

MARCH

PARTNER OF THE MONTH

2023

LA CASA DE LA PLAYA

ALL-INCLUSIVE MEXICO PARTNER.
INCLUDES A TRAVEL ADVISOR BUNDLE,
PARTNER OFFERS, HOTEL DETAILS, AND MORE!

CV

W E L C O M E

Dear Travel Advisors,

We are happy to present our All-Inclusive Mexico Partner of the Month for March: La Casa de la Playa. Our Partner of the Month campaign is designed to give you the resources you need to sell our preferred partners.

Each month, our reservation and business development teams invest their time learning more about our featured partners so they can better serve you. This includes a training session where they learn about the most recent hotel updates and current property/destination highlights.

Our marketing team has also curated a special Travel Advisor Bundle for you! This includes our *NEW* consumer LookBook for your clients, a customizable flyer, and webinar so you can be fully equipped to sell this month!

We look forward to a great month. Happy selling!

Sincerely,

CLASSIC
Vacations™

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MARCH PARTNER OF THE MONTH

LA CASA DE LA PLAYA



LUXURY THAT YOU CAN CALL HOME.

Welcome to a house boasting a taste of Mexico, nestled in the Mayan rainforest on one of the most iconic beaches in the world. The concept will give you the freedom to make each part of the hotel, each landscape, and each experience... your house. Make yourself at home with La Casa de la Playa, where extended service, relaxation, and peace await.

FEATURED OFFER

Book now through 03/31/23 for travel throughout 2023.

SPLENDOR OF MEXICO



- \$300 USD air credit per suite
- Tailor-made experiences
- Private round-trip transportation from CUN airport and Xcaret parks
- Access to the Muluk Spa ocean view hydrotherapy circuit

WIN A 2-NIGHT STAY WITH LA CASA DE LA PLAYA

WIN A 2-NIGHT STAY!

Be the top producing travel advisor to book La Casa de la Playa for a chance to win a 2-night stay with our most luxurious all-inclusive partner.

To qualify, you must book at least 2 reservations with a minimum of 4 nights.

Book now through 03/31/23 for travel throughout 2023. Black out dates may apply.

TRAVEL ADVISOR BUNDLE

Access the tools and resources to help you sell La Casa de la Playa during the month of March. We've created content for you to share with your clients.

[DOWNLOAD CUSTOMIZABLE FLYER](#)

Open in Adobe Acrobat. Customize. Send.

[VIEW CONSUMER LOOKBOOK](#)

View and send to your clients.

[DOWNLOAD SOCIAL MEDIA POSTS](#)

Read instructions. Download Post.

Our Partner of the Month webinar featured La Casa de la Playa, Fairmont Orchid, and Katikies Hotels. Hear about the most recent updates, current month-long offers, lavish amenities, and more in the recording!



GET TO KNOW
LA CASA DE LA PLAYA



The beauty of the Caribbean
will take your breath away



LA CASA DE LA PLAYA

Exclusively Your Way

Xcaret, Riviera Maya

CATAMARAN TOUR



BOOKING AND INFORMATION WITH YOUR BUTLER

The background image shows a bright, modern interior space. On the left, there is a wall made of light-colored bricks. To the right, a large window with a dark frame looks out. In the foreground, two square tables with a light-colored top and a base made of vertical wooden sticks are visible. A large, multi-tiered chandelier with many small lights hangs from the ceiling. The overall atmosphere is clean and contemporary.

NOW LOADING YOUR
360° TOUR FOR...

LA CASA DE LA PLAYA

ELEVATED AND INTIMATE

Lulled by the silence of the rainforest and soft waves of the Caribbean Sea, this boutique hotel in Riviera Maya was designed to have a joyful soul, the spirit of service, and a vast cultural heritage. Architect David Quintana crafted the hotel's sustainable design to respect and accentuate the beauty of nature.

La Casa de la Playa respects your privacy and pampers you by offering experiences tailor-made for your tastes, needs, and whims. This jaw-dropping hotel wants to be the best canvas on your journey called life. La Casa de la Playa anticipates, customizes, and offers solutions so you can be free to enjoy yourself from the moment you book.

Your beachfront oasis is just 45 minutes from Cancun International Airport and Tulum. Indulge in the hotel's private transfers in luxury cars as you enter and leave your relaxing vacation.





OCEAN VIEW SUITE



BEACH FRONT SUITE



MULUK SPA

ACCOMMODATIONS

With 63 suites, each with its own personality, La Casa de la Play is divided into three buildings: Natural, Fiesta, and Wellness. All have been designed to captivate you with their spectacular nature views. Decorated with works of art and craftwork handmade by Mexican talent, they offer a welcoming atmosphere that makes this natural setting feel like home.

GUEST SUITES

The options are endless with the suites at Casa de la Playa. Relax with additional spa benefits in any Wellness Suite, take in the beauty of the vibrant blue waters in an Ocean View Suite, listen to the music of the waves against the shore in an Ocean Front Suite, and get direct access to the beach with a Beach Front Suite.

MASTER AND PRESIDENTIAL SUITES

Upgrade your home away from home with the unbeatable ocean views and superlative comfort of the spacious Master and Presidential Suites. Superlative comfort, exquisite details, and unbeatable views are only the beginning.

MULUK SPA

An eco-integrating facility where Mayan mysticism and contemporary Mexico blend in natural harmony. Ancestral rituals inspired holistic experiences that cater to your energy needs, offering healing, peace, and personal connection. Organic products take care of both your skin and the environment. Explore the spa's:

- 5 double massage cabins with jacuzzi and hydrotherapy
- 8 double cabins located in between the Wellness suites with in-room spa service
- 2 salt rooms and 2 mud rooms
- Ocean-view hydrotherapy ritual

DINING OPTIONS

The dining experience in La Casa de la Playa is headed by the renowned chefs of the Culinary Ensemble - providing a variety of tastes that highlight local Mexican cuisine.

TUCH DE LUNA

CHEF MARTHA ORTIZ

Masterfully conceptualized stories in dishes with narratives, vibrant colors, and contrasting flavors, both lyrical and feminine. An elegant, subtle, and artistic proposal that exalts the flavors of Mexico.



TUCH DE LUNA

ESTERO

CHEF VIRGILIO MARTÍNEZ

Thoughtful, respectful, and innovative, that's this dining proposal based on extensive research that reaches from the coasts of the Caribbean to the unexplored Amazons and the Andes mountain range—cuisine immersed in Mexico and Peru.



ESTERO

CENTLI

THE RIVERA-RIO BROTHERS CHEFS

A celebration of dining experiences from Chiapas, Tabasco, Veracruz, and Hidalgo, paying tribute to the cornfield and its main ingredient: corn, the heartbeat of Mexico. South of Mexico cuisine.

LUMBRE

THE RIVERA-RIO BROTHERS CHEFS

The distinct taste of smoke is the common denominator in this culinary journey that covers all cooking styles from the Huasteca to Sonora and delicacies from the coasts of northern Mexico.



BODEGA

BAR OPTIONS

Complete your culinary experience with contemporary mixology at El Bar, Sky Bar, Bodega, and Wet Bar.



TAILOR-MADE EXPERIENCES

La Casa de la Playa leaves a mark on your life through inspiring experiences tailor-made to your tastes and needs.

XPELEO

Expert guides take you on an exclusive and safe caving tour in recently discovered caverns. An adventure that will connect you with Mother Earth.

RÍO MAYA TOUR

An immersive experience taking you through a labyrinth of mangroves and out to the sea and a clear blue sky. Discover Mayan legends and enjoy comforting drinks while gazing at the sea.



VELEOS

La Casa de la Playa designs catamaran sailing tour, like no other, for you to enjoy the paradise of the Riviera Maya on the high seas.

PURIFICATION CEREMONY

Moving rituals that calm the mind, purify the soul, and comfort the heart take place in the beautiful hideaways of Xel-Há.



DINNER IN THE WINE CELLAR

A romantic evening in a magical, historical, and aesthetic setting with an enchanting charm due to its warm lighting and the wines it treasures.

DINNER WITH A SHOW

Enjoy dinner in the Gran Tlachco Theater with a backstage tour and ascent on a platform that takes you directly to the stage. The experience ends with a tasting menu and pairing. At the same time, you enjoy the world-famous México Espectacular show, a performance that became a journey through the history of Mexico, its music, dance, and traditions.

INFINITY POOL

The opportunity to swim towards the horizon through the hotel's 40-meter swimming waterway overlooking the sea.



PARKS AND TOURS

A concept in sustainable tourism offering unforgettable visits to the most iconic parks in Riviera Maya. All are accessible during your stay.

XEL-HÁ*

Largest natural aquarium. Enjoy the best snorkeling in the peninsula.

XPLOR

Zipline through the Mayan rainforest or venture through an underground expedition.

XPLOR FUEGO

Night-time adventure circuits including ziplines, amphibious vehicles, and an underground river - all illuminated by fire.

XENSES

A feast for your senses that arouses your curiosity. You'll start believe the impossible.

XOXIMILCO*

A tribute to the musical and culinary wealth of Mexico on a tour considered to be the best Mexican fiesta in Cancun.

XAVAGE*

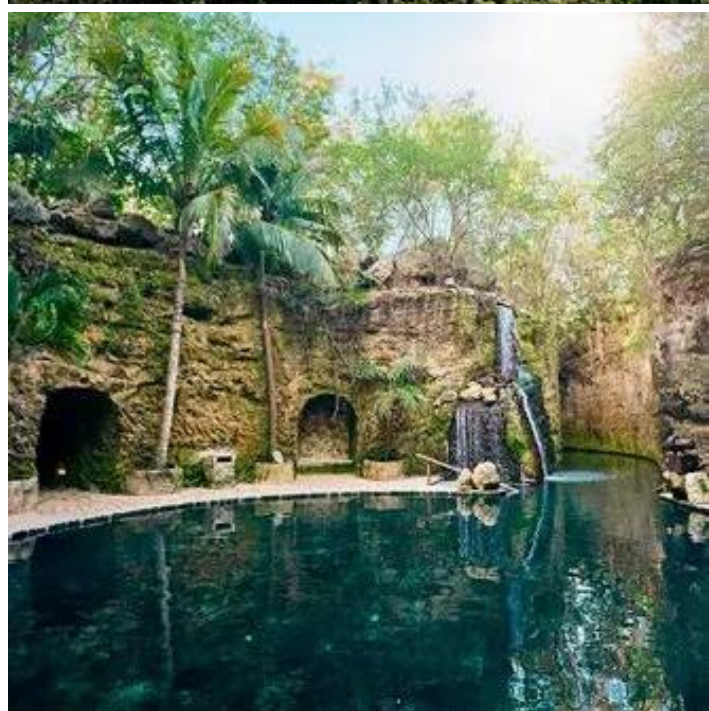
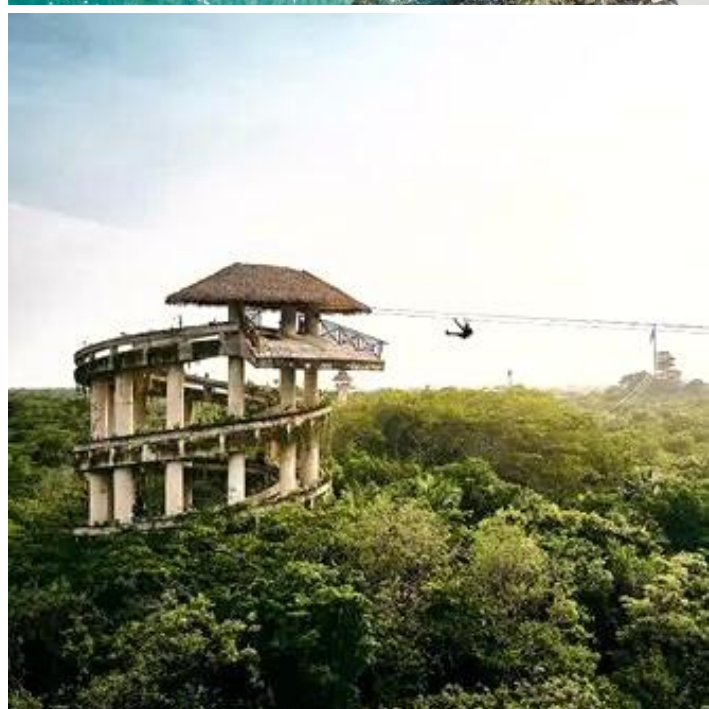
The word "adventure" takes on different meanings in this park that invites you to try innovative, fun and ever-original activities.

XENOTES*

Four different types of cenotes deep in the Mayan Rainforest. Reconnect to nature here.

XCARET

A majestic Mexican paradise of nature, entertainment, culture and traditions.



Note - Park hours vary. () Indicates required reservations.*

MORE FROM HOTEL Xcaret





GET TO KNOW
HOTEL XCARET MEXICO

FAMILY-FRIENDLY, ALL-INCLUSIVE



[CLICK HERE TO EXPLORE HOTEL DETAILS](#)



HOTEL
XCARET
MEXICO



SHARE YOUR BEST ADVENTURES AT SEA

BOOKING AND INFORMATION AT CONCIERGE

CATAMARAN TOUR



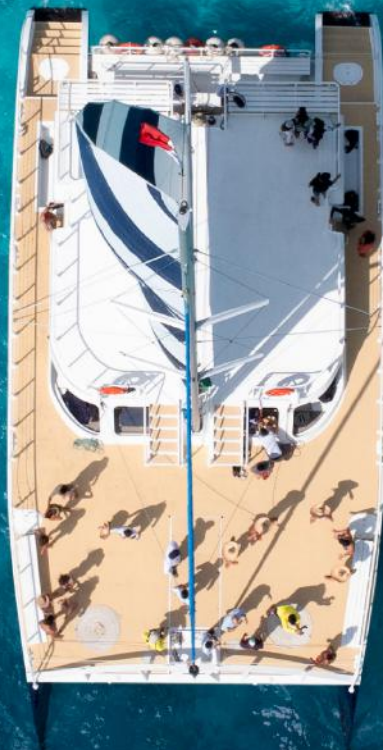
CATAMARÁN
XCARET XAILING

GET TO KNOW
HOTEL XCARET ARTE

ADULTS-ONLY, ALL-INCLUSIVE



[CLICK HERE TO EXPLORE HOTEL DETAILS](#)



**FEEL INSPIRED BY THE WAVES,
GO WITH THE FLOW**



BOOKING AND INFORMATION AT CONCIERGE

CATAMARAN TOUR





Earn points with every FIT booking



2023 Virtual Retail Gift Card

Every 200 points earns you a **\$75 Gift**

Card Requirements:

- A minimum of 200 eligible points in your 2023 points account
- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner or Manager approval

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like *Disney Store, Amazon, Sephora, Safeway, Starbucks, Target*, and many more!

Click here to [Check your Points](#)

Virtual Retail Gift Card: Every Classic booking that travels between January 1, 2023 and December 31, 2023 are eligible toward 2023 Gift Card redemption. A maximum of 1200 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points are eligible for Travel redemption and may not be redeemed for a VRGC. 2023 Points towards VRGC expire 2.28.24 remaining points may be used for Travel, see below.

Travel: Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. The \$29 minimum payment is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable. Points may not be applied to canceled or past travel bookings. 2021 Points expire March 24, 2023. 2022 Points expire March 22, 2024. 2023 Points expire March 21, 2025.

Visit our Instagram featuring Travel Advisors Royalty Rewards in action: [#weareclassicvacations](#)

See complete list of Terms and Conditions: www.classicvacations.com

Contact: points@classicvacations.com

2023 Travel and Explore

Every 200 points earns you a **\$150 Travel Credit**

Requirements:

- A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner or Manager approval

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, Car or Tours. Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).



ROYALTY
RR
REWARDS

2023 Groups Royalty Rewards Program

Earn points towards your personal travel to any Classic Vacations destination!

Points begin to accrue once you reach \$100,000 in annual traveled group sales.

Groups Royalty Rewards points are combinable to redeem with your FIT travel rewards.

GROUPS ROYALTY REWARD POINT TIERS

based on your year-end group sales

\$100,000 - \$200,000

- Earn .5 points for each \$100 in qualified sales.
- Example: \$100,000 = 500 points = **\$300** towards your travel.

\$200,000 - \$500,000

- Earn .6 points for each \$100 in qualified sales.
- Example: \$200,000 = 1200 points = **\$900** towards your travel.

\$500,000 - \$1,000,000

- Earn .7 points for each \$100 in qualified sales.
- Example: \$500,000 = 3500 points = **\$2,550** towards your travel.

\$1,000,000 - up

- Earn 1 point for each \$100 in qualified sales.
- Example: \$1,000,000 = 10,000 points = **\$7500** towards your travel.

Click here to complete and submit a [Royalty Rewards Travel Redemption](#)

GROUPS BY CV

LA CASA DE LA PLAYA WEDDINGS

Let the jaw-dropping beach backdrop or lush rainforest greenery set the tone for your intimate wedding.

La Casa de la Playa is the perfect romantic setting for those who know how to celebrate love. Every detail is painstakingly designed so you can enjoy the happiest day of your life.





SAY I DO IN PARADISE

Groups by Classic presents our exclusive Say I Do In Paradise campaign with La Casa de la Playa.

The **WEDDING COUPLE** can earn up to **\$1,000 USD** credit toward their Destination Wedding Airfare! If you would like to qualify, you can book a Destination Wedding with La Casa de la Playa by December 31, 2023, and have 75 room nights materialized.

[View details and customize the Say I Do Flyer](#)

[DOWNLOAD SAY I DO FLYER](#)





CLASSIC
Vacations™

WAYS TO CONNECT WITH US IN 2023

CALL US

1.800.221.3949

Or your preferred number

CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

SATURDAY HOURS

Now Open Saturdays from
7 am to 1 pm PST

*Call 1.800.221.3949
or your preferred number*

CV4U

Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

ADS DESK

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

ONLINE SHOPPING

visit: classicvacations.com/shopping

Our online booking engine can help you book and pay for land-only reservations. You don't need to call anyone, you just get it done

BUT WAIT, THERE'S MORE...

EUROPE4U

To make booking Europe easier, we've introduced Europe4U, a new premium service allowing you to connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway.

- Scan QR Code displayed on this page
- Submit your Europe booking request
- Agent will respond within 2-4 business hours of submission!



NEW BOOKING

Do you know exactly what your clients want? If you have names, dates of birth, travel dates, preferred destination(s), including hotel name(s), we can now help you via email request.

Fill out the form on the link below and we'll respond to you within 2-4 business hours!

Visit: classicvacations.com/quoterequest

CALL - CENTER HOURS

Monday - Friday : 6 am to 5 pm PT
Saturday : 7 am to 1 pm PT

CUSTOMER SERVICE HOURS

Every Day : 1 am to 9 pm PT
Including Holidays

CLASSIC ASSIST

Manage FIT & Group Bookings
Design Custom Proposal Itineraries
Manage private-label profiles
classicvacations.com/travel-agent

TRAVEL PROTECTION

To learn more about our industry leading Travel Protection Plans
<http://bit.ly/3iD89wJ>

MINOR CHANGES

To change seat assignments, add FF #'s, confirm bedding requests, add or revise transfers, or note other special requests
E: minorchanges@classicvacations.com

TOURS & ACTIVITIES

To add tours & activities email us at:
toursandactivities@classicvacations.com

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