

# Made with Love

*Just for Mom*

New Classes to Try  
Mother's Day Specials  
Easy Financing Options

SALES • SERVICE • CLASSES • INSPIRATION

*Family owned. Community focused. Creativity inspired.* ❤️

Mother's Day 

— EVENT —

May 8-9



FREE GIFT  
FOR MOM

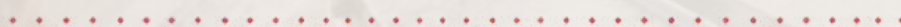


CHOOSE A SPOOL  
of Floriani thread  
(excludes metallic)

— OR —



ENJOY COMPLIMENTARY  
scissor sharpening!



**NEW**  
**ITEM**  
*Alert!*



**10% OFF**



**Sew  
Life**®

**PREWOUND BOBBINS**

**STYLE L**



CONSISTENT  
TENSION  
EVERY TIME



DESIGNED  
FOR SMOOTH  
STITCHING



PREMIUM  
QUALITY  
YOU CAN FEEL

**MAY 11 - 16**

LIMITED TIME ONLY!

# CLASSES

*Fresh Ideas for Spring Sewing*



## Tuffet Making

Limited Seats

May 2<sup>nd</sup> & 9<sup>th</sup>    \$200    9:30 - 3:00

- Create a one-of-a-kind tuffet in this hands-on class

- Learn construction, assembly, and finishing

- Perfect for your home or gifting

INCLUDES: Complete tuffet kit, just bring fabric and thread

Save Your Seat



## Rag Quilt Tote

Limited Seats • Free Gift Included

May 11<sup>th</sup>    \$50    10:00 - 3:00

- Create a cozy, stylish rag quilt tote in this hands-on class

- Learn cutting, layering, stitching, and finishing techniques

- Complete your tote in one fun session

INCLUDES: FREE Famore Rag Quilt Scissor Snips for every student

Save Your Seat



## Basic Serger

Threading & Tension

May 12<sup>th</sup>    •\$30    5:30 - 7:30

- Thread your serger with confidence

- Learn to adjust tension properly

- Small class, hands-on help

BRING: Machine, accessories, and quality thread

Save Your Seat

# CLASSES

*Creative Time Starts Here*



## Beginners Sewing

Limited Seats

May 13<sup>th</sup>

\$30

5:30–7:30

- Learn your machine basics and setup
- Practice threading, tension, and stitching
- Create a simple project in class

PERFECT FOR: Anyone brand new or needing a confidence boost

Save Your Seat



## Baby Lock Serger

Overlock & Cover Stitch

May 16<sup>th</sup>

\$35

10:00 - 3:00

- Learn overlock and cover stitch functions
- Explore specialty feet and techniques
- Complete a project in class
- All Skill Levels Welcome

PERFECT FOR: Getting more out of your Baby Lock serger

Save Your Seat



## Just Beachy

Sewing & Appliqué

May 20<sup>th</sup>

\$35

9:30–1:00  
or 5:30–8:30

- Beginner friendly class with kit included
- Learn basic sewing and appliqué
- Create fun, beach-inspired projects

PROJECTS MAY INCLUDE: Tote bag, towel, or sunglass case

Morning Class

Evening Class

# CLASSES

*New Skills to Try This Month*



## Jelly Roll Rug

Two-Day Class

May 30<sup>th</sup>

& June 6<sup>th</sup>

\$40

10:00–3:00

- Learn step-by-step rug-making techniques
- Try new tools and methods
- Create a finished rug to take home

BRING: Your favorite jelly roll

Save Your Seat



## Stitchin' in the Kitchen

In-the-Hoop Machine Embroidery

June 8<sup>th</sup>

\$35

10:00 - 1:00

- Create in-the-hoop pot holders
- Make tea towels with toppers
- Learn fun, practical embroidery techniques

REQUIRES: Embroidery machine with 5×7 hoop

Save Your Seat



## Bible Case Cover

Fun and creative day

June 13<sup>th</sup>

\$Free

10:00 - 3:00

- Create a custom Bible case cover
- Add pockets, ruffles, and tie closure
- Make it cute, functional, and personal

OPTIONAL: Kit available for \$35

Save Your Seat

# CLASSES

*Something New to Learn*



## Towel Wrap Sewing Party

June 8<sup>th</sup> | \$35 | 10:00 - 1:00

- Create a retro-style towel wrap dress
- Learn simple cutting and sewing techniques
- Customize with trims, pockets, and details
- Beginner Friendly

PERFECT FOR: Pool days, beach trips, and summer fun

Save Your Seat



*Join the Sew Social Club!*

NOW MEETING MONTHLY

Interested in hosting a month with a special project?  
We'd love to help you create something memorable.



kathie@sewingcircles.com

## Pair your class with the perfect machine

**PFAFF® ambition™ Line Ambition Series • Starting at \$1,129 + Bonus Kit**



quilt ambition™ 635



ambition™ 620



ambition™ 610

KIMBERBELL®

# STITCHIN' REWIND: 80's Edition

NORMALLY

~~\$119~~

ON SALE FOR

**\$50**

**MAY 4-9**

**WHILE  
SUPPLIES LAST!**



**\$1,399**

MSRP \$1,799



**AirThread  
2000D**

Upgrade your serger setup! Purchase the AT2000D and enjoy a bonus bundle including a workbook and 8 specialty feet (valued at \$370!)

**\$1,399**

MSRP \$1,799



**CoverPro  
3000P**

Serger Bundle Alert! Get a workbook plus 6 specialty feet (valued over \$600!) when you purchase the CP3000P.

## APRIL SPECIAL!

Buy a 654D or a 454D from Janome's exclusive Sailing Line, and get 12 spools of Madeira overlock thread at no cost! A \$78 value to help you power through the beginning of Spring.

**\$799**

MSRP \$899

**654D**



**\$649**

MSRP \$699

**454D**



**JANOME**  
Reliability by Design

MAY SALE

# HOOP IT UP

UPGRADE YOUR GRACE HOOP FRAME  
WITH 20% OFF SELECT ACCESSORIES

*Grace*  
COMPANY



## MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

### Unlock \$3,000 in Savings + Complimentary Gifts



performance icon™



# Made with Love *Just for Mom*

MAY 5-10  
*in-store*

## Mother's Day GIFTS & SURPRISES

Find something she'll  
use every day.  
Machines, tools, and  
creative kits she'll love.



  
Check her  
wish list  
*in-store!*

# Cinco de Mayo

## SALE

May 5

### \$5 OFF YOUR PURCHASE

When you spend  
\$50 or more



## \$8,499

MSRP \$9,999



Continental  
**M8 Professional**

Explore limitless creativity and power with the CM8 PROFESSIONAL. For a limited time, receive a Spring Power Pack valued at \$664!

**JANOME**  
Reliability by Design



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

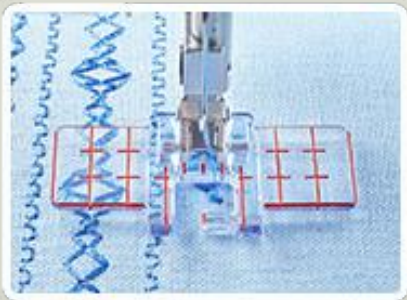
## Unlock \$1,000 in Savings + Complimentary Gifts



expression™ 715 + Gifts



quilt expression™ 725 + Gifts



## College Bound Gifts

— May 11-23 —

# FREE STARTER THREAD SET

With any sewing machine  
purchase of \$500+



# START STITCHING. WE'LL COVER THE FIRST PROJECT.

Buy a Baby Lock Genuine Collection machine and get a FREE Riley Blake Lori Holt Project Kit.



Offer valid May 1-31, 2026 on [bsbylock.com](http://bsbylock.com) and at participating Baby Lock retailers. Offer valid with the purchase of a Baby Lock Accomplish | Brilliant, Joy, Jubilant, Vibrant, and Zeal. Offer good while supplies last.

## ♥ Mother's Day Sale ♥

# \$1000 off MSRP on Laverne & Shirley Sewing Cabinet

(Reg. \$2,699)  
**NOW ONLY**  
**\$1,699**



**arrow**<sup>®</sup>  
sewing furniture

**Don't Wait!**  
**Sale Ends June 1**

♥ Mother's Day Sale ♥

**FREE** Daylight Slimline 3 Floor Lamp  
WITH CABINET PURCHASE  
\$275 VALUE

Perfect lighting for every sewing space!



FIND YOUR PERFECT SEWING CABINET

### Sydney Lite XL Sewing Cabinet

Hydraulic or E



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

### Kangaroo XL & Joey Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

### Melbourne Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

### Sydney XL Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions



May 1 – June 1  
Mother's Day Sale

Built to last.  
Made for you.



AUSTRALIAN OWNED

PREMIUM QUALITY

BUILT TO LAST

LOVED BY SEWISTS



**PFAFF**  
Perfection starts here.™

**SMARTER BY PFAFF™ Line**  
**Starting at \$319.**



SMARTER BY PFAFF 260c



SMARTER BY PFAFF 160s



SMARTER BY PFAFF 140s



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

creative expression™ 750  
Unlock \$2,500 in Savings  
+ Complimentary Gifts



color your life  
**MADEIRA**

## SENSA GREEN QUILT THREAD BOX

Mother's Day  
SPECIAL

# 25% OFF



WE CAN  
GIFT WRAP  
FOR MOM

**MAY 11 - 16**



color your life  
**MADEIRA**  
*Sensa* **GREEN**  
QUILT BOX

40 x 1000 m  
2 x Bobbinfil 80

Touch  
of  
Nature

Soft. Sustainable. Sensational.

# Janome Sewing, Embroidery & Sergers

— May 6-13 —

# 0% INTEREST FINANCING

Make upgrading easier  
this Mother's Day.  
Find the machine  
she'll love.



# \$12,999

MSRP \$19,999  
With Qualified Trade-In



Continental  
**M17**



This Spring, take advantage of the CM17 Spring Wishlist. When you purchase a CM17, receive a wishlist and pick what you want for a bundle. Up to \$1,000 of extra goodies just for you! (With qualified trade-in)

# JANOME

Reliability by Design



# MOM'S MONTH

APRIL 13 - MAY 31, 2026



MSRP: \$25,999

**Save Up to \$7,000 with Qualified Trade\*  
+ Get FREE Gifts with Purchase\*\***

Large  
Magnetic Hoop  
360 x 230 mm



Free Arm  
Hoop  
100x 150mm



## MAY FLOWER FABRICS



# 20% OFF

WITH COUPON

**MAY 18 - 23**

Limit one coupon per customer.  
Not valid with any other offer.  
Excludes clearance items.





# Memorial Day Appreciation

— May 24–30 —

# 15% OFF MSRP



With valid military ID  
(excludes already discounted items)



 Husqvarna®

**VIKING®**



## MOM'S MONTH

APRIL 13 - MAY 31, 2026

**NOW \$8,999**



MSRP: \$12,999

**Limited Time, Now \$4,000 Off  
+ Get FREE Gifts with Purchase\***

Quilter's Hoop  
200 x 200 mm



Tear-A-Way  
Sticky Stabilizer  
20inx 10yds

NEW!

# PRODUCT ALERT!

## MAISON BERGER LAUNDRY COLLECTION

Immerse yourself in the captivating fragrances you adore from Maison Berger and Lampe Berger, designed to enhance your sensory experience from the very first use. Each bottle offers the equivalent of 33 loads.



**\$5 OFF** NEW LAUNDRY WASH



CLEANSSES  
WITH CARE



LONG LASTING  
FRAGRANCE



SOFTENS  
FABRICS



A BETTER  
SENSORY  
EXPERIENCE

# Spring Clean-Up Special

## DEEP CLEAN YOUR VACUUM

Bring in your vacuum  
for a spring clean +  
quick turnaround



## COMPLIMENTARY FILTERED BAGS



With any new Sebo or  
Miele bagged vacuum

While Supplies Last



**\$8,499**

MSRP \$9,999



Continental  
**M8 Professional**

Explore limitless creativity and power with the CM8 PROFESSIONAL. For a limited time, receive a Spring Power Pack valued at \$664!

**\$4,999**

MSRP \$7,999



Continental  
**M6**

When you purchase a CM6, receive a bonus pack designed to power up! Bonus Power Pack valued at \$520.

**\$3,799**

MSRP \$3,999



Memory Craft  
**6700P**

The 6700P is where precision and power intersect. When you purchase a 6700P, receive your power bonus valued at \$464.

**\$2,099**

MSRP \$2,499



**HD9**

This Spring is all about Power and Precision and nothing says it better than the HD9V2. When you purchase HD9, receive HD9 Bonus Kit valued at \$223.

**\$1,399**

MSRP \$1,799



Memory Craft  
**1000**

**\$1,099**

MSRP \$1,399



Memory Craft  
**100E**

Explore your craft with the Janome MC1000 or MC100E. For a limited time receive a starter kit valued at \$499. Everything you need to start your embroidery journey including over 1800 bonus designs!

**JANOME**  
Reliability by Design

# JOIN US

on Sunday,

**MAY 31<sup>ST</sup>**

**2PM**

for

## Friendship & Fundraising:

*The Story of  
American Signature Quilts*

A special presentation by

**Ryan Blocker**

of the Alabama Department  
of Archives and History!



**LOCATION:**

**Downtown Auditorium,  
Huntsville Madison County  
Public Library**

915 Madison Street,  
Huntsville, AL 35801

Signature quilts hold significant symbolic value, serving as both records of collaborative creativity and tangible documents that reflect the relationships between quilters and their communities. These quilts, as artifacts of these past networks, inspire a profound sense of interconnectedness that resonates today.

In her presentation, Ryan will showcase images of eight quilts from the Alabama Department of Archives and History collection, ranging from the 1840s to the 2020s, to demonstrate the evolution of signature and friendship quilts in Alabama. Following the presentation, she will provide a brief overview of how to care for historic textiles.

**Ryan Blocker** has been with the Alabama Department of Archives and History for the past 16 years. She currently serves as the Museum Collections Coordinator, where she is responsible for the care and preservation of a diverse collection of artifacts. She is a past President of the Alabama Museums Association and was appointed by the Governor to serve on the Board of the Governor's Mansion Authority in Montgomery. Ryan is a graduate of Auburn University at Montgomery, where she received a B.A. in History, and the International Preservation Studies Center, where she received certification in Collections Care, focusing on Textile Conservation and Preservation.





Husqvarna®

VIKING®



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## Instant Upgrade!\*

NOW \$1,299



MSRP: \$1,699

### OPAL™ 670 Upgrade

Purchase an OPAL670 for the price of an OPAL 650

NOW \$1,499



MSRP: \$2,199

### OPAL 690Q Upgrade

Purchase an OPAL 690Q for the price of an OPAL 670

# SISER VINYL



BUY 10 SHEETS—  
GET ONE **FASHION**  
**COLOR FREE!**



EASY TO WEED  
& CUT



LONG LASTING  
& DURABLE



PERFECT FOR  
APPAREL, ACCESSORIES  
& MORE!



# Siser®

*Passion.*  
INNOVATION.  
CREATION.

THE WORLD'S MOST TRUSTED HEAT TRANSFER VINYL®

# Join Us for the Inaugural All Southeast Shop Hop

Includes the states of Alabama, Georgia and South Carolina

## AUGUST AND SEPTEMBER 2026

Over **60** Stores, **100s** of Prizes, **Free** Gift at Every Store

Visit [AllSoutheastShopHop.com](http://AllSoutheastShopHop.com) and join our Facebook Group: All Southeast Shop Hop to learn all about it.

The *All Southeast Shop Hop Magazine* will go on sale Mid-June at all participating stores. It's your passport to embark on the *Great Sewing Adventure™* across the Southeast!



## MOM'S MONTH

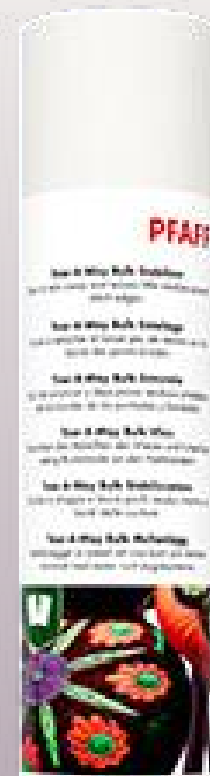
APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™



### Buy More, Save More!

Up to 30% Off PFAFF® Accessories





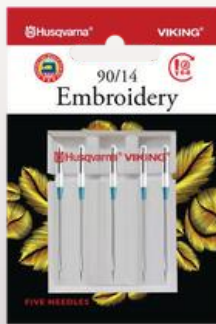
# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## Buy More, Save More!

Up to 30% off HUSQVARNA® VIKING®  
Accessories & Notions

20% off up to \$50 | 25% off \$51-\$149 | 30% off \$150+



# Gift Bundles



# For Mom

Perfect for gifting  
or upgrading  
your setup





# IT TAKES A SPOOL OF THREAD

---

THAT IS WHAT SMALL BUSINESS IS ALL ABOUT.

So, exactly what is 'it takes a spool of thread' all about? Believe it or not, if every person who receives an email from us came into the shop once a month and simply purchased a spool of thread, it would pay the rent for a month. Really!

---

If every person added to that spool of thread, a package of needles and a yard of fabric, it would pay salaries. Really!

---

It is about reflecting on the businesses in your community that are meaningful to you, and about supporting small independent businesses so that they remain viable and vital to your community.

---

It's an easy thing to do. And it doesn't take much just a spool of thread.



Small purchases.  
*Big impact.*

---

THANK YOU FOR SUPPORTING  
SMALL AND SHOPPING LOCAL.



# Cutie™

Tabletop Fabric Frame

## CUTIE BREEZE

Tabletop Quilting Frame

 **\$549**  
Reg. \$999.95  
or approximately \$46/month



## Easy Quilting

**ANYWHERE, ANYTIME**

The lightweight, easy-to-use tabletop fabric frame that makes free motion quilting a breeze!



QUILT USING  
ANY SURFACE



QUILT  
ANY SIZE



COMPATIBLE WITH  
MOST MACHINES



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

creative performance™ 950  
**Unlock \$4,000 in Savings  
+ Complimentary Gifts**





# MOM'S MONTH

APRIL 13 - MAY 31, 2026

NOW \$9,499



MSRP: \$13,999

EPIC QUILT 97  
Quilting Kit



**Limited Time, Now \$4,500 Off**

+Get FREE Roller Bag  
with Purchase of EPIC QUILT™  
97 Sewing Machine.\*

## ONYX™ Line Starting at \$329\*

Modern Sewing Machines with Easy-To-Use Features.  
Choose the Level that Fits Her Creativity!

NOW  
\$329



MSRP: \$379

**ONYX 15**

**Top Features:**

- 23 Stitches
- Sewing Guide Reference Card
- Needle Threader

NOW  
\$369



MSRP: \$429

**ONYX 25**

**Top Features:**

- 32 Stitches
- One-Step Buttonhole
- Adjustable Stitch Width

NOW  
\$599



MSRP: \$749

**ONYX 30**

**Top Features:**

- 158 Stitches
- 2 Fonts
- Stitch Programming
- Needle Stop Up/Down

baby lock

# SPECIAL *Radiance*<sup>®</sup> & OTHER FINANCING

0% INTEREST FOR 60 MONTHS  
ON THE BABY LOCK RADIANCE |  
AND 0% INTEREST FOR 36 MONTHS  
ON \$1,500 MINIMUM PURCHASE



Offer valid May 1-31, 2026 at participating Baby Lock retailers in the United States. Offer valid on purchases of the Baby Lock Radiance, multi-needle machines, or sergers. See retailer for details.



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

## passport™ Line Starting at \$799



passport 3.0



passport 2.0



# Gifts for Mom

Creative Grids

# 10% OFF

Sale Ends: Mother's Day





# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## TOPAZ™ Line Starting at \$2,399

NOW  
\$2,399



MSRP: \$3,299

### DESIGNER TOPAZ™ 40 Great Entry into Embroidery

240 × 150 mm  
Embroidery Area  
100 Designs + 1 Font  
Basic Design Positioning

NOW  
\$3,999



MSRP: \$4,999

### TOPAZ 55Q FREE Gifts Included:\*

Extension Table  
with Adjustable Guide  
5/8" Quilt Binder Attachment

NOW  
\$4,899



MSRP: \$5,999

### DESIGNER TOPAZ 65 FREE Gifts Included:\*\*

Extension Table  
with Adjustable Guide  
Do All Quilter's Hoop  
150 x 150 mm



DESIGNER TOPAZ 40  
240 x 150 mm Hoop



5/8" Quilt Binder Attachment



Extension Table with Adjustable Guide



Do All Quilter's Hoop



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

creative icon™ 2



**Buy the Bundle and Save**



# Sallie TOMATO

YOUR SOURCE FOR QUALITY SEWING PATTERNS & SUPPLIES



## Sew in Style

Modern designs, thoughtful details, and step-by-step instructions make it easy to create beautiful bags you'll love to use every day.



S&R Class Students

**15% OFF**

SALLIE TOMATO PATTERNS

FREE 2026 Sewing Kit

CREATE CONFIDENTLY

*Tiffany*



chic satchel for everyday style featuring cork, faux leather, or nonwoven fabrics by Jessica Barrera

Sallie TOMATO  
YOUR SOURCE FOR QUALITY SEWING PATTERNS & SUPPLIES

SEW IN STYLE

*The Morning Post*



soft-lined, padded laptop bag which fits up to a 17" laptop\* with two concealed zipper pockets by Jessica Barrera  
\*measurements depend on bag size

Sallie TOMATO  
YOUR SOURCE FOR QUALITY SEWING PATTERNS & SUPPLIES

SEW IN STYLE

*Emma*



stylish shoulder bag with lots of pockets for on-the-go organization by Jessica Barrera

Sallie TOMATO  
YOUR SOURCE FOR QUALITY SEWING PATTERNS & SUPPLIES





MAY 2026

Huntsville | Decatur | Boaz

SEWING AND VACUUM CENTER



# Made with Love

*Just for Mom*



to Try  
y Specials  
ng Options



SALES • SERVICE • CLASSES • INSPIRATION

— Family owned. Community focused. Creativity inspired. ❤️ —