



Line Review Grip2ü - 2022

Grip2ü

Born In Baltimore, Designed in California.

Established in 2015 our founder was growing frustrated of consciously worrying about dropping his phone. While working in finance he kicked-off two years of R&D to develop a smartphone case which complimented his active lifestyle.

We believe in a proactive approach to phone protection. Prevent the Drop before it happens; this way we can enjoy all the functionality our device offers worry free. Our cases are made of the highest quality polycarbonate and TPU for maximum shock resistance. Each model goes through extensive drop testing to guarantee your smartphone stays protected.

Innovation is at the core of who we are. As phones continue to change, it is our goal to protect your investment and evolve with the needs of our customers. We aim to solve your broken phone problems, so you don't have to.

At Grip2ü, a functional phone case is a smart choice. Protect your smartphone and compliment your active lifestyle. Prevent the Drop.



Company at a Glance



2015
Established



25
Team Members



40%
YoY growth



20
Mobile Team
in China



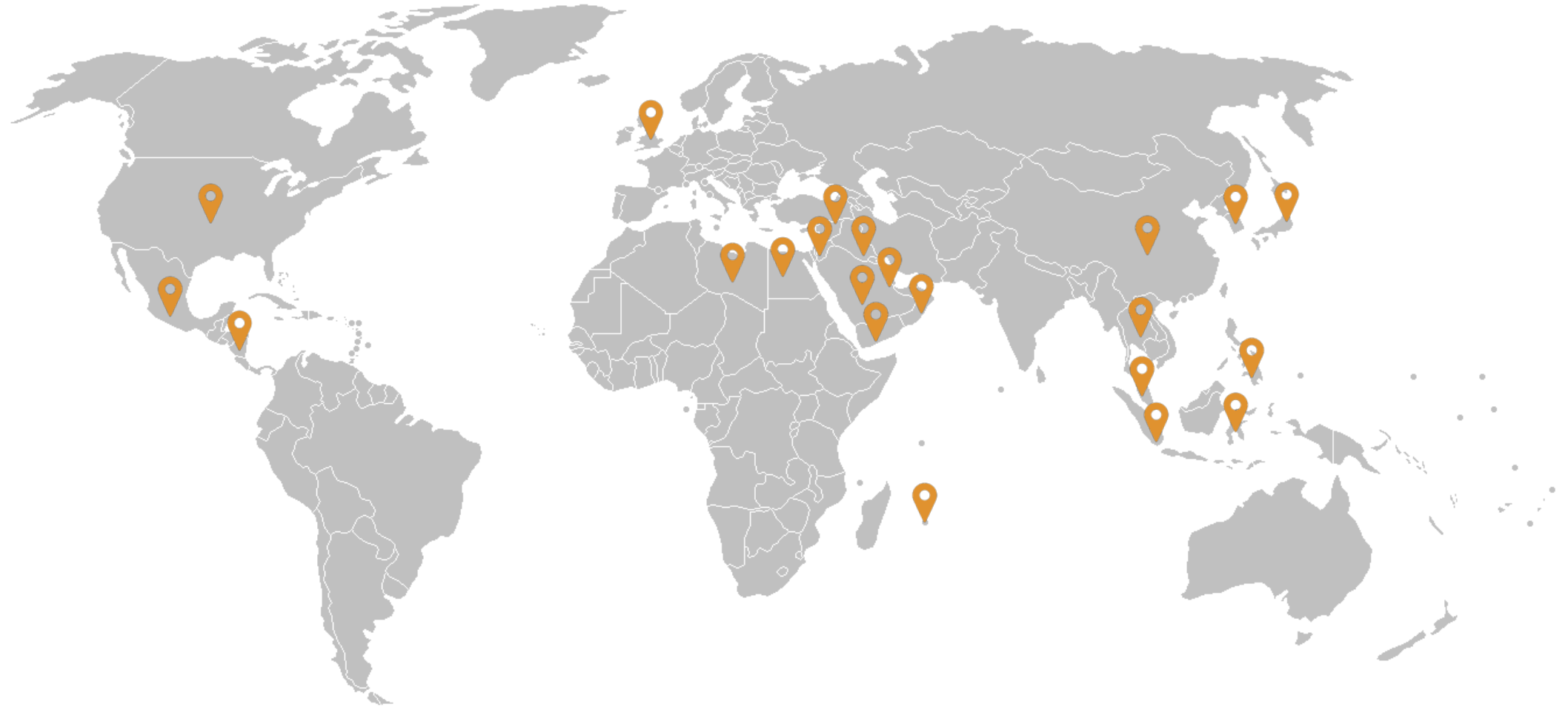
6
Patents and
Counting
















5
Contract
Factories at 100%
Running Capacity

Grip2u is a brand wholly owned by Challenger Cable Sales Inc.. Challenger Cable Sales Inc. is a family-owned Company that has been in business for over 30 years.

Worldwide Market Presence



Case Range

	MSRP	Grip Design with Changeable Bands	Built-In Kickstand	Wireless Charging	MIL-SPEC Drop Tested	Clean Action Technology™ Antimicrobial Protection	Soft Touch Silicone Material
BOOST	\$29.99						
SLIM	\$24.99						
SILICONE	\$34.99						

Product Details



BOOST

Features.

- Prevent The Drop Grip Design
- Clean Action Technology™
- Wireless Charging
- Customizable via Interchangeable Band
- Built-In Kickstand*
- MIL-SPEC / Drop Tested*

Advantages.

- Durable for everyday life
- Hands free viewing
- Perfect for teenagers and grandparents!



Product Details



SLIM

Features.

- Prevent The Drop Grip Design
- Clean Action Technology™
- Wireless Charging
- Customizable via Interchangeable Band
- Ultra-Thin Dual Layer Protection*

Advantages.

- Perfect for those who prefer a thinner case option
- Perfect for the on the go professional



Product Details



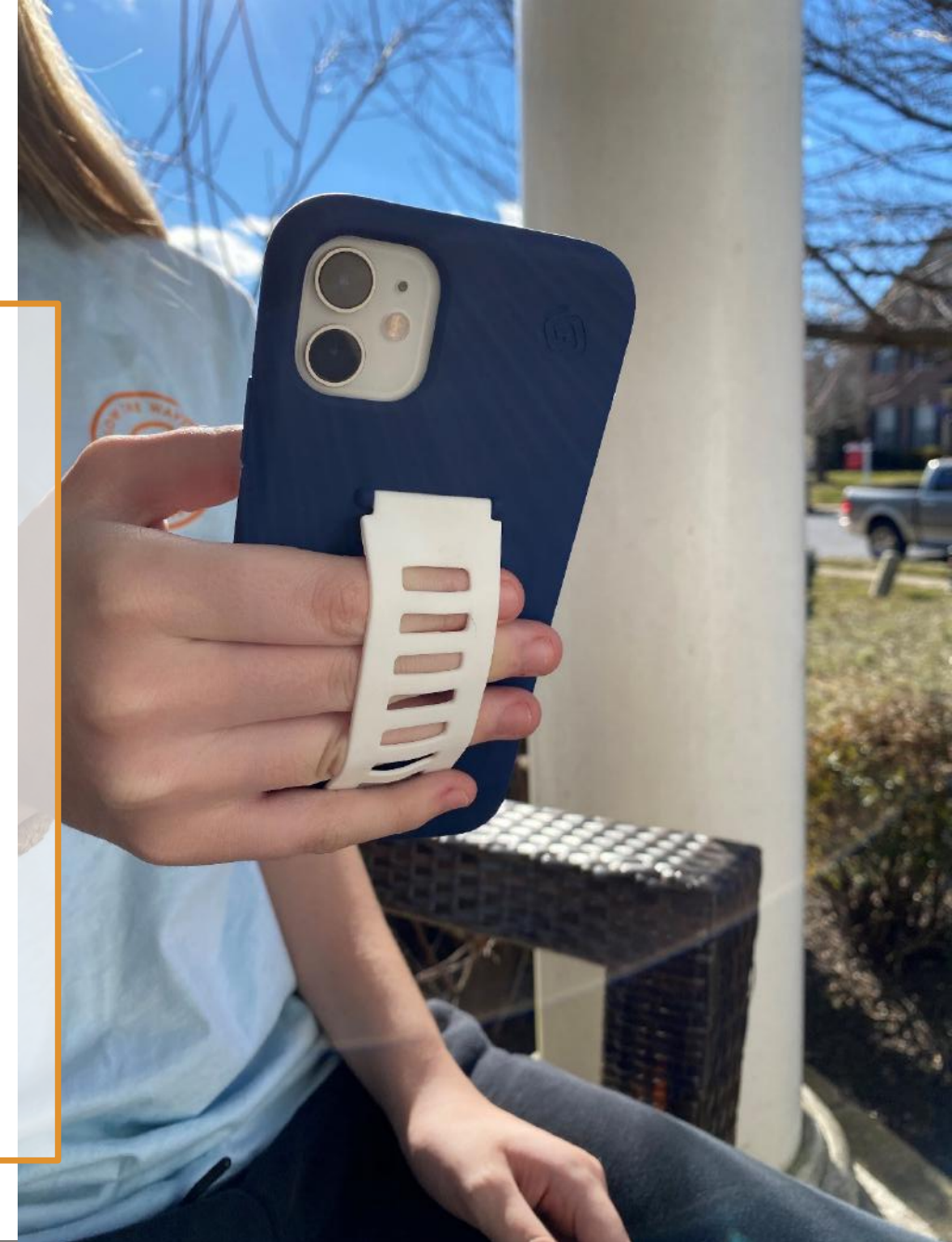
SILICONE

Features.

- Prevent The Drop Grip Design
- Clean Action Technology™
- Wireless Charging
- Customizable via Interchangeable Band
- Soft Touch Silicone Material*

Advantages.

- Silky soft tactile case
- Perfect for those who prefer a thinner case option



Product Details



UNIVERSAL BAND

Features.

- Prevent The Drop Grip Design
- Clean Action Technology™
- Wireless Charging
- Customizable via Interchangeable Band
- 3M® Adhesive Backing*

Advantages.

- Compatible with most non-Grip2ü cases
- Utilize on bare device to Prevent the Drop



Product Details



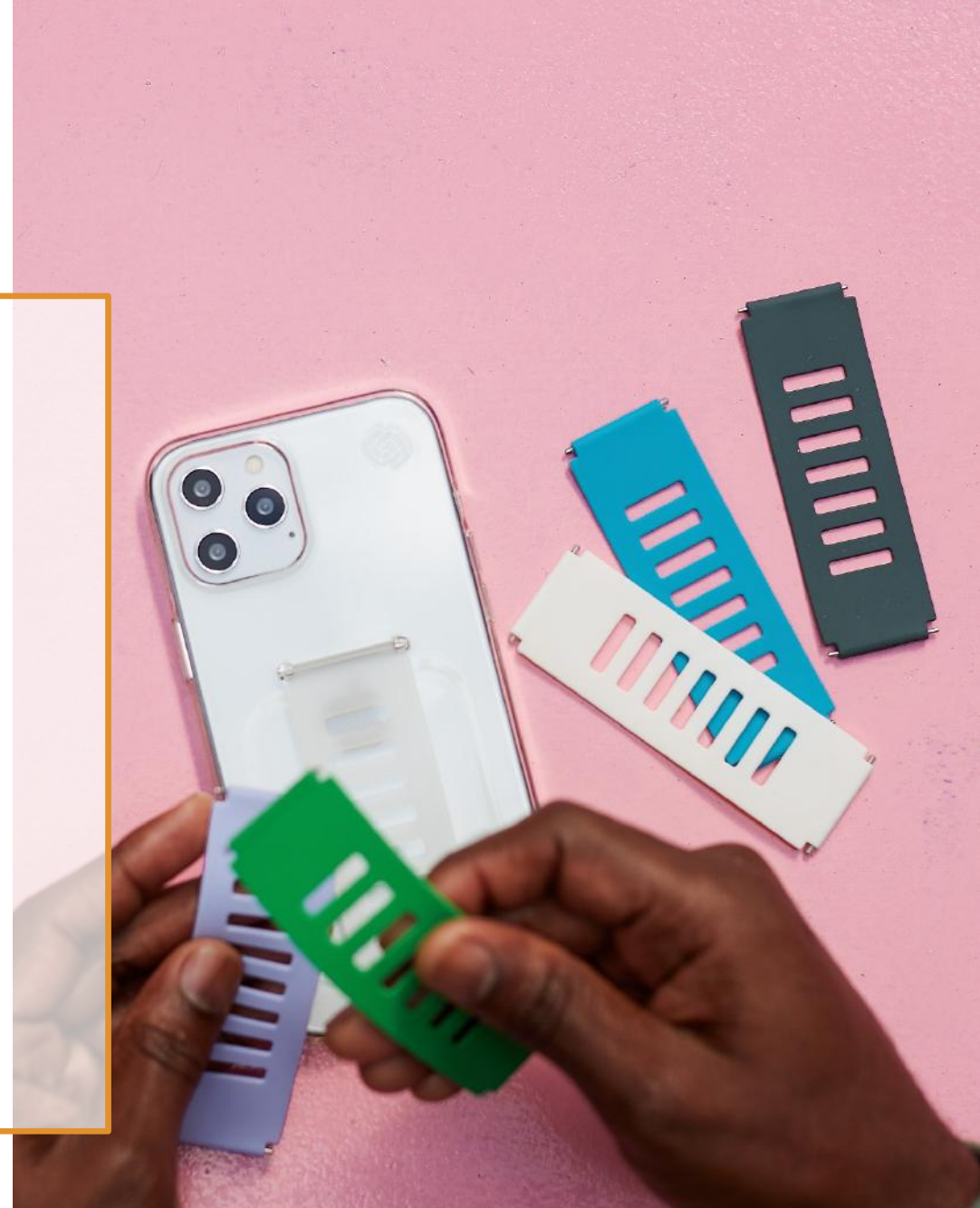
GRIP BANDS

Features.

- Interchangeable on All Case Models
- Multiple Color Options
- Easy Pin System

Advantages.

- Customize you case at any time
- Different colors for every mood



Product Details



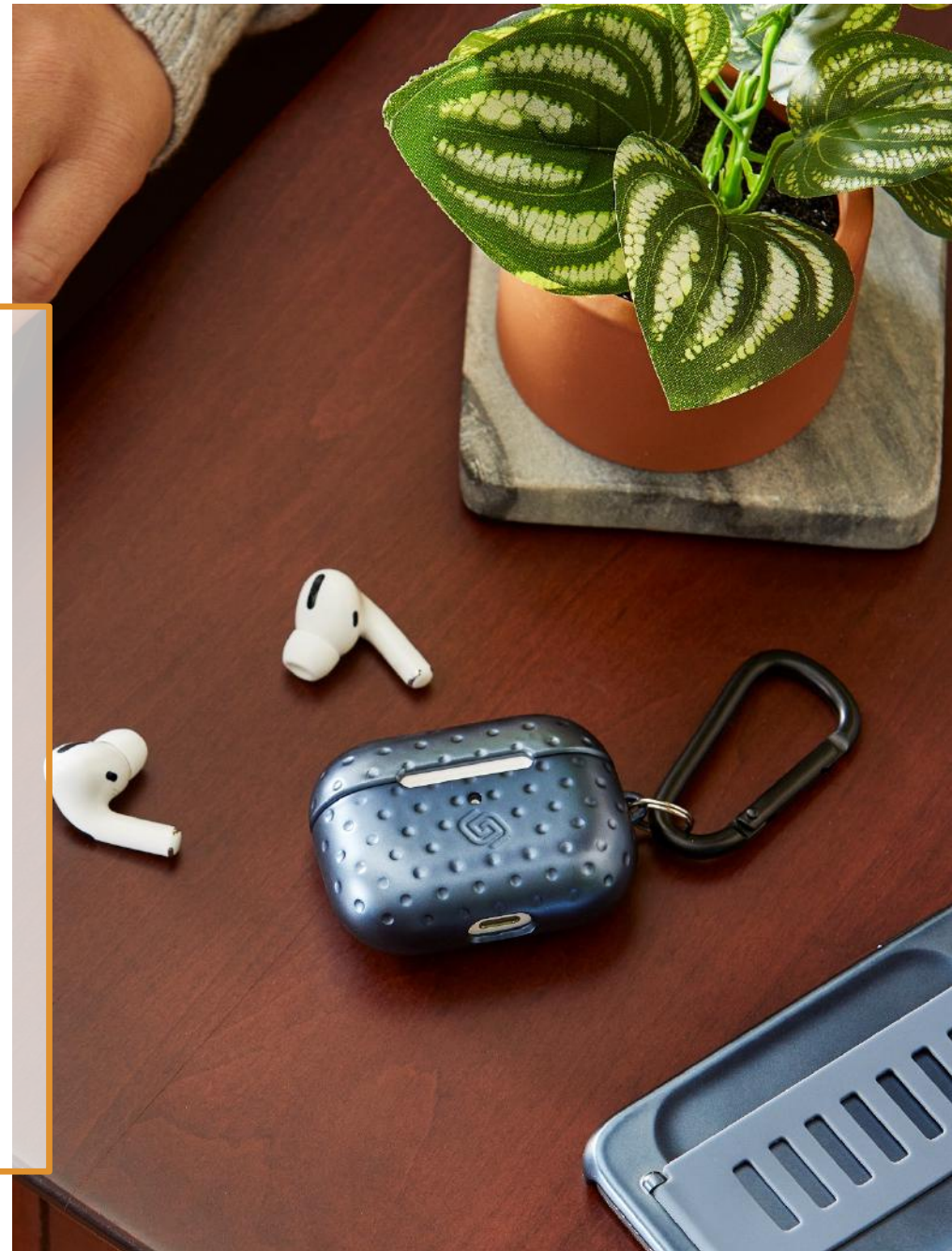
SHELL

Features.

- Clean Action Technology™
- Wireless Charging
- 2-Piece Molded TPU Design*
- Easy Access to AirPods*
- Clip onto Any Accessory with Carabiner*

Advantages.

- Never lose your AirPods
- Apple Lightning™ Port Access



Media Placements

GIZMODO | **HUFFPOST** | msn | **BUSTLE** | **TIME**

**TRAVEL+
LEISURE**



SMARTERTRAVEL



Parade | **WIRED**

Newsday | **SHAPE**

**BUSINESS
INSIDER**



androidcentral

SPY



KTLA 5



PCWorld

WHAT THE
TECH?



Techlicious

TECHME OUT
UNBOXINGS. TUTORIALS. IOS & ANDROID.



Techstination

SPM food travel life
stockpilingmoms.com



MY SAVVY LIFE
with Stephanie Coale

styled by us
FASHION & LIFESTYLE



TRAVEL BABBO
TAKE YOUR KIDS EVERYWHERE!

smile . style . slay
by : s a m a n t h a r a e

Macworld

GEARMOOSE

elite daily



Grip2ü®

Thank You.