

Creative Carpet & Flooring

HOME ADVISOR™



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

Inside This Issue...

- A Message from Mark Sr.
- This Month's Mystery Winner
- Thank You for the Kind Words!
- Daylight Savings
- Did You Know ...
- Mega Trivia Contest!!!
- REM Sleep
- Recipe: Mini Pumpkin Pies
- Most Common Home Repairs
- Welcome New and Returning Clients!
- Referral Rewards Program

November 2013

Hi Everyone,

Happy fall to all of Creative's friends! Yes, that's right, fall has finally arrived, and we have all of the holidays to look forward to, which is what helps me to get through the winter that follows. I'm in California on a business trip with Tammy, Mark Jr. and Jake (my son who manages operations and the warehouse) right now as I write this and I have to say that, as much as I love the summer, I am most definitely glad I am from the Midwest. I love the season changes, especially fall with the changing of the color of the leaves. To this writer, there's nothing like that! I will admit that, as a former installer, winter is starting to cause more issues with my knees and back, but I STILL wouldn't trade living in the Midwest and being by my kids for anything in the world.

I sincerely hope you are able to have some family time, especially at Thanksgiving. If you know of anyone who may be away from their family or doesn't have family, consider inviting them over for a meal. It may be "just what the doctor ordered" for someone who is feeling lonely. You never know what a random act of kindness will do for someone who is down on their luck or just plain old lonely.

Lastly, I want to mention once more that our remodel is complete, and now, we are going to have a Grand Re-Opening event! Join us at our incredibly beautiful showroom with new, beautiful product lines on **Saturday, November 16th 10:00am-4:00pm**. I hope to see people stopping by to see the showroom and all of the new products. The store and the products are really something to see.

Thank you all so much for your unwavering and continued support. We thank God and YOU for entrusting your business into our hands!

~Mark Bouquet Sr.

PLEASE NOTE: CREATIVE CARPET & FLOORING WILL BE
CLOSED

THURSDAY 11/28 through SATURDAY 11/30

Have a Wonderful and Safe Holiday!

Attention
Dean
Tomaras

You are this month's
Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by
11/30/2013

Thank You for the Kind Words!

"It was a great experience working with Creative Carpet from beginning to end. From Gary, who came to measure, to the wonderful and patient saleswoman Julie, to our installers John & Edgar. Everything went smoothly. Mark Jr. also kept in touch with us to make sure everything went smoothly. We are very happy with a job well done." -Mike & Joyce, September 2013

5 Things You Might Not Know About Daylight Savings

Daylight Saving Time Was Conceived as a Way to Save Energy

In the U.S., daylight saving time was first used to conserve resources during war. The Uniform Time Act of 1966 created a standardized system to observe daylight saving time. The Department of Energy studied the energy savings in 2008. They found that during daylight saving time, U.S. electricity use decreased by 0.5 percent per day, which added up to 1.3 billion kilowatt-hours, enough to power about 122,000 average U.S. homes for a year.

Daylight Saving Time Begins in March and Ends in November

From World War II until recently, the seven-month period of daylight saving time in the U.S. ran from April until mid-October. But in 2007, Congress adjusted daylight saving time to begin three weeks earlier and end one week later. At the time, they pointed to the fact that longer daylight in the evening hours reduced the need to turn on lights in homes at night.



Not All US States and Territories Observe Daylight Saving Time

The Navajo Nation, in the northeastern part of the state of Arizona has not been moving their clocks forward like the rest of the country each spring. According to an Arizona Republic editorial in 1969, the reasoning behind not springing forward was due to the heat. Aside from Arizona, Hawaii, American Samoa, Guam, Puerto Rico, Northern Marianas and the Virgin Islands do not move their clocks forward.

Daylight Saving Time Prevents Traffic Injuries & Reduces Crime

The extra hour of daylight has been credited for preventing traffic injuries and reducing crime as "people travel to and from school and work and complete errands during the daylight," and "more people are out conducting their affairs during the daylight rather than at night, when more crime occurs," according to the [U.S. Department of Transportation](#).

Time Changes Can Impact Body

It's just one hour but the time shift and stress caused by time changes can be bad for the body. Researchers in Sweden reported in 2008, in the New England Journal of Medicine that the number of heart attacks jumps during the period immediately following time changes, and that those vulnerable to sleep deprivation should be extra careful. "More than 1.5 billion men and women are exposed to the transitions involved in daylight saving time: turning clocks forward by an hour in the spring and backward by an hour in the autumn," wrote Imre Janszky and Rickard Ljung, health and welfare researchers in Sweden. "These transitions can disrupt chronobiologic rhythms and influence the duration and quality of sleep, and the effect lasts for several days after the shifts."

Did You Know...

Creative Carpet is your full **flooring design center** featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicagoland area and offer you our lifetime installation warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

Call today for your FREE No-Obligation Measure

We offer financing with **ZERO** down and **ZERO** interest until 2013. We also accept the following major credit cards: Visa, Mastercard and Discover.

Mega Trivia Contest!

Congratulations to last month's winners:

ROY & JOYCE WAHL

Stop in at Creative Carpet & Flooring
to claim your prize!

(Answer to last month's quiz:
C. PRIMUS)

**Who else wants to WIN A \$50 GIFT
CARD towards dinner at
TGI Fridays or Olive Garden?**

This month's Mega Trivia question:

Name the author of the famous novel,
Gone With the Wind.

- A) Ernest Hemingway
- B) Margaret Mitchell
- C) D.H. Lawrence
- D) Jane Austen

Call us at 708.479.8600 or e-mail answers to
Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS & CLIENTS

Jim Martin
 Page Brewer
 Debbie Geren
 Jerry Olthoff
 Lisa Petrarca
 John Agopian
 Erin Hackett
 Eileen Keating
 Phil Sanfilippo
 Bernadette Benson
 Barbara Smith
 Fulton Grace Realty
 Liz Costa
 Margaret Butkus
 Chris Jakubowski
 Kristi Glascott
 Jon Osborne
 Fran Connell
 Judy Maranto
 Marilyn Gallagher
 Jean Holm
 Dan Firlit
 William Guerra
 Mary Rice
 Daniel Izzo
 Dorthy Schmidtke
 Chris Neylon
 Steve Loerop
 Edith Vos
 Lyn Blaskovitz
 Jane Gross
 Brandon Cusack
 Dave Bologna
 Bill Durrant
 Erin Hillstrom
 Bernadette Benson
 Tracy Chada
 Amanda Curran
 Marina Murphy
 Mike Betley
 Joyce Wahl
 Bob Haiduk
 Adnan Bohri
 Bob Concannon
 Mike Meskill
 Shirleen Mas
 Michelle Burgio
 Sofiya Oliyarnyk

*It was
 WONDERFUL
 to Meet You!*

Come Again!

Does Activity Before Sleep Affect Dreams?

Researchers believe that dreams are the way a brain makes sense of random information it gets during the day and during REM sleep. This means that things occurring during the day can have an impact on dreams.

Influencing the Subject Matter

Have you ever watched a television show before bedtime and dreamed of the actors on the show? Or been up late worrying about a presentation the next day and then dreamed that you bombed it? The things you see and think about before you go to sleep at night will influence your subconscious mind while you dream. This is why things or people you see during the day end up in your dreams at night.



Helping You Enter REM Sleep

REM sleep is necessary for dreaming to occur. REM sleep is the deep sleep state caused by a signal from an area of the brain called the pons. This sends your body into a temporary paralysis and allows your brain to repair itself and stimulate regions used in learning. Engaging in physical activity a few hours before bedtime can help tire your body and allow it to enter REM sleep much more easily. This will give your mind more of a chance to dream during your sleeping hours.

Conclusion

Activity prior to sleeping at night can have obvious and not-so-obvious effects on a person's dream state. Activities can help you to enter a state of REM sleep necessary for dreaming or influence the subject of what you dream about. Your activities may reveal subconscious desires or needs you only become aware of during your dreams. For these reasons, you can evaluate your dreams and activities together to look for patterns or similarities, especially when it comes to emotions or desires.

RECIPE CORNER: Mini Pumpkin Pies

"Mini Pumpkin Pies are perfect when you want to have several desserts and make sure everyone can try them all!"

Ready In: 1 Hour - Servings: 24

INGREDIENTS:

2 prepared pie crusts	1/2 cup white sugar
3 eggs, divided	1 cup canned pumpkin
1 (8 ounce) package cream cheese	1 teaspoon vanilla extract
	1 teaspoon pumpkin pie spice

DIRECTIONS:

1. Preheat oven to 350 degrees F (175 degrees C).
2. Roll each pie crust out onto a floured surface to a rough rectangle about 11 inches square. Cut each pie crust into 12 3-inch rounds. Fit the little pie crust circles into 24 mini pie dishes.
3. Separate one egg, and place the egg white into a small bowl. Beat the egg white until slightly frothy, and brush the edges of each mini pie crust with egg white. Place the remaining yolk into a bowl, and beat with remaining 2 eggs. Mix the softened cream cheese, sugar, pumpkin, vanilla extract, and pumpkin pie spice into the eggs to make a smooth filling. Spoon about 2 tablespoons of the filling into each crust.
4. Bake the pies in the preheated oven until the crust edges are golden brown and the filling is set, about 15 minutes. Allow to cool before eating.



Welcome Back to Our RETURNING CLIENTS:

Beverly Gareis
Janet Puig
Mary Erin Lanigan
T.D. Igney
Beth Keblusek
Lisa Denty
Linda Pettit
Bill & Kathy Clausing

Jim Ruyle
First Reformed Church
Carol Griffith
Lisa Petrarca
Sue Christensen
Jody Thieman
Steve Rockwood
Darren Wesson
Mike Steiger

SO NICE TO SEE YOU ALL AGAIN!!!

GOBBLE! GOBBLE! GOBBLE!

What's on YOUR Thanksgiving Table?



Heritage Turkeys: As heirloom is to tomato, heritage is to turkeys. It's a step back to how things used to taste. Strict standards apply to labeling animals "heritage," such as they turkeys must mate naturally, have a slow growth rate that results from a longer lifespan, and spend their life outdoors. Heritage turkeys are smaller than their commercially bred counterparts and have a stronger – some say gamy – flavor. They benefit from longer, slower cooking times.

Organic Turkeys: Certified organic turkeys have been fed organically grown feed all their lives and were never treated with antibiotics. Many free-range growers follow organic practices, but may not be certified organic.

Free-Range Turkeys: Free-range, according to the USDA, means the animal is allowed to be outside at least part of the time. For some this may be a short time; other growers allow the animals to roam a large area and hunt-and-peck as they like with access to shelter as the animal desires.

Pastured Turkeys: These are raised outdoors and allowed to hunt-and-peck insects and grasses for their food. Their varied diet makes them more flavorful, and the active life of a pastured bird makes its meat more developed.

Natural Turkeys: According to the USDA, meat and poultry labeled "natural" have not had any artificial flavorings or preservatives added. They may, however, have had salt, water, and "natural flavorings" added.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Jim & Erin Nair	Rich Stob
Carrie Nepkin	Nick Bennadetti
Howard Nagle	Jean Wronski
Karen Brock	Keith Burke
Bernadette Benson	Evelyn Curran
Trudy Ziarko	Shirleen Zwijack
Blaine Cusack	Michael Szymusiak
Rudy Wolfer	

Enjoy your dinner on us as our thanks for the referral!

Meet our Carpet Cleaning Customers:

DOLORES WELLINGTON	FRAN CONNELL
EDIE AARDSMA	WALTER & CAROL NAGEL
KIM WIDLACKI	MARK AND DAWN MALLEY
KEN VRSHEK	RONNIE REINMUTH
GARY PLANTINGA	MEG MCCABE
LUANN HUMBERT	HEATHER SWANBERG
BERNIE FERRERRI	

That's right!

We CLEAN carpet, too! Call us for more info!

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

HURRY IN! Only 18 days left for Shaw Floors' "You Save, We Give" Sale!



SAVE UP TO \$500 ON
SELECT STYLES FROM
SHAW FLOORS THROUGH
NOVEMBER 18TH

\$500 OFF

200 sq. yds. of carpet or
2,000 sq. ft. of hard surface

\$300 OFF

100 sq. yds. of carpet or
1,000 sq. ft. of hard surface

\$100 OFF

**50 sq. yds. of carpet or
500 sq. ft. of hard**

In addition to Shaw's fabulous offers, you can also receive:



FREE

- 1. Moving of Furniture**
- 2. Take Up of Existing Carpet**
- 3. Carpet Haul Away**

That's right... ALL 3 FOR FREE!

Ansonylon[®]

GREEN by nature • *fashionable* by design

by

Shaw
FLOORS

*Beautiful, durable
floors for less*

Carpet | Area Rugs | Tile Stone | Hardwood |
Laminate Resilient | shawfloors.com

You're Invited!!!

Please join Creative Carpet & Flooring at our



GRAND RE-OPENING CELEBRATION!

Our family has been blessed with steady business, customer loyalty and the opportunity to grow, so please join us in celebrating and check out our newly expanded and remodeled showroom!

There's more... Join us at our Grand Re-Opening Sale and receive discounts on select products from manufacturers!!! If you have already purchased this month and your product is discounted, we will apply it to your order!

And more... All attendees will be entered into our door prize drawing for a chance to win awesome prizes! 5 LUCKY WINNERS! OVER \$1,000 IN GIVEAWAYS!!!

But there's STILL more... Schedule a FREE, NO-OBLIGATION MEASURE and you're a GUARANTEED WINNER of up to \$25 in prizes!

There's even MORE... Make your purchase or put down a deposit of \$250 towards your job and receive EVEN MORE PRIZES AND SPECIAL OFFERS including \$100.00 OFF your purchase, free carpet cleaning, free standard pad and much, much more!

Not done just yet... FREE FOOD AND DRINKS!!! Stop in and grab some coffee and Fleckenstein's Bakery pastries for breakfast, or a sub and soda for lunch!

**Mark the date,
bring your
friends and come
help us celebrate!**



19420 S. LaGrange Rd.
Mokena, IL 60448
708.479.8600
MWF 10am-6pm
TR 10am-8pm
Sa 10am-4pm
Su Closed