

#### **EXHIBITOR GUIDE**

2 FLOORS OF EXHIBITION STANDS

JOIN THE CONVERSATION #LBE2023

# Our Partners













































# Welcome to #LBE2023

We're delighted to open the doors to the Lancashire
Business Expo
2023.

The Shout Expo team are delighted to welcome exhibitors and delegates from businesses across the North West to the Lancashire Business Expo 2023.

According to a new report into the number of new businesses started across the country, Lancashire's entrepreneurs show more 'get up and go' than those from most other areas.

It's a great time to celebrate Lancashire's thriving business community!

Today's exhibitors have used their get up and go to offer a range of innovative exhibition stands. They're eager to talk to you about collaboration opportunities and the potential for helping your business.

Take a look through our list of exhibitors so you can plan your day and make time to visit all the stands that interest you across the two exhibition halls. Many of the exhibitors are running competitions with amazing prizes to be won and goodies to give away, so be sure you don't leave empty-handed!

Our expo hashtag is #LBE2023. Use it throughout the day and after the event to connect with exhibitors, delegates and the wider business community. Join the conversation on Shout Expo's Twitter, LinkedIn, Instagram, Facebook and TikTok accounts.

Thank you for being part of this fantastic annual event. We hope you have a very successful and inspiring day.

Regards

The Shout Expo Team



# Exhibit the right way

The **right audience** and the **perfect opportunity** to shout about your business

550+

7000+ Delegates 7000+
Potential Clients

At Shout Expo, over 150 exhibitors showcase their businesses to around 1800 visitors at each event. That's an impressive reach for a day's work!

Where else do you have the opportunity to meet so many potential clients face-to-face, exchange information and be memorable?

Held annually around the North West, these are the target exhibitions for business owners, professionals, startups and marketeers, keen to connect with other businesses and decision-makers.

With over 7,000 visitors attending year after year, this opportunity to showcase your business in a relaxed, fun environment, shouldn't be missed.

Find out more at www.shoutexpo.com

#### **Announced Events:**

LIVERPOOL CITY REGION BUSINESS EXP®22023

**9th June 2023** Exhibition Centre

CUMBRIA BUSINESS EXP©2023

**22nd September 2023**Carlisle Racecourse



**6th October 2023**Bolton Stadium





**Boost is helping** Lancashire businesses, just like yours

Lancashire **Businesses** 

Are you looking to access funded business support? Talk to Boost; Lancashire's **Business Growth Hub** 

Boost is here to help Lancashire businesses, whatever the business challenge.

Get in touch with our team on **0800 488 0057** or contact us **online** boostbusinesslancashire.co.uk









#HelpingLancashireBusinesses



More exhibitors on page 8.



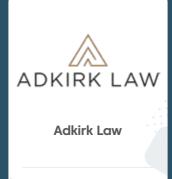
#LCRE2023

LIVERPOOL CITY REGION BUSINESS EXP® 2028 Register for our next event

FRIDAY 9TH JUNE Exhibition Centre 9am til 3pm

www.shoutexpo.com





www.adkirklaw.co.uk





www.abs.eco







# WORKPLACE WELLBEING PROGRAMME

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- **U** 01772 299838
- www.businesshealthmatters.org.uk
- businesshealthmatters@activelancashire.org.uk







More exhibitors on page 12.





Baker Hardman Solicitors

@bakerhardman www.bakerhardman.co.uk



Baltic Apprenticeships

www.baltic apprenticeships.com



**Barcode Logistics** 

www.bcl-web.co.uk



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**Bensons Vending** 

www.bensonsvending.co.uk



**Bigtank Productions** 

@realbigtank www.bigtank.co.uk



**Birkdale Insurance** 

www.birkdaleinsurancegr oup.co.uk



**Blackburn College** 

@bbcollege www.blackburn.ac.uk



**BNI** 

@bni\_official\_pg www.bni.com



Lancashire's Business Growth Hub

Partner

**Boost Lancashire** 

www.boostbusiness lancashire.couk



# Partnerships for sustained success

Join us with our strong reputation for applied business research and consultancy, entrepreneurship, innovation, training and Degree Apprenticeships. By working with us you will have access to the expertise of academics, research staff, students and graduates to help your business develop.

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More exhibitors on page 14.







#### **Bowker**

#### Partner

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www.bowker prestonbmw.co.uk



**Box Box Solutions** 

www.boxboxsolutions.com



**Brian House** 

www.brianhouse.org.uk



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**Brysdales** 

www.brysdales.co.uk



**Burnley College** 

www.burnley.ac.uk



Burnley Football Club

www.burnley footballclub.com



Business Connect Publishing

www.businessconnect magazine.co.uk



Partner

BusinessGiftUK.com

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www.businessgiftuk.com







All enquiries: business@preston.gov.uk



www.investprestoncity.com



More exhibitors on page 16.

LANCASHIRE BUSINESS EX P 2023



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Business Health Matters

www.businesshealth matters.org.uk



"have you caught the **BUG** yet?"

#### Partner

Business Utilities Group

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www.cloud4 computers.co.uk



**Colne BID** 

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**Convene IT** 

www.conveneit.co.uk



**Copy Print Services** 

www.copyprintservices.co.



Cotton Court Services

www.cottoncourt.co.uk

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Craig Broadbent Wealth Management

partnership.sjp.co.uk/ partner/craigbroadbent



# The world of work is changing, and the demand for hybrid working is growing at an unprecedented rate.

IWG is the world's largest provider of flexible workspaces, with more than 3,500 locations in over 120 countries, and we can help you capitalise on this new growth opportunity.

As a building owner, it doesn't matter whether you own a floor or multiple buildings, we can help unlock a quick route to higher income.

We'll help you maximise returns with minimum effort by providing you with all the operational expertise you need. This includes a world-leading digital platform, and marketing & sales support.

Start generating world-class returns today. Become a partner with the world leader in flexible workspaces.

To find out more, visit iwgplc.com/develop-a-location

or email development@iwgplc.com



The Global Workspace









More exhibitors on page 20.





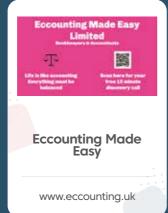


















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# LANCASHIREB



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LANCASHIREBUSINESSVIEW.CO.UK

# USINESSVIEW LET US SHOUT ABOUT YOUR

What's your story? We'd love to know, and share it with the Lancashire business community. For an informal chat about raising your profile please contact Stephen Bolton on **07966 090175** or **stephen@lancashirebusinessview.co.uk** 













More exhibitors on page 22.





**Ellison Printing** 

@ellisonprinting www.ellisonprinting.co.uk



**EnergyAce** 

@energyaceuk www.energyace.co.uk



**Farleys Solicitors** 

@farleyslaw www.farleys.com



**FM Outsource** 

@fmoutsource www.fmoutsource.com



**Focus On Testing** 

www.focusontesting.co.uk

#### FORWARD —THINKING>

**Forward Thinking** 

www.forwardthinking.ltd



**FWP** 

@fwpgroup www.fwpgroup.co.uk



Gainsborough Flooring

www.gainsborough flooring.co.uk



**Greenarc Vehicles** 

www.greenarc vehicles.co.uk

20.



#### THE IMPORTANCE OF YOUR PEOPLE

Take care of your employees and they will take care of your business!

Santé Group are experts in Employee Benefits and will structure your company wellbeing strategy to tackle the challenges in your workplace.

Whether you're a start-up, expanding, or an established business, we can tailor packages and offer a suite of benefits that will help mitigate risk and help manage the wellbeing of your people.

#### SERVICES WE OFFER:



Health Insurance



**Health Cash Plans** 



Dental Insurance



Virtual GP Service



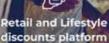
Death in Service / Group Life Assurance



Shareholder & Key Person Protection



Employee Assistance Programme (EAP)



#### MYSANTÉ APP

#### The answer to all your employees needs!

My Santé is an affordable and cost-effective solution for Employers. The App offers access to a wide range of services to help support employees through most of life's eventualities. Priced at only £39 per annum, per employee and includes access to:-

- \* EAP
- (including 6 sessions of structured face to face counselling)
- Virtual GP service
- Legal & Debt advice helpline
- Cyber Security
   Protecting your digital profile
- Lifestyle Savings
- With access to a huge range of UK major retailers, supermarkets, travel and much more
- My Fitness & Wellbeing
   Digital health buddy including

Digital health buddy including workouts, recipes and mindfulness

Gym Discounts



For more info contact Luke Nugent

01772 585085

luke@nugentsante.com





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More exhibitors on page 24.





Help to Grow

www.helptogrow .campaign.gov.uk



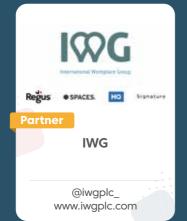




www.igloo regeneration.co.uk









@jmglendinning www.jmginsurance.co.uk



**Key Control Services** 

www.keycontrol services.co.uk



In today's world where many things have changed, a business needs support in adapting and ultimately innovating.

Here in Lancashire, we will support you with this, introducing you to others with whom you can collaborate; be that other businesses, universities, support programs or external funding opportunities.

#### **What Innovate Lancashire Does**

We want to showcase what it is you do, how you work with others and what funding you have secured.

Promote your solutions to a wider audience and ensure that Lancashire is seen as an Innovation Hub.

Form an Innovation Network here in Lancashire – bringing together those who support each other to take a process or product to market.

A network that works with you to form co-working with other businesses or support partners.

# Look out for our future events.

We have the Lancashire Innovation Challenge 2023 with entries open soon with final on 14th June 2023 at Shout Offices – more information on our stand.

Lancashire Innovation
Festival 2023 #LANIF23
is on Friday 13 October
this year at AMRC –
watch the website for
more details.

#### Who We Work With







More exhibitors on page 28.





Kingsley Asset Finance

www.kingsleyasset finance.co.uk



#### Partner

Lancashire and South Cumbria Health and Care Partnership

www.lancashireandsouth cumbria.icb.nhs.uk



#### Partner

Lancashire Business View

www.lancashirebusiness view.co.uk



@lancashirefrs www.lancsfirerescue.org.uk



#### **Partner**

Lancashire Teaching Hospitals Charity

www.lthcharity.org.uk



Lancashire WBL Executive Forum

@lancsforum www.lancsforum.co.uk



#### Partner

Lancs Skills Hub

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#### **Make Your Business Memorable**



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#### WHY CHOOSE CRANE?

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Crane Merchandising Systems provides a top quality and complete product portfolio- freestanding coffee machines, table top coffee machines, snacks vending machines and food vending machines.













FOR MORE INFORMATION PLEASE CALL PETER RYAN ON 07976632864 OR EMAIL peter.ryan@bensonsvending.co.uk



MANAGEMENT COURSE

BOOST YOUR LEADERSHIP SKILLS AND BUSINESS PERFORMANCE FOR ONLY £7

# IT COULD BE THE BEST INVESTMENT YOU EVER MAKE

The Help to Grow: Management Course is a 90% government-funded management and leadership training course designed specifically for leaders of small and medium-sized businesses.

Delivered by more than 50 world-class business schools across the UK, it includes online and face-to-face sessions, 10 hours of 1 to 1 mentoring, peer networking and development of a Growth Action Plan.

smallbusinesscharter.org/help-to-grow-management

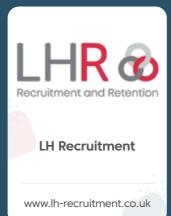






More exhibitors on page 30.

























You can find out more by visiting www.nhscareersnw.co.uk



#### Discover your career in Health & Care

Our Careers and Engagement Team work across the Lancashire and South Cumbria region to provide a wealth of opportunities for all to be inspired and supported into their dream career working in the NHS and Care.

Our Careers and Engagement team is a network of friendly and knowledgeable professionals who develop events, projects and programmes to support the future workforce. Working with schools, colleges, universities, healthcare partners and other employers, our common aim is to help people of all ages access information and experience through our projects and hub services.

We are continuously developing an engaging range of experiences and opportunities across the Lancashire and South Cumbria region. We want to help you find the career of your choice within the NHS and Care.



- Apprenticeship PathwaysClinical and Non-clinical
- Features and Benefits



- Work Experience
- College/T Level Placements
- Internships and Traineeships



- Employability Opportunties
- Employability Support
   Employability Support
- Resources and Success Stories
   Kickstart opportunities can be found in vacancies



- Apprenticeships
- Interactive Careers Sessions with professionals
- Recruitment

#### Did you know we offer Free E-learning?

Aspire E-Learning is our new online learning tool which forms part of our NHS Careers website. It consists of a range of interactive e-Learning courses, free of charge which provide Students with certification upon completion. The courses will include exciting Podcasts and link into various resources and events on our website. Students can explore a variety of subjects including Apprenticeships, Confidence Building, T-Level information, Boosting Employability, Health & Social Care roles, Introduction into Primary Care and more. Suitable for all age ranges, Aspire will support Student Career aspirations and interests by providing interactive ways of gaining knowledge and developing skills required for a career in Healthcare. Students are able to work at their own pace and choose which topics to cover based on their interests and goals.





More exhibitors on page 32.





No Fuss IT

www.nofussit.co.uk

#### NORTH OF TYNE

#### COMBINED Authority

North Tyneside Council

www.north oftyne-ca.gov.uk



#### Partner

**Nugent Sante** 

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Palmer Publicity Services

> www.palmer publicity.co.uk



Plan it Tax

www.planittax.co.uk



Porsche Centre Preston

#### **Partner**

Porsche Centre Preston

www.bowkermotor group.co.uk



Preston Caribbean Carnival

@carnivalpreston www.prestoncarnival.co.uk



Partner

**Preston City Council** 

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**Reach Solutions** 

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More exhibitors on page 34.





**RKMS Group** 

www.rkmsuk.co.uk



**Rowen Accountants** 

www.rowen accountants.co.uk



Runshaw College

www.runshaw.ac.uk



Safe and Insured

@safeandinsured www.safeandinsured.com



Serconnect

www.serconnect.co.uk



Seriun

www.seriun.co.uk



Partner

**Shout Connect** 

@shoutconnect www.shoutconnect.ul



**Smile Promotions** 

www.smilepromotions.co.uk



Partner

South Ribble Borough Council

www.businessinsouth ribble.com



The Lancashire Skills Pledge provides businesses with one door to find out more about Lancashire's key skills and training initiatives.

We understand that the day-to-day running of a business is demanding, which is why we created the Lancashire Skills Pledge to offer impartial advice, support, access to funded skills training and to gain recognition for those businesses supporting Lancashire residents.

# Sign up to the pledge, and you'll join more than 200 businesses;

working with us to develop their teams, recruit new talent and support their local communities

#### So do you want impartial advice on:

- Apprenticeships
- Skills & Training
- Recruitment

#### Or... Do you want to help the community by:

- Giving an hour or becoming an Enterprise Advisor in schools
- Offer an industry or work placement
- Becoming an Apprentice Ambassador
- Offer an industry placement to university student



www.lancashireskillshub.co.uk/lancashire-skills-pledge

















More exhibitors on page 38.





**Stone Create** 

@stonecreate
www.stonecreate.com



**Taylors Estates** 

@estates\_taylors www.taylors-estates.com



**Tech Buyers Club** 

www.techbuyers club.co.uk



The Flower Bowl Entertainment Centre

@theflowerbowlec www.theflowerbowl.uk



The Fun Experts

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The IT Dept

@theitdept www.theitdept.co.uk



@truebearingifa www.truebearing.co.uk



Partner

University of Central Lancashire

www.uclan.ac.uk



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**UK Healthcare** 

www.ukhealthcare.org.uk



Multiply is aimed at helping people understand and use maths in daily life, home, and work.

Whether that be improving household finances, helping children with homework, or improving job specfic numeracy skills.

People who improve their numeracy skills are more employable, gain higher wages, have better wellbeing, and will be more able to progress to higher levels of training and work.

Businesses who develop their employees' numeracy skills can boost productivity, increase profits, and improve employee retention.

**Eligibility**: If you're aged 19 and over and don't have maths GCSE at grade C (or equivalent)



#MultiplyLancashire











**Shout Connect** is a unique 8,000 square foot business hub on Preston's Docklands with stunning waterside views, where North West businesses can meet, work, relax and network.

Our versatile facilities are available for a variety of purposes including desk hire, training days, team meetings, networking events, product launches and much more. A range of packages are available from half days through to regular usage. **Contact us to arrange a visit.** 

#### **Contact Us**

Shout Connect, Units 1 & 2 Edward VII Quay, Navigation Way Preston, PR2 2YF

o info@shoutconnect.uk

**Q** 01772 935930

The **Shout Connect** site is also the home of the Shout Connect team, so feel free to pop in and say hello!

Visit www.shoutconnect.uk

#### Why choose Shout Connect?

- Desk with waterside views
- Free onsite parking
- Unlimited tea/coffee
- Multiple meeting spaces
- Superfast Internet (wired or wireless)
- Access to our American Diner
- Access to onsite networking events (subject to availability)
- Printer/copier service
- Business address & mail sorting service

Visit www.ShoutConnect.uk









#### **Conference Room**

Our multipurpose conference room can cater for events for up to 80 people in various layouts. With waterside views and a bright, contemporary setting, our conference room is the ideal collaborative space.

#### **Coworking Space**

Shout Connect's coworking space is fully air conditioned and benefits from open views of Preston Docklands. Flexible packages are available from single day hire to having your own dedicated workspace.

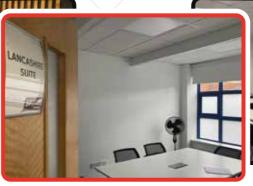
#### **American Diner**

Our American Diner is a relaxed space to meet and can also be used as versatile event venue with a difference. Free tea and coffee is available from our diner for all visitors to **Shout Connect**.

**Shout Connect's** coworking space is a great place to work, meet and socialise. Flexible packages are available from individual day passes through to permanent desk locations. Our coworking space is fully air conditioned and features several small meeting areas to catch up with your colleagues. Every desk includes power and access to our superfast internet through either a wired or wireless connection. All visitors to Shout Connect benefit from full access to onsite networking events (*subject to availability*) and unlimited access to our American Diner.

Enhance your coworking space with a Month Pass Plus, which includes a Shout Network membership and its extensive list of benefits.







#### **Podcast & Media Suite**

Our fully equipped Podcast
Studio can be hired to create
your own podcast content, as a
photography suite for holding
professional virtual meetings
with the benefit of superfast
Wi-Fi.

#### **Meeting Rooms**

With several meeting rooms and quiet spaces available, we can cater for small team meetings, one to ones and interviews. We have rooms and spaces that can accomodate between 1 to 10 people.

#### **Boardroom**

The Shout Connect boardroom is available for a variety of uses. Events and meetings can be hosted for up to 30 people and the layout of the room can be configured to suit your needs.







**University of Salford** 

www.salford.ac.uk /working-with-business



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**Watch Tower** 

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