



AHOM™ RMC INC.(Relocation Management Company)

HOUSING IS THE ANCHOR OF BELONGING



20
25

AHOM™ Relocation Management Company 2025 Sponsorship & Partnership Package



AHOM™ RMC
invites you to
partner with us or
sponsor Us.



AHOM-RMC | Executive Summary

About Us

AHOM™ Relocation Management Company (AHOM-RMC) is Canada's woman-led, WBE-certified relocation firm. We specialize in housing-first newcomer support, helping families move from *arriving* to *thriving*.

What We Do

Through our Canadian Newcomer Adjustment Program (CNAP), we deliver:

- Rapid housing placements (<45 days from intake) -
- Employment and entrepreneurship referrals -
- Community and intercultural orientation -
- Settlement tools (checklists, guides, and digital intake forms)

Why We Do It

Because settlement without housing is impossible. Without housing, there is no anchor. Without an anchor, there is no belonging. Canada's diversity is its strength — but belonging cannot be scripted. It must be built together.

How We Do It

We developed the **AHOM Hierarchy of Belonging** — a proven framework guiding newcomers from safety and stability → connection → participation → empowerment and leadership. Every partnership, workshop, and housing placement is mapped to this hierarchy, ensuring measurable impact.

What You Do

This is where you come in. As a sponsor or partner, you:

- Anchor newcomers with housing, security, and opportunity.
- Amplify your brand as a champion of equity, diversity, and belonging.
- Join a national network committed to innovation, measurable outcomes, and human impact.

Your sponsorship = housing, jobs, and belonging for newcomers.



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AHOM™ -RMC

2025

WHO ARE WE?



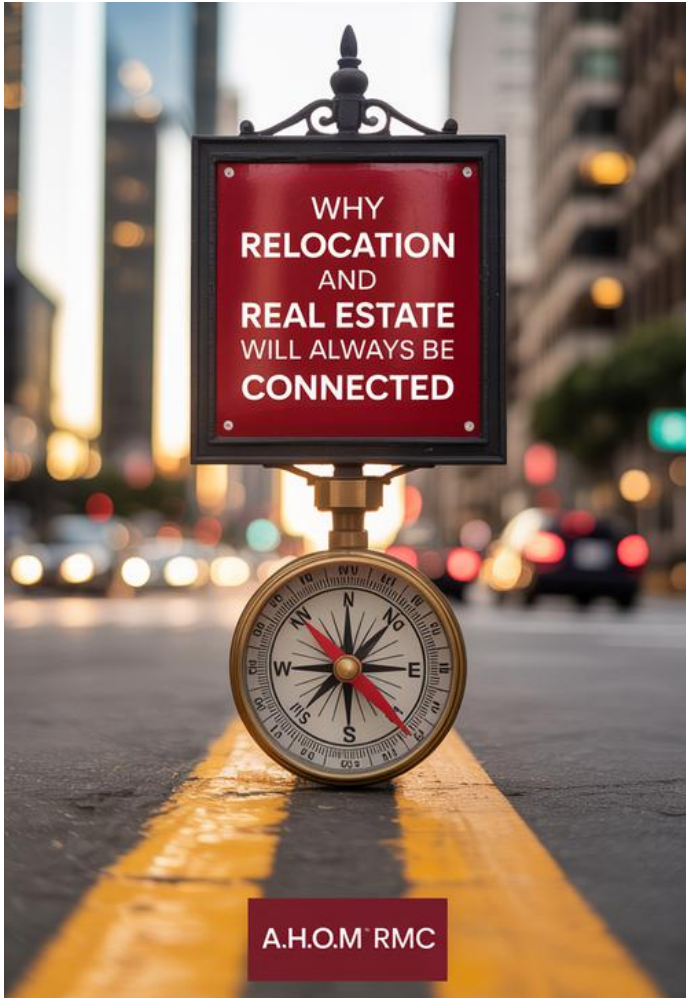
Sponsor With Purpose: Belonging & Empowerment

AHOM-RMC is a woman-led Canadian relocation and newcomer support agency, dedicated to empowering individuals and families as they build new lives in inclusive local communities. Our programs, especially the Canadian Newcomer Adjustment Program (CNAP), tackle settlement barriers and unleash newcomer potential from “arriving” to “thriving”

This package invites sponsors to invest in measurable impact, innovation, and belonging.



- HOUSING FIRST



In Canada... We believe diversity is in our strength, but we cannot truly harness the power of diversity without addressing the issue of Stability.

Housing is Stability.

Without Housing there is **NO** Settlement.

Without Settlement, there is **NO** anchor, Where is no anchor... There is **NO** belonging.

Where there is no Belonging...there is **NO** thriving

Every AHOM initiative is built on equity and representation, with programming designed by and for racialized, refugee, and underrepresented newcomer groups—including women, people with disabilities, and Indigenous and LGBTQ+ clients.

AHOM partners with local leaders and offers trauma-informed, culturally fluent support.

Diversity becomes Equality and Belonging when it begins with Stability.

Our Mission & Vision

We exist to make relocation human—and settlement possible. AHOM-RMC empowers newcomers with practical tools, a caring network, and opportunities for success. Our work is rooted in a hierarchy of belonging:

1. Access & Safety: Secure housing, food, financial basics, trusted guidance.
2. Connection: Social ties, peer support, mentorship, local integration.
3. Empowerment: Career success, leadership, and voice in community life which is the very definition of Thriving.

WHAT WE DO

The Hierarchy of Belonging

We believe true settlement goes beyond paperwork—it starts with meeting critical needs and grows into lasting empowerment:

- **Access and Security:** Every newcomer deserves a safe home, financial stability, and clear, reliable information from day one.
- **Social Connection:** CNAP builds caring networks, mentorship, local partnerships, and practical daily support.
- **Empowerment:** We champion newcomers' economic independence, leadership, and community participation.

The AHOM Hierarchy of Belonging



- **Step One: Safety & Stability**
- Every newcomer's journey begins with access to secure, affordable housing, clear information, and basic essentials.
- **Step Two: Social Connection**
- We facilitate meaningful connections—mentoring, local partnerships, and peer gatherings—so newcomers aren't just housed, but welcomed.
- **Step Three: Inclusion and Growth**
- New Canadians are empowered with employment support, language training, and the confidence to thrive and contribute.

WHY WE DO

AHOM™ RMC exists to transform the newcomer experience from “arriving” to “thriving.” Sponsorship means investing in our Hierarchy of Belonging, a proven approach that starts with meeting critical needs—safe housing, information, and connection—and grows into the empowerment of every newcomer as a confident, contributing member of their community



Diversity, Equity and Empowerment: Our Promise

We serve and center the most diverse newcomer population in Canada—including racialized communities, immigrants with disabilities, women, children, and refugees.

- Our team members reflect our community, providing support that is culturally humble, trauma-aware, and multilingual.
- AHOM-RMC supports leadership and entrepreneurship tracks, so newcomers become contributors and champions in Canadian society.
- We lead with an anti-racist, inclusive lens: our collaborations, staff, and programming are designed for equity and participation at every level.

AHOM-RMC

HOW WE DO

The Canadian Newcomer Adjustment Program (CNAP) is our signature initiative—a holistic 30-day onboarding program supporting newcomers with:

Downloadable checklists, housing guides, and self-assessment tools. In-person and digital coaching sessions: securing work, understanding rights, accessing health and banking. Community partnership pathways that make every newcomer a valued resident.

C.N.A.P -OUR PROPRIETARY FRAMEWORK



CNAP welcomes each arrival with a dedicated 30-day plan—checklists, digital and in-person workshops, and hands-on navigation of Canada's systems. It's not just orientation; it's a launchpad for a self-sufficient, connected life. CNAP delivers:

- Downloadable and print-friendly resources for all newcomers.
- Paths to employment, financial literacy, and local healthcare.
- Culturally relevant supports for families, women, youth, and elders.

Key Impact Metrics:

- 45 days from intake to housing
- 500 newcomers supported yearly
- 43% employment within one year
- 94% retention in supported placements

Message from the Founder

As founder of AHOM™ Relocation Management Company, I see every day how newcomers transform our communities—and how a single act of support can change a family's life. Our work is more than a business—it's a commitment to helping individuals and families navigate unfamiliar systems, build new connections, and achieve lasting success.

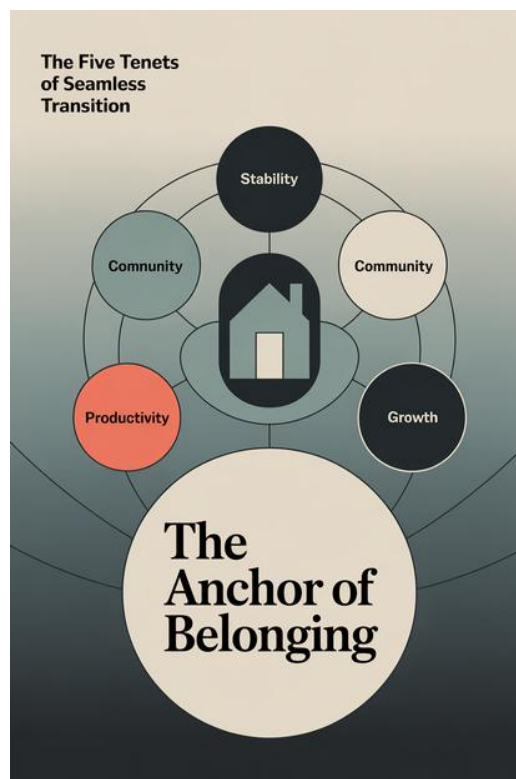


AHOM exists to ensure that transformation is accessible for everyone who chooses Canada as home.

Your sponsorship is more than funding; it's a commitment to inclusion, opportunity, and belonging.

Let's work together to open doors, build bridges, and ensure every newcomer feels supported from day one."

Warm regards,
Lola Oduwole
Founder & CEO





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WHAT YOU DO

Becoming an AHOM-RMC sponsor is an investment in a stronger, more inclusive Canada—starting at the moments and milestones that matter most. Together, we can turn hope into results, and help every newcomer not just to arrive, but to truly belong and thrive.

Sponsor With Purpose: Belonging, CNAP & Empowerment
AHOM™ RMC exists to transform the newcomer experience from “arriving” to “thriving.” Sponsorship means investing in our Hierarchy of Belonging, a proven approach that starts with meeting critical needs—safe housing, information, and connection—and grows into the empowerment of every newcomer as a confident, contributing member of their community.

The Canadian Newcomer Adjustment Program (CNAP) is our signature program. CNAP is a holistic, step-by-step blueprint for settlement, providing 30-day action plans, digital checklists, intake and self-assessment tools, and live support. It connects families to jobs, housing, schools, health care, and local mentors—in multiple languages and across all provinces.

www.ahomrmc.com



AHOM-RMC Sponsorship Package 2025

At A.H.O.M™ Relocation Management Company (AHOM-RMC), we believe that **housing is the anchor of belonging**. Through our Canadian Newcomer Adjustment Program (CNAP™) and the AHOM Hierarchy of Belonging, we help newcomers transition from survival to thriving — faster, stronger, and with measurable results. This sponsorship package invites you to become part of this impact story.

At-a-Glance Impact

- <45 days from intake to housing
- 43% employment within 1 year
- 500+ newcomers supported yearly
- 94% retention in supported placements

Sponsorship Levels

Community Tier	Investment	Recognition &
Anchor	\$5,000	Logo placement, social media mentions, recognition in newcomer
Belonging	\$10,000	All of the above + co-branded campaigns, sponsored housing
Builder	\$25,000	webinar,
Leadership		All of the above + panel seat, feature in annual report, tailored
Partner		sponsor

Add-On Sponsorship Opportunities

Sponsor a Housing Webinar — \$2,500

Brand a Newcomer Toolkit — \$1,000 Fund a Peer Navigator — \$5,000

Testimonials

"When I received my keys, it wasn't just a home — it was the moment I felt Canada was mine too." — Newcomer Client

"Partnering with AHOM-RMC means more than sponsorship. It's investing in a Canada where everyone belongs." — Community Partner

Ready to open doors for newcomers? Let's design a sponsorship that reflects your brand's commitment to belonging. Together, we turn keys into anchors, anchors into belonging, and belonging into leadership.

AHOM-RMC Sponsorship Tiers²⁰²⁵

(Unlocking Belonging – One Key at a Time)

Anchor Sponsor – \$25,000+

- Naming rights on flagship CNAP workshops or Housing First initiatives
- Logo prominently featured on all AHOM-RMC digital platforms (website, newsletter, WhatsApp community)
- Recognition in press releases and public speaking engagements
- Quarterly impact reports with newcomer success stories & metrics
- Co-branded storytelling content (social media campaigns, case studies)
- VIP invitation to advisory roundtables with AHOM leadership

Housing Sponsor – \$10,000

- Logo featured on AHOM-RMC website & newsletters
- Recognition in housing placement deliverables (guides, checklists, digital tools)
- Opportunity to co-sponsor Housing Stability workshops
- Bi-annual impact brief highlighting newcomer housing outcomes
- Social media recognition across AHOM-RMC channels

Connection Sponsor – \$5,000

- Logo placement on digital newcomer resource library
- Recognition at community integration & intercultural training sessions
- Annual impact snapshot with program outcomes
- Featured in “Community Connection” spotlight post on AHOM channels

Participation Sponsor – \$2,500

- Logo listed as community partner on AHOM website
- Recognition in one CNAP digital workshop or orientation session
- Annual participation report with highlights from newcomer workshops

Belonging Circle Sponsor – \$1,000

- Recognition on AHOM-RMC supporter page
- Invitation to community showcase or newcomer celebration event
- Inclusion in quarterly supporter updates

Why Sponsor AHOM-RMC?

Community Impact:

Every dollar helps newcomers secure safe housing, find work, and connect with support—lifting families out of isolation into lasting opportunity.

Brand Visibility:

Sponsor logos, brand stories, and co-branded content appear in AHOM-RMC's guides, site, e-newsletters, and community events.

Co-Branded Campaigns:

Opportunities for joint events—sponsored webinars, housing info nights, branded digital resources.

Networking:

Direct access to Ontario and Alberta settlement networks, municipal partners, and national DEI leadership circles.

Your Sponsorship Fuels

- CNAP workshops, guides, and intake tools
- Housing help and rapid-access referrals
- Job and career launch support
- Wellbeing, orientation, and inclusion workshops
- Digital, scalable settlement resources
- Language, employment, orientation, and rightsizing events
- Affordable housing first-support and referrals
- Real-world impact tracking and inspirational newcomer stories

OUR WORKSHOPS AND TRAINING

2025



Together, we turn courage into strategy, and strategy into success.



Mentorship with ACCESS

At ACCESS Community Capital Fund, mentorship is more than guidance — it is a bridge. Through one-on-one coaching, workshops, and business launch support, we help newcomers find the courage to step forward, sharpen their ideas, and ignite their futures. Each connection opens doors and builds confidence, proving that settlement and entrepreneurship go hand in hand.



Maple Leaf is the natural extension of this journey. Where ACCESS empowers with courage, Maple Leaf equips with strategy — providing advanced training, actionable business tools, and tailored strategies for growth. Our workshops transform potential into prosperity, helping entrepreneurs scale their businesses with confidence and clarity. Together, ACCESS and Maple Leaf represent two halves of the same pathway: courage to start, strategy to succeed.

Testimonials

"When I received my keys, it wasn't just a home—it was the moment I felt
Canada was mine too."

— Tahmina and Barkat

"Partnering with AHOM-RMC means more than sponsorship. It's investing
in a Canada where everyone belongs."

— Community Partner

Canadian Newcomer Case Study

Challenges

- Language Barriers
- Employment Gaps
- Cultural Adjustment

Solutions

- ESL Classes
- ESL Classes
- Job Training Programs
- Community Mentorship

Results

90%

Language Proficiency

75%

Employment Rate

Quotes

"The mentorship program gave me the confidence to apply for jobs." - Maria, Newcomer

2023:
Arrival

2024:

ESL
Completion

2025:

Full-Time
Employment

THANK YOU!

Ready to Open Doors for Newcomers?

Let's design a sponsorship that reflects your commitment to belonging. Together, we turn keys into anchors, anchors into belonging, and belonging into community leadership.

· Ready to Make a Difference?

- Let's tailor a sponsorship that matches your strategic priorities and budget. AHOM welcomes all forms of support—financial, in-kind, services, or media. Join us in building stronger communities and helping every newcomer begin their Canadian journey with hope.

Contact:

AHOM Relocation Management Company

