



2026

Product Catalog



NHG
ORGANIZED LIVING



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As an official LEGO® licensing partner since 2010, we have been creating playful, colorful lifestyle products for kids and adults, bringing the iconic LEGO DNA into living spaces.

Our LEGO collection allows consumers to engage with the well know LEGO brand across more aspects of daily life. Inspired by the imaginative world of LEGO play, we design a broad assortment of products that fill everyday moments with creativity and fun.

Closely linked to the LEGO design universe, the products we create take the LEGO experience a step further transforming functional objects into joyful expressions of the LEGO brand. Made with children in mind yet loved by adult LEGO fans, our collections invite everyone to bring a touch of playful imagination into their home and daily routines.

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LEGO Storage



With our storage collection, we have created a fun, colorful and playful range of storage products for kids and adults. Our range makes storage and organizing a part of the LEGO adventure, with upscaled LEGO elements transformed into functional, fun storage solutions. Featuring original LEGO colors and minifigure graphics, these designs reflect strong LEGO DNA and a close connection to the LEGO universe. Our bricks and storage heads are designed in different scales of the original dimensions of LEGO elements. Our products are stackable, modular, and inviting to play just like the original LEGO bricks.

Storage Brick 1 Knob

125 x 125 x 180 mm
Colli: 6

Art. 4001

Storage Brick 1 Knob Round

123 x 123 x 180 mm
Colli: 6

Art. 4030

Storage Brick 2 Knobs

250 x 125 x 180 mm
Colli: 6

Art. 4002

Storage Brick 4 Knobs

250 x 250 x 180 mm
Colli: 6

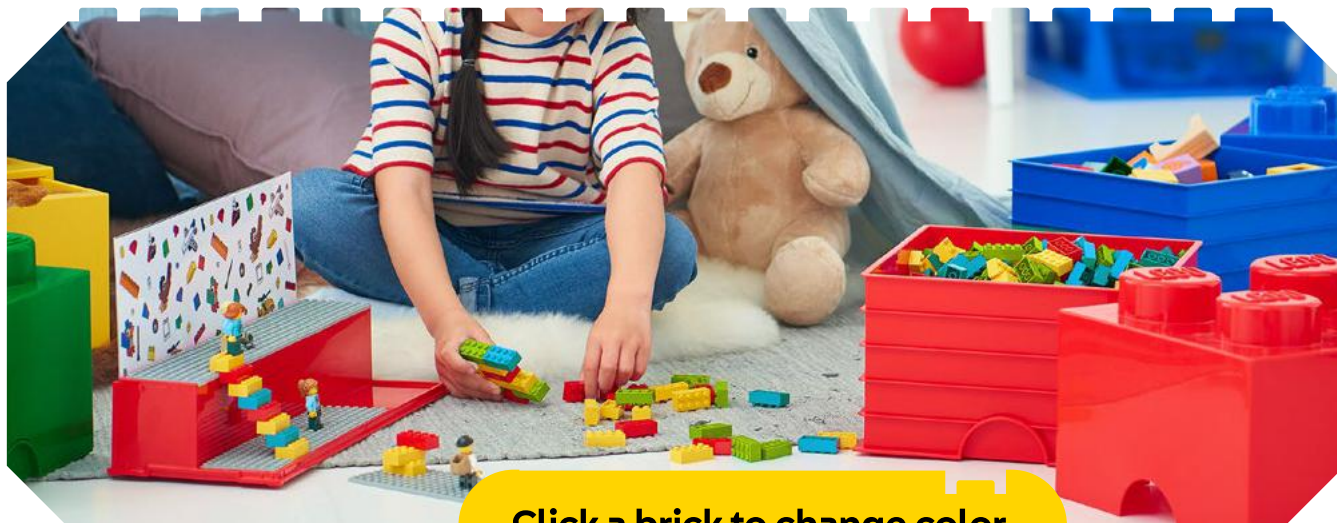
Art. 4003

Storage Brick 8 Knobs

500 x 250 x 180 mm
Colli: 3

Art. 4004





Click a brick to change color.

Storage Brick Drawer 4 Knobs

250 x 250 x 180 mm
Colli: 6

Art. 4005

Storage Brick Drawer 8 Knobs

500 x 250 x 180 mm
Colli: 3

Art. 4006

Storage Brick 4 Top Lid

250 x 250 x 180 mm
Colli: 6

Art. 4009

Storage Heads

We offer a wide range of pallet and desk display solutions designed specifically for our LEGO Storage Heads. These displays provide an effective and eye-catching way to showcase products in-store.



Storage Head Mini

102 x 102 x 115 mm
Colli: 6

Art. 4033



Storage Head Small

160 x 160 x 185 mm
Colli: 4

Art. 4031



Storage Head Large

240 x 240 x 271 mm
Colli: 4

Art. 4032



Displays are ideal for themed or promotional campaigns, allowing the consumers to choose from a mix of iconic LEGO Minifigure Storage Heads. The displays are perfectly suited for seasonal campaigns. For the Halloween season, you can create a strong presentation by mixing and matching our ghostly Halloween Storage Heads to drive seasonal engagement.



Storage Head Boy



Storage Head Girl



Storage Head Silly



Storage Head Happy Boy



Skeleton



Pumpkin



Green Skeleton



Zombie



Seasonal Products



Snowman



NEW MATERIAL

Storage Brick 4 Felt

250 x 250 x 180 mm
Colli: 6

Art. 4007



NEW MATERIAL



Storage Head Large Felt

240 x 240 x 271 mm
Colli: 4

Art. 4038

We are excited to present our LEGO® Felt Storage collection, the newest addition to our storage category. With this felt collection, we have stayed true to the iconic LEGO design, colors, and recognizable prints, while adding a new perspective by introducing a material made from 70% recycled felt. The collection includes a soft Storage Brick and Storage Head, offering practical solutions for storing LEGO bricks. The felt material helps reduce noise and creates a calmer, more focused play experience. The LEGO Felt Storage collection is compatible with our original Bricks and Storage Heads, inviting consumers to mix and match according to their preferences.



LEGO Home Decor



Picture Frame

268 x 191 x 47 mm
Colli: 6

Art. 4113

Desk Drawer 4

158 x 158 x 113 mm
Colli: 6

Art. 4020

Desk Drawer 8

316 x 158 x 113 mm
Colli: 3

Art. 4021



3-Drawer Rack

345 x 375 x 325 mm
Colli: 1

Art. 4095

Sorting Box

267 x 175 x 66 mm
Colli: 6



Art. 4084

Play & Display Case

398 x 149 x 192 mm
Colli: 2

Art. 4070



Shelf

385 x 150 x 25 mm
Colli: 6

Art. 4013

Minifigure Display Case 8

191 x 47 x 184 mm
Colli: 6

Art. 4065

Minifigure Display Case 16

382 x 47 x 184 mm
Colli: 3

Art. 4066

Magnet Set 2 Pcs

47 x 47 x 47 mm
Colli: 6

Art. 4010

Wall Hanger Set

94 x 78,5 x 47 mm
Colli: 6

Art. 4016

Wall Hanger Rack

334 x 65 x 45 mm
Colli: 6

Art. 4111





Wooden Minifigure

107,1 x 63,8 x 200,8 mm

Colli: 3

Art. 4105

NEW!



Botanical Vase

Wild Flower | Brick Art Line

80 x 80 x 170 mm

Colli: 6

Art. 4035



In our Food & Drink category we have created a collection for the LEGO fans to extend the LEGO experience by enjoying a meal or beverage with a LEGO themed lunch box, drinking bottles, or a LEGO Iconic Mug. The range includes classic LEGO DNA, and graphics from different LEGO universes to maximize the LEGO adventure during lunch and the cozy snack time at home.

LEGO Food & Drink

Classic Box

200 x 100 x 73 mm

Colli: 6



Click a brick to change color.

Art. 4023

Box With Handle

173 x 165 x 116 mm

Colli: 6

Art. 4024

Storage Mini Box 4 Knobs

46 x 46 x 43 mm

Colli: 24

Art. 4011

Storage Mini Box 8 Knobs

92 x 46 x 43 mm

Colli: 12

Art. 4012

Iconic Mugs



Our LEGO Desk Displays are designed to drive strong in-store engagement. With clear LEGO branding, they ensure high visibility and a positive consumer impact. The displays are easy to handle in-store and are shelf-ready, with a stackability feature that allows multiple displays to be combined for increased presence. The displays are perfectly suited for seasonal campaigns like Back to school, where you can create a strong presentation by mixing and matching our themed and iconic lunch products to drive seasonal engagement.



Iconic Mug Small

62,5 x 111 x 84 mm | 255 ml
Colli: 8

Art. 4046



Iconic Mug Large

136 x 140 x 106 mm | 530 ml
Colli: 6

Art. 4146



Iconic Mug Boy



Iconic Mug Winking Girl



Iconic Mug Silly



Iconic Mug Happy Boy



Skeleton



Green Skeleton



Zombie



Snowman

NEW!

NEW!

Seasonal Products





Hydration Bottle

Bright Red | Bright Blue | Lavender | Sand Green | Iconic | Wild Flowers
 70 x 70 x 210 mm | 500 ml
 Colli: 6

Art. 4042



Thermo Bottle

Bright Red | Bright Blue | Wild Flowers | Spring Flowers | Brick Art Line
 70 x 70 x 223,7 mm | 560 ml
 Colli: 6

Art. 4048



Steel Bottle

Bright Red | Bright Blue | Wild Flowers | Spring Flowers | Brick Art Line
 70 x 70 x 223,7 mm | 725 ml
 Colli: 6

Art. 4148



NEW!



Mug

Love | Christmas Minifigure | Christmas Santa | Wild Flower | Spring Flower |
Brick Art Line
113 x 95 x 92 mm | 300 ml
Colli: 6

Art. 4045

Lunch Items



Ninjago Green



City



Ninjago



Bee



Firework Guy



Brick Art Line

NEW!



Drinking Bottle Iconic

65 x 65 x 170 mm | 390 ml
Colli: 6

Art. 4056



Lunch Box Iconic

170 x 135 x 69 mm
Colli: 6

Art. 4052



Lunch Set Iconic

200 x 70 x 170 mm
Colli: 6

Art. 4058



Tumbler With Straw

Iconic | Iconic Boy | Iconic Girl | Ninjago
87 x 87 x 158 mm | 500 ml
Colli: 6

Art. 4044



LEGO
Promotional
Products

Box With Handle

173 x 165 x 116 mm
Colli: 6

Art. 4024



Wall Hanger Rack

334 x 65 x 45 mm
Colli: 6



Art. 4111

Sorting Case To Go

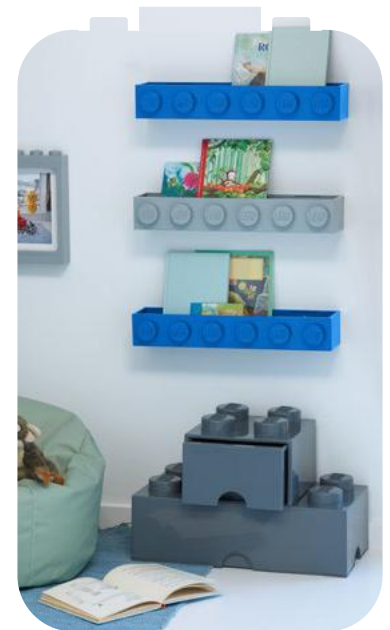
190 x 160 x 35 mm
Colli: 6

Art. 4087

Sort & Store Medium

375 x 295 x 160 mm
Colli: 3

Art. 4131



Book Rack

478 x 78 x 115 mm
Colli: 6

Art. 4112



Storage Brick 1 Knob

125 x 125 x 180 mm
Colli: 6

Art. 4001

Storage Brick 2 Knobs

250 x 125 x 188 mm
Colli: 6

Art. 4002

Storage Brick 4 Knobs

250 x 250 x 180 mm
Colli: 6

Art. 4003

Storage Brick 6 Knobs

375 x 250 x 180 mm
Colli: 4

Art. 4000

Storage Brick 8 Knobs

500 x 250 x 180 mm
Colli: 3

Art. 4004

Storage Mini Box 4 Knobs

46 x 46 x 43 mm
Colli: 24

Art. 4011

Storage Mini Box 8 Knobs

92 x 46 x 43 mm
Colli: 12

Art. 4012

Brick Shelf 4 Knobs

159 x 159 x 211 mm
Colli: 6

Art. 4114

Storage Brick Drawer 4 Knobs

250 x 250 x 180 mm
Colli: 6

Art. 4005

Storage Brick Drawer 8 Knobs

500 x 250 x 180 mm
Colli: 3

Art. 4006

Brick Shelf 8 Knobs

318 x 159 x 211 mm
Colli: 3

Art. 4115



Storage Brick Multi-Pack L

250 x 250 x 300 mm
Colli: 3



Art. 4015



Brick Shelf Set

159/318 x 159/211 x 211/159 mm
Colli: 3



Art. 4117



Desk Drawer Set of 3 Pcs

158/316 x 158/158 x 113 x 113 mm
Colli: 1



Art. 4325



Storage Brick Multi-Pack 3 Pcs

250 x 250 x 180 mm
Colli: 3



Art. 4014

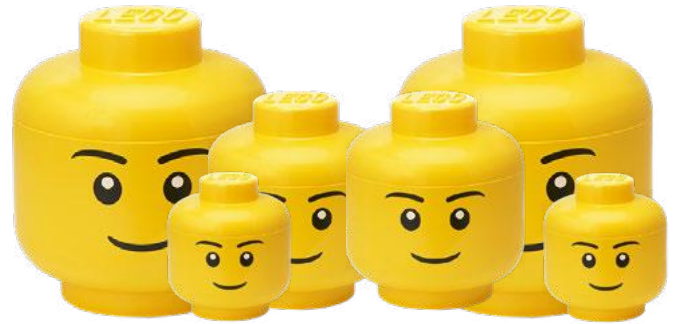




Storage Head Mini Set of 4 Pcs

102 x 102 x 115 mm
Colli: 6

Art. 4333



Storage Head Ultimate Set – 2 Large, 2 Small, 2 Mini

102/160/240 x 102/160/240 x 115/185/271 mm
Colli 1

Art. 4382



Storage Head Collection Boy

102/160/240 x 102/160/240 x 115/185/271 mm
Colli: 1

Art. 4334



Storage Head Collection Silly

102/160/240 x 102/160/240 x 115/185/271 mm
Colli: 1

Art. 4334

The background of the entire image is a repeating pattern of pink geometric shapes, specifically squares and rectangles, arranged in a staggered, brick-like fashion. The pattern is composed of two shades of pink: a lighter, pastel pink and a slightly darker, more vibrant pink. The shapes are oriented diagonally, creating a sense of movement and depth.

LEGO Color Guide



White



Medium Stone Grey



Bright Yellow



Bright Orange



Bright Red



Light Purple



Bright Purple



Light Royal Blue



Bright Blue



Dark Green



Dark Stone Grey



Black



Aqua



Sand Green



Lavander



Glitter Violet



Glitter Medium Violet



Glitter Light Blue



Transluent Blue



Transluent Light Green



Glitter Transluent



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