

NEWSLETTER



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Product Guide
2025

Welcome

As we reach the halfway point of 2025, there's more than ever to shout about at Hawk. From exciting product launches and design innovations to project successes, this year is already shaping up to be one of our most dynamic yet.

Our ongoing commitment to quality, innovation, and responsible manufacturing continues to drive everything we do, helping our customers create inspiring, future-ready workspaces.

Read on for a packed update full of news, achievements and a glimpse at what's next.

Product Updates

There's been a lot happening at Hawk lately! In April, we launched our **2025 Product Guide**, packed with new designs, fresh finishes, and updated specs to make planning even easier.

Following the launch of our **Apex** range in March, we are continuing to evolve our office furniture range with a focus on refinement and versatility. From subtle updates to some of our most-loved pieces (starting with our Canopy table), to exploring new ideas that support modern ways of working, our team is always working to make things better.

It's all part of our ongoing commitment to thoughtful, long-lasting design.

AVAILABLE NOW!



NEW PRODUCT RANGES: PASADENA & DETROIT SEATING

We're excited to introduce our brand-new seating ranges now available to order - **Pasadena** and **Detroit**.

The Pasadena Operator Chair is designed to keep you comfortable and supported throughout the day. With a clean, modern look and ergonomic features, it's available with or without a headrest and comes in four great colour options to suit your workspace.

The new Detroit range offers a smart, streamlined perforated design that works just as hard as you do. Built for all-day comfort and durability, it's a perfect fit for busy office spaces that need a professional finish.



PRODUCT HIGHLIGHT: STORAGE PLANTERS

Our range of planters help bring life into the office, boost your mood and add life to any environment. These can be used to create walkways and define areas, partitions or simply to create a focal point in your office space.

Available in any of our 16 MFC finishes and customisable handles.

Size Options:
Assembly:

Regular H940mm or Tall H1340mm
Delivered assembled



HAWK FURNITURE

Company News



GOOLE & HOWDENSHERE BUSINESS EXCELLENCE AWARDS

We were absolutely thrilled to have taken home **Environmentally Friendly Business of the Year Award** and **Overall Business of the Year Award** during the Goole & Howdenshire Business Excellence Awards in April.

Huge thanks to the organisers, committee and everyone who supports what we do here at Hawk.



EASTER BUNNIES AT HAWK

Staff received an *eggstra* special treat thanks to Tracey and Ruth, who hopped around site to surprise the team with Easter eggs.

Big thank you to our bunnies for spreading joy this Easter.



DESIGN FESTIVAL NORTH: NEWCASTLE

After a great time exhibiting at **Design Festival North** in Manchester, we went back again for round two in Newcastle on Wednesday 23rd April.

A must-attend event for commercial interior designers, architects and other design-led individuals, Design Festival North provided the opportunity to showcase our latest products and engage with suppliers. Thanks to everyone that came by our stand to say hello.

NEW LONDON SHOWROOM

Hawk picked up the keys to our **brand-new showroom** in May... no better timing than during Clerkenwell Design Week.

Our new space on St Johns Street in Clerkenwell marks a big moment for us – a new home in London where we will showcase our products, meet with clients and be part of the vibrant design community all year round. There's plenty of work ahead, but we can't wait to get started.



PRIZE DRAW

FANCY WINNING SPA VOUCHERS WORTH £300?

To celebrate the opening of our new showroom, we're treating one winner to the ultimate day of relaxation. To enter, fill in your contact details online to hear about our grand opening event. T&Cs apply.



CLERKENWELL DESIGN WEEK 2025

Here's to another incredible time at Clerkenwell Design Week!

It was a whirlwind few days for the Hawk team, packed with energy, great conversations and plenty of new ideas. From reconnecting with familiar faces to meeting so many new ones, we couldn't have asked for a better CDW25.

Our coffee count got a little out of hand but we've come away teeming with ideas and inspiration from everything we've seen. There is so much creativity and innovation in the industry right now, it's so exciting to be part of it.

A huge thank you to everyone who stopped by to chat, share feedback or play a round of *Compete the Canopy* on our tabletop skittles game. We're already looking forward to next year, where we will be settled into our new **brand-new showroom** on St Johns Street. See you there!



FOOTBALL SHIRT FRIDAY

A few members of the team traded in their usual attire for their favourite football shirts in support of **Football Shirt Friday** and **Cancer Research UK** for bowel cancer research and awareness.

It was great to see in their team colours (with some good-natured rivalry thrown in!) to come together for a cause that really matters.



HAWK TURNS 37

Thursday 15th May was a special day as we celebrated not only Hawk's 37th birthday but also the **grand opening** of our new staff car park!

The whole team got together for some well-earned fish and chips, and we marked the occasion with a great speech from MD Paul.

A standout moment was the unveiling of a dedicated parking space for our chairman, Glen - a small but meaningful gesture to say thank you for everything he's done over the past 37 years.



FURNITURE JOURNAL

It was great to see our Operations Director Ben featured in the latest issue of **Furniture Journal**.

In the article, Ben discusses how we're using Biesse machinery in our factory and the difference it's making to the way we work. From improving efficiency to increasing precision, the technology is helping us take our production to the next level.



SSHHH... We've been working on something top secret and very exciting...let's just say it's not our usual delivery! Stay tuned.

NEW TEAM MEMBERS

Welcome to the new members of staff who have joined us recently.

Abbey - Sales Office Team Leader
Callum - Production Operative

CUSTOMER SATISFACTION SURVEY

Your opinions help us improve and provide the best possible experience for you. Please take a few minutes to complete our customer satisfaction survey and share your thoughts about our products and services.

DISCOVER HAWK

Created in partnership with local production company JayJay Media, we are proud to unveil our **new video** featuring MD Paul on what drives Hawk forward.

