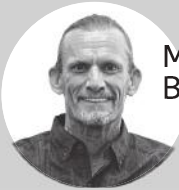


CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED MARCH 2022

ISSUE NO. 157



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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It "dawned" on me... *a message from Dawn Giganti*

Winter is finally coming to an end! I'm excited because spring is like New Year's for me, my start to the new year. Time for a breather to decide on some goals for this year (along with things I need to stop doing) and how to make it all happen. That's not always easy to do.

Life moves fast. I'm sure I don't have to tell you that! There is always one more thing that needs to be done - an errand to run, a chore to do, a task to check off the never-ending list. Not to mention the unexpected crisis - a flat tire, the fridge goes out, a cold for flu. Slowing down to reassess and regroup isn't easy while we're so busy spinning our wheels. But figuring out what is working and what's not is so important. Otherwise, we keep running and running around without a destination. It's time to stop and look at the big picture.

It feels like taking a step back will make you fall behind, but it is essential. That way, you can catch your breath and get clarity to see more objectively what is working and what's not. You can identify the areas of struggle and what changes need to be made. It also helps you notice wins we've been too busy to pay attention to... and celebrate them!

Proverbs 24:27 tells us, "Prepare your work outside; get everything ready for yourself in the field, and after that build your house." Decide what is essential and temporarily put everything else aside. Allowing yourself to take that step back to prioritize will help you move ahead.

As we go into the end of winter and the beginning of spring, set aside some time to step back and look at the big picture. While it might feel like a luxury you can't afford right now, commit to giving yourself the gift of perspective this week. Take a moment to slow down, breathe and regroup. You might be amazed at the difference it can make.

Step into spring feeling ready to go! Recharged. Energized. Refreshed. Have a blessed month of March!

Dawn G. Giganti

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring



Month at a Glance:

4th National Salesperson Day - Stop in and hug your Flooring Consultant today!

10th International Find a Pay Phone Booth Day - Your mission today is to go out and find one of the increasingly rare phone booths.

13th Daylight Savings begins at 2am - Should always be followed by a national holiday on Monday!

16th Giant Panda Bear Day - on this Panda Day, give yourself a chance to actually see one.

17th Saint Patrick's Day - Shamrocks and shenanigans for all!

20th First Day of Spring - A lovely reminder of how beautiful change can truly be.

2022 MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



MARDI GRAS AKA FAT TUESDAY

MARDI GRAS, ALSO KNOWN AS FAT TUESDAY, REFERS TO THE LAST DAY OF CARNIVAL CELEBRATIONS THAT PRECEDE THE CHRISTIAN PERIOD OF LENT. IN CHRISTIAN TRADITIONS, LENT IS A PERIOD OF 40 DAYS OF FASTING AND PRAYER THAT ENDS ON EASTER SUNDAY. MANY MODERN CHRISTIANS DECIDE TO GIVE UP AN ENJOYABLE HABIT OR INDULGENCE DURING THIS TIME. THUS, "FAT TUESDAY" INVOLVES ENJOYING HEARTY FEASTS, PARTIES, PARADES, AND CELEBRATIONS BEFORE LENT BEGINS. [CNN | JANUARY 2021]

Where can you find the world's largest butterfly?

It turns out that the world's largest butterfly isn't all that easy to find. You'll have to venture to the coastal rainforests of eastern Papua New Guinea to find the Queen Alexandra Birdwing, also known as the Birdwing Butterfly. Named for the wife of King Edward VII of England, the wingspan of females can reach nearly a foot wide, up to 50% larger than the more colorful males, and nearly 11 inches wider than an average butterfly. Birdwing caterpillars feed on poisonous vines, making them toxic to predators. Unfortunately, deforestation and habitat loss has threatened the population in recent years, but conservationist groups are working to raise awareness of this rare and impressive butterfly species. [Scientific American | July 2020]



Queen Alexandra Birdwing Butterfly
Anshul Fernando, Jan 23, 2016

Ha Ha Ha! Your Funny Bone!

Turns out, your funny bone isn't a bone at all — it's a nerve. (It's also not very funny when you hit it, but you knew that already.) Nerves are essentially a bundle of fibers that transmit sensations and feelings to the brain or spine, and they're significantly more sensitive than bones. The ulnar nerve stretches all the way from the neck to the hand, providing nerve endings to parts of your arm, as well as your pinky and ring fingers. Most nerves are protected by layers of muscle, ligaments, and bone, but around the elbow, your ulnar nerve passes through an area called the cubital tunnel that strips away those layers. When you hit your "funny bone," the ulnar nerve actually compresses against the bone it's next to, creating that shocking, tingly, numb, painful feeling all the way up and down your arm and into your fingers. [OrthoInfo | August 2020]

WOULD YOU LIKE AN EPSICLE?

IN 1905, AN 11-YEAR-OLD BOY NAMED FRANK EPPERSON UNINTENTIONALLY INVENTED THE POPSICLE WHEN HIS CUP OF SODA WITH A STICK IN IT WAS LEFT OUTSIDE OVERNIGHT AND FROZE. HE DECIDED TO CALL HIS INVENTION "EPSICLES," A COMBINATION OF HIS NAME AND THE WORD "ICICLES." MANY YEARS LATER, WHEN HE FINALLY PATENTED THE FROZEN TREAT, HIS CHILDREN TALKED HIM INTO RENAMING IT "POPSICLES" BECAUSE TO THEM, THE TREATS WERE "POP'S ICICLES." [MENTAL FLOSS | JANUARY 2022]



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

AL KOSIOR
ANDREA PETERS
ANDREW KOVACS
ANGELO CARRILLO
ANN MADEA
ANNA DOWNING
BEN WHITE
BOB & CATHY BOGDAN
BOB & ELLEN HUGHES
BRIAN MURPHY
BRIDGET FOODY
CATHY REHM
CHERYL RUGER
CHRIS BOEREMA
CHRIS GLEIM

CHRIS KISSINGER
DAVE PETRONE
DEANNE BEKERMEIER
DEE CHRISTENSEN
DENISE & BOB CASPER
DIANA & ANDY LIHOSIT
DIANE LILLIE
DIANE PARKER
DONALD SHIELDS
EILEEN GREENAWALT
EMILY FRANZ
ERIC & KYLIE DUNBAR
FERYAL ALZUBI
GARY GEHRT
GEORGE ROY

GERRITT & AMY WIERINGA
GINA RAMPAGE
GREG HOLWERDA
GREG UNDERWOOD
GWEN RIVERS
IRENE KOMTON
JACKI ANDERSON
JACLYN SMITH
JAMES & BARBARA JACOBS
JENNI HAEMKER
JILL HARRIS
JIM SZYMANSKI
JOAN RZONCA
JOEL COTE
JOHN JOHNSON

JOHN ZOMBOLAS
JOSIE UIDL
JOYCE ZIWICA
JUDY FITZMAURICE
JUDY KORZEC
KAMP RESIDENCE
KAREN KOLLIAS
KAREN PETERSEN
KATHERINE WILSON
KATHY CONGREVE
KATHY MIHALEK
KEN & SARA KOOSTRA
KEN HOUSTON
KENNETH MULHERAN
KERRY CONNOR

KEVIN & DAWN SCHULTZ
KIM GUSE
KURT PRAMUK
LAURA KONRATH
LAURA MUNTEAN
LAURA SCHULTE
LEAH EVENHOUSE
MARY GAJCAK
MARY KAY YORKE
MARY MOSTELLO
MARZENA & JEFF SURDEJ
MATT CSOKA
MICHAEL WICKS
MICHELLE ANDERSON
MICHELLE ROBERTS

MIKE & TERRI WINKLER
MIKE BLOMARZ
MIKE HUDZIAK
MINDY CARLSON
NIKKI GARDNER
PATRICIA AVGERIS
PETE MCCANN
PHYLLIS HAWKINS
RACHEL DAVIDSON
REBECCA EBERHARDT
ROBERT MARQUARDT
ROSE & GEORGE ROZOVICS
ROXANNE PIOTROWSKI
RUSS WEBER
SANDRA LADEN

SHADEN HAMMOUDEH
SHIRLEY JASIAK
STEFANIE BLUMMER
STEVE PESICH
STEVE WILLIAMS
SUSAN KORELLIS
TAMMY LEONARD
TARONDA REED
TAYLOR NAGEL
THERESA DAVIES
VALERIE TERESIAK
VILITJA DEVINE
WILLIAM FLANAGAN
ZIAD SWEIS

MARY KAY BULOW

OF FRANKFORT, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 03/31/2022

Did You Know?

There is special financing March 1 - 20, 2022 during the

Spring
KICK-OFF SALE

SPECIAL FINANCING
FOR 18 MONTHS¹

¹ Subject to credit approval. Ask for details.



¹ The Shaw credit card is issued with approved credit by Wells Fargo Bank, N.A. Ask for details.

MEET OUR CARPET CLEANING CUSTOMERS...



DORA TAMAYO
ELSIE ZABRAUSKAS
JAIME SPREADBURY
JAKE BOUQUET
JAN STOLLER
KAREN EDGAR
KAREN ERWIN
MARZENA & JEFF SURDEJ
RAELYNN ROMAN
ROB ARVETIS

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585

MEGA Trivia Contest

Who wants to WIN a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

**What is the bestselling
Girl Scout cookie?**

- (A) Samoas/Caramel deLites
- (B) Trefoils/Shortbread
- (C) Thin Mints
- (D) Peanut Butter Patties/Tagalongs

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

Which company created the first heart-shaped chocolate box?

Answer: (C) Cadbury

Valentine's Day conjures up images of pink flowers, conversation hearts, and heart-shaped boxes of chocolate. But where did this last tradition begin? In the 1840s, Valentine's Day was a time to express affection through elaborate cards and gifts. Richard Cadbury came from a prominent British chocolate-manufacturing family and had had great success improving the sweet taste of his family's chocolate. He decided to capitalize on the Valentine's Day frenzy and market his chocolates in beautiful boxes that he designed himself. The original boxes featured elaborate designs, with paper flowers and pictures of Cupid. Before long, the boxes themselves took on the iconic heart shape. The boxes were so beautiful they could be saved after the chocolate was eaten and used to store other items. Though Cadbury didn't patent the box design, he was considered the first to sell Valentine's Day chocolates in heart boxes. [History.com | February 9, 2021]

Congratulations to last month's winner:

**JOYCE
BEBACK**

of Oak Forest, IL

Stop by Creative Carpet & Flooring to claim your prize
by March 31, 2022!



Pictured above - Masland Carpets & Rugs - Linx in Woodlands



**Masland has been
making the best
carpets and rugs since
1866**

Masland Carpets and Rugs was founded in Pennsylvania in 1866 and still today boasts of its heritage as the leading carpet manufacturer in the United States. Since 1866, Masland has insisted that its carpets and rugs maintain the highest quality. The tradition of manufacturing quality products has been practiced for 150 years and continues to be practiced today.

Masland's manufacturing and distribution plants measure over one million square feet. The facility has state-of-the-art technology, ensuring quality throughout the manufacturing process. The distribution center can store 20,000 rolls of carpet, and the rug facility manufactures all rug designs ensuring quality control and production. Today, Masland is recognized as the styling leader and producer of new original products for the marketplace. Masland products exemplify originality, innovative construction, color treatment, and lasting beauty.

Masland Carpets and Rugs has come a long way since 1866 and will continue to make a difference in the floor covering industry. In addition to its' superior product, Masland offers an outstanding customer service program. The company takes pride in its associates and continues to grow. Masland continues to play what it hopes is a constructive part in its industry and community history – realizing that history is only a foundation upon which to build.

Masland Carpets. (2022). *The Legacy of Masland Carpets & Rugs*. Retrieved from maslandcarpets.com: <https://www.maslandcarpets.com/forms/aboutus.aspx>. Masland Carpets © 2022 All Rights Reserved.

Visit www.maslandcarpets.com or stop by one of the
Creative Carpet & Flooring showrooms to see firsthand everything Masland
Carpets & Rugs has to offer! When you own a Masland, you own the very best.

**PUT
A LITTLE
Spring
IN YOUR
STEP**

**with FREE standard padding on
all carpet purchases in March**

That's a \$4.50 per square yard SAVINGS!

Sale ends March 31, 2022 – May not be combined with any other offers.

Creative Carpet & Flooring

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MEGA Trivia Contest
Enter to Win a \$50
Gift Card

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WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

CHRIS LAZZARI
ERIN BURNS
FRANK & JOANNE
ZANOCCO
JEFF ARSENEAU
KRIS & DALE OLTHOFF
LINDA MCKEAGUE

MIKE & JOY SLOAN
MIKE REYNA
PAT & RICHARD LUCAS
PENNY BALCAITIS
SCOTT & GABRIEL
FRANZ

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

"Our office, Jennifer L Carr, CPA, was moving and made a last-minute decision to re-carpet the second floor and stairway at our new location. Brian at the Mokena showroom was very helpful with matching the carpeting on the main floor. Everyone worked with us to quickly get measurements, place the order and install the carpet in time for our move. Appreciate the great service from a fellow Mokena business!"

~ Jennifer C. of Minooka, IL

This month's \$25 Target gift card winner!