



Emirates
GBR 
SAILGP TEAM

SPORT FOR GLOBAL CLIMATE IMPACT

THE ISSUE

***78% OF YOUNG PEOPLE
ARE WORRIED ABOUT
CLIMATE CHANGE.***

Source: YouGov



***70% OF TEACHERS DO NOT
FEEL EQUIPPED TO TEACH
SUSTAINABILITY.***

Source: UNESCO

OUR MISSION

**INSPIRE NEXT-GEN INNOVATORS
WITH THE POWER OF SPORT BY
CONVERTING WORLD-CLASS
SPORTING CONTENT INTO
LEARNING MATERIALS
THAT BUILDS ENGAGEMENT
AND UNDERSTANDING IN
RENEWABLE ENERGY.**



OUR SOLUTION

COMMUNICATE THE BENEFITS
OF **EMIRATES GBR'S PORTABLE
SOLAR AND WIND INSTALLATION**

SHARE **ATHLETES' STORIES** CONVERTED
INTO **ENGAGING CONTENT** FOR GEN Z

USE SPORTING THEMES TO INFORM GAMIFIED
CHALLENGES THAT **UPSKILL YOUTH** ON
ENERGY AND SUSTAINABILITY SOLUTIONS

PROVIDE TEACHERS WITH **FREE-TO-USE,
WORLD-CLASS** RENEWABLE ENERGY
EDUCATION RESOURCES

OFFER **ONLINE MENTORSHIP**
OPPORTUNITIES IN THE
GREEN ENERGY SECTOR



WE WORKED WITH...



BUILDING THE **LARGEST** YOUTH FORCE
AND SOCIAL NETWORK FOR GOOD.
90M REACH, 3M USERS.



UK'S **LARGEST RENEWABLE ENERGY COMPANY**
WHO ARE **POWERING TOMORROW.**



SPORT INSPIRED LEARNING

SPORTS INSPIRED **STEM** AND **CLIMATE**
EDUCATION PLATFORM USED IN **40% UK**
SCHOOLS, 1.5M USERS.

**TO CREATE THE
#POWERUP CHALLENGE**

THE RESPONSE WAS MASSIVE!...



NEARLY 4.7 MILLION YOUNG PEOPLE WERE REACHED



250,000+ ENGAGED DIRECTLY



239 QUALIFIED FOR THE FINAL STAGE OF THE COMPETITION



11 WINNERS RECEIVED MENTORSHIP HOURS WITH LOW CARBON EXPERTS, WITH \$500 FOR THE TOP SUBMISSION AND \$200 FOR RUNNERS-UP

*...FROM ALL
OVER THE WORLD!*

USA 4%

GHANA 5%

NIGERIA 40%

NEPAL 8%

KENYA 9%

SOUTH AFRICA 2%

PHILIPPINES 8%

#RACEFORTHEFUTURE

HEAR FROM THE WINNERS

*“I JOINED THE **#POWERUP CHALLENGE** TO SHOW HOW **CLEAN ENERGY** CAN POWER SPORTS, LIKE USING SOLAR ENERGY IN SPORTS. IT GAVE ME REAL INSIGHT INTO GREEN CAREERS AND INSPIRED ME TO KEEP **WORKING TOWARD A CLEANER FUTURE.**”*

Iraguha Christian (Rwanda)

*“**CREATING SOLUTIONS TO PROBLEMS IN SOCIETY** CAN BE SATISFYING AND FULFILLING. WITH THESE, I WILL FOCUS ON EXPLORING THE GREEN WORLD, THINK OF **SOLUTIONS TO ENVIRONMENTAL ISSUES** AND TACKLE THEM IN THE LITTLE WAY I CAN.”*

Chiamaka Ekele (Nigeria)

*“I REALLY APPRECIATED THE DISCUSSION AROUND **SUSTAINABLE SPORTS SOLUTIONS**, HYDROGEN-POWERED STADIUMS, AND SOLAR INNOVATIONS. IT INSPIRED ME TO THINK ABOUT HOW SPORTS CAN **LEAD THE WAY** IN **REDUCING CARBON FOOTPRINTS** AND **PROMOTING GREEN ENERGY.**”*

Mandeep Singh (India)

**WE LAUNCHED A RENEWABLE ENERGY
RESOURCE WITH THE 1851 TRUST AND
LOW CARBON.**

**87,000+ YOUNG PEOPLE HAVE BEEN
EDUCATED SINCE JULY 2024.**

**SINCE SEASON 4 OUR
PORTABLE RENEWABLE
ENERGY INSTALLATION
HAS TAKEN OUR TEAM
100% OFF-GRID USING
38 SOLAR PANELS
AND 2 MICRO-WIND
TURBINES.**



2.1 TONNES CO₂ AVOIDED

6,701 KWH PRODUCED

**EQUIVALENT TO 7,260 FRIDGE
FREEZERS BEING USED FOR A DAY**

Emirates
EIV BETTER



HOW CAN **YOU** GET INVOLVED?

- **TEACHERS - CHECK OUT OUR RENEWABLE ENERGY RESOURCE ON WWW.STEMCREW.ORG**
- **YOUNG PEOPLE GET READY...
THE 2ND GOODWALL CHALLENGE WILL BE LAUNCHED IN SEPTEMBER!**
- **CALLING ALL SAILORS TO ASK YOUR CLUBS
ABOUT HOW THEY CAN UTILISE NATIONAL GRANTS
TO IMPLEMENT RENEWABLE ENERGY INSTALMENTS**

Emirates **GBR** *SAILGP TEAM*

