



OFFICIAL NEW ZEALAND REAL ESTATE PARTNER



GAME *day*

One Day. Hundreds of Buyers. Game On.



A T REALTY
THE DAY
 3 JUNE 2026

A T REALTY GROUP | South and Central Auckland, we've got your covered.

When preparation meets performance.

For our team - and for our clients, Auction day is Game Day.

It's the moment everything we've worked towards comes together. The planning, the strategy, the conversations behind the scenes, all leading to one decisive moment where preparation is tested, and performance matters most.

In the lead-up to Game Day, we're already in full swing, positioning your property to capture buyer attention, build genuine competition, and convert interest into confident action.

Game Day is designed to harness momentum. In one focused, high-energy launch, our team brings multiple Auction campaigns to market together - creating an environment where buyers are engaged, prepared, and ready to compete in the auction arena.

The difference?

Instead of being one of many properties quietly entering the market, your home becomes part of an event buyers plan for.

Throughout the campaign, we coordinate a powerful cross-media marketing approach that ensures your property stands out across inboxes, social feeds, and in the Auction room itself. This builds anticipation, creates emotional buy-in, and sets your campaign up for a premium result.

By the time Game Day arrives, the groundwork is laid, and the stage is set.

Bookings are extremely limited.

Secure your place and align your sale with a team that treats Auction day exactly as it should be treated - as Game Day.

SELL ON GAME DAY
BACKED BY STRATEGY



 **RayWhite.**

Current Bid

\$705,000



RayWhite.

Why Auction Now?

Ray White A T Realty have been ambassadors of the Auction method since our doors opened in 2012.

At their core, Auctions are an opportunity to transact property in a transparent, open forum environment with set conditions.

The ability an Auction has to create an electric environment, generate interest and the unconditional nature of the sale, is simply unrivalled when compared to selling via private treaty.

More homes are selling at Auction in Auckland than ever before, which means it is more important than ever to have Auckland's most experienced Auction team guiding you through the process.

In the last 12 months, our team has continued to deliver outstanding results for our clients

700+

AUCTIONS
CONDUCTED

1,390

PROPERTIES
SOLD

69.9%

90 DAY AUCTION
CLEARANCE

4.8

AVERAGE BIDDERS
PER AUCTION

RayWhite

3  2  2 

Stone kitchen, self-contained studio
Workshop, walk to rail, bus, schools
Saturday 15 May, 11am
Onsite

A T REALTY

AUCTION TEAM



ROBERT TULP
IN-HOUSE AUCTIONEER
021 741 499
robert.tulp@raywhite.com



ADAM THOMSON
DIRECTOR
021 749 726
adam.thomson@raywhite.com



TOM RAWSON
DIRECTOR
027 948 9960
tom.rawson@raywhite.com



SAM STEELE
HEAD AUCTIONEER
RAY WHITE NZ
027 864 3254
ssteele@raywhite.com



RICHIE LEWIS
SALES MANAGER
021 340 401
richie.lewis@raywhite.com



GEOFF CULLEY
PRINCIPAL ADVISOR
021 713 652
geoff.culley@raywhite.com



GLENIS SHIRLEY
PERFORMANCE DIRECTOR
glenis.shirley@raywhite.com



VIV HUNTER
AUCTION COORDINATOR
viv.hunter@raywhite.com

Get sold

FASTER WITH AUCTION

Auctions remain the most successful method of sale in today's market, consistently delivering superior outcomes for our clients.

The success of auctions is clear in the numbers: properties sold by Auction spend an average of just 29 days on the market, compared to 37 days for private treaty sales.

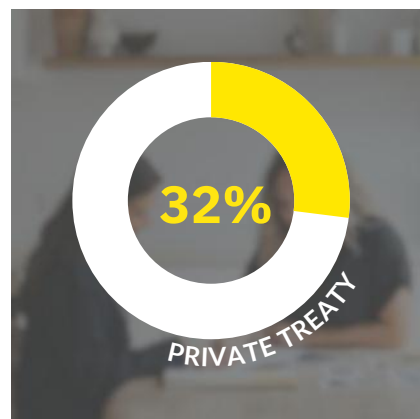
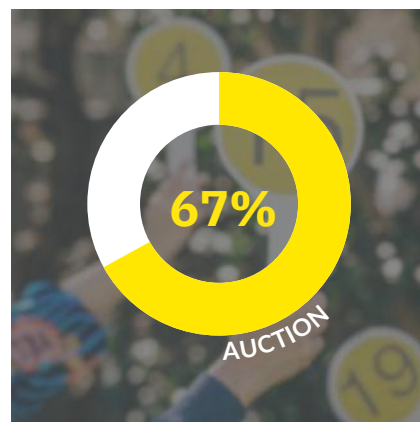
Even more compelling, **67% of Auction listings sell within 90 days** - far outperforming the 32% success rate of private treaty sales.

These powerful statistics highlight the critical importance of choosing the right sales strategy.

In a market where speed and success are paramount, Auctions stand out as the method that consistently delivers the best results.

90 Day Clearance Rate

A T Realty percentage of properties selling within 90 days.



AUCTION
27 DAYS ON MARKET

PRIVATE TREATY
45 DAYS ON MARKET

A T Realty average days on market for February - April 2026



KEY DATES

TUESDAY 12TH MAY

All advertisements and signboards approved today before 12pm.

TUESDAY 12TH MAY

Property previews are sent to owners and approved to go live.

WEDNESDAY 13TH MAY

Signboards installed & listings go live on property portals

SAT 16TH & SUN 17TH MAY

First open weekend

SAT 23RD & SUN 24TH MAY

Second open weekend

SAT 30TH & SUN 31ST MAY

Third open weekend

WEDNESDAY 3RD JUNE

GAME DAY



AUCTION EXPERIENCE

Each Auction on The Day will be supported by our industry-exclusive A T Realty Auction team.

Did you know?

Out of over 900 real estate offices within the Ray White brand internationally, no franchise sells more properties by Auction than us!





Your Auctioneer: Robert Tulp

Your property will be called by our award-winning in-house Auctioneer, Robert Tulp - a 10x Auction Champion and Australasian runner-up. He brings experience, clarity, and confidence to auction day.



Purpose-Built Auction Rooms

Our Auction rooms are designed to create energy and healthy competition - giving every bidder the chance to participate and helping you achieve the best result.



Pre-Auction Strategy Session

We'll connect with you before Auction day - either in person or over the phone - to walk through the process, answer questions, and ensure you feel prepared.



A Lead Agent You Can Rely On

You'll have a dedicated agent managing every step of the campaign - communicating with buyers, keeping you updated, and advocating for your result.



Full Buyer Support

From phone bidder agents to a bidder coach, buyers are supported every step of the way - making it easy for them to register, participate, and compete with confidence.



Compliance, Covered

Our Compliance Manager oversees registrations, bid tracking, and contract signing - making sure everything is handled professionally and in line with regulations.



Concierge Service

Our concierge team is there to welcome your guests, offer refreshments, and ensure the day runs smoothly - a small detail that makes a big difference.



On-Site Finance Support

Our in-house mortgage broker is available for any last-minute finance questions - helping buyers make informed decisions on the spot.



Watch From Anywhere

With AuctionsLIVE, your Auction is streamed in real time, giving buyers and supporters the ability to watch or participate from anywhere in the world.



THE BUYER CAMPAIGN.

Every property and every seller is unique. Your agent will recommend a property marketing campaign that is tailored to your circumstances.

This will ensure your listing achieves maximum reach among potential buyers.



To complement your personalised campaign, Ray White A T Realty will be launching an Auckland-wide marketing campaign designed to build anticipation, widen reach, and generate excitement across the market ahead of Game Day.

This campaign will include:

DIGITAL ADVERTISING

Four weeks of extensive digital marketing across Facebook, Instagram, and the Google Display Network - ensuring your property is seen in all the right places, by the right buyers, at the right time.

PUBLICITY

A comprehensive PR campaign across digital media. Plus, access to our extensive database of homebuyers, investors and developers.

COMPREHENSIVE HOMEBUYER DATABASE

Our database of bank-approved homebuyers is the ideal foundation for a competitive auction campaign - before it is even exposed to the market.

INVESTOR DATABASE

Boasting a large investor portfolio in Auckland enables us to position your home in front of quality investors looking for their next opportunity.



GAME *day* RESULTS

With an event as exceptional as The Day, your property gains unparalleled exposure, both throughout the dynamic marketing campaign and on the day of the Auction itself.

At #GameDay, Ray White A T Realty Group brought 56 properties to Auction, achieving a strong 70% clearance rate and generating more than \$34 million in sales in a single day.

Across the event, 287 registered bidders placed a total of 1,059 bids, averaging 5 bidders per property. Competitive bidding unfolded throughout the day, delivering clear price discovery and decisive outcomes for sellers.

Several auctions stood out for their intensity.

One Papatoetoe property attracted 10 registered bidders, selling under the hammer for \$1.601M after being owned by the same family for over 43 years.

Another top result saw a Weymouth home attract 94 bids and achieve a sale price of \$895,000.

Multiple properties recorded double-digit registered bidder numbers, reinforcing the depth of buyer demand.

So, what does this mean for buyers and sellers?

When buyers miss out on one property, they don't leave - they move straight to the next opportunity. By the time your auction is called, bidders are already engaged, energised, and ready to act.

That's the advantage of Game Day: momentum, competition, and results - created together.

THE RESULTS AT A GLANCE:

70% Clearance Rate

39 Homes SOLD

\$34M+ in Sales Value

287 Registered Bidders

5 Avg Bidders per Property

1,059 Total Bids Placed



THE POWER OF AUCTION

Behind every Auction is a story of connection, trust, and timing.

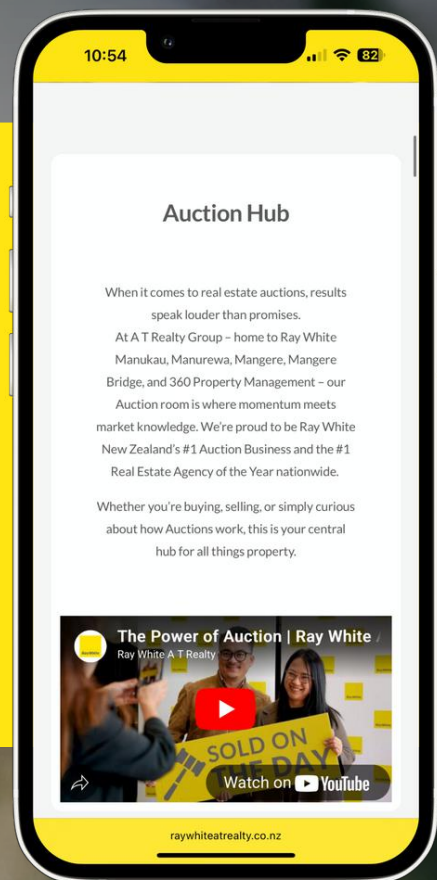
From first-home dreams to bold \$1 Reserve moments, every sale on #TheDay has its own heartbeat. These are just a few of the stories that capture the energy, emotion, and excitement that make the Auction room such a special place to be.

AUCTION HUB:

Visit our Auction Hub to see upcoming events, recent results, and the energy that drives every auction day.

Watch The Power of Auctions video, explore real success stories, and discover why so many homeowners choose to sell under the hammer with A T Realty Group.

www.raywhiteatrealty.co.nz/auctions





Meant To Be:

A \$1 Reserve Auction for 31 Tims Crescent, Flat Bush drew one of the biggest crowds of the day, with 26 registered bidders and a result that left everyone smiling.

The buyers had missed out on another property earlier that morning, but their agent wasn't giving up.

"Watching my buyers lose out was heartbreaking; they were crushed," the agent said. "But I had a feeling another property later in the day was the one."

They squeezed in a quick viewing during the lunch break, and the moment the buyers stepped inside, everything changed.

"Their faces just lit up. We went back to the office, got registered, and ended up winning their dream family home," the agent said.

"It was such a beautiful, full-circle moment - it truly felt meant to be."



Trust in the Process:

For Angeline O'Meara, the idea of listing her home with a \$1 reserve was nerve-racking - but she trusted her listing agents completely.

"They'd prepared us for what to expect - what the energy would be like, how it would all run," Angeline said. "We really had to trust them."

When auction day arrived, the atmosphere was electric.

"It honestly felt like we were at the races! Everyone was on the go - the energy was high and the vibes were great," she said.

"It was scary, but from the start, we knew we were in good hands."

That trust paid off - the property sold under the hammer for \$925,000, leaving Angeline thrilled and relieved.

"Their communication was so clear. There was no hidden agenda - just total support from start to finish."



First Home Dreams:

First-home buyers Sarah and Hayden had been searching for months and were determined to make #TheDay their moment.

They had already placed bids on another property earlier that morning but missed out - an experience that left them deflated, but not defeated.

Instead of leaving, they stayed in the auction room all day, waiting patiently for their next opportunity: 13 Thompson Terrace, Manurewa.

"We were praying no one else would bid," Sarah said. "We just wanted to do this - it's our long-term home."

After a flurry of bids, the hammer fell - and the room erupted in applause.

"Watching the prices go well over reserve got us thinking, 'What's an extra \$10,000?'" she said with a smile.

"It's our forever home - and we didn't want to miss it."

ANOTHER SOLD



7
PRIVATE INSPECTIONS



8,500+
ONLINE VIEWS



18
REGISTERED BIDDERS



\$212,000
PRICE ABOVE RESERVE

SOLD AT AUCTION FOR \$912,000

40 RANSOM SMYTH DRIVE, GOODWOOD HEIGHTS

5 Bedrooms | 2 Bathrooms | 721sqm Land Area

They say, "buy the worst house on the best street," and this is it! Presenting a fantastic opportunity for first-time homebuyers and savvy investors alike.

Key Features:

- 5 Bedrooms: Ample space for families or guests.
- 2 Bathrooms: Enough convenience for everyone.
- 2 Living Areas: Multiple spaces for relaxation and entertainment.
- Double Lock-Up Garage: Secure parking and extra storage.
- 721 sqm Corner Site: Plenty of outdoor potential.
- 190 sqm Floor Area: Room to breathe and grow.



ANOTHER **SOLD**



21
DAYS ON MARKET



22
INSPECTIONS



7,000+
ONLINE VIEWS



4
REGISTERED BIDDERS



\$30,000
PRICE ABOVE RESERVE

DAY
OCTOBER 2025

SOLD AT AUCTION FOR \$580,000

27 BELGRAVE PLACE, PAPAKURA

3 Bedrooms | 1 Bathroom | 769sqm Land Area

Opportunity met competition at 27 Belgrave Place, where a 1960s weatherboard home on 769sqm of freehold land captured the attention of investors and renovators from day one.

With solid bones, a \$640,000 land value, and endless scope to modernise or extend, it was the kind of property where vision pays off.

Following 21 days on the market, 22 buyer groups viewed the home and 4 bidders faced off at auction. The result - a \$580,000 sale, \$30,000 above reserve - showcased both the strength of the campaign and the enduring appeal of renovation opportunities in Papakura.



ANOTHER **SOLD**



21
DAYS ON MARKET



32
INSPECTIONS



10,000+
ONLINE VIEWS



7
REGISTERED BIDDERS



\$56,000
PRICE ABOVE RESERVE

REALTY
THE DAY
22 OCTOBER 2025

SOLD AT AUCTION FOR \$906,000

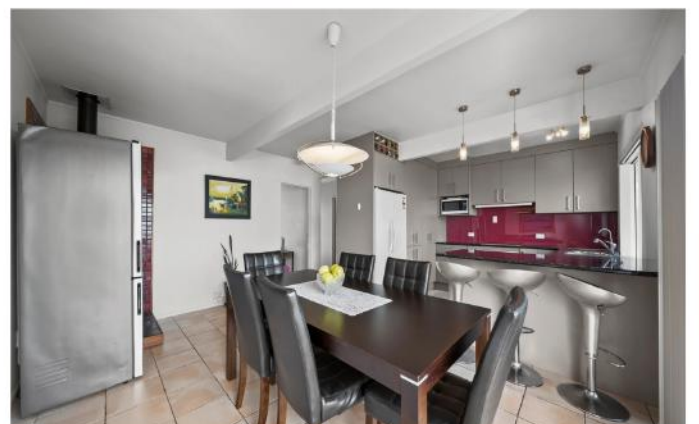
17 HOSKINS AVENUE, HILSBOROUGH

4 Bedrooms | 2 Bathrooms | 819sqm Land Area

Set on a generous 819sqm freehold section, this four-bedroom, two-bathroom Hillsborough home offered a rare mix of space, flexibility, and opportunity. Featuring multiple living areas – including a rumpus room – the property appealed to families, investors, and traders alike seeking a home they could move into, rent out, or refresh over time.

Despite some unconsented works and early market feedback suggesting a price nearly \$200,000 below the final result, strong interest saw 32 buyer groups through the campaign, 7 registered bidders, and over 10,000 online views.

After just 21 days on the market, the property sold under the hammer for \$906,000 - \$56,000 above reserve, a standout result that highlights strong competition for well-located homes in Hillsborough.



ANOTHER SOLD



21
DAYS ON MARKET



17
INSPECTIONS



7,000+
ONLINE VIEWS



6
REGISTERED BIDDERS



\$50,000
PRICE ABOVE RESERVE

SOLD AT AUCTION FOR **\$745,000**

11 DARNELL CRESCENT, CLOVER PARK

3 Bedrooms | 1 Bathroom | 1,154sqm Land Area

After nearly 50 years in the same family, 11 Darnell Crescent presented a rare opportunity for renovators, traders, and investors to secure a true do-up in sought-after Clover Park.

Set on a family-sized section, the home featured three bedrooms, a practical layout, and plenty of potential to modernise or reconfigure.

Over a 21-day campaign, the property generated 17 in-person inspections, 7,000+ online views, and 6 registered bidders.

Despite its dated condition, competitive bidding pushed the final sale price to \$745,000 - more than \$50,000 above reserve. The owners were incredibly grateful for the result, which far exceeded early market feedback and reinforced the enduring strength of Clover Park's entry-level market.



ANOTHER SOLD



21
DAYS ON MARKET



30
INSPECTIONS



10,000+
ONLINE VIEWS



8
REGISTERED BIDDERS



\$10,000
PRICE ABOVE RESERVE

SOLD AT AUCTION FOR **\$851,000**

151 EVERGLADE DRIVE, TOTARA HEIGHTS

3 Bedrooms | 2 Bathrooms | 959sqm Land Area

Set on a 959sqm freehold section in the heart of Totara Heights, this beautifully presented three-bedroom, two-bathroom home delivered the perfect mix of comfort, space, and location. With two generous living areas, a fireplace, heat pump, and a sun-soaked deck overlooking lush gardens, it appealed strongly to families seeking both lifestyle and convenience.

Over a 21-day campaign, the property drew 30 buyer inspections, more than 10,000 online views, and 8 registered bidders at auction.

Competitive bidding saw the home sell under the hammer for \$851,000 - \$10,000 above reserve, a great result that highlighted ongoing demand for well-maintained family homes in Totara Heights.



ANOTHER **SOLD**



21
DAYS ON MARKET



15
INSPECTIONS



2,535+
ONLINE VIEWS



10
REGISTERED BIDDERS



\$80,000
PRICE ABOVE RESERVE

QUALITY
5 DAY
AUCTION

22 OCTOBER 2025

SOLD AT AUCTION FOR \$680,000

127 ALFRISTON ROAD, MANUREWA

3 Bedrooms | 1 Bathroom | 630sqm Land Area

Set on a 630sqm freehold section, this three-bedroom home attracted strong interest from investors, renovators, and first-home buyers seeking a project with potential. While the property required significant TLC, its solid layout, double garage, generous section, and bonus cabin made it a standout opportunity to add value.

Zoned for sought-after local schools and just minutes from Manurewa Shopping Centre and public transport, the location appealed to a wide pool of buyers.

After just 21 days on the market, the campaign generated 15 inspections, 10 registered bidders, and a competitive auction - achieving \$80,000 above reserve for a final sale price of \$680,000.



ANOTHER **SOLD**



21
DAYS ON MARKET



40
INSPECTIONS



10,000+
ONLINE VIEWS



18
REGISTERED BIDDERS



20%
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$1,022,000

16 TOATOA PLACE, MANGERE BRIDGE

3 Bedrooms | 1 Bathroom | 675sqm Land Area

Discover the potential of 16 Toatoa Place, a charming freehold property nestled in a spacious section.

- Residential-Mixed Housing Suburban zone.
- Great community & neighbourhood for families.
- Additional two-bedroom sleepout with its own bathroom, offering extra living flexibility.

Located on a quiet, no-through street in the beautiful suburb of Mangere Bridge, you'll enjoy a peaceful and convenient lifestyle close to parks, schools, and local amenities.



ANOTHER **SOLD**



21
DAYS ON MARKET



59
INSPECTIONS



10,000+
ONLINE VIEWS



22
REGISTERED BIDDERS



\$120,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$930,000

8 FRIESIAN DRIVE, MANGERE

3 Bedrooms | 1 Bathroom | 706sqm Land Area

Located in the highly sought-after suburb of Mangere, this 703m² freehold site is a must-see for developers or savvy buyers looking towards future development opportunities.

The property boasts significant potential, supported by its flat and well-proportioned layout, generous road frontage, and current zoning as Residential - Mixed Housing Urban. It benefits from on-site wastewater facilities and nearby stormwater infrastructure, making it an ideal prospect for substantial development projects.



ANOTHER **SOLD**



21
DAYS ON MARKET



29
INSPECTIONS



10,000+
ONLINE VIEWS



14
REGISTERED BIDDERS



\$96,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$816,000

10 LEILA PLACE, CLOVER PARK

3 Bedrooms | 1 Bathroom | 600sqm Land Area

Perfectly located, this 3-bedroom family home sits on 600m² (mol) of Freehold land & is sure to win the hearts of discerning buyers desiring quality & a future-proofed foothold in the property market.

Currently owner-occupied, our house-proud vendors added value with longevity in mind, but plans have changed. They're making a move & have instructed us to present this compelling proposition to the market.



ANOTHER SOLD



21
DAYS ON MARKET



10
INSPECTIONS



9,500+
ONLINE VIEWS



7
REGISTERED BIDDERS



\$75,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR **\$1,575,000**

122 KIMPTON ROAD, PAPATOETOE

3 Bedrooms | 1 Bathroom | 1,085sqm Land Area

Situated prominently on a 1085 sqm (approx.) corner lot, this cherished 1950's family home exudes warmth, character, and future opportunities.

This brick property features 3 generously sized bedrooms - Add value or rent before development. Equipped with a single garage & a workshop and ample space to park cars on the driveway or on the street.



ANOTHER **SOLD**



21
DAYS ON MARKET



27
INSPECTIONS



9,500+
ONLINE VIEWS



8
REGISTERED BIDDERS



\$76,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$836,000

102 PAH ROAD, PAPATOETOE

3 Bedrooms | 1 Bathroom | 607sqm Land Area

Set on a spacious 607sqm freehold section, this home is zoned for mixed housing suburban, providing the chance for future development.

With ample room for family living and a convenient layout, this property is ideal for those looking to create their perfect space. Plus, enjoy peace of mind with services onsite and the assurance of being outside the flood zone.

Located centrally in Manurewa, this home is just minutes away from local amenities, including shopping centers, parks, and schools. Families will appreciate the quality school zones, making this an ideal place to settle down in a vibrant community.



ANOTHER **SOLD**



21
DAYS ON MARKET



8
INSPECTIONS



7,500+
ONLINE VIEWS



4
REGISTERED BIDDERS



\$130,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$982,000

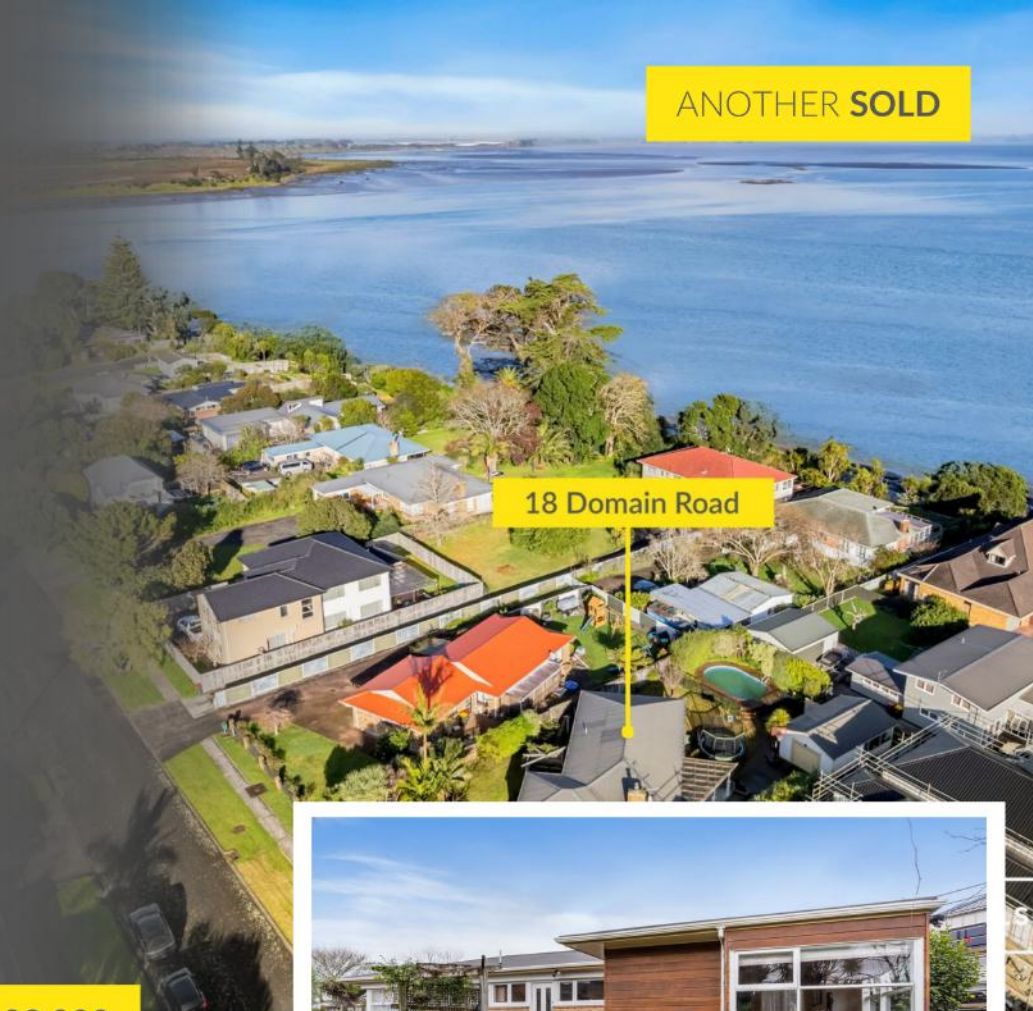
18 DOMAIN ROAD, WEYMOUTH

3 Bedrooms | 1 Bathroom | 607sqm Land Area

Set on a spacious 607sqm freehold section, this home is zoned for mixed housing suburban, providing the chance for future development.

With ample room for family living and a convenient layout, this property is ideal for those looking to create their perfect space. Plus, enjoy peace of mind with services onsite and the assurance of being outside the flood zone.

Located centrally in Manurewa, this home is just minutes away from local amenities, including shopping centers, parks, and schools. Families will appreciate the quality school zones, making this an ideal place to settle down in a vibrant community.



18 Domain Road



ANOTHER **SOLD**



19
DAYS ON MARKET



4
INSPECTIONS



5,5000+
ONLINE VIEWS



14
REGISTERED BIDDERS



\$850,000
PRICE ABOVE EXPECTATIONS

SOLD AT AUCTION FOR \$1,351,000

94 STATION ROAD, PAPATOETOE

3 Bedrooms | 1 Bathroom | 1026sqm Land Area

Unlock the potential of this exceptional 1026sqm site in the heart of Papatoetoe, zoned for Mixed Housing Suburban. This prime development opportunity offers ample space and flexibility for a variety of projects. The property includes a do-up residence, allowing for immediate rental income or a starting point for your renovation vision.

- Zoning: Mixed Housing Suburban
- Current Use: Do-up property with potential for significant enhancement
- Location: Centrally located in Papatoetoe with convenient access to local amenities and transport links.



We win the awards. **You reap the rewards.**

We're proud to be named New Zealand's #1 Agency of the Year for 2024 & 2025 - a true reflection of the results, culture, and service that set us apart. We haven't won these awards for nothing - our people, and our offices, are consistently recognised as the very best, time after time.



Awards

2025

REINZ Agency of the Year
International Business of the Year - No. 3
International Office of the Year - No. 5
International Admin Team of the Year - No. 1

2024

REINZ Agency of the Year
International Business of the Year - No. 3
Office of the Year - No. 2
Auction Business of the Year - No. 1
Sales Turnover - No. 1
Business Growth - No. 1

2023

Office of the Year - No. 2
Marketing Excellence - No. 1
Auction Business of the Year - No. 2
Customer Experience

Our Values

Our values shape everything we do.

These values define our culture, inspire us to be our best and guide us in making the right decisions every day.

We believe in fostering a positive, fun, and collaborative environment, where everyone feels supported and can genuinely enjoy their work. Integrity and trust are essential to our team.

It's how we create success, not only for ourselves but for our clients, and our community.



As official partners of the **All Blacks** and **Black Ferns**, Ray White is driven by excellence.

We take high performance lessons from New Zealand Rugby, and bring them directly to the auction room. This means that when you list your property with Ray White, you are partnering with a team that doesn't just support excellence, but actively learns from it.



We Are One

We're more than a team—we're a family. By sharing knowledge, experiences, and support, we grow together, lifting each other up to achieve more than we could alone.



Go Next Level

With the right people, cutting-edge systems, and tailored training, we're here to help you go beyond the ordinary. We'll empower you to elevate your career and reach new heights of success.



With You All the Way

At the core of our business are the people we serve. Whether it's our clients or our team, we're dedicated to delivering exceptional experiences and building relationships that last.



OFFICIAL NEW ZEALAND REAL ESTATE PARTNER



RayWhite

A T REALTY GROUP

Creating Success Through Property,
on **The Day** and Every Day.

Visit us at:

09 262 2250 | management.atrealty@raywhite.com | raywhiteatrealty.co.nz



ALL BLACKS



BLACK FERNS

OFFICIAL NEW ZEALAND REAL ESTATE PARTNER
