

# "BRINGING FAMILIES TOGETHER"



# "THE NEXT-STEP ARCHERY PROGRAM"



# WHY S3DA?

Scholastic 3-D Archery (S3DA) is an after-school archery program, focusing on 3-D, Indoor and Outdoor Target archery and safe, ethical bowhunting, as well as the certification and tools to deliver the instruction to youth.

- S3DA encourages entire families to become involved in archery. This helps develop a love and passion for archery, bowhunting, conservation and the outdoors which helps to grow all aspects of our sport.
- S3DA provides a natural progression for youth archers to grow and develop while preparing them for a lifetime in the sport.
- S3DA hosts Indoor, 3-D and Outdoor Target archery tournaments as well as conservation activities which provide nearly year round archery opportunities.
- S3DA does not require any specific equipment. We standardize the tournament format instead of the equipment involved. Youth can choose to shoot any bow, sight, stabilizer or release that they want as long as they are within the rules for their shooting division and class.
- College archery programs from across the country recruit S3DA youth to shoot archery at the collegiate level.

#### **JOIN OUR PROGRAM TODAY!**

"The S3DA program is truly remarkable. The life skills and lessons in good sportsmanship, fair play, and honesty are among the highest I have ever seen. The young men and women who compete in S3DA are so polite and courteous. I highly recommend joining S3DA, and you'll be joining a family for life.

- Matthew Shumate, S3DA Coach Cornerstone Christian Academy, NC







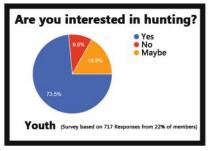






# **S3DA CONSERVATION**

All S3DA youth and coaches learn about the bowhunters role in conservation including fair-chase ethics, modern bowhunting, the Pittman Robertson Act, the North American Model of Wildlife Conservation and the Pope & Young Clear Path Bowhunting Initiative.



S3DA members recieve conservation related educational materials through S3DA sponsoring and partnering organizations. S3DA youth members receive the Archery Trade Association (ATA) FULL digital version of the *Explore Bowhunting Student Handbook*.

S3DA youth may participate in conservation-related activities at local, regional, state and national events.



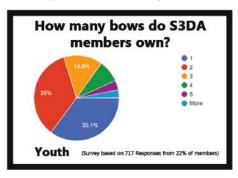
S3DA is proud to support the R3 community and teach members the importance of recruitment, retention and re-activation, which begins by making outdoor memories that will last a lifetime.

Youth and coaches alike develop an appreciation for our proud hunting heritage.

# TYPICAL GEAR USED BY S3DA MEMBERS

#### **OPEN CLASS AND BOWHUNTER COMPOUND**

Bow • Arrows • Vanes • Nocks
Field Tips • Strings • D-Loop
Rest Release • Stabilizer • Sight
Sight Cover • Peep • Finger Sling
Stool • Allen Wrenches • Bow Case
Release Pouch • Hat
Shoes/Rubber Boots • Binoculars
Range Finder • Arrow Puller
Bino Strap • Team Jersey



# **INVEST IN "YOUR" FUTURE**

Being a part of this incredible program can bring extra business and awareness to your company, help introduce new archers to your brand and ensure that our bowhunting and archery heritage is passed on to the next generation.

"Rarely does an opportunity come along where you can benefit future generations while at the same time impact youth today - S3DA does just this and Bear Archery is proud to be a sponsor, as it provides today's youth with archery education, mentoring, discipline, and skills needed for college and beyond. Bear is honored to be part of this legacy."

- J.R. Neidlinger, Bear Archery Customer Service Manager

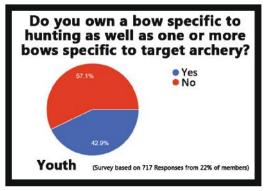




# S3DA HAS NO EQUIPMENT EXCLUSIVITIY

#### **OLYMPIC RECURVE AND BAREBOW**

Bow • Arrows • Vanes/Feathers
Field Tips • Nocks • String
Finger Tab • Sight • Quiver
Arm Guard • Hat • Stabilizers
Allen Wrenches • Bow Case
Shoes/Rubber Boots • Binoculars
Team Jersey



"We have a lot of younger shooters in the store and what that translates into is those guys and girls start out in elementary school then progress to middle school and continue all the way through high school and they become life-long shooters."

- Derek Caraway, Cedar Stix Archery Pro-Shop Owner

# PARTNERING WITH S3DA IS GOOD FOR ARCHERY AND GOOD FOR BUSINESS!

"Archery is a sport that everyone can enjoy, regardless of gender, age, or athletic ability. It comes with growing pains, but it leaves a positive impact. I do not understand why anybody with an archery shop would not want to have an S3DA club."

- Tracy Taylor, Taylors Archery Pro-Shop Owner

# **COLLEGE OPPORTUNITIES**

S3DA has partnered with USA Archery Collegiate to ensure youth a natural progression from elementary school through middle and high school and on to college. This partnership allows colleges across the nation to see the potential that S3DA archers can bring to their archery programs. Partnering with USA Archery Collegiate greatly increases college scholarship opportunities for S3DA youth.

Colleges and universities set-up booths at S3DA National Events to allow archers a chance to learn more about their respective school as well as how it may be possible to obtain their education through archery. Archers that finish on the podium at S3DA National Tournaments are walking away with millions in college scholarship offers.

As many colleges across the United States add archery to their varsity sports program, the opportunities for youth to attend college on archery scholarships is rapidly increasing. Varsity archery programs include (but are not limited to): Campbellsville University, Carson Newman University, Kentucky Christian University, Lindenwood University, Lindsey Wilson College, Rend Lake College Archery Team, Southeastern Illinois College Archery Team, Union College, University of Pikeville, University of the Cumberland's and Wabash Valley College.

#### **S3DA ARCHERS EXCEL**

S3DA archers are dominating on partnering organization platforms (ASA, NFAA, & USAA), as well as at the collegiate level. S3DA Alums Madison Cox, Clay Weaver, and Danielle Woodie (featured to the right) currently shoot for the University of the Cumberland's in Williamsburg, Kentucky. S3DA Alumni are competing for colleges and universities all across the United States and some shoot for the US Olympic Archery Team.











# S3DA FAST FACTS GET INVOLVED

Each person involved in the S3DA program is required to become a member, including individual youth, coaches, and teams. Youth participating in S3DA, MUST BE an ACTIVE member of an S3DA team. S3DA requires one adult member be an S3DA certified Basic Instructor to start an S3DA team. Also, due to insurance coverage requirements, an S3DA certified coach MUST be present during any S3DA practice, as well as S3DA team events.

#### **MEMBERSHIP FEES**

Youth Membership - \$30/year \*Coach Membership - \$55/year \*(Required - Background Check) - \$18.50/3 years \*(Required - SafeSport Certification) - \$20/2 years Team Membership - \$55/year

#### What is an S3DA Team?

A team is defined as a group of youth archers with a minimum of one S3DA certified coach. A team can be affiliated with entities including but not limited to an archery shop, archery range, church, school, home school group, sportsman's club, etc... There are no school affiliation requirements.

#### **CONTACT US**

For more information, such as questions about upcoming tournaments, starting or finding a team, finding a state or regional coordinator, or general inquiries, please contact us by e-mail (infos3darchery@gmail.com). More complete information on S3DA can be found at our website: www.s3da.net. Here you will find a complete set of rules and regulations, as well as How To Documents.



"Every once in a while something rare comes along. Something that unites friends and families, helps build individuals of confidence and communities of purpose and embraces our love for the outdoors and our responsibilites for conserving nature.

S3DA is one of those rare things, one of those grand opportunities to be a part of something truly special."

Shane Mahoney CEO,
 Conservation Visions, INC.

# S3DA Partners & Sponsors









































































