

# Product Catalog 2023

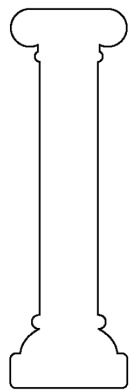


 **iconyx**  
EYEWEAR

# ABOUT US

Founded in 2018, Iconyx Eyewear was established to develop and distribute quality eyewear in various categories that include value, private label, trend and luxury collections. Based in New Orleans, Iconyx Eyewear is centrally located to effectively support the North American optical market.

Our four pillars of strength are:



- Customer Focused
- Quality and Innovative Product
- Reliable Supply Chain
- Practice Management and Profitability



**Carla Turnage**  
Operations, Procurement



**Ally Depew**  
Sales, Customer Care



**Phil Turnage**  
Finance, Product, Marketing



# ICONYX EYEWEAR DELIVERS



## PROFITABILITY

Iconyx Eyewear delivers quality fashion designs at a **substantial discount** off wholesale pricing to build practice margins on insurance claims and private pay transactions.



## QUALITY

All models in the Alta Moda and Big Sky collections are made from quality hypo-allergenic hand-made cellulose acetate and stainless steel. Iconyx Eyewear offers a **two-year warranty** on all product against manufacturer's defects.



## INVENTORY PROCURMENT

Iconyx Eyewear customers can rest assured that backorders will be minimalized. Due to our carefully managed stock allocation system, Iconyx has maintained a fill rate of over **95% fill rate** since its inception.



## VALUE-ADDED SUPPORT

Iconyx Eyewear customers receive **special support** that includes merchandizing, training, promotions and frames events based on specific needs.

The logo for Alta Moda Italia features the words "alta moda" in a black, lowercase, sans-serif font, with "alta" and "moda" separated by a wide space. Below this, the word "ITALIA" is written in a smaller, orange, uppercase, sans-serif font. The text is positioned on the right side of a large, light beige triangular shape that points towards the top-left corner of the frame. The background is white.

alta moda  
ITALIA

alta moda  
ITALIA

**AM 117** 53-15-140



BLACK



PURPLE



BROWN

alta moda  
ITALIA

**AM 118** 53-16-135



ROSE



BROWN



BLACK



alta moda  
ITALIA

**AM 1001** 53-15-140



BROWN



BLUE



BURG

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1002** 53-15-135



GREY



BROWN



PURPLE





PETITE

alta moda  
ITALIA

**AM 1003** 49-17-137



PURPLE



GREY



BROWN

**iconyx**  
EYEWEAR

**AM 1004 52-17-140**



BLUE



GREEN



PURPLE



RED

alta moda  
ITALIA

**AM 1005** 52-16-140



BLUE



GREEN



PURPLE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

AM 1006 52-17-140



BLACK



BLACK



BROWN

alta moda  
ITALIA

AM 1007 54-15-140



GREEN



PURPLE



BROWN

iconyx  
EYEWEAR



PETITE

alta moda  
ITALIA

# AM 1008 51-17-140



BLACK



BLACK



BROWN

**iconyx**  
EYEWEAR





PETITE

alta moda  
ITALIA

**AM 1009** 50-17-137



BLACK/BLUE



BLACK/BLUE



BURGUNDY/PINK

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1010** 52-15-137



BROWN/BLUE



BROWN/BLUE



PURPLE/LAV

**iconyx**  
EYEWEAR



PETITE

alta moda  
ITALIA

**AM 1011** 51-15-135



BLACK



BROWN



PURPLE

**iconyx**  
EYEWEAR



PETITE

alta moda  
ITALIA

# AM 1012 50-15-137



BLACK



BROWN



BLUE

**iconyx**  
EYEWEAR



PETITE

alta moda  
ITALIA

# AM 1013 49-17-138



PURPLE



GREEN



RED



BLUE

**iconyx**  
EYEWEAR

**AM 1014 53-17-140**



PURPLE



PURPLE



BLUE



alta moda  
ITALIA

AM 1015 54-16-138



BROWN



BROWN



PURPLE

alta moda  
ITALIA

**AM 1016** 51-15-140



BLUE



GREEN



PURPLE

**iconyx**  
EYEWEAR



PETITE

alta moda  
ITALIA

**AM 1017** 49-20-140



BLACK



BROWN



PURPLE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1018** 49-17-140



BLUE



BURGUNDY



BLACK

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1019** 50-18-140



GREEN



BLUE



BROWN

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1020** 49-18-140



BLUE



BROWN



PURPLE

**iconyx**  
EYEWEAR



alta moda  
ITALIA

**AM 1022** 54-16-140



BLUE



PURPLE



GREEN

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1023** 53-16-140



GREEN



BURGUNDY



BLUE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1024** 53-15-140



BLUE



BLACK



PURPLE

alta moda  
ITALIA

**AM 1025** 54-15-140



GREEN



BLUE



BROWN

**iconyx**  
EYEWEAR



GLOBAL FIT

alta moda  
ITALIA

# AM 1027 52-16-140



BLACK



BURGUNDY



PURPLE

**iconyx**  
EYEWEAR



GLOBAL  
FIT

alta moda  
ITALIA

# AM 1028 56-16-140



BLUE



BLACK



BURGUNDY

**iconyx**  
EYEWEAR



alta moda  
ITALIA

**AM 1029** 53-16-135



BROWN



BLACK



PURPLE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1030** 54-17-140



PURPLE



BLACK



BLUE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1031** 53-15-137



BURGUNDY



BLACK



PURPLE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1032** 53-16-140



BROWN



BLUE



PURPLE

**iconyx**  
EYEWEAR

**AM 1033** 53-17-135



BLACK/TEAL



PURPLE



RED/BLACK



PETITE

alta moda  
ITALIA

# AM 1037 49-16-135



BLACK



BLUE



BLACK

**iconyx**  
EYEWEAR



PETITE

alta moda  
ITALIA

**AM 1038** 50-16-135



BLUE



BLUE



PURPLE

**iconyx**  
EYEWEAR



alta moda  
ITALIA

**AM 1039** 54-17-140



BLACK



BLUE



BLACK



PETITE

alta moda  
ITALIA

**AM 1040** 49-18-140



BLACK



CHAMPAGNE



GREY

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1041** 53-17-140



PURPLE



BLUE



BLACK

alta moda  
ITALIA

**AM 1042** 53-16-140



PURPLE



PURPLE



GREY

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1043** 49-19-140



BLUE



CRYSTAL



PINK

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1044** 54-16-138



PURPLE



BLACK



PINK

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1045** 52-16-140



BLUE



BROWN



PURPLE

**iconyx**  
EYEWEAR



alta moda  
ITALIA

**AM 1046** 54-15-140



PINK



CHAMPAGNE



GREY

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1047** 53-17-140



GREEN



PURPLE



BLUE

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1048** 54-17-140



RED



BLACK



BLUE

**iconyx**  
EYEWEAR

**AM 1049** 54-17-142



RED



ROSE



GOLD

alta moda  
ITALIA

**AM 1050** 53-16-140



BLUE



GREEN



BLACK

alta moda  
ITALIA

**AM 1051** 55-17-140



PURPLE



BLUE



GREY

**iconyx**  
EYEWEAR

alta moda  
ITALIA

**AM 1052** 54-18-140



PINK/TEAL



GREY



PINK/BROWN

**iconyx**  
EYEWEAR



NEW  
RELEASE

alta moda  
ITALIA

**AM 1053** 54-16-140



GREEN



BLUE



COGNAC

**iconyx**  
EYEWEAR

NEW  
RELEASE

alta moda  
ITALIA

AM 1054 52-16-140



RED



BLUE



BLACK

iconyx  
EYEWEAR

NEW  
RELEASE

alta moda  
ITALIA

**AM 1063** 54-17-140



PURPLE



BLUE



GREEN

**iconyx**  
EYEWEAR



**BIG SKY**  
**EYEWEAR**

# SKY 210 53-17-140



BLACK



BROWN



GUN

# SKY 2001 54-17-140



GREY



GREY



BLACK

# SKY 2002 53-17-140



BROWN



BROWN



BLACK



# SKY 2003 54-18-145



BLACK



BLUE



GUN

# SKY 2004 55-16-145



BLACK



GUN



BLUE

# SKY 2005 54-18-145

TORT



BLACK/BLUE



BLACK



# SKY 2006 55-16-145



BLUE



BROWN



GREY



GLOBAL  
FIT



# SKY 2007 54-16-145



BLACK



BLUE



BROWN





GLOBAL  
FIT



# SKY 2009 55-18-145

BLUE



GREY



TORT



**iconyx**  
EYEWEAR

# SKY 2010 55-17-145



BLACK



BLUE



GUN



# SKY 2011 54-18-145



BLACK



BLUE



GUN

# SKY 2012 53-17-145



BLUE



BLACK/TORT



BLACK

# SKY 2013 54-17-145



BLACK



BLUE



GUN

# SKY 2014 53-18-143



BLACK



BLUE



GUN

# SKY 2015 54-16-145



GREY



BLACK

# SKY 2016 54-17-145



BLACK



BLACK



BLUE

# SKY 2017 55-18-145



BLACK



BLACK



GOLD



# SKY 2018 55-17-145



BLACK



BLUE



GUN

# SKY 2019 54-17-145



GREY



BLUE



BLACK

# SKY 2020 55-17-145



GREY



BLUE



BROWN

# SKY 2021 52-19-145



BLACK



CRYSTAL



TORT

# SKY 2022 55-18-145



BLACK



BLACK



BLUE

NEW  
RELEASE



# SKY 2023 53-18-145



GREEN



BLACK



BLUE

NEW  
RELEASE



# SKY 2024 50-18-145



BLUE



BLACK



CRYS



NEW  
RELEASE

**BIG SKY**  
EYEWEAR

**SKY 2026** 57-17-150

**XL**



DKBLUE



BLACK



DKGUN

**iconyx**  
EYEWEAR

NEW  
RELEASE

**BIG SKY**  
EYEWEAR

**SKY 2027** 57-18-150

**XL**



GREY



BLACK



BLUE

**iconyx**  
EYEWEAR

NEW  
RELEASE

**BIG SKY**  
EYEWEAR

**SKY 2028** 58-18-150

**XL**

BLACK



DKBLUE



DKGUN



**iconyx**  
EYEWEAR

NEW  
RELEASE

**BIG SKY**  
EYEWEAR

# SKY 2030 55-17-145



BLUE



BLACK



CRY

**iconyx**  
EYEWEAR

NEW  
RELEASE

**BIG SKY**  
EYEWEAR

**SKY 2031** 59-18-150

**XL**



GREY



BLUE



BLACK

**iconyx**  
EYEWEAR

NEW  
RELEASE

  
**BIG SKY**  
EYEWEAR

**SKY 2032** 57-18-150

**XL**

GREEN



BLACK



TORT



  
**iconyx**  
EYEWEAR

# SKY 405 54-17-140

BLACK



BLACK



GUN





# SKY 408 54-18-145

BLACK



BROWN



GUN



**SKY 412** 58-18-150

**XL**



GUN



GUN



BROWN

# SKY 413 56-18-145



BLACK



BLACK



GUN

# SKY 414 52-18-135



GUN



GUN



BROWN

**SKY 416 59-17-150**

**XL**



BLACK



BLACK



BROWN

# SKY 4001 56-17-145



BLACK



BLACK



GUN

# SKY 4002 56-18-145



BLACK



BLACK



GUN



**SKY 4003** 57-17-145

**XL**



BLACK



BLACK



BLUE

# SKY 4004 54-18-143



BLACK



BLACK



GUN

**SKY 4005** 57-17-145

**XL**



BLACK



BLACK



GUN

**SKY 4006 54-18-145**

**XL**



BLACK/TORT



BLACK/TORT



BLACK/GUN

# SKY 4007 56-18-145



BLACK



BLACK



BLUE

# SKY 4008 55-16-145



BLUE



BLUE



GUN

# SKY 4009 55-18-145



BLACK/GUN



BLACK/GUN



GREY/GUN



# SKY 4010 54-16-145



BLACK



BLACK



GREY

**SKY 4011 58-17-150**

**XL**



BLACK



BLACK



GUN



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