

PARENT PARTNERSHIP:



EXPLORE



THE

POSSIBILITIES



GREENWICH ACADEMY
PARENT PARTNERSHIP

Greenwich Academy & Parent Partnership

The strength of community through gifts of time, talent, and treasure.

GA parents play an important role within our community, and it is through this partnership that our school—and students—thrive. Review the many ways you can be an engaged GA parent.



Giving Defined

At Greenwich Academy, charitable donations fall into three categories: gifts that cover operating expenses, gifts that fund capital improvements, and gifts that support endowment. Below are the ways you can support GA, our students, and our mission through philanthropic giving.

THE ANNUAL FUND

Inspiring a lifelong passion for learning, the Annual Fund is integral to the Greenwich Academy experience; it is the common thread in every one of our leading-edge programmatic offerings. Greenwich Academy is fortunate to have a dedicated community of parents, alumnae, parents of alumnae, grandparents, and friends who, through their united support each year, further GA's initiatives.

LEARNING OPPORTUNITIES Enable progressive learning opportunities with access to advanced technology, creative expression through the arts, and athletic competition grounded in the value of teamwork and perseverance.

FACULTY AND STAFF Recruit and retain exceptional faculty and staff through competitive compensation packages and professional development opportunities that directly benefit the GA girls.

CHARACTER BUILDING Foster an inclusive student body dedicated *Toward the Building of Character*, with a strong commitment to financial aid.

INFRASTRUCTURE Care for, maintain, and advance the campus and technology with a focus on health and sustainability.

The Annual Fund operates on a fiscal year beginning on July 1 and closing on June 30.

THE SENIOR FUND

Originating with the Class of 1990, the Senior Fund has become a GA tradition. Parents of seniors contribute an increased gift to this fund, which is established in the name of each class in their senior year. The Senior Fund takes the place of the Annual Fund for parents of seniors and counts toward class participation for all grades in which senior families have daughters.

MATCHING GIFTS

Matching gifts are a simple way to increase your support for GA. Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. The impact of your gift to GA may be doubled or possibly tripled! Your matching gift will be counted toward your total contribution to the Annual Fund.

ENDOWED GIFTS

Gifts of endowed funds build GA's endowment and strengthen our overall financial position. The income from these funds is used to provide financial aid; signature curricular and extracurricular programs; service and leadership opportunities; faculty fellowship, professional development, and innovation grants; and facilities, technology, infrastructure, and sustainability.

CAPITAL GIFTS

Capital gifts help to create the environment, places, and spaces to support and enhance the student experience in education, athletics, the arts, social interaction, and personal growth. These gifts are used to increase or improve permanent assets such as the school's facilities, representing an investment in the school's future. Customarily, a capital gift is more substantial than—and given in addition to—a gift to the Annual Fund.

The recent purchase of 54 acres of land in Glenville presents a unique opportunity for GA to address priorities outlined in our latest strategic plan and to shape an innovative approach to education. GA developed a comprehensive site plan that will serve as a roadmap for capital initiatives in the near- and long-term. Capital funds will be raised in the coming years to implement the plan, support facility, people, and programmatic needs, and fulfill the vision for GA's future.

PLANNED GIVING

Many alumnae, parents, and faculty have expanded their support of GA through planned gifts—bequests, life insurance policies, real estate, and charitable trusts. In doing so, they are providing for future generations of GA girls and young women, while also realizing certain benefits in their financial and estate planning. The Ruth West Campbell Society was established in 1990 to recognize those individuals who have contributed to Greenwich Academy through a planned gift or have made a charitable provision for GA in their estate plans. In doing so, the donor receives an estate tax charitable deduction for that provision.

GA PARENTS ASSOCIATION FUNDRAISING

Greenwich Academy Parents Association (GAPA) sponsors community building and fundraising events. Parents and businesses contribute to these events through charitable donations and tickets. These gifts typically go toward a specific project as defined by GAPA but do not count for participation in the Annual Fund.

BENEFIT Each year, GAPA plans a spring party or benefit with funds going toward a designated need at GA. A gathering of this size takes many volunteers and our co-chairs look forward to bringing together a dynamic committee each year to ensure a fun time is had by all while raising necessary funds.

WAYS AND MEANS A GAPA committee, Ways and Means sells limited quantities of GA-branded merchandise each fall and sponsors a holiday boutique. Your support of these efforts directly benefit GA.

THE CLOTHING NOOK Shop the Clothing Nook and donate gently used uniform items and spirit wear. Both are great ways to practice sustainability and support GA.

FACULTY AND STAFF APPRECIATION (FSA) FSA is a wonderful opportunity to express your gratitude to the GA teachers and staff who provide support and guidance to our girls.

Volunteering Defined

Your time and talent are gifts

GA PARENTS ASSOCIATION VOLUNTEER

GAPA's corps of parent volunteers is dedicated to helping administration, faculty, staff, and students in promoting the purposes of Greenwich Academy and enhancing school activities and facilities through service and fundraising. All GA parents and guardians are members of GAPA. The GAPA Board, along with committee volunteers, supports the GA community through a variety of services, programs, and events. GAPA is very proud to be there for our faculty and staff. Examples include Faculty and Staff Appreciation (raffles, treats, and the FSA breakfast), volunteer hours in the classrooms, and holiday decorating, to name just a few.

Keep an eye on your inbox for GAPA news and updates in the monthly e-newsletter and online at greenwichacademy.org/gapa.

ANNUAL GIVING COMMITTEES

Join a group of parents committed to outreach on behalf of the GA Annual and Senior Funds. Through calls, emails, and texts you will rally fellow parents to support these vital yearly efforts that impact the day-to-day experience of our students. Each year we kick-off the Funds with a giving day and aim to be wrapped up with parent outreach by April. It's a fun and meaningful way to meet other GA families.

CAREER RESOURCE CENTER

The Career Resource Center has been described by many young alumnae as "like your college career office...but way better."

HOW THE CRC WORKS AND WHO IT HELPS Working with alumnae across all ages and stages, from our most recent GA grads to established professionals, to an increasing number of alumnae looking to re-enter the workforce after time away, the CRC facilitates networking connections and offers support in career research and job/internship searches.

Current GA Juniors and Seniors benefit from the CRC as well. In addition to facilitating summer internships and jobs, events such as Senior Career Day, summer Career Exploration Week, as well as workshops on resume writing and interview skills all encourage our oldest students to think about how their academic passions may translate to professional pursuits.

MENTORS Current and past parents, as well as alumnae, are critical to the success of the CRC. By serving as mentors, they connect with students and alumnae, and offer their expertise to someone new to or interested in their field. Mentors also share jobs and internship openings at their companies which then get posted on our Job Board and sent out to the appropriate grouping of GA alums. Parents and alums keep the CRC running strong! Interested in becoming a mentor? Submit a mentor inquiry at greenwichacademy.org/CRC

INTERACTIVE SESSIONS The CRC brings experts in their field in front of students and alumnae through panel discussions, networking forums, Gator Incubator competitions, and *impactTALKS*. These presentations offer an outstanding opportunity to share career experiences and advice, with interactive Q&A sessions. Past topics have included media, entrepreneurship, technology, finance, medicine, and more. Visit the CRC Media Library for past recordings.

Discover the Career Resource Center
greenwichacademy.org/CRC

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Scan the QR code to view online
www.greenwichacademy.org/giving/parentpartnership

The GA Annual Fund FAQs

Q Why is participation so important?

All gifts of every size matter. Your participation sends a strong message about your confidence in our school and the education your children are receiving. Our goal each year is 100% participation for trustees and parents, as your commitment speaks volumes to prospective families, foundations, and corporations who gauge their interest in supporting our school in the overall participation rates. In addition, GA alumnae achieve record-breaking participation numbers each year that exceed the national average for independent schools.

Q Who is asked for gifts?

Everyone in the school community is asked: trustees, parents, alumnae, parents of alumnae, grandparents, as well as faculty and staff.

Q Why does GA ask for a gift to the Annual Fund when I'm already paying tuition?

Tuition alone does not cover the actual cost to educate each student. We rely on the generosity of our parents, alumnae, faculty, staff, trustees, and the entire GA community to help us provide an innovative education. Through our community's generosity, GA is able to moderate tuition increases and keep the GA experience attainable.

Q Will my gift be eligible for tax deduction?

Absolutely! Your gift to the GA Annual Fund is fully tax-deductible in accordance with tax laws.

Q What are the Leadership Giving levels?

Donors who make an Annual Fund donation of \$3,000 or more distinguish themselves as leaders within the GA community and are recognized as Leadership Donors. GA's Leadership Donors are essential partners with GA's dedicated faculty, staff, and administration and share the passion and vision for providing a 21st century education for our students.



CORNERSTONE SOCIETY

*We're excited to introduce
The Cornerstone Society — a new giving
circle honoring the generosity of those who
give \$10,000 or more to the Annual or Senior
Funds. This special community helps ensure
GA's mission thrives year after year.*



GA Annual Giving Leadership Levels

Darius Mead Circle.....	\$75,000 or greater
Elizabeth Milbank Anderson Society.....	\$50,000 to \$74,999
Academy Benefactor.....	\$25,000 to \$49,999
Head of School Society.....	\$15,000 to \$24,999
Oak Tree Guild.....	\$10,000 to \$14,999
Charter Circle.....	\$6,000 to \$9,999
1827 Founder's Circle.....	\$3,000 to \$5,999

Philanthropy, through gifts of time, talent, and treasure, connects people to Greenwich Academy in a deeper way and makes the community stronger.



As parents of two GA girls, we've been thrilled by the experience that our daughters have had at GA. The teachers and administrative staff have consistently provided a nurturing and supportive environment for our girls. However, GA's mission isn't static, and it's important to ensure that GA is at the forefront of innovation and important initiatives that support our girls beyond the traditional classroom. We view contributions to the Annual Fund as investments in our daughters to help them grow and thrive. It's an investment we're happy to make.

Tom and Miriam Kreuzer P'26 '30

La mejor herencia para nuestros hijas es la educación, por eso nuestro compromiso es apoyar el fondo anual para obtener los fondos monetarios que cubran los gastos de las actividades y todo lo necesario para la calidad de educación de nuestras hijas. Así que los invito a que te unas por la calidad para nuestras chicas. Te animas, vamos GA.

Ellie and Carlos Flores P'23



In honor of our daughter's graduation and her time at GA, we were proud to support the Senior Fund, which in 2021, helped GA to attract and retain the most accomplished faculty. We wanted to say 'thank you' to all her teachers who encouraged her to be her best and take risks, who supported her during the challenging times, and who mentored her through her Upper School years in preparation for college.

Nisha and Brian Hurst P'21 '30





Giving to the Annual Fund is our way of championing Greenwich Academy from the sidelines. Sharing in a goal of raising confident girls — prepared for a world after GA — means we demonstrate our gratitude for the school paving the way!

Hillary and Parker Corbin P'28 '30 '32

Greenwich Academy has provided our daughters with a nurturing, inclusive, well-rounded educational experience. They love their classmates and teachers, and are very proud to be Gator Girls. We give to the Annual Fund to show our support for the school's mission to raise future leaders with strong morals and character, and to thank everyone who has made our family's GA experience so wonderful.

Laurie Yonemoto and Damien Matthews P'29 '33



GA student interns Hailey and Phoebe are fantastic. They helped us immensely by working hard and brainstorming new ideas for this company. We are grateful to them and grateful to GA for connecting us. I look forward to staying in touch with them and happy to help them in any way I can.

**Layla Jafar Lisiewski '02 P '31 '35,
Founder, Local Moms Network, CRC Mentor**



GA had a large impact on who I am today. The school grounded me and taught me that if you work hard through life's challenges, you will see great results. I decided to join the Ruth West Campbell Bequest Society when I did, because I wanted to continue to support GA, and am truly interested in the progression of the school. Being a part of RWC Society is meaningful, fulfilling, and a way for me to give back to future students. Making the provision in our estate planning was easy; knowing that this will impact future generations was priceless to me.

Katherine Doran Gesualdi '86



At a Glance | Independent

What It Is	Frequency	What It Does
The Annual Fund	Every year	Supplements annual expenses and priorities not covered by tuition
Capital Improvements	Periodically	Funds buildings and renovations not covered by tuition or the Annual Fund
Endowment	Periodically	Generates a perpetual stream of revenue that helps ensure long-term financial security
Special Interest Giving	Donor motivated	Funds special unbudgeted items and programs
Planned Giving	Once in a lifetime	Helps ensure GA's financial future

School Fundraising

What It Funds

Real-life Equivalent

Innovation, entrepreneurial activities, sustainability, program and curriculum, athletics, the arts, and so much more

A checking account for real-time needs



Additions or improvements to school facilities

Putting an addition on a home you already own



Enrichment programs, faculty development, scholarships, and financial aid

An investment account that produces dividends or interest



New priorities in specific areas of school life

Earmarking funds for a special occasion, project, or gift.



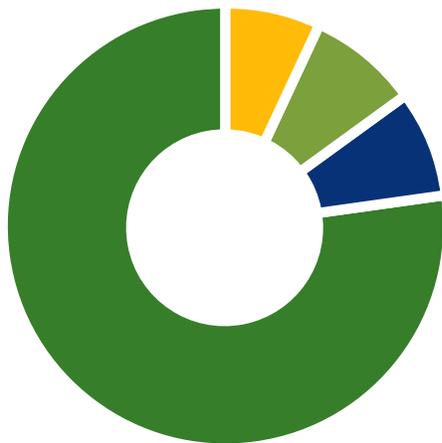
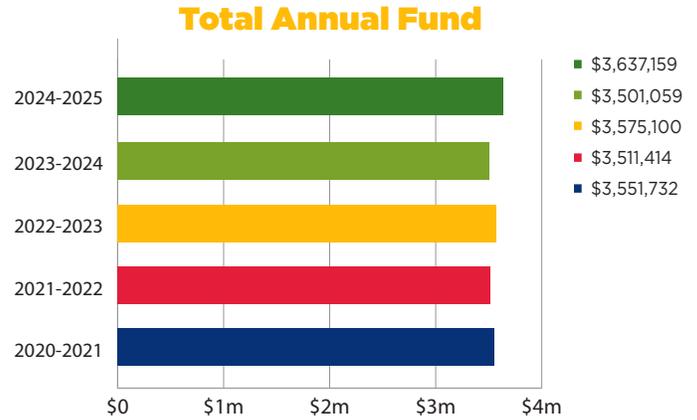
Endowment of donor's choice that will support the long-term mission of GA

Retirement plan



Cost of Excellence

Other than tuition, the GA Annual Fund is our only source of immediately available, flexible funds. Therefore, a robust Annual Fund is crucial to the financial health of the school. The majority of our resources support our faculty, staff, and students. Programs, curriculum, technology, and facilities will change over time, but people remain our greatest investment.



Annual Fund	7%
Investment	8%
Other	8%
Tuition	77%

Covering the Cost

GA could not operate without the assistance of current parents, alumnae, parents of alumnae, grandparents, faculty, and friends. Tuition revenue represents 77% of the school's annual funding. The remaining 23% must come from other philanthropic sources. The GA endowment plays a significant role. In the 2024-2025 year, the endowment supplied \$4.015 million toward the 2024-2025 operating budget. The GA Annual Fund makes up the remaining 6-9% of our operating budget.

Ways to Give

There are several convenient ways to make a donation to support GA **by June 30**.

Online

Make a one-time or recurring donation or pledge online using a credit card or direct debit. You can also designate an honoree or memoriam. Visit greenwichacademy.org/gift

By Mail

Checks made out to Greenwich Academy can be sent to:

Advancement
Greenwich Academy
200 North Maple Avenue
Greenwich, CT 06830

By Phone

Call the Advancement Office at 203.625.8952

In Person

The Advancement Office is located on the second floor of Ruth West Campbell Hall (turn right at Admissions). You are always welcome to hand deliver your gift to the team or conveniently on the first floor to Martha Franco at the front desk.

Stock

Please deliver stock to the school's brokerage firm in care of:

Merrill Lynch
Attn: Patricia Cavicchia
2 Pickwick Plaza, 4th floor
Greenwich, CT 06830
Phone: 203.861.5935
Fax: 203.349.8316
Email: patricia_cavicchia@ml.com
DTC#: 8862
N/O: Greenwich Academy
Account #: 832-04254
Tax ID #: 06-0653118 EE-01054

Or download the securities transfer form available online at greenwichacademy.org/giving/ways-to-give

Please advise Pam Ferraro of incoming stock at pferraro@greenwichacademy.org.

Wire Transfer

For wire transfer instructions contact Pam Ferraro 203.625.8952.

Planned Gifts

Find out how to remember GA in your estate at greenwichacademy.org/giving/planned-giving.

Matching Gifts

Company-matching can double your gift to Greenwich Academy. If you or your spouse are affiliated with an organization that will match gifts to independent secondary schools, please forward the matching gift form (obtained from the organization's personnel office or matching portal) along with your gift to GA. Our Tax ID Number is 06-0653118.

Use our online search feature to locate your company and find out if they will match your donation. greenwichacademy.org/giving/ways-to-give/matching-gifts

If making your gift online, please forward your matching gift form (including name, address, class year, and how you would like GA to credit your gift to: Greenwich Academy, 200 North Maple Ave, Greenwich, CT 06830 or gift@greenwichacademy.org).

By Venmo

@GwichAcademy

Contact

To learn more about philanthropy at GA or to discuss your giving, please contact:

Amy O'Reilly Rizzi '91

Director of Advancement
203.625.8972 | arizzi@greenwichacademy.org

Kavya Kumar

Director of Annual Giving
203.625.8933 | kkumar@greenwichacademy.org

Pam Ferraro

Advancement Associate
203.625.8952 | pferraro@greenwichacademy.org



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