

# Newsletter



PWU - School of Arts and Sciences

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## SAS institutionalizes 'The Young Columnists' project in 'Purposeful Communication' course starting 3rd trimester of AY 2020-2021



EDITOR IN CHIEF of *The Philwomenian*, Ms. Ricafranca, is a product of this student-centered project, which cultivates the passion for writing.

PROFESSORS handling the General Education subject 'Purposeful Communication' convened and decided yesterday, March 22, to institutionalize the "The Young Columnists" Project starting third trimester of AY 2020-2021, which commences on April 5, 2021.

SAS Dean Dr. L. Munalim maintains that this writing project is still moored in the Experiential-Project-Problem-Based Approach (EPPBA) employed at SAS, the service department of The Philippine Women's University.

"Amid the continuous breadth and scope of digital age, and amid the recent invigorating political discursive acts on social media, which are replete with lying, misleadingness, humbug, esoteric truths, creative truths, agnotology, and fake news, how should PWU students write and express opinions on social media that can cultivate, propagate and promote healthy discourses?" the SAS Dean posed this essential question.

Starting third trimester of 2020-2021, all PWU students taking the 'PCOM' course will be able to feel like expert columnists and opinion-editorial writers, under the guidance of language and communication professors at SAS.

EPPBA is the brainchild of the then PWU president, Dr. Francisco B. Benitez, and Chancellor & Senior VPAA, Dr. Felina Young.



JOEY TING is an award-winning artist-educator. He worked for ABS-CBN, GMA-7, SM Events, Viva Films, Summit Media, The Manila Times, and Philippines Free Press among other top companies as a director, writer, columnist, actor, critic, and creative consultant. He owns Taurean Pictures (film); its maiden film "Hasa" has become finalist for the 28th Gawad CCP Para sa Alternatibong Pelikula and a winner in the 2016 Ginema One Originals Short Film Category and Art Theatre Manila (theater). He is listed in the 2020 CCP Encyclopedia of Philippine Art, Theater and Film Volumes, and in the Data Movie Base. He took BA and MA in Theater Arts at UP Diliman. He is a doctorate candidate.

Prof. Ting is a PCOM professor.