



LALLO

MEDIA KIT 2026



MISSION STATEMENT

LAUDY magazine is Fort Lauderdale's bold new editorial experience — unapologetically fresh, visually striking, and unlike anything else in South Florida. • Designed for a discerning, high-net-worth audience with a taste for the unexpected, LAUDY goes beyond the typical by curating original content in art, culture, travel, fashion, design, real estate, cuisine, and more — with a razor-sharp edge and a distinctive point of view.

More than a magazine, LAUDY is a dynamic, multimedia experience offering premium advertising opportunities across print, digital, and unforgettable live events.

Founded by industry visionary Carlos Suarez, LAUDY brings daring storytelling, bold aesthetics, and exclusive features you won't find anywhere else in Fort Lauderdale. LAUDY doesn't just reflect the city — it redefines it.

DISTRIBUTION

LAUDY follows an exclusive distribution model designed to reach Fort Lauderdale's most engaged and influential readers. Whether browsing at their favorite luxury boutiques, unwinding at a five-star hotel, or dining at a premier restaurant, locals and visitors alike can discover LAUDY in the city's most sought-after destinations. The magazine is strategically placed in high-traffic areas such as downtown Fort Lauderdale, inside luxury condominium residences, and at select local businesses that align with its sophisticated audience.

Beyond these prime locations, LAUDY is also distributed at Amerant Arena, home of the Florida Panthers, ensuring it reaches South Florida's most dynamic crowd. The magazine is available at the sales offices of top real estate developers, wealth management firms, and select high-end restaurants that welcome premium publications on property. This refined approach ensures that LAUDY remains a trusted source of luxury, culture, and Fort Lauderdale living, seamlessly integrating into the daily lives of the region's most discerning readers.

LAUDY RATES

1X

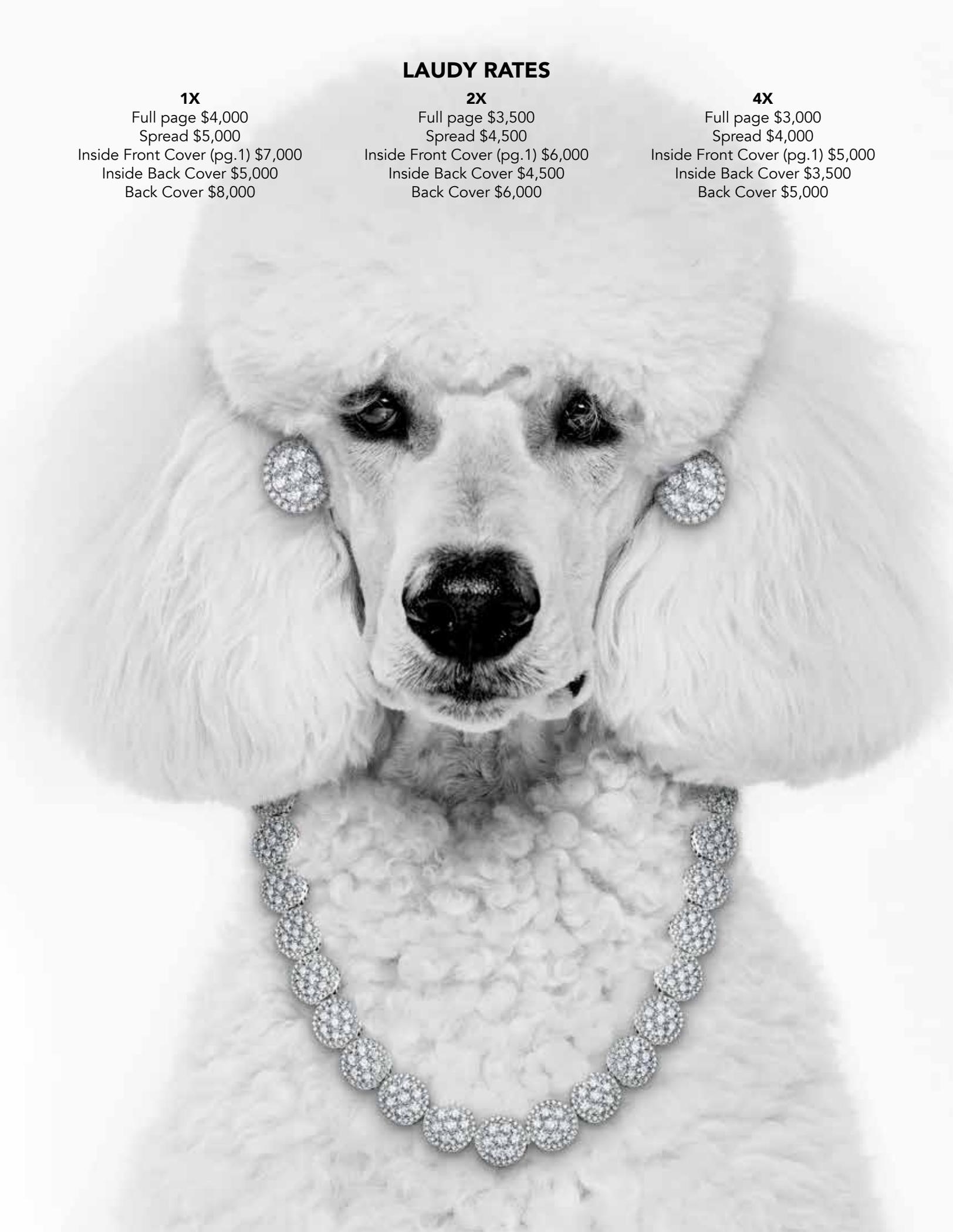
Full page \$4,000
Spread \$5,000
Inside Front Cover (pg.1) \$7,000
Inside Back Cover \$5,000
Back Cover \$8,000

2X

Full page \$3,500
Spread \$4,500
Inside Front Cover (pg.1) \$6,000
Inside Back Cover \$4,500
Back Cover \$6,000

4X

Full page \$3,000
Spread \$4,000
Inside Front Cover (pg.1) \$5,000
Inside Back Cover \$3,500
Back Cover \$5,000



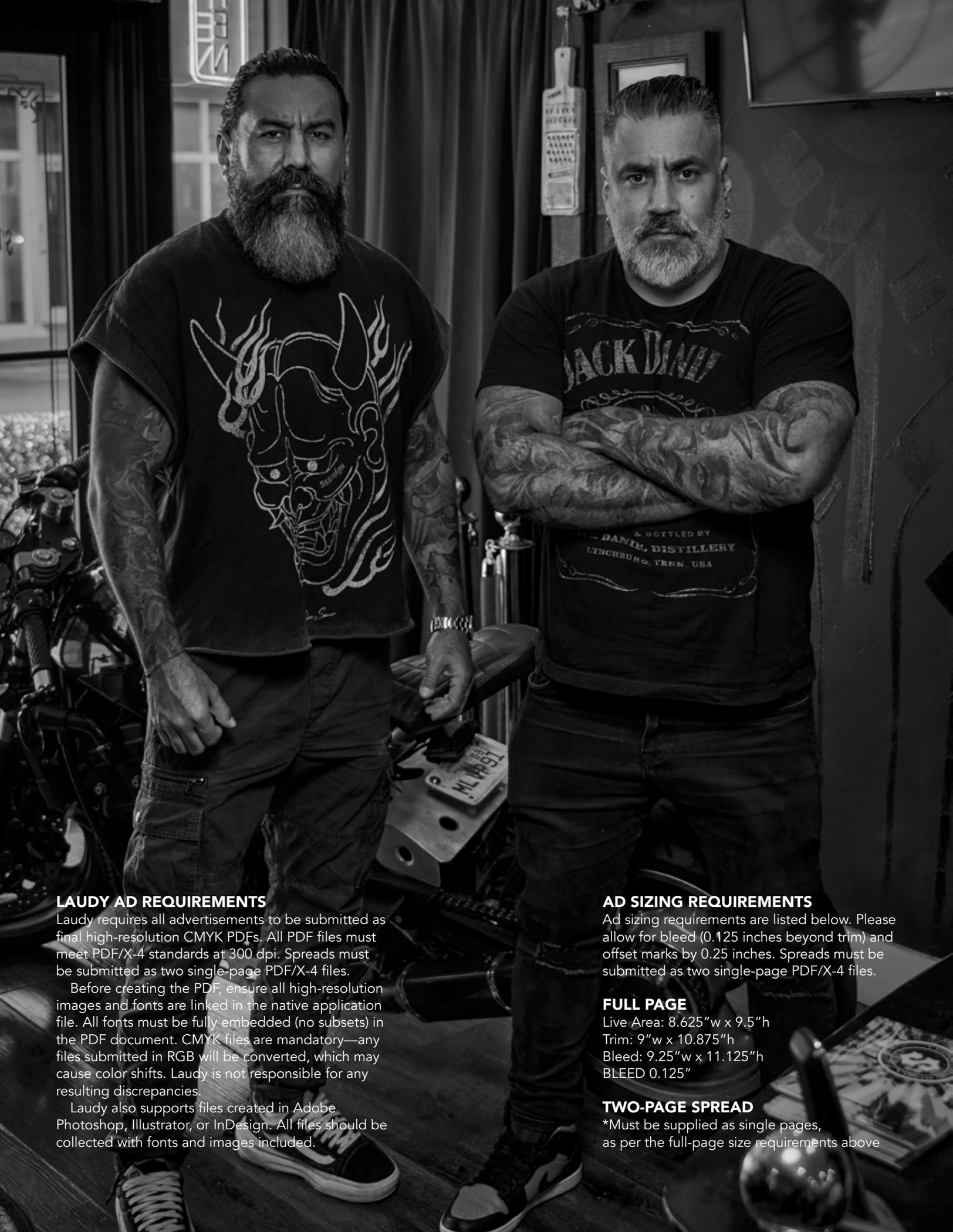


ISSUE
Spring 2026
Summer 2026
Fall 2026
Winter 2026/27

SPACE RESERVATION
February 14
May 14
August 15
November 17

MATERIALS DUE
February 24
May 26
August 25
November 24

PUBLICATION DATE
March 12
June 10
September 17
December 14



LAUDY AD REQUIREMENTS

Laudy requires all advertisements to be submitted as final high-resolution CMYK PDFs. All PDF files must meet PDF/X-4 standards at 300 dpi. Spreads must be submitted as two single-page PDF/X-4 files.

Before creating the PDF, ensure all high-resolution images and fonts are linked in the native application file. All fonts must be fully embedded (no subsets) in the PDF document. CMYK files are mandatory—any files submitted in RGB will be converted, which may cause color shifts. Laudy is not responsible for any resulting discrepancies.

Laudy also supports files created in Adobe Photoshop, Illustrator, or InDesign. All files should be collected with fonts and images included.

AD SIZING REQUIREMENTS

Ad sizing requirements are listed below. Please allow for bleed (0.125 inches beyond trim) and offset marks by 0.25 inches. Spreads must be submitted as two single-page PDF/X-4 files.

FULL PAGE

Live Area: 8.625" w x 9.5" h

Trim: 9" w x 10.875" h

Bleed: 9.25" w x 11.125" h

BLEED 0.125"

TWO-PAGE SPREAD

*Must be supplied as single pages, as per the full-page size requirements above



CONTACT

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