

PRESS RELEASE

‘Spread Love’ Campaign: Minimac Employees visit elderly at Old Age Homes

[14-02-2023, Pune, Maharashtra] - Minimac Systems, a leading manufacturer, exporter and technical consultancy company in the domain of lubrication reliability and contamination control, under its CSR drive 2023 launched ‘We Care’ initiative. The motto of this campaign is to spread love and bring a positive societal change. Minimac’s head office (located in Pune) & branch office (located in Jamshedpur) employees had a noble opportunity to visit ‘Manuski Old Age Home’ and ‘Antyoday Bhawan’ respectively. They spent time with the elderly residents and provided them companionship and emotional support. This special campaign was aimed at spreading love and joy to them.



As per the information given by the company, there were more than 80 elderly residents who are all above 50 years of age. Minimac employees spent their time chatting with the elderly, listening to their stories, and offering assistance. The residents were also given a red rose as a "symbol of

love," which was greatly appreciated. Residents were pleased with the event and expressed their appreciation for the kindness shown to them.

“The visit was an amazing experience as it was filled with many emotions and sentiments. The otherwise morbid atmosphere was enlivened by our presence. Our team stopped by almost every bed to enquire about the resident and strike a conversation. It was great knowing about their childhood, school days, and even how they spend their whole day there. We came back with not only memories but also with some valuable lessons”, Ms. Jhumpa Mukherjee, Brand and Media Manager, stated.



"We are overjoyed with the outcome of this initiative and the positive impact it had on the residents of the old age homes. Our team's enthusiasm and support was truly heartwarming. Minimac Systems intend to hold similar events in the near future with the goal of spreading love and joy" said Mr. Anshuman Agrawal, Minimac Systems' Founder and Managing Director.