

Creative Carpet & Flooring HOME ADVISOR™

December
2014

MERRY CHRISTMAS!!!!

Man, do I love this holiday! I hope this letter finds you all feeling well and ready for the holiday. With all of the running around and preparations being made, it's not uncommon to forget the reason for the season. I know everyone doesn't agree with me or my worldview, but I'm grateful we live in America where we can have differing views and still keep things going. I'm just happy to be alive and ready to celebrate with my family!

Christmas isn't always merry and bright for everyone. If you think you may know of a family that is going through a rough time, please try to step out of your comfort zone and help if you are able. I am getting older and looking at things differently, especially after having my first grandchild and a second one on the way. It's my hope and prayer that we can all come together, despite of our different viewpoints, for the greater good. As we all deal with our own difficulties, Christmas, to me, is a time to take a step back and see how blessed I am despite some of my situations. It is also a time for me to ponder what it means in my life to be a Christian. As much as I wish it was so, I only "walk on water" when it is frozen. I am a flawed human being and am not claiming to be a perfect man - not by a long shot. I just would be remiss if I didn't mention the name of the person who we celebrate: Jesus Christ. I don't say that to offend anyone, but to ensure that we don't become so politically correct that I can't speak openly about what and who I believe in. If you do not, that is your choice, and I am grateful we still have that choice.

I have to say an INCREDIBLE THANK YOU for your continued support. It's a bit surreal to me that we now have generations of customers. We will start our 25th year of business in April of 2015. It seems like just yesterday that I decided to get into the retail side of the business and, although it was tough, we are still here and still growing because of your support. Words cannot express how much it means to me when I see a returning customer's name in our newsletter - a name of a client who purchased our product and services with their hard earned money. They could have gone anywhere, but chose to come back to us two, three, even four and more times. And the referrals are astounding. I cannot tell you how much that means to me. Thank you so much.

Again, please have a wonderful, joyful and safe Christmas, and thank you again for your continued loyalty. It is truly heart-warming.
God Bless You All and Merry Christmas!!!

Mark Bouquet Sr.

We will be closed Christmas Eve, Christmas Day, & New Year's Day



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

Inside This Issue...

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ATTENTION!

 **Greg
Leppert**

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
12/31/2014**



Home Advisor's Safety Tips for the Season:

- When you're pulling those strings of lights out of storage, make sure to check for any signs of fraying or loose connections. Discard all faulty electrical items immediately and replace with new ones.



- Never leave burning candles or open lanterns unattended.
- If you're using a live tree as festive ornament, keep it moist and discard the tree once the needles become dry.
- Lit candles on a tree should always be carefully watched. Extinguish them before leaving the room.
- Keep your tree well secured by attaching it to two or more anchors. Small children and pets can be injured if they attempt to climb the tree and it falls
- Remember that tiny ornaments look attractive and can be a choking hazard.



Forgiveness

Recent research suggests that your anger is hurting you far more than it hurts the object of your displeasure. Studies reported in the Journal of Behavioral Medicine highlight the link between holding a grudge and higher levels of blood pressure, stress and cardiac risk.

So consider the people you're still angry with. There may be grievances that go back years, if not decades. Now think about them as the person you are now. Some of the slights and grudges may have faded over the years and for those that remain, try looking at the other's point of view.

Forgiveness not only benefits your health and your relationship with that person, it colors your world view and shines a light in your whole circle.



DID YOU KNOW...

Creative Carpet & Flooring is the PERFECT stop for your last minute Christmas shopping?!

We offer gift cards to our store for any of our expert, professional services including design consultations, carpet cleaning, flooring and installation!



Your loved ones will thank you for pointing them in the right direction to receive quality customer service and great products!

Mega Trivia Contest!

Congratulations to last month's winner:

Kimberlee Hamilton

Stop in at Creative Carpet & Flooring to claim your prize by December 31, 2014!
(Answer to last month's quiz: Plywood)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Which is the common symbol for peace?

- A) Fig
- B) Olive branch
- C) Oak leaf
- D) Grape vine

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

😊 **NEW** 😊

FRIENDS & CLIENTS

~ OCTOBER 2014 ~

Ramah Wright
Karen Sneed
Amy Cuevas
Carmella Maranto
Larry West
Kathy Thomas
Thomas Mitchell
Jane VanOost
Cheri Dwyer
Jane Flagler
Mike Dornbos
Pam Kohley
Frank Zanocco
Adrienne Castrovillari
Jim McMahan
Barbara Halper
Greg Rigoni
Andy Katzmann
Dennis Radek
Trilok Pathak
Brad Smith
Doug Adams
James Emmett
Jessica Osterman
Tom Mulka
Donna Orvis
Jeff Jachna
Beth Alberts
Elizabeth Duschene
Daniel Vladika
Donna Fanciullacci
Dr. Denning
Donna Guca
Michael O'Brien
Dale Stahr
Jim March
Andy Finnigan
Julie Sawyers
Cynthia Robinson

**Meet our Carpet
Cleaning Customers:**

*Call for more info on our expert
carpet cleaning services!*

RICH STOB
JOHN AND KAREN FUERST
LEO AND VIRGINIA DOYLE
ED LUKIN
AMY RYAN
BERNADETTE BENSON
PETE AND SARA RICHTER
JOHN AND IRENE SCHRANZ
MARY MALONEY
LARRY GLIELMI
KATHLEEN DALLOZ
RYAN TALBOT
TAMMY STARCEVICH

Why Can't I Multitask?

You can find these tests on the internet, and they'll quickly show you how the two sides of your brain can argue with each other. Given a quick series of this kind of square, in which the color of the letters does not match the meaning of the word, you must quickly say the color of the letters, not read the word. Thus the answer for the box on the left would be "white" and the one on the right "black".



Your left brain wants to read the word, while the right brain reacts to the color itself. This can result in a temporary "hang up" unless you devote considerable attention to the task. This kind of situation can arise in a work environment. Say you're working on a

spreadsheet on your computer, listening to tunes, maybe occasionally watching a video that's running in another frame, when the phone rings and your coworker asks a question from the desk beside you. Naturally, with all this going on, there's a reasonable chance that spreadsheet might not be up to the level of your best work! It's true for most of us that when we concentrate on a specific task, it shows.

It also seems that listening to music as you work is beneficial, as long as that music is not language-dense. Classical music or repetitive pop are better than rap, for example, because they don't involve your left-brain language skills as much. Visual and auditory stimuli at the same time have a similar effect, and advertisers are well aware of this phenomenon. Next time you're watching a commercial, instead of focusing on the happy people running on the beach or the fluffy sheep romping through the meadow, try focusing on the words of the announcer!

Work Tips:

If you are an avid computer user, as many people are nowadays, you will probably spend a fair amount of time sitting at your computer desk, so it is important to make sure it is comfortable for you. The desk should be high enough so that your body isn't in any kind of strain or uncomfortable position when you use it. If the desk is too high, it would make looking at the monitor and using the keyboard uncomfortable for long periods of time, same thing if it was too low. You may also want to consider a desk with a built-in keyboard drawer, especially helpful if you intend to do a lot of typing. Your comfort should definitely be a high priority.



*Don't visit any flooring dealer until you call
us for a FREE Consumer Awareness Guide!*

WARNING!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

This & That... Some real cities you may want to visit especially during the holiday season. They seem to be in the holiday spirit . . .

Christmas FL, and MI
Gift, TN
Cookietown, OK
Pie Town, NM
Sugarland, TX

Santa Claus, AZ, GA, IN
Bells, TN
Milk Springs, AL
Hot Coffee, MS
Frost, WV



And of course AFTER the holidays some of us may need to visit Girdler, KY

Welcome Back RETURNING CLIENTS:

Allan Bartolotta
Peggy Zegley
Lisa Smith
Karen Lockwood
Jackie Hoffman
Jenny Wencel
Julie Haas
Carol Collins
Todd Hedman
Keith Diehl
Beth Hogan

Steve Boender
Julie Haas
Jim Salvatori
Kelly Mitchell
Tony Litto
Sharon Arrigoni
Paul Pearson
Monique Plankis
Gary Dere
Robert Keane
Eric Wallin
Carol Ziemba
Steve Oliver
Ryan Talbot
Kimberly Voss



GREAT TO SEE YOU AGAIN!

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Judy Henningway
Ann and Bill Kick
Jim Katzmann
Dana Ruff
Scott and Ericka Vetter
Sue and Keith Alberts
John Duschene
Brian Riggsby
Henry Coyle

Albert Ray
Karen Loffredi
Toni Farrell
Therese Dwyer

***Enjoy dinner on us
as our thanks
for the referral!***

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Q & A on the Shortest Day

Q. Why do the days get shorter in winter?

A. If you live in the Northern hemisphere, as most of us do on this planet, the days get longer in the summer and shorter in the winter. This is because the Earth tilts back and forth in its orbit as it orbits around the Sun.

Q. Why is it summer in Australia when it's winter here?

A. In our winter, the bottom half of the planet points toward the Sun, so it's summer in Australia. On our shortest day, which is December 22nd this year if you live in the USA, it's the longest day Down Under.

Q. How short do the days really get on the shortest day?

A. That depends on where you are on the globe. The further north you go, the shorter the days get, and at midwinter up in the polar regions, the sun doesn't rise for weeks!

CRAFT CORNER

Bird seed ornaments are a fun, crafty way to give the birds of your neighborhood a special treat! They make a cute hostess gift for your holiday parties, too!



WHAT YOU NEED:

1/2 cup water
2 1/2 tsp unflavored gelatin
3 Tbsp corn syrup
3/4 cup flour
4 cups bird seed

WHAT TO DO:

- 1- Heat water in the microwave using a microwave-safe glass measuring cup. Microwave the water for about 30 seconds. The water should be hot to the touch but does not need to boil.
- 2- Whisk unflavored gelatin into the water. Only whisk the gelatin into the water long enough for it to dissolve.
- 3- Whisk corn syrup into the water.
- 4- In a separate bowl, mix together bird seed with flour. The two should be thoroughly combined.
- 5- Gradually pour the gelatin solution into the bird seed and flour. Use a large spoon to mix all ingredients well until a thick, sticky mass forms.
- 6- Spray the inside of a cookie cutter with nonstick spray. You can use any cookie cutter shape you want, but larger shapes tend to be easier to work with and may attract more birds.
- 7- Place the cookie cutter on a large sheet of parchment paper, wax paper or nonstick cooking foil.
- 8- Spray your fingers with nonstick cooking spray.
- 9- Spoon the bird seed mixture into the prepared cookie cutter. Press the seed mix into the cookie cutter with your hands until it feels firm and compact.
- 10- Insert a chopstick or the handle of a wooden spoon into the bird seed packed inside the mold. Immediately remove it after inserting it into the seed to create a hole.
- 11- Remove the cookie cutter from the bird seed and repeat the molding process with the rest of your bird seed mixture.
- 12- Dry the bird seed ornaments overnight. Allow them to sit in a cool spot, such as a basement or refrigerator.
- 13- String a separate piece of yarn or thick string through the hole in each ornament. Tie the string, leaving enough empty space to slip the loop over a tree branch.

Hoping Santa will bring you new floors for Christmas?

Whether you've been naughty or nice,
Creative Carpet has a gift for you:

\$150 OFF

**your new flooring purchase
of \$1,000 or more!**



* * * * *

Buy now to lock in 2014 prices!

We can even postpone install until AFTER the holidays!

* * * * *

*Will you be sick of moving your furniture and decorations around after the season?
Don't forget we can move furniture & take up your old flooring, too!*

* * * * *

**BONUS! If you postpone install until after the
holidays, we will bring your Christmas tree to the curb
and vacuum up all those pesky needles FOR FREE!
(You must have all decorations removed and tree must be on the main floor.)**

* * * * *

We offer TONS of other services to make purchasing new flooring easy for you:

- ✓ Interior design consultations with our designer
- ✓ Carpet cleaning
- ✓ Dedicated salesperson who will walk you through every step

Anso[®]nylon

so soft. so tough. so proven.

by

Shaw[®]
FLOORS

*Beautiful,
durable floors
for less*

Carpet | Area Rugs | Tile
Stone | Hardwood | Laminate
Resilient | shawfloors.com

Did you know...

Creative Carpet & Flooring now offers

Interior Design Services!!!

Would you like a cohesive color palette for your home?

Having trouble deciding which colors work together in a room? Our designer will select a cohesive color palette which will include colors for your walls, furniture and/or accent pieces.



Do you have a space that could use some design updates, but you are not sure what to change or where to start?

Have our designer put together a custom Style Board just for your room, to your taste and needs. The Style Board is a compilation of furnishings, finishes and design elements which achieve the desired look.



Want to purchase new furniture but don't know what will fit?

Are you having trouble figuring out how to place your furniture or just looking to make a room in your home feel new and functional? Perhaps you would like to re-design your room completely, but do not know where to start. Sometimes you need the suggestions of a professional! Our designer will draft three layout options per room, using your existing furniture, new furnishings or a combination of both - your choice.

Re-Position: We will take your existing floor plan and give you up to three options and show you how to re-position your existing furnishings- a great option if you just purchased a new piece of furniture and are not sure where to place it, or just want to re-arrange what you currently have.

Re-Design: This option is recommended if you intend to re-design an area of your home and is accompanied by a Style Board, which will include new design elements (furnishings, lighting, paint samples, accessories, etc.). The new designs will be drawn based on your submitted requirements and measurements.

✓ **Get DREAM space you always wanted!**

✓ **Receive a manual which you can use to shop with confidence at the retailer of YOUR choice!**

✓ **Have full control over your design budget!**

✓ **Complete the design project on your own time!**



WHAT TO DO NEXT...

CALL US AT CREATIVE CARPET & FLOORING TO GET MORE INFO & PRICING ON THESE AWESOME, NEW SERVICES!

708.479.8600

OR STOP IN TO TALK TO OUR EXPERIENCED DESIGNER!

19420 S. LAGRANGE RD. MOKENA, IL