages 6+

We are proud to manufacture the official dominoes used for tournaments around the world, and we now offer these high-quality dominoes for consumers as well as professionals. Sets feature traditional black dots, as well as color dots and numbers for easier counting during game play.



Double 12 Color Number Dominoes

ITEM 54101
CASE PACK 8
UPC 0 14126 13701 4



Chickenfoot®

ITEM 54004
CASE PACK 12
UPC 0 14126 00906 9



Double 6 Black Dot Dominoes

ITEM 54002
CASE PACK 24
UPC 0 14126 00606 8

Double 6 Color Dot Dominoes

ITEM 54003
CASE PACK 24
UPC 8 02221 54003 3



Mexican Train Deluxe Dominoes ★

Ages 8+

Mexican Train Dominoes is a popular game sometimes known as "Trains." Players work to play all of the dominoes in their hand by placing them on "trains" from the central station. This wood storage box with sliding top stores a set of double-12 dominoes, 8 cast metal trains, a solid wood train station and a score pad.

ITEM 53303
CASE PACK 3
UPC 8 02221 53303 5

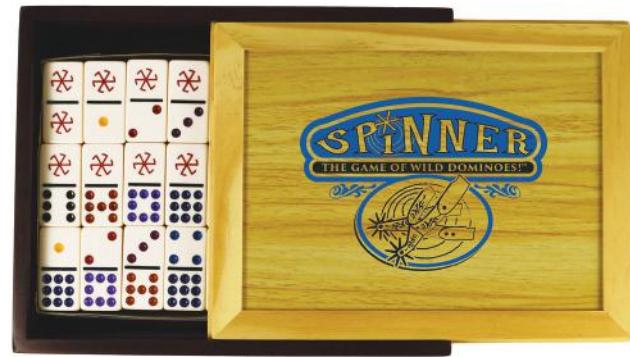


Liar's Dice

Ages 8+

Put on your poker face and try to out-bid, out-bluff and out-last your opponents by issuing bids or challenges. The game comes in a wooden box shaped like a die. Includes 4 plastic dice shakers, 20 game dice and a storage bag.

ITEM 53706
CASE PACK 4
UPC 8 02221 53706 4



Spinner Dominoes® Deluxe

Ages 8+

Spinner, the original Texas wild domino game, is a fantastic, fun combination of the world's best domino games. Spinner is the only domino game with wild dominoes that can be played as any number. The beautiful wooden box contains 55 standard size dominoes with colored dots, 11 extra Spinner dominoes and a Spinner score pad.

ITEM 53310
CASE PACK 4
UPC 8 02221 53310 3



Michigan Rummy™

Ages 8+

This classic rummy card and betting game features a stained, solid-wood game board with beveled edges, casino-style chip troughs, betting chips and removable disks to play 4 games: Michigan Rummy, Wanagan, Great Lakes and Oh Claire!

ITEM 53304
CASE PACK 4
UPC 8 02221 53304 2

Rummikub® ★

Ages 8+

Rummikub—The Original Rummy Tile Game. Played by millions for more than 80 years, our Collectible Vintage Edition features an all-wooden gift box that stores 106 game tiles. The top and bottom slide off to double as wooden tile racks.

ITEM 53302
CASE PACK 4
UPC 8 02221 53302 8



Circa Shut-the-Box ★

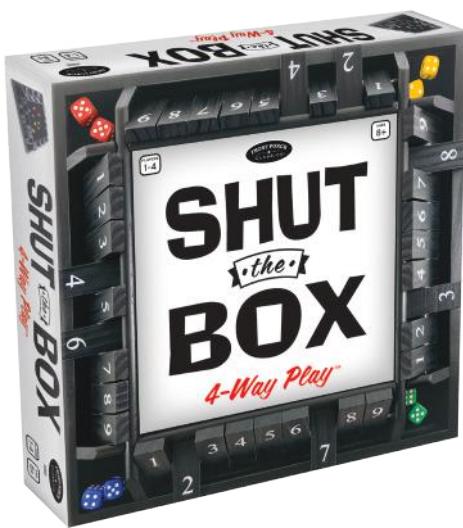
Ages 8+

Circa Shut the Box is a tabletop version of the popular English pub game. Roll the dice and try to cover all the numbers in order to "shut the box" and win the game. Packaged in a solid wood box with handcrafted wooden dice and tiles.

ITEM 53501RC

CASE PACK 6

UPC 8 02221 53501 5



Shut-the-Box 4-Way Play™

Ages 8+

The classic "solitaire" game, now for groups of up to 4 players! Players roll their colored dice simultaneously; the player with the lowest score wins. Antique wood-look game board measures 14" x 14" x 2.5".

ITEM 53502

CASE PACK 4

UPC 8 02221 53502 2



Mancala

Ages 8+

Enjoy the ancient game of skill and strategy—played by more people than any game in history!

ITEM 53308

CASE PACK 6

UPC 8 02221 53308 0

Solid Wood Cribbage

Ages 8+

Front Porch Classics reintroduces this familiar, classic card game. The colorful, hardwood cribbage board with metal pegs is communicated through the window package.

ITEM 53705

CASE PACK 6

UPC 8 02221 53705 7

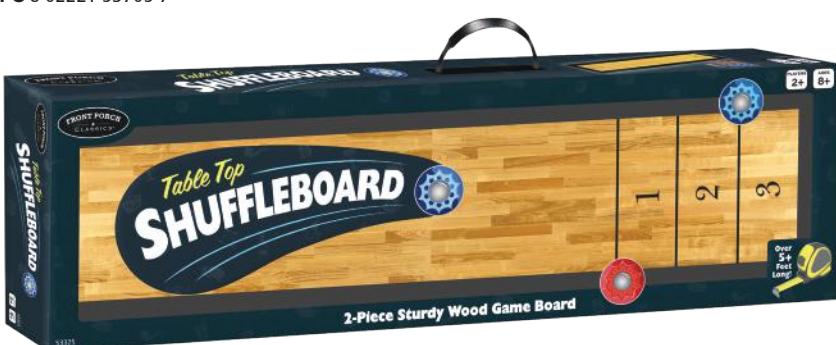


Table Top Shuffleboard™

Ages 8+

Front Porch Classics brings pub-style shuffleboard home with this realistic, high quality, wooden table top version. Game board measures 62" x 10" x 1.5".

ITEM 53325

CASE PACK 3

UPC 8 02221 53325 7

5+ FEET LONG!



State Fair Bingo™ ★

Ages 8+

Gather your friends and family to play Bingo with this authentic, retro-style set. Get caught up in the excitement as the wooden balls roll around inside the metal spinner and you wait for the caller's announcement. The set includes a traditional metal ball spinner, wooden bingo balls, solid-wood bingo board and 8 shutter bingo cards.

ITEM 53811
CASE PACK 2
UPC 8 02221 53811 5

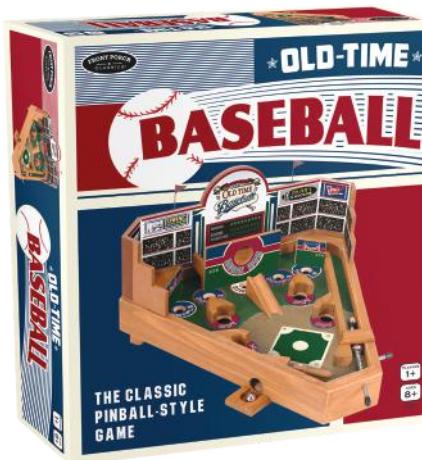


State Fair Bingo™ Expansion Cards

Ages 8+

Now players can add cards to the original State Fair Bingo for larger group play. All 12 cards are different than the cards included in State Fair Bingo.

ITEM 53812
CASE PACK 12
UPC 8 02221 53812 2

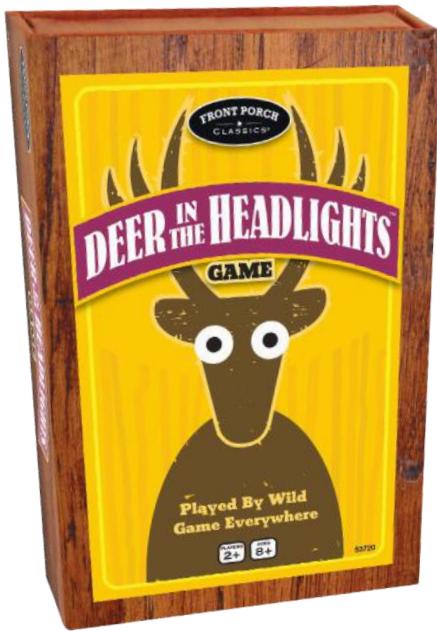


Old-Time Baseball

Ages 8+

Play ball with this real working pinball game. This classic bestseller comes packaged in a nostalgic, attention-grabbing package. The wooden design with real metal pinball mechanics features hardware that has been redesigned to last from generation to generation.

ITEM 53741
CASE PACK 4
UPC 8 02221 53741 5



Deer in the Headlights® ★

Ages 8+

Players race to be the first to discard their cards and win the round. Watch out for the Deer in the Headlights! A fun, fast-moving card and dice game for the whole family. Great for travel.

ITEM 53720
CASE PACK 12
UPC 8 02221 53720 0



Euchre

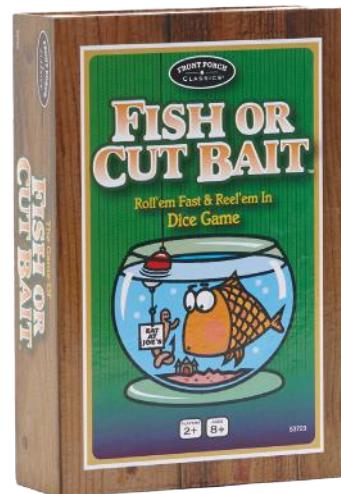
Ages 8+

The original trick-taking card game. Comes with 2 decks of custom cards, a unique “scoring wheel” and 1 wooden trump die. An old-time favorite, perfect for the entire family and great for camping.

ITEM 53719

CASE PACK 12

UPC 8 02221 53719 4



Fish or Cut Bait™

Ages 8+

Players flip the 45-second timer, roll to assemble a fishing “rig” and then catch as many fish as possible before time expires. The player with the biggest catch wins!

ITEM 53723
CASE PACK 12
UPC 8 02221 53723 1

Vintage Games Ages 10+

This bestselling line offers four titles featuring slide-open, matchbox-style packaging. Merchandised in a colorful, compact PDQ, Vintage Games offers popular gameplay—riddles, trivia, category names and mysteries—on unique bottle-shaped cards. Vintage Games deliver fast fun anywhere, any time, and they make great gifts.



Vintage Games PDQ

ITEM 53510
CASE PACK 1 (12 Assorted)
UPC 8 02221 53510 7



Pegitable 2-Pack Merriment Mixture & Brain Elixir

ITEM 52102
CASE PACK 6
UPC 8 02221 52102 5



Pegitable 2-Pack Cunning Concoction & Mystery Tonic

ITEM 52101
CASE PACK 6
UPC 8 02221 52101 8



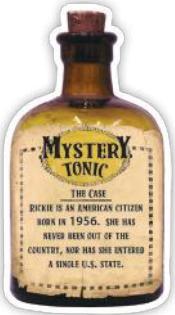
Merriment Mixture CATEGORIES GAME

ITEM 53511
CASE PACK 6
UPC 8 02221 53511 4



Brain Elixir AFTER-DINNER RIDDLES

ITEM 53512
CASE PACK 6
UPC 8 02221 53512 1



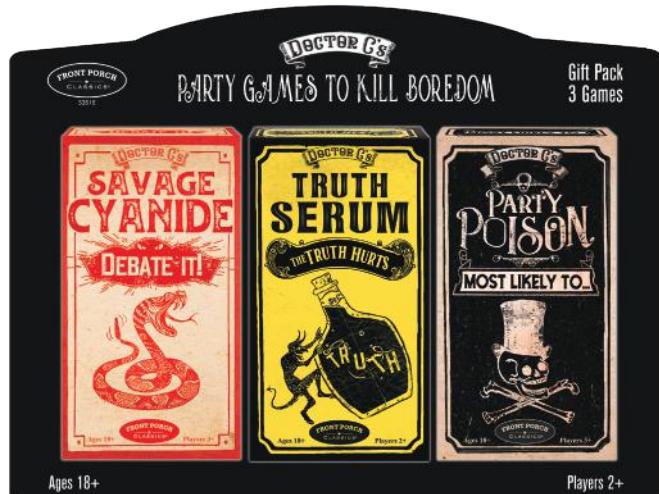
Mystery Tonic ONE MINUTE MYSTERIES

ITEM 53513
CASE PACK 6
UPC 8 02221 53513 8



Cunning Concoction BLUFF TRIVIA

ITEM 53514
CASE PACK 6
UPC 8 02221 53514 5

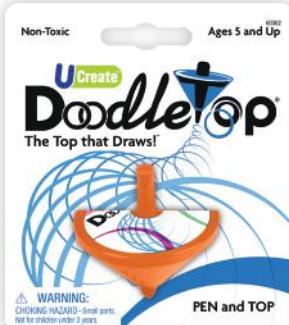


NEW!

Doctor C's 3 Pack Savage Cyanide, Truth Serum & Party Poison Ages 18+

ITEM 53516
CASE PACK 6
UPC 8 02221 53516 9

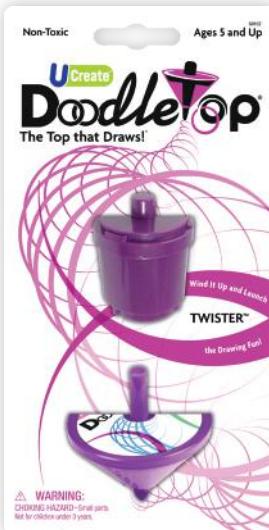
DoodleTop® Ages 5+



Doodletop® Single ★

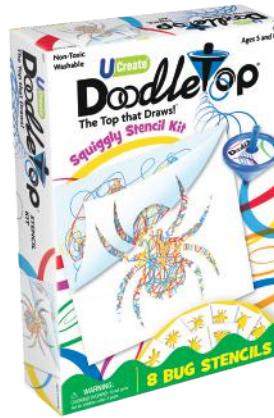
ITEM 60362
CASE PACK 12
UPC 0 29101 60362 0

It's a classic toy with a twist that has sold over 30 million units in 28 countries. Spin rings around family and friends!



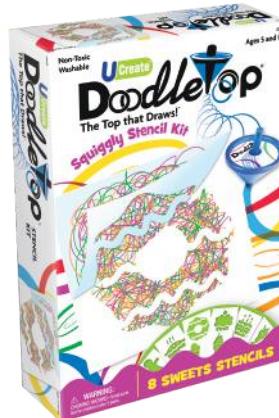
Doodletop® Twister

ITEM 60102
CASE PACK 12
UPC 0 29101 60102 2



Doodletop® Bug Stencil Kit

ITEM 60607
CASE PACK 6
UPC 0 29101 60607 2



Doodletop® Sweets Stencil Kit

ITEM 60609
CASE PACK 6
UPC 0 29101 60609 6



Doodletop® Refill Pack

ITEM 60200
CASE PACK 12
UPC 7 33753 60200 8

Rainbow Ribbons™ Ages 5+

Brilliant ribbons for swirling and twirling!
Perfect for dance, gymnastics and parades. *Available individually or in a display.*



Large Rainbow Ribbons™

A bigger version of our original Rainbow Ribbon with a 10' long ribbon and a wooden wand.

ITEM 61110
CASE PACK 12
UPC 0 40595 61110 6



USA Dazzler Ribbons™

Our first ever Red, White and Blue Dazzler! Show your love for the U.S.A. and your patriotic spirit. Ribbon measures 7 feet long.

ITEM 61132
CASE PACK 12
UPC 0 40595 61132 8



Rainbow Ribbons™ (Wooden Wand)

ITEM 61100
CASE PACK 12
UPC 7 33753 61100 0

Rainbow Display

ITEM 61199
CASE PACK 1 (36 Ribbons)
UPC 7 33753 61199 4



Dazzler Ribbons™ (Plastic Wand)

ITEM 61130
CASE PACK 12
UPC 0 40595 61130 4

Dazzler Display

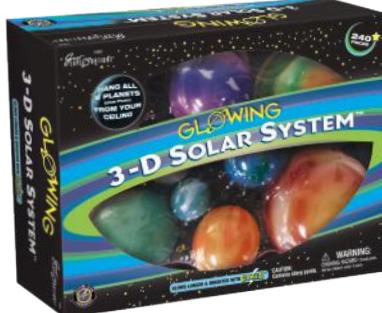
ITEM 61131
CASE PACK 1 (36 Ribbons)
UPC 7 33753 61131 4



Glow in the Dark Stars and Planets Ages 5+

Our bestselling celestial products out-glow all others thanks to our proprietary Glominite® formula. Used separately or combined, stars and planets brighten a room and light up sales!

- 1B+ stars sold
- Lifetime glow guarantee
- Glow-in-the-dark cool factor



3-D Solar System™ ★

ITEM 19862
CASE PACK 6
UPC 0 40595 19862 1



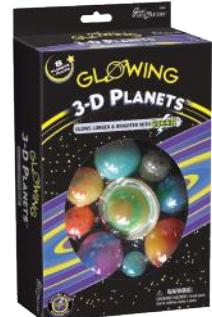
Phases of the Moon™

ITEM 19863
CASE PACK 6
UPC 0 40595 19863 8



Star Center™ PDQ

ITEM 19000
CASE PACK 1 (36 Assorted)
UPC 0 40595 19000 7



3-D Planets Boxed Set

ITEM 19466
CASE PACK 6
UPC 0 40595 19466 1



3-D Planets™ ★ in a Tube

ITEM 19464
CASE PACK 12
UPC 0 40595 19464 7

3-D Stars™ in a Tube

ITEM 19469
CASE PACK 12
UPC 0 40595 19469 2

3-D Planets & Stars PDQ

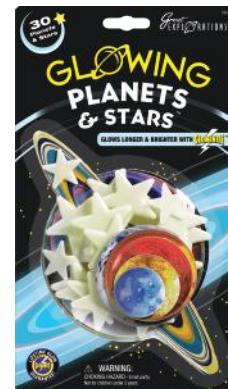
ITEM 19461
CASE PACK 1 (8 Assorted)
UPC 0 40595 19461 6

Wonder Stars Super Kit™ ★

ITEM 19491
CASE PACK 12
UPC 0 40595 19491 3

Colorful Stars Super Kit™ ★

ITEM 19492
CASE PACK 12
UPC 0 40595 19492 0



Wonder Stars™ ★

ITEM 19471
CASE PACK 12
UPC 0 40595 19471 5

Twinkle Stars® ★

ITEM 19472
CASE PACK 12
UPC 0 40595 19472 2

Colorful Stars® ★

ITEM 19473
CASE PACK 12
UPC 0 40595 19473 9

Galactic Astros™

ITEM 19475
CASE PACK 12
UPC 0 40595 19475 3

Planets & Stars™

ITEM 19476
CASE PACK 12
UPC 0 40595 19476 0

Colorful Twinkle Stars™

ITEM 19478
CASE PACK 12
UPC 0 40595 19478 4

NEW LOOK for 2025!

Are you and your customers ready for 21st century glow-in-the-dark stars with new and longer glowing Glowminite? More than 10 million sold each year.



NEW!

Glow-in-the-Dark Tube PDQ

ITEM 19125

CASE PACK 1 (12 Assorted)

UPC 0 40595 19125 7



NEW!

Glow-in-the-Dark Colorful Twinkle Stars Tube

ITEM 19121

CASE PACK 6

UPC 0 40595 19121 9



NEW!

Glow-in-the-Dark Wonder Stars Tube

ITEM 19122

CASE PACK 6

UPC 0 40595 19122 6



NEW!

Glow-in-the-Dark Twinkle Stars Tube

ITEM 19123

CASE PACK 6

UPC 0 40595 19123 3



NEW!

Glow-in-the-Dark Colorful Stars Tube

ITEM 19124

CASE PACK 6

UPC 0 40595 19124 0



NEW!

Glow-in-the-Dark Slime PDQ

ITEM 19135

CASE PACK 1 (12 Assorted)

UPC 0 40595 19135 6

NEW!

Glow-in-the-Dark Lunar Crystal Slime

ITEM 19131

CASE PACK 6

UPC 0 40595 19131 8



NEW!

Glow-in-the-Dark Moon Dust Slime

ITEM 19132

CASE PACK 6

UPC 0 40595 19132 5

NEW!

Glow-in-the-Dark Galaxy Slime

ITEM 19133

CASE PACK 6

UPC 0 40595 19133 2



NEW!

Glow-in-the-Dark Throw-in-the-Dark Ball

ITEM 19137

CASE PACK 6

UPC 0 40595 19137 0

NEW!

Glow-in-the-Dark Glow String

ITEM 19136

CASE PACK 6

UPC 0 45095 19136 3



LIFETIME GLOW GUARANTEE!

Assures customers that our stars will glow for a lifetime or we will replace the product. Our proprietary Glominite® glow formulation gives our stars the brightest and highest quality glow.

2025—The Year of the BePuzzled “Kidult”



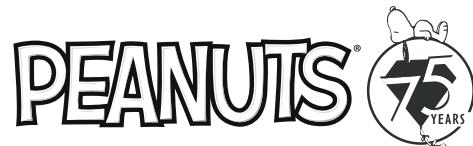
Celebrate the magic of **Disney** with new 3D Crystal Puzzles in celebration of **Toy Story's** 30th anniversary, featuring Woody and an update to Buzz Lightyear & Aliens. Fans of **Stitch** can join the fun with three puzzles featuring their favorite alien, including a brand new pose in honor of the live action film release in 2025.

Hot on the heels of excitement of the **Marvel** 2024 film, University Games is thrilled to unveil a new **Deadpool** 3D Crystal Puzzle, as well as two new Marvel Licensed Deluxe **Hulk** puzzles! Alongside this, Marvel's roster of quarterly film releases will keep the momentum strong through 2025 and into 2026, including the upcoming February release of **Captain America: Brave New World**, with puzzles spotlighting both classic Super Heroes and fresh Super Villains.



Fans of three wildly popular video game franchises have much to look forward to this year, with the release of a **Kirby** Licensed Standard 3D Crystal Puzzle, **Sonic the Hedgehog** Licensed Deluxe 3D Crystal Puzzle and the addition of two new **Legend of Zelda** Hanayama Brain Teaser Puzzles that feature icons from the game.

Celebrate 75 years of **Peanuts** with a new **Snoopy** Joe Cool 3D Crystal Puzzle. As Snoopy continues to go viral on TikTok, our puzzles offer a timeless way to connect with the charm and joy of this beloved beagle.



NEW!

Kirby Licensed Standard Crystal Puzzle

A charming and universally-loved pink protagonist, Kirby has become a recognizable and beloved mascot for video game players of all ages and experience levels. With an established fan base, the new Kirby Standard Licensed 3D Crystal Puzzle appeals to fans of the game as well as puzzlers looking for the next challenge.

ITEM 32187
CASE PACK 6
UPC 0 23332 32187 2



©Nintendo / HAL Laboratory, Inc.



NEW!

Sonic the Hedgehog Licensed Deluxe Crystal Puzzle

Celebrate Sonic the Hedgehog's incredible legacy with the Sonic Deluxe 3D Crystal Puzzle, the ultimate collectible for fans of all ages! Inspired by over 1.77 billion game sales and Sonic's billion-dollar box office success, this intricately-designed puzzle captures the speed and charm of the beloved blue blur.

ITEM 32188
CASE PACK 6
UPC 0 23332 32188 9

- Sega's #1 game franchise
- 1.77B+ games sold
- \$1B+ box office sales
- 35th anniversary in 2026

ORIGINAL 3D CRYSTAL PUZZLES™

Collect Them All!

Case Pack of 6, Ages 12+



NEW!

Stitch Hula Dancing

Stitch, the lovable and chaotic alien from Disney's *Lilo & Stitch*, has captured hearts around the globe with his quirky charm, heartwarming transformation and unbreakable bond with family. This new crystal puzzle not only showcases Stitch's iconic playful personality but also brings an engaging and rewarding experience to Disney fans of all ages.

ITEM 32185
UPC 0 23332 32185 8

- Live action film in June 2025
- Disney's top character in 2024
- 3 Stitch SKUs total
- Promotional & assortment opportunities

Delight your mind and eyes with our Original 3D Crystal Puzzles! These three-dimensional brain teaser puzzles are enjoyable to work on, challenging to complete and beautiful to display. Over 1 million puzzles are sold each year, including popular characters from Marvel, Disney and Peanuts. With multiple merchandising vehicles to fit any store format and new titles every year, Original 3D Crystal Puzzles are sure to keep puzzlers coming back for more.



**LIVE ACTION FILM
JUNE 2025!**



**30th ANNIVERSARY
NOVEMBER 2025!**

Since 1995, Disney and Pixar's Toy Story has captured hearts with its heartwarming message of friendship, loyalty and adventure. Woody, the steadfast cowboy, and Buzz Lightyear, the fearless space ranger, have become iconic characters for generations. Their bond has taught us the true meaning of teamwork, bravery and what it means to be there for each other—"to infinity and beyond!"

- 30th Anniversary in 2025
- Re-release of Toy Story 1
- Toy Story 5 coming in 2026
- Millennial nostalgia & appeal

**Licensed
Standard**



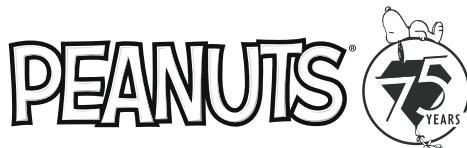
Woody **NEW!**
ITEM 32179
UPC 0 23332 32179 7



Buzz Lightyear & Aliens
ITEM 31044
UPC 0 23332 31044 9

**Licensed
Deluxe**





Peanuts made its debut as a comic strip in October of 1950. 75 years later, Snoopy remains top dog, winning over yet another generation of fans on social media with viral videos and products on Tik Tok, Instagram and more. Snoopy merchandise is HOT—stock up on Snoopy Crystal Puzzle titles and get in on the Snoopy craze!

- 75th anniversary in 2025
- 19 million+ global social followers
- Massive engagement on TikTok, Instagram and Facebook
- New and classic Peanuts content now streaming on Apple TV+



Snoopy Surf ★
ITEM 31093
UPC 0 23332 31093 7



Snoopy & Woodstock ★
ITEM 30991
UPC 0 23332 30991 7

Licensed Standard



Snoopy Campfire ★
ITEM 31136
UPC 0 23332 31136 1



Snoopy Joe Cool
ITEM 32186
UPC 0 23332 32186 5
Concept Only
NEW!



Snoopy Heart ★
ITEM 31070
UPC 0 23332 31070 8



Snoopy Flying Ace
ITEM 30998
UPC 0 23332 30998 6



Snoopy Astronaut
ITEM 30999
UPC 0 23332 30999 3



Snoopy Detective
ITEM 31034
UPC 0 23332 31034 0



Snoopy & House
ITEM 30992
UPC 0 23332 30992 4

Licensed Deluxe



Snoopy & Charlie Brown
ITEM 31062
UPC 0 23332 31062 3

Godzilla Ultra-Deluxe Licensed Crystal Puzzle★

Celebrating 70 years since its debut, Godzilla remains a thunderous global marketing powerhouse with over 100 million viewers. TOHO's iconic Godzilla 38-film legacy roared into theaters with the release of *Godzilla Minus One* in 2023. With the release of *Godzilla x Kong: The New Empire* in theaters last year and renewal of the popular Apple+ series *Monarch: Legacy of Monsters*, Godzilla's monstrous cultural impact continues into 2025 and beyond!

ITEM 31331
CASE PACK 6
UPC 0 23332 31331 0

- 100M+ global viewers
- 38 feature films
- \$4B+ global film franchise
- *Monarch: Legacy of Monsters* series on Apple+





Marvel Licensed Crystal Puzzles

Since 1940, Marvel has brought to life over 80,000 characters and countless stories across print, television and film. Its Super Heroes and Super Villains are iconic, with fans of the Marvel Universe around the world eager to get their hands on Marvel merchandise.

- 80,000+ characters
- 285M+ global social followers
- \$31B+ global box office revenue
- Quarterly film releases through 2026

Licensed Standard



Deadpool Ages 14+ **NEW!**

ITEM 31191
UPC 0 23332 31191 0

Licensed Deluxe



Hulk **NEW!**

ITEM 31192
UPC 0 23332 31192 7



Red Hulk **NEW!**

ITEM 31193
UPC 0 23332 31193 4



Black Panther

ITEM 31189
UPC 0 23332 31189 7



Captain America ★

ITEM 31186
UPC 0 23332 31186 6



Iron Man

ITEM 31187
UPC 0 23332 31187 3



Spider-Man ★

ITEM 31188
UPC 0 23332 31188 0



Marvel
3D Crystal Puzzle
Licensed Standard
6-Piece PDQ

ITEM 31190
CASE PACK 1 (6 Assorted)
UPC 0 23332 31190 3
DIMENSIONS 7.25" x 11" x 6"



Marvel
3D Crystal Puzzle
Licensed Standard
12-Piece PDQ

ITEM 31175
CASE PACK 1 (12 Assorted)
UPC 0 23332 31175 9
DIMENSIONS 8" x 12" x 6"

Standard Puzzles

**Cat & Kitten**
ITEM 30904
UPC 0 23332 30904 7**Cat & Kitten** ★
ITEM 30947
UPC 0 23332 30947 4**Dachshund**
ITEM 30903
UPC 0 23332 30903 0**Frog** ★
ITEM 31090
UPC 0 23332 31090 6**Frog**
ITEM 31212
UPC 0 23332 31212 2**Frog**
ITEM 31229
UPC 0 23332 31229 0**Giraffe**
ITEM 31077
UPC 0 23332 31077 7**Glowing Moon** **NEW!**
ITEM 32191
UPC 0 23332 32191 9**Hedgehog**
ITEM 31209
UPC 0 23332 31209 2**Hedgehog** ★
ITEM 31211
UPC 0 23332 31211 5**Hedgehog**
ITEM 31228
UPC 0 23332 31228 3**Leopard**
ITEM 31208
UPC 0 23332 31208 5**Owl** ★
ITEM 31074
UPC 0 23332 31074 6**Owl**
ITEM 31239
UPC 0 23332 31239 9**Panda & Baby**
ITEM 31083
UPC 0 23332 31083 8**Panther**
ITEM 31110
UPC 0 23332 31110 1**Penguin & Baby**
ITEM 31089
UPC 0 23332 31089 0**Polar Bear**
ITEM 31079
UPC 0 23332 31079 1**Rabbit**
ITEM 31078
UPC 0 23332 31078 4**Rabbit**
ITEM 31117
UPC 0 23332 31117 0**Rock'n Duck**
ITEM 32189
UPC 0 23332 32189 6**Roses in Vase** ★ **Roses in Vase**
ITEM 30897
UPC 0 23332 30897 2**Roses in Vase**
ITEM 31073
UPC 0 23332 31073 9**Roses in Vase**
ITEM 31111
UPC 0 23332 31111 8**Roses in Vase** ★ **Rubber Duck** ★
ITEM 31232
UPC 0 23332 31232 0**Rubber Duck** ★
ITEM 30977
UPC 0 23332 30977 1**Rubber Duck**
ITEM 31325
UPC 0 23332 31325 9**Seals**
ITEM 32172
UPC 0 23332 32172 8**Skull**
ITEM 30932
UPC 0 23332 30932 0**Squirrel** ★
ITEM 31226
UPC 0 23332 31226 9**Swan II**
ITEM 32175
UPC 0 23332 32175 9**Thinker**
ITEM 30910
UPC 0 23332 30910 8**Tin Robot** **NEW!**
ITEM 32192
UPC 0 23332 32192 6**Treasure Chest**
ITEM 30948
UPC 0 23332 30948 1**Turtles** ★
ITEM 31086
UPC 0 23332 31086 9**Turtles**
ITEM 31207
UPC 0 23332 31207 8**Turtles**
ITEM 31215
UPC 0 23332 31215 3**Volcano**
ITEM 31214
UPC 0 23332 31214 6**Wolf**
ITEM 31071
UPC 0 23332 31071 5

Deluxe Puzzles



Carousel

ITEM 30957
UPC 0 23332 30957 3



Carousel

ITEM 32177
UPC 0 23332 32177 3



Castle

ITEM 30961
UPC 0 23332 30961 0



Dragon

ITEM 31052
UPC 0 23332 31052 4



Dragon

ITEM 31053
UPC 0 23332 31053 1



Dragon

ITEM 31098
UPC 0 23332 31098 2



Eagle

ITEM 31237
UPC 0 23332 31237 5



Golden Dragon

ITEM 31227
UPC 0 23332 31227 6



Grand Castle

ITEM 31221
UPC 0 23332 31221 4



Koala & Baby

ITEM 31222
UPC 0 23332 31222 1



Pirate Ship

ITEM 30958
UPC 0 23332 30958 0



Pirate Ship

ITEM 31103
UPC 0 23332 31103 3



Royal Carriage

ITEM 32176
UPC 0 23332 32176 6



Statue of Liberty

ITEM 31051
UPC 0 23332 31051 7



T-Rex

ITEM 31059
UPC 0 23332 31059 3



Triceratops & Baby

ITEM 31210
UPC 0 23332 31210 8



NEW!

Windmill

ITEM 32178
UPC 0 23332 32178 0



NEW!

Gorilla & Baby

ITEM 31224
UPC 0 23332 31224 5



NEW!

Lion & Baby

ITEM 31223
UPC 0 23332 31223 8



Licensed Standard

**Alice**ITEM 31033
UPC 0 23332 31033 3**Aliens**ITEM 31066
UPC 0 23332 31066 1**Ariel**ITEM 31001
UPC 0 23332 31001 2**Aurora**ITEM 31005
UPC 0 23332 31005 0**Bambi**ITEM 30988
UPC 0 23332 30988 7**Buzz Lightyear**ITEM 31065
UPC 0 23332 31065 4**Cheshire Cat**ITEM 31004
UPC 0 23332 31004 3**Cheshire Cat**ITEM 31016
UPC 0 23332 31016 6**Chip & Dale**ITEM 31021
UPC 0 23332 31021 0**Daisy Duck**ITEM 31003
UPC 0 23332 31003 6**Donald Duck**ITEM 31002
UPC 0 23332 31002 9**Dumbo**ITEM 30989
UPC 0 23332 30989 4**Genie**ITEM 31064
UPC 0 23332 31064 7**Jasmine**ITEM 31121
UPC 0 23332 31121 7**Marie**ITEM 31018
UPC 0 23332 31018 0**Mickey Mouse II**ITEM 31029
UPC 0 23332 31029 6**Mickey Mouse** ★ITEM 31171
UPC 0 23332 31171 2**Minnie Mouse** ★ITEM 31172
UPC 0 23332 31172 9**Minnie Mouse**ITEM 30982
UPC 0 23332 30982 5**Minnie Mouse II**ITEM 31031
UPC 0 23332 31031 9**Peter Pan**ITEM 31122
UPC 0 23332 31122 4**Stitch** ★ITEM 31094
UPC 0 23332 31094 4**Stitch** ★ITEM 31311
UPC 0 23332 31311 2**Stitch Hula**ITEM 32185
UPC 0 23332 32185 8**Tigger**ITEM 31095
UPC 0 23332 31095 1**Tinkerbell**ITEM 31017
UPC 0 23332 31017 3**Tinkerbell**ITEM 31310
UPC 0 23332 31310 5**Ursula**ITEM 31035
UPC 0 23332 31035 7**Winnie the Pooh**ITEM 30984
UPC 0 23332 30984 9**Woody**ITEM 32179
UPC 0 23332 32179 7

NEW!

NEW!

Licensed Deluxe


Pooh & Piglet ★

 ITEM 31181
 UPC 0 23332 31181 1

Cruella de Vil

 ITEM 31139
 UPC 0 23332 31139 2

Captain Hook

 ITEM 31138
 UPC 0 23332 31138 5

Maleficent

 ITEM 31312
 UPC 0 23332 31312 9

Maleficent ★

 ITEM 31134
 UPC 0 23332 31134 7

Mickey & Minnie

 ITEM 31037
 UPC 0 23332 31037 1

Mickey & Minnie

 ITEM 31133
 UPC 0 23332 31133 0

Buzz Lightyear & Aliens

 ITEM 31044
 UPC 0 23332 31044 9

Beast

 ITEM 31132
 UPC 0 23332 31132 3

Beast

 ITEM 31038
 UPC 0 23332 31038 8

Sven

 ITEM 31036
 UPC 0 23332 31036 4

Cinderella's Castle

 ITEM 31041
 UPC 0 23332 31041 8

Cinderella's Castle

 ITEM 31131
 UPC 0 23332 31131 6

Cinderella's Carriage

 ITEM 31135
 UPC 0 23332 31135 4

Cinderella's Carriage

 ITEM 31040
 UPC 0 23332 31040 1

Original 3D Crystal Puzzle™ Displays


3D Crystal Puzzle Tiered PDQ

 ITEM 30925
 CASE PACK 1
 (24 Assorted Standard)
 UPC 0 23332 30925 2
 DIMENSIONS 15" x 16" x 12.25"

3D Crystal Puzzle Tiered PDQ

 ITEM 30920
 CASE PACK 1
 (18 Assorted Standard and Deluxe)
 UPC 0 23332 30920 7
 DIMENSIONS 15" x 16" x 12.25"

3D Crystal Puzzle Licensed Demo PDQ

 ITEM 30990
 CASE PACK 1
 (12 Assorted)
 UPC 0 23332 30990 0
 DIMENSIONS 8" x 14.75" x 6"

3D Crystal Puzzle Standard Demo PDQ

 ITEM 30930
 CASE PACK 1
 (12 Assorted)
 UPC 0 23332 30930 6
 DIMENSIONS 8" x 14.75" x 6"

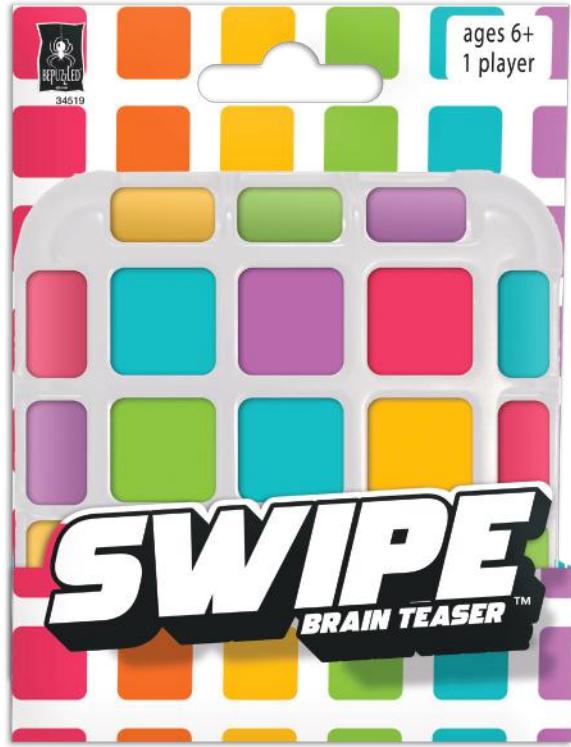
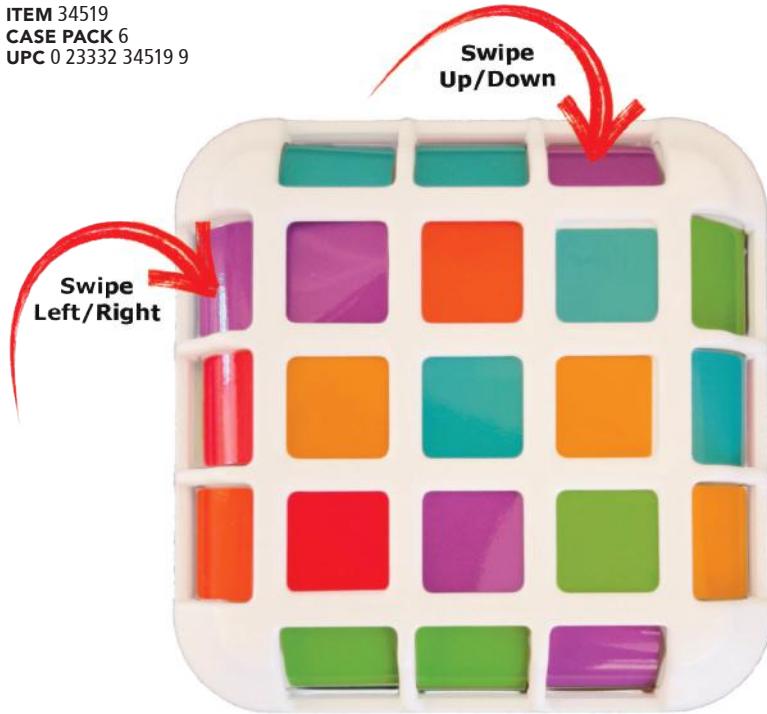
NEW!

SWIPE™ : The Next Generation of Brain Teaser Puzzles Ages 12+



Experience the new challenge of SWIPE™, a unique brain teaser puzzle that reveals hidden colors with every move. This innovative puzzle features a series of interwoven bands that shift and slide, and a familiar play pattern for the Gen Z customer accustomed to swiping left and right on their phone. The goal is to solve the puzzle so that each side of the device contains a complete, uniform set of one color. Swipe the color bands left, right, up, down and in every direction as you work to align the colors and master the challenge. SWIPE is perfect for challenge seekers of all ages and offers hours of engaging and colorful fun. See it, SWIPE it, solve it!

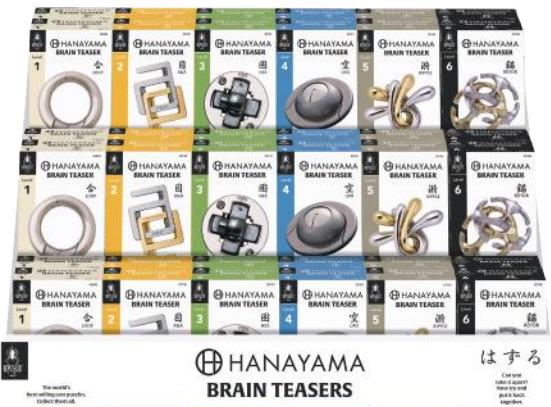
ITEM 34519
CASE PACK 6
UPC 0 23332 34519 9



SCAN THE QR CODE TO
SEE SWIPE IN ACTION



Hanayama Cast Puzzle Displays



Hanayama Tiered PDQ

ITEM 30825BN-D
CASE PACK 1 (30 Assorted)
UPC 0 23332 30825 5
DIMENSIONS 16" x 11.5" x 11"



Hanayama PDQ

ITEM 30805
CASE PACK 1 (12 Assorted)
UPC 0 23332 30805 7
DIMENSIONS 13.25" x 6.4" x 4.75"



Hanayama Tiered PDQ

ITEM 30825
CASE PACK 1 (12 Assorted)
UPC 0 23332 30825 5
DIMENSIONS 13.25" x 6.4" x 11"



The Legend of Zelda™ Hanayama Cast Puzzles★ Case Pack of 6, Ages 12+

Unlock the power of Hyrule with uniquely-crafted brain teaser puzzles inspired by key icons from Nintendo's groundbreaking, iconic game franchise. Each cast metal puzzle is intricately designed and built with attention to detail. With over 100,000 pieces sold in 2024 and new titles set to release annually, the Legend of Zelda cast metal brain teasers offer fans of the video game an exciting new way to engage with their favorite characters and icons.



Concept Only

NEW!

The Legend of Zelda™ Hylian Shield Hanayama Puzzle

The Hylian Shield, a legendary emblem from the time of the goddess Hylia, is imbued with the power and spirit of heroes. Distinguished by its iconic blue surface, the Triforce relief and the striking crimson bird design, it stands as a timeless symbol of heroism. Now, this iconic design takes on a new form as a cast metal brain teaser puzzle, challenging fans to unravel its mysteries while celebrating its legendary legacy.

ITEM 30736

LEVEL TBD

UPC 0 23332 30736 4



- 100K+ units shipped in 2024
- New titles released every year
- 2:1 sell through vs. standard Hanayama
- 164M+ video game units sold since 1986

NEW!

The Legend of Zelda™ President Hudson Sign Hanayama Puzzle

The iconic President Hudson sign from *The Legend of Zelda: Tears of the Kingdom* features a whimsical depiction of Hudson, the steadfast leader of Hudson Construction. The sign showcases his iconic mustache, vibrant construction attire and confident pose, symbolizing resilience and teamwork.

ITEM 30737

LEVEL TBD

UPC 0 23332 30737 1



Concept Only

The Legend of Zelda™ Triforce Hanayama Puzzle

Unlock this Legend of Zelda Level 5 brain teaser by sliding its four interlocked pieces apart. When done correctly, the Triforce of Power, Courage, and Wisdom will be in your hands. Once separated, you must carefully put them back together to reunite the Triforce.

ITEM 30732

LEVEL 5

UPC 0 23332 30732 6



The Legend of Zelda™ Hyrule Crest Hanayama Puzzle

This Legend of Zelda Level 4 brain teaser contains the Triforce with the Loftwing. You must free the Triforce from the Hyrule Crest and then return it to its original and rightful place. This requires great knowledge of the knots of the chain. Observe to succeed.

ITEM 30733

LEVEL 4

UPC 0 23332 30733 3



Concept Only



The Legend of Zelda™ Master Sword Hanayama Puzzle

Rotate the Master Sword in this Legend of Zelda Level 6 brain teaser to pull it out, but beware it will take great patience to solve and may take many tries. Once you free the Master Sword, use your wisdom to put it back together again.

ITEM 30734

LEVEL 6

UPC 0 23332 30734 0



Cast Puzzles
Case Pack of 6, Ages 12+
Exclusive US Distributor



Hanayama stands as the premier and bestselling collection of brain teasers. Offering unmatched craftsmanship and intriguing designs, these puzzles captivate minds of all ages. Select from a variety of styles and difficulty levels to suit your store's needs and join the ever-growing success. Hanayama Cast Puzzles are available in six progressively challenging levels, ensuring there's a puzzle for every skill level, from beginner to expert.

- Introduced in 2013
- 40+ unique cast metal puzzles
- 4M+ units sold
- \$45M+ estimated retail sales



Diamond

LEVEL 1
ITEM 30796
UPC 0 23332 30796 8



Key

LEVEL 1
ITEM 30804
UPC 0 23332 30804 0



Love

LEVEL 1
ITEM 30753
UPC 0 23332 30753 1



A&A

LEVEL 2
ITEM 30748
UPC 0 23332 30748 7



Box

LEVEL 2
ITEM 30821
UPC 0 23332 30821 7



Harmony

LEVEL 2
ITEM 30822
UPC 0 23332 30822 4



Cross ★

LEVEL 3
ITEM 30750
UPC 0 23332 30750 0



Delta

LEVEL 3
ITEM 30838
UPC 0 23332 30838 5



Dice

LEVEL 3
ITEM 30755
UPC 0 23332 30755 5



Hex ★

LEVEL 3
ITEM 30747
UPC 0 23332 30747 0



Jam **NEW!**

LEVEL 3
ITEM 30746
UPC 0 23332 30746 3



Coin Wallet **NEW!**

LEVEL 4
ITEM 30744
UPC 0 23332 30744 9



Cake

LEVEL 4
ITEM 30797
UPC 0 23332 30797 5



Coaster ★

LEVEL 4
ITEM 30844
UPC 0 23332 30844 6



Cylinder ★

LEVEL 4
ITEM 30811
UPC 0 23332 30811 8



Keyhole

LEVEL 4
ITEM 30869
UPC 0 23332 30869 9



Marble

LEVEL 4
ITEM 30845
UPC 0 23332 30845 3



Planet ★

LEVEL 4
ITEM 30751
UPC 0 23332 30751 7



U&U

LEVEL 4
ITEM 30828
UPC 0 23332 30828 6



UFO ★
LEVEL 4
ITEM 30761
UPC 0 23332 30761 6



Cyclone
LEVEL 5
ITEM 30754
UPC 0 23332 30754 8



Dial
LEVEL 5
ITEM 30799
UPC 0 23332 30799 9



Equa
LEVEL 5
ITEM 30854
UPC 0 23332 30854 5



Helix
LEVEL 5
ITEM 30855
UPC 0 23332 30855 2



Labyrinth
LEVEL 5
ITEM 30852
UPC 0 23332 30852 1



Padlock ★
LEVEL 5
ITEM 30868
UPC 0 23332 30868 2



Ripple ★
LEVEL 5
ITEM 30745
UPC 0 23332 30745 6



Spiral ★
LEVEL 5
ITEM 30858
UPC 0 23332 30858 3



Tube
LEVEL 5
ITEM 30749
UPC 0 23332 30749 4



Vortex
LEVEL 5
ITEM 30853
UPC 0 23332 30853 8



Chain ★
LEVEL 6
ITEM 30865
UPC 0 23332 30865 1



Elk
LEVEL 6
ITEM 30862
UPC 0 23332 30862 0



Enigma ★
LEVEL 6
ITEM 30861
UPC 0 23332 30861 3



Hourglass ★
LEVEL 6
ITEM 30770
UPC 0 23332 30770 8



Infinity ★
LEVEL 6
ITEM 30798
UPC 0 23332 30798 2



Key Master ★
LEVEL 6
ITEM 30756
UPC 0 23332 30756 2



News ★
LEVEL 6
ITEM 30866
UPC 0 23332 30866 8



Nutcase ★
LEVEL 6
ITEM 30864
UPC 0 23332 30864 4



Quartet ★
LEVEL 6
ITEM 30863
UPC 0 23332 30863 7



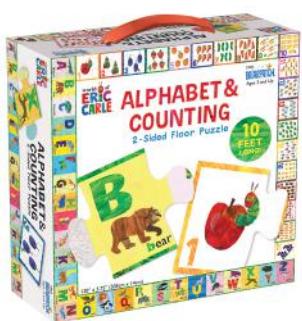
Rotor ★
LEVEL 6
ITEM 30758
UPC 0 23332 30758 6



Square ★
LEVEL 6
ITEM 30867
UPC 0 23332 30867 5



Trinity ★
LEVEL 6
ITEM 30768
UPC 0 23332 30768 5



Alphabet & Counting ★

ITEM 33835
UPC 0 23332 33835 1
PIECE COUNT 26
PUZZLE SIZE 5.75" x 120"



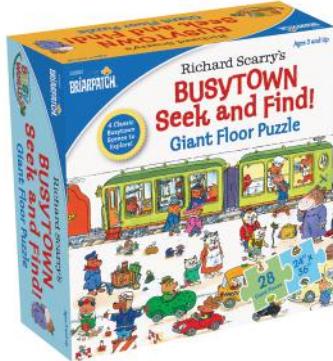
The Very Hungry Caterpillar™

ITEM 33836
UPC 0 23332 33836 8
PIECE COUNT 26
PUZZLE SIZE 2' x 3'



Things That Go! ★

ITEM 33881
UPC 0 23332 33881 8
PIECE COUNT 26
PUZZLE SIZE 3' x 5'



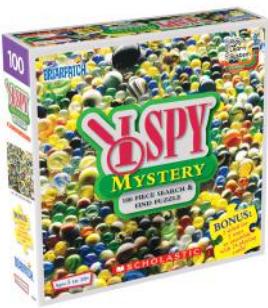
Busytown Seek & Find!

ITEM 33882
UPC 0 23332 33882 5
PIECE COUNT 26
PUZZLE SIZE 2' x 3'



I SPY® Treasure Hunt ★

ITEM 33860
UPC 0 23332 33860 3
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



I SPY® Mystery

ITEM 33861
UPC 0 23332 33861 0
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



I SPY® Fantasy

ITEM 33862
UPC 0 23332 33862 7
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



Dog Man Supa Buddies

ITEM 33846
UPC 0 23332 33846 7
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



Dog Man Adventures ★

ITEM 33847
UPC 0 23332 33847 4
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



Grime & Punishment

ITEM 33852
UPC 0 23332 33852 8
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



Dog Man Twenty Thousand Fleas

ITEM 33853
UPC 0 23332 33853 5
PIECE COUNT 100
PUZZLE SIZE 14" X 19"



500 Piece Book Cover Compilation **NEW!**

ITEM 33951
UPC 0 23332 33951 8
PIECE COUNT 500
PUZZLE SIZE 26.5" x 19"



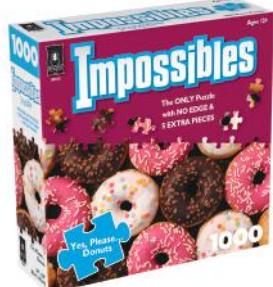
Butterflies

ITEM 33405
UPC 0 23332 33405 6
PIECE COUNT 1000
PUZZLE SIZE 19" X 26.6"



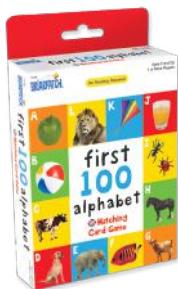
Puppies

ITEM 33411
UPC 0 23332 33411 7
PIECE COUNT 1000
PUZZLE SIZE 19" X 26.6"

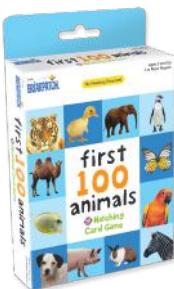


Donuts

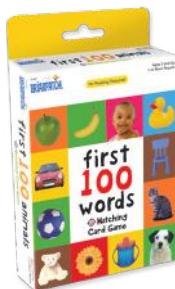
ITEM 33412
UPC 0 23332 33412 4
PIECE COUNT 1000
PUZZLE SIZE 19" X 26.6"

**Alphabet**

ITEM 01336
CASE PACK 12
UPC 7 94764 01336 8

**Animals**

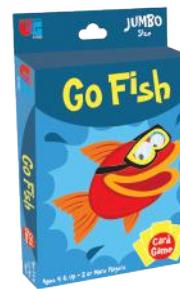
ITEM 01335
CASE PACK 12
UPC 7 94764 01335 1

**Words**

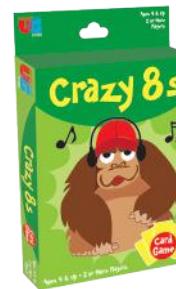
ITEM 01337
CASE PACK 12
UPC 7 94764 01337 5

**Love Bug NEW!**

ITEM 07301
CASE PACK 12
UPC 7 94764 07301 0

**Go Fish**

ITEM 52000
CASE PACK 1 (12 Assorted)
UPC 7 94764 52000 2

**crazy 8s**

ITEM 52000

**Old Maid**

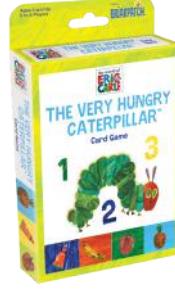
ITEM 52000

**Animal Rummy**

ITEM 01251
CASE PACK 12
UPC 7 94764 01251 4

**Alphabet Go Fish**

ITEM 01252
CASE PACK 12
UPC 7 94764 01252 1

**The Very Hungry Caterpillar™**

ITEM 01254
CASE PACK 12
UPC 7 94764 01254 5

**I SPY® Go Fish**

ITEM 00636
CASE PACK 12
UPC 7 61707 00636 7

**I SPY® Match!**

ITEM 00638
CASE PACK 12
UPC 7 61707 00638 1

**I SPY® Snap!**

ITEM 00637
CASE PACK 12
UPC 7 61707 00637 4

**I SPY® Travel!★**

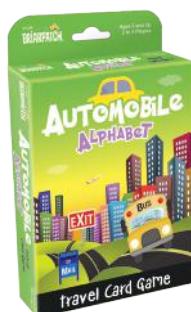
ITEM 00639
CASE PACK 12
UPC 7 61707 00639 8

**Kids on Stage™**

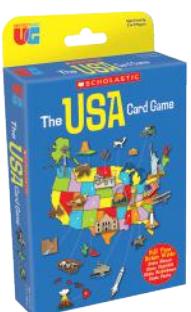
ITEM 01215
CASE PACK 12
UPC 7 94764 01215 6

**Travel Scavenger Hunt® for Kids**

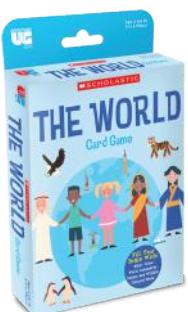
ITEM 01429-10P
CASE PACK 10
UPC 7 94764 01429 7

**Automobile Alphabet™**

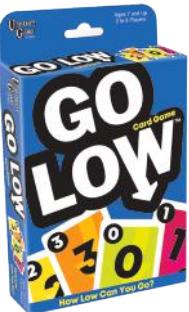
ITEM 01444
CASE PACK 12
UPC 7 94764 01444 0

**Scholastic® USA Game**

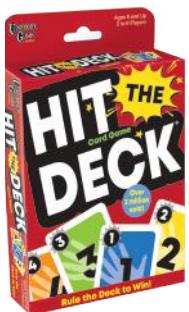
ITEM 00711
CASE PACK 12
UPC 7 94764 00711 4

**Scholastic® The World**

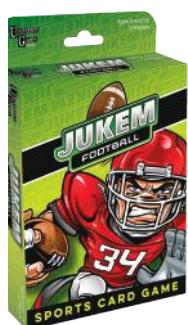
ITEM 06131
CASE PACK 12
UPC 7 94764 06131 4

**Go Low™**

ITEM 01353
CASE PACK 12
UPC 7 94764 01353 5

**Hit the Deck®**

ITEM 01345
CASE PACK 12
UPC 7 94764 01345 0

**Jukem® Football**

ITEM 01054
CASE PACK 8
UPC 7 94764 01054 1

**Smart Ass® Bingeworthy**

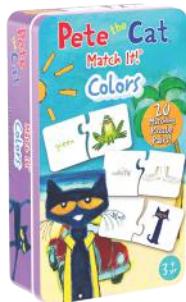
ITEM 00933
CASE PACK 12
UPC 7 94764 00933 0

**Smart Ass® Everything '80s**

ITEM 00934
CASE PACK 12
UPC 7 94764 00934 7

**Smart Ass®**

ITEM 01362
CASE PACK 12
UPC 7 94764 01362 7



Pete the Cat® Match It! Tin Colors **NEW!**
ITEM 11566 CASE PACK 6
UPC 6 57092 11566 4



Pete the Cat® Match It! Tin Counting **NEW!**
ITEM 11569 CASE PACK 6
UPC 6 57092 11569 5



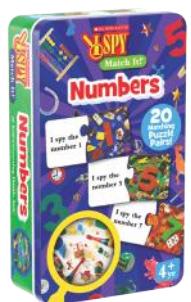
The World of Eric Carle™ My First Match It! Things I Eat **NEW!**
ITEM 12101 CASE PACK 6
UPC 6 57092 12101 6



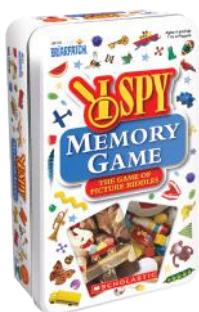
The World of Eric Carle™ My First Match It! Heads and Tails **NEW!**
ITEM 12102 CASE PACK 6
UPC 6 57092 12102 3



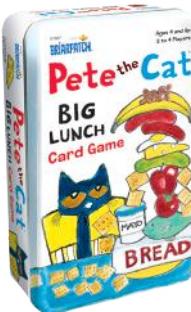
I SPY® Match It! Rhyme **NEW!**
ITEM 30112 CASE PACK 6
UPC 6 57092 30112 8



I SPY® Match It! Numbers **NEW!**
ITEM 30114 CASE PACK 6
UPC 6 57092 30114 2



I SPY® Memory
ITEM 06115 CASE PACK 6
UPC 7 94764 06115 4



Pete the Cat® Big Lunch
ITEM 01527 CASE PACK 6
UPC 7 94764 01527 0



Pete the Cat® Cupcake Party Card Game
ITEM 01528 CASE PACK 6
UPC 7 94764 01528 7



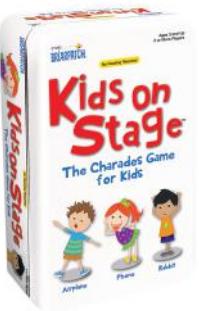
Scavenger Hunt® for Kids
ITEM 01492 CASE PACK 6
UPC 7 94764 01492 1



Dog Man Hot Dog **★**
ITEM 07011 CASE PACK 6
UPC 7 94764 07011 8



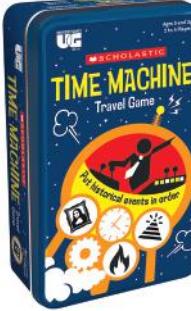
Dog Man Supa Buddies
ITEM 07018 CASE PACK 6
UPC 7 94764 07018 7



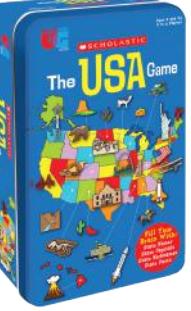
Kids on Stage™ Charades **★**
ITEM 01493 CASE PACK 6
UPC 7 94764 01493 8



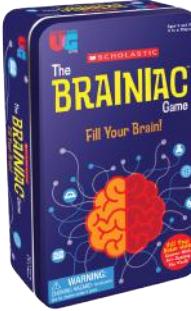
Scholastic® The World
ITEM 06132 CASE PACK 6
UPC 7 94764 06132 1



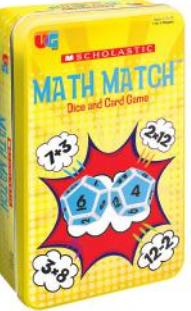
Scholastic® Time Machine
ITEM 06141 CASE PACK 6
UPC 7 94764 06141 3



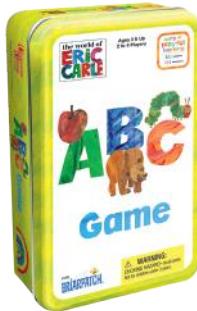
Scholastic® The USA Game **★**
ITEM 00704 CASE PACK 6
UPC 7 94764 00704 6



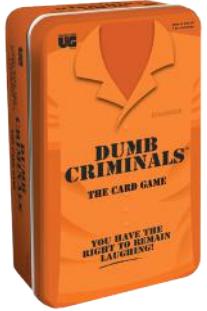
Scholastic® Brainiac™
ITEM 00706 CASE PACK 6
UPC 7 94764 00706 0



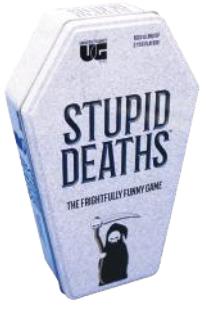
Scholastic® Math Match
ITEM 00709 CASE PACK 6
UPC 7 94764 00709 1



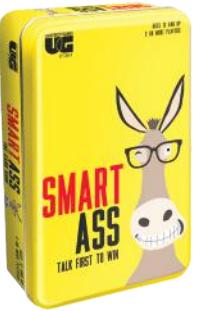
The World of Eric Carle™ ABC
ITEM 01282 CASE PACK 6
UPC 7 94764 01282 8



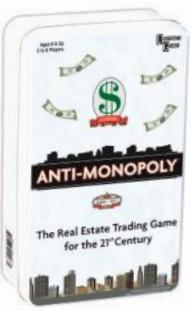
Dumb Criminals® **★**
ITEM 09182 CASE PACK 6
UPC 7 94764 09182 3



Stupid Deaths® **★**
ITEM 01406 CASE PACK 6
UPC 7 94764 01406 8



Smart Ass® **★**
ITEM 01361 CASE PACK 6
UPC 7 94764 01361 0



Anti-Monopoly®
ITEM 01487 CASE PACK 6
UPC 7 94764 01487 7

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CONSTRUCTIVE PLAY



GAME PLAY



SENSORY PLAY



PUZZLE PLAY



ELECTRONIC PLAY

THE LEARNING JOURNEY

30th ANNIVERSARY!

2025
CATALOG

OUR STORY



**THE LEARNING
JOURNEY
INTERNATIONAL**

We are excited to celebrate our 30th year in business! Since our inception in 1995, The Learning Journey has been designing, manufacturing, and distributing an exclusive line of award-winning children's interactive educational products. The Learning Journey has continually focused on creating products that offer consumers excellent value and offer children valuable educational content to help build confidence, developing the skills they need to prepare for school and beyond.



During our thirty year history, The Learning Journey has expanded its presence in markets all over the world. Products are produced in multiple languages with distribution both in the USA and abroad. In addition, The Learning Journey also develops many privately-branded OEM products for well-known companies around the globe.

Our Journey began in 1995 and in December of 2023 we were acquired by University Games Corporation, the US's top manufacturer of literary-based learning games for children. University Games is celebrating its 40th Anniversary this year. We are excited to be part of the UGames family and you will see that we are now bringing popular literary licenses to The Learning Journey product line. Our award-winning toys have been featured on NBC's Today Show, Good Morning America, and in Good Housekeeping Magazine among many others. We continue to be headquartered in Phoenix, Arizona and you will continue to find Learning Journey products all over the world, including with our University Games subsidiaries in the UK and Australia.

We look forward to our continuing journey and to expanding our ever-growing product and customer base while staying true to our core directive of providing kids with products that help them build the tools necessary to take them to their next level and beyond.

Mission

As parents ourselves, we have a strong passion to inspire creativity and spike curiosity in a fun and educational way. We are on a Journey to make learning fun by creating kid-friendly toys and games. On this journey, it is our goal to help children build confidence and develop skills that are vital during their early learning years.



Learn

EDUCATIONAL BENEFITS

The Learning Journey conducted extensive research of worldwide curriculums to determine the specific skills children need to develop during the various stages of their early lives. Extensive investigation revealed that the hundreds of specific skills identified fell into one or more defined categories.

These categories were further developed and today make up The Learning Journey Skill Sets list. Look for these Skill Set icons on the back of The Learning Journey's products!



Explore

All of The Learning Journey's products are developed to fit into one of five educational product categories and our catalog is conveniently organized by:

CONSTRUCTIVE PLAY

A collection of brain boosting products that give kids hands-on experience with STEM.

GAME PLAY

A compilation of cardboard learning games including matching games, board games and memory games.

SENSORY PLAY

A selection of basic yet unique learning toys that encourage a variety of developmental activities.

PUZZLE PLAY

An assortment of classic and innovative puzzles that are entertaining and instructional.

ELECTRONIC PLAY

A collection of hands-on learning toys that teach skills through interactive game play.

AWARDS



What the Experts Say

The many awards received by The Learning Journey symbolize our ongoing commitment to providing superior educational products and solidifies our growing reputation in the market as a leader of high quality, interactive educational products for both teachers and parents. The above are just a few of the awards we have received.

The Learning Journey has made a commitment to save energy and reduce waste. All of The Learning Journey's puzzles and games are made from recycled materials and are printed with soy inks. Look for the Eco Friendly logos throughout our catalog to identify these sustainable products.



Are You Ready?

The Learning Journey's interactive products let children have fun while learning and parents know that they have the right high quality educational products for their children.

Contact us to find out which of our business opportunities are right for you and your market. Also, please visit our website at <http://www.thelearningjourney.com> to learn more about our products and about the exciting opportunities available to you.

Look for these
QR codes to view our
exciting products in
action on your
smartphone.



Now turn the page to see all the wonderful products The Learning Journey has to offer!

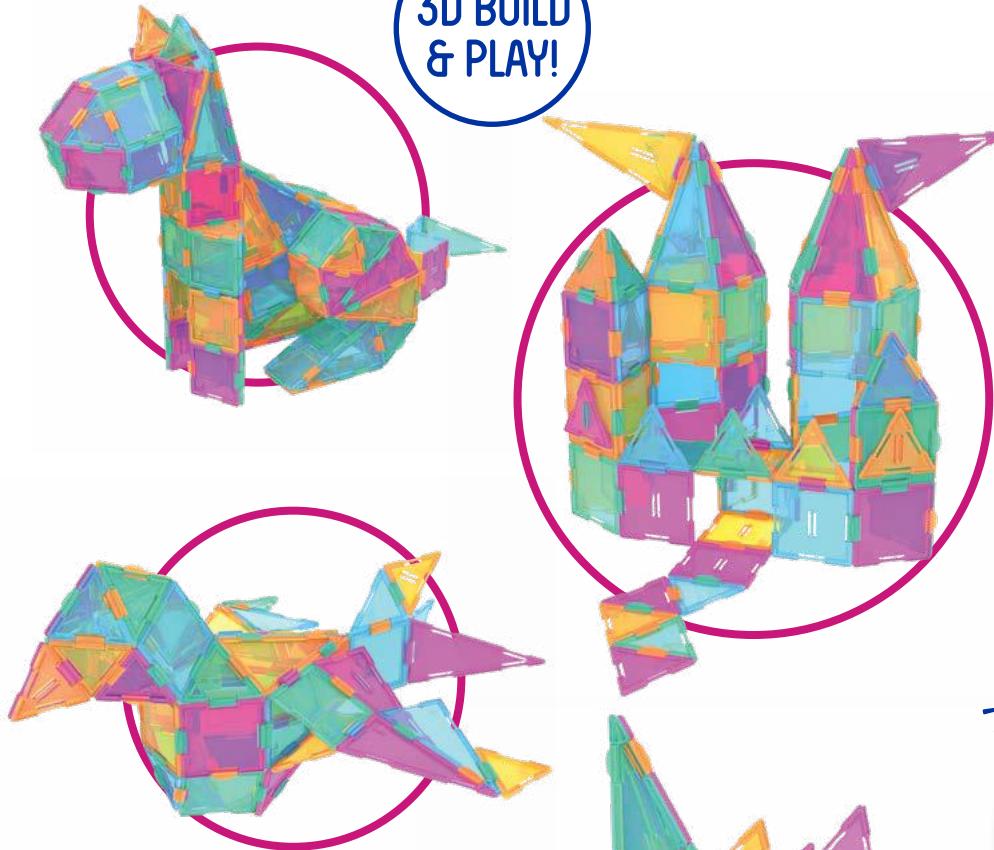
Techno Tiles®

It's never too early to start developing kids' creativity and the Techno Tiles Sets are a great place to start. Basic shapes can turn into grand masterpieces. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life. From rockets to castles, vehicles, and abstract structures, Techno Tiles puts no limit on your imagination. These sets include 240 to over 400 pieces including squares, small triangles, large triangles, two-way connectors, and four-way connectors. Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture. This product aligns with and supports STEM (Science, Technology, Engineering, and Math standards).

Ages 4-8 years.

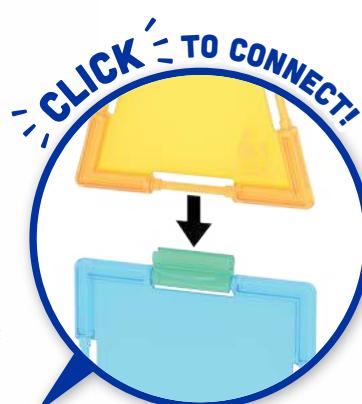


3D BUILD
& PLAY!



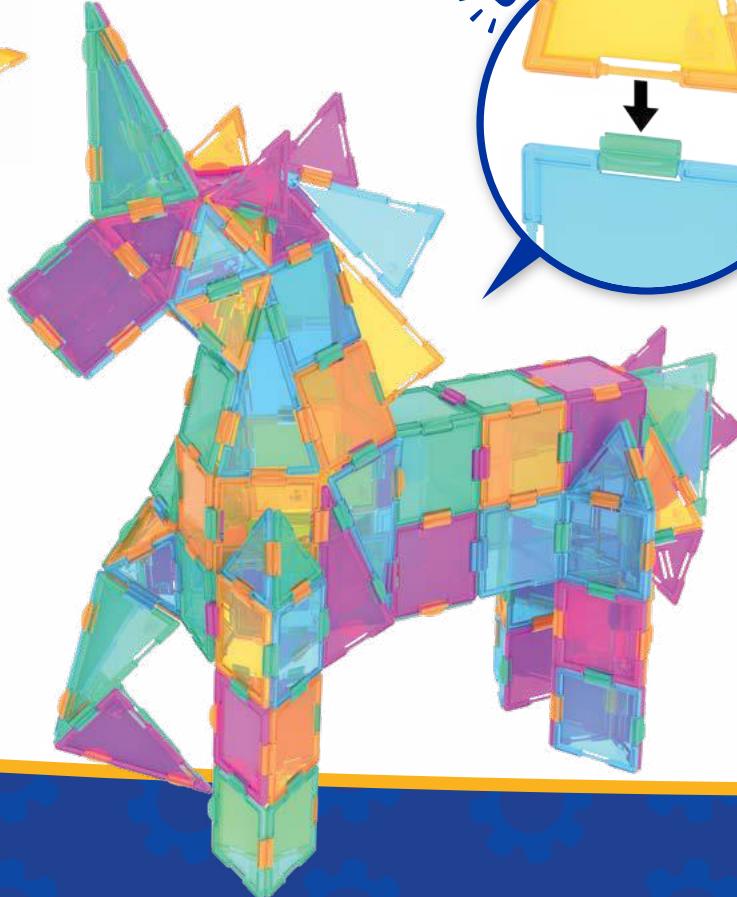
Techno Tiles Set Pastel Edition - 597682

⚠ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Techno Tiles
Super Set Pastel Edition - 597514

⚠ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Magnet Free!



CONSTRUCTIVE PLAY

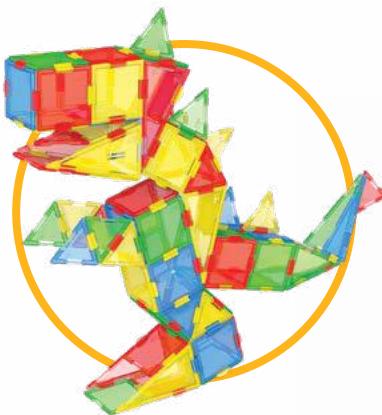


Techno Tiles Set - 594865

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



CONSTRUCT
ENDLESS
DESIGNS!

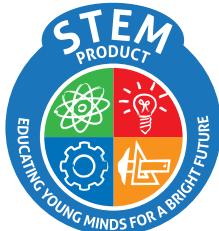


Techno Tiles
Super Set - 597637

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.

Techno Tiles®

Turn basic shapes into grand masterpieces with these new Techno Tiles themed sets. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life! These 100+ piece sets include squares, small triangles, large triangles, two-way connectors, four-way connectors, and accessories like stickers and wheels to escalate your build to the next level! Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture! These products align with and support STEM (Science, Technology, Engineering, and Math standards). Ages 5-10 years.



Techno Tiles
Jungle Cat - 597538

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Techno Tiles
Emperor Penguin - 594858

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Techno Tiles
Magical Unicorn - 596715

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



CONSTRUCTIVE PLAY



Techno Tiles
Muscle Car - 597583

⚠️ WARNING: CHOKING HAZARD - Small parts.
⚠️ Not for children under 3 years.



Techno Tiles
Off Road Racer - 596753

⚠️ WARNING: CHOKING HAZARD - Small parts.
⚠️ Not for children under 3 years.



Techno Tiles
Space Rocket - 593431

⚠️ WARNING: CHOKING HAZARD - Small parts.
⚠️ Not for children under 3 years.



100+
BUILDING PIECES



Techno Tiles®

Turn basic shapes into grand masterpieces with these new Techno Tiles themed sets. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life! These 200+ piece sets include squares, small triangles, large triangles, two-way connectors, four-way connectors, and accessories like stickers to escalate your build to the next level! Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture! These products align with and support STEM (Science, Technology, Engineering, and Math standards).

Ages 5-10 years.



Techno Tiles
Dinosaur - 596722

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Techno Tiles
Pirate Ship - 596708

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.

200+
BUILDING PIECES

Over
2 Feet
Long!



CONSTRUCTIVE PLAY

Techno Gears® Construction Sets

Kids love to construct and the Techno Gears models are the perfect way to encourage them to build. With more than 60 colorful construction pieces, power motor, and more, each kit includes everything your child needs to build his own monster truck or off-road vehicle that moves and works with its motorized gear! The mechanics of the builds include gears and will introduce and experience the science of gear ratio. This product aligns with the Science, Technology, Engineering and Math standards. Requires two "AA" batteries (not included). Ages 6-12 years.



Techno Gears
Mud Runner - 399811

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



60+
PIECES



Techno Gears
Night Crawler - 380109

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Techno Gears Marble Mania®

Techno Gears Marble Mania sets feature brightly colored interlocking pieces, base boards, 3-D connectors, chutes, tubes, lifters, launchers, and MORE! Ranging from 80 pieces to over 200 pieces, each Techno Gears Marble Mania set includes everything necessary to build and power up hundreds of marble run designs. The possibilities are endless and your young engineers are only limited by their imagination. Each set has an online, step by step manual to guide you through the build process. Once complete, the play value is endless. These products align with the Science, Technology, Engineering, and Math (STEM) standards.



Catapult Launch - 151167

80+ pieces with a marble launcher.
Ages 6-14 years.

⚠️ WARNING: CHOKING HAZARD - Toy contains small parts and marbles. Not for children under 3 years.

NEW!



80+
PIECES

80+
PIECES

NEW!



Midnight Express - 151112

80+ pieces with a marble launcher.
Ages 6-14 years.

⚠️ WARNING: CHOKING HAZARD - Toy contains small parts and marbles. Not for children under 3 years.

CONSTRUCTIVE PLAY



80+
PIECES



Cosmic Zoomerang - 151372

80+ pieces with a corkscrew lifter.
Ages 6-14 years.

⚠️ WARNING: CHOKING HAZARD - Toy contains small parts and marbles. Not for children under 3 years.



100+
PIECES



HotShot Speedway - 151228

100+ pieces with a marble launcher.
Ages 6-14 years.

⚠️ WARNING: CHOKING HAZARD - Toy contains small parts and marbles. Not for children under 3 years.



TwinTwister Max - 151136

200+ pieces with dual corkscrew lifters and two additional base boards for additional builds. Requires two "AA" batteries (not included). Ages 8-99 years.

NEW!

**3 BUILDS
in 1!**



**200+
PIECES**



**200+
PIECES**

NEW!

**Over
2 Feet
Tall!**



Extreme Glo Freestyle - 151259

200+ pieces with a corkscrew lifter and LED lights. Requires two "AA" batteries (not included) and ten button cell batteries (included). Ages 8-99 years.

**Includes
5 bright LED
lights!**

**EXTREME FUN FOR
EXTREME BUILDERS!**

CONSTRUCTIVE PLAY

Techno Trax®

Roller Coasters are mesmerizing for kids of all ages, and the Techno Trax series offers kids a true coaster experience. Young engineers will get to learn the physics of force, motion, and energy as they conduct a series of engineering lessons with this easy to build system. The sets include 150+, 200+, 300+ and now 400+ pieces and step by step detailed instructions in our online product build manuals. Techno Trax sets turn the science of engineering into a fun adventure! These products align with and support STEM (Science, Technology, Engineering, and Math standards). Requires two or three "AA" batteries (not included). Ages 8-99 years.



1.5FT WIDE
X
1FT TALL!



Techno Trax

Mineshaft - 601273

150+ pieces featuring an archaeological theme with a mine cart.

150+
PIECES



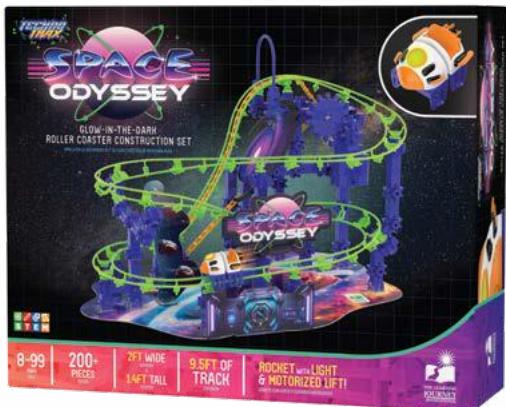
2FT WIDE
X
1FT TALL!



Techno Trax

Sea Trek - 601419

150+ pieces featuring an underwater theme with a yellow submarine.



Techno Trax

Space Odyssey - 601341

200+ pieces featuring glow-in-the-dark tracks and a light up spacecraft.

NEW!



**200+
PIECES**

Over
2 Feet
Wide!



Techno Trax

Dominator- 601761

300+ pieces featuring a traditional roller coaster theme.

3FT WIDE X 2FT TALL!
FUN COASTER SOUND EFFECTS!

CONSTRUCTIVE PLAY



Techno Trax

Galactic Adventure - 601365

300+ pieces featuring a space shuttle and fun sound effects.



FUN SPACE SOUND EFFECTS!

3FT WIDE
X
2FT TALL!

300+
PIECES



Techno Trax Redline Raceway - 601297

400+ pieces featuring dueling race tracks, interchangeable cars, and fun race sound effects.

400+
PIECES

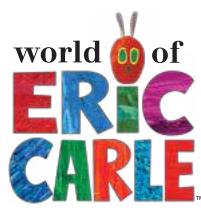
NEW!



3.3FT WIDE
X
2FT TALL!



DUELING
RACE
TRACK



World of Eric Carle!™ My First Match It!® Tins

These colorful sets inspired by the World of Eric Carle consist of 12 themed puzzle card pairs providing children with an excellent introduction to their favorite foods and animals. Each card features a picture of a familiar food or animal from the literary works of Eric Carle. Children will learn to recognize the different objects by simply matching the correct cards to complete the puzzle. The puzzles are self-correcting as no two puzzle cuts are the same. Ages 2+ years. Eric Carle™ & © 2025 Penguin Random House LLC. All rights reserved.



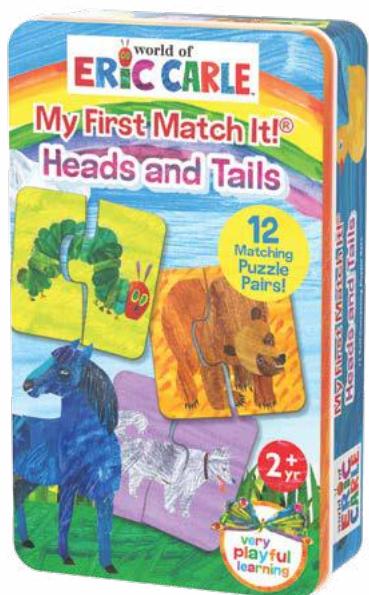
NEW!



World of Eric Carle™ - My First Match It! Tin
Things I Eat - 121016



NEW!

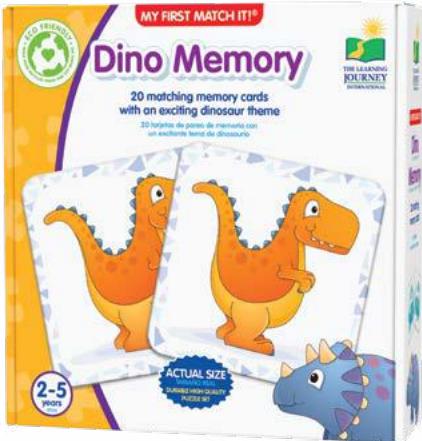


World of Eric Carle™ - My First Match It! Tin
Heads and Tails - 121023



My First Match It® Memory Games

Expanding memory and object recognition skills in a young child will help prepare them for their school years yet to come. My First Match It! Memory Games are great educational tools designed to help build these skills prior to the start of their formal school years. Learn about ocean animals, farm animals, and dinosaurs as children match the pictures together using these fun cards. Our newest title will help you match your socks! The fun pictures are illustrated in a way to keep children engaged in the learning process. Each My First Memory Game includes 20 matching memory cards. Ages 2-5 years.



My First Match It!

Dino Memory - 106013

Learn about dinosaurs as you match these fun cards together. My First Match It! - Dino Memory includes 20 matching memory cards. Ages 2+ years.



NEW!



NEW!



My First Match It!

Socks Memory - 106044

Learn about colors and patterns as you match these fun sock cards. My First Match It! - Sock Memory includes 20 matching memory cards. Ages 2+ years.



**My First Match It!
Ocean Memory - 053010**

Learn about Ocean Animals as children match the pictures together using these fun cards. My First Memory Game- Ocean includes 20 matching memory cards. Ages 2+ years.



**My First Match It!
Farm Memory - 052686**

Learn about Farm Animals as children match the pictures together using these fun cards. My First Memory Game- Farm includes 20 matching memory cards. Ages 2+ years.



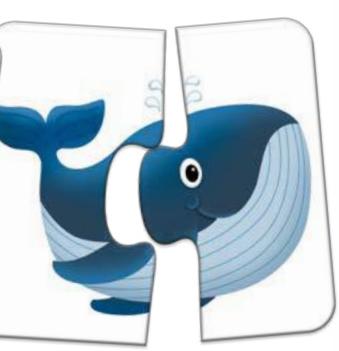


My First Match It!® Games

Matching is an important pre-reading skill that children need to develop in order to help them get ready for school. My First Match It! Games are the perfect tool to help your little ones practice this essential skill. Each set in the series contains two piece self-correcting puzzle cards that introduce familiar topics. The fun, brightly illustrated cards are designed for a younger child and engage them in the learning process in an entertaining way. Each My First Match It! game includes 15 self-correcting puzzle pairs. Ages 2-5 years.



My First Match It!
Puppy Match - 116463



My First Match It!
Heads & Tails - 115251



My First Match It!
Dinosaur Friends - 119082



My First Match It!
Monster Match - 109946

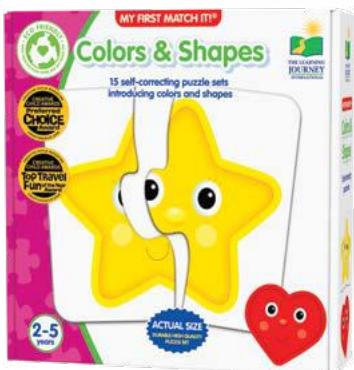


My First Match It!
Counting Cupcakes - 116449

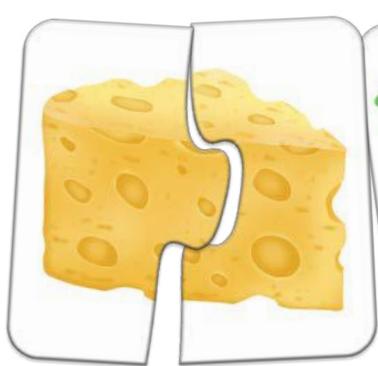


My First Match It!
Ice Cream Colors - 118368

GAME PLAY



My First Match It!
Colors & Shapes - 115275

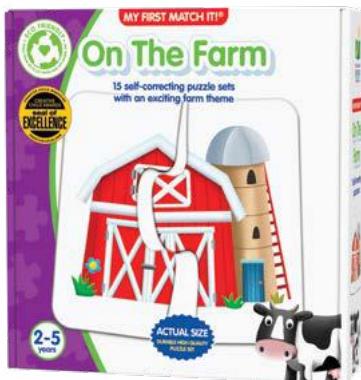


My First Match It!
Things I Eat - 121078

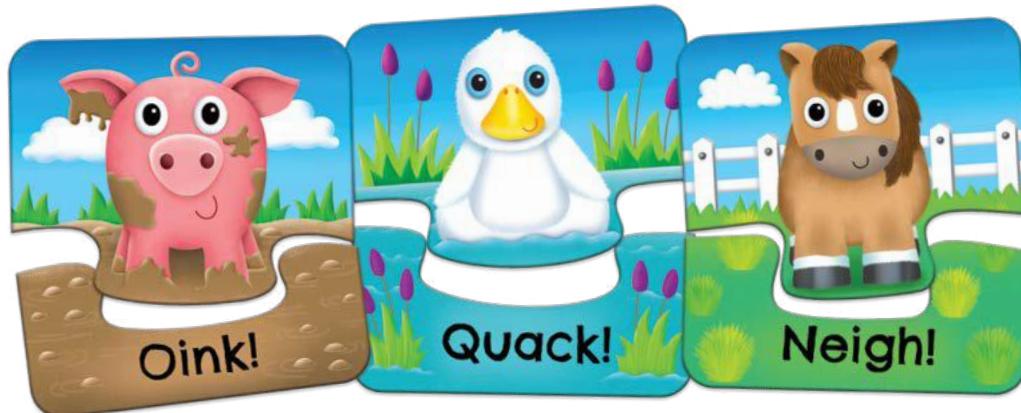


My First Match It!
Things That Go - 115268

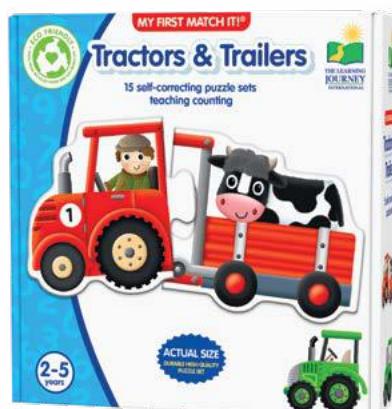




My First Match It!
On the Farm - 115282



My First Match It!
What Sound Do I Make? - 116722



My First Match It!
Tractors & Trailers - 116876



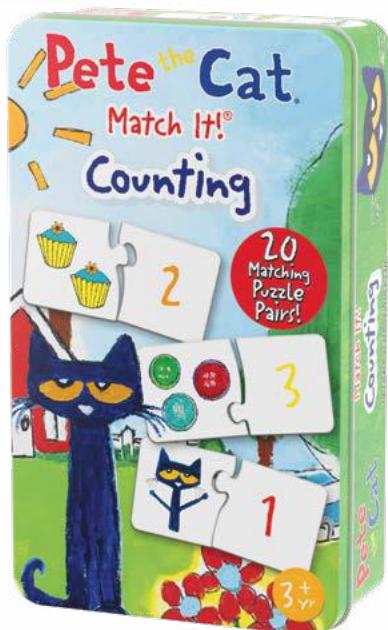
Pete the Cat.

Pete the Cat® Match It!® Game Tins

Pete The Cat Match It! Game Tins teach kids about colors and counting using Pete's friends and other objects featured in his books in a fun and interactive way. Each card has two pieces - a picture of objects and a matching card that spells the color or number of the objects. By simply matching the pieces together, children will learn to recognize the spelling of simple words, learn their colors, and practice their counting skills. The puzzle pairs are self-correcting—only correct object and name combinations will fit together. Each set contains 20 matching puzzle pairs. Recommended for ages 3+ years. Pete the Cat © 1999, 2010 Pete the Cat, LLC.



Pete the Cat - Match It! Tin
Colors - 115664

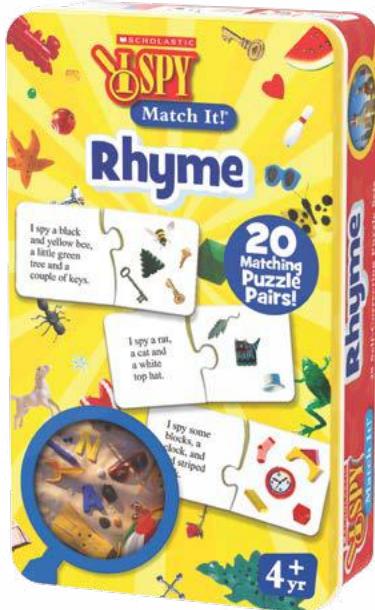


Pete the Cat - Match It! Tin
Counting - 115695



I Spy® Match It!® Game Tins

Learning numbers, vocabulary, and rhymes has never been this much fun! I Spy Match It! Numbers and I Spy Match It! Rhyme include colorful sets of rhyming puzzle cards that provide children with an excellent introduction to rhyming words, numbers, and basic vocabulary. The puzzle cards feature 20 pairs of cards with a rhyme featuring rhyming words or numbers on one side and pictures of the objects that associate on the other. The cards are also self-correcting — only cards with the correct answer will fit together. These Match It! Games are a fun way to build problem solving skills by working out basic riddles and rhymes. Recommended for ages 4+ years. I Spy™ & © 2025 Scholastic Inc.



I Spy® - Match It! Tin
Rhyme - 301128

I spy a black and yellow bee, a little green tree and a couple of keys.



SELF CORRECTING PIECES

NEW!

I spy a rat, a cat and a white top hat.



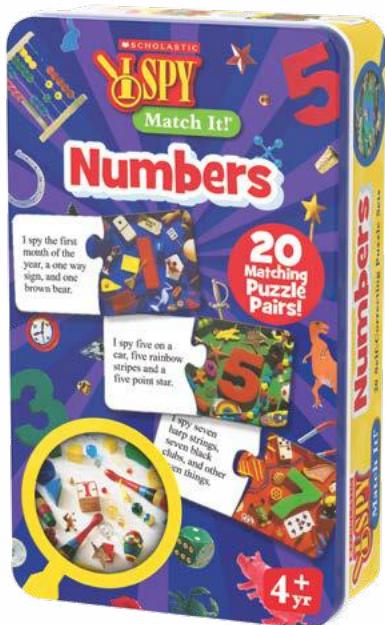
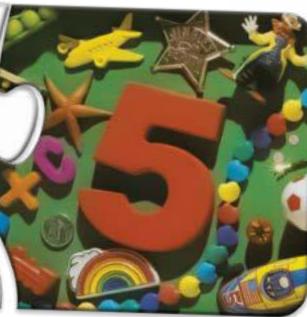
I spy the first month of the year, a one way sign, and one brown bear.



NEW!

20 Matching Puzzle Pairs!

I spy five on a car, five rainbow stripes and a five point star.



I Spy® - Match It! Tin
Numbers - 301142

GAME PLAY

Match It!® Games

The Match It! series features a wide range of award-winning educational titles. Each product in the series features self-correcting puzzle sets that introduce children to a specific educational topic or skill. The bright puzzle cards with real photo images engage children in the learning process in an entertaining way. Match It! games are a terrific learning tool for everyone! Ages 3-6 years.



**Match It!
Alphabet Match - 117569**

Includes 26 self-correcting puzzle pairs.
Ages 3-6 years.



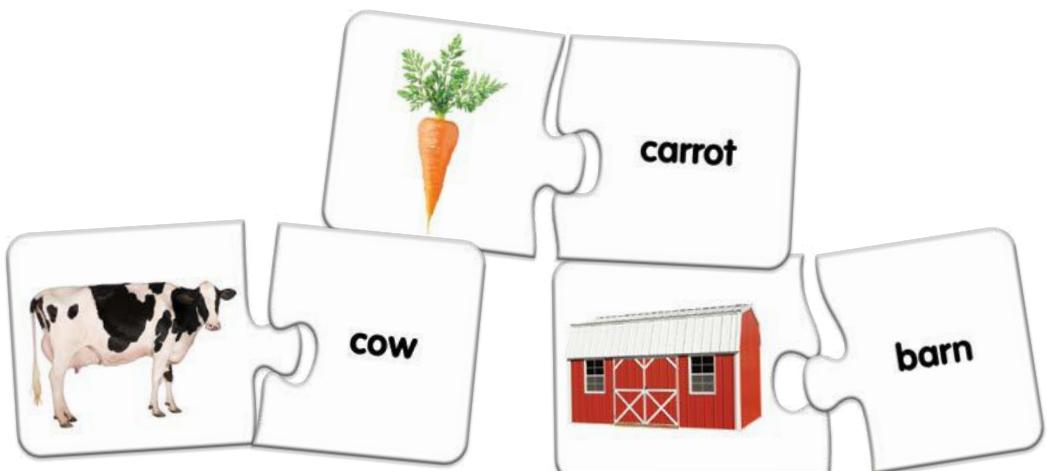
**Match It!
Number Match - 119136**

Includes 20 self-correcting puzzle pairs.
Ages 3-6 years.



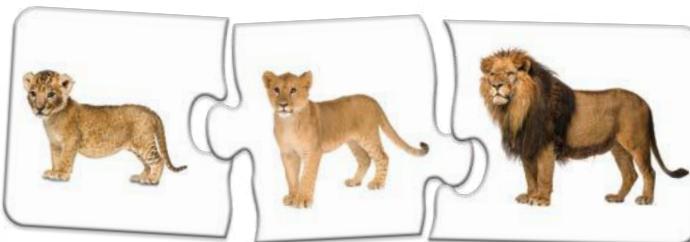
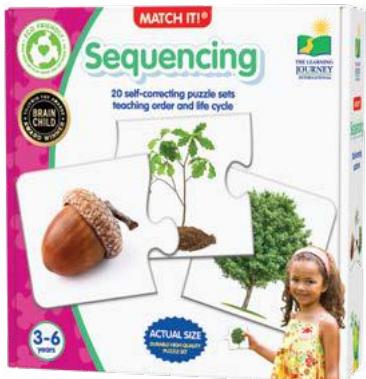
**Match It!
On The Farm - 119174**

Includes 30 self-correcting puzzle pairs.
Ages 3-6 years.





Match It!® Games

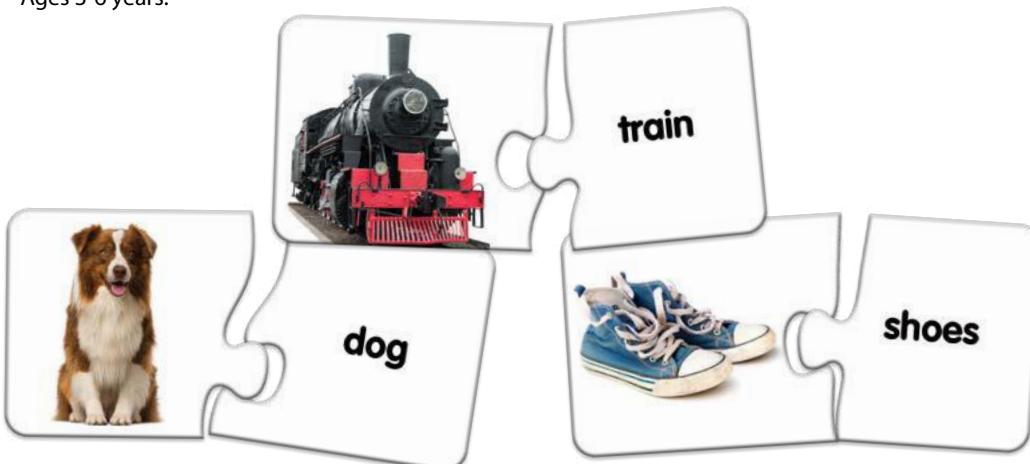


Match It!

Sequencing - 419212

Includes 20 self-correcting 3 piece puzzle sets.

Ages 3-6 years.



Match It!

First Words - 025017

Includes 30 self-correcting puzzle pairs.

Ages 3-6 years.



Match It!

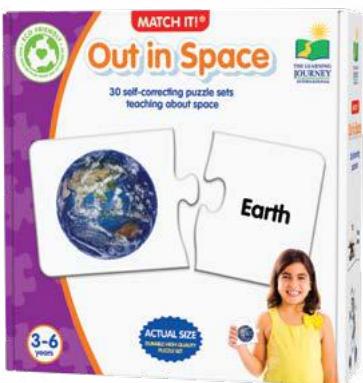
Numbers - 116432

Includes 20 self-correcting 3 piece puzzle sets.

Ages 3-6 years.



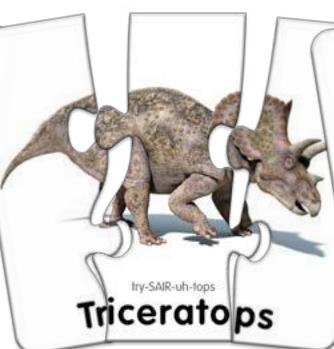
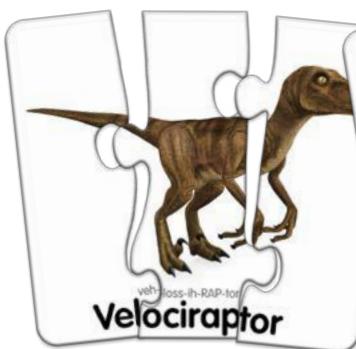
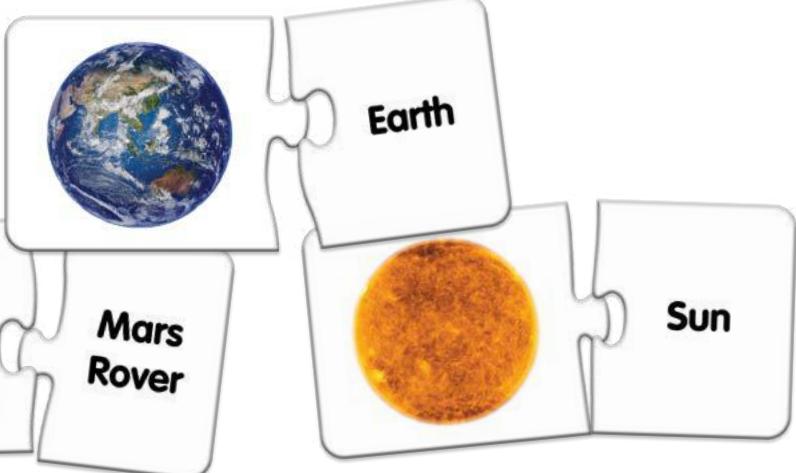
GAME PLAY



Match It!

Out in Space - 118719

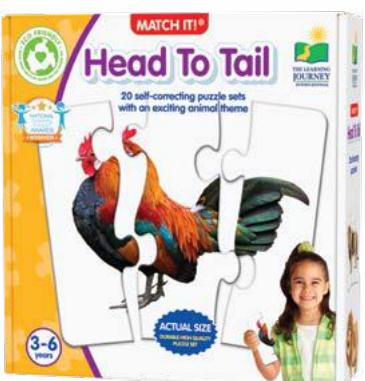
Includes 30 self-correcting puzzle pairs.
Ages 3-6 years.



Match It!

Head to Tail Dinos - 345719

Includes 20 self-correcting puzzle pairs.
Ages 3-6 years.

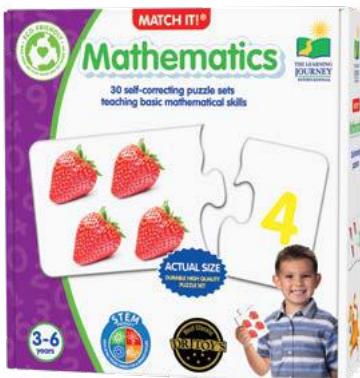


Match It!

Head To Tail - 345726

Includes 20 self-correcting 3 piece puzzle sets.
Ages 3-6 years.

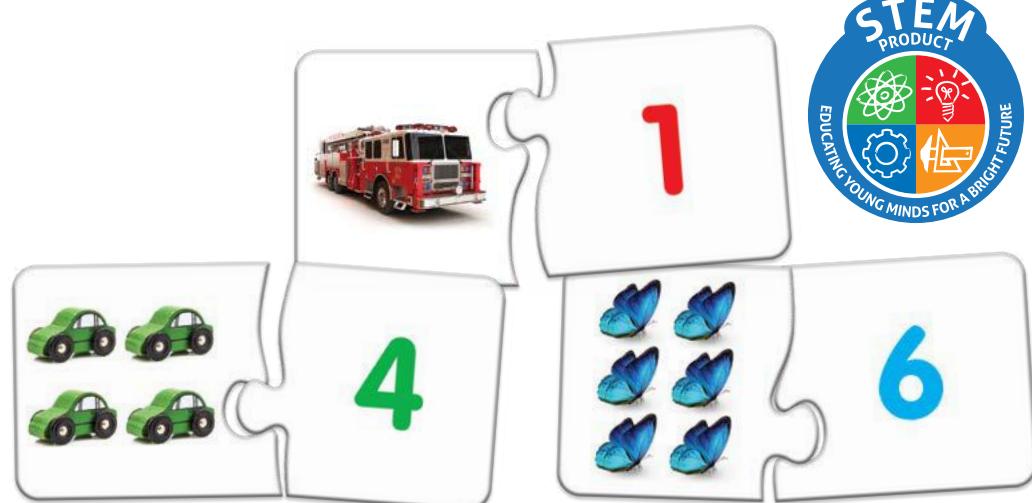
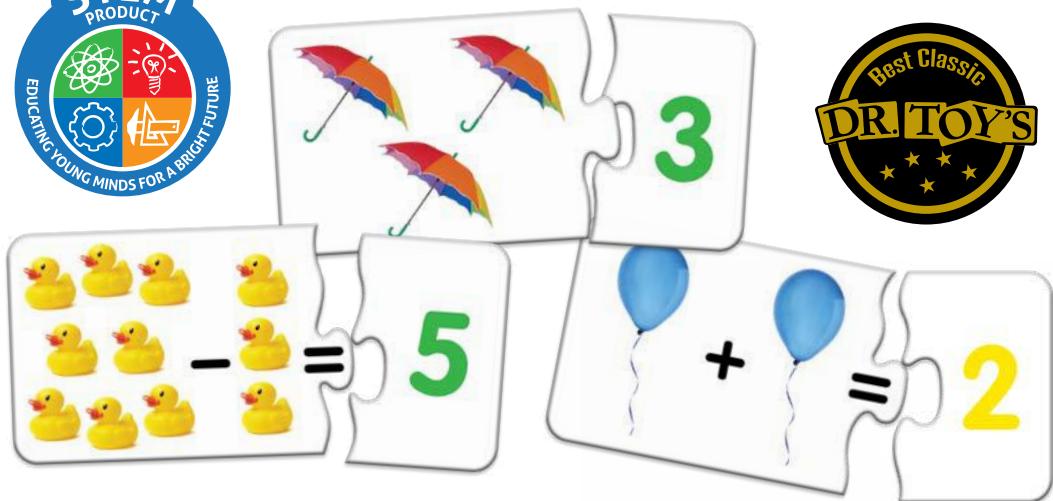
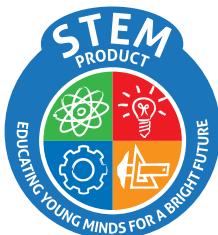




Match It!

Mathematics - 118696

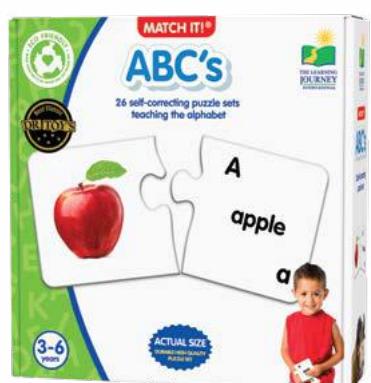
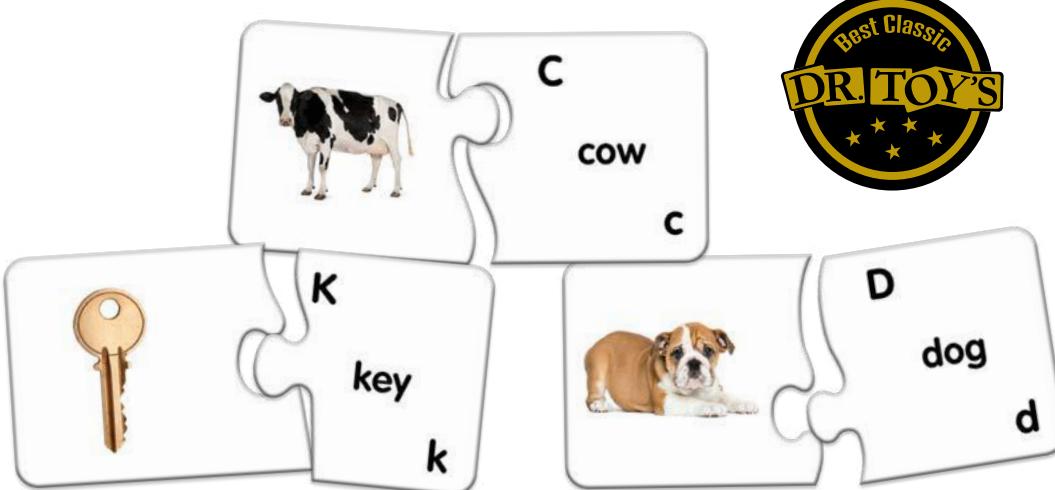
Includes 30 self-correcting puzzle pairs: 10 card sets for counting, 10 for addition and 10 for subtraction. Ages 3-6 years.



Match It!

Counting - 868942

Includes 30 self-correcting puzzle pairs. Ages 3-6 years.



Match It!

ABCs - 743874

Includes 26 self-correcting puzzle pairs. Ages 3-6 years.

GAME PLAY

Match It!® Games



Match It!

Rhyme - 118542

Includes 30 self-correcting puzzle pairs.

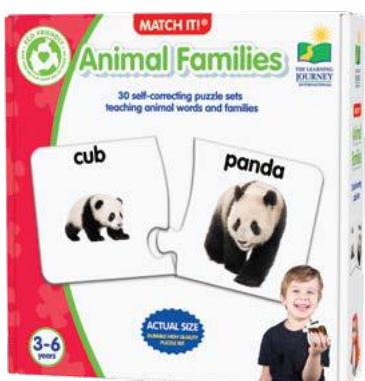
Ages 3-6 years.



Match It! Opposites - 114780

Includes 30 self-correcting puzzle pairs.

Ages 3-6 years.

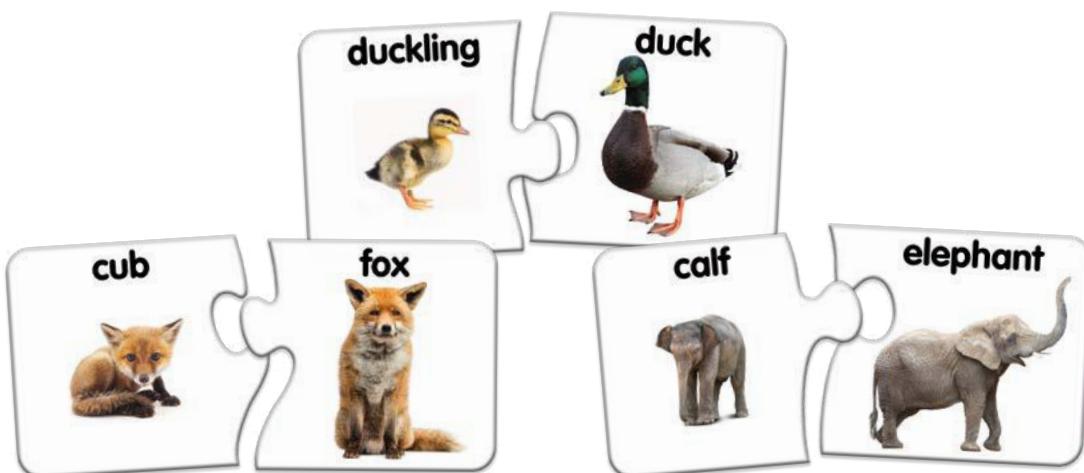


Match It!

Animal Families - 117408

Includes 30 self-correcting puzzle pairs.

Ages 3-6 years.





Match It!

Spelling Jr. - 580226

Includes 10 three-piece and 5 four-piece self-correcting puzzle sets. Ages 3-6 years.



Match It!
Colors - 118504

Includes 30 self-correcting puzzle pairs. Ages 3-6 years.



Match It!

Spelling - 119648

Includes 10 three-piece and 10 four-piece self-correcting puzzle sets. Ages 4-7 years.

GAME PLAY



Match It!® Games

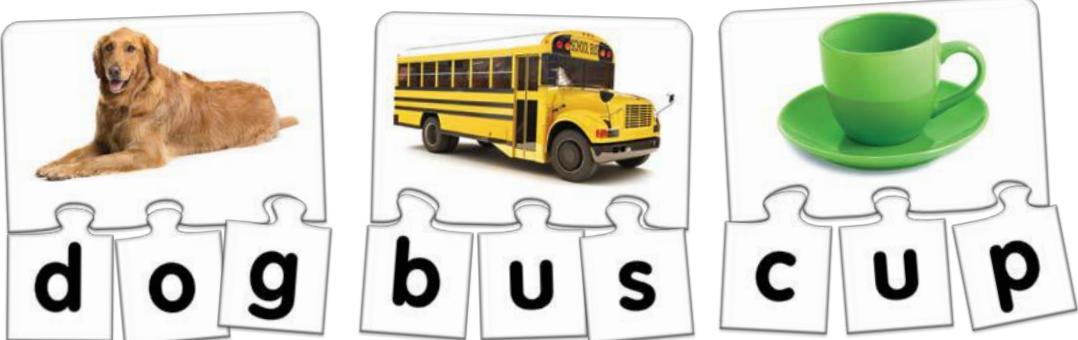


Match It!

Letters - 119105

Includes 20 self-correcting puzzle sets.

Ages 4-7 years.



Match It!

States & Capitals - 132005

Includes 50 self-correcting puzzle pairs.

Ages 4-7 years.



Match It!

States & Capitals - 132005

Includes 50 self-correcting puzzle pairs.

Ages 4-7 years.

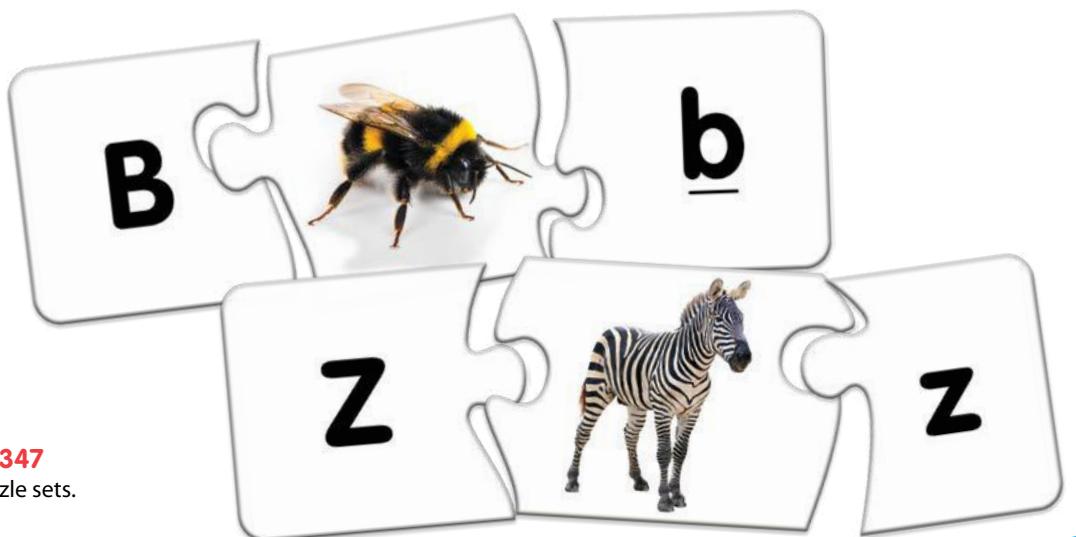


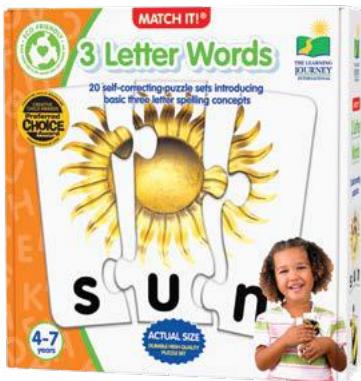
Match It!

Upper & Lower Case Letters - 117347

Includes 26 self-correcting 3 piece puzzle sets.

Ages 4-7 years.

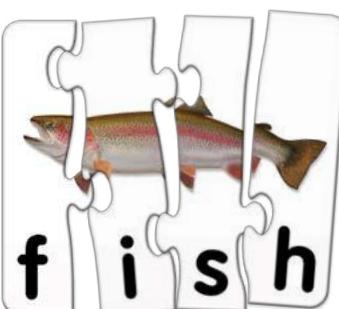




Match It!

3 Letter Words - 113653

Includes 20 self-correcting puzzle pairs.
Ages 4-7 years.



Match It!

4 Letter Words - 112458

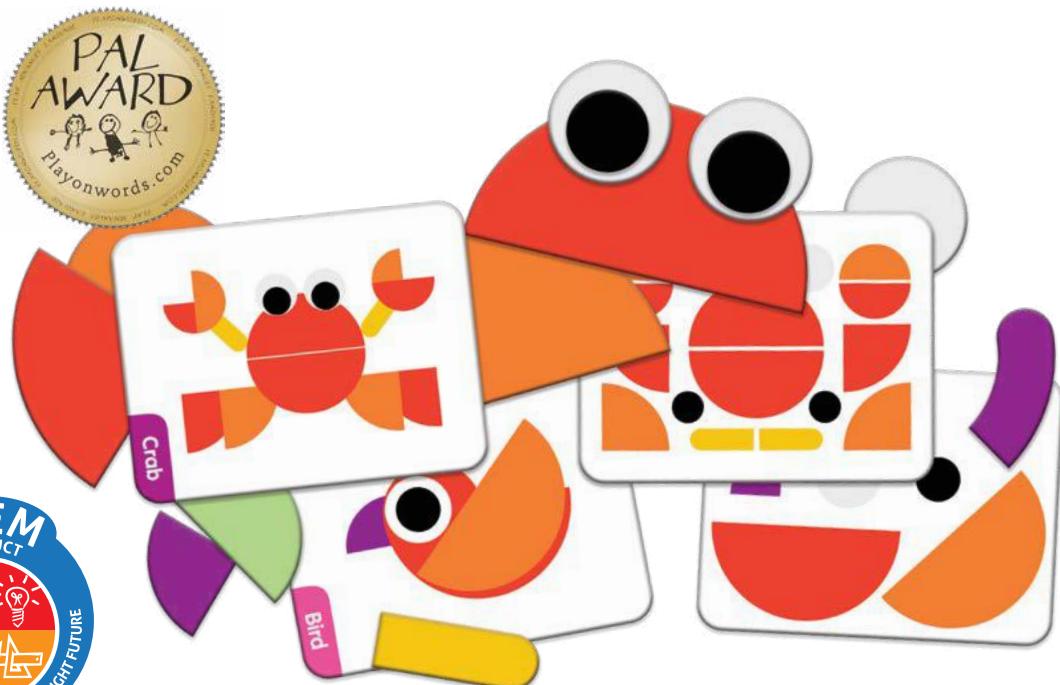
Includes 20 self-correcting puzzle pairs.
Ages 4-7 years.



Match It!

Tangrams - 114971

Includes 50 shape pieces and 20 double-sided design cards.
Ages 3-6 years.



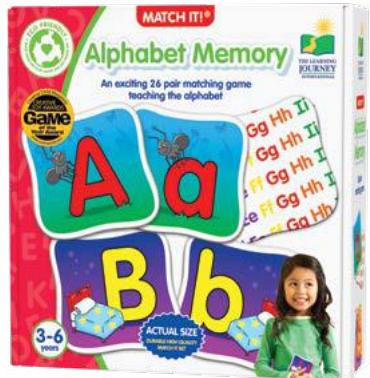
GAME PLAY



Match It!® Memory

The Match It! Memory series is a fun game series that will challenge problem solving and develop memory skills of young children as they try to find a pair of matching cards. Bright colorful illustrations introduce a variety of themes including the alphabet, mathematics, and spelling. They encourage interaction between parent and child. Match It! Memory games are great family games for all.

Ages 3-6 years.



Match It!
Alphabet Memory - 192474



Match It!
Mathematics Memory - 687369



Match It!
Spelling Memory - 690635

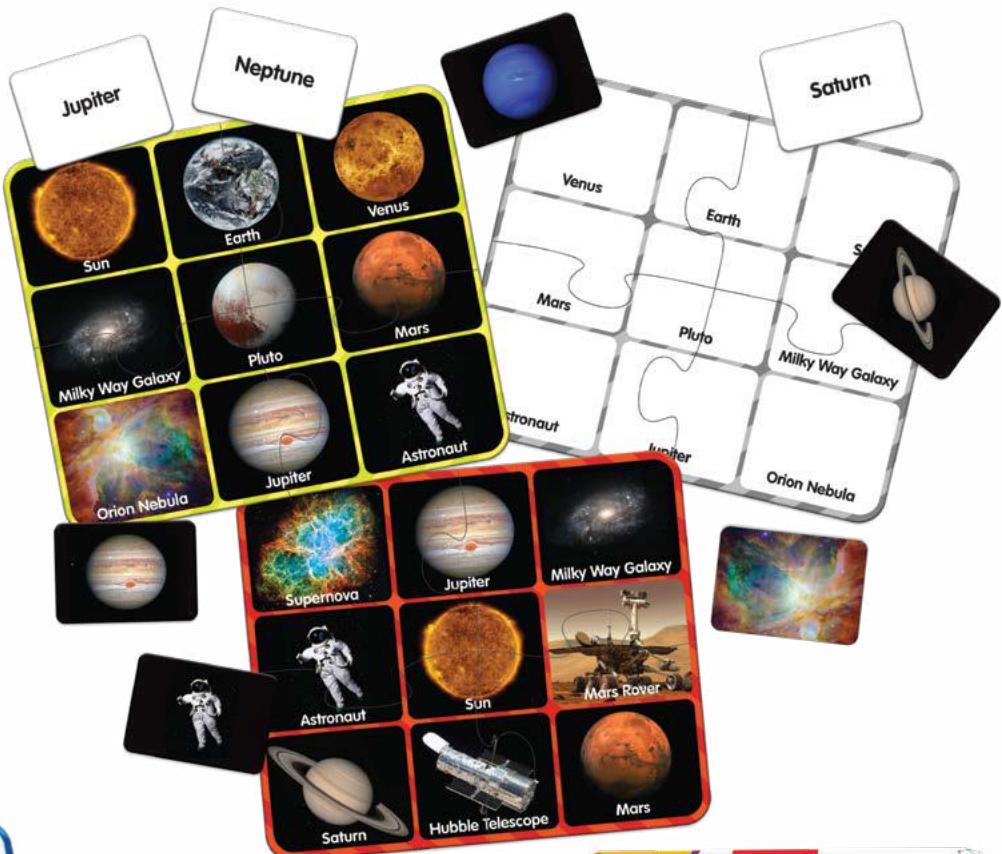


Match It!® Bingo

The Match It! Bingo series is designed to assist young children with recognition skills and is perfect for beginning readers. Match It! Bingo introduces the themes of first words, farm, space, and dinosaurs using real photo images! By matching the picture cards or words to the playing boards, children will enjoy valuable learning experiences. Each Match It! Bingo game includes four game boards, 36 picture word cards, and suggestions for different ways to play the game. For two to four players. Ages 3-6 years.



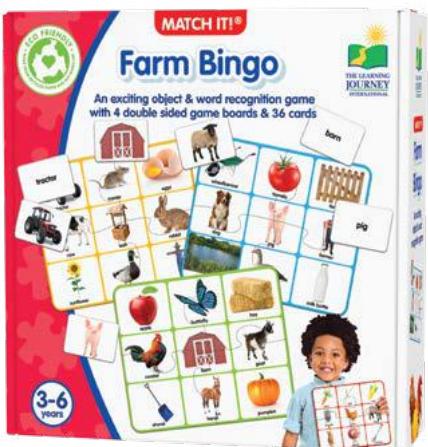
Match It!
Space - 668351



Match It!
Dinosaur Bingo - 180617

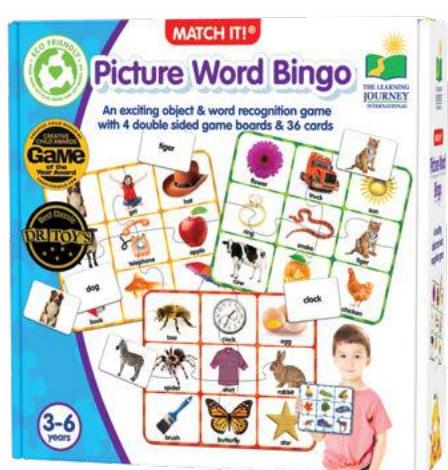
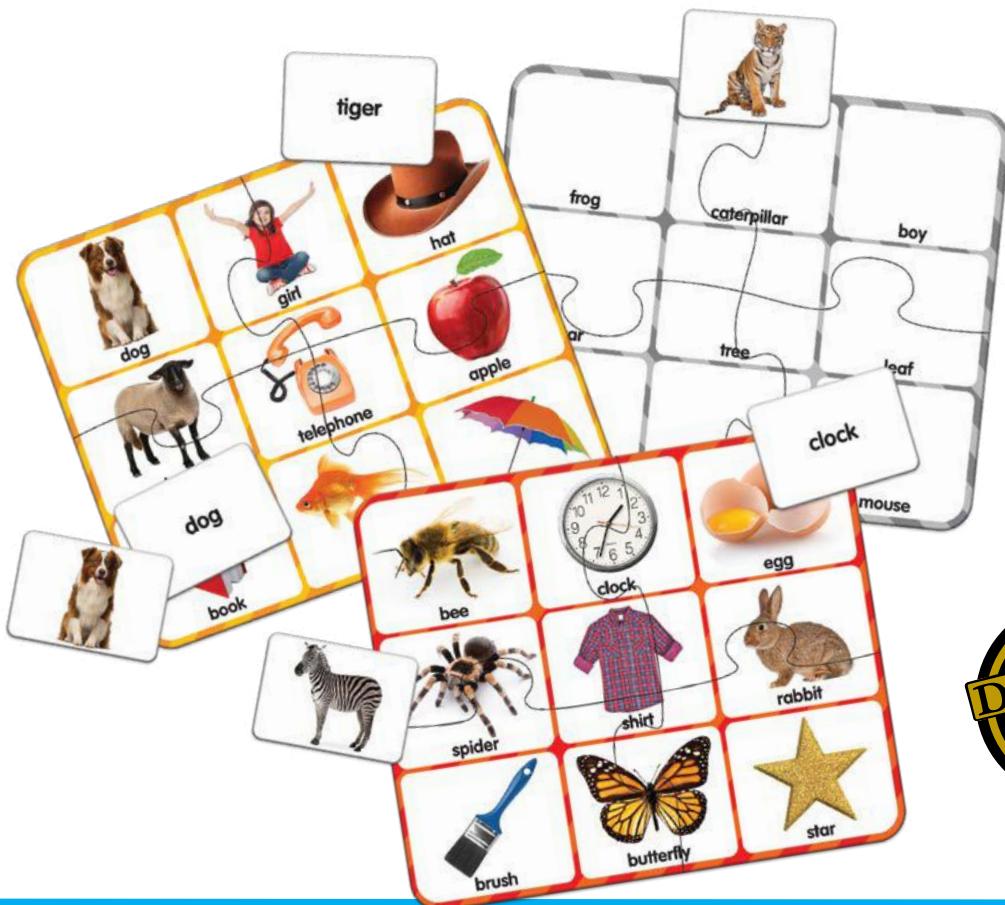
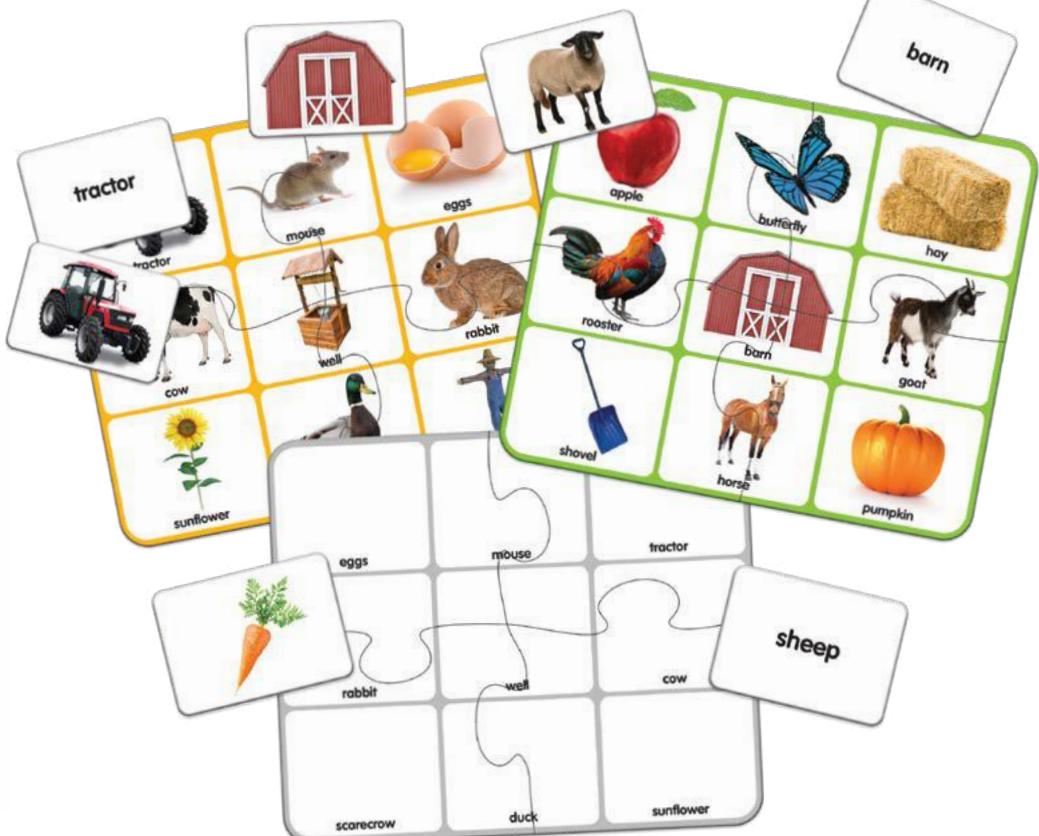


GAME PLAY



Match It!

Farm Bingo - 668436



Match It! Picture Word Bingo - 237113



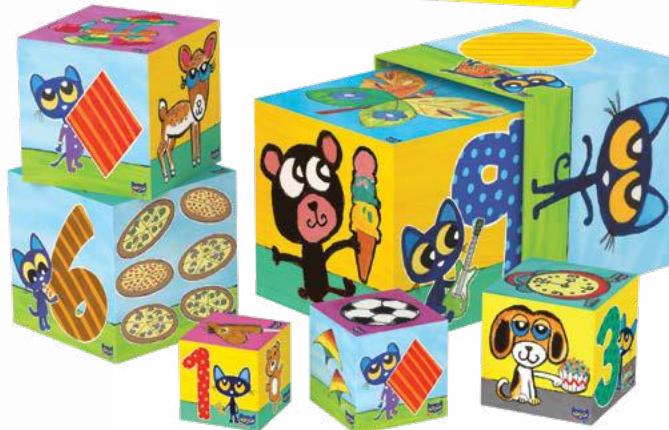
Pete the Cat.

Pete The Cat's® Stacking Blocks featuring Pete The Kitty® - 121092

Pete The Cat's Stacking Blocks featuring Pete the Kitty will help early learners to differentiate between size and space. Teaching spatial awareness is a critical skill and these cute stacking blocks are a great tool. These ten durable cubes vary slightly in size and can be stacked into a cube tower or nested all into one cube. Each cube features Pete the Kitty's friends and other objects featured in his books. Little ones can learn about counting, numbers, animals, shapes and more. The blocks stack up to 3 ft. tall or can be neatly stored all into one cube. Ages 12+ months. Pete the Cat © 1999, 2010 Pete the Cat, LLC.



NEW!



Stacking Cubes - 100257

Learning to differentiate between size and space is critical to early learners and the Play & Learn Stacking Cubes is a great tool to help teach spatial awareness. These ten durable cubes vary slightly in size and can be stacked into a cube tower or nested all into one cube. Each cube also features a number, letter, shape, or animal on each side of the five panels. Ages 1-3 years.



SENSORY PLAY

Pop & Discover Phone and Keys Activity Set - 161388

This two pack set of role-play toys will keep your little ones "On the Go!" for hours on end! The Pop & Discover Phone and Keys Activity Set includes a phone with 12 built in "Poppers" and a mirror like screen, and the two key remote comes with four built in "Poppers" and two play keys. Built just for toddlers, these two fun toys will introduce your little one to colors, shapes, and great tactile fun! Even mom and dad will love playing with these! Ages 1-3 years.



FUN &
COLORFUL
SHAPES!

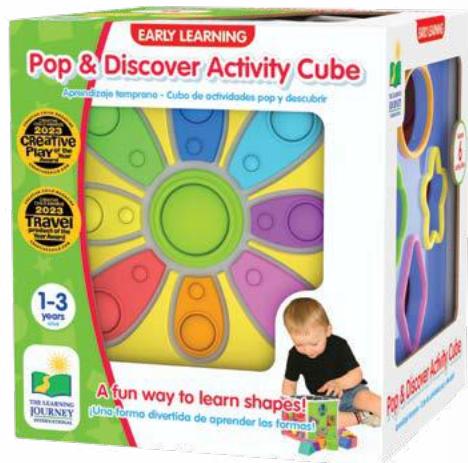
Pop & Discover Shape Sorter - 161579

Pop in, pop out, or place shapes through the sorters - this colorful and unique shape sorter provides a bunch of activities all in one sensory activity toy! The Pop & Discover Shape Sorter comes with six geometric shapes for sorting, two sides of bubble poppers, elastic bands to twang, and rubbery textured beads that spin and slide for an extra boost of sensory fascination. Little ones will have lots to grab their attention and keep them learning and exploring. Pop & Discover Shape Sorter is a great sensory experience that babies and toddlers can take on the go as everything stores neatly inside! Ages 1-3 years.



Pop & Discover Activity Cube - 160381

In, Out, Push, Pop, Poke, Grab... This colorful and unique sensory cube provides a diverse amount of activities all in one innovative toy! Two sides feature geometric shape sorters, two sides elastic bands for tactile exploration, and two sides silicone bubble poppers for sensory delight. Pop & Discover Activity Cube is a perfect sensory adventure that babies and toddlers can take with them wherever they go. Ages 1-3 years.



Farm Activity Cube - 499252

Little farmer babies and toddlers will have fun exploring all the exciting activities on the Farm Activity Cube. Watch their surprise when they open little doors, tickle little rings, spin colorful gears, fit the letters into the sorter, and much more. This cute red barn-shaped sorter will help develop tactile motor and cognitive skills 'til the cows come home! Ages 1-3 years.



SENSORY PLAY



Cupcake Shape Sorter - 481080

The Cupcake Shape Sorter is a delicious way to help babies and toddlers learn colors and shapes! This sweet treat-shaped sorter will help develop fine motor and cognitive skills by simply dropping the shaped blocks into the matching holes. The eight shaped pieces store neatly inside. Along with all of the learning benefits, the realistic frosting and cherry are the "icing on the cake!" Ages 1-3 years.



Rocket Shape Sorter - 204207

Babies and toddlers will have a blast with the Rocket Shape Sorter. With the ABC and 123 cut outs on the top and sides, your little one will get lots of practice with the alphabet and numbers and where they fit. The shapes also conveniently store inside the unit. Ages 1-3 years.





30
pieces!



Sort & Stack Monsters - 107867

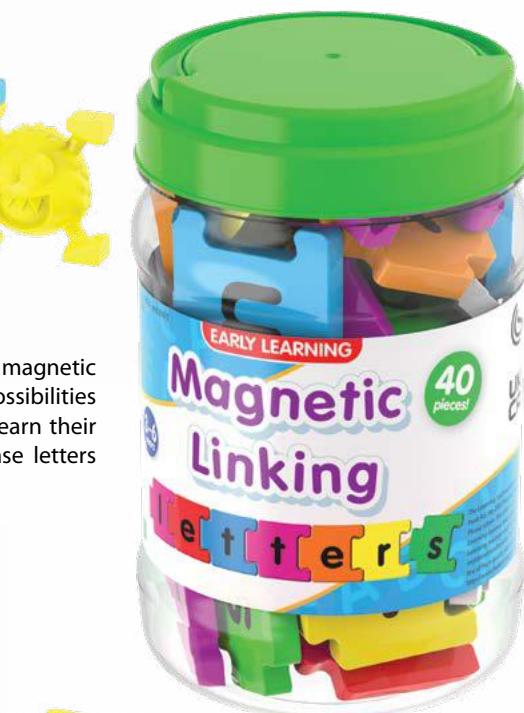
You can't beat a jar full of lovable monsters! The Sort & Stack Monsters set includes 24 multi-colored monsters, four colored sorting bowls, and two colored tongs to help young ones develop those fine motor skills. Sort by color, sort by monster type, or have a blast seeing how high you can stack your monster friends without falling down! Creative endless fun is waiting for your young ones with the Sort & Stack Monsters! Ages 3-6 years.



Magnetic Linking Letters - 107256

Link and learn your alphabet and first words together using this jar full of magnetic linking letters. Magnetic Linking Letters come with endless spelling possibilities for creative learning. Encourage your kids to use the magnetized tiles to learn their alphabet and create their favorite words. Includes 40 magnetic lower case letters (including multiple sets of those popular letters). Ages 3-6 years.

28
pieces!

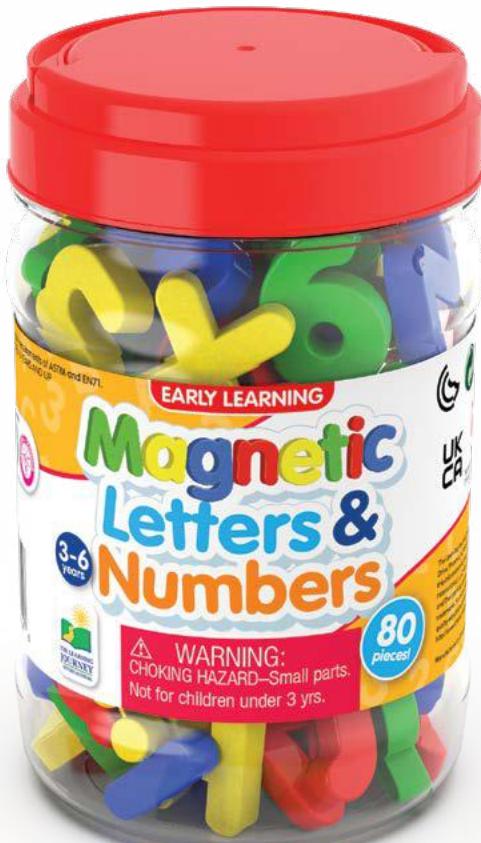


40
pieces!

Stand & Stack Dominoes - 107423

Design, build, knock down, and amaze! with the Stand & Stack Dominoes. Kids will have a ton of hands on fun with the set that includes 28 multi-colored dominoes specially designed to stack on top of one another. Sort, stack, line up and watch them tumble down in chain reactions - whatever your option is the Stand & Stack Dominoes are ready for creative learning fun! Ages 3-6 years.

SENSORY PLAY



80 pieces!



Kids Bank

Play Money Set - 604663

This "stash of cash" contains more than \$5,000 in realistic play money. Kids can sharpen their counting and mathematic skills as they play. The money conveniently stores in the reusable plastic storage tray. Ages 5-8 years.

WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



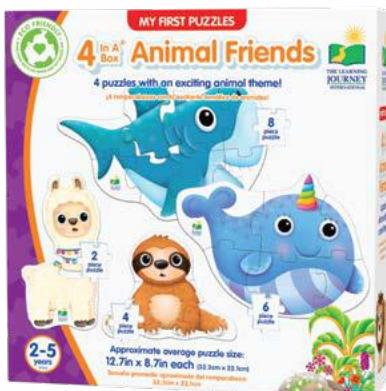
Magnetic Letters & Numbers - 107546

Help your little learner master their alphabet and number skills with this jar full of letters and numbers. Early Learning Magnetic Letters and Numbers come with endless possibilities for learning. Encourage your kids to use the magnetized letters and numbers to create their favorite words or even early math equations. Includes upper and lower-case alphabet letters (including two sets of upper-and-lower case vowels), numbers 0-9, and math symbols. 80 pieces in total. Upper case letters measure 1.25" tall, lower case letters measure 1" tall. Ages 3-6 years.

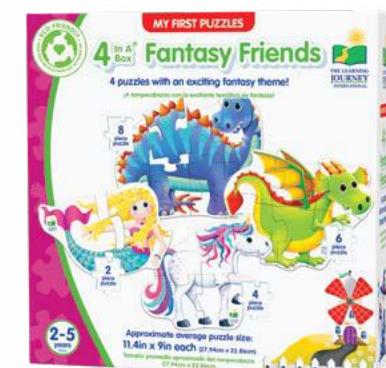


My First 4-In-A-Box® Puzzle Sets

My First 4-In-A-Box® Puzzle Sets are great "starter" puzzles and will help little hands develop their fine motor skills. My First 4-In-A-Box® Puzzle Sets contain four puzzles depicting fun characters and concepts that your young ones will easily recognize. The puzzles progress from two pieces to four pieces to six pieces to eight pieces, giving your child the opportunity to grow with the set as they grow and develop. My First 4-In-A-Box® Puzzle Sets are a great way to help your toddler begin building their tactile and problem solving skills. Each puzzle measures approximately 12.5" x 8.5" (31.75cm x 21.59cm). Ages 2-5 years.

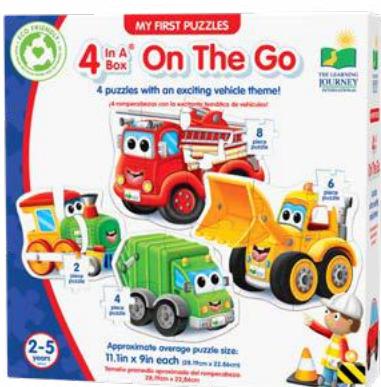


My First 4-In-A-Box®
Puzzle Set - Animal Friends - 628171

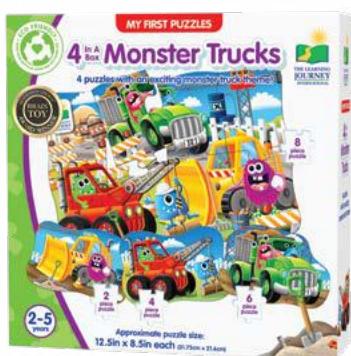


My First 4-In-A-Box®
Puzzle Set - Fantasy Friends - 628119

PUZZLE PLAY



My First 4-In-A-Box®
Puzzle Set - On the Go- 628133



My First 4-In-A-Box®
Puzzle Set - Monster Trucks - 628140

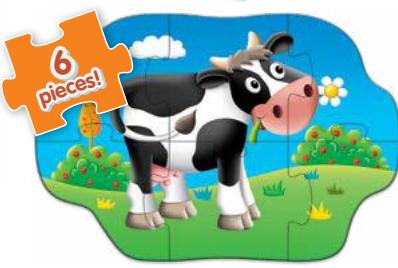


My First 4-In-A-Box®
Puzzle Set - 123 - 630143

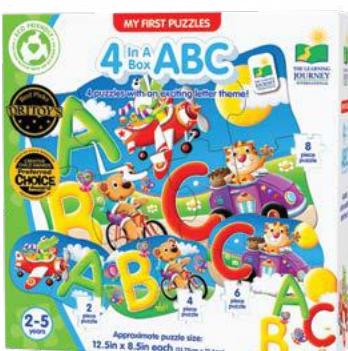




My First 4-In-A-Box®
Puzzle Set - Farm - 627419



My First 4-In-A-Box®
Puzzle Set - Dino - 629277



My First 4-In-A-Box®
Puzzle Set - ABC - 631492



PUZZLE PLAY



My First Lift & Learn Puzzles

These fun and colorful tray puzzles feature arctic, jungle, farm, sea animals, dinosaurs and space objects. Children will be encouraged to develop different skill sets that will help get them ready for school. Pictures are also printed under the pieces to guide younger children. Each puzzle measures 15" x 11" (38.1cm x 27.94cm). Ages 2-5 years.



My First Lift & Learn Artic - 285299

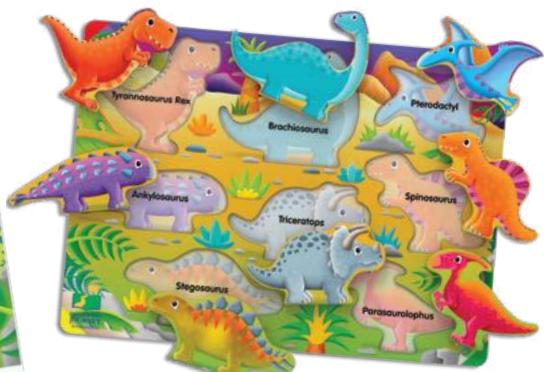


My First Lift & Learn Jungle - 285367



My First Lift & Learn On The Farm - 285251





My First Lift & Learn Dinosaur - 285435



My First Lift & Learn Space - 285176

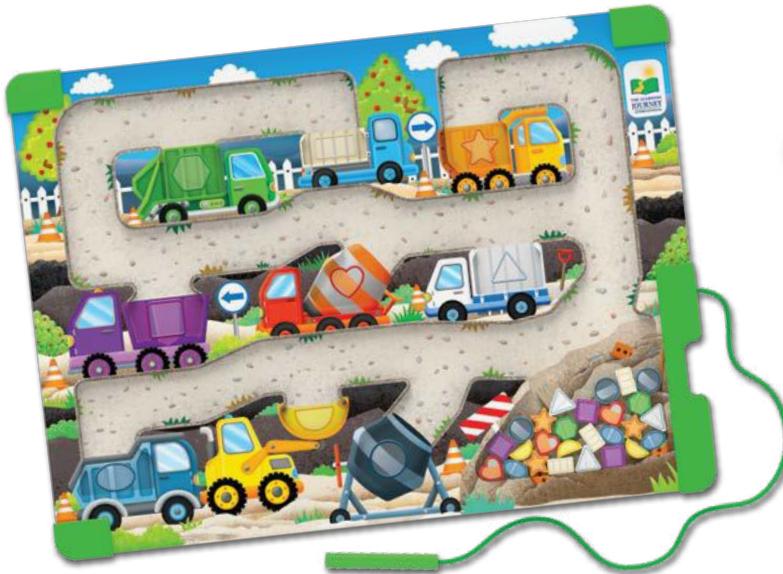


My First Lift & Learn Under the Sea - 285329



Sort & Learn Magnetic Puzzles

Nothing beats the joy of watching your kids deeply involved in figuring something out. With the Sort & Learn Magnetic Puzzles, kids will use the magnetic pen to navigate the shapes, numbers, and colored circles through the maze tunnels, sorting them into their proper bins. In the process they will develop essential skills like counting, color and shape recognition, hand-eye coordination, and fine motor skills – all while having fun! The magnetic pieces are safely enclosed and the magnetic pen has a strong magnetic force that will help move the pieces around easily. The pen is also attached to the board and has its own storage compartment so it won't get lost! Whether at home or on the road, the Sort & Learn Magnetic Puzzles are a great way to keep your little ones engaged and entertained! Each board measures 15" x 11" (38.1cm x 27.94cm). Ages 3-6.



NEW!

Sort & Learn Magnetic Puzzle

Shapes- 162118

Learn all about the shapes by using your magnetic pen and placing all the corresponding shape pieces to their matching bins.



NEW!



Sort & Learn Magnetic Puzzle

Colors - 162101

Learn the basic colors by using your magnetic pen and placing all the corresponding-colored magnetic pieces to their proper color bins.

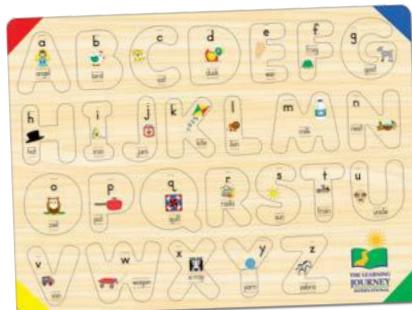
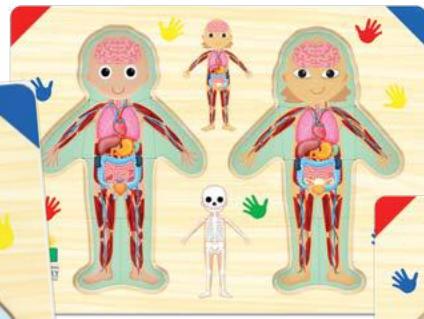
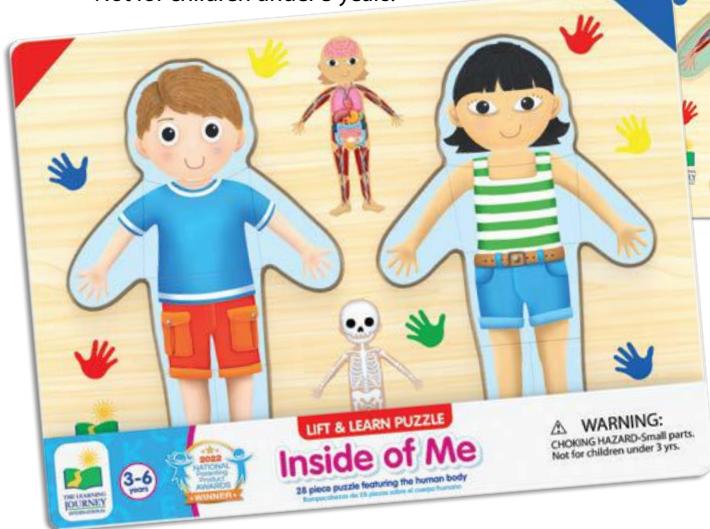


Lift & Learn Puzzles

These fun and colorful tray puzzles feature the human body, alphabet, numbers, colors and shapes, time, and map of the USA. Children will be encouraged to develop different skill sets that will help get them ready for school. Pictures are also printed under the pieces to guide younger children. Each puzzle measures 15" x 11" (38.1cm x 27.94cm). Ages 3-6 years.

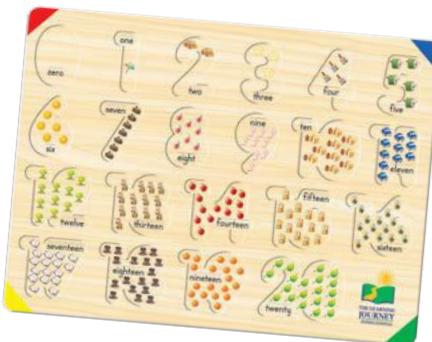
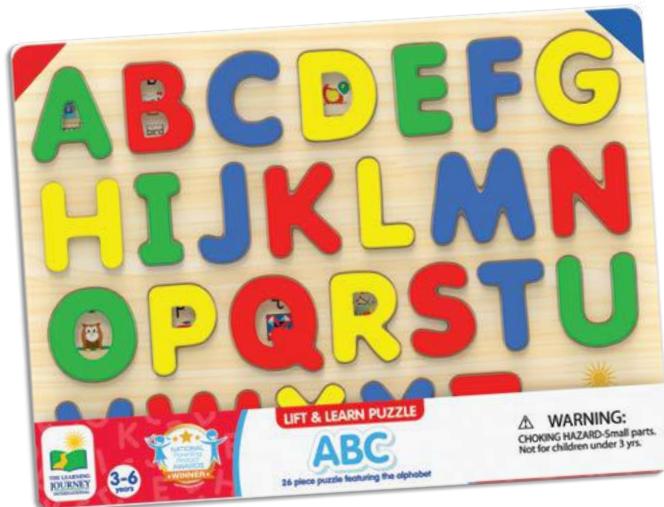
Lift & Learn Inside of Me - 285237

WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Lift & Learn ABC - 285138

WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Lift & Learn 123 - 285275

WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.

PUZZLE PLAY

Lift & Learn Puzzles



Lift & Learn
Colors and Shapes - 501825

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



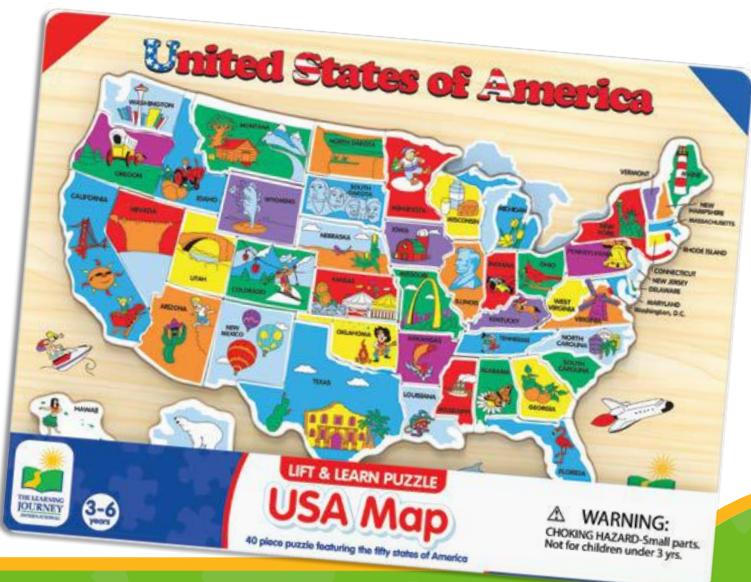
Lift & Learn Clock - 286753

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



Lift & Learn USA Map - 501726

⚠️ WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.



LIFT & LEARN PUZZLE
USA Map

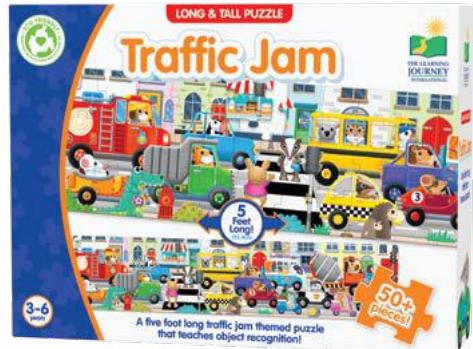
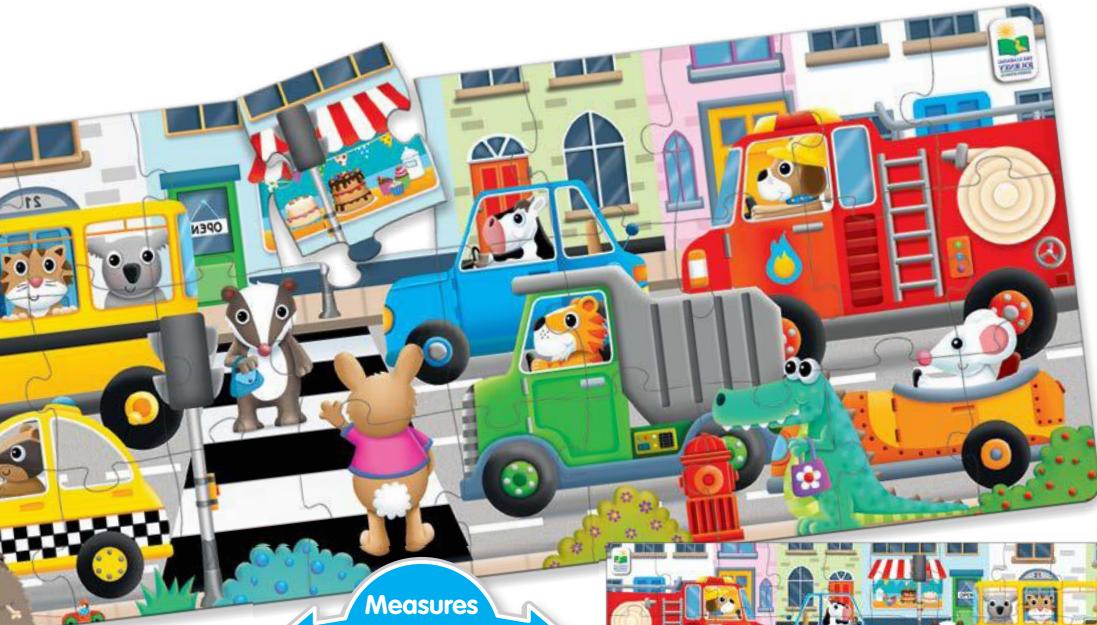
40 piece puzzle featuring the fifty states of America

⚠️ WARNING:
CHOKING HAZARD: Small parts.
Not for children under 3 yrs.



Long & Tall Puzzles

You've never seen puzzles like this before! These unique Long and Tall puzzles stretch up to five feet long or five feet tall! Introducing the concepts of counting, alphabet, colors, sizes, the sea, space, and more, Long and Tall puzzles will have your kiddos engaged for hours. The beautifully illustrated puzzles are colorful and inspire loads of conversation and parent child interaction. See how your kids "measure up" with this unique learning format. Puzzles have 51 pieces. Ages 3-6 years.



Long & Tall Puzzle
Traffic Jam - 434819



Long & Tall Puzzle
123 Rocketship - 434284

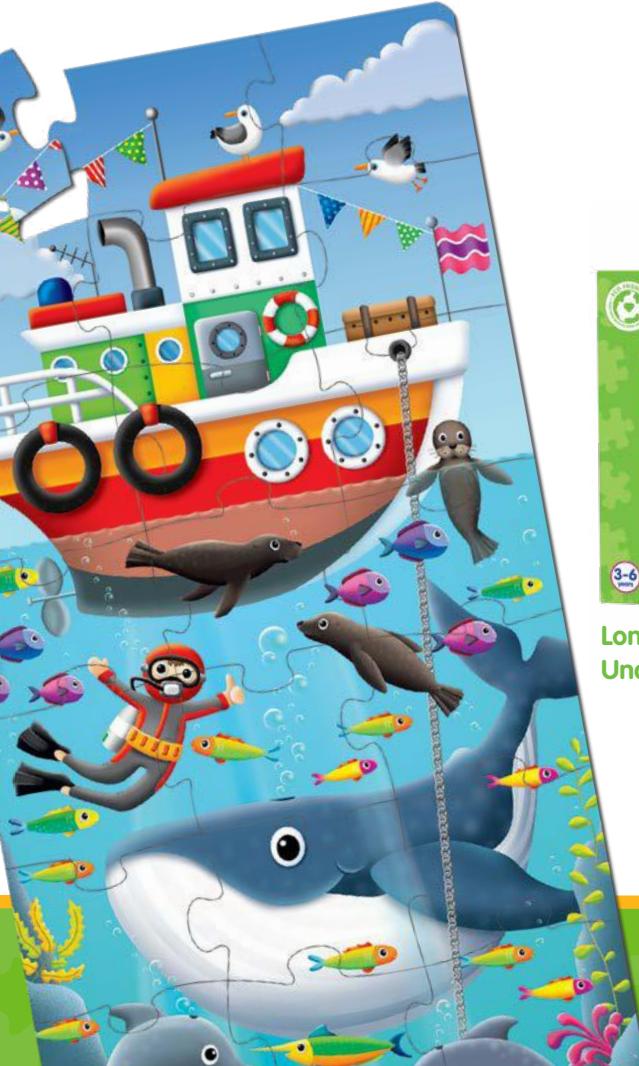
PUZZLE PLAY



Long & Tall Puzzle
Color Dancing Dinos - 423929



Measures
5 Feet
Tall!

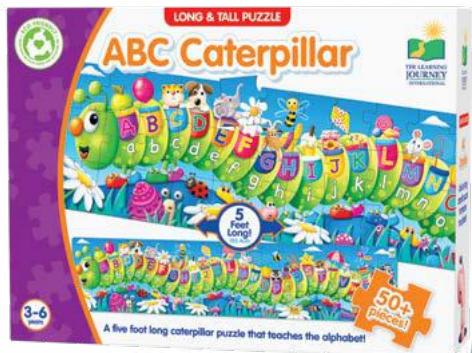


Long & Tall Puzzle
Under the Sea - 434734

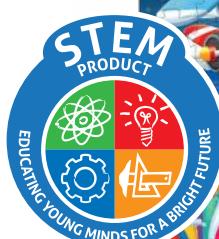
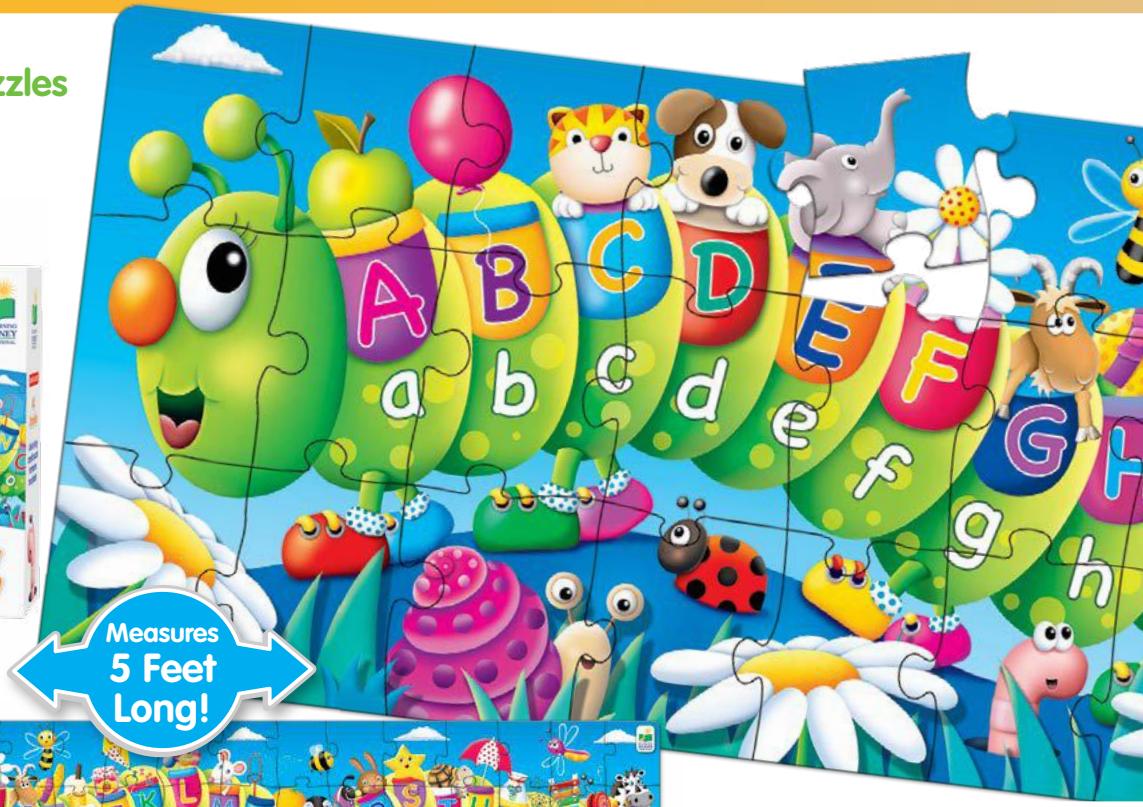




Long & Tall Puzzles



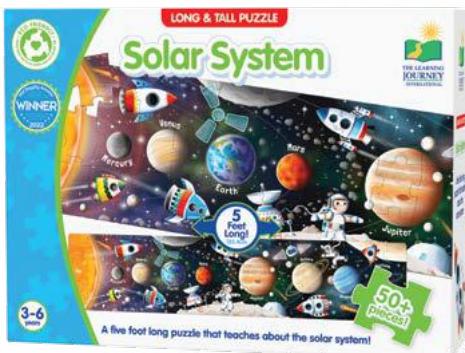
Long & Tall Puzzle
ABC Caterpillar - 434536



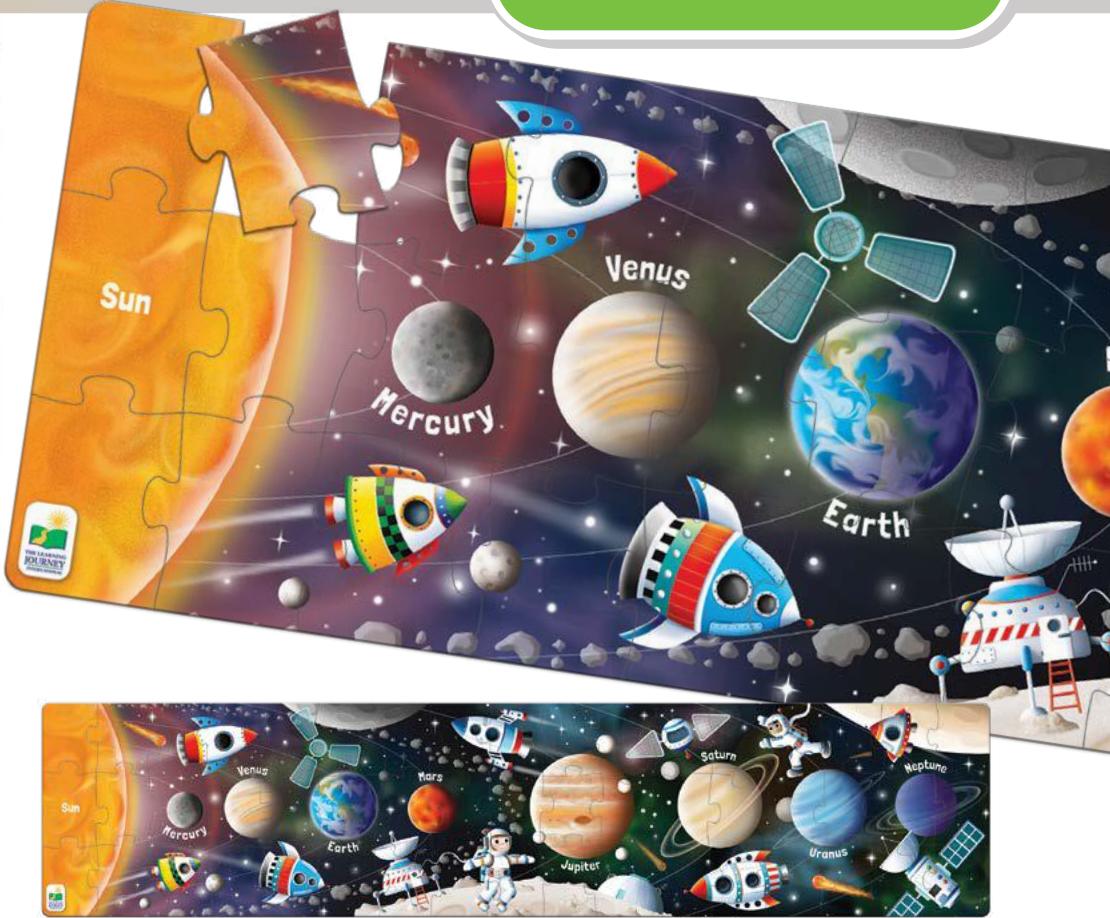
Long & Tall Puzzle
Up In The Air - 434673



PUZZLE PLAY



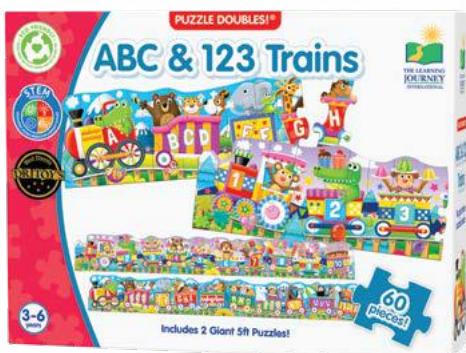
Long & Tall Puzzle
Solar System - 434888



2
PUZZLES
IN 1 BOX!

Puzzle Doubles!® Giant Trains

Puzzle Doubles! ABC & 123 Trains box includes two five-foot (152.4cm) long, 30-piece colorful cargo train puzzles teaching the alphabet, counting, and number recognition. Ages 3-6 years.



Measures
5 Feet
Long!



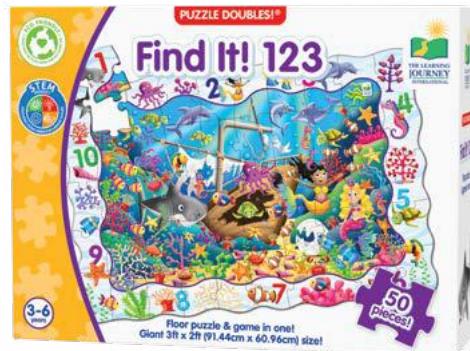
Puzzle Doubles!
Giant ABC & 123 Trains - 854631



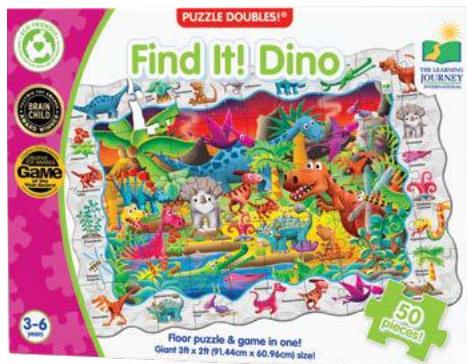


Puzzle Doubles!® Find It!

Enjoy two fun-filled playtime activities in one! Each Find It! product combines a puzzle and game into one highly educational, interactive learning experience. The Find It! series teaches children about dinosaurs and 123s. First assemble the puzzle, then play the game by finding the images on the puzzle border within the puzzle image. Each 50-piece puzzle measures a giant 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



Puzzle Doubles!
Find It! 123 - 695180



Puzzle Doubles!
Find It! Dino - 719855

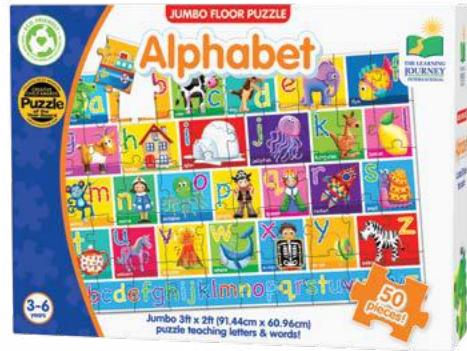


PUZZLE PLAY

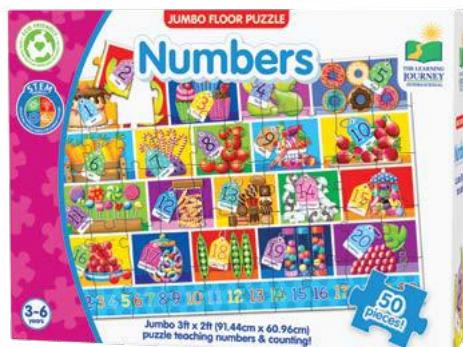


Jumbo Floor Puzzles

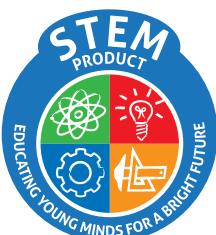
The Jumbo Floor Puzzle series are large floor puzzles that introduce children to basic concepts in a fun way. Each Jumbo Floor Puzzle features very bright and colorful illustrations that encourage parent-child interaction about the pictured objects. Each puzzle has 50 pieces and measures 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



Jumbo Floor Puzzle
Alphabet - 436318

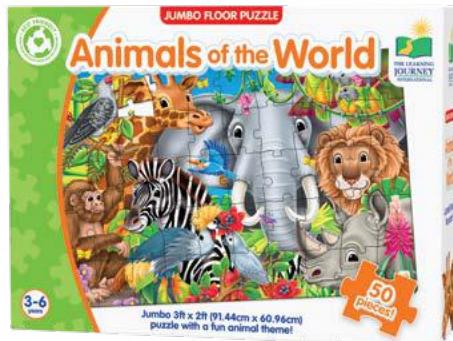


Jumbo Floor Puzzle
Numbers - 437421

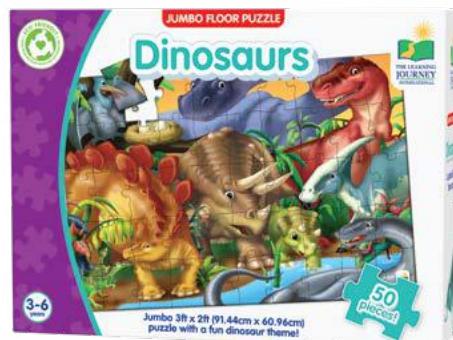




Jumbo Floor Puzzles

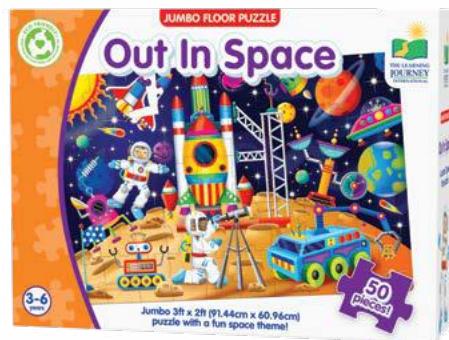


Jumbo Floor Puzzle
Animals of the World - 017364

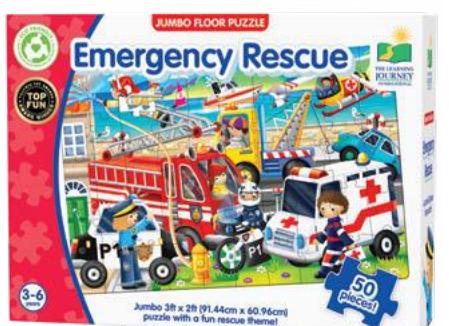
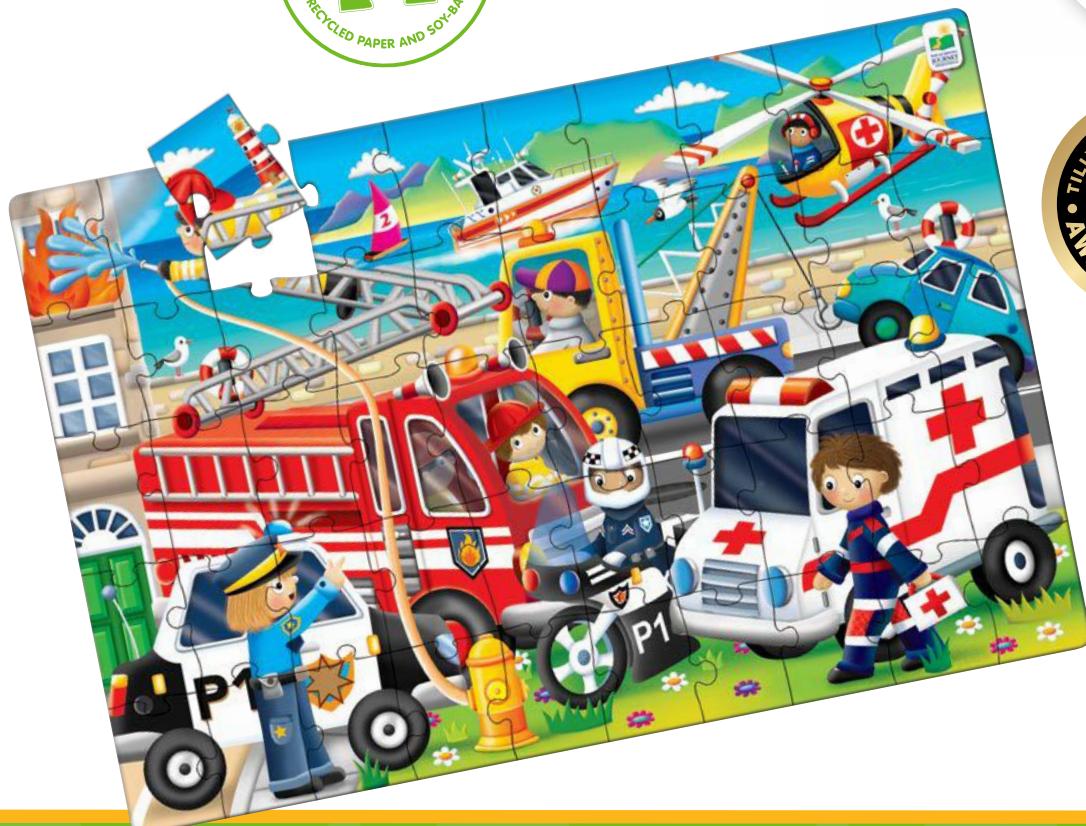


Jumbo Floor Puzzle
Dinosaurs - 435229

PUZZLE PLAY



Jumbo Floor Puzzle
Out in Space - 438251



Jumbo Floor Puzzle
Emergency Rescue - 321959

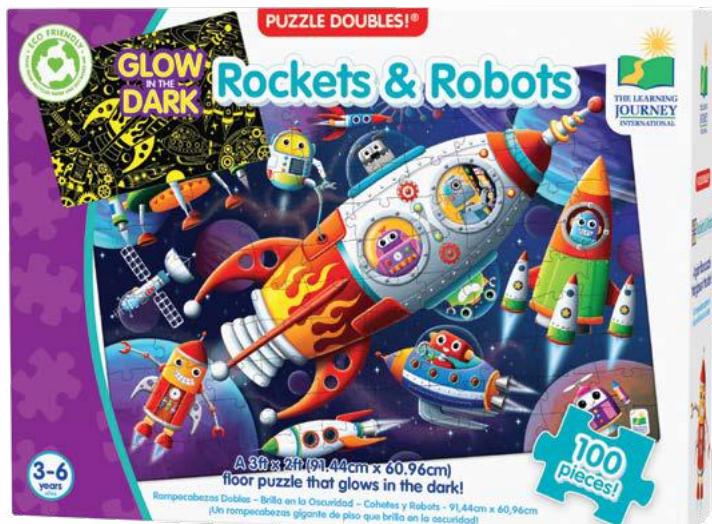


Puzzle Doubles!® Glow in the Dark

Learning about nature, space and other environments has never been so much fun! After putting together the 100 piece puzzle, turn off the lights and see a surprise as it glows in the dark! Puzzle Doubles! Glow in the Dark puzzles are a fun way to expand your knowledge of different environments. Each puzzle measures a giant 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



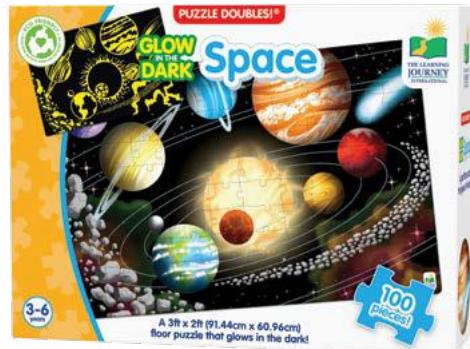
Puzzle Doubles!
Glow In The Dark Rockets & Robots - 113868



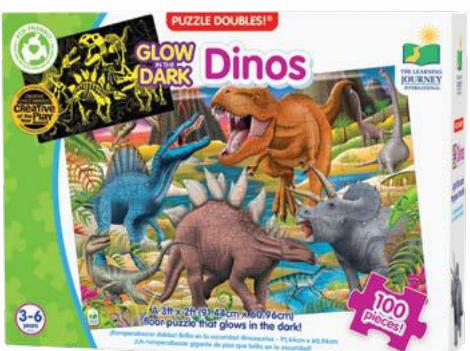
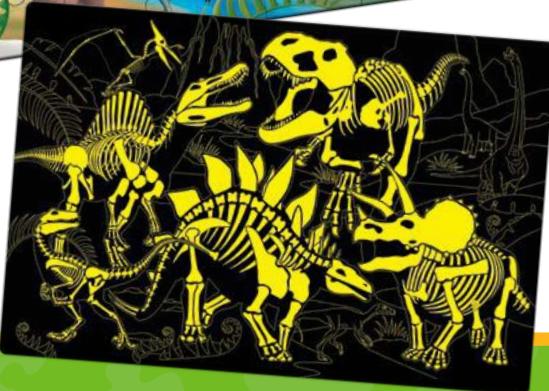
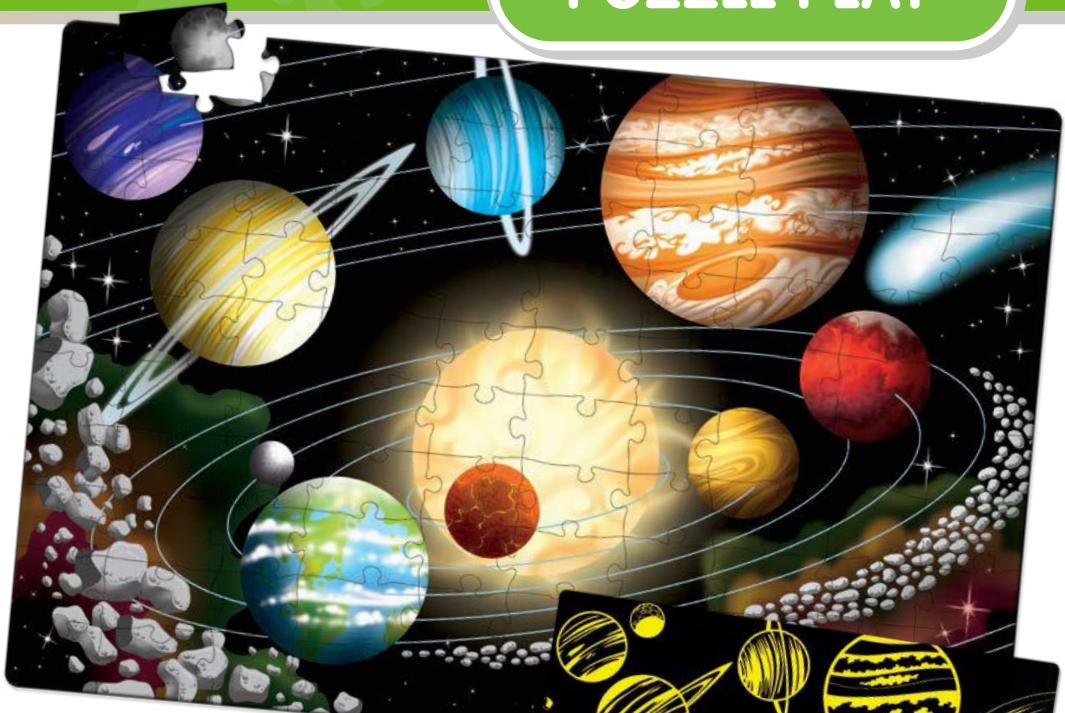
NEW!



PUZZLE PLAY



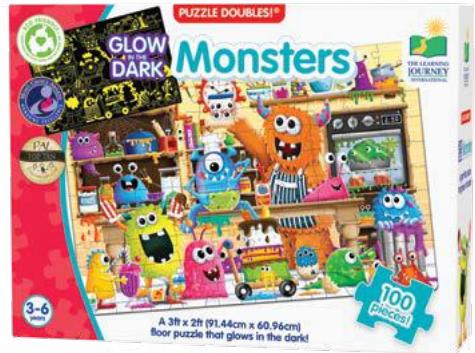
Puzzle Doubles!
Glow in the Dark Space - 782545



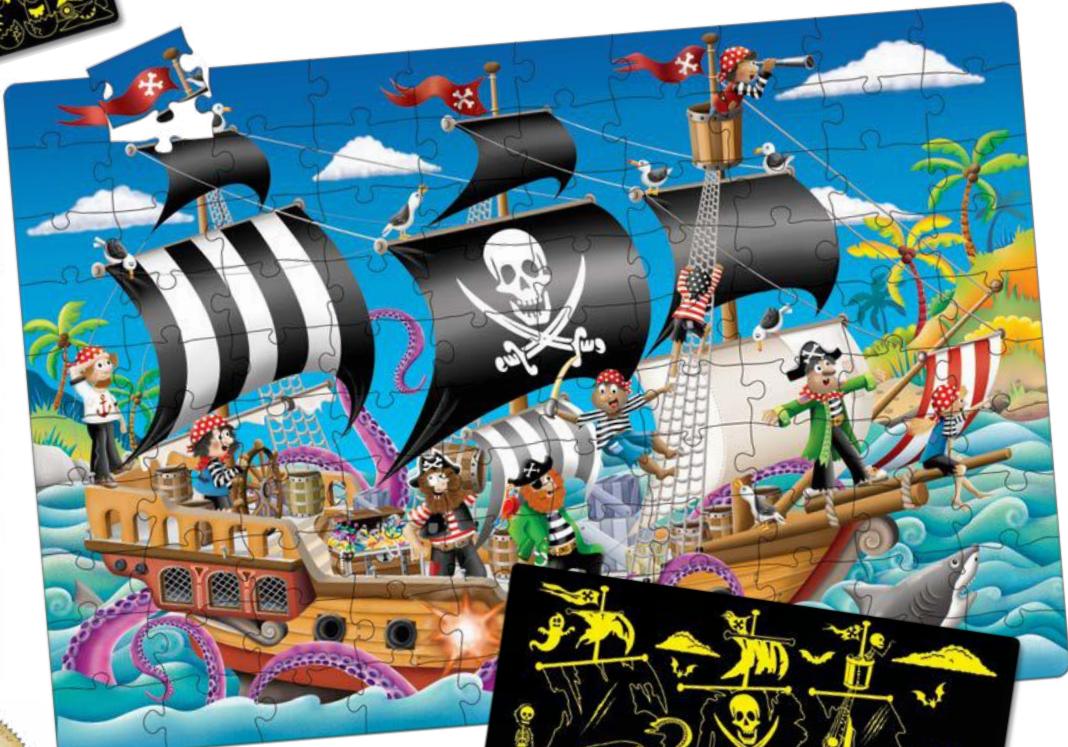
Puzzle Doubles!
Glow in the Dark Dinos - 787533



Puzzle Doubles!® Glow in the Dark



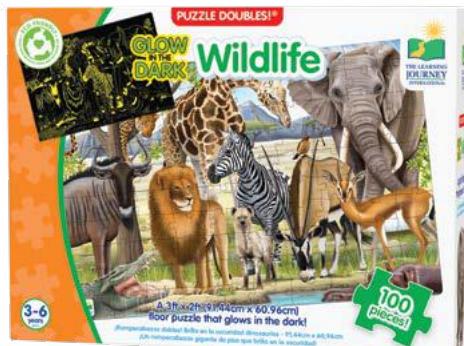
Puzzle Doubles!
Glow in the Dark Monsters - 115657



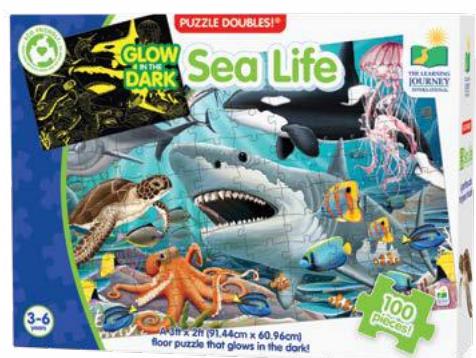
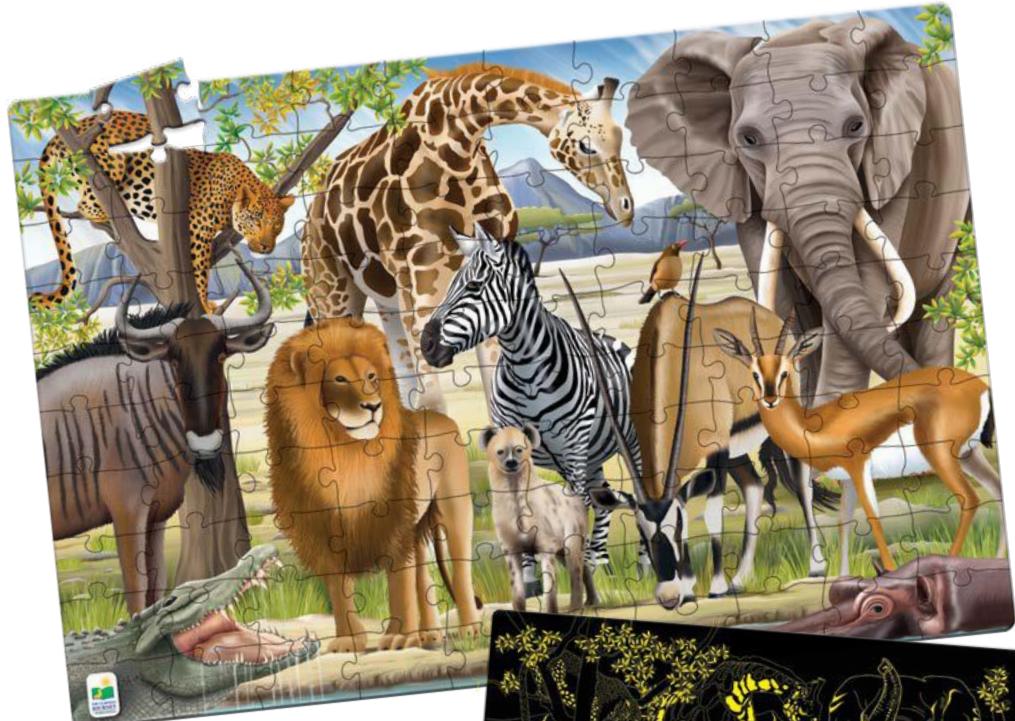
Puzzle Doubles!
Glow in the Dark Pirate Ship - 113851



PUZZLE PLAY



Puzzle Doubles!
Glow in the Dark Wildlife - 115237

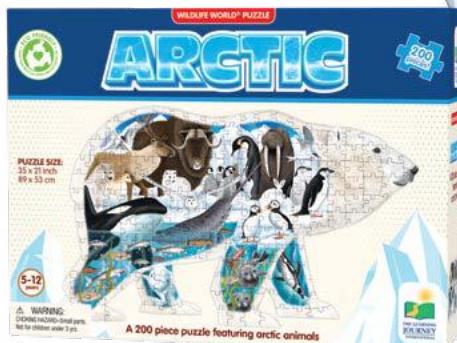


Puzzle Doubles!
Glow in the Dark Sea Life - 115220

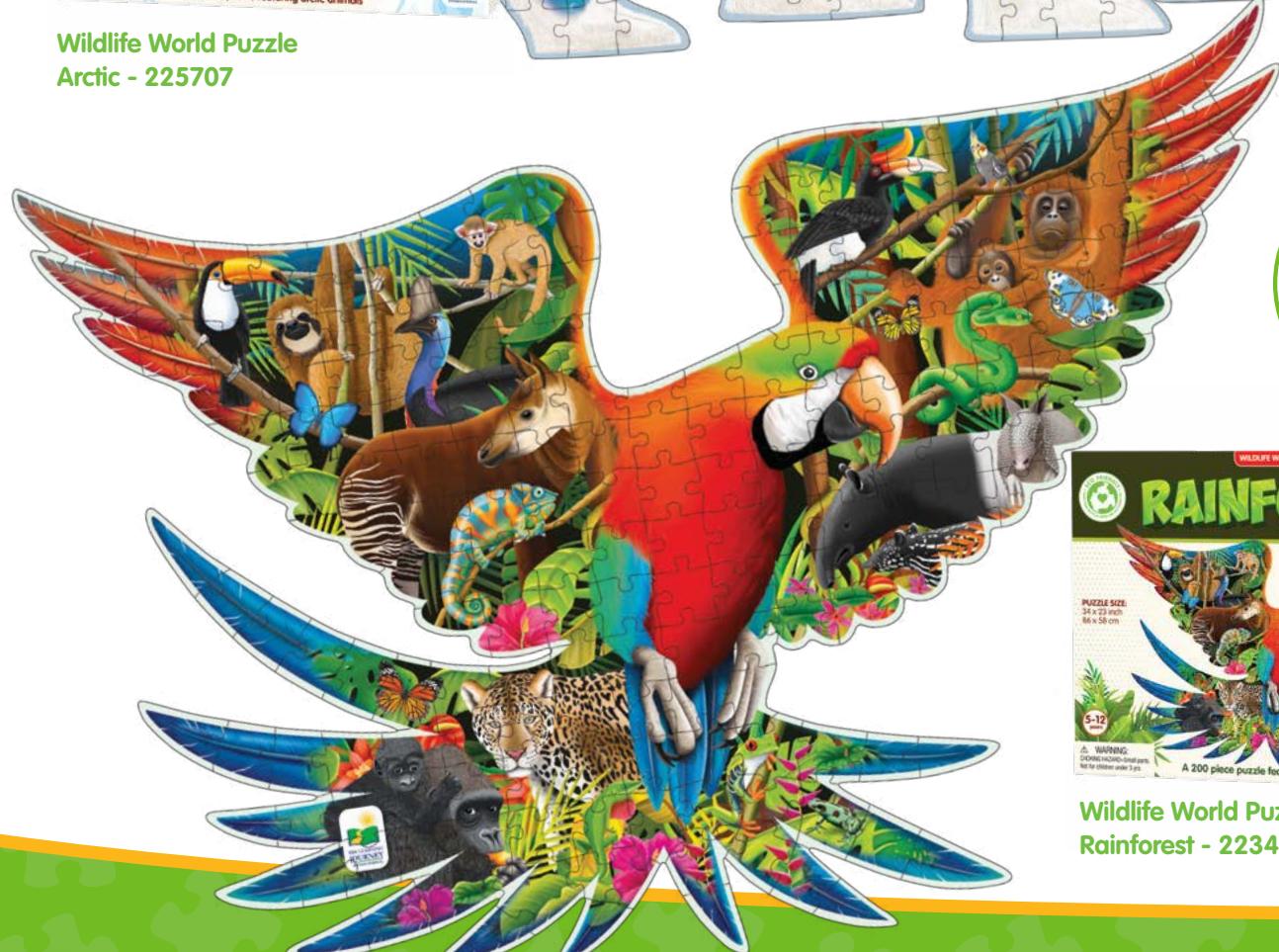


Wildlife World® Puzzles

The Wildlife World Puzzle Series by The Learning Journey takes learning about Wildlife to a new level. These unique puzzles, both in shape and content, will have kids learning about natural habitats and more. These 200-piece puzzles will help develop problem solving skills, spike interest, and expand knowledge of different environments. The colors and patterns of the animals are beautiful and fascinating! These puzzles measure approximately 3' x 2' (91.44cm x 60.96cm)! Eco Friendly design is made from recycled paper. Ages 5-12 years.



Wildlife World Puzzle
Arctic - 225707

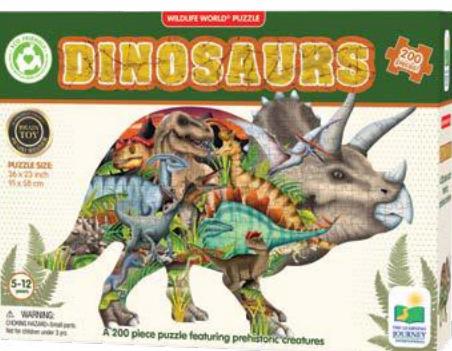


Wildlife World Puzzle
Rainforest - 223468

PUZZLE PLAY

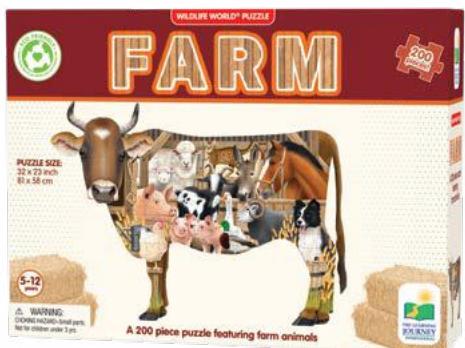


Wildlife World Puzzle
Safari - 223697

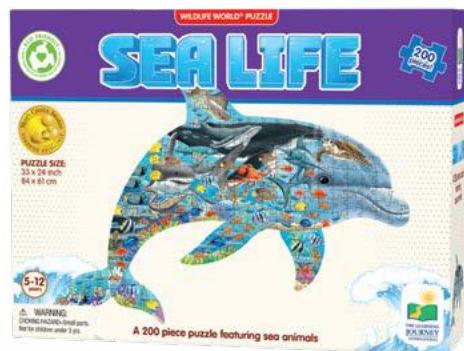


Wildlife World Puzzle
Dinosaurs - 223413

Wildlife World® Puzzles



Wildlife World Puzzle
Farm - 225714



Wildlife World Puzzle
Sea Life - 221587

ELECTRONIC PLAY

Crawl Abouts

Your little one will wiggle, creep, and inch along as they follow these adorable little creatures. The Crawl About Crab, Turtle, Bee, Butterfly, and Lady Bug will have your little one crawling in no time! The early learning Crawl Abouts wobble and wiggle as they move across the floor with their fun nursery rhyme melodies and bright colorful lights. A simple push on the back sets them in motion. Your little ones will be mesmerized to discover the magic of movement. Requires two "AAA" batteries (included). Ages 6 months - 3 years.



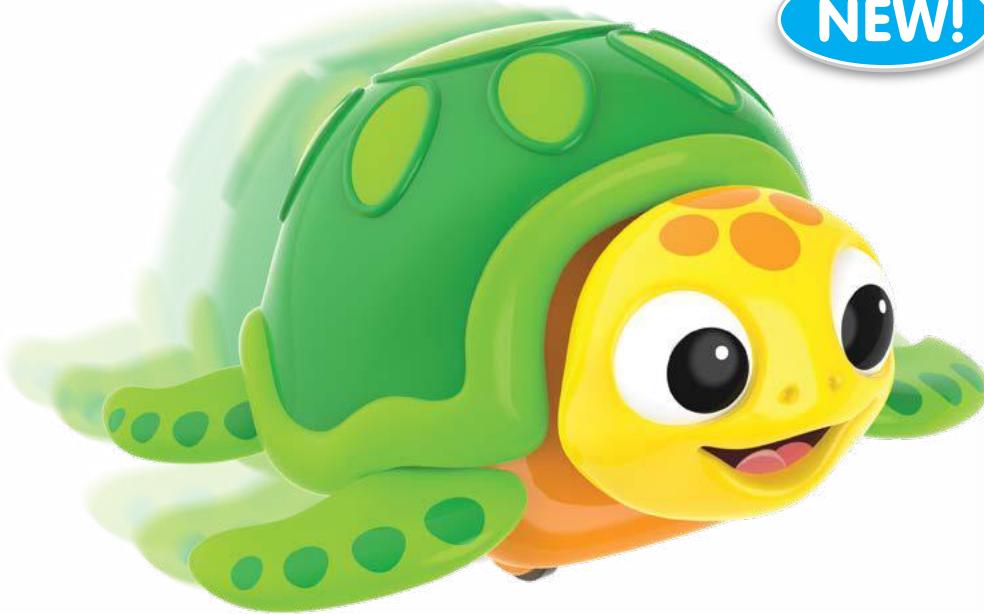
NEW!



Crawl About Crab- 557846

FUN, CRAWLING
MOVEMENT

NEW!



Crawl About Sea Turtle - 557891



Crawl About Ladybug - 557624



Crawl About Butterfly - 577127



Crawl About Bee - 557822



ELECTRONIC PLAY



On the Go Remote - 300169

Your baby and toddler can channel surf through numbers, colors, and shapes with the On the Go Remote! The remote has multiple buttons that react with sounds and lights and will keep your child engaged for hours! Learning about shapes, numbers, ABCs, and music is big fun for your little one with the On the Go Remote. Requires two "AA" batteries (included). Ages 3 months - 3 years.



On the Go Phone - 261507

Say "Hello!" to learning, have playful conversations, and make pretend phone calls with the On the Go Phone. Explore and count the numbers 0-9 with exciting sounds and light up buttons. Built for babies and toddlers, this cute, fun phone will be sure to "dial up" some exciting pretend play. Requires two "AAA" batteries (included). Ages 3 months - 3 years.



On the Go Game Controller - 372753

Babies and toddlers can now join in the gaming fun with the On the Go Game Controller. Put big fun in your little one's hands with a game controller that looks just like the ones big kids use! The On the Go Game Controller has multiple buttons, roller balls, and more that play sounds and music and introduce numbers, colors, shapes, and more! Requires two "AA" batteries (included). Ages 3 months - 3 years.



On The Go Telly Smartwatch - 407783

Let's get busy and learn all the time with the On The Go Telly Smartwatch. This pretend smartwatch looks like the real thing with a light up screen, easy to grasp band, and lots of activities for your little one to explore. Press the side buttons for songs, lights, and sounds. The toggle switches, turn dial, and clacker bands provide tactile activities that strengthen coordination and small motor skills. Requires three button cell (AG13 or LR44) batteries (included). Ages 3 months - 4 years.



Early Learning Animals

Little ones will go wild for these fun and engaging Early Learning Animals. Teaching ABC &123, transportation, colors & shapes, and farm animals, these adorable hand-held animals will guide your kiddos through learning with sing-along melodies and fun sound effects. Each animal features a different learning adventure and has two play modes, melodies, and an auto-off feature. Requires two "AA" batteries (included). Ages 1-3 years.



ABC 123 Penguin - 863459



2
PLAY
MODES!



On The Go Lion - 323755



ELECTRONIC PLAY

Early Learning Animals

Barnyard Cow - 804223

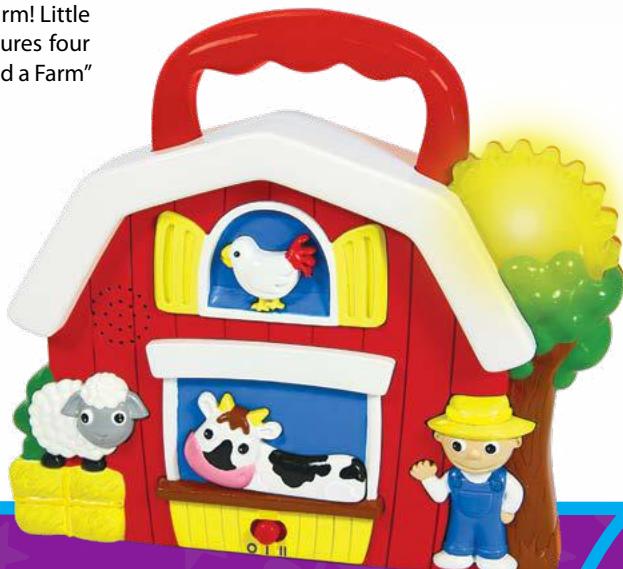
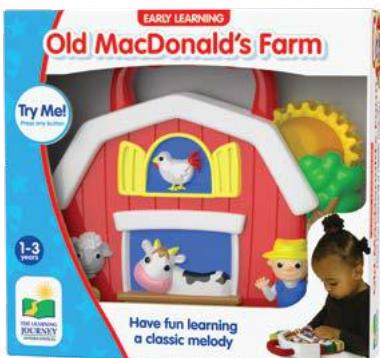


Wheels On the Bus - 202494

Young children will be "on board" with learning as they play with Wheels On the Bus! A large handle makes it easy for little hands to hold this portable unit, which features fun sound effects, a blinking light, four interactive buttons, and the familiar "Wheels On the Bus" melody. Requires two "AA" batteries (included). Ages 1-3 years.

Old MacDonald's Farm - 203996

Young children will enjoy learning as they play with Old MacDonald's Farm! Little hands can easily hold the big handle on this portable unit, which features four interactive buttons, a blinking light, and the familiar "Old MacDonald Had a Farm" tune. Requires two "AA" batteries (included). Ages 1-3 years.





Sing Along Microphone - 549285

Your little ones can play "Pop Star" with this Sing-A-Long Microphone. With multiple play modes and activities, musical performance talents will be inspired. Sing-A-Long Microphone features six melodies, voice changer modes, record mode, playback, and more! The fun music and sound effects will have your little one ready for their next talent show! Requires three "AAA" batteries (included). Ages 1-3 years.



Little Baby Bongo Drums - 196700

Your little one can create their own "beat" with this interactive set of Bongo Drums! This set of drums is soft to touch, packed with great sound effects, rhythm sections, and built-in demo songs for your toddler to add their own style! Requires two "AA" batteries (included). Ages 1-3 years.



Little Rock Star Guitar - 157749

Your little ones will be "jazzed up" by this Little Rock Star Guitar. With multiple play modes and activities, musical talents will be inspired. Little Rock Star Guitar features three groups of music, three play modes, five light up musical buttons, whammy bar, drum button, and more! The fun music and sound effects will have your little one rockin' for hours. Requires three "AA" batteries (included). Ages 1-3 years.



ELECTRONIC PLAY

Talk & Teach Flash Card Readers



Talk & Teach Bus - 204634

The wheels on this bus will have your little ones going round and round with learning fun! The Talk & Teach Bus will help kids expand their vocabulary skills and reinforce sight word recognition in a fun and interactive way. Talk & Teach Bus includes 60 learning cards teaching the alphabet, shapes, school items and things that go. All cards fit neatly inside the unit for great "on the go" learning fun! Requires three "AA" batteries (included). Ages 2-5 years.



Talk & Teach Farm - 202531

Little ones will harvest a lot of learning with the Talk & Teach Farm. It will teach little ones who are learning to talk by expanding their vocabulary skills and reinforcing sight word recognition in a fun and interactive way. Talk & Teach Farm includes 60 learning cards teaching numbers, colors, food, and things found on the farm. All cards fit neatly inside the unit for great "on the go" learning fun! Requires three "AA" batteries (included). Ages 2-5 years.



30 Double-Sided Cards!



Little Music Maracas - 108666

Your little ones will "shake up" their world with these Little Music Maracas. With multiple play modes, musical talents will be inspired. Little Music Maracas feature two groups of music, two play modes, bright multi colored LED lights, sturdy handles, auto off, and more! The fun music and sound effects will have your little one rockin' for hours. Requires two "AAA" batteries (included). Ages 1-3 years.



Learn With Me

Kids will have tons of fun playing with the Learn With Me series. Simply place the objects in their container and learn about numbers, shapes, colors, animals, space, and counting! Each Learn With Me product includes the unit, 10 objects, and has two play modes – Find It! and Let's Learn! All objects store neatly inside the units. Each unit requires two "AA" batteries (included). Ages 2-5 years.



Rocket - 344675

Learn about space.



Animal Farm Cow - 345184

Learn about farm animals.



Color Fun Fish Bowl - 207659

Learn about colors.



ELECTRONIC PLAY

Learn With Me



Count & Learn Cookie Jar - 524800

Learn about numbers 1-10.



Numbers & Colors Pig E Bank - 208441
Learn about numbers 1-10 and colors.

Remote Control Dancing Friends

Dance the day away with the Infrared Remote Control Dancing Dino, Unicorn, and Dragon. These whimsical and magical creatures will bust a move and become everyone's favorite pets. With flashing lights and fun sound effects, these friends will guide kiddos through learning with two play modes – Get Moving! and Let's Learn! In Get Moving! mode, you can move your pal forward and backward and make it dance! In Let's Learn! mode, the creature will ask questions about the ABCs, numbers, colors, and shapes. Your child will experience so much fun packed into these smart friends who will teach them and get them moving. Requires four "AA" batteries (included) for the main unit and two "AA" batteries (not included) for the remote control. Ages 2-5 years.



Remote Control
Dancing Dino - 300558



Remote Control
Dancing Dragon - 410059



Remote Control
Dancing Unicorn - 240854



Forward,
Reverse &
Dancing
Motion!



ELECTRONIC PLAY

Telly The Teaching Time Clock - 408797

This newly updated version of Telly the Teaching Time Clock teaches kids to tell both analog and digital time using independently moving hands and two quiz modes. In the learning mode, Telly teaches time in five minute increments by moving the hands and updating the LCD screen. In the quiz mode, Telly asks your child to move the hands on its face to match the time displayed on its screen. Telly also functions as a real working clock, alarm clock, and night light. Learning to tell time has never been so much fun! Requires three "AA" batteries (included). Ages 3+ years.



NEW!



Telly Jr. Teaching Time Clock - 407752

It's never too early to learn how to tell time! Let Telly Jr. Teaching Time Clock help your child learn to tell both analog and digital time using two learning modes. In learning mode, Telly Jr. teaches time in five-minute increments when the hands are moved, updating the LCD screen. In quiz mode, Telly Jr. asks your child to move the hands on the clock face to match the time displayed on the screen. When turned off the LCD screen becomes a real working clock! Requires three "AA" batteries (included). Ages 3-6 years.



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