

ARTICLES & APPEARANCES

[SLTV Episode 8](#)
[Live with Hanna Fitz](#)
[ICSC Tech Connect](#)
[Dedrick Boyd Sizzle Reel](#)
[Decoding The Metaverse](#)
[Metavertising Podcast #2](#)
[The Inventive Journey #354](#)
[Inspirational Black Men In Tech](#)
[The ECommerce Evolution Is Underway](#)
[Salesforce Commerce Cloud Innovations](#)
[The Supply Chain & The Future Of Retail](#)
[The Economic Viability Of The Metaverse](#)
[The Metaverse Will Revolutionize E-Commerce](#)
[Luxury Fashion Meets Immersive Commerce®](#)



MEDIA MENTIONS

TechSparq [is] the go-to problem solving company for enterprise ecommerce.

Christine Russo

The Metaverse is coming, and it promises to be far more immersive, interactive, and collaborative than the Internet.

Yahoo!

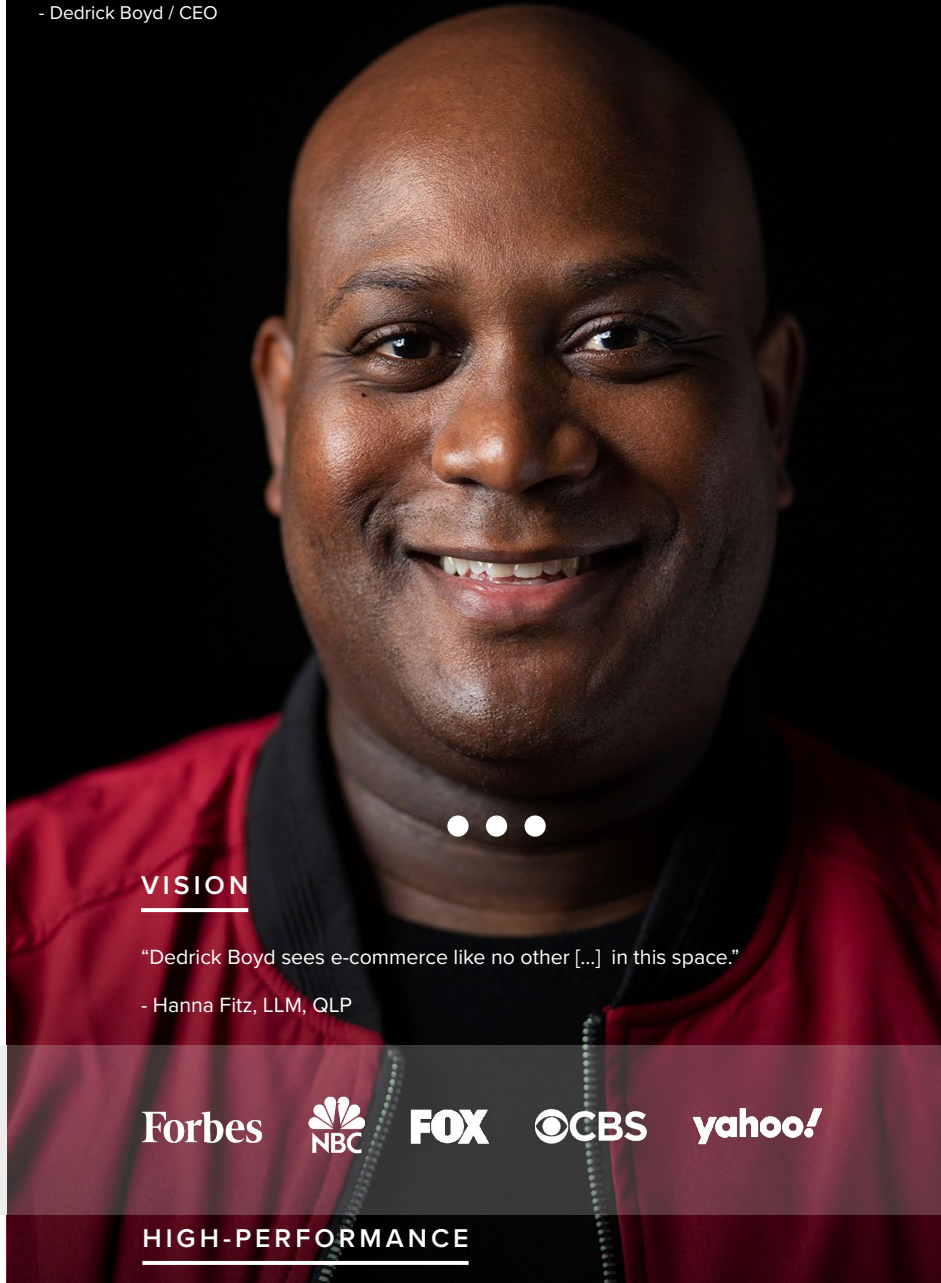
E-commerce brands must evolve to thrive and compete within the Metaverse.

Yahoo!

DEDRICK BOYD

"The era of flat, one-dimensional E-commerce is over."

- Dedrick Boyd / CEO



VISION

"Dedrick Boyd sees e-commerce like no other [...] in this space."

- Hanna Fitz, LLM, QLP

Forbes NBC FOX CBS yahoo!

HIGH-PERFORMANCE

"Dedrick builds high-performing technology organizations."

- Michael Burlando, Former Sr. Director of Engineering, Nike



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ABOUT DEDRICK

Dedrick Boyd is an international e-commerce strategist and the founder of TechSparq. For over 23 years, he has architected and built marketplaces, e-procurement, B2B e-commerce, and B2C e-commerce systems for his Fortune 500 clients. Dedrick has been featured in Forbes, Yahoo!, NBC, CBS, Metavertising podcast, Portland Business Journal, Cultured Life Magazine, ICSC Tech Connect, and the Inventive Journey Podcast. Dedrick recently partnered along side [Sean "Diddy" Combs](#) with the launch of Empower Global the first black global marketplace.

SEGMENT IDEAS

- How will shopping work in the Metaverse?
- Why VR is not needed to enter the Metaverse?
- Are virtual stores the immediate entry for the Metaverse Commerce?