

HELLO,

I'M JIA JUN.

I create user-centered design solutions that delight businesses and solve user needs.

There are several software applications that I commonly uses for my design.



(Commence uses in 2021—2024)



MORE ABOUT MYSELF.

Throughout my academic journey, I initially pursued IT courses but soon I realized that this path was not aligning with my long-term career aspirations. A lack of motivation hindered my progression in the IT field, leading to a six-year period of contemplation before reintegrating into the professional community. However, a pivotal moment arose from my friend mom, a designer who introduced me to the captivating world of design. This revelation sparked me a newfound passion and direction path that I intend to undertake after I graduate from the Institute of Technical Education (ITE) industry.



NYP / SDM
Interaction Design
(2021—2024)



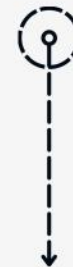
Institute of Technical Education

ITE / IT
Computer & Network
(2019—2021)



Institute of Technical Education

ITE / IT
System & Network
(2014—2016)



Completing 2-year
National Service.
(ORD on Oct 2018)

Through my innovative design work, I've felt a sense of rejuvenation with joy, satisfaction, pride, and values that enriches my lifestyle with meaning. During the design phase, my behavior turns into a mischievous & naive guy, who starts digging, dragging, and dropping assets from online sources to spark inspiration. This playful exploration helps me develop ideas and formulate initial drafts for my designs in the joyful ways, which led to the birth of the 'Joynister' brand. Joynister brand emerged—a playful character with an innocent appearance that always seeking joy through design preferences and interests.

JOYNISTER

Logo Name



Logo Trademark



OURA App

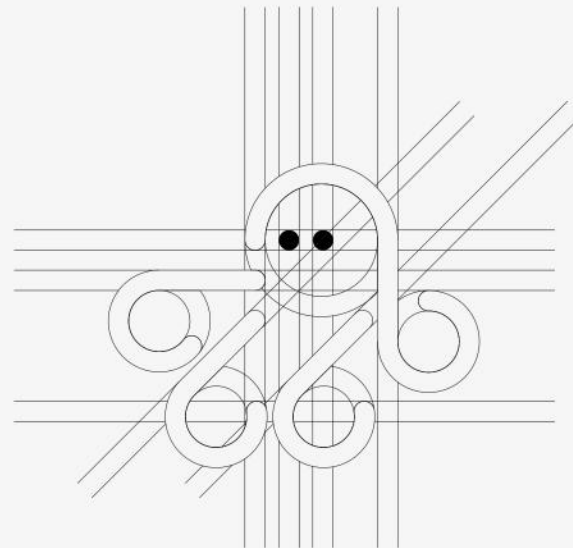
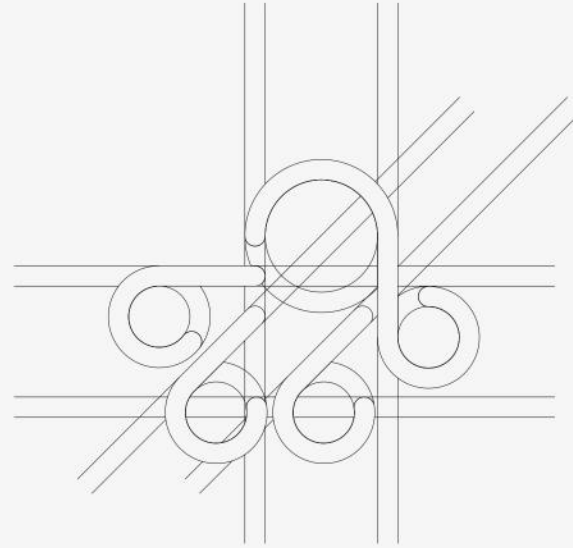
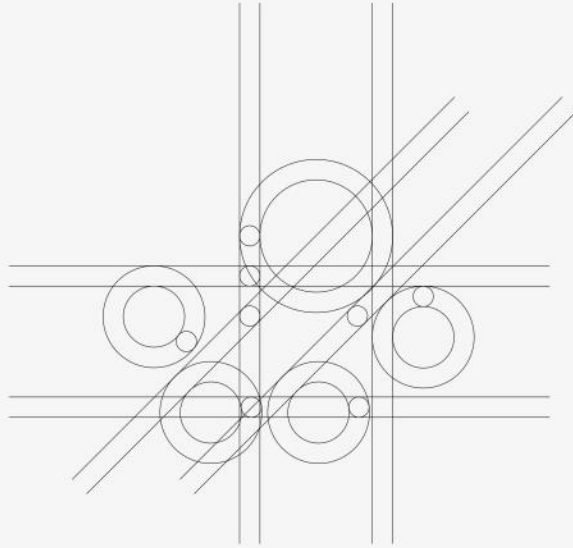
OURA was originated from envisioning a whimsical four-tentacled octopus, with each tentacle symbolizing a distinct culture and the main objective was to assist orphaned children in Singapore by helping them assimilate into the diverse culture of Singapore through building relationships with peers from different backgrounds and collaborating to educate, engage, and support each other on a unified platform to explore various cultural experiences and facilitates for children with effortlessly forming new friendships.

Software used



Logo Ideation

Octopus illustrates the capacity of our potential with an entrepreneurial spirit and cunning to conquer obstacles to growth. (Each tentacle symbolizes one of Singapore's four major races; Chinese, Malay, Indian and Eurasian)



Color Palette

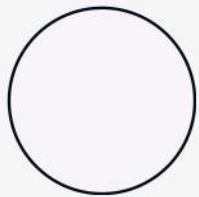
OURA's color palette was divided into two tiers; 'Primary' & 'Secondary'. With balances between default and festive colors to make out a vibrant aesthetic that keeps the excitement on colorful vibes.

01 Primary Palette

In style of minimalistic and simplistic color schemes that impart the formal aesthetic with reducing eye strain and maintaining the classy presentation in a plethora of detailed information.



RGB
0 0 0
HEX
#000000
CMYK
0 0 0 100



RGB
248 246 249
HEX
#F8F6F9
CMYK
2 2 0 0

02 Secondary Palette

Utilizing festive colors that are able to blend them harmoniously in the latest 'Color Gradient (Orientation)' section to achieve a few mix vibrant aesthetic effect.



RGB
61 183 185
HEX
#3DB7B9
CMYK
69 4 31 0



RGB
0 104 179
HEX
#0068B3
CMYK
91 59 0 0



RGB
255 178 45
HEX
#FFB22D
CMYK
0 34 92 0



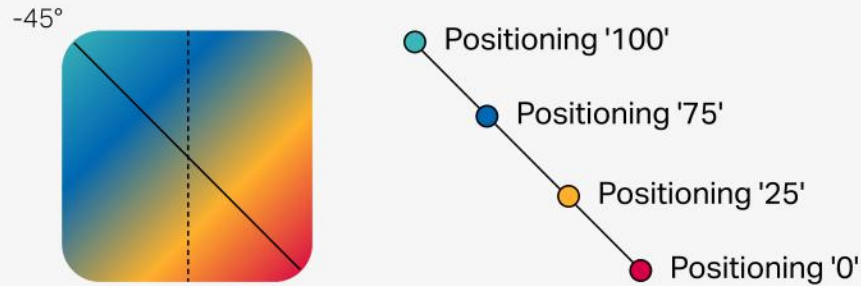
RGB
214 0 72
HEX
#D60048
CMYK
10 100 66 1

Color Gradient (*Orientation*)

Different color gradients can evoke a variety of emotions, depending on the application needs.

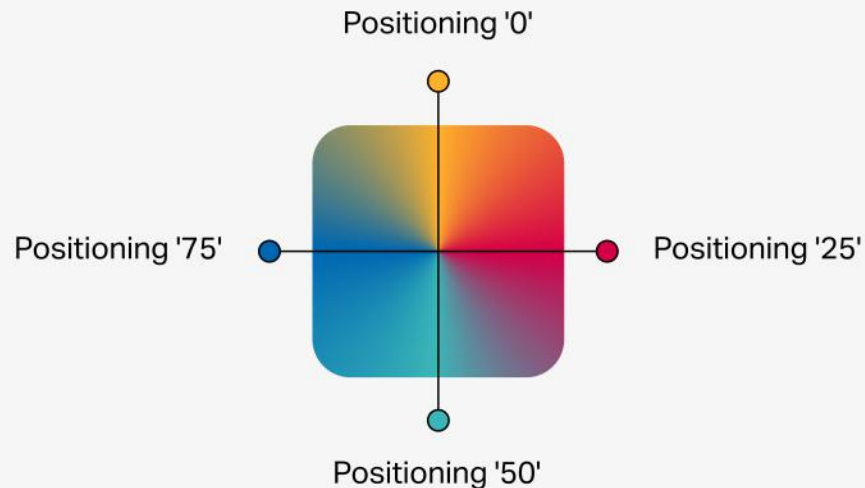
01 Linear Gradient (*Primary*)

Colors stacked together to form into rainbow that's evoking a sense of the joyful children's vibes.



02 Angular Gradient (*Secondary*)

Reposition colors in a cross-shaped pattern to form out a visually striking rainbow disc that evokes feelings of satisfaction and pride.



AktivGrotesk Font Family's

Aktiv Grotesk is a refined and minimalistic sans-serif typeface that's known for its sleek design with good readability text display. Its stand out slightly thinner than other similar fonts due with reducing the line thickness and refining the spacing around the letters that makes it particularly more well-suited for academic use.

Text Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
@#\$%&*()_+|:"<>? 0123456789

Chennai Font Family's

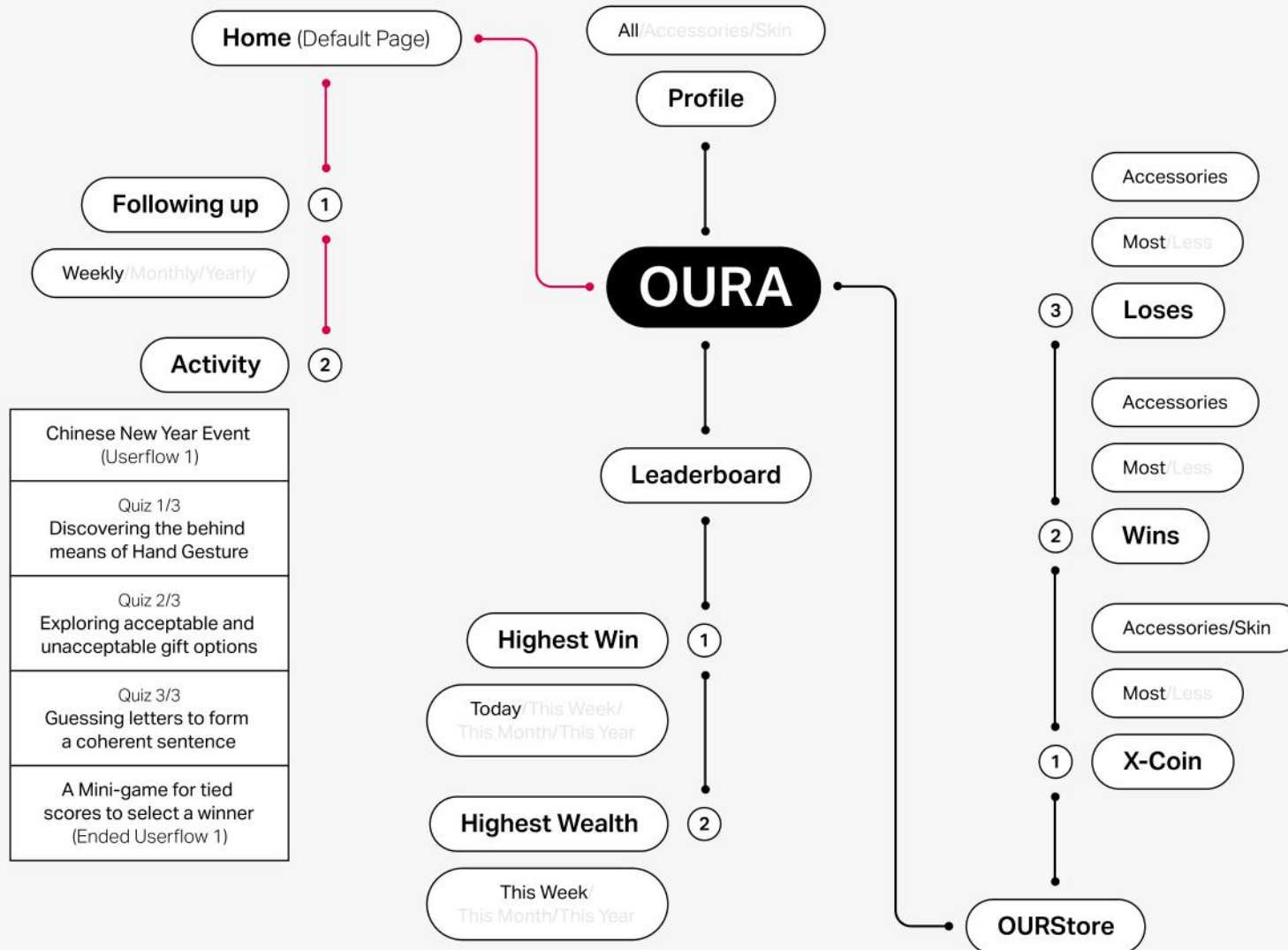
Chennai is a rounded sans-serif typeface with a simplified design resembling formal child-like handwriting that exudes a cheerful vibe. However, it is recommended as a secondary font for OURA's application to maintain an academic rather than a playful tone throughout the app.

Mini-Headline/Highlight Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
@#\$%&*()_+|:"<>? 0123456789

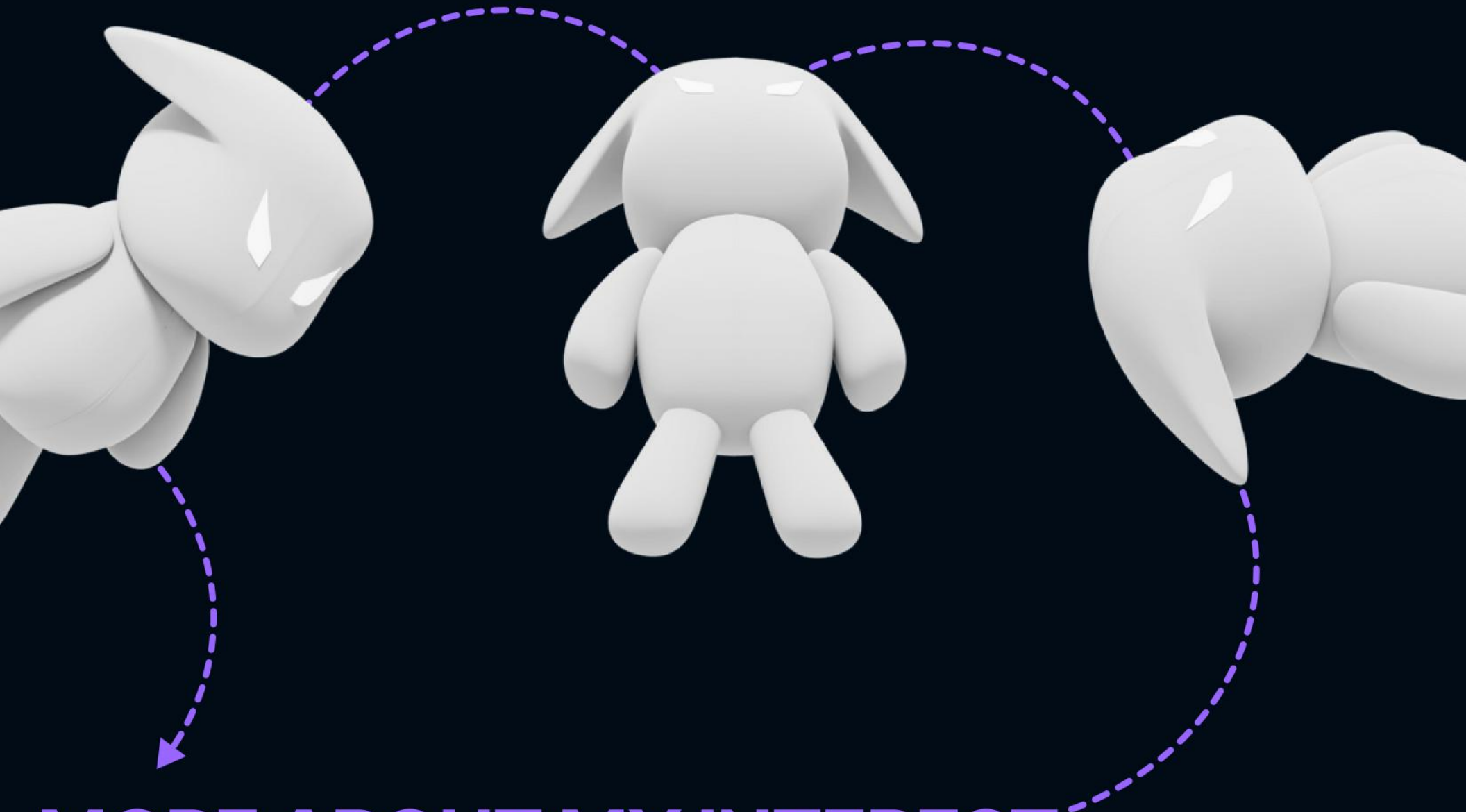
Information Architecture

At the beginning of the login process, the system will verify if there is an existence account by providing email & password. If the email isn't created before, it will auto sign up based on the previous email & password they entered. Afterward, they are guided through an app overview, followed by the profile page. Once they logged in, children's will be seeing the four primary icons: Home, Leaderboard, OURStore, and Profile. The userflow will start from the Home>Activity>Chinese New Year Event, to let user tester feels the informative experience of familiarizing children with the app's flow.



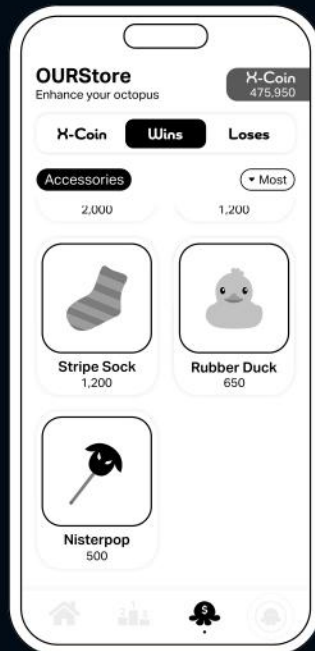
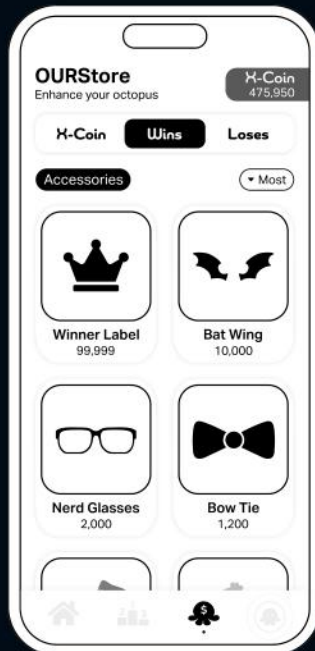
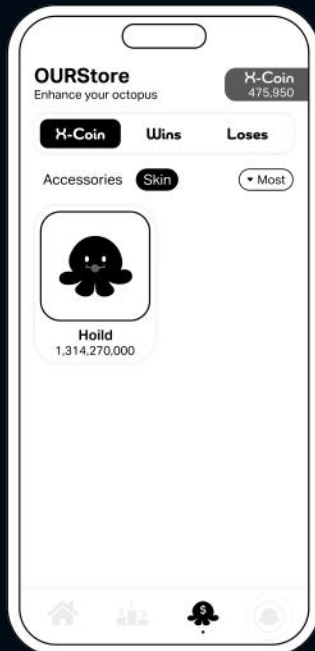
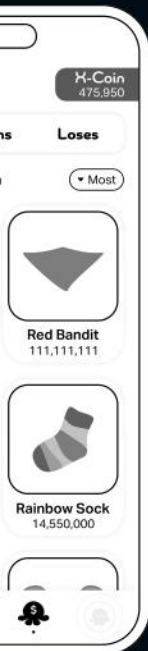
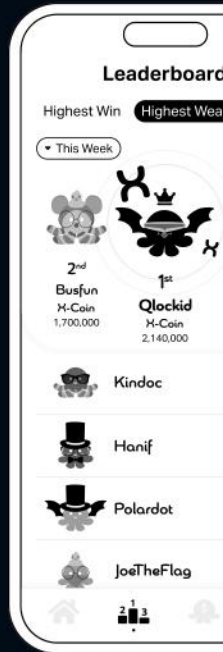
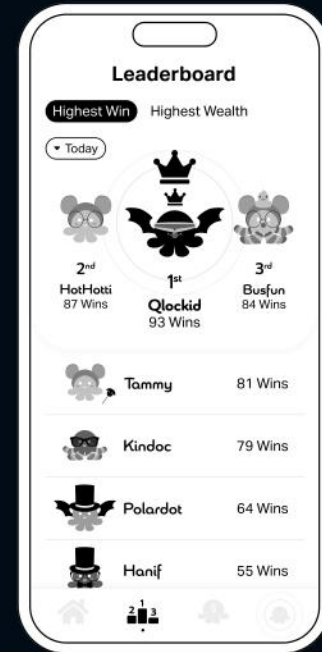
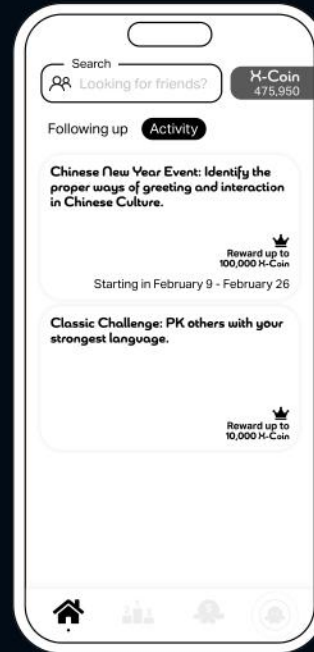
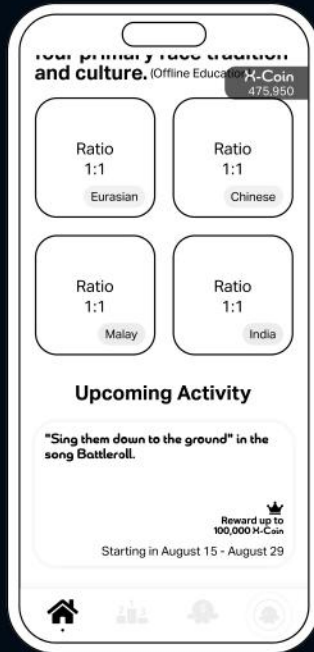
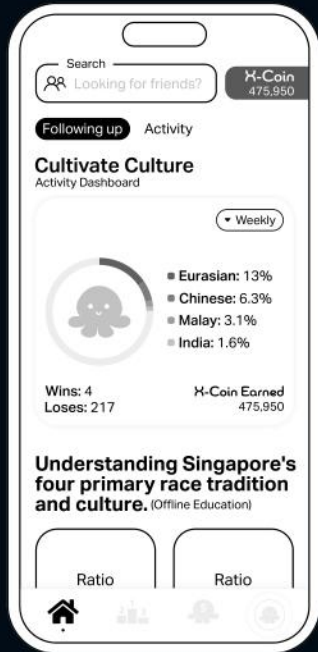
Figma Testing





**MORE ABOUT MY INTEREST
WITH DESIGN.**

CREATING UI



Familiarity Software



PHOTOGRAPHY & PHOTO EDITING



ORIGINAL
4000x6000

Camera(Canon EOS 80D)

File Size
25.9MB



EDITED
2480x3508

Photoshop(Ps) Software

File Size
1.07MB

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 joynister.com

Have an idea or project you'd like to discuss? Feel free to **Whatsapp me!**

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