

THE PREMIER NETWORK OF BLACK REAL ESTATE PROFESSIONALS

NEWSLETTER



WWW.NAREBSD.ORG

Happy
New Year

2024



Happy New Year

“Wishing NAREB San Diego Membership, family and friends a New Year filled with opportunities, boundless success, growth and unity.

Here’s to achieving new milestones and creating lasting impacts together in the year ahead.

Happy New Year!

In the Realtist Spirit,
Darrill Cook

President, NAREB San Diego

2024

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Avoid Scams Going into the New Year!

Scammers work their magic on unsuspecting victims all year long and continue to create realistic scams that consumers easily fall for. Learn about some of the most common scams happening now and how to stay protected going into the new year.

- **Fake Shipping Notification Scams:** Shoppers are used to receiving notifications for their online orders, including shipment updates. Fraudsters have taken advantage of this system and created alerts of their own to try to coerce victims into sharing personal information. These notifications, sent via text message or email, will prompt you to reschedule a package delivery using a link. Do not click this link! If you're concerned about the status of an item you recently ordered, visit the website you purchased the item from to check its shipment information.
- **Gift Card Scams:** Gift cards are easy and convenient, which makes them an easy item for scams. If a website is selling gift cards at deeply discounted prices, it's most likely a scam. To avoid falling victim, purchase gift cards in person at the store. If someone requests money in the form of gift cards, don't be fooled: this is also a scam.
- **Charity Scams:** Scammers know that consumers are more giving this time of year and will create fake charities in order to solicit additional funds. If you feel inclined to donate to a charity, be sure to research the charity to confirm they are legitimate. Do not donate to any charities that request donations via gift card, wire transfer or cryptocurrency.

These are just a few of the many scams out there. Continue to stay protected by following these steps:

1. Never provide sensitive information.
2. Check for any errors in the name, phone number or email address if you receive a suspicious message.
3. Do not click on links or attachments if encouraged.
4. If someone calls claiming to be from a company you do business with, hang up and call the business back using verified contact information before acknowledging you have an account or give away any sensitive information to the caller.

If you think you've been scammed, contact your bank, credit union or credit card company by calling the phone number listed on their website to authenticate the request.



JOIN US FOR A

Meet & Greet

AND NEW MEMBER PINNING



SATURDAY ~ JANUARY 6 ~ 2:00PM

**MALCOLM X LIBRARY
5148 MARKET STREET
SAN DIEGO, CA 92114**



*We Don't Just Sell Homes...
We Change Lives*

REAL ESTATE



I HAVE A DREAM
**MARTIN
LUTHER**
— KING DAY —

**The 39th Annual Jackie Robinson Family
YMCA Dr. Martin Luther King Jr. Human Dignity Award Breakfast**

Join us for the 39th Annual Dr. Martin Luther King Jr. Human Dignity Award Breakfast being held at San Diego Convention Center Ballroom 6.

Event Details:
Friday, January 12th, 2024 ~ 6:30am
Tickets: \$50.00 per person

Don't miss this opportunity to honor Dr. Martin Luther King Jr.'s legacy. Be part of this inspiring event and join us at our table.

Visit Our Website WWW.NAREBSD.ORG



REAL ESTATE PROFESSIONALS DIRECTORY

[Click Here](#)

JOIN NAREBSD PROFESSIONALS DIRECTORY

THE PREMIER NETWORK OF BLACK REAL ESTATE PROFESSIONALS

- Accountants
- Appraisers
- Attorneys
- Brokers / Agents
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- Escrow/Title
- Financial Advisors
- Gardner/Landscape
- Handyman
- Hauling/Moving Services
- Home Inspectors
- Home Warranty
- Homeowner Insurance Agents
- Lenders
- Marketing Image Services
- Notary
- Photographer
- Plumbers
- Property Management
- Staging Services
- Videographer

Working together to make a difference.

Click here to upload your information and photo

[**Upload Info For Directory**](#)

Deadline for monthly Directory submission is the 25th at 6:00pm

Not Yet A Member of NAREB San Diego?

Click here to join or renew your membership with NAREB San Diego

[**Click Here For Membership**](#)

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NAREB SAN DIEGO NEWSLETTER

Upcoming Events and Activities



2024

Upcoming Events

Meet N Greet Jan. 6th. 2:00pm - 5:00pm
Malcolm X Library

MLK Breakfast Jan 12th 6:30am
San Diego Convention Center

Upcoming Conferences

NAREB MWC Feb. 28 - March 2, 2024
Marriott Crown City Hotel, Charlotte NC

JOIN US FOR A
Meet & Greet
AND NEW MEMBER PINNING

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5148 MARKET STREET
SAN DIEGO, CA 92114

LET'S GET TO KNOW EACH OTHER, LEARN ABOUT ONE ANOTHER.

I HAVE A DREAM
MARTIN LUTHER KING DAY

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NATIONAL ASSOCIATION OF REAL ESTATE BROKERS, INC.

2024 MID WINTER CONFERENCE

Registration includes **4 nights of Closing Concert with R&B Legends Dru Hill**

Over the last 25+ years, Dru Hill has received multiple awards, performed across the world, topped the Billboard Music charts multiple times, and has sold over 40 million records worldwide. Dru Hill continues to solidify its legacy as one of the greatest groups of all time. Most recently, Dru Hill was the recipient of the Urban Music Icon Award presented by Black Music Honors.

THE PREMIER NETWORK OF BLACK REAL ESTATE PROFESSIONALS

Dr. Courtney Johnson Rose
NAREB 23rd President

FEB. 28 - MAR, 2, 2024
Charlotte, North Carolina
Marriott Crown City Hotel

Registration Is Now Open:
Early Bird Registration: December 1 - 31, 2023

\$399 MEMBER
\$499 NonMember Rate
\$599 VIP Registration
(LIMITED AMOUNT)

Register at nareb.com or Download the NEW NAREB APP in your APP store

We invite you to share your thoughts and suggestions to enrich our chapter and enhance this newsletter. Your perspective matters greatly. All submissions for this newsletter must be received no later than Tuesdays' at noon for review.