



2024

ANNUAL REPORT

BRIGHT FUTURES FUND



www.BrightIdeasRealty.com



OUR COMMITMENT

At Bright Ideas Realty, we like to think that our Bright Futures Fund is the brightest idea we've had. And the most exciting part is that we're only just getting started on our way towards massive community impact.

The Bright Idea:

Instead of investing all of our marketing dollars in more conventional ways of advertising, we invest a portion of every sale back into the community via public school and local youth sponsorships to support the students and teachers that inspire them.

How It Works:

At the beginning of each school year we sponsor public schools by contributing \$500 for every home sold in the previous 12 months. You may have seen our logo placement, heard stadium shout outs, or seen us at events. That's because our team is motivated by the deep joy of helping people in education and the strong held belief that our community succeeds when our schools succeed.

We also provide rebates to active teachers and school support staff to offset their closing costs when purchasing their new home.



CONTRIBUTIONS 2018-2024

PARTNERSHIPS

Since our program began in January 2018, we have worked hard to identify and build partnerships with local Wake County schools to deliver much needed funding to support scholarships, music programs, athletics, school supplies and teacher appreciation.

Looking ahead to the future our intention to expand our giving regionally to provide access to even more students and populations in need.



\$161,955
GIVEN TO DATE



Financial Results By School Year

Grand Total Program To Date: \$161,955

2024 Contribution

44 Closings @ \$500/closing = \$22,000

- \$6,897 - Panther Creek High School Band
- \$2,500 - Panther Creek High School Athletics
- \$5,000 - CASA
- \$2,500 - Green Level High School Band
- \$2,500 - Green Level High School Athletics
- \$2,000 - Mills Park Middle School
- \$2,500 - Hortons Creek Elementary School
- \$2,500 - WakeEd - Tools 4 Schools
- \$1,000 - Alston Ridge Middle School
- \$1,000 - UNC KFBS - Wood Center Affordable Housing Internships
- \$500 - Mills Park Elementary School
- \$500 - Alston Ridge Elementary School
- \$400 - Amberly Swim Team
- \$750 - Community Care Fund

Total 2024 Contribution: \$30,547

2023 Contribution

48 Closings @ \$500/closing = \$24,000

- \$5,000 - Panther Creek High School Band
- \$5,000 - Panther Creek High School Athletics
- \$3,300 - CASA
- \$2,500 - Green Level High School Band
- \$2,500 - Green Level High School Athletics
- \$2,500 - Mills Park Middle School
- \$2,500 - Hortons Creek Elementary School
- \$2,500 - West Cary YMCA
- \$1,500 - Alston Ridge Middle School
- \$1,307 - Cary Ballet
- \$1,000 - Mills Park Elementary School
- \$500 - Alston Ridge Elementary School
- \$500 - White Oak Elementary School
- \$500 - Warriors Golf Classic
- \$300 - Cricket Drive Academy

Total 2023 Contribution: \$31,407



Financial Results By School Year

Grand Total Program To Date: \$161,955

2022 Contribution

55 Closings @ \$500/closing = \$28,507.78

- \$5,000 - Panther Creek High School Marching Band Boosters
- \$5,000 - Panther Creek High School Athletics Boosters
- \$5,000 - Green Level High School Athletics Boosters
- \$2,508 - Mills Park Middle School PTA
- \$2,500 - Green Level High School Marching Band Boosters
- \$2,500 - Alston Ridge Middle School PTA
- \$2,500 - Hortons Creek Elementary School PTA
- \$2,500 - Northwest Cary YMCA
- \$1,500 - White Oak Elementary School PTA
- \$1,128 - Amberly Swim Team
- \$1,000 - Mills Park Elementary School
- \$1,000 - Alston Ridge Elementary School PTA
- \$1,000 - Cary Ballet Cast Party for Children's Nutcracker Production
- \$810 - Teacher Rebate on home purchase

Total 2022 Contribution: \$33,946

2021 Contribution

51 Closings @ \$500/closing = \$25,500

- \$5,000 - Panther Creek High School Band
- \$5,000 - Panther Creek High School Athletics
- \$5,000 - Mills Park Middle School
- \$2,500 - Green Level High School Band
- \$2,500 - Green Level High School Athletics
- \$2,500 - Hortons Creek Elementary School
- \$1,896 - 2 Teacher Rebates on home purchases
- \$1,000 - Alston Ridge Middle School
- \$1,000 - Mills Park Elementary School
- \$813 - Hortons Creek Elementary School Teachers' Lunch
- \$500 - Alston Ridge Elementary School - \$500

Total 2021 Contribution: \$27,709



Financial Results By School Year

Grand Total Program To Date: \$161,955

2020 Contribution

31 Closings @ \$500/closing = \$15,500

- \$2,500 - Panther Creek High School Marching Band Boosters
- \$2,500 - Panther Creek High School Athletic Boosters
- \$2,500 - Green Level High School Athletic Boosters
- \$2,500 - Mills Park Middle School
- \$2,500 - Hortons Creek Elementary School
- \$1,000 - Green Level High School Marching Band Boosters
- \$1,000 - Mills Park Elementary School
- \$500 - Panther Creek High School PTSA
- \$500 - Green Level High School PTSA

Total 2020 Contribution: \$15,500

2018-2019 Contribution

38 Closings @ \$500/closing = \$19,000

- \$5,000 - Panther Creek High School Marching Band Boosters
- \$5,000 - Panther Creek High School Athletic Boosters
- \$2,000 - Panther Creek High School PTSA
- \$1,248 - Apex Friendship High School Teacher Rebate on home purchase
- \$1,000 - Green Level High School Marching Band Boosters
- \$1,000 - Green Level High School Athletic Boosters
- \$1,000 - Green Level High School PTSA
- \$1,000 - Hortons Creek Elementary School PTA
- \$1,000 - Hortons Creek Elementary School PTA - Jemison Family Donation
- \$1,000 - Alston Ridge Elementary School PTA
- \$798 - Hortons Creek Elementary School - Teachers' Lunch
- \$763 - Mills Park Elementary School Teacher Rebate on home purchase
- \$618 - Teacher Rebate on home purchase
- \$500 - Mills Park Elementary School PTA - Fall Fun Run
- \$500 - Mills Park Elementary School PTA - Spring Carnival
- \$419 - Hortons Creek Elementary School - Teachers' Lunch

Total 2018-2019 Contribution: \$22,846

Cumulative Sponsorship Results By Organization



MILLS PARK
ELEMENTARY SCHOOL
\$6,263



HORTONS CREEK
ELEMENTARY SCHOOL
\$16,530



ALSTON RIDGE
ELEMENTARY SCHOOL
\$3,500



WHITE OAK
ELEMENTARY SCHOOL
\$2,000



MILLS PARK
MIDDLE SCHOOL
\$14,508



ALSTON RIDGE
MIDDLE SCHOOL
\$6,000



PANTHER CREEK
HIGH SCHOOL
\$56,897



GREEN LEVEL
HIGH SCHOOL
\$29,500